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Bruno Abrantes

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Curriculum

Bruno F. Abrantes is an Integrated Researcher at the Business Research Unit (BRU) of ISCTE University Institute of Lisbon (Portugal) and an Associate Professor at De Monfort University (UK) and Niels Brock Copenhagen Business College (Denmark) where he teaches courses within the domains of Global Strategic Management; Contemporary and Supply Chain Management; and, Research Methodology. He holds a PhD in Management (specialization in Strategy and Entrepreneurship) by ISCTE University Institute of Lisbon, and an MSc in Economics and Business Administration by ISG Business and Economics School (Portugal). He is a member of the Strategic Management Society (USA); also of the Institute for Mergers, Acquisitions and Alliances (USA) being further a member of the European University Network on Entrepreneurship.

His research interests encompass the fields of Global Dynamic Capabilities; Open-Innovation Paradigms; and International Business Venturing. His scholarly work being published in several internationally peer-reviewed ranked journals.

Research Interests

Strategy Audit

Dynamic Capabilities

International Business

Internationalization process

Academic Qualifications

University/Institution	Type	Degree	Period
ISCTE-Instituto Universitario de Lisboa	PhD	Gestão	2018
ISG Business and Economics School	M.Sc.	Gestao de Empresas	2014

External Professional Activities

Period	Employer	Country	Description
Since 2016	De Monfort University	United Kingdom	
Since 2016	Copenhagen Business College	Denmark	

Supervisions

• Ph.D. Thesis

- Ongoing

	Student Name	Title/Topic	Language	Status	Institution
1	Zhang Lin	Exploration of the Medical Quality Improvement Model of China Stroke Center Alliance Based on Resource-based Theory	English	Developing	South Medical University (SMU)
2	Jin Chong	Digital Transformation of State-owned Pharmaceutical Distribution Enterprises	English	Developing	South Medical University (SMU)
3	Zhu Yuling	Influencing Factors of Elite Athletes' Lifespan Career Transition	English	Developing	Iscte
4	Chen Yingxiong	"International Localization Competition Strategy For Sport Fast Fashion Based On Dynamic Capabilities".	English	Developing	Iscte
5	Li Meng	"The Innovation-driven Strategy of China's Manufacturing Industry in the VUCA Environment- An Examination of Dynamic Capabilities of Midea Group".	English	Developing	Iscte
6	José Miguel Alves de Aguiar Quintas	The internationalisation of Power Cable Portuguese companies of the Southwest Europe	Portuguese	Delivered	Iscte

Total Citations

Web of Science®	32
Scopus	69

Publications

• Scientific Journals

- Scientific journal paper

1	Abrantes, B. F. & Fujii, K. K. (2026). Environmental frames: Exploring culture in Socio-Ecological Systems (SES). <i>Journal of Sustainability Research</i> . 8 (1)
2	Souza, A. R., Daniel, V. M., Wegner, D., Dias, M. F. P. & Abrantes, B. F. (2025). Navigating Strategic Networks (SNs): Unravelling the dynamics of governance and management for network growth. <i>Cureus Journal of Business and Economics</i> . 2
3	Abrantes, B. F., Miao, X., Trigo, V. & António, N. (2025). Competitiveness of artificial intelligence's (AI) technology-adoption in the healthcare sector in China: An expert analysis. <i>Cureus Journal of Business and Economics</i> . 2 - Times Cited Google Scholar: 1
4	Abrantes, B. F., Quintas, J., Wegner, D. & António, N. (2024). International business growth: The leveraging effect of collaborative research networks capabilities. <i>International Journal of Business Competition and Growth</i> . 9 (2), 123-147 - Times Cited Google Scholar: 2
5	Abrantes, B. F. & Ström, E. (2023). Business utilitarian ethics and green lending policies: A thematic analysis on the Swedish global retail and commercial banking sector. <i>International Journal of Business Governance and Ethics</i> . 17 (4), 443-470 - Times Cited Scopus: 4 - Times Cited Google Scholar: 12
6	Abrantes, B. F., Preto, M. T. & António, N. (2023). Unraveling collaborative learning stimuli and effective dynamic capability integration on MNCs: the global capabilities administration model (GCAM). <i>Review of International Business and Strategy</i> . 33 (2), 272-300 - Times Cited Web of Science®: 5 - Times Cited Scopus: 8 - Times Cited Google Scholar: 12
7	Abrantes, B. F. & Fernandez, R. L. (2023). Digital competition and capabilities' augmentation on international cohorts: Evidence from 'case competition 2019'. <i>International Journal of Education Economics and Development</i> . 14 (1), 100-122 - Times Cited Scopus: 1
8	Abrantes, B. F. & Ali, R. B. (2023). Perception of brand globalness and localness: The role of brand competence in stereotype-building and value consciousness. <i>Journal of Marketing Analytics</i> . 11 (4), 722-737 - Times Cited Web of Science®: 6 - Times Cited Scopus: 5 - Times Cited Google Scholar: 9

