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## Alexandra Etelvina Martins Marques Fernandes

### Professora Associada (com Agregação)

BRU-Iscte - Business Research Unit

Department of Marketing, Operation and Management (IBS)



### Contacts

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<b>Telephone</b>	217650453 (Ext: 220525)
<b>Post Box</b>	62

### Academic Qualifications

University/Institution	Type	Degree	Period
ISCTE-Instituto Universitario de Lisboa	Aggregation	Gestão Geral	2022
Instituto Superior de Contabilidade e Administração de Lisboa	Licentiate	Finanças Empresariais	2014
ISCTE-IUL - Instituto Superior Ciências Trabalho e da Empresa	PhD	Organização e Gestão de Empresas	2004
ISCTE-IUL - Instituto Superior Ciências Trabalho e da Empresa	M.Sc.	Políticas e Gestão de Recursos Humanos	1997
Faculdade Psicologia Ciências da Educação - UL	Licentiate	Psicologia	1992

## Teaching Activities

Teaching Year	Sem.	Course Name	Degree(s)	Coord
2025/2026	2°	Cultural Entrepreneurship		Yes
2025/2026	2°	Management of Public Institutions		Yes
2025/2026	2°	Cultures of Collecting - Collecting Cultures		Yes
2025/2026	2°	Arts Fundraising		Yes
2025/2026	2°	Art Law		Yes
2025/2026	2°	History of Collecting		Yes
2025/2026	2°	Project Methodology - Art Markets		Yes
2025/2026	2°	Interdisciplinary Research Methods & Approaches		Yes
2025/2026	2°	Dissertation in Managing Art and Cultural Heritage in Global Markets		Yes
2025/2026	2°	Digitalisation of the Art World		Yes
2025/2026	2°	Corporate Social Responsibility and Cultural Heritage		Yes
2025/2026	2°	Research Seminar in Management	Master Degree in Management;	No
2025/2026	2°	Management of Organizational Knowledge and Culture		Yes
2025/2026	1°	Advanced Topics in Management I	Doctorate Degree (PhD) in Business Administration;	No
2025/2026	1°	Cultural Entrepreneurship		Yes
2025/2026	1°	Management of Public Institutions	Specialization Seminar in Management Skills and information Systems for Public Institutions;	Yes
2025/2026	1°	Entreprises and Environment		Yes
2025/2026	1°	Cultural Management		Yes
2025/2026	1°	Marketing in Art Markets		Yes

2025/2026	1°	Management Foundations	Master Degree in Art Markets; Master Degree in Managing Art and Heritage in Global Markets;	Yes
2025/2026	1°	Financial Investments in Works of Art		Yes
2025/2026	1°	Management and Information Systems in Organizations	Specialization Seminar in Management Skills and information Systems for Public Institutions; Bachelor Degree in Computer Science and Business Management (PL); Bachelor Degree in Computer Science and Business Management;	Yes
2025/2026	1°	Cultures of Collecting - Collecting Cultures		Yes
2025/2026	1°	Arts Fundraising		Yes
2025/2026	1°	Interdisciplinary Research Methods & Approaches		Yes
2025/2026	1°	Cultural Economics: Empirical Research		Yes
2025/2026	1°	Cultural Economics: Theory		Yes
2025/2026	1°	Economics of Cultural Heritage		Yes
2025/2026	1°	Economics of Cultural Tourism		Yes
2025/2026	1°	Provenance and Restitution		Yes
2025/2026	1°	Fundamentals of Sustainable Management	Bachelor Degree in Management;	No
2025/2026	1°	Dissertation in Art Markets	Master Degree in Art Markets;	Yes
2025/2026	1°	Internship in Art Markets		Yes
2025/2026	1°	Project Work in Art Markets		Yes
2025/2026	1°	Fundamentals of Management		No
2024/2025	2°	Research Project in Strategy and Entrepreneurship		Yes
2024/2025	2°	Management of Public Institutions		Yes
2024/2025	2°	Leadership and Strategic Knowledge		No
2024/2025	2°	Collections and Curatorship		Yes
2024/2025	2°	Intelligent Systems Applied to Management		Yes

2024/2025	2°	Art Law		Yes
2024/2025	2°	History of Collecting		Yes
2024/2025	2°	Project Methodology - Art Markets		Yes
2024/2025	2°	Interdisciplinary Research Methods & Approaches		Yes
2024/2025	2°	Dissertation in Managing Art and Cultural Heritage in Global Markets		Yes
2024/2025	2°	Digitalisation of the Art World		Yes
2024/2025	2°	Corporate Social Responsibility and Cultural Heritage		Yes
2024/2025	2°	Quality Management		Yes
2024/2025	2°	Management of Organizational Knowledge and Culture		Yes
2024/2025	1°	Advanced Topics in Management I	Doctorate Degree (PhD) in Business Administration;	No
2024/2025	1°	Entreprises and Environment		Yes
2024/2025	1°	Cultural Management		Yes
2024/2025	1°	Dissertation in Art Markets		Yes
2024/2025	1°	Master Dissertation in Business Administration		Yes
2024/2025	1°	Marketing in Art Markets		Yes
2024/2025	1°	Management Foundations	Master Degree in Art Markets;	Yes
2024/2025	1°	Financial Investments in Works of Art		Yes
2024/2025	1°	Dissertation in Art Markets		Yes
2024/2025	1°	Internship in Art Markets		Yes
2024/2025	1°	Strategy and Reporting		Yes
2024/2025	1°	Management and Information Systems in Organizations		Yes
2024/2025	1°	Thesis in Management		Yes
2024/2025	1°	Thesis in Management		Yes

2024/2025	1º	Cultures of Collecting - Collecting Cultures		Yes
2024/2025	1º	Arts Fundraising		Yes
2024/2025	1º	Interdisciplinary Research Methods & Approaches		Yes
2024/2025	1º	Cultural Economics: Empirical Research		Yes
2024/2025	1º	Cultural Economics: Theory		Yes
2024/2025	1º	Economics of Cultural Heritage		Yes
2024/2025	1º	Economics of Cultural Tourism		Yes
2024/2025	1º	Provenance and Restitution		Yes
2024/2025	1º	Fundamentals of Management		No
2024/2025	1º	Introduction to Museum Studies		Yes
2024/2025	1º	Management of Organizational Knowledge and Culture		Yes
2023/2024	2º	Research Project in Strategy and Entrepreneurship		Yes
2023/2024	2º	Management of Public Institutions	Institutional Degree in ISCTE Business School;	Yes
2023/2024	2º	Appraisal and Evaluation of Works of Art		Yes
2023/2024	2º	Management of Organizational Knowledge and Culture		Yes
2023/2024	1º	Advanced Topics in Management I	Doctorate Degree (PhD) in Business Administration;	No
2023/2024	1º	Cultural Management		Yes
2023/2024	1º	Marketing in Art Markets		Yes
2023/2024	1º	Management Foundations	Master Degree in Art Markets;	Yes
2023/2024	1º	Financial Investments in Works of Art		Yes
2023/2024	1º	Dissertation in Art Markets		Yes
2023/2024	1º	Internship in Art Markets		Yes

