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António da Silva Robalo

Affiliated Member
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Contacts

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Research Interests

Gestão Intercultural

Teoria das Organizações

Academic Qualifications

University/Institution	Type	Degree	Period
ISCTE - IUL Instituto Universitário de Lisboa	Aggregation	Apresentação de Provas Públicas de Agregação	2002
Universidade de Trier - Alemanha	PhD	Organização e Gestão de Empresas	1990
Universidade Nova - Faculdade de Economia	Post-graduation	Economia	1980
ISCTE-IUL - Instituto Superior Ciências Trabalho e da Empresa	Licenciate	Economia	1977

Instituto Técnico Militar dos Pupilos do Exército	Bachelor of Science	Curso Médio de Contabilista	1972

Other Professional Activities

Period	Activity Type	Activity Description	More Info URL
Since 2015	Sustained professional work	Consultadoria - Edição livros técnicos e cientificos	--

Teaching Activities

Teaching Year	Sem.	Course Name	Degree(s)	Coord.
2022/2023	2º	Business Intercultural Communication		No
2022/2023	2º	Comparative International Management		Yes
2022/2023	1º	Intercultural Management	Master Degree in International Management;	Yes
2022/2023	1º	Comparative International Management		Yes
2021/2022	2º	Leadership and Strategic Knowledge		No
2021/2022	2º	International Financial Management		No
2021/2022	2º	Brand Management and Marketing Communications		No
2021/2022	2º	Cross Cultural Communication and Negotiation		No
2021/2022	2º	Trends in Digital Marketing		No
2021/2022	2º	International Business		No
2021/2022	2º	Energy and Environmental Economics		No
2021/2022	2º	Blockchain for Supply Chain Management		No
2021/2022	2º	Comparative International Management		Yes
2021/2022	1º	Intercultural Management	Master Degree in International Management;	Yes

2021/2022	1º	Comparative International Management		Yes
2020/2021	2º	Business Intercultural Communication		Yes
2020/2021	2º	Leadership and Strategic Knowledge		No
2020/2021	2º	Brand Management and Marketing Communications		No
2020/2021	2º	Cross Cultural Communication and Negotiation		Yes
2020/2021	2º	Trends in Digital Marketing		No
2020/2021	2º	International Business		No
2020/2021	2º	European Cross-Cultural Management		No
2020/2021	2º	Comparative International Management		Yes
2020/2021	1º	Intercultural Management	Master Degree in International Management;	Yes
2020/2021	1º	Cross Cultural Communication and Negotiation		Yes
2020/2021	1º	Comparative International Management		Yes
2019/2020	2º	Business Intercultural Communication		Yes
2019/2020	2º	Cross Cultural Communication and Negotiation		No
2019/2020	2º	Marketing Creativity and Innovation		No
2019/2020	2º	Management and International Markets		Yes
2019/2020	2º	Fundamentals of Management		Yes
2019/2020	2º	Comparative International Management		Yes
2019/2020	1º	Intercultural Management	Master Degree in International Management;	Yes

2019/2020	1º	Cross Cultural Communication and Negotiation		No
2019/2020	1º	Research Project Seminar in International Management		No
2019/2020	1º	Fundamentals of Management		Yes
2019/2020	1º	Comparative International Management		Yes

Supervisions

• Ph.D. Thesis

- Ongoing

	Student Name	Title/Topic	Language	Status	Institution
1	João Paulo Correia Teodósio	A validade do Modelo Cultural Globe napredicção de comportamentos medidos pelo Leadership Practices Inventory	Portuguese	Developing	Iscte
2	Mac Vai Iun	Marketing Development in South China: Exploratory Research of Its Current Status, Antecedents and Consequences	English	Developing	Iscte
3	Tânia Ribeiro	--	Portuguese	Developing	Iscte
4	Joaquim de Almeida Simões	--	Portuguese	Developing	Iscte

- Concluded

	Student Name	Title/Topic	Language	Institution	Concluding Year
1	Cleelia Uudam Costa	Innovation and Performance in Hotel Industry: Evidence from Portugal.	--	Iscte	2019
2	António José Queirós Soares de Figueiredo	Estratégias de diversificação internacional: Antecedentes e sua influência no desempenho	--	Iscte	2017
3	Fausto Tavares de Carvalho Simões	Factores de desempenho empresarial em Angola - O processo de reorganização económica	Portuguese	Iscte	2008
4	Maria Manuela da Nave Amaral de França Figueiredo	A Formação e o Desempenho Empresarial	Portuguese	Iscte	2006