9	<p>Abrantes, B. F. & Klaus Grue Ostergaard (2022). Digital footprint wrangling: are analytics used for better or worse? A concurrent mixed methods research on the commercial (ab)use of dataveillance. <i>Journal of Marketing Analytics</i>. 10 (3), 187-203</p> <p>- Times Cited Web of Science®: 8 - Times Cited Scopus: 13 - Times Cited Google Scholar: 28</p>
10	<p>Abrantes, B. F. & Anuradha Venkataraman (2022). Environment kinesis and organisational adaptability: effects of EU's General Data Protection Regulation on the Danish software industry. <i>International Journal of Learning and Change</i>. 14 (1), 22</p> <p>- Times Cited Web of Science®: 1 - Times Cited Scopus: 7 - Times Cited Google Scholar: 7</p>
11	<p>Abrantes, B. F., Preto, M. T. & António, N. (2022). Toward a dynamic capabilities' diffusion model for international business headway of SMEs: Evidence from the metallurgic and metal-mechanic (MMI) sectors. <i>Review of International Business and Strategy</i>. 32 (2), 204-227</p> <p>- Times Cited Web of Science®: 5 - Times Cited Scopus: 8 - Times Cited Google Scholar: 14</p>
12	<p>Abrantes, B. F. (2020). Governance of academic laboratories and the capabilisation of higher education students. <i>International Journal of Management in Education</i>. 14 (2), 135-157</p> <p>- Times Cited Scopus: 6</p>
13	<p>Abrantes, B. F., Preto, M. T. & António, N. (2020). SMEs foreign establishment decision-making: A multiple-case research of internationalisation strategies in the metallurgy and metal-mechanic industry. <i>International Journal of Management and Decision Making</i>. 19 (3), 364-390</p> <p>- Times Cited Scopus: 3 - Times Cited Google Scholar: 4</p>
14	<p>Abrantes, B. F. (2020). Tech-innovation and spillovers on corporate-defensiveness: Evidence from the Lisbon startup ecosystem. <i>International Journal of Business Competition and Growth</i>. 7 (1), 68-100</p> <p>- Times Cited Google Scholar: 10</p>
15	<p>Abrantes, B. F. (2020). Are neoclassic internationalization models enduring?: A case-review of the Uppsala paradigm. <i>SAGE Open</i>. 10 (2)</p> <p>- Times Cited Web of Science®: 6 - Times Cited Google Scholar: 10</p>
16	<p>Abrantes, B. F. (2018). Intrapreneurial dynamics: A case research at the insurance industry in Portugal. <i>International Journal of Entrepreneurial Knowledge</i>. 6 (1), 61-75</p> <p>- Times Cited Google Scholar: 6</p>

- Review article

1	<p>Abrantes, B. F. (2025). Consumer Behaviour: The waste function and quest for a behavioural reversion. <i>Behaviour Marketing e-Journal</i>.</p>
2	<p>Abrantes, B. F. & Sapkota, M. S. (2024). Online food delivery services (OFDS): An assessment of the consumers' behaviour in a Copenhagen-based platform. <i>SSRN Electronic Journal</i>.</p>

• Books and Book Chapters

- Book author

1	Abrantes, B. F. (2023). Principles of External Business Environment Analyzability in an Organizational Context. IGI Global. - Times Cited Scopus: 1 - Times Cited Google Scholar: 1
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- Book editor

1	Abrantes, B. F., Madsen, J.L & Azuayi, R. (2024). Innovative Insights: A collection of outstanding BSc dissertations. Copenhagen. Polyteknisk Forlag.
2	Abrantes, B. F. & Madsen, J.L (2023). Essentials on Dynamic Capabilities for a Contemporary World. Springer.
3	Abrantes, B. F. (2023). Marketing and Strategic Management: A compilation of topics. Kindle Direct Publishing.

