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Curriculum

Carolina Marques is a Guest Lecturer in the Department of Marketing, Operations and General Management at Iscte Business School. She is also a Research Assistant at Iscte, and a PhD candidate in Management at ISEG - University of Lisbon.
Since 2023, she has been involved in European research projects, including Erasmus+ and Horizon Europe, representing DINÂMIA'CET-Iscte - Centre for Socioeconomic and Territorial Studies.
Alongside her research and teaching activities, Carolina has developed and delivered several courses and training programmes in Management.

Research Interests

- Management
- Digital Transformation
- Intellectual Capital
- Risk Management
- Subcontracting

Academic Qualifications

University/Institution	Type	Degree	Period
Universidade de Lisboa - Instituto Superior de Economia e Gestao	PhD	Gestão / Management	2028
ISCTE Business School	M.Sc.	Gestão de Empresas / Business Administration	2024
ISCTE-Instituto Universitario de Lisboa	Licenciate	Sociologia / Sociology	2022

Teaching Activities

Teaching Year	Sem.	Course Name	Degree(s)	Coord.
2026/2027	1º	Fundamentals of Sustainable Management	Institutional Degree in ISCTE Business School;	No

Publications

• Books and Book Chapters

- Book chapter

1	Marques, C. M., Matos, F. & Tereza Raquel Merlo (2026). Artificial Intelligence and the Future of Education: (Re)Shaping Teaching, Learning, and Policy in Emerging Learning Environments. Artificial Intelligence in Organizations: Transformative Technologies, Applications, and Impacts (pp. 1?25). WORLD SCIENTIFIC (EUROPE). https://doi.org/10.1142/9781800618213_0001

• Conferences/Workshops and Talks

- Publication in conference proceedings

1	Matos, F., Marques, C. M., Vairinhos, V. & Soares, R. (2026). Reskilling and upskilling for a better future: Using a data-based approach. In Jon Hans Coetzer, Lucía Morales, Alexandra Severino, Marybelle Cherfan (Ed.), Selected Papers of the Second UNITAR International Research Conference (2UIRC) (pp. 87?103). UNITAR.
2	Matos, F., Dias, C. C. & Marques, C. M. (2026). Green Innovation: The Case Study of Innovative Portuguese SMEs. Procedia Computer Science. https://doi.org/00(2025)000-000
3	Marques, C. & Matos, F. (2025). Reskilling and upskilling in Portugal amidst digital and green transformation. In Florinda Matos, Isabel Flores and Susana Martins (Ed.), Proceedings of the 2nd International Conference on Education Research, ICER 2025 (pp. 103?111). Academic Conferences International. https://doi.org/10.34190/icer.2.1.4279

4	Marques, C. M. & Matos, F. (2025). Subcontracting Risk Management in the Portuguese Moulds and Plastics Industry. Procedia Computer Science (pp. 3108?3114). Elsevier BV. https://doi.org/10.1016/j.procs.2025.02.035 - Times Cited Google Scholar: 2

- Talk

1	Matos, F., Dias, C. C. & Marques, C. (2025). Green Innovation: The Case Study of Innovative Portuguese SMEs. 7 th International Conference on Industry of the Future and Smart Manufacturing,.

Research Projects

Project Title	Role in Project	Partners	Period
Supporting European Research and Innovation Through stakeholder collaboration and institutional reform	Researcher	BRU-Iscte (Data Analytics), ISTAR-Iscte (IS), DINAMIA'CET-Iscte (IL), UNIZAG - Leader (Croatia), ESEIA - (Austria), Cyl - (Cyprus), IJS - (Slovenia), NURE - (Ukraine), BIT - (Croatia), B1 - (Croatia), UKIM - (Macedonia), VINCA - (Serbia), LPNU - (Ukraine), UTBV - (Romania), EPBIH - (Bosnia and Herzegovina)	2026 - 2027
European VET Excellence Centre for Leading Sustainable Systems and Business Transformation	Researcher	DINAMIA'CET-Iscte (IL), CEIM - (Macedonia), SBC - (Macedonia), CSCP - (Germany), BBR - (Germany), FAGB - (Germany), BEST - (Austria), FHJ - (Austria), AFG - (Austria), ICAA - (Portugal), CENTIMFE - (Portugal), AUEB-RC - (Greece), CRE.THI.DEV - (Greece), SP - (Greece), SDSN - (France)	2022 - 2026