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Sofia Ferro Santos

PhD Scholar

CIES-Iscte - Centre for Research and Studies in Sociology (ESPP)
[Media and Culture]



Contacts

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Curriculum

Sofia Ferro Santos is a PhD Candidate at ISCTE-IUL, in Communication Sciences researching on the topic "Political Communication in Twitter: Filter Bubbles or public communication channel".

She is also collaborating on the European Project EUMEPLAT - European Media Platforms: assessing positive and negative externalities for European Culture (Funded by European Union's Horizon 2020; Grant No 101004488) and have worked before on IBERIFIER - Iberian Media Research and Fact-Checking (Funded by European Commission in the scope of CEF-TC-2020-2 - European Digital Media Observatory; Reference 2020-EU-IA-0252)

Previously, Sofia has worked in strategic advisory for Hiscox at an European level and for everis (currently NTT Data).

Sofia Ferro Santos holds an International Master in Management degree from Nova School of Business & Economics and a Post-graduation degree in Advisory in Communication and Politics from ISCTE-IUL.

Academic Qualifications

University/Institution	Type	Degree	Period
ISCTE-Instituto Universitario de Lisboa	Post-graduation	Communication and Political Advisory	2021
Universidade Nova de Lisboa - Nova School of Business and Economics	M.Sc.	Management	2016
Universidade Nova de Lisboa - Faculdade de Ciências Sociais e Humanas	Licenciante	Communication Sciences	2014

Teaching Activities

Teaching Year	Sem.	Course Name	Degree(s)	Coord .
2023/2024	2º	Public Policy Selected Researches	Doctorate Degree (PhD) in Public Policy; Post Graduation Program in Political Advising and Media;	No
2023/2024	1º	Political Marketing	Post Graduation Program in Territorial Policies; Post Graduation Program in Political Advising and Media; Institutional Degree in ISCTE Business School;	No

Publications

• Scientific Journals

- Scientific journal paper

1	Paisana, M., Foá, C., Vasconcelos, A., Couraceiro, P., Ferro-Santos, S., Margato, A....Crespo, M. (2024). Uma taxonomia para a literacia para os media em Portugal - Caracterização de atores, iniciativas e linhas de intervenção. Observatorio (OBS*). 18 (5), 58-82
2	Moreno, J., Ferro-Santos, S. & Sepúlveda, R. (2024). Taking Europe home: How political agents stand out in their approach to Europe on social media. Observatorio (OBS*). 17 (5), 48-74

• Other Publications

- Other publications

1	Cardoso, G., Couraceiro, P., Ferro-Santos, S., Vasconcelos, A., Paisana, M., Palma, N....Crespo, M. (2024). Comentário político nos media 2023. Análise ao comentário político em Televisão, Rádio e Meios online em Portugal. Publicações MediaLab Iscte.
2	Tomé, V., Crespo, M., Sádaba, C., Cardoso, G., Margato, A., Cátia Barros...Vivian Rangel (2022). Manual para formandos. IBERIFIER - Manual para Formandos.
3	Tomé, V., Crespo, M., Sádaba, C., Cardoso, G., Margato, A., Foá, C....Vivian Rangel (2022). Manual para formadores (de professores, jornalistas e outros profissionais). IBERIFIER - Manual para formadores.

- Report

1	Moreno, J., Sepúlveda, R., Ferro-Santos, S., Cardoso, G., Álvares, Cláudia, Crespo, M....Üzelgün, M. A. (2023). Platformisation of News in 10 Countries.
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Research Projects

Project Title	Role in Project	Partners	Period
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Iberian Digital Media Research and Fact-Checking Hub	Research Assistant	CIES-Iscte, UN - Leader (Spain), AM - (Spain), UC3M - (Spain), UGR - (Spain), USC - (Spain), UPV - (Spain), UPM - (Spain), UMH - (Spain), Verificat - (Spain), FECYT - (Spain), UVEG - (Spain), ELCANO - (Spain), POLIGRAFO - (Portugal), BSC CNS - (Spain), CENJOR - (Portugal), UAVR - (Portugal), OberCom - (Portugal), FUSP-CEU - (Spain), LUSA - (Portugal), URJC - (Spain), EFE - (Spain), ALPMJ - (Portugal)	2022 - 2024
2022	European Media Platforms: Assessing Positive and Negative Externalities for European Culture	Research Assistant	CIES-Iscte, . - (Germany), NBU - (Bulgaria), UNIMED - (Italy), FUOC - (Spain), IULM - Leader (Italy), UGent - (Belgium), Bilkent - (Turkey), NKUA - (Greece), UNIVE - (Italy), IKED - (Sweden), CU - (Czech Republic)

Diffusion Activities

Activity Type	Event Title	Activity Description	Year
Talk/Conference in public diffusion event	SEMINAR – METHODOLOGICAL COURSE POLITICAL POLARIZATION AND ELECTORIAL CAMPAIGNS		2023
Talk/Conference in public diffusion event	ICA 2023 - Political Communication Graduate Student Preconference	Presentation of the paper (WIP) "Bursting the (Filter) Bubble: Interactions of Members of Parliament on Twitter" in the Political Communication Graduate Student Preconference for the International Association of Communication (ICA) 2023, in Toronto	2023