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Alexandra Etelvina Martins Marques Fernandes

Professora Associada (com Agregação)

BRU-Iscte - Business Research Unit

Department of Marketing, Operation and Management (IBS)



Contacts

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| Telephone | 217650453 (Ext: 220525) |
| Post Box | 62 |

Academic Qualifications

| University/Institution | Type | Degree | Period |
|---|-------------|--|--------|
| ISCTE-Instituto Universitario de Lisboa | Aggregation | Gestão Geral | 2022 |
| Instituto Superior de Contabilidade e Administração de Lisboa | Licentiate | Finanças Empresariais | 2014 |
| ISCTE-IUL - Instituto Superior Ciências Trabalho e da Empresa | PhD | Organização e Gestão de Empresas | 2004 |
| ISCTE-IUL - Instituto Superior Ciências Trabalho e da Empresa | M.Sc. | Políticas e Gestão de Recursos Humanos | 1997 |
| Faculdade Psicologia Ciências da Educação - UL | Licentiate | Psicologia | 1992 |

Teaching Activities

| Teaching Year | Sem. | Course Name | Degree(s) | Coord |
|---------------|------|--|--|-------|
| 2025/2026 | 2° | Cultural Entrepreneurship | | Yes |
| 2025/2026 | 2° | Management of Public Institutions | | Yes |
| 2025/2026 | 2° | Cultures of Collecting - Collecting Cultures | | Yes |
| 2025/2026 | 2° | Arts Fundraising | | Yes |
| 2025/2026 | 2° | Art Law | | Yes |
| 2025/2026 | 2° | History of Collecting | | Yes |
| 2025/2026 | 2° | Project Methodology - Art Markets | | Yes |
| 2025/2026 | 2° | Interdisciplinary Research Methods & Approaches | | Yes |
| 2025/2026 | 2° | Dissertation in Managing Art and Cultural Heritage in Global Markets | | Yes |
| 2025/2026 | 2° | Digitalisation of the Art World | | Yes |
| 2025/2026 | 2° | Corporate Social Responsibility and Cultural Heritage | | Yes |
| 2025/2026 | 2° | Research Seminar in Management | Master Degree in Management; | No |
| 2025/2026 | 2° | Management of Organizational Knowledge and Culture | | Yes |
| 2025/2026 | 1° | Advanced Topics in Management I | Doctorate Degree (PhD) in Business Administration; | No |
| 2025/2026 | 1° | Cultural Entrepreneurship | | Yes |
| 2025/2026 | 1° | Management of Public Institutions | Specialization Seminar in Management Skills and information Systems for Public Institutions; | Yes |
| 2025/2026 | 1° | Enterprises and Environment | | Yes |
| 2025/2026 | 1° | Cultural Management | | Yes |
| 2025/2026 | 1° | Marketing in Art Markets | | Yes |

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|-----------|----|--|---|-----|
| 2025/2026 | 1° | Management Foundations | Master Degree in Art Markets; Master Degree in Managing Art and Heritage in Global Markets; | Yes |
| 2025/2026 | 1° | Financial Investments in Works of Art | | Yes |
| 2025/2026 | 1° | Management and Information Systems in Organizations | Specialization Seminar in Management Skills and information Systems for Public Institutions; Bachelor Degree in Computer Science and Business Management (PL); Bachelor Degree in Computer Science and Business Management; | Yes |
| 2025/2026 | 1° | Cultures of Collecting - Collecting Cultures | | Yes |
| 2025/2026 | 1° | Arts Fundraising | | Yes |
| 2025/2026 | 1° | Interdisciplinary Research Methods & Approaches | | Yes |
| 2025/2026 | 1° | Cultural Economics: Empirical Research | | Yes |
| 2025/2026 | 1° | Cultural Economics: Theory | | Yes |
| 2025/2026 | 1° | Economics of Cultural Heritage | | Yes |
| 2025/2026 | 1° | Economics of Cultural Tourism | | Yes |
| 2025/2026 | 1° | Provenance and Restitution | | Yes |
| 2025/2026 | 1° | Fundamentals of Sustainable Management | Bachelor Degree in Management; | No |
| 2025/2026 | 1° | Dissertation in Art Markets | Master Degree in Art Markets; | Yes |
| 2025/2026 | 1° | Internship in Art Markets | | Yes |
| 2025/2026 | 1° | Project Work in Art Markets | | Yes |
| 2025/2026 | 1° | Fundamentals of Management | | No |
| 2024/2025 | 2° | Research Project in Strategy and Entrepreneurship | | Yes |
| 2024/2025 | 2° | Management of Public Institutions | | Yes |
| 2024/2025 | 2° | Leadership and Strategic Knowledge | | No |
| 2024/2025 | 2° | Collections and Curatorship | | Yes |
| 2024/2025 | 2° | Intelligent Systems Applied to Management | | Yes |

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|-----------|----|--|--|-----|
| 2024/2025 | 2° | Art Law | | Yes |
| 2024/2025 | 2° | History of Collecting | | Yes |
| 2024/2025 | 2° | Project Methodology - Art Markets | | Yes |
| 2024/2025 | 2° | Interdisciplinary Research Methods & Approaches | | Yes |
| 2024/2025 | 2° | Dissertation in Managing Art and Cultural Heritage in Global Markets | | Yes |
| 2024/2025 | 2° | Digitalisation of the Art World | | Yes |
| 2024/2025 | 2° | Corporate Social Responsibility and Cultural Heritage | | Yes |
| 2024/2025 | 2° | Quality Management | | Yes |
| 2024/2025 | 2° | Management of Organizational Knowledge and Culture | | Yes |
| 2024/2025 | 1° | Advanced Topics in Management I | Doctorate Degree (PhD) in Business Administration; | No |
| 2024/2025 | 1° | Entreprises and Environment | | Yes |
| 2024/2025 | 1° | Cultural Management | | Yes |
| 2024/2025 | 1° | Dissertation in Art Markets | | Yes |
| 2024/2025 | 1° | Master Dissertation in Business Administration | | Yes |
| 2024/2025 | 1° | Marketing in Art Markets | | Yes |
| 2024/2025 | 1° | Management Foundations | Master Degree in Art Markets; | Yes |
| 2024/2025 | 1° | Financial Investments in Works of Art | | Yes |
| 2024/2025 | 1° | Dissertation in Art Markets | | Yes |
| 2024/2025 | 1° | Internship in Art Markets | | Yes |
| 2024/2025 | 1° | Strategy and Reporting | | Yes |
| 2024/2025 | 1° | Management and Information Systems in Organizations | | Yes |
| 2024/2025 | 1° | Thesis in Management | | Yes |
| 2024/2025 | 1° | Thesis in Management | | Yes |