5	Gastão José Madeira de Jesus Marques	Configurações Organizacionais de Micro Empresas Bem Sucedidas com Mais de Cinco Anos de Idade	Portuguese	Iscte	2004
6	António José Queirós Soares de Figueiredo	PMEs' International diversification	Portuguese	Iscte	--
7	JOÃO PAULO CORREIA TEODÓSIO	GLOBE's model validity power using Leadership Practices Inventory	Portuguese	Iscte	--

• M.Sc. Dissertations

- Concluded

	Student Name	Title/Topic	Language	Institution	Concluding Year
1	Josina Alexandre Malique	Mozambican Cultural Patterns in the Brazilian Perspective	Portuguese	Iscte	2022
2	Allison Gisell Pineda Villanueva	Expansão Internacional da Frigoair GmbH: Introdução de gengibre fresco orgânico no mercado alemão	English	Iscte	2021
3	Joana Xu	Negotiating successfully in China from a Portuguese perspective	English	Iscte	2021
4	Mads Blem Bidstrup	Innovative Business Plan for Care-Recruit: International recruitment of foreign nurses to Denmark	English	Iscte	2020
5	Teresa Daçalina Abílio Melembe Tembe	The Cultural standards Melhod	Portuguese	Iscte	2020
6	Diogo Brito Infante	From the roots of sharing to shared e-scooters platformsFactors influencing users' adoption	English	Iscte	2020
7	Frederik Kothe Sorensen	Innovative Business Plan for AR Recruit: Recruitment of specialized foreign labor to Denmark	English	Iscte	2020
8	Andrej Tos	Business plan: Mainsquare, an online platform to search and book instructors of any kind	English	Iscte	2020
9	Laura Jeanne Montiel	The Cultural Interaction between Indochina and France, in terms of Intercultural Management	English	Iscte	2019
10	Samuel Silva De Almeida	Portuguese Cultural Standards from the French Perspective	English	Iscte	2018
11	Deng Mingxuan	Portuguese Cultural Standards from the Chinese Perspective	English	Iscte	2018
12	Aditya Putra	Factors Influencing the Adoption of M-Commerce in Indonesia. A study of TAM and TPB integration Model	English	Iscte	2018

13	Ulysse Dominique Fabien Sire Jasinsky	How to set up a Business in China and what are the Managerial factors for Success?	English	Iscte	2018
14	Léonie Pauline Benoist	Do Bitcoin and the Block Chain Support Innovation and Entrepreneurship	English	Iscte	2018
15	Simon Kissler	The Market German Wine in Singapore	English	Iscte	2017
16	Luis Filipe Teixeira Simão	Portuguese Football: Managing to compete	English	Iscte	2017
17	Margarete Gomes Lopes	Perfil Cultural da Nigéria	Portuguese	Iscte	2017
18	Daniel Cintado dos Santos Ponces Bandeira	Portuguese Cultural Standards - From the Spanish Perspective	English	Iscte	2017
19	Helen Saag	Critical Success Factors and Benefits of Social CRM Implementation	English	Iscte	2017
20	Jackson Kinyanjui Wanjiku	How do Small Companies Successfully enter a New Market: Case Study of Mojatu Limited	English	Iscte	2017
21	Vedia Eskicioglu	Influence of National Culture on Website Design Republic of Turkey vs the United Kingdom	English	Iscte	2016
22	Alexander Dumont dos Santos	Cultural Standards in Portugal Through the German Perspective	English	Iscte	2016
23	Rita Figueira do Sacramento	Thai Cultural Standards from a Portuguese Perspective	English	Iscte	2016
24	Hernano Jorge dos Santos	Estudo da Realidade Económica e Cultural do Estado Membro da CEDEAO - República da Gâmbia	Portuguese	Iscte	2016
25	Miriam Sueli Monteiro de Jesus Sousa	Estudo da Realidade Económica e Cultural do Estado Membro da CEDEAO - República da Guiné-Bissau	Portuguese	Iscte	2016
26	Ana Isabel Canha Gomes Ferreira	The Factory Events: Business Plan for the Creation of a Company in the United Kingdom	English	Iscte	2016
27	Denis Solovev	Motivation and Retention of Line Hospitality Staff in Portugal	English	Iscte	2015
28	Charlotte Anne Blanche Lyonnet	Entrepreneurship and Innovation Within the Creative Economy	English	Iscte	2015
29	Ricardo Daniel de Brito e Sá	Portuguese Cultural Standards from the Indian Perspective	English	Iscte	2015