- Book chapter

1	Abrantes, B. F. (2023). Business Environment Analysis Project 's (BEAP) Capabilities. In Principles of External Business Environment Analyzability in an Organizational Context. (pp. 241-251).
2	Abrantes, B. F. (2023). Strategic Project Audting. In Principles of External Business Environment Analyzability in an Organizational Context. (pp. 271-299).
3	Abrantes, B. F. (2023). Project Quality Management (PQM). In Principles of External Business Environment Analyzability in an Organizational Context. (pp. 252-270).: IGI Global.
4	Abrantes, B. F. (2023). Managing a Business Environment Analysis Project (BEAP). In Principles of External Business Environment Analyzability in an Organizational Context. (pp. 207-240).
5	Abrantes, B. F. (2023). Systems Analyzability, Analytics, and Business Intelligence. In Principles of External Business Environment Analyzability in an Organizational Context. (pp. 191-205).: IGI Global.
6	Abrantes, B. F. (2023). External Business Environment Analysis (EBEA). In Principles of External Business Environment Analyzability in an Organizational Context.: IGI Global.
7	Abrantes, B. F. (2023). Organizational Management and Strategic Behaviour. In Principles of External Business Environment Analyzability in an Organizational Context.: IGI Global.
8	Abrantes, B. F. (2023). Human Quest for (Environment) Control and the Micro-foundations of Management. In Principles of External Business Environment Analyzability in an Organizational Context.: IGI Global.
9	Abrantes, B. F. & Nguyen, D. (2023). Blockchain Technology and the Future of Accounting and Auditing Services. In Essentials on Dynamic Capabilities for a Contemporary World.: Springer. - Times Cited Scopus: 3 - Times Cited Google Scholar: 7
10	Abrantes, B. F. & Baumgarten, N (2023). Online Trading and Platform Capabilities on the Chemical Industry in Germany. In Essentials on Dynamic Capabilities for a Contemporary World.: Springer.

11	Abrantes, B. F. & Lindberg, A (2023). Linking Strategic with Operational Efficiency: Lesson Learnt from Lean Startup Strategies. In Essentials on Dynamic Capabilities for a Contemporary World.: Springer. - Times Cited Google Scholar: 1
12	Abrantes, B. F. & Hang, D. T. (2023). Essentials on Financial Literacy, Up-/Reskilling, and Firm Performance: Empirical Evidence from South Asian Public-Owned Companies (POCs). In Essentials on Dynamic Capabilities for a Contemporary World.: Springer. - Times Cited Scopus: 1 - Times Cited Google Scholar: 2
13	Abrantes, B. F. & Nepal, M. (2023). Knowledge Management (KM) as Performance Amelioration's First-Order Capability. In Essentials on Dynamic Capabilities for a Contemporary World.: Springer.
14	Abrantes, B. F. & Venkataraman, A. (2023). Change-Readiness as an Essential Meta-Dynamic Capability (MDC) Tested Under the Effect of the General Data Protection Regulation (GDPR). In Essentials on Dynamic Capabilities for a Contemporary World.: Springer. - Times Cited Google Scholar: 2
15	Abrantes, B. F. & Hansson, C. (2023). Strategic Adaption (Capabilities) and the Responsiveness to COVID-19's Business Environmental Threats. In Essentials on Dynamic Capabilities for a Contemporary World.: Springer. - Times Cited Scopus: 9 - Times Cited Google Scholar: 24
16	Thomas D. Eatmon, Rachel Granger, Abrantes, B. F. & Charlotte Forsberg (). The Entrepreneurial Dimensions of Transnational Education. In (pp. 172-182). - Times Cited Google Scholar: 5
17	Abrantes, B. F., Thomas D. Eatmon & Charlotte Forsberg (). Ethical Issues and the Nordic Education Model: Learning-Driven Ecosystems Applied to International Cohorts. In (pp. 177-195). - Times Cited Web of Science®: 1 - Times Cited Google Scholar: 4

• Other Publications

- Working Papers

1	Abrantes, B. F. & Venkataram, A. (2021). Testing environmental change's effects of EU's general data protection regulation (GDPR) on the software industry. Preprint. - Times Cited Google Scholar: 2
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- Non-peer-reviewed papers

1	Abrantes, B. F. & Raquel Lopez Fernandez (2020). Rolling the dice of digital competition: Evidence from the "Case Competition, Vol. 2" of induced stimuli for learning within international higher education cohorts. Social Sciences Research Network (SSRN).
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Awards

Certification in Pedagogy (issued by, Faculty of Higher Education, at Niels Brock Copenhagen Business College) (2024)

Emergent Scholar Award Winner (24th International Conference on Knowledge, Culture, and Change in Organizations - Common Ground Publishing) (2024)

Research Grant - Copenhagen Business College (CBC) (ref. 2828885) (2022)

Senior Fellow in Higher Education (D3) - UK Professional Standards Framework (UKPSF) (2022)

Research Grant - Copenhagen Business College (CBC) (ref. 2777633) (2022)

Research Grant - Copenhagen Business College (CBC) (ref. 2288932) (2021)

Research Networks

Research Network Name	Representative Role	Period
European University Network on Entrepreneurship (ESU)	Member	Since 2015

Professional Associations

Strategic Management Society (SMS) (Since 2021)

Institute for Mergers, Acquisitions and Alliances (IMAA) (Since 2019)

Scientific Editing/Reviewing Activities

Type of Activity	Journal Title	ISSN/Quartile	Period	Language
Member of scientific journal editing staff	Sage Open	2158-244	2021	English
Member of scientific journal editing staff	International Journal of Business and Economics Research	2328-7543	2020 - 2021	English