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Bráulio Alexandre Barreira Alturas

Professor Associado (com Agregação)

ISTAR-Iscte - Information Sciences, Technologies and Architecture Research Centre
Department of Information Science and Technology (ISTA)



Contacts

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| E-mail | braulio.alturas@iscte-iul.pt |
| Office | D6.13 |
| Telephone | 217650556 (Ext: 220068) |
| Post Box | 7 |

Curriculum

Bráulio Alexandre Barreira Alturas was born in Lisbon in 1964, but has always lived in Queluz, has a PhD in Business Management with a specialization in Marketing (2005), a Master's Degree in Business Sciences with specialization in Management Information Systems (1995) and Degree in Business Organisation and Management(1989), by ISCTE-Instituto Universitário de Lisboa. He is currently Associate Professor at the ISCTE-Instituto Universitário de Lisboa Information Science and Technology Department, and researcher at ISTAR-Iscte (Information Sciences, Technologies and Architecture Research Center). Coordinator of several curricular units of Informatics Applied to Management and Social Sciences and professor in Masters and Postgraduates, as well as a trainer in the area of Organizational Information Systems.

Research Interests

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| Digital Marketing |
| Social Networks |
| E-commerce |

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| Information Management |
| Information Systems |
| Data Bases |
| Technology Acceptance and Evaluation |

Academic Qualifications

| University/Institution | Type | Degree | Period |
|---|-----------------------------|--|--------|
| ISCTE-Instituto Universitario de Lisboa | Aggregation | Ciências e Tecnologias da Informação | 2023 |
| ISCTE-Instituto Universitário de Lisboa | PhD | Marketing | 2005 |
| Escola de Comércio de Lisboa | Other type of qualification | Curso de Formação Pedagógica Inicial de Formadores | 2003 |
| ISCTE-Instituto Universitário de Lisboa | Other type of qualification | Curso de Introdução à Internet | 1996 |
| ISCTE-IUL - Instituto Superior Ciências Trabalho e da Empresa | M.Sc. | Ciências Empresariais | 1995 |
| ISCTE-IUL - Instituto Superior Ciências Trabalho e da Empresa | Licenciante | Organização e Gestão de Empresas | 1989 |

Teaching Activities

| Teaching Year | Sem. | Course Name | Degree(s) | Coord |
|---------------|------|--|---|-------|
| 2025/2026 | 2º | Data Base Management Systems | Post Graduation Program in Applied Informatics to the Organizations; | No |
| 2025/2026 | 2º | Ict'S for Management | Bachelor Degree in Human Resources Management; | Yes |
| 2025/2026 | 1º | Information Systems Modeling | Post Graduation Program in Applied Informatics to the Organizations; | No |
| 2025/2026 | 1º | Seminar in Information System Management 1 | Master Degree in Information Systems Management; | Yes |
| 2025/2026 | 1º | Seminar in Information System Management 2 | Master Degree in Information Systems Management; | No |
| 2025/2026 | 1º | Databases | Bachelor Degree in Computer Science and Business Management (PL); Bachelor Degree in Computer Engineering (PL); Bachelor Degree in Computer Engineering; Bachelor Degree in Computer Science and Business Management; Bachelor Degree in Telecommunications and Computer Engineering; | Yes |

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|-----------|----|---|---|-----|
| 2025/2026 | 1° | Follow Up Seminar on the Phd Project in Science and Information Technologies | Doctorate Degree (PhD) in Information Science and Technology; | Yes |
| 2025/2026 | 1° | Phd Thesis in Information Science and Technologies | Doctorate Degree (PhD) in Information Science and Technology; | Yes |
| 2025/2026 | 1° | Computation for Economists | | Yes |
| 2024/2025 | 2° | Research and Communication Seminars in Information Sciences and Technologies I | | Yes |
| 2024/2025 | 2° | Research and Communication Seminars in Information Sciences and Technologies II | | Yes |
| 2024/2025 | 2° | Research Project in Information Sciences and Technologies I | | Yes |
| 2024/2025 | 2° | Research Project in Information Sciences and Technologies III | | Yes |
| 2024/2025 | 2° | Data Base Management Systems | Post Graduation Program in Applied Informatics to the Organizations; | Yes |
| 2024/2025 | 2° | Ict'S for Management | | No |
| 2024/2025 | 1° | Information Systems Modeling | Post Graduation Program in Applied Informatics to the Organizations; | Yes |
| 2024/2025 | 1° | Research Project in Information Sciences and Technologies II | | Yes |
| 2024/2025 | 1° | Research Project in Information Sciences and Technologies IV | | Yes |
| 2024/2025 | 1° | Seminar in Information System Management 1 | Master Degree in Information Systems Management; | Yes |
| 2024/2025 | 1° | Databases | Bachelor Degree in Computer Science and Business Management (PL); Bachelor Degree in Computer Engineering (PL); Bachelor Degree in Computer Engineering; Bachelor Degree in Computer Science and Business Management; Bachelor Degree in Telecommunications and Computer Engineering; | Yes |
| 2024/2025 | 1° | Phd Research Seminar in Sciences and Information Technologies | | Yes |
| 2024/2025 | 1° | Follow Up Seminar on the Phd Project in Science and Information Technologies | Doctorate Degree (PhD) in Information Science and Technology; | Yes |