30	Justine Margaux Commeny	In-Company Project: La Banque Postale, Bordeaux Implementation of na Organizational Change and its Impact on Managers' Role	English	Iscte	2015
31	Alice Lara Isoux	Pharmaceutical Marketing Strategies - OTC drugs available in mass market in France? Anticipating consumer purchase behaviour	English	Iscte	2015
32	Augustin Marie F Jacobs	The Effects of the Concentration in the liner Shipping Industry on the Services Provided by Ocean Freight Forwarding Companies	English	Iscte	2015
33	Asiya Lapatnikova de Almeida	Portuguese Cultural Standards from a Russian Perspective	English	Iscte	2015
34	Angélica da Cruz Fortes	Perfil de Cabo Verde	Portuguese	Iscte	2015
35	Ganjanawan Grabgraigaew Cirne	Portuguese Cultural Standards from Thai Perspective	English	Iscte	2014
36	Lígia Maria Fermino do Rosário da Luz Spencer	Perfil de Pais - Libéria	Portuguese	Iscte	2014
37	Carlos Augusto Alves Pereira	A Internacionalização das Empresas Cabo-Verdianas para o Mercado da CEDEAO, em Contexto de Deiversidade Cultural: O perfil do Mali	Portuguese	Iscte	2014
38	Inês Maria Aparício Marques	An Analysis of Eagle's: Emerging and Growth-Leading Economies	English	Iscte	2014
39	Daniel Manuel Santos do Rosário	A Perceção de Qualidade de Serviço dos Clientes Empresas: O caso BCA.	Portuguese	Iscte	2014
40	Yunxiang Tan	Chinese Cultural Standards From a Japanese Perspective	English	Iscte	2013
41	Aleia Júlio Reis Rachide Agy	Padrões Culturais Moçambicanos na Perspectiva Sul-Africana	Portuguese	Iscte	2013
42	António Ornelle Sendi	Análise Estratégica ao Segmento de telecomunicações Móveis em Moçambique.	Portuguese	Iscte	2010

• M.Sc. Final Projects

- Concluded

	Student Name	Title/Topic	Language	Institution	Concluding Year
1	Eneida Cristina da Cruz Fortes Lima	Project Management Tools Application in Development Organizations: Third Sector in Angola	Portuguese	Iscte	2020

2	Katia Geisler	Riding the wave of the emerging surf market - Business plan for the implementation of the surf accessories brand ESCUDO	English	Iscte	2020
3	Kim Phei-Linn Hoeu	Meating point, the development of a new culinary concept in Bordeaux	English	Iscte	2019
4	Ncwadi Reed Mkhohliso	Internationalization of CR Moulds to South Africa: Post-Entry Strategy	English	Iscte	2018
5	Léo Charlotte Locati	Business Plan: Round the Globox	English	Iscte	2017
6	Maria Inês Reis Jacinto	Business Plan for a Game Application	English	Iscte	2016
7	Dinis Silva Maia	Is Freemium a Good Reveneu Model for Mobas? - Analysis of Success Factors	English	Iscte	2015
8	Heinrich Josef Ameskamp	An Investigation Regarding the Implementation of Automated Parking Systems Worldwide, Especially in Areas With High Density	English	Iscte	2015
9	Robin Nathan Jullien	Proposition of a Marketing Strategic Plan to Export Portuguese Still Wines to France	English	Iscte	2015
10	Charlie Lenier	The Future of English as the Lingua Franca in Face of the Emerging and Developing Economies: Analysis and implications for international management	English	Iscte	2014
11	Stephane Garrido	Key Account Management Practices - The importance of Nacional Cultures. The case of Sweden and Portugal	English	Iscte	2013
12	Anett Emese Timar	Flag Carriers: Should we Preserve Them?	English	Iscte	2013
13	Daniel Bernardino da Costa	Wich are the strategic and managerial impacts linked to the use of a Business Intelligence or Information Systems Technologies	English	Iscte	2013
14	Mathias Weger	Strategic B2B marketing planning with international focus the software development provider "East Atlantic Engineering" using Germany as exemplary case	English	Iscte	2013
15	Pedro Filipe Correia de Abreu e Sousa	Internationalization strategy for SME - The Science 4 - You Case Study	English	Iscte	2013
16	Remy Platel	The Offshoring mechanism and the value chain fragmentation strategy in the European aeronautical sector	English	Iscte	2012

