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António Alves e Almeida

Professor Auxiliar Convidado
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Contacts

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Curriculum

Holds a Bachelor's degree in Biology from FCUL - University of Lisbon, and a Master's degree in Business Administration (MBA) from IBS - ISCTE-IUL. Conducted research on the impacts of technological innovation in accounting, focusing on the growing importance of information systems, for the Master's Thesis.
Currently serving as an Invited Assistant at ISCTE, alongside work as an SAP Consultant and Functional Analyst at Toinovate.
Previous experience as a Project and Digital Platforms Coordinator, overseeing the development of a digital news platform and as Campaign Director in legislative and municipal elections. Additionally, worked as a freelance journalist.

Academic Qualifications

University/Institution	Type	Degree	Period
ISCTE Business School	M.Sc.	Business Administration	2021
Universidade de Lisboa - Faculdade de Ciencias	Bachelor of Science	Biologia	2017

External Professional Activities

Period	Employer	Country	Description

Since 2020	Toinovate	Portugal	Consultants/Functional Analysts seek technological solutions to optimize organizations' processes and information systems. The main objective is to act as an intermediary between clients and the technical team, bridging the gap between the reality of businesses and their representation and operationalization within systems, ensuring that the solutions effectively meet clients' needs in the best possible way.
Since 2020	Toinovate	Portugal	Consultants/Functional Analysts seek technological solutions to optimize organizations' processes and information systems. The main objective is to act as an intermediary between clients and the technical team, bridging the gap between the reality of businesses and their representation and operationalization within systems, ensuring that the solutions effectively meet clients' needs in the best possible way.

Teaching Activities

Teaching Year	Sem.	Course Name	Degree(s)	Coord.
2025/2026	2º	Management of Organizational Knowledge and Culture	Master Degree in Computer Engineering;	No
2025/2026	1º	Marketing in Art Markets	Master Degree in Art Markets; Master Degree in Managing Art and Heritage in Global Markets;	No
2025/2026	1º	Management and Information Systems in Organizations	Bachelor Degree in Computer Science and Business Management (PL); Bachelor Degree in Computer Science and Business Management;	No
2024/2025	2º	Leadership and Strategic Knowledge		No
2024/2025	2º	Management of Organizational Knowledge and Culture	Master Degree in Computer Engineering;	No
2024/2025	1º	Marketing in Art Markets	Master Degree in Art Markets;	No
2024/2025	1º	Management and Information Systems in Organizations	Bachelor Degree in Computer Science and Business Management (PL); Bachelor Degree in Computer Science and Business Management;	No
2023/2024	2º	Management of Organizational Knowledge and Culture	Master Degree in Computer Engineering;	No
2023/2024	1º	Marketing in Art Markets	Master Degree in Art Markets;	No
2023/2024	1º	Management and Information Systems in Organizations	Bachelor Degree in Computer Science and Business Management (PL); Bachelor Degree in Computer Science and Business Management;	No

2022/2023	2º	Management of Organizational Knowledge and Culture	Master Degree in Computer Engineering;	No

Supervisions

• M.Sc. Dissertations

- Ongoing

	Student Name	Title/Topic	Language	Status	Institution
1	Cíntia Matos Arez da Silva	Scarcity, Status, and Sneakers: Exploring the Intersection of Culture and Commerce	English	Delivered	Iscte
2	Carolina Serra Carimo	Caracterização da Cultura Organizacional nos Diferentes Segmentos Hoteleiros	--	Developing	Iscte
3	Rodrigo Fonseca Faccini	Arquitetura de Dados e Visual Analytics para Otimização de Processos Comerciais	--	Developing	Iscte
4	Dongmei Wang	Ink & Timber Studio	--	Developing	Iscte
5	Tatiana Lambakakhar	Marketing strategies for adapting small businesses to changing economic conditions: challenges and opportunities	--	Developing	Iscte
6	Diogo Ferreira Canhão Rodrigues	Employee and Manager Perceptions on Remote Work Productivity	--	Developing	Iscte
7	João Pedro Pinto Trindade	Do Campo ao Ecrã – O impacto da Transformação Digital em organizações desportivas de média dimensão.	--	Developing	Iscte

- Concluded

	Student Name	Title/Topic	Language	Institution	Concluding Year
1	Paula Maria Barradas Campos	Knowledge Management in IT: The Impact of Remote Work on Communication	English	Iscte	2024

Publications

• Other Publications

- Master's Dissertation

1	

	Almeida, A. (2021). Approaches on technological innovation and the accounting profession: a systematic review.