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## Carla Costa

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### Total Citations

Web of Science®	4
Scopus	3

### Publications

- **Conferences/Workshops and Talks**
  - **Publication in conference proceedings**

1	<p>Batista, M., Fernandes, A., Ribeiro, L., Alturas, B. &amp; Costa, C. (2020). Tensions between privacy and targeted advertising : Is the general data protection regulation being violated?. In Álvaro Rocha, Bernabé Escobar Pérez, Francisco Garcia Peñalvo, Maria del Mar Miras, Ramiro Gonçalves (Ed.), 2020 15th Iberian Conference on Information Systems and Technologies (CISTI). Sevilla: IEEE.</p> <ul style="list-style-type: none"> <li>- Times Cited Web of Science®: 2</li> <li>- Times Cited Scopus: 3</li> <li>- Times Cited Google Scholar: 5</li> </ul>
2	<p>Costa, C., Fernandes, A. &amp; Alturas, B. (2020). The use of text mining to classify the best people management practice. In Álvaro Rocha, Bernabé Escobar Pérez, Francisco Garcia Peñalvo, Maria del Mar Miras, Ramiro Gonçalves (Ed.), 2020 15th Iberian Conference on Information Systems and Technologies (CISTI). Sevilla: IEEE.</p>

## • Other Publications

### - Non-peer-reviewed papers

1	<p>Batista, M., Fernandes, A., Ribeiro, L. P., Alturas, B. &amp; Costa, C. (2023). Tensions between Privacy and Targeted Advertising. <i>Scientific Journal of Applied Social and Clinical Science</i>. 3 (14), 1-7</p> <ul style="list-style-type: none"><li>- Times Cited Web of Science®: 2</li><li>- Times Cited Google Scholar: 3</li></ul>
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