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Maria Tomás



Academic Qualifications

University/Institution	Type	Degree	Period
Universidade Nova de Lisboa Faculdade de Ciências Sociais e Humanas	PhD	História	2005
Universidade de Lisboa Faculdade de Letras	M.Sc.	História	1997
Universidade Autónoma de Lisboa	Licenciate	História	1991

External Professional Activities

Period	Employer	Country	Description
Since 2022	IMPRESA	Portugal	

Teaching Activities

Teaching Year	Sem.	Course Name	Degree(s)	Coord.
2026/2027	2º	Geoeconomy	Institutional Degree in ISCTE Business School;	No
2026/2027	1º	Global Economics and Internationalization Strategies	Master Degree in Business Economics and Competition;	No
2025/2026	1º	Global Economics and Internationalization Strategies	Master Degree in Business Economics and Competition;	No
2024/2025	1º	Global Economics and Internationalization Strategies	Master Degree in Business Economics and Competition;	No
2023/2024	1º	Global Economics and Internationalization Strategies	Master Degree in Business Economics and Competition;	No
2022/2023	1º	Global Economics and Internationalization Strategies	Master Degree in Business Economics and Competition;	No
2022/2023	1º	Global Economics and Internationalization Strategies	Master Degree in Business Economics and Competition;	No
2021/2022	1º	Global Economics and Internationalization Strategies		No
2021/2022	1º	Global Economics and Internationalization Strategies		No

Supervisions

• M.Sc. Dissertations - Ongoing

	Student Name	Title/Topic	Language	Status	Institution
1	Marisa de Jesus Bibes Martins	Internacionalização da Tejo Brinde: Estudo de Caso de Espanha	--	Developing	Iscte
2	Isadora Joaquim Aguiar Abreu	Tese de Mestrado	--	Developing	Iscte
3	Maria Varela Neves Nobre De Carvalho	The Internationalization of Millennium BCP in Mozambique: A Case Study	--	Developing	Iscte
4	João Luís Mendes Tirapicos	Disrupção das cadeias de abastecimento pela guerra comercial EUA-China: minerais críticos e semicondutores na indústria da União Europeia	--	Developing	Iscte

5	Rodrigo Carvalho Gomes Abelha dos Santos	A Restruturação das Cadeias de Valor com a Desglobalização e o Protecionismo Económico- O caso da Autoeuropa	--	Developing	Iscte
6	Hebraico Luís Alves Nancassa	Internationalisation Strategy.	--	Developing	Iscte

- Concluded

	Student Name	Title/Topic	Language	Institution	Concluding Year
1	Ricardo Pereira Pinto Marvão	Internationalisation of Reify - Sonae Sierra in Saudi Arabia	Portuguese	Iscte	2025
2	Carmo Barbosa Fernandes	The Internationalization of Mota-Engil in West Africa: A Case Study in the Context of ECOWAS	Portuguese	Iscte	2025
3	Ana Margarida Lorena Birne Nobre Júlio	Internationalization of Salsa Jeans in the Canadian market	Portuguese	Iscte	2025
4	Afonso Baptista Pereira	Internationalization Model: Biedronka's expansion to Slovakia	Portuguese	Iscte	2025
5	Laura Leitão Duarte da Mata	Internationalization of Jerónimo Martins Group - Case Study of Slovakia	Portuguese	Iscte	2024
6	Eva Calhandro Alves	Internationalization of companies: Case of Delta Cafés - Poland	Portuguese	Iscte	2024
7	Afonso Fernandes Nabais	Cultural Risk in the Internationalization of Companies - McDonald's Success Case	Portuguese	Iscte	2023
8	Kevin Alexandre Cataluna Marques	The Belt and Road Initiative - a systematic literature review	English	Iscte	2023
9	Leonardo José de Jesus Spínola	Internationalisation Strategies of Beverage Firms: The Case of Sumol+Compal	English	Iscte	2022
10	Miguel Ângelo Moreira Melim	Recent past and near future of the United States of America and the People's Republic of China - Indicators and economic analysis	Portuguese	Iscte	2022
11	Diogo Emanuel Santiago Gomes	Internationalization Strategy of the Prosegur Group for Brazil	Portuguese	Iscte	2018
12	João Miguel dos Santos Alves	Desafios Culturais da Internacionalização Portuguesa na Arábia Saudita	Portuguese	Iscte	2017

• Scientific Journals

- Scientific journal paper

1	Tomás, M. (2024). •“Zoroastrianism and Arab Islamization”. Cadmo: Revista de História Antiga. 4.2 (II), 51-65
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• Books and Book Chapters

- Book author

1	Tomás, M. (2026). The opposition of Iran's Islamic Theocracy: The case of Pahlavi's Monarchical Movement.
2	Tomás, M. (2026). The opposition of Iran's Islamic Theocracy: The case of Pahlavi's Monarchical Movement. ELIVA Press.
3	Tomás, M. (2013). •Da Primavera ao Inverno Árabe. Temas e Debates, Círculo de Leitores.

- Book editor

1	Crespo, N. & Tomás, M. (2017). A Internacionalização da Economia Portuguesa - Casos de Sucesso Empresarial. Lisboa. Temas e Debates - Círculo de Leitores. - Times Cited Google Scholar: 3
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- Book chapter

1	Tomás, M. & Maria João Tomás (2023). Bioeconomy and Ecosystem of China's Polar Silk Road. In Handbook of Research on Bioeconomy and Economic Ecosystems,. Lisboa: EGI Global.
2	Tomás, M. (2021). The Era of the Dragon. In How China Is Preparing to Be the World's Top Economy in 21st Century. (pp. 176-195).: {IGI.
3	Tomás, M. (2020). •“The era of the dragon- How China is preparing to be the world's top economy in 21st Century” . In Handbook of Research on the Empirical Aspects of Strategic Trade Negotiations and Management. Lisboa: IGI.
4	Tomás, M. (2017). •“A escolha do mercado de destino”. In Internacionalização da Economia Portuguesa-Casos de Sucesso Internacional. (pp. 217-227). Lisboa: Temas e Debates, Circulo de Leitores.
5	Tomás, M. (2017). •“Os desafios culturais na Internacionalização”. In Internacionalização da Economia Portuguesa-Casos de Sucesso Internacional. (pp. 179-195). Lisboa: Temas e Debates, Circulo de Leitores.

Professional Associations

• Biblioteca do Norte de África e Ásia Ocidental, Junta de Freguesia de Arroios- Protocolo com o Instituto Camões, Apoio Institucional Câmara Municipal de Lisboa , pelouro Cultura e Relações Internacionais. (Since 2020)

Vice-Presidente da Direcção do Observatório do Mundo Islâmico. Coordenadora de equipas (observatórios) de investigação e consultadória. (Since 2019)