2023/2024	1°	Cultures of Collecting - Collecting Cultures		Yes
2023/2024	1°	Arts Fundraising		Yes
2023/2024	1°	Fundamentals of Management		No
2023/2024	1°	Management of Organizational Knowledge and Culture		Yes
2022/2023	2°	Cultural Entrepreneurship		Yes
2022/2023	2°	Managerial Accounting		No
2022/2023	2°	Financial Investments in Works of Art		Yes
2022/2023	2°	Dissertation in Art Markets		Yes
2022/2023	2°	Management of Organizational Knowledge and Culture	Master Degree in Computer Engineering;	Yes
2022/2023	1°	Advanced Topics in Management I	Doctorate Degree (PhD) in Business Administration;	No
2022/2023	1°	International Art Markets		Yes
2022/2023	1°	Cultural Entrepreneurship		Yes
2022/2023	1°	Cultural Management		Yes
2022/2023	1°	Appraisal and Evaluation of Works of Art		Yes
2022/2023	1°	Accountability and Finance Foundation		Yes
2022/2023	1°	Management Foundations	Master Degree in Art Markets;	Yes
2022/2023	1°	Dissertation in Art Markets		Yes
2022/2023	1°	Fundamentals of Management		No
2022/2023	1°	Management of Organizational Knowledge and Culture		Yes
2021/2022	2°	Leadership and Strategic Knowledge		Yes
2021/2022	2°	Analysis of Works of Art		Yes
2021/2022	2°	Dissertation in Art Markets		Yes
2021/2022	2°	Managerial Accounting	Master Degree in Health Services Management;	No

2021/2022	2°	Financial Investments in Works of Art		Yes
2021/2022	2°	Dissertation in Art Markets		Yes
2021/2022	2°	Internship in Art Markets		Yes
2021/2022	2°	Management of Organizational Knowledge and Culture	Master Degree in Computer Engineering;	Yes
2021/2022	1°	Advanced Topics in Management I	Doctorate Degree (PhD) in Business Administration;	No
2021/2022	1°	International Art Markets		Yes
2021/2022	1°	Cultural Entrepreneurship		Yes
2021/2022	1°	Cultural Management		Yes
2021/2022	1°	Dissertation in Art Markets		Yes
2021/2022	1°	Art Markets Practices		Yes
2021/2022	1°	Dissertation in Art Markets		Yes
2021/2022	1°	Internship in Art Markets		Yes
2021/2022	1°	Management and Information Systems in Organizations		No
2021/2022	1°	Fundamentals of Management		No
2021/2022	1°	Management of Organizational Knowledge and Culture		Yes
2020/2021	2°	Leadership and Strategic Knowledge		No
2020/2021	2°	Appraisal and Evaluation of Works of Art		No
2020/2021	2°	Dissertation in Art Markets		Yes
2020/2021	2°	Managerial Accounting	Master Degree in Health Services Management;	No
2020/2021	2°	International Art Markets	Master Degree in Art Markets;	Yes
2020/2021	2°	Dissertation in Art Markets		Yes
2020/2021	2°	Internship in Art Markets		Yes
2020/2021	2°	Management of Organizational Knowledge and Culture	Master Degree in Computer Engineering;	Yes

2020/2021	1°	International Art Markets		Yes
2020/2021	1°	Cultural Entrepreneurship		Yes
2020/2021	1°	Cultural Management		Yes
2020/2021	1°	Art Market: Structure and Dynamics	Master Degree in Art Markets;	Yes
2020/2021	1°	Project Work in Art Markets		Yes
2020/2021	1°	Accountability and Finance Foundation		Yes
2020/2021	1°	Management Foundations		Yes
2020/2021	1°	Art Markets Practices		Yes
2020/2021	1°	Dissertation in Art Markets		Yes
2020/2021	1°	Management and Information Systems in Organizations	Bachelor Degree in Computer Science and Business Management (PL); Bachelor Degree in Computer Science and Business Management;	No
2020/2021	1°	Fundamentals of Management		No
2020/2021	1°	Management of Organizational Knowledge and Culture		Yes
2019/2020	2°	Leadership and Strategic Knowledge		Yes
2019/2020	2°	Dissertation in Art Markets		Yes
2019/2020	2°	Managerial Accounting	Master Degree in Health Services Management;	No
2019/2020	1°	International Art Markets		Yes
2019/2020	1°	Cultural Entrepreneurship		Yes
2019/2020	1°	Cultural Management		Yes
2019/2020	1°	Dissertation in Art Markets		Yes
2019/2020	1°	Fundamentals of Management		No
2019/2020	1°	Management of Organizational Knowledge and Culture		Yes

## Supervisions

• **Ph.D. Thesis**

- **Ongoing**

	<b>Student Name</b>	<b>Title/Topic</b>	<b>Language</b>	<b>Status</b>	<b>Institution</b>
1	Huang Ping	The motivation and effect of spin-off listing for Country Garden Group	English	Developing	Iscte
2	Luís Manuel Ferreira Pinto	"Corporate art collections: Strategy or Vanity?"	English	Developing	Iscte
3	Zhou Yiding	Management model reformation of Chinese private start-up enterprises:A multi-case study from the perspective of entrepreneurs' learning and influencing ability	English	Developing	Iscte
4	Luís David Luís Rodrigues	Empreendedorismo e inovação. O caso de Portugal.	Portuguese	Developing	Iscte
5	Luo Qinian	Influence of Knowledge Transposition and Changes in Pain Management Model on the Satisfaction of Patients With Chronic Pain	English	Developing	Iscte
6	Golsan Hosseinzadeh Bisafar	AI-Driven Solutions for the dental and facial implants markets: Enhancing precision , personalization and Provider success	English	Developing	Iscte

