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Irene Ciccarino

Integrated Researcher

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Curriculum

Dr. Irene Ciccarino is a management assistant professor and researcher. She studies social value creation and sustainable development strategies, primarily through innovation, projects, entrepreneurship, and public policies. She holds a Ph.D. in business management from the Pontifical Catholic University of Rio de Janeiro and an M.Sc. in the same field from IBMC-RJ. Likewise, she also has a specialization in public policies for social equality, by the Latin American Council of Social Sciences (CLACSO). CLACSO and EMES awarded two of her studies. Currently, she lectures project management Master's classes at the Polytechnic Institute of Leiria (Portugal), researches at University Institute of Lisbon (ISCTE), and represents PM4NGOs in Portugal.

With over 20 years of management experience, she has worked in consultancy for public, private, and social economy clients. She contributed to public policies' elaboration, such as the employment and income axis of the "Minha Casa, Minha Vida" program and the creation of the Youth Reference Centres of Rio de Janeiro (Brazil). She developed projects Proximidades, Casas Vivas and Espaço Elos to support recipients of different age groups in situations of extreme social vulnerability and drug abuse. As a project manager at CUFA (Brazil), she coordinated the projects "Rebelião Cultural" in the high-security prison system and the TV program "Aglomerado" to spot peripheral culture.

She is currently on the board of the Óbidos Social Innovation Hub (Portugal) and supports Task Force on Inequality-related Financial Disclosures (TIFD). Likewise, she is associated with the European Anti-Poverty Network (EAPN), European Council for Small Business and Entrepreneurship (ECSB), Donut Economics Action Lab (Global).

Research Interests

Value creation and sustainable development strategies

Social innovation and sustainability

Project management
Public policies for social innovation
Evaluation of socio-environmental impact projects and public policies
Entrepreneurship

Academic Qualifications			
University/Institution	Type	Degree	Period
Pontifícia Universidade Católica do Rio de Janeiro (PUC-Rio)	PhD	Ph.D. in business management	2020
Consejo Latinoamericano de Ciencias Sociales	Post-graduation	Post-graduation in public equality policies in Latin America	2018
IBMEC-Rio - Instituto Brasileiro de Mercado de Capitais	M.Sc.	Master in Business management (MSc)	2014
Universidade Gama Filho	Post-graduation	MBA in Project Management	2010
Universidade Gama Filho	Bachelor of Science	Bachelor of Accounting	2007

Total Citations	
Web of Science®	0
Scopus	7

Publications	
• Books and Book Chapters - Book author	
1	Ciccarino, I. (2010). Rebelião Cultural. Rio de Janeiro.
- Book chapter	
1	Ciccarino, I. (2023). Entrepreneurship for Inclusion. In The Case of the Portuguese Pro-Autism Initiative. - Times Cited Scopus: 1
2	Ciccarino, I. (2023). Sustainable Forest Management and Stakeholders Participation in Portuguese FSC's certified companies . In Eleonora Santos and Neuza Ribeiro and Teresa Eugénia (Ed.),: Springer Nature Singapore. - Times Cited Scopus: 2 - Times Cited Google Scholar: 3

3	Ciccarino, I. & Carla Diniz dos Santos da Silva (2021). Digital Transformation. In Is It Part of a Strategic Process or a New Strategic Practice?. (pp. 1-22).: {IGI.
4	Ciccarino, I. & Susana C. Rodrigues (2020). Social Entrepreneurship: What People Are Looking for When They Talk About It. In Handbook of Research on Approaches to Alternative Entrepreneurship Opportunities. - Times Cited Scopus: 4 - Times Cited Google Scholar: 9
5	Ciccarino, I. & Moraes, Ana Beatriz (2018). Capítulo 6: Quando o conhecimento beneficia o gerenciamento de projetos? . In Gestão da Produção em Foco: volume 12. (pp. 58).

• Other Publications

- Master's Dissertation

1	Ciccarino, I. (2014). A influência da Gestão do Conhecimento no Gerenciamento de Projetos.
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- Doctoral Thesis

1	Ciccarino, I. (2020). Value creation according to the Portuguese social entrepreneurship business models.
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- Report

1	Ciccarino, I. (2016). Revista Proximidades.
2	Ciccarino, I. & Borges, Allan (2016). Empreendedorismo: Meu Negócio, Minha Vida.
3	Ciccarino, I. (2015). Revista Casas Vivas - Um Novo Olhar Sobre Um Velho .

Awards

Best Paper Award (2022)

Best Paper Award (2021)

Challenges for a sovereign and inclusive development model in Latin America. (2020)