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|-----------|----|---|--|-----|
| 2024/2025 | 1° | Phd Thesis in Information Science and Technologies | | Yes |
| 2024/2025 | 1° | Phd Thesis in Information Science and Technologies | | Yes |
| 2024/2025 | 1° | Computation for Economists | | Yes |
| 2023/2024 | 2° | Research Methods in Information Sciences and Technologies I | | Yes |
| 2023/2024 | 2° | Research Methods in Information Sciences and Technologies II | | Yes |
| 2023/2024 | 2° | Research and Communication Seminars in Information Sciences and Technologies I | | Yes |
| 2023/2024 | 2° | Research and Communication Seminars in Information Sciences and Technologies II | | Yes |
| 2023/2024 | 2° | Data Base Management Systems | Post Graduation Program in Applied Informatics to the Organizations; | Yes |
| 2023/2024 | 2° | Research Methods for Phd in Complexity Sciences II | | Yes |
| 2023/2024 | 2° | Ict'S for Management | | No |
| 2023/2024 | 1° | Information Systems Modeling | Post Graduation Program in Applied Informatics to the Organizations; | Yes |
| 2023/2024 | 1° | Seminar in Information System Management 1 | Master Degree in Information Systems Management; | Yes |
| 2023/2024 | 1° | Research Methods for Phd in Complexity Sciences I | | Yes |
| 2023/2024 | 1° | Databases | Bachelor Degree in Computer Engineering; Bachelor Degree in Telecommunications and Computer Engineering; | Yes |
| 2023/2024 | 1° | Phd Research Seminar in Sciences and Information Technologies | | Yes |
| 2023/2024 | 1° | Follow Up Seminar on the Phd Project in Science and Information Technologies | Doctorate Degree (PhD) in Information Science and Technology; | Yes |
| 2022/2023 | 2° | Seminar in Information System Management 1 | Master Degree in Information Systems Management; | No |
| 2022/2023 | 2° | Data Base Management Systems | Post Graduation Program in Applied Informatics to the Organizations; | Yes |

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|-----------|----|--|---|-----|
| 2022/2023 | 2° | Ict'S for Management | | No |
| 2022/2023 | 1° | Information Systems Modeling | Post Graduation Program in Applied Informatics to the Organizations; | Yes |
| 2022/2023 | 1° | Seminar in Information System Management 1 | Master Degree in Information Systems Management; | No |
| 2022/2023 | 1° | Databases | Bachelor Degree in Computer Science and Business Management; Bachelor Degree in Telecommunications and Computer Engineering; | No |
| 2021/2022 | 2° | Seminar in Information System Management 1 | Master Degree in Information Systems Management; | Yes |
| 2021/2022 | 2° | Benefit Management and Information System Governance | | Yes |
| 2021/2022 | 2° | Data Base Management Systems | Post Graduation Program in Applied Informatics to the Organizations; | Yes |
| 2021/2022 | 2° | Advanced Topics in Management II | Doctorate Degree (PhD) in Business Administration; | No |
| 2021/2022 | 2° | Ict'S for Management | | No |
| 2021/2022 | 1° | Information Systems Modeling | Post Graduation Program in Applied Informatics to the Organizations; | Yes |
| 2021/2022 | 1° | Seminar in Information System Management 1 | Master Degree in Information Systems Management; | Yes |
| 2021/2022 | 1° | Information System Design | | Yes |
| 2021/2022 | 1° | Seminar in Information System Management 2 | Master Degree in Information Systems Management; | Yes |
| 2021/2022 | 1° | Dissertation in Information System Management | | Yes |
| 2021/2022 | 1° | Ict'S for Management | | No |
| 2020/2021 | 2° | Seminar in Information System Management 1 | Master Degree in Information Systems Management; | Yes |
| 2020/2021 | 2° | Benefit Management and Information System Governance | | Yes |
| 2020/2021 | 2° | Data Base Management Systems | Post Graduation Program in Applied Informatics to the Organizations; | Yes |
| 2020/2021 | 2° | Dissertation in Information System Management | | Yes |
| 2020/2021 | 2° | Ict'S for Management | | No |