- **Concluded**

	<b>Student Name</b>	<b>Title/Topic</b>	<b>Language</b>	<b>Institution</b>	<b>Concluding Year</b>
1	Inês Otero de Morais Alves Rondão	Internship Report at the Fashion & Lace Museum in Brussels	English	Iscte	2026
2	Aleksandra Maria Stinia	Internship at Galerie Herve Courtaigne	English	Iscte	2025
3	Jin Shuyan	The Impact of Knowledge Management Capabilities of Maternal and Child Healthcare Institutions in China on Physicians' Job Satisfaction: An Empirical Study in Shenzhen	English	Iscte	2025
4	Gu Hao	The Impact of Professional Training in technology-based SMEs on the Turnover Intention of R&D Personnel	English	Iscte	2024
5	Zhan Jianxiang	The Emergency Management Capabilities of Emerging Infectious Diseases: A Case Study in China	English	Iscte	2023

6	Huang Jun	Motivation factors of the state-owned enterprise personnel in China: a case study based on a SME	--	Iscte	2019
7	Loizos Petrides	Developing and Managing the Artist's Career: The Visual Artist as Entrepreneur	--	Iscte	2018
8	Vanda Cristina Barrocas Varela Pedrosa	A segurança do doente nos cuidados de saúde primários. Estudo de Caso	--	Iscte	2018
9	Huang Ximou	Impacts and Determinants of Clinical Knowledge Transfer to Patients: The Case of KOA	--	Iscte	2017
10	Margarida Sofia Freitas Oliveira	Gestão de erro e desempenho organizacional: um estudo num grupo económico português	--	Iscte	2016
11	Vanda Varela	--	Portuguese	Iscte	2013
12	Zhu Linlin	--	English	Iscte	2013
13	Zhu Linlin	Case study on organizational evolution and growth of WD company	English	Iscte	2013
14	Vanda Varela	--	Portuguese	Iscte	2012
15	Maria das Dores Machieie	--	Portuguese	Iscte	2012
16	Margarida Oliveira	--	Portuguese	Iscte	2012

## • M.Sc. Dissertations

### - Ongoing

	Student Name	Title/Topic	Language	Status	Institution
1	Márcia Alexandra Reis Marques	Growth of a music industry company	--	Developing	Iscte
2	João Pedro Pinto Trindade	Do Campo ao Ecrã – O impacto da Transformação Digital em organizações desportivas de média dimensão.	--	Developing	Iscte
3	Rodrigo Fonseca Faccini	Data Architecture and Visual Analytics for Business Process Optimization	--	Developing	Iscte
4	Camilly Aparecida Lemos	Influencer Marketing in Portugal: How Portuguese Companies Decide and Evaluate Their Investments	--	Developing	Iscte
5	António José Simões Matias	Dissertação	--	Developing	Iscte

6	Ana Maria Gomes Soares	Artificial Intelligence and Data Analysis in Cash Flow Forecasting: Impact on the Management of SMEs	--	Developing	Iscte
7	Mariana Santos Saião	Business to Business Negotiation	--	Developing	Iscte
8	Catarina Sofia Barros Luís	Portuguese Art Market: A Study on Financial Transparency	--	Developing	Iscte
9	Carolina Serra Carimo	Caracterização da Cultura Organizacional nos Diferentes Segmentos Hoteleiros	--	Developing	Iscte
10	Gonçalo Alexandre Sopa Martins Sousa Santos	Hardcore em Portugal: Viabilidade para a Criação do Primeiro Festival Nacional de Música Hardcore	--	Developing	Iscte
11	Sérgio Skrypnichenko	Inteligência Artificial e Inovação Organizacional nas Atividades Primárias de acordo com a Cadeia de Valor de Porter	--	Developing	Iscte
12	Cláudia Pereira Fialho	Digital Transformation and Customer Experience: The Impact of Digitalisation on Banking Relationships	--	Developing	Iscte
13	Tatiana Lambakakhar	Marketing strategies for adapting small businesses to changing economic conditions: challenges and opportunities	--	Developing	Iscte
14	Francisco Maria Pintão Antunes Campos	Internationalization in the Wine Sector	--	Developing	Iscte
15	Uma Gurbanova	Renewed interest in analog photography and cinematography among Portuguese youth in the twenty-first century	English	Developing	Iscte
16	Rute Sofia Rasteiro Freire	Análise de desempenho financeiro nas empresas em Portugal na resposta a crises económicas	--	Developing	Iscte
17	Tomás Miguel Curraleira Loureiro	Tourism in Portugal and its Impact in the National GDP	--	Developing	Iscte
18	Diogo Ferreira Canhão Rodrigues	Employee and Manager Perceptions on Remote Work Productivity	--	Developing	Iscte
19	Maira Patrícia Sequeira Pereira de Palma Maia	Diversity: A New Dimension in the Balanced Scorecard	--	Developing	Iscte
20	Andreia Sofia Mendonça Lopes	A influência da cultura organizacional no commitment e turnover de profissionais numa entidade pública empresarial na área da saúde	--	Developing	Iscte

21	Bruno Alexandre de Macedo Carvalho	Business Plan: No Setor dos Videojogos	--	Developing	Iscte
22	Anastasiia Artemovskaia	Art Basel as a Case Study: Managing Global Leadership in a Changing Art Fair Landscape	--	Developing	Iscte

**- Concluded**

	Student Name	Title/Topic	Language	Institution	Concluding Year
1	Ekaterina Indyk	Accessibility Technologies in the Art Museums for the Visually Impaired Visitors	English	Iscte	2025
2	Mariana Miguel Albuquerque Teixeira	The Evolution of Luxury: How Young People are Redefining What Luxury Means in Fashion	English	Iscte	2025
3	Margarida de Vasconcelos Alves de Oliveira	The importance of efficient fund management for the development of tourism in the schist villages of Central Portugal	Portuguese	Iscte	2025
4	Matilde dos Reis Mendes Amaro da Costa	The role of value propositions in consumers' willingness to share personal data in digital marketing	English	Iscte	2025
5	Joana Gama Romudas	The impact of work-life balance measures on the success of organizations	Portuguese	Iscte	2025
6	Filipe Manuel Dos Reis Oliveira	The impact of artificial intelligence on auditing processes	Portuguese	Iscte	2025
7	Simão Nuno Botelho dos Santos	The Importance of Leadership and Human Capital in Automated Organizations: Resilience in the Face of Crises	Portuguese	Iscte	2025
8	Ana Catarina Gomes Nunes	From Transaction to Connection: Building Loyalty Through Emotional Engagement in the Zumub Affiliate Program	English	Iscte	2025
9	Carolina Caetano Barata Aflalo Carraca	International Strategic Management in Private Cultural Institutions: The Gulbenkian Case, in Comparison with Southern European Institutions	English	Iscte	2025
10	João Frederico Festa Mendes Silva Aguilar	Quinta do Souto - Intergenerational Villa	Portuguese	Iscte	2024
11	João Gonçalo Antunes Simões	Business Plan: Wakesurf School in Castelo do Bode	Portuguese	Iscte	2024
12	Jessica Chaves Rodrigues	Digital Marketing in the Coffee Industry: A Case Study of Nespresso	English	Iscte	2024