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|-----------|----|--|--|-----|
| 2024/2025 | 1º | Cultures of Collecting - Collecting Cultures | | Yes |
| 2024/2025 | 1º | Arts Fundraising | | Yes |
| 2024/2025 | 1º | Interdisciplinary Research Methods & Approaches | | Yes |
| 2024/2025 | 1º | Cultural Economics: Empirical Research | | Yes |
| 2024/2025 | 1º | Cultural Economics: Theory | | Yes |
| 2024/2025 | 1º | Economics of Cultural Heritage | | Yes |
| 2024/2025 | 1º | Economics of Cultural Tourism | | Yes |
| 2024/2025 | 1º | Provenance and Restitution | | Yes |
| 2024/2025 | 1º | Fundamentals of Management | | No |
| 2024/2025 | 1º | Introduction to Museum Studies | | Yes |
| 2024/2025 | 1º | Management of Organizational Knowledge and Culture | | Yes |
| 2023/2024 | 2º | Research Project in Strategy and Entrepreneurship | | Yes |
| 2023/2024 | 2º | Management of Public Institutions | Institutional Degree in ISCTE Business School; | Yes |
| 2023/2024 | 2º | Appraisal and Evaluation of Works of Art | | Yes |
| 2023/2024 | 2º | Management of Organizational Knowledge and Culture | | Yes |
| 2023/2024 | 1º | Advanced Topics in Management I | Doctorate Degree (PhD) in Business Administration; | No |
| 2023/2024 | 1º | Cultural Management | | Yes |
| 2023/2024 | 1º | Marketing in Art Markets | | Yes |
| 2023/2024 | 1º | Management Foundations | Master Degree in Art Markets; | Yes |
| 2023/2024 | 1º | Financial Investments in Works of Art | | Yes |
| 2023/2024 | 1º | Dissertation in Art Markets | | Yes |
| 2023/2024 | 1º | Internship in Art Markets | | Yes |

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|-----------|----|--|--|-----|
| 2023/2024 | 1° | Cultures of Collecting - Collecting Cultures | | Yes |
| 2023/2024 | 1° | Arts Fundraising | | Yes |
| 2023/2024 | 1° | Fundamentals of Management | | No |
| 2023/2024 | 1° | Management of Organizational Knowledge and Culture | | Yes |
| 2022/2023 | 2° | Cultural Entrepreneurship | | Yes |
| 2022/2023 | 2° | Managerial Accounting | | No |
| 2022/2023 | 2° | Financial Investments in Works of Art | | Yes |
| 2022/2023 | 2° | Dissertation in Art Markets | | Yes |
| 2022/2023 | 2° | Management of Organizational Knowledge and Culture | Master Degree in Computer Engineering; | Yes |
| 2022/2023 | 1° | Advanced Topics in Management I | Doctorate Degree (PhD) in Business Administration; | No |
| 2022/2023 | 1° | International Art Markets | | Yes |
| 2022/2023 | 1° | Cultural Entrepreneurship | | Yes |
| 2022/2023 | 1° | Cultural Management | | Yes |
| 2022/2023 | 1° | Appraisal and Evaluation of Works of Art | | Yes |
| 2022/2023 | 1° | Accountability and Finance Foundation | | Yes |
| 2022/2023 | 1° | Management Foundations | Master Degree in Art Markets; | Yes |
| 2022/2023 | 1° | Dissertation in Art Markets | | Yes |
| 2022/2023 | 1° | Fundamentals of Management | | No |
| 2022/2023 | 1° | Management of Organizational Knowledge and Culture | | Yes |
| 2021/2022 | 2° | Leadership and Strategic Knowledge | | Yes |
| 2021/2022 | 2° | Analysis of Works of Art | | Yes |
| 2021/2022 | 2° | Dissertation in Art Markets | | Yes |
| 2021/2022 | 2° | Managerial Accounting | Master Degree in Health Services Management; | No |

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| 2021/2022 | 2° | Financial Investments in Works of Art | | Yes |
| 2021/2022 | 2° | Dissertation in Art Markets | | Yes |
| 2021/2022 | 2° | Internship in Art Markets | | Yes |
| 2021/2022 | 2° | Management of Organizational Knowledge and Culture | Master Degree in Computer Engineering; | Yes |
| 2021/2022 | 1° | Advanced Topics in Management I | Doctorate Degree (PhD) in Business Administration; | No |
| 2021/2022 | 1° | International Art Markets | | Yes |
| 2021/2022 | 1° | Cultural Entrepreneurship | | Yes |
| 2021/2022 | 1° | Cultural Management | | Yes |
| 2021/2022 | 1° | Dissertation in Art Markets | | Yes |
| 2021/2022 | 1° | Art Markets Practices | | Yes |
| 2021/2022 | 1° | Dissertation in Art Markets | | Yes |
| 2021/2022 | 1° | Internship in Art Markets | | Yes |
| 2021/2022 | 1° | Management and Information Systems in Organizations | | No |
| 2021/2022 | 1° | Fundamentals of Management | | No |
| 2021/2022 | 1° | Management of Organizational Knowledge and Culture | | Yes |
| 2020/2021 | 2° | Leadership and Strategic Knowledge | | No |
| 2020/2021 | 2° | Appraisal and Evaluation of Works of Art | | No |
| 2020/2021 | 2° | Dissertation in Art Markets | | Yes |
| 2020/2021 | 2° | Managerial Accounting | Master Degree in Health Services Management; | No |
| 2020/2021 | 2° | International Art Markets | Master Degree in Art Markets; | Yes |
| 2020/2021 | 2° | Dissertation in Art Markets | | Yes |
| 2020/2021 | 2° | Internship in Art Markets | | Yes |
| 2020/2021 | 2° | Management of Organizational Knowledge and Culture | Master Degree in Computer Engineering; | Yes |

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| 2020/2021 | 1° | International Art Markets | | Yes |
| 2020/2021 | 1° | Cultural Entrepreneurship | | Yes |
| 2020/2021 | 1° | Cultural Management | | Yes |
| 2020/2021 | 1° | Art Market: Structure and Dynamics | Master Degree in Art Markets; | Yes |
| 2020/2021 | 1° | Project Work in Art Markets | | Yes |
| 2020/2021 | 1° | Accountability and Finance Foundation | | Yes |
| 2020/2021 | 1° | Management Foundations | | Yes |
| 2020/2021 | 1° | Art Markets Practices | | Yes |
| 2020/2021 | 1° | Dissertation in Art Markets | | Yes |
| 2020/2021 | 1° | Management and Information Systems in Organizations | Bachelor Degree in Computer Science and Business Management (PL); Bachelor Degree in Computer Science and Business Management; | No |
| 2020/2021 | 1° | Fundamentals of Management | | No |
| 2020/2021 | 1° | Management of Organizational Knowledge and Culture | | Yes |
| 2019/2020 | 2° | Leadership and Strategic Knowledge | | Yes |
| 2019/2020 | 2° | Dissertation in Art Markets | | Yes |
| 2019/2020 | 2° | Managerial Accounting | Master Degree in Health Services Management; | No |
| 2019/2020 | 1° | International Art Markets | | Yes |
| 2019/2020 | 1° | Cultural Entrepreneurship | | Yes |
| 2019/2020 | 1° | Cultural Management | | Yes |
| 2019/2020 | 1° | Dissertation in Art Markets | | Yes |
| 2019/2020 | 1° | Fundamentals of Management | | No |
| 2019/2020 | 1° | Management of Organizational Knowledge and Culture | | Yes |