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| 2020/2021 | 1° | Information Systems Modeling | Post Graduation Program in Applied Informatics to the Organizations; | Yes |
| 2020/2021 | 1° | Information System Management | | Yes |
| 2020/2021 | 1° | Seminar in Information System Management 1 | Master Degree in Information Systems Management; | Yes |
| 2020/2021 | 1° | Seminar in Information System Management 2 | | Yes |
| 2020/2021 | 1° | Seminar in Information System Management 2 | Master Degree in Information Systems Management; | Yes |
| 2020/2021 | 1° | Dissertation in Information System Management | | Yes |
| 2020/2021 | 1° | Working Project in Information System Management | | Yes |
| 2020/2021 | 1° | Ict'S for Management | | No |
| 2020/2021 | 1° | Dissertation in Information System Management | | Yes |
| 2019/2020 | 2° | Seminar in Information System Management 1 | Master Degree in Information Systems Management; | Yes |
| 2019/2020 | 2° | Benefit Management and Information System Governance | | No |
| 2019/2020 | 2° | Data Base Management Systems | Post Graduation Program in Applied Informatics to the Organizations; | Yes |
| 2019/2020 | 2° | Models of Acceptance and Use of Technology | | Yes |
| 2019/2020 | 2° | Dissertation in Information System Management | | Yes |
| 2019/2020 | 2° | Working Project in Information System Management | | Yes |
| 2019/2020 | 2° | Ict'S for Management | | Yes |
| 2019/2020 | 1° | Information Systems Modeling | Post Graduation Program in Applied Informatics to the Organizations; | Yes |
| 2019/2020 | 1° | Information Systems and Technologies | | Yes |
| 2019/2020 | 1° | Seminar in Information System Management 1 | Master Degree in Information Systems Management; | Yes |

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| 2019/2020 | 1º | Collaborative Systems | | Yes |
| 2019/2020 | 1º | Seminar in Information System Management 2 | Master Degree in Information Systems Management; | Yes |
| 2019/2020 | 1º | Dissertation in Information System Management | Master Degree in Information Systems Management; | Yes |
| 2019/2020 | 1º | Working Project in Information System Management | | Yes |
| 2019/2020 | 1º | Ict'S for Management | | Yes |

Supervisions

• Ph.D. Thesis

- Ongoing

| | Student Name | Title/Topic | Language | Status | Institution |
|---|---------------------------------|---|------------|------------|-------------|
| 1 | Chen Lihui | Analyzing Influencing Factors and Ways of Digital Development of Beef Cattle Breeding Enterprises | English | Developing | Iscte |
| 2 | Wu Haiyan | Research on the impact mechanism of blockchain technology application on new energy enterprises | English | Developing | Iscte |
| 3 | Nuno Filipe dos Santos Geada | Impacto da Transformação Digital nas Organizações de Saúde | Portuguese | Delivered | Iscte |
| 4 | Raul Miguel do Vale Martins | Development of an artificial intelligence adoption framework at individual level | English | Developing | Iscte |
| 5 | Arlindo Bernardo Paulo Nhabomba | Framework para Arquitetura de Sistemas de Informação | English | Developing | Iscte |
| 6 | Inês Raquel da Costa Faina | Expert Systems within Taxation: competencies for employees | English | Developing | Iscte |
| 7 | Artemio Pedro Naincó | A utilização da inteligência artificial como a forma de otimizar o recrutamento empresarial | Portuguese | Developing | Iscte |
| 8 | Chen Yanming | Schedule Management of E-vehicle Software System development project in Distribution cooperation settings | English | Developing | Iscte |

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|---|----------------------------------|---|------------|------------|-------|
| 9 | Miguel José Cortês Costa e Silva | Eficiência Bancária Inteligente: O Papel da Responsabilidade Algorítmica na Transformação Operacional | Portuguese | Developing | Iscte |
|---|----------------------------------|---|------------|------------|-------|

- Concluded

| | Student Name | Title/Topic | Language | Institution | Concluding Year |
|---|-----------------------------|---|-----------------|--------------------|------------------------|
| 1 | Tang Yishan | Influence Mechanism of Digital Transformation on the Growth Performance of Chinese Scientific and Technological Enterprises | English | Iscte | 2025 |
| 2 | Alessandro Marinho Pinheiro | O impacto dos jogos digitais na percepção de satisfação perante a vida e na socialização, entre adultos. | Portuguese | Iscte | 2024 |
| 3 | Chu Shanzhong | Factors facilitating Chinese college students to adopt