13	Clara Cachapa Baeta	Beyond the Frame: Exploring the Interplay Between Academia and the Art World through Networking	English	Iscte	2024
14	Paula Maria Barradas Campos	Knowledge Management in IT: The Impact of Remote Work on Communication	English	Iscte	2024
15	Andreia Alexandra Pereira Ferreira Fernandes	Hybrid generation: the perception of social networks in Generation X	Portuguese	Iscte	2024
16	Marta Dzyubak	Influence of Human Resources Management policies on cross-cultural teams in BRAZY Portugal	English	Iscte	2023
17	Pedro Miguel Pereira Torpes Santana	How to potentialize the sale of sports nutrition products on the Worten Marketplace.	Portuguese	Iscte	2023
18	Ana Maria Carvalhais Brites	The impact of KPIs on profits and customer satisfaction in luxury hospitality: the Hyatt Regency Lisbon perspective	English	Iscte	2023
19	Inês Alves Félix	The women ´s role in corporate governance and what does the future hold	English	Iscte	2023
20	José Rodrigues de Pater Correia	Analysis of the implementation of a Balanced Scorecard in a car rental company	Portuguese	Iscte	2023
21	Helena Goulão Marques	Influencers as a Digital Marketing Strategy Case Study ? Brand Nivea	Portuguese	Iscte	2022
22	Maria Margarida Antunes Baeta Rodrigues de Areia	The Waiting Times in a Hospital Emergency Department	Portuguese	Iscte	2022
23	Vasco Maria Y Alberty Raposo de Sousa D'Alte	Women in Management in Family Businesses: Any impact on the financial performance	Portuguese	Iscte	2022
24	Denisa Stefania Herteg	Auditing in times of social distancing: the impact of Covid-19 on audit	Portuguese	Iscte	2022
25	Constança Guerra Pratas da Costa Santos	The Berlin Art Market: structures and dynamics	English	Iscte	2022
26	Carolina Correia de Amaral	The importance of leadership in the hospitality industry	Portuguese	Iscte	2022
27	Gisele da Cunha Sa Rego	Case Study: POPUP, a BORN GLOBAL Firm	English	Iscte	2022
28	Patrícia Maria Silva Duro	KNOWLEDGE MANAGEMENT: An empirical study on a Portuguese higher education institution	Portuguese	Iscte	2022
29	Afonso Costa Montez	The effect of nostalgia on pride, and intention to watch games from the Portuguese ?3 big? football teams, after the Covid-19 pandemic	English	Iscte	2021

30	António Maria Moreira Alves e Almeida	The impacts of technological innovation in the accounting profession: A Systematic Review	English	Iscte	2021
31	Carolina Lampreia Caeiro Cargaleiro Lourenço	Designing a Balanced Scorecard in a Social Hybrid Organisation: the case of Francisco Manuel dos Santos Foundation	English	Iscte	2021
32	Rita Alexandre Feliciano	Millennials' travels: the influence of Instagram on the decision-making process	English	Iscte	2020
33	Pratiksha Sanjay Jain	Disrupting the Indian Telecom Industry: An Analytical Study on Reliance Jio Network	English	Iscte	2020
34	Patricia Alexandra Morais Cabeçana	Entrepreneurial Intentions of Millennials Generation Graduates	Portuguese	Iscte	2020
35	Beatriz Lucas de Almeida Nunes	The Impact of Emergency Department Crowding on Acutely Ill Patient Experience and Hospital Performance	English	Iscte	2020
36	Miguel António Matos da Cruz Fernandes	WOMEN LEADERS AND FIRM PERFORMANCE IN FAMILY BUSINESSES: AN EXAMINATION OF NONFINANCIAL OUTCOMES	English	Iscte	2020
37	Mónica Horta de Figueiredo	Online business models in art markets - A comparative analysis on Instagram	English	Iscte	2020
38	Beatriz Janela José	Sustainability and Dynamic Shifts in the Art Markets	Portuguese	Iscte	2020
39	Gu Wenqiong	DIVERSITY AND CONSERVATION OF PROVENANCE: A BUSINESS PLAN FOR TIBETAN PIG BREEDING AND PRODUCTION IN TIBET	English	Iscte	2020
40	Gao Biyu	Research on the Cultivation of Female Successors in Family Enterprises	English	Iscte	2020
41	Maria Francisca Reis Videira Lima Delgado	Financing decisions in family businesses - the Portuguese example	English	Iscte	2019
42	Carolina Gaëlle Delgado Sachy	The Process of Internationalization: A Family Business Company ? A Case Study of Cerinnov Group	English	Iscte	2019
43	Raquel Martins Galupa	Family Business in Portugal: Analysis of the Financial Indicators Evolution	English	Iscte	2019
44	Maria Isabel Morais Cardoso Ribeiro Filipe	Innovation in Family Businesses ? A Case Study of GLSA	English	Iscte	2019
45	David José Nunes Pereira	NikeiD: A Case Study on Footwear Customization	English	Iscte	2019