Supervisions

• **Ph.D. Thesis**

- **Ongoing**

| | Student Name | Title/Topic | Language | Status | Institution |
|---|-----------------------------|---|-----------------|---------------|--------------------|
| 1 | Huang Ping | The motivation and effect of spin-off listing for Country Garden Group | English | Developing | Iscte |
| 2 | Luís Manuel Ferreira Pinto | "Corporate art collections: Strategy or Vanity?" | English | Developing | Iscte |
| 3 | Zhou Yiding | Management model reformation of Chinese private start-up enterprises:A multi-case study from the perspective of entrepreneurs' learning and influencing ability | English | Developing | Iscte |
| 4 | Luís David Luís Rodrigues | Empreendedorismo e inovação. O caso de Portugal. | Portuguese | Developing | Iscte |
| 5 | Luo Qinian | Influence of Knowledge Transposition and Changes in Pain Management Model on the Satisfaction of Patients With Chronic Pain | English | Developing | Iscte |
| 6 | Golsan Hosseinzadeh Bisafar | AI-Driven Solutions for the dental and facial implants markets: Enhancing precision , personalization and Provider success | English | Developing | Iscte |

- **Concluded**

| | Student Name | Title/Topic | Language | Institution | Concluding Year |
|---|-----------------------------------|--|-----------------|--------------------|------------------------|
| 1 | Inês Otero de Morais Alves Rondão | Internship Report at the Fashion & Lace Museum in Brussels | English | Iscte | 2026 |
| 2 | Aleksandra Maria Stinia | Internship at Galerie Herve Courtaigne | English | Iscte | 2025 |
| 3 | Jin Shuyan | The Impact of Knowledge Management Capabilities of Maternal and Child Healthcare Institutions in China on Physicians' Job Satisfaction: An Empirical Study in Shenzhen | English | Iscte | 2025 |
| 4 | Gu Hao | The Impact of Professional Training in technology-based SMEs on the Turnover Intention of R&D Personnel | English | Iscte | 2024 |
| 5 | Zhan Jianxiang | The Emergency Management Capabilities of Emerging Infectious Diseases: A Case Study in China | English | Iscte | 2023 |

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|----|--|--|------------|-------|------|
| 6 | Huang Jun | Motivation factors of the state-owned enterprise personnel in China: a case study based on a SME | -- | Iscte | 2019 |
| 7 | Loizos Petrides | Developing and Managing the Artist's Career: The Visual Artist as Entrepreneur | -- | Iscte | 2018 |
| 8 | Vanda Cristina Barrocas Varela Pedrosa | A segurança do doente nos cuidados de saúde primários. Estudo de Caso | -- | Iscte | 2018 |
| 9 | Huang Ximou | Impacts and Determinants of Clinical Knowledge Transfer to Patients: The Case of KOA | -- | Iscte | 2017 |
| 10 | Margarida Sofia Freitas Oliveira | Gestão de erro e desempenho organizacional: um estudo num grupo económico português | -- | Iscte | 2016 |
| 11 | Vanda Varela | -- | Portuguese | Iscte | 2013 |
| 12 | Zhu Linlin | -- | English | Iscte | 2013 |
| 13 | Zhu Linlin | Case study on organizational evolution and growth of WD company | English | Iscte | 2013 |
| 14 | Vanda Varela | -- | Portuguese | Iscte | 2012 |
| 15 | Maria das Dores Machieie | -- | Portuguese | Iscte | 2012 |
| 16 | Margarida Oliveira | -- | Portuguese | Iscte | 2012 |

• M.Sc. Dissertations

- Ongoing

| | Student Name | Title/Topic | Language | Status | Institution |
|---|-------------------------------|--|----------|------------|-------------|
| 1 | Márcia Alexandra Reis Marques | Growth of a music industry company | -- | Developing | Iscte |
| 2 | João Pedro Pinto Trindade | Do Campo ao Ecrã – O impacto da Transformação Digital em organizações desportivas de média dimensão. | -- | Developing | Iscte |
| 3 | Rodrigo Fonseca Faccini | Data Architecture and Visual Analytics for Business Process Optimization | -- | Developing | Iscte |
| 4 | Camilly Aparecida Lemos | Influencer Marketing in Portugal: How Portuguese Companies Decide and Evaluate Their Investments | -- | Developing | Iscte |
| 5 | António José Simões Matias | Dissertação | -- | Developing | Iscte |

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|----|---|---|---------|------------|-------|
| 6 | Ana Maria Gomes Soares | Artificial Intelligence and Data Analysis in Cash Flow Forecasting: Impact on the Management of SMEs | -- | Developing | Iscte |
| 7 | Mariana Santos Saião | Business to Business Negotiation | -- | Developing | Iscte |
| 8 | Catarina Sofia Barros Luís | Portuguese Art Market: A Study on Financial Transparency | -- | Developing | Iscte |
| 9 | Carolina Serra Carimo | Caracterização da Cultura Organizacional nos Diferentes Segmentos Hoteleiros | -- | Developing | Iscte |
| 10 | Gonçalo Alexandre Sopa Martins Sousa Santos | Hardcore em Portugal: Viabilidade para a Criação do Primeiro Festival Nacional de Música Hardcore | -- | Developing | Iscte |
| 11 | Sérgio Skrypnichenko | Inteligência Artificial e Inovação Organizacional nas Atividades Primárias de acordo com a Cadeia de Valor de Porter | -- | Developing | Iscte |
| 12 | Cláudia Pereira Fialho | Digital Transformation and Customer Experience: The Impact of Digitalisation on Banking Relationships | -- | Developing | Iscte |
| 13 | Tatiana Lambakakhar | Marketing strategies for adapting small businesses to changing economic conditions: challenges and opportunities | -- | Developing | Iscte |
| 14 | Francisco Maria Pintão Antunes Campos | Internationalization in the Wine Sector | -- | Developing | Iscte |
| 15 | Uma Gurbanova | Renewed interest in analog photography and cinematography among Portuguese youth in the twenty-first century | English | Developing | Iscte |
| 16 | Rute Sofia Rasteiro Freire | Análise de desempenho financeiro nas empresas em Portugal na resposta a crises económicas | -- | Developing | Iscte |
| 17 | Tomás Miguel Curraleira Loureiro | Tourism in Portugal and its Impact in the National GDP | -- | Developing | Iscte |
| 18 | Diogo Ferreira Canhão Rodrigues | Employee and Manager Perceptions on Remote Work Productivity | -- | Developing | Iscte |
| 19 | Maira Patrícia Sequeira Pereira de Palma Maia | Diversity: A New Dimension in the Balanced Scorecard | -- | Developing | Iscte |
| 20 | Andreia Sofia Mendonça Lopes | A influência da cultura organizacional no commitment e turnover de profissionais numa entidade pública empresarial na área da saúde | -- | Developing | Iscte |

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|----|------------------------------------|--|----|------------|-------|
| 21 | Bruno Alexandre de Macedo Carvalho | Business Plan: No Setor dos Videojogos | -- | Developing | Iscte |
| 22 | Anastasiia Artemovskaia | Art Basel as a Case Study: Managing Global Leadership in a Changing Art Fair Landscape | -- | Developing | Iscte |