17	Bianca Manuela Schulz	Consumer Engagement in Virtual Brand Communities: The case of Goodgame Studios	English	Iscte	2012
18	Duquesnoy Benedict	Entrepreneurship and Business Model	English	Iscte	2012
19	Katarzyna Majewska	Competitiveness in the road traffic sign makers sector on the example of the company Cznuda	English	Iscte	2012
20	Ana David Monteiro	O impacto das energias renováveis na economia dos países emergentes - o caso de Cabo Verde	Portuguese	Iscte	2012
21	Ana Patrícia Matoso Costa Correia	GL S.A. - The Internacionalization of the brand Sonatural in the Spanish Market	--	Iscte	2011
22	Abdullah Rafic Seedat	From Colégio Islâmico de Palmela to Colégio Internacional de Palmela	English	Iscte	2011
23	Cátia Soraia Mascarenhas Inácio	International Managers - distinctive capacities.	--	Iscte	2011
24	Tang di	A study on cultural diferences between China and Portugal.	--	Iscte	2011
25	Susana Maria Marques Pires	key factors for a successful exatriation - Expatriate point of view.	--	Iscte	2011
26	Fábio Daniel Mendes Parreira	Jerónimo Martins in Poland: Biedronka.	--	Iscte	2011
27	Jurre Edger Schöttelndreier	Wall covering in Brazil: A marketing strategy plan for Vescom with a focus on the hospitality sector in Rio de Janeiro.	--	Iscte	2011
28	Nuno Manuel Nunes Neves Agostinho	German Cultural Standards from the Portuguese Perspective	English	Iscte	2010
29	Maria João Minhota Antunes Caiado	Academic Entrepreneurship, Promotion and Support Activities - The Portuguese experience.	English	Iscte	2010
30	Mafalda Rodrigues Carrasco de Oliveira Couto	Cross - Cultural Managment:The impact of portuguese companies support on expatriates adaptation and feeling of cultura shock.	English	Iscte	2010
31	Tânia Filipa Martins Lopes Freire	Standards Culturais Portugueses - Ponto de vista espanhol.	Portuguese	Iscte	2010
32	Tânia Cristina Caetano Neto	A Expatriação de Colaboradores Portugueses no Banco Santander Totta: Perspectiva da empresa e do expatriado.	Portuguese	Iscte	2010

33	António Manuel de Jesus Ribeiro	Sales Incentives - The Role of culture.	English	Iscte	2010
34	Rui David Câmara Ferreira Neto	Estratégia Empresarial no Mercado dos Meios de Pagamento - O caso UNICRE.	Portuguese	Iscte	2010
35	Anne Marthe Strange	Portuguese Cultural Standards from a Norwegian perspective.	English	Iscte	2009
36	Simon Martin Hog	Transfer of Hospital Engineering Knowhow from Germany to Developing Countries.	English	Iscte	2009
37	Rodrigo Pedro da Piedade Coelho Virgílio	Solar Energy in Portugal - Development perspectives based on a comparison with Germany.	English	Iscte	2009

Total Citations

Web of Science®	4
Scopus	2

Publications

• Scientific Journals

- Scientific journal paper

1	Costa, C. U., Robalo, A. & Pereira, R. (2022). Innovativeness, innovation behavior and performance in the Portuguese hotel industry. Asia-Pacific Journal of Innovation in Hospitality and Tourism. 11 (1), 61-87 - Times Cited Scopus: 2 - Times Cited Google Scholar: 4
2	Robalo, A., Kainzbauer, A. & Durão, I. (2015). Portuguese cultural standards from an Austrian perspective. Global Economics and Management Review (GEMREV). 20 (2), 29-37 - Times Cited Web of Science®: 4
3	Teodósio & Robalo, A. (2013). Leadership Practices in Portugal and China. Academia Bimestris. 2013-4 (2013-4), 18-24

• Books and Book Chapters

- Book author

1	Robalo, A. & Botelho, M. C. (2018). Estatística – Exercícios – Vol. 2 – Distribuição, Inferência Estatística. Lisboa. Edições Sílabo.
2	Robalo, A. & Botelho, M.C. (2017). Estatística – Exercícios – Vol. 1 – Probabilidades, Variáveis Aleatórias. Lisboa. Edições Sílabo.