46	Eva Linda Silva dos Santos	Family Business Succession Process: A Case Study of Fravizel S.A	English	Iscte	2019
47	João Vitorino Vieira	Descriptive Analysis of the Impact of Family Business's in the Portuguese Context: AEF Universe	English	Iscte	2019
48	Afonso de Ligorio Martins	Knowledge Management: Case Study of the Brazilian Industry in Externalization of Tacit Knowledge	Portuguese	Iscte	2019
49	Wu Ziyu	Characteristic of Intrafamily Succession in Chinese Family Business from Knowledge and Resource-based View	English	Iscte	2019
50	Kira Josephine Johanna Jutta Gräfin Von Plettenberg	Succession in Family Businesses - Case Study Luithlen Werke GmbH & Co.KG	English	Iscte	2019
51	Maria Gomes da Conceição Sacadura Simões	Art Magazines in Portugal: perspectives and prospects of a persistent sector	Portuguese	Iscte	2019
52	Ricardo Maio da Nova Monteiro	"Economic and Financial Analysis of Sport Lisboa e Benfica".	Portuguese	Iscte	2018
53	Inês Dias Antunes	Art Investment: A Financial Analysis	Portuguese	Iscte	2018
54	João Guilherme Fernandes Cruz	Business plan of an E-Service company in the auto repair sector	English	Iscte	2018
55	Iqra Hamid	Knowledge Management in Consulting firms in Portugal:A study of EY and Winning Scientific Management	English	Iscte	2018
56	Samuel Pires da Cunha	LEADERS OF TOMORROW ? THE RISE OF A GENERATION IN THE PORTUGUESE INDUSTRY	English	Iscte	2018
57	Celina Maria Nascimento Lizardo Torres Lopes	Erros Humano: Cadastro Fiscal dos Contribuintes da Direção Geral das Contribuições e Impostos no Período de 2004 a 2016 - Cabo Verde	Portuguese	Iscte	2017
58	Inês Reale Sancha	The Impact of Cultures on Customer Service	English	Iscte	2017
59	Martin Pierre Mornet	Recruitment Consultants: A unique resource for job seekers	English	Iscte	2017
60	José Ricardo Bento da Silva Dâmaso	Analysis of the main Performance Indicators' Evolution in Portuguese Hospitals	English	Iscte	2016
61	Joana Semião Teixeira de Sousa	A Fronteira entre a Arte e a Ciência no Fotorjournalismo: o caso da National Geographic Society	Portuguese	Iscte	2016

62	Maria Emerene Henriques Simão	Sistema de apoio à decisão sobre o excesso do prazo de prisão preventiva.	Portuguese	Iscte	2016
63	Pedro Zegre Penim	Rua das Gaivotas 6(Projeto de Empreendedorismo Cultural)Modelo de Programação	Portuguese	Iscte	2016
64	Ana Rita Ferreira da Silva Gonçalves	A Arte Equestre Portuguesa - Património Cultural	Portuguese	Iscte	2015
65	Luís Manuel Ferreira Pinto	Governance de fundações empresariais e mercado de arte	Portuguese	Iscte	2015
66	Débora Amaral de Matos Nabais	Economic and financial analysis of the portuguese art market	English	Iscte	2015
67	Maria Mafalda Henriques de Carvalho	A Economia do conhecimento como catalisador da sustentabilidade na cultura - o caso da trienal de Arquitectura de Lisboa	Portuguese	Iscte	2014
68	Maurício de Souza e Silva	Burocracia Digital	Portuguese	Iscte	2014
69	Teresa de Jesus Simões Fernandes	Indicadores para a Gestão dos Processos de Inovação de Empresas Startup	Portuguese	Iscte	2014
70	Vasco Rafael Pereira Dias	Análise da Implementação da Ferramenta Balanced Scorecard num Hospital EPE	Portuguese	Iscte	2014
71	Sara Rodrigues Eugénio	A Arte Urbana no Século XXI - A relação com o mercado da arte	Portuguese	Iscte	2014
72	Rita Sá Alves	A importância da peritagem e avaliação para os seguros de obras de arte	Portuguese	Iscte	2013
73	Carolina Martins Vaz	A Educação, os jovens e o mercado de trabalho artístico-cultural em Portugal: o desafio	Portuguese	Iscte	2013
74	Filipe Alexandre Oliveira Gonçalves Metelo	Criação da Plataforma de incubação	Portuguese	Iscte	2013
75	Isabel Maria da Silva Nunes	Estudo dos públicos visitantes da Casa das Historias Paula Rego e reacção à introdução de acesso pago	Portuguese	Iscte	2013
76	Vítor Cândido Ribas Nobre José	Balanced Scored Aplicado a Instituições Governamentais de artes performativas	Portuguese	Iscte	2013
77	Ana Catarina Ferreira Pereira	Discriminação de Géneros no Mercado de Trabalho Português: Ocupação de cargos de topo e de diferenças salariais	Portuguese	Iscte	2013
78	Inês Neves Vieira	A Gestão do Conhecimento no Sector dos Moldes no Eixo Industrial Leiria - Marinha Grande	Portuguese	Iscte	2012

79	André Dinis Henriques	Comprometimento com os Objectivos: Relação entre a Forma de Definição dos Objectivos, Auto-Eficácia e Desempenho dos Treinadores Personalizados	Portuguese	Iscte	2012
80	Gonçalo Miguel Baptista Dias	Os Efeitos da Participação em Processos de Determinação de Objectivos no sentido de Compromisso e na Performance	Portuguese	Iscte	2012
81	Sara Martins Gomes	Gestão da Qualidade Hospitalar: estudo-piloto num Hospital Português	Portuguese	Iscte	2012
82	Daniela Barão Figueiredo Rodrigues de Jesus	Avaliação da Eficácia do Programa de Formação da Portugal Telecom.	Portuguese	Iscte	2010
83	Maria José Turrion Leite Guerreiro	Gestão do absentismo dos enfermeiros do serviço de medicina do Centro Hospitalar de Cascais.	Portuguese	Iscte	2010

## • M.Sc. Final Projects

### - Concluded

	Student Name	Title/Topic	Language	Institution	Concluding Year
1	Cátia Sofia Cabaço Filipe	Business Plan: Expansion of "No Pain Box" to Arruda dos Vinhos	Portuguese	Iscte	2024
2	Simon Kremr	Promoting Artists in the Art and Fashion Industry: The Role of Magazines and Social Media.	English	Iscte	2024
3	Yeliz Dol	The Analysis of changes in Auction Houses: A case study into a Portuguese Auction House	English	Iscte	2024
4	Mélida Carina Rodrigues Fortes	Social Business Plan: Inclusion of Young Adults with Down Syndrome through Interaction with Children in Inclusive Games	Portuguese	Iscte	2023
5	Rute Isabel Rocha Inês	Herdade das Laranjeiras - Rural Tourism in Algarve	English	Iscte	2021
6	André Filipe Siopa	Development of a Donation Management Application in the Health Sector	English	Iscte	2020
7	Miguel José Sousa Lázaro	Digital Marketing Plan for the Portuguese Family Businesses Association	English	Iscte	2019
8	Lotte-Lise Haugen Skotnes	An exploratory view of female reproductive health issues: A Case study in Norway	English	Iscte	2019
9	Tan Wenwen	Innovative Business Plan: A Crowdsourcing Medical data annotation Platform Company	English	Iscte	2019