- Concluded

| | Student Name | Title/Topic | Language | Institution | Concluding Year |
|----|--|---|------------|-------------|-----------------|
| 1 | Ekaterina Indyk | Accessibility Technologies in the Art Museums for the Visually Impaired Visitors | English | Iscte | 2025 |
| 2 | Mariana Miguel Albuquerque Teixeira | The Evolution of Luxury: How Young People are Redefining What Luxury Means in Fashion | English | Iscte | 2025 |
| 3 | Margarida de Vasconcelos Alves de Oliveira | The importance of efficient fund management for the development of tourism in the schist villages of Central Portugal | Portuguese | Iscte | 2025 |
| 4 | Matilde dos Reis Mendes Amaro da Costa | The role of value propositions in consumers' willingness to share personal data in digital marketing | English | Iscte | 2025 |
| 5 | Joana Gama Romudas | The impact of work-life balance measures on the success of organizations | Portuguese | Iscte | 2025 |
| 6 | Filipe Manuel Dos Reis Oliveira | The impact of artificial intelligence on auditing processes | Portuguese | Iscte | 2025 |
| 7 | Simão Nuno Botelho dos Santos | The Importance of Leadership and Human Capital in Automated Organizations: Resilience in the Face of Crises | Portuguese | Iscte | 2025 |
| 8 | Ana Catarina Gomes Nunes | From Transaction to Connection: Building Loyalty Through Emotional Engagement in the Zumub Affiliate Program | English | Iscte | 2025 |
| 9 | Carolina Caetano Barata Aflalo Carraca | International Strategic Management in Private Cultural Institutions: The Gulbenkian Case, in Comparison with Southern European Institutions | English | Iscte | 2025 |
| 10 | João Frederico Festa Mendes Silva Aguilar | Quinta do Souto - Intergenerational Villa | Portuguese | Iscte | 2024 |
| 11 | João Gonçalo Antunes Simões | Business Plan: Wakesurf School in Castelo do Bode | Portuguese | Iscte | 2024 |
| 12 | Jessica Chaves Rodrigues | Digital Marketing in the Coffee Industry: A Case Study of Nespresso | English | Iscte | 2024 |

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|----|--|--|------------|-------|------|
| 13 | Clara Cachapa Baeta | Beyond the Frame: Exploring the Interplay Between Academia and the Art World through Networking | English | Iscte | 2024 |
| 14 | Paula Maria Barradas Campos | Knowledge Management in IT: The Impact of Remote Work on Communication | English | Iscte | 2024 |
| 15 | Andreia Alexandra Pereira Ferreira Fernandes | Hybrid generation: the perception of social networks in Generation X | Portuguese | Iscte | 2024 |
| 16 | Marta Dzyubak | Influence of Human Resources Management policies on cross-cultural teams in BRAZY Portugal | English | Iscte | 2023 |
| 17 | Pedro Miguel Pereira Torpes Santana | How to potentialize the sale of sports nutrition products on the Worten Marketplace. | Portuguese | Iscte | 2023 |
| 18 | Ana Maria Carvalhais Brites | The impact of KPIs on profits and customer satisfaction in luxury hospitality: the Hyatt Regency Lisbon perspective | English | Iscte | 2023 |
| 19 | Inês Alves Félix | The women ´s role in corporate governance and what does the future hold | English | Iscte | 2023 |
| 20 | José Rodrigues de Pater Correia | Analysis of the implementation of a Balanced Scorecard in a car rental company | Portuguese | Iscte | 2023 |
| 21 | Helena Goulão Marques | Influencers as a Digital Marketing Strategy Case Study ? Brand Nivea | Portuguese | Iscte | 2022 |
| 22 | Maria Margarida Antunes Baeta Rodrigues de Areia | The Waiting Times in a Hospital Emergency Department | Portuguese | Iscte | 2022 |
| 23 | Vasco Maria Y Alberty Raposo de Sousa D'Alte | Women in Management in Family Businesses: Any impact on the financial performance | Portuguese | Iscte | 2022 |
| 24 | Denisa Stefania Herteg | Auditing in times of social distancing: the impact of Covid-19 on audit | Portuguese | Iscte | 2022 |
| 25 | Constança Guerra Pratas da Costa Santos | The Berlin Art Market: structures and dynamics | English | Iscte | 2022 |
| 26 | Carolina Correia de Amaral | The importance of leadership in the hospitality industry | Portuguese | Iscte | 2022 |
| 27 | Gisele da Cunha Sa Rego | Case Study: POPUP, a BORN GLOBAL Firm | English | Iscte | 2022 |
| 28 | Patrícia Maria Silva Duro | KNOWLEDGE MANAGEMENT: An empirical study on a Portuguese higher education institution | Portuguese | Iscte | 2022 |
| 29 | Afonso Costa Montez | The effect of nostalgia on pride, and intention to watch games from the Portuguese ?3 big? football teams, after the Covid-19 pandemic | English | Iscte | 2021 |

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|----|--|--|------------|-------|------|
| 30 | António Maria Moreira Alves e Almeida | The impacts of technological innovation in the accounting profession: A Systematic Review | English | Iscte | 2021 |
| 31 | Carolina Lampreia Caeiro Cargaleiro Lourenço | Designing a Balanced Scorecard in a Social Hybrid Organisation: the case of Francisco Manuel dos Santos Foundation | English | Iscte | 2021 |
| 32 | Rita Alexandre Feliciano | Millennials' travels: the influence of Instagram on the decision-making process | English | Iscte | 2020 |
| 33 | Pratiksha Sanjay Jain | Disrupting the Indian Telecom Industry: An Analytical Study on Reliance Jio Network | English | Iscte | 2020 |
| 34 | Patricia Alexandra Morais Cabeçana | Entrepreneurial Intentions of Millennials Generation Graduates | Portuguese | Iscte | 2020 |
| 35 | Beatriz Lucas de Almeida Nunes | The Impact of Emergency Department Crowding on Acutely Ill Patient Experience and Hospital Performance | English | Iscte | 2020 |
| 36 | Miguel António Matos da Cruz Fernandes | WOMEN LEADERS AND FIRM PERFORMANCE IN FAMILY BUSINESSES: AN EXAMINATION OF NONFINANCIAL OUTCOMES | English | Iscte | 2020 |
| 37 | Mónica Horta de Figueiredo | Online business models in art markets - A comparative analysis on Instagram | English | Iscte | 2020 |
| 38 | Beatriz Janela José | Sustainability and Dynamic Shifts in the Art Markets | Portuguese | Iscte | 2020 |
| 39 | Gu Wenqiong | DIVERSITY AND CONSERVATION OF PROVENANCE: A BUSINESS PLAN FOR TIBETAN PIG BREEDING AND PRODUCTION IN TIBET | English | Iscte | 2020 |
| 40 | Gao Biyu | Research on the Cultivation of Female Successors in Family Enterprises | English | Iscte | 2020 |
| 41 | Maria Francisca Reis Videira Lima Delgado | Financing decisions in family businesses - the Portuguese example | English | Iscte | 2019 |
| 42 | Carolina Gaëlle Delgado Sachy | The Process of Internationalization: A Family Business Company ? A Case Study of Cerinnov Group | English | Iscte | 2019 |
| 43 | Raquel Martins Galupa | Family Business in Portugal: Analysis of the Financial Indicators Evolution | English | Iscte | 2019 |
| 44 | Maria Isabel Morais Cardoso Ribeiro Filipe | Innovation in Family Businesses ? A Case Study of GLSA | English | Iscte | 2019 |
| 45 | David José Nunes Pereira | NikeiD: A Case Study on Footwear Customization | English | Iscte | 2019 |

