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Pedro Palma

Publications

• Conferences/Workshops and Talks

- Publication in conference proceedings

1	Loureiro, S. M. C., Palma, P. de M. & Langaro, D. (2023). Exploring how to enhance SMES practices in the tourism sector in terms of service quality and sustainability. In Vrontis, D., Weber, Y., and Tsoukatos, E. (Ed.), 16th Annual Conference of the EuroMed Academy of Business. Business Transformation in Uncertain Global Environments. (pp. 1097-1103). Vilnius, Lithuania: EuroMed Press.
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- Talk

1	Loureiro, S. M. C., Palma, P. & Langaro, D. (2023). EXPLORING HOW TO ENHANCE SMES PRACTICES IN THE TOURISM SECTOR IN TERMS OF SERVICE QUALITY AND SUSTAINABILITY. 16th Euromed conference of the Euromed academy of business research- Business Transformation in Uncertain Global Environments.
2	Palma, P., Loureiro, S. M. C. & Langaro, D. (2023). SMEs: Sustainability Self-Diagnostic Tool. 10th RMER Conference: Sustainable and Responsible Management- A decade of Integrating Knowledge and Creating Societal Impact through Innovation and Entrepreneurship.