• Conferences/Workshops and Talks

- Publication in conference proceedings

1	Teodósio & Robalo, A. (2013). A Comparative Study of Leadership Practices in Thirtheen Countries. In IAMB (Ed.), 15th IAMB Conference proceedings. Lisboa
2	Teodósio & Robalo, A. (2013). IS THE GLOBE MODEL USEFUL FOR CROSS-CULTURAL LEADERSHIP RESEARCH?. In EuroMed Press (Ed.), Confronting Contemporary Business Challenges through Management Innovation. EuroMed Press. (pp. 2273-2289). Estoril
3	Teodósio & Robalo, A. (2013). Are the GLOBE´s Bands useful for cross-cultural research?. In Golce Delchev University (Ed.), Proceedings in Global Virtual Conference - The 1st International Global Virtual Conference.
4	Robalo, A. & Teodósio (2011). The validity of GLOBE's cultural dimensions in the prediction of leadership practices. In EIBA (Ed.), EIBA Annual Conference. (pp. 0-0). Bucareste: EIBA.
5	Robalo, A. & Teodósio (2011). Leadership Practices in Portugal and China. In Nanjing University Press (Ed.), Seventh International Symposium on Multinational Business Management - Enterprise Management in a Transitional Economy and Post Financial Crisis. (pp. 35-43). nanjing: Nanjing University Press.

- Conference proceedings editor

1	Robalo, A. (2020). International Scientific Conference Global Challenges of Digital Transformation of Markets GDTM 2020. S. Petersburg.
2	Pereira, R., Sharma, R., Robalo, A. & Ranjan, J. (2019). Facets of Business Excellence in Marketing and Strategy. Bloomsbury India.
3	Pereira, R., Sharma, R., Robalo, A. & Ranjan, J. (2019). Facets of Business Excellence in IT. Bloomsbury India.

- Talk

1	Robalo, A. (2019). PORTUGUESE CULTURAL STANDARDS FROM THE CHINESE PERSPECTIVE. 29th EBES CONFERENCE - LISBON.
2	Robalo, A. & Garrido, S. (2018). The influence of culture on key account management practices. The case of Sweden and Portugal. FOBE.

Academic Management Positions

Sub-diretor (2022 - 2023)
Unit/Area: ISCTE Business School

Director (2020)
Unit/Area: [0336] Fraud and Financial Reporting

Director (2020)
Unit/Area: [0334] Financial Risk Management

Director (2020)
Unit/Area: [0335] Entrepreneurship: from business opportunities to innovation in practice

Director (2020)
Unit/Area: [0333] Investment Management History

Director (2020)
Unit/Area: [0301] Energy and Environmental Economics

Director (2020)
Unit/Area: [0317] Innovative Business Modelling

Director (2020)
Unit/Area: [0305] International Business

Director (2020)
Unit/Area: [0144] Brand Management and Marketing Communications

Director (2020)
Unit/Area: [0235] Marketing Creativity and Innovation

Director (2020)
Unit/Area: [3309] International Financial Reporting

Director (2020)
Unit/Area: [3311] Corporate Negotiation and Influence

Director (2020)
Unit/Area: [0142] Leadership and Strategic Knowledge

Director (2020)
Unit/Area: [0143] International Financial Management

Director (2020)
Unit/Area: [0146] Cross Cultural Communication and Negotiation

Director (2020)
Unit/Area: [0318] Fixed Income Markets

Director (2020)
Unit/Area: [0300] Accounting for Decision Making

Director (2020)
Unit/Area: [0233] Entrepreneurial Marketing

Director (2020)
Unit/Area: [0254] Trends in Digital Marketing

Director (2020)
Unit/Area: [0303] European Cross-Cultural Management

Director (2019 - 2020)
Unit/Area: [0146] Cross Cultural Communication and Negotiation