10	Tomás Pedro Pinto Oliveira	?Barraca? A Shelter For Cultural Heritage in Algarve: Business Plan	English	Iscte	2019
11	Christopher Daniel Rosenthal	Strategic Supply Chain Management Implications of an Unregulated BREXIT	English	Iscte	2018
12	Gao Yanyan	DIVERSIFICATION AND REDUCTION OF LOSS OF FOOD: A BUSINESS PLAN FOR PRODUCTION OF AVOCADO OIL IN KENYA FOR THE CHINESE MARKET	English	Iscte	2018
13	Spela Galjot	Succession Management: A Case Study of Danfoss Trata	English	Iscte	2018
14	Joana Filipa Almeida Pinto	Análise do Funcionamento de um Serviço de Radioterapia: Implementação de técnicas de otimização	Portuguese	Iscte	2017
15	Carolina Maria Salgado Nunes Militão Fernandes	An Action plan to retain talents in Europcar	English	Iscte	2017
16	Catarina Pereira Soares	Communication Strategies Applied to a Financial Institution	English	Iscte	2016
17	Maria Filipa Cruz Simões	Casulo dos Doutores: Private Student Residence	Portuguese	Iscte	2016
18	Jennifer Santos Henriques	Conceção do Balanced Scorecard na Plater Finance - Serviços de apoio à gestão, Lda.	English	Iscte	2015
19	Madalena Sofia Condeço da Silva Leal	Plano de Negócio para Empresa de Serviços na Área de Geriatria	Portuguese	Iscte	2015
20	Marco Gameiro Mendes	A Inovação Não-Produto e a Internacionalização	Portuguese	Iscte	2014
21	Matilde Melo Gouveia Corrêa Mendes	ArtChive Arquivo Comercial de estudos de jovens artistas - Plano de negócio	Portuguese	Iscte	2014
22	Leonor Barahona Simões Esteves Pereira	BUM. Plataforma de divulgação para novos criadores	Portuguese	Iscte	2013
23	Luciana Pedrosa de Oliveira Caseiro	O Balanced Scorecard como Catalisador da Auto-Suficiência das PME Portuguesas	Portuguese	Iscte	2013
24	João Sebastião da Rocha Vaz	Antiga Lota de Portimão (Projeto Cultural) Plano Estratégico	Portuguese	Iscte	2012
25	Déborá António de Castro Pinto	Emigration of Portuguese Executives to Brazil	English	Iscte	2012
26	Daniela Cristina Pinela Barroso	O Perfil de um Líder ? O Futuro da Delta Cafés	Portuguese	Iscte	2012

27	Ana Rita Figueiredo Diogo	Avaliação de Desempenho no Sector dos Transportes Públicos	Portuguese	Iscte	2012
28	Tamara Tavares da Silva	Plano de Negócios para a Criação de uma Corporative Social Business School. O caso de Moçambique	Portuguese	Iscte	2012
29	Renato Gonçalves Araújo	Contributo dos sistemas de avaliação e gestão do desempenho na performance individual	Portuguese	Iscte	2012
30	Maria Miguel Melo Azevedo Santos	HR Business Partner - A corporate project at Adidas Iberia.	--	Iscte	2011
31	Daniela Ramos Praia	Diagnóstico e Mudança Organizacional no Serviço de Medicina 1 do Centro Hospitalar do Barlavento Algarvio.	--	Iscte	2011
32	Ana Mafalda Fazeres Soares Inverno	O Impacto Cultural na Expatriação e a Influência das Práticas de Selecção e de Formação na Adaptação ao Novo Contexto Cultural	Portuguese	Iscte	2011
33	Magda Sofia Gambeta Cavaco Sequeira	Avaliação de Desempenho / Gestão por Competências. Proposta de elaboração de um modelo de gestão de desempenho por competências.	--	Iscte	2011
34	Telma Sílvia Cabral da Silva	PME - A Avaliação de Desempenho	Portuguese	Iscte	2011
35	Nuno Miguel Antunes Lourenço	Transformação numa Área de Serviços TI e Implementação de Metodologias Lean	Portuguese	Iscte	2011
36	Susana Luísa da Costa Paiva e Machado Baptista	Avaliação de Desempenho: Uma proposta de modelo aplicado ao sector Imobiliário.	Portuguese	Iscte	2011
37	Inês Cravador Durão	Portuguese Cultural Standards from an Austrian Perspective.	English	Iscte	2010
38	Vanda Cristina Barrocas Varela Pedrosa	Gestão de Conflitos e Negociação - Estudo Aplicado aos Técnicos de Diagnóstico e Terapêutica.	Portuguese	Iscte	2010
39	Kátia Denise de Alexandre Martins	Tipologia de Aprendizagem Organizacional - Estudo Empírico numa Empresa Moçambicana.	Portuguese	Iscte	2009
40	Sara Alexandra da Silva Amorim Calheiros Lucas	O Alcoolismo nas Organizações - Estudo do Caso da TAP.	Portuguese	Iscte	2009

Web of Science®	96
Scopus	88

## Publications

### • Scientific Journals

#### - Scientific journal paper

1	<p>Fernandes, A., Alturas, B. &amp; Fernandes, A. (2025). Hybrid generation: Perceptions of social networks among generation X in Portugal. <i>Entertainment Computing</i>. 52 (4)</p> <p>- Times Cited Web of Science®: 1  - Times Cited Scopus: 2  - Times Cited Google Scholar: 2</p>
2	<p>Nunes, F. G., Fernandes, A., Martins, L. &amp; Nascimento, G. (2021). How transformational leadership influences museums' performance: a contextual ambidexterity view. <i>Museum Management and Curatorship</i>. 36 (5), 467-484</p> <p>- Times Cited Web of Science®: 4  - Times Cited Scopus: 4  - Times Cited Google Scholar: 11</p>
3	<p>Carla Curado, Graça, J., Mírian Oliveira &amp; Fernandes, A. (2021). Knowledge Sharing in Catholic Organizations. <i>International Journal of Knowledge Management</i>. 17 (3), 31-49</p> <p>- Times Cited Web of Science®: 4  - Times Cited Scopus: 3</p>
4	<p>Petrides, L. &amp; Fernandes, A. (2020). The successful visual artist: the building blocks of artistic careers model. <i>Journal of Arts Management, Law and Society</i>. 50 (6), 305-318</p> <p>- Times Cited Web of Science®: 17  - Times Cited Scopus: 15</p>
5	<p>Martins, I., Major, M. &amp; Fernandes, A. (2020). Designing a cost accounting system at a winemaking company. <i>International Journal of Entrepreneurship and Small Business</i>. 41 (3), 331-367</p>
6	<p>Fernandes, A., Skotnes, L.- L. , Major, M. &amp; Falcão, P. F. (2020). Clinicians' perceptions of Norwegian women's experiences of infertility diseases. <i>International Journal of Environmental Research and Public Health</i>. 17 (3)</p> <p>- Times Cited Web of Science®: 12  - Times Cited Scopus: 8  - Times Cited Google Scholar: 15</p>
7	<p>Karlton, A., Johan M. S., Aase, K., Andersen, J., Fernandes, A., Fulop, N. J....Andersson-Gare, B. (2020). Knowledge management infrastructure to support quality improvement: a qualitative study of maternity services in four European hospitals. <i>Health Policy</i>. 124 (2), 205-215</p> <p>- Times Cited Web of Science®: 23  - Times Cited Scopus: 22</p>
8	<p>Fernandes, A. &amp; Afonso, L. (2020). Online sales and business model innovation in art markets: a case study. <i>Social Sciences</i>. 9 (2)</p> <p>- Times Cited Web of Science®: 5  - Times Cited Scopus: 5</p>