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|----|---|--|------------|-------|------|
| 46 | Eva Linda Silva dos Santos | Family Business Succession Process: A Case Study of Fravizel S.A | English | Iscte | 2019 |
| 47 | João Vitorino Vieira | Descriptive Analysis of the Impact of Family Business's in the Portuguese Context: AEF Universe | English | Iscte | 2019 |
| 48 | Afonso de Ligorio Martins | Knowledge Management: Case Study of the Brazilian Industry in Externalization of Tacit Knowledge | Portuguese | Iscte | 2019 |
| 49 | Wu Ziyu | Characteristic of Intrafamily Succession in Chinese Family Business from Knowledge and Resource-based View | English | Iscte | 2019 |
| 50 | Kira Josephine Johanna Jutta Gräfin Von Plettenberg | Succession in Family Businesses - Case Study Luithlen Werke GmbH & Co.KG | English | Iscte | 2019 |
| 51 | Maria Gomes da Conceição Sacadura Simões | Art Magazines in Portugal: perspectives and prospects of a persistent sector | Portuguese | Iscte | 2019 |
| 52 | Ricardo Maio da Nova Monteiro | "Economic and Financial Analysis of Sport Lisboa e Benfica". | Portuguese | Iscte | 2018 |
| 53 | Inês Dias Antunes | Art Investment: A Financial Analysis | Portuguese | Iscte | 2018 |
| 54 | João Guilherme Fernandes Cruz | Business plan of an E-Service company in the auto repair sector | English | Iscte | 2018 |
| 55 | Iqra Hamid | Knowledge Management in Consulting firms in Portugal: A study of EY and Winning Scientific Management | English | Iscte | 2018 |
| 56 | Samuel Pires da Cunha | LEADERS OF TOMORROW ? THE RISE OF A GENERATION IN THE PORTUGUESE INDUSTRY | English | Iscte | 2018 |
| 57 | Celina Maria Nascimento Lizardo Torres Lopes | Erros Humano: Cadastro Fiscal dos Contribuintes da Direção Geral das Contribuições e Impostos no Período de 2004 a 2016 - Cabo Verde | Portuguese | Iscte | 2017 |
| 58 | Inês Reale Sancha | The Impact of Cultures on Customer Service | English | Iscte | 2017 |
| 59 | Martin Pierre Mornet | Recruitment Consultants: A unique resource for job seekers | English | Iscte | 2017 |
| 60 | José Ricardo Bento da Silva Dâmaso | Analysis of the main Performance Indicators' Evolution in Portuguese Hospitals | English | Iscte | 2016 |
| 61 | Joana Semião Teixeira de Sousa | A Fronteira entre a Arte e a Ciência no Fotorjournalismo: o caso da National Geographic Society | Portuguese | Iscte | 2016 |

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|----|--|--|------------|-------|------|
| 62 | Maria Emerene Henriques Simão | Sistema de apoio à decisão sobre o excesso do prazo de prisão preventiva. | Portuguese | Iscte | 2016 |
| 63 | Pedro Zegre Penim | Rua das Gaivotas 6(Projeto de Empreendedorismo Cultural)Modelo de Programação | Portuguese | Iscte | 2016 |
| 64 | Ana Rita Ferreira da Silva Gonçalves | A Arte Equestre Portuguesa - Património Cultural | Portuguese | Iscte | 2015 |
| 65 | Luís Manuel Ferreira Pinto | Governance de fundações empresariais e mercado de arte | Portuguese | Iscte | 2015 |
| 66 | Débora Amaral de Matos Nabais | Economic and financial analysis of the portuguese art market | English | Iscte | 2015 |
| 67 | Maria Mafalda Henriques de Carvalho | A Economia do conhecimento como catalisador da sustentabilidade na cultura - o caso da trienal de Arquitectura de Lisboa | Portuguese | Iscte | 2014 |
| 68 | Maurício de Souza e Silva | Burocracia Digital | Portuguese | Iscte | 2014 |
| 69 | Teresa de Jesus Simões Fernandes | Indicadores para a Gestão dos Processos de Inovação de Empresas Startup | Portuguese | Iscte | 2014 |
| 70 | Vasco Rafael Pereira Dias | Análise da Implementação da Ferramenta Balanced Scorecard num Hospital EPE | Portuguese | Iscte | 2014 |
| 71 | Sara Rodrigues Eugénio | A Arte Urbana no Século XXI - A relação com o mercado da arte | Portuguese | Iscte | 2014 |
| 72 | Rita Sá Alves | A importância da peritagem e avaliação para os seguros de obras de arte | Portuguese | Iscte | 2013 |
| 73 | Carolina Martins Vaz | A Educação, os jovens e o mercado de trabalho artístico-cultural em Portugal: o desafio | Portuguese | Iscte | 2013 |
| 74 | Filipe Alexandre Oliveira Gonçalves Metelo | Criação da Plataforma de incubação | Portuguese | Iscte | 2013 |
| 75 | Isabel Maria da Silva Nunes | Estudo dos públicos visitantes da Casa das Historias Paula Rego e reacção à introdução de acesso pago | Portuguese | Iscte | 2013 |
| 76 | Vítor Cândido Ribas Nobre José | Balanced Scored Aplicado a Instituições Governamentais de artes performativas | Portuguese | Iscte | 2013 |
| 77 | Ana Catarina Ferreira Pereira | Discriminação de Géneros no Mercado de Trabalho Português: Ocupação de cargos de topo e de diferenças salariais | Portuguese | Iscte | 2013 |
| 78 | Inês Neves Vieira | A Gestão do Conhecimento no Sector dos Moldes no Eixo Industrial Leiria - Marinha Grande | Portuguese | Iscte | 2012 |

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|----|---|---|------------|-------|------|
| 79 | André Dinis Henriques | Comprometimento com os Objectivos: Relação entre a Forma de Definição dos Objectivos, Auto-Eficácia e Desempenho dos Treinadores Personalizados | Portuguese | Iscte | 2012 |
| 80 | Gonçalo Miguel Baptista Dias | Os Efeitos da Participação em Processos de Determinação de Objectivos no sentido de Compromisso e na Performance | Portuguese | Iscte | 2012 |
| 81 | Sara Martins Gomes | Gestão da Qualidade Hospitalar: estudo-piloto num Hospital Português | Portuguese | Iscte | 2012 |
| 82 | Daniela Barão Figueiredo Rodrigues de Jesus | Avaliação da Eficácia do Programa de Formação da Portugal Telecom. | Portuguese | Iscte | 2010 |
| 83 | Maria José Turrion Leite Guerreiro | Gestão do absentismo dos enfermeiros do serviço de medicina do Centro Hospitalar de Cascais. | Portuguese | Iscte | 2010 |