Director (2019)
Unit/Area: [0318] Fixed Income Markets

Director (2019)
Unit/Area: [0317] Innovative Business Modelling

Director (2019)
Unit/Area: [0301] Energy and Environmental Economics

Director (2019)
Unit/Area: [0305] International Business

Director (2019)
Unit/Area: [0303] European Cross-Cultural Management

Director (2019)
Unit/Area: [0142] Leadership and Strategic Knowledge

Director (2019)
Unit/Area: [0235] Marketing Creativity and Innovation

Director (2019)
Unit/Area: [0144] Brand Management and Marketing Communications

Director (2019)
Unit/Area: [0143] International Financial Management

Director (2019)
Unit/Area: [0233] Entrepreneurial Marketing

Director (2019)
Unit/Area: [0254] Trends in Digital Marketing

Director (2019)
Unit/Area: [3311] Corporate Negotiation and Influence

Director (2018 - 2019)
Unit/Area: [0146] Cross Cultural Communication and Negotiation

Director (2018)
Unit/Area: [3310] International Organizations

Director (2018)
Unit/Area: [0143] International Financial Management

Director (2018)
Unit/Area: [0235] Marketing Creativity and Innovation

Director (2018)
Unit/Area: [0234] Entrepreneurial Finance

Director (2018)
Unit/Area: [3309] International Financial Reporting

Director (2018)
Unit/Area: [0147] Persuasion, Choices and Consumer Behaviour

Director (2018)
Unit/Area: [3311] Corporate Negotiation and Influence

Director (2018)
Unit/Area: [0253] Economic Diplomacy

Director (2018)
Unit/Area: [0254] Trends in Digital Marketing

Director (2018)
Unit/Area: [0256] Management and International Markets

Director (2018)
Unit/Area: [0216] International Corporate Governance

Director (2018)
Unit/Area: [0142] Leadership and Strategic Knowledge

Director (2018)
Unit/Area: [0148] Globalization and International Business

Director (2018)
Unit/Area: [0144] Brand Management and Marketing Communications

Director (2018)
Unit/Area: [0233] Entrepreneurial Marketing

Director (2017 - 2018)
Unit/Area: [0146] Cross Cultural Communication and Negotiation

Director (2017)
Unit/Area: [0254] Trends in Digital Marketing

Director (2017)
Unit/Area: [0255] International Tourism and Hospitality Marketing

Director (2017)
Unit/Area: [0253] Economic Diplomacy

Director (2017)
Unit/Area: [0148] Globalization and International Business

Director (2017)
Unit/Area: [0233] Entrepreneurial Marketing

Director (2017)
Unit/Area: [0142] Leadership and Strategic Knowledge

Director (2017)
Unit/Area: [0146] Cross Cultural Communication and Negotiation

Director (2017)
Unit/Area: [0216] International Corporate Governance

Director (2017)
Unit/Area: [0234] Entrepreneurial Finance

Director (2017)
Unit/Area: [0147] Persuasion, Choices and Consumer Behaviour

Director (2017)
Unit/Area: [0144] Brand Management and Marketing Communications

Director (2017)
Unit/Area: [0235] Marketing Creativity and Innovation

Director (2017)
Unit/Area: [0256] Management and International Markets

Director (2017)
Unit/Area: [0217] Governance of International Organizations

Director (2017)
Unit/Area: [0143] International Financial Management

Director (2017 - 2019)
Unit/Area: Master Degree in International Management

Director (2015 - 2016)
Unit/Area: [0142] Leadership and Strategic Knowledge

Director (2015 - 2016)
Unit/Area: [0234] Entrepreneurial Finance

Director (2015 - 2016)
Unit/Area: [0216] International Corporate Governance

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Unit/Area: [0217] Governance of International Organizations

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Unit/Area: [0147] Persuasion, Choices and Consumer Behaviour

Director (2015 - 2016)
Unit/Area: [0148] Globalization and International Business

Sub-diretor (2015 - 2016)
Unit/Area: ISCTE Business School

Director (2015 - 2017)
Unit/Area: Master Degree in International Management

Coordenador (2015)
Unit/Area: ISCTE Business School

Director (2013 - 2015)
Unit/Area: Master Degree in International Management

Director (2011 - 2013)
Unit/Area: Master Degree in International Management

Coordenador (2011 - 2014)
Unit/Area: ISCTE Business School

Director (2010 - 2011)
Unit/Area: Master Degree in International Management