9	Fernandes, A., Burnett, S., Major, M. & Figueiredo, M. (2016). The national health system in Portugal: from expansion to crisis between 1970. <i>Revista de Ciências Empresariais e Jurídicas</i> . 27, 85-101
10	Fernandes, A. & Afonso, L. (2014). Joana Vasconcelos: managing an artist's studio in the early 21st century. <i>International Journal of Arts Management</i> . 17 (1), 54-64 - Times Cited Scopus: 4
11	Burnett, S., Renz, A., Wiig, S., Fernandes, A., Weggelaar, A. M., Calltorp, J...Fulop, N. (2013). Prospects for comparing European hospitals in terms of quality and safety: lessons from a comparative study in five countries. <i>International Journal of Quality in Healthcare</i> . 25 (1), 1-7 - Times Cited Web of Science®: 28 - Times Cited Scopus: 25
12	Fernandes, A. & Afonso, L. (2013). Lessons from the Portuguese art auctions. <i>Arts Management Newsletter Bi-monthly Magazine for the global Perspective in Arts and Business</i> . 113, 18-21
13	Lopes, A. & Fernandes, A. (2002). Delimitação do conceito de aprendizagem organizacional: sua relação com a aprendizagem individual. <i>Revista Portuguesa e Brasileira de Gestão</i> . 3, 70-75

## • Books and Book Chapters

### - Book author

1	Fernandes, A. & Afonso, L. (2019). <i>Mercados da Arte</i> . Lisboa. Edições Sílabo.
2	Fernandes, A. (2007). <i>Tipologia da Aprendizagem Organizacional: Teorias e Estudos</i> . Lisboa. Livros Horizonte.
3	Reto, L. e Fernandes, A. (1999). <i>O Comportamento Organizacional</i> . Lisboa. Instituto de Emprego e Formação Profissional.

### - Book editor

1	Fernandes, A. (2012). <i>Os Leilões e o Mercado da Arte em Portugal. Estrutura, história, tendências</i> . Lisboa. Scribe.
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### - Book chapter

1	Fernandes, A. (2012). O mercado da arte e a economia cultural e criativa. In A. Fernandes e L. Afonso (Ed.), <i>Os leilões e o mercado da arte em Portugal. Estrutura, história, tendências</i> . (pp. 123-129). Lisboa: Scribe.
2	Fernandes, A. (2012). Introdução. In A. Fernandes e L. Afonso (Ed.), <i>Os Leilões e o Mercado da Arte em Portugal. Estrutura, história, tendências</i> . (pp. 4-5). Lisboa: Scribe.
3	Lucas, S. e Fernandes, A. (2010). O Alcoolismo nas Organizações: Estudo de Caso na TAP. In <i>Recursos Humanos: Das Teorias às Boas Práticas</i> . (pp. 315-321). Porto: Artigos de Investigação e Intervenção.

4	Carvalho, Helder, Serrão, C., Serrão, C., Dias, J., Serrão, C., Serra, A....Fernandes, A. (2007). Accessing earth observation data using JPEG2000. In João Manuel R.S. Tavares, Jorge R.M. Natal (Ed.), Computational Modelling of Objects Represented in Images. Fundamentals, Methods and Applications. (pp. 135-140). London: CRC Press. - Times Cited Google Scholar: 1
5	Fernandes, A. e Caetano, A. (2002). A Avaliação de Desempenho. In A Gestão de Recursos Humanos. (pp. 357-387). Lisboa: RH Editora.
6	Fernandes, A. (2002). As Organizações Aprenderam?. In As Modalidades de Empresa que Aprende e Empresa Qualificante. (pp. 209-222). Lisboa: Observatório do Emprego e da Formação Profissional.
7	Fernandes, A. (2000). Da Aprendizagem Organizacional à Organização que Aprende. In As Modalidades de Empresa que Aprende e Empresa Qualificante. (pp. 45-62). Lisboa: Observatório do Emprego e da Formação Profissional.

## • Conferences/Workshops and Talks

### - Publication in conference proceedings

1	Chen, J., Chun, D., Oliveira, M. D. & Fernandes, A. (2019). An analysis on the research orientations in healthcare simulation modeling. In 2019 Spring Simulation Conference (SpringSim). Tucson, AZ, USA: IEEE. - Times Cited Web of Science®: 1
2	Nunes, F; Fernandes, A.; Gomes, S., Anderson, J., Robert, G., Weggelaar, A., Aase, K., Sanne, J., e (2013). Melhorar os processos de melhoria nos hospitais europeus: Uma explicação multinível baseada num quadro de referência de aprendizagem. In Proceedings do 3º Congresso Internacional de Qualidade em Saúde e Segurança do Doente. (pp. 79-82). Lisboa

### - Talk

1	Fernandes, A. (2015). Gestão Estratégica de Recursos Humanos. Aprendizagem Organizacional e Gestão do Conhecimento.
2	Fernandes, A. (2015). Os Mercados de Arte: Mundos, Economia e Política. Mercados de Arte: Sociedade, Economia e Política.
3	Fernandes, A. (2015). Os Mercados de Arte: Mundos, Economia e Política. Mercados de Arte: Sociedade, Economia e Política.
4	Fernandes, A. (2014). Innovation in Organizations. Future Ideas .
5	Nunes, F. G. & Fernandes, A. (2013). Melhorar os processos de melhoria nos hospitais europeus: uma explicação multinível baseada num quadro de referência de aprendizagem estratégica. 3rd Lisbon International Meeting on Quality and Patient Safety .
6	Fernandes, A. (2013). Economic crisis in Portugal and its effect on the Portuguese health care sector. NHS Confederation.
7	Gomes, S., Fernandes, A. & Nunes, F. G. (2012). Estruturar para a Qualidade: um estudo piloto numa unidade de saúde portuguesa. 2nd Lisbon International Meeting on Quality and Patient Safety.

8	Fernandes, A. (2012). Estruturar para a Qualidade: um estudo piloto numa unidade de saúde portuguesa. 2nd Lisbon International Meeting on Quality and Patient Safety.
9	Fernandes, A. (2012). O mercado da arte no âmbito da economia cultural e criativa. Os Leilões e o Mercado da Arte.
10	Fernandes, A. (2012). Negociação e Gestão de Conflito. Conferência da Boldin.
11	Gomes, S., Fernandes, A., Martins, L. & Nunes, F. G. (2011). O projecto QUASER: A qualidade e seguranças nos hospitais da União Europeia. Conferência do Fórum de Excelência.
12	Gomes, S., Fernandes, A., Martins, L. & Nunes, F. G. (2011). A gestão da qualidade nos hospitais: A adopção e implementação de programas de qualidade. Conferência do Fórum de Excelência.
13	Fernandes, A. e Afonso, L. (2011). Trends in the import and export of fine arts and antiques in the Portuguese art market (2005-2010). The 42nd Annual Meeting of the Association for Spanish and Portuguese Historical Studies.
14	Gomes, S., Fernandes, A., Martins, L., e Nunes, F. (2011). A gestão da qualidade nos hospitais: A adopção e implementação de programas de qualidade. Conferência do Fórum de Excelência.
15	Gomes, S., Fernandes, A., Martins, L., & Nunes, F. (2011). O projecto QUASER: A qualidade e seguranças nos hospitais da União Europeia. Conferência do Fórum de Excelência.

## • Other Publications

### - Non-peer-reviewed papers

1	Lima, M. L., Martins, L., Camilo, C., Espanha, R., Fernandes, A., Nunes, F. G....Fernandes, A. (2020). Saúde Societal: Uma abordagem inclusiva do conhecimento em saúde. Cadernos de Saúde Societal. 1 (1), 7-37
2	Fernandes, A., Burnett, S., Major, M. & Figueiredo, M. (2016). The National Health System in Portugal: From Expansion to Crisis. - Times Cited Web of Science®: 1 - Times Cited Google Scholar: 3
3	Fernandes, A. (1999). Os Erros de Cotação na Avaliação de Desempenho. Recursos Humanos Magazine. Mai./, 41-45

### - Other publications

1	Fernandes, A. (2007). The Boom Festival. Marketing Culture and the Arts. 155-156
2	Fernandes, A. (2007). Avaliação de Desempenho por Objectivos. Recursos Humanos Magazine. Jan./, 26-34
3	Lopes, A. e Fernandes, A. (2005). Entrevista a Joaquim Lobo. Recursos Humanos Magazine. Mai./, 32-43
4	Fernandes, A. e Costa, F. (2002). Entrevista a Peter Senge. Recursos Humanos Magazine. Nov./, 44-54

### - Report

1	Nunes, F. G., Fernandes, A. & Gomes, S (2014). QUASER: The hospital guide .
2	Nunes, F. G., Fernandes, A. & Gomes, Sara (2014). QUASER: The guide for payers .
3	Nunes, F. G., Fernandes, A. & Gomes, S. (2012). QUASER WORK PACKAGE 5: Comparing A and B hospitals.
4	Nunes, F. G., Fernandes, A. & Gomes, S. (2012). QUASER WORK PACKAGE 4. COUNTRY REPORT.
5	Fernandes, A. e Afonso, L. (2012). Caraterização do mercado leiloeiro português: 2005-2011.
6	Fernandes, A.; Nunes, F.; Gomes, S. (2012). Macro Portuguese Report.

## Research Projects

Project Title	Role in Project	Partners	Period
Quality and safety in European Union hospitals: A research-based guide for implmeenting best practice and a framework for assessing performance	Local Coordinator	BRU-Iscte, UCL (United Kingdom), (Sweden), UiS (Norway), EUR (Netherlands), Imperial (United Kingdom), (United Kingdom)	2010 - 2013
The auction market of ancient and contemporary art in Lisbon (2005-2011)	Local Coordinator	BRU-Iscte, FLUL - Leader (Portugal)	2010 - 2012

## Academic Management Positions

Membro (Docente) (2025 - 2029)  
Unit/Area: Conselho Geral

Coordenador de ECTS (2025 - 2026)  
Unit/Area: Department of Marketing, Operations and General Management

Director (2024 - 2026)  
Unit/Area: Master Degree in Art Markets

Membro (Docente) (2023 - 2025)  
Unit/Area: Plenário do Conselho Científico

Sub-diretor (2022 - 2024)  
Unit/Area: Department of Marketing, Operations and General Management

Director (2022 - 2024)  
Unit/Area: Master Degree in Art Markets

Sub-diretor (2022 - 2025)  
Unit/Area: Department of Marketing, Operations and General Management

<p>Director (2022 - 2023) Unit/Area: Bachelor Degree in Management</p>
<p>Membro (Docente) (2022 - 2026) Unit/Area: Comissão Científica</p>
<p>Director (2020 - 2022) Unit/Area: Bachelor Degree in Management</p>
<p>Director (2019 - 2022) Unit/Area: Master Degree in Art Markets</p>
<p>Director (2019) Unit/Area: Master Degree in Art Markets</p>
<p>Director (2018 - 2020) Unit/Area: Bachelor Degree in Management</p>
<p>Director (2017 - 2019) Unit/Area: Master Degree in Art Markets</p>
<p>Director (2016 - 2018) Unit/Area: Bachelor Degree in Management</p>
<p>Director (2016 - 2017) Unit/Area: Master Degree in Art Markets</p>
<p>Director (2015) Unit/Area: Master Degree in Art Markets</p>
<p>Coordenador de ECTS (2011 - 2015) Unit/Area: Department of Marketing, Operations and General Management</p>
<p>Director (2011 - 2013) Unit/Area: [BPG024] Arts and Creativity Management</p>
<p>Director (2011 - 2013) Unit/Area: [B003] Cultural Management</p>