

Ciência-IUL

Public Profile

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Ana Rocha

Assistente Convidada

Department of Human Resources and Organizational Behavior (IBS)

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Academic Qualifications

University/Institution	Туре	Degree	Period
Universidade de Lisboa - Instituto Superior de Ciencias Sociais e Politicas	Training Session	Doutoramento em Políticas de Desenvolvimento de Gestão de Recursos Humanos	2021
Universidade Lusofona de Humanidades e Tecnologias	M.Sc.	Psicologia da Educação	2011

Other Professional Activities

Period	Activity Type	Activity Description	More Info URL
2020	Expert participation in other institutions	Docente no Instituto Português de Marketing	
2005 - 2020	Consulting activities	Consultora em Recursos Humanos e Formadora na área Comportamental	

Teaching Ac	tivities	;		
Teaching Year	Sem.	Course Name	Degree(s)	Coord
2024/2025	2°	Human Resources Management	Bachelor Degree in Industrial Management and Logistics; Bachelor Degree in Finance and Accounting; Bachelor Degree in Marketing; Bachelor Degree in Industrial Management and Engineering; Bachelor Degree in Marketing Management; Bachelor Degree in Management;	No
2024/2025	1°	Human Resources and Team Management	Bachelor Degree in Computer Science and Business Management (PL); Bachelor Degree in Computer Science and Business Management;	No
2023/2024	2°	Professional Presentations	Bachelor Degree in Industrial Management and Engineering; Bachelor Degree in Anthropology (PL);	No
2023/2024	2°	Human Resources Management	Bachelor Degree in Industrial Management and Logistics; Bachelor Degree in Finance and Accounting; Bachelor Degree in Marketing; Bachelor Degree in Industrial Management and Engineering; Bachelor Degree in Marketing Management; Bachelor Degree in Management;	No
2023/2024	1°	Human Resources and Team Management	Bachelor Degree in Computer Science and Business Management (PL); Bachelor Degree in Computer Science and Business Management;	No
2022/2023	2°	Professional Presentations	Bachelor Degree in Industrial Management and Engineering; Bachelor Degree in Anthropology (PL);	No
2022/2023	2°	Human Resources Management	Bachelor Degree in Industrial Management and Logistics; Bachelor Degree in Finance and Accounting; Bachelor Degree in Marketing; Bachelor Degree in Industrial Management and Engineering; Bachelor Degree in Marketing Management; Bachelor Degree in Management;	No
2022/2023	1°	Human Resources and Team Management	Bachelor Degree in Computer Science and Business Management (PL); Bachelor Degree in Computer Science and Business Management;	No
2021/2022	2°	Conflict Management	Institutional Degree in Softskills; Post Graduation Program in Municipal Challenges and Local Development; Bachelor Degree in Industrial Management and Engineering; Bachelor Degree in Anthropology (PL);	No
2021/2022	2°	Professional Presentations	Bachelor Degree in Industrial Management and Engineering; Bachelor Degree in Anthropology (PL);	No

2021/2022	2°	Human Resources Management	Bachelor Degree in Industrial Management and Logistics; Bachelor Degree in Finance and Accounting; Bachelor Degree in Marketing; Bachelor Degree in Industrial Management and Engineering; Bachelor Degree in Marketing Management; Bachelor Degree in Management;	No
2021/2022	1°	Human Resources and Team Management	Bachelor Degree in Computer Science and Business Management (PL); Bachelor Degree in Computer Science and Business Management;	No
2020/2021	2°	Professional Presentations	Bachelor Degree in Industrial Management and Engineering; Bachelor Degree in Anthropology (PL);	No
2020/2021	2°	Human Resources Management	Bachelor Degree in Industrial Management and Logistics; Bachelor Degree in Finance and Accounting; Bachelor Degree in Marketing; Bachelor Degree in Industrial Management and Engineering; Bachelor Degree in Marketing Management; Bachelor Degree in Management;	No
2020/2021	1°	Human Resources and Team Management	Bachelor Degree in Computer Science and Business Management (PL); Bachelor Degree in Computer Science and Business Management;	No
2019/2020	2°	Conflict Management	Institutional Degree in Softskills; Post Graduation Program in Municipal Challenges and Local Development; Bachelor Degree in Industrial Management and Engineering; Bachelor Degree in Anthropology (PL);	No
2019/2020	2°	Professional Presentations	Bachelor Degree in Industrial Management and Engineering; Bachelor Degree in Anthropology (PL);	No
2019/2020	1°	Professional Presentations	Bachelor Degree in Industrial Management and Engineering; Bachelor Degree in Anthropology (PL);	No
2019/2020	1°	Competencies for the Labor Market	Bachelor Degree in Anthropology (PL);	No

Publications

• Books and Book Chapters

- Book chapter

1

Ricardo Jorge Gomes Raimundo, Albérico Manuel Fernandes Travassos Rosário & Rocha, A. (2021). Knowledge Management in Marketing. In Information and Knowledge in Internet of Things. (pp. 59-78).

2	Almeida, F., Casquilho-Martins, I., Belchior-Rocha, H. & Rocha, A. (2019). Habilidades emocionais:
	competências para o sucesso. In Carolina Machado; J. Paulo Davim (Ed.), Resiliência e Inteligência Emocional.
	Lisboa: actual editora.
	- Times Cited Google Scholar: 7