• M.Sc. Final Projects

- Concluded

| | Student Name | Title/Topic | Language | Institution | Concluding Year |
|---|--------------------------------|---|------------|-------------|-----------------|
| 1 | Cátia Sofia Cabaço Filipe | Business Plan: Expansion of "No Pain Box" to Arruda dos Vinhos | Portuguese | Iscte | 2024 |
| 2 | Simon Kremr | Promoting Artists in the Art and Fashion Industry: The Role of Magazines and Social Media. | English | Iscte | 2024 |
| 3 | Yeliz Dol | The Analysis of changes in Auction Houses: A case study into a Portuguese Auction House | English | Iscte | 2024 |
| 4 | Mélida Carina Rodrigues Fortes | Social Business Plan: Inclusion of Young Adults with Down Syndrome through Interaction with Children in Inclusive Games | Portuguese | Iscte | 2023 |
| 5 | Rute Isabel Rocha Inês | Herdade das Laranjeiras - Rural Tourism in Algarve | English | Iscte | 2021 |
| 6 | André Filipe Siopa | Development of a Donation Management Application in the Health Sector | English | Iscte | 2020 |
| 7 | Miguel José Sousa Lázaro | Digital Marketing Plan for the Portuguese Family Businesses Association | English | Iscte | 2019 |
| 8 | Lotte-Lise Haugen Skotnes | An exploratory view of female reproductive health issues: A Case study in Norway | English | Iscte | 2019 |
| 9 | Tan Wenwen | Innovative Business Plan: A Crowdsourcing Medical data annotation Platform Company | English | Iscte | 2019 |

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|----|--|--|------------|-------|------|
| 10 | Tomás Pedro Pinto Oliveira | ?Barraca? A Shelter For Cultural Heritage in Algarve: Business Plan | English | Iscte | 2019 |
| 11 | Christopher Daniel Rosenthal | Strategic Supply Chain Management Implications of an Unregulated BREXIT | English | Iscte | 2018 |
| 12 | Gao Yanyan | DIVERSIFICATION AND REDUCTION OF LOSS OF FOOD: A BUSINESS PLAN FOR PRODUCTION OF AVOCADO OIL IN KENYA FOR THE CHINESE MARKET | English | Iscte | 2018 |
| 13 | Spela Galjot | Succession Management: A Case Study of Danfoss Trata | English | Iscte | 2018 |
| 14 | Joana Filipa Almeida Pinto | Análise do Funcionamento de um Serviço de Radioterapia: Implementação de técnicas de otimização | Portuguese | Iscte | 2017 |
| 15 | Carolina Maria Salgado Nunes Militão Fernandes | An Action plan to retain talents in Europcar | English | Iscte | 2017 |
| 16 | Catarina Pereira Soares | Communication Strategies Applied to a Financial Institution | English | Iscte | 2016 |
| 17 | Maria Filipa Cruz Simões | Casulo dos Doutores: Private Student Residence | Portuguese | Iscte | 2016 |
| 18 | Jennifer Santos Henriques | Conceção do Balanced Scorecard na Plater Finance - Serviços de apoio à gestão, Lda. | English | Iscte | 2015 |
| 19 | Madalena Sofia Condeço da Silva Leal | Plano de Negócio para Empresa de Serviços na Área de Geriatria | Portuguese | Iscte | 2015 |
| 20 | Marco Gameiro Mendes | A Inovação Não-Produto e a Internacionalização | Portuguese | Iscte | 2014 |
| 21 | Matilde Melo Gouveia Corrêa Mendes | ArtChive Arquivo Comercial de estudos de jovens artistas - Plano de negócio | Portuguese | Iscte | 2014 |
| 22 | Leonor Barahona Simões Esteves Pereira | BUM. Plataforma de divulgação para novos criadores | Portuguese | Iscte | 2013 |
| 23 | Luciana Pedrosa de Oliveira Caseiro | O Balanced Scorecard como Catalisador da Auto-Suficiência das PME Portuguesas | Portuguese | Iscte | 2013 |
| 24 | João Sebastião da Rocha Vaz | Antiga Lota de Portimão (Projeto Cultural) Plano Estratégico | Portuguese | Iscte | 2012 |
| 25 | Déborá António de Castro Pinto | Emigration of Portuguese Executives to Brazil | English | Iscte | 2012 |
| 26 | Daniela Cristina Pinela Barroso | O Perfil de um Líder ? O Futuro da Delta Cafés | Portuguese | Iscte | 2012 |

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|----|--|--|------------|-------|------|
| 27 | Ana Rita Figueiredo Diogo | Avaliação de Desempenho no Sector dos Transportes Públicos | Portuguese | Iscte | 2012 |
| 28 | Tamara Tavares da Silva | Plano de Negócios para a Criação de uma Corporative Social Business School. O caso de Moçambique | Portuguese | Iscte | 2012 |
| 29 | Renato Gonçalves Araújo | Contributo dos sistemas de avaliação e gestão do desempenho na performance individual | Portuguese | Iscte | 2012 |
| 30 | Maria Miguel Melo Azevedo Santos | HR Business Partner - A corporate project at Adidas Iberia. | -- | Iscte | 2011 |
| 31 | Daniela Ramos Praia | Diagnóstico e Mudança Organizacional no Serviço de Medicina 1 do Centro Hospitalar do Barlavento Algarvio. | -- | Iscte | 2011 |
| 32 | Ana Mafalda Fazeres Soares Inverno | O Impacto Cultural na Expatriação e a Influência das Práticas de Selecção e de Formação na Adaptação ao Novo Contexto Cultural | Portuguese | Iscte | 2011 |
| 33 | Magda Sofia Gambeta Cavaco Sequeira | Avaliação de Desempenho / Gestão por Competências. Proposta de elaboração de um modelo de gestão de desempenho por competências. | -- | Iscte | 2011 |
| 34 | Telma Sílvia Cabral da Silva | PME - A Avaliação de Desempenho | Portuguese | Iscte | 2011 |
| 35 | Nuno Miguel Antunes Lourenço | Transformação numa Área de Serviços TI e Implementação de Metodologias Lean | Portuguese | Iscte | 2011 |
| 36 | Susana Luísa da Costa Paiva e Machado Baptista | Avaliação de Desempenho: Uma proposta de modelo aplicado ao sector Imobiliário. | Portuguese | Iscte | 2011 |
| 37 | Inês Cravador Durão | Portuguese Cultural Standards from an Austrian Perspective. | English | Iscte | 2010 |
| 38 | Vanda Cristina Barrocas Varela Pedrosa | Gestão de Conflitos e Negociação - Estudo Aplicado aos Técnicos de Diagnóstico e Terapêutica. | Portuguese | Iscte | 2010 |
| 39 | Kátia Denise de Alexandre Martins | Tipologia de Aprendizagem Organizacional - Estudo Empírico numa Empresa Moçambicana. | Portuguese | Iscte | 2009 |
| 40 | Sara Alexandra da Silva Amorim Calheiros Lucas | O Alcoolismo nas Organizações - Estudo do Caso da TAP. | Portuguese | Iscte | 2009 |

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|-----------------|----|
| Web of Science® | 96 |
| Scopus | 88 |

Publications

• Scientific Journals

- Scientific journal paper

| | |
|---|---|
| 1 | <p>Fernandes, A., Alturas, B. & Fernandes, A. (2025). Hybrid generation: Perceptions of social networks among generation X in Portugal. <i>Entertainment Computing</i>. 52 (4)</p> <p>- Times Cited Web of Science®: 1 - Times Cited Scopus: 2 - Times Cited Google Scholar: 2</p> |
| 2 | <p>Nunes, F. G., Fernandes, A., Martins, L. & Nascimento, G. (2021). How transformational leadership influences museums' performance: a contextual ambidexterity view. <i>Museum Management and Curatorship</i>. 36 (5), 467-484</p> <p>- Times Cited Web of Science®: 4 - Times Cited Scopus: 4 - Times Cited Google Scholar: 11</p> |
| 3 | <p>Carla Curado, Graça, J., Mírian Oliveira & Fernandes, A. (2021). Knowledge Sharing in Catholic Organizations. <i>International Journal of Knowledge Management</i>. 17 (3), 31-49</p> <p>- Times Cited Web of Science®: 4 - Times Cited Scopus: 3</p> |
| 4 | <p>Petrides, L. & Fernandes, A. (2020). The successful visual artist: the building blocks of artistic careers model. <i>Journal of Arts Management, Law and Society</i>. 50 (6), 305-318</p> <p>- Times Cited Web of Science®: 17 - Times Cited Scopus: 15</p> |
| 5 | <p>Martins, I., Major, M. & Fernandes, A. (2020). Designing a cost accounting system at a winemaking company. <i>International Journal of Entrepreneurship and Small Business</i>. 41 (3), 331-367</p> |
| 6 | <p>Fernandes, A., Skotnes, L.- L. , Major, M. & Falcão, P. F. (2020). Clinicians' perceptions of Norwegian women's experiences of infertility diseases. <i>International Journal of Environmental Research and Public Health</i>. 17 (3)</p> <p>- Times Cited Web of Science®: 12 - Times Cited Scopus: 8 - Times Cited Google Scholar: 15</p> |
| 7 | <p>Karlton, A., Johan M. S., Aase, K., Andersen, J., Fernandes, A., Fulop, N. J....Andersson-Gare, B. (2020). Knowledge management infrastructure to support quality improvement: a qualitative study of maternity services in four European hospitals. <i>Health Policy</i>. 124 (2), 205-215</p> <p>- Times Cited Web of Science®: 23 - Times Cited Scopus: 22</p> |
| 8 | <p>Fernandes, A. & Afonso, L. (2020). Online sales and business model innovation in art markets: a case study. <i>Social Sciences</i>. 9 (2)</p> <p>- Times Cited Web of Science®: 5 - Times Cited Scopus: 5</p> |

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| 9 | Fernandes, A., Burnett, S., Major, M. & Figueiredo, M. (2016). The national health system in Portugal: from expansion to crisis between 1970. <i>Revista de Ciências Empresariais e Jurídicas</i> . 27, 85-101 |
| 10 | Fernandes, A. & Afonso, L. (2014). Joana Vasconcelos: managing an artist's studio in the early 21st century. <i>International Journal of Arts Management</i> . 17 (1), 54-64 - Times Cited Scopus: 4 |
| 11 | Burnett, S., Renz, A., Wiig, S., Fernandes, A., Weggelaar, A. M., Calltorp, J...Fulop, N. (2013). Prospects for comparing European hospitals in terms of quality and safety: lessons from a comparative study in five countries. <i>International Journal of Quality in Healthcare</i> . 25 (1), 1-7 - Times Cited Web of Science®: 28 - Times Cited Scopus: 25 |
| 12 | Fernandes, A. & Afonso, L. (2013). Lessons from the Portuguese art auctions. <i>Arts Management Newsletter Bi-monthly Magazine for the global Perspective in Arts and Business</i> . 113, 18-21 |
| 13 | Lopes, A. & Fernandes, A. (2002). Delimitação do conceito de aprendizagem organizacional: sua relação com a aprendizagem individual. <i>Revista Portuguesa e Brasileira de Gestão</i> . 3, 70-75 |

• Books and Book Chapters

- Book author

| | |
|---|--|
| 1 | Fernandes, A. & Afonso, L. (2019). <i>Mercados da Arte</i> . Lisboa. Edições Sílabo. |
| 2 | Fernandes, A. (2007). <i>Tipologia da Aprendizagem Organizacional: Teorias e Estudos</i> . Lisboa. Livros Horizonte. |
| 3 | Reto, L. e Fernandes, A. (1999). <i>O Comportamento Organizacional</i> . Lisboa. Instituto de Emprego e Formação Profissional. |

- Book editor

| | |
|---|--|
| 1 | Fernandes, A. (2012). <i>Os Leilões e o Mercado da Arte em Portugal. Estrutura, história, tendências</i> . Lisboa. Scribe. |
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- Book chapter

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| 1 | Fernandes, A. (2012). O mercado da arte e a economia cultural e criativa. In A. Fernandes e L. Afonso (Ed.), <i>Os leilões e o mercado da arte em Portugal. Estrutura, história, tendências</i> . (pp. 123-129). Lisboa: Scribe. |
| 2 | Fernandes, A. (2012). Introdução. In A. Fernandes e L. Afonso (Ed.), <i>Os Leilões e o Mercado da Arte em Portugal. Estrutura, história, tendências</i> . (pp. 4-5). Lisboa: Scribe. |
| 3 | Lucas, S. e Fernandes, A. (2010). O Alcoolismo nas Organizações: Estudo de Caso na TAP. In <i>Recursos Humanos: Das Teorias às Boas Práticas</i> . (pp. 315-321). Porto: Artigos de Investigação e Intervenção. |

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| 4 | Carvalho, Helder, Serrão, C., Serrão, C., Dias, J., Serrão, C., Serra, A....Fernandes, A. (2007). Accessing earth observation data using JPEG2000. In João Manuel R.S. Tavares, Jorge R.M. Natal (Ed.), Computational Modelling of Objects Represented in Images. Fundamentals, Methods and Applications. (pp. 135-140). London: CRC Press. - Times Cited Google Scholar: 1 |
| 5 | Fernandes, A. e Caetano, A. (2002). A Avaliação de Desempenho. In A Gestão de Recursos Humanos. (pp. 357-387). Lisboa: RH Editora. |
| 6 | Fernandes, A. (2002). As Organizações Aprenderam?. In As Modalidades de Empresa que Aprende e Empresa Qualificante. (pp. 209-222). Lisboa: Observatório do Emprego e da Formação Profissional. |
| 7 | Fernandes, A. (2000). Da Aprendizagem Organizacional à Organização que Aprende. In As Modalidades de Empresa que Aprende e Empresa Qualificante. (pp. 45-62). Lisboa: Observatório do Emprego e da Formação Profissional. |

• Conferences/Workshops and Talks

- Publication in conference proceedings

| | |
|---|---|
| 1 | Chen, J., Chun, D., Oliveira, M. D. & Fernandes, A. (2019). An analysis on the research orientations in healthcare simulation modeling. In 2019 Spring Simulation Conference (SpringSim). Tucson, AZ, USA: IEEE. - Times Cited Web of Science®: 1 |
| 2 | Nunes, F; Fernandes, A.; Gomes, S., Anderson, J., Robert, G., Weggelaar, A., Aase, K., Sanne, J., e (2013). Melhorar os processos de melhoria nos hospitais europeus: Uma explicação multinível baseada num quadro de referência de aprendizagem. In Proceedings do 3º Congresso Internacional de Qualidade em Saúde e Segurança do Doente. (pp. 79-82). Lisboa |

- Talk

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|---|---|
| 1 | Fernandes, A. (2015). Gestão Estratégica de Recursos Humanos. Aprendizagem Organizacional e Gestão do Conhecimento. |
| 2 | Fernandes, A. (2015). Os Mercados de Arte: Mundos, Economia e Política. Mercados de Arte: Sociedade, Economia e Política. |
| 3 | Fernandes, A. (2015). Os Mercados de Arte: Mundos, Economia e Política. Mercados de Arte: Sociedade, Economia e Política. |
| 4 | Fernandes, A. (2014). Innovation in Organizations. Future Ideas . |
| 5 | Nunes, F. G. & Fernandes, A. (2013). Melhorar os processos de melhoria nos hospitais europeus: uma explicação multinível baseada num quadro de referência de aprendizagem estratégica. 3rd Lisbon International Meeting on Quality and Patient Safety . |
| 6 | Fernandes, A. (2013). Economic crisis in Portugal and its effect on the Portuguese health care sector. NHS Confederation. |
| 7 | Gomes, S., Fernandes, A. & Nunes, F. G. (2012). Estruturar para a Qualidade: um estudo piloto numa unidade de saúde portuguesa. 2nd Lisbon International Meeting on Quality and Patient Safety. |

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| 8 | Fernandes, A. (2012). Estruturar para a Qualidade: um estudo piloto numa unidade de saúde portuguesa. 2nd Lisbon International Meeting on Quality and Patient Safety. |
| 9 | Fernandes, A. (2012). O mercado da arte no âmbito da economia cultural e criativa. Os Leilões e o Mercado da Arte. |
| 10 | Fernandes, A. (2012). Negociação e Gestão de Conflito. Conferência da Boldin. |
| 11 | Gomes, S., Fernandes, A., Martins, L. & Nunes, F. G. (2011). O projecto QUASER: A qualidade e seguranças nos hospitais da União Europeia. Conferência do Fórum de Excelência. |
| 12 | Gomes, S., Fernandes, A., Martins, L. & Nunes, F. G. (2011). A gestão da qualidade nos hospitais: A adopção e implementação de programas de qualidade. Conferência do Fórum de Excelência. |
| 13 | Fernandes, A. e Afonso, L. (2011). Trends in the import and export of fine arts and antiques in the Portuguese art market (2005-2010). The 42nd Annual Meeting of the Association for Spanish and Portuguese Historical Studies. |
| 14 | Gomes, S., Fernandes, A., Martins, L., e Nunes, F. (2011). A gestão da qualidade nos hospitais: A adopção e implementação de programas de qualidade. Conferência do Fórum de Excelência. |
| 15 | Gomes, S., Fernandes, A., Martins, L., & Nunes, F. (2011). O projecto QUASER: A qualidade e seguranças nos hospitais da União Europeia. Conferência do Fórum de Excelência. |

• Other Publications

- Non-peer-reviewed papers

| | |
|---|--|
| 1 | Lima, M. L., Martins, L., Camilo, C., Espanha, R., Fernandes, A., Nunes, F. G....Fernandes, A. (2020). Saúde Societal: Uma abordagem inclusiva do conhecimento em saúde. Cadernos de Saúde Societal. 1 (1), 7-37 |
| 2 | Fernandes, A., Burnett, S., Major, M. & Figueiredo, M. (2016). The National Health System in Portugal: From Expansion to Crisis. - Times Cited Web of Science®: 1 - Times Cited Google Scholar: 3 |
| 3 | Fernandes, A. (1999). Os Erros de Cotação na Avaliação de Desempenho. Recursos Humanos Magazine. Mai./, 41-45 |

- Other publications

| | |
|---|---|
| 1 | Fernandes, A. (2007). The Boom Festival. Marketing Culture and the Arts. 155-156 |
| 2 | Fernandes, A. (2007). Avaliação de Desempenho por Objectivos. Recursos Humanos Magazine. Jan./, 26-34 |
| 3 | Lopes, A. e Fernandes, A. (2005). Entrevista a Joaquim Lobo. Recursos Humanos Magazine. Mai./, 32-43 |
| 4 | Fernandes, A. e Costa, F. (2002). Entrevista a Peter Senge. Recursos Humanos Magazine. Nov./, 44-54 |

- Report

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|---|---|
| 1 | Nunes, F. G., Fernandes, A. & Gomes, S (2014). QUASER: The hospital guide . |
| 2 | Nunes, F. G., Fernandes, A. & Gomes, Sara (2014). QUASER: The guide for payers . |
| 3 | Nunes, F. G., Fernandes, A. & Gomes, S. (2012). QUASER WORK PACKAGE 5: Comparing A and B hospitals. |
| 4 | Nunes, F. G., Fernandes, A. & Gomes, S. (2012). QUASER WORK PACKAGE 4. COUNTRY REPORT. |
| 5 | Fernandes, A. e Afonso, L. (2012). Caraterização do mercado leiloeiro português: 2005-2011. |
| 6 | Fernandes, A.; Nunes, F.; Gomes, S. (2012). Macro Portuguese Report. |

Research Projects

| Project Title | Role in Project | Partners | Period |
|---|-------------------|---|-------------|
| Quality and safety in European Union hospitals: A research-based guide for implmeenting best practice and a framework for assessing performance | Local Coordinator | BRU-Iscte, UCL (United Kingdom), (Sweden), UiS (Norway), EUR (Netherlands), Imperial (United Kingdom), (United Kingdom) | 2010 - 2013 |
| The auction market of ancient and contemporary art in Lisbon (2005-2011) | Local Coordinator | BRU-Iscte, FLUL - Leader (Portugal) | 2010 - 2012 |

Academic Management Positions

Membro (Docente) (2025 - 2029)
Unit/Area: Conselho Geral

Coordenador de ECTS (2025 - 2026)
Unit/Area: Department of Marketing, Operations and General Management

Director (2024 - 2026)
Unit/Area: Master Degree in Art Markets

Membro (Docente) (2023 - 2025)
Unit/Area: Plenário do Conselho Científico

Sub-diretor (2022 - 2024)
Unit/Area: Department of Marketing, Operations and General Management

Director (2022 - 2024)
Unit/Area: Master Degree in Art Markets

Sub-diretor (2022 - 2025)
Unit/Area: Department of Marketing, Operations and General Management

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| <p>Director (2022 - 2023) Unit/Area: Bachelor Degree in Management</p> |
| <p>Membro (Docente) (2022 - 2026) Unit/Area: Comissão Científica</p> |
| <p>Director (2020 - 2022) Unit/Area: Bachelor Degree in Management</p> |
| <p>Director (2019 - 2022) Unit/Area: Master Degree in Art Markets</p> |
| <p>Director (2019) Unit/Area: Master Degree in Art Markets</p> |
| <p>Director (2018 - 2020) Unit/Area: Bachelor Degree in Management</p> |
| <p>Director (2017 - 2019) Unit/Area: Master Degree in Art Markets</p> |
| <p>Director (2016 - 2018) Unit/Area: Bachelor Degree in Management</p> |
| <p>Director (2016 - 2017) Unit/Area: Master Degree in Art Markets</p> |
| <p>Director (2015) Unit/Area: Master Degree in Art Markets</p> |
| <p>Coordenador de ECTS (2011 - 2015) Unit/Area: Department of Marketing, Operations and General Management</p> |
| <p>Director (2011 - 2013) Unit/Area: [BPG024] Arts and Creativity Management</p> |
| <p>Director (2011 - 2013) Unit/Area: [B003] Cultural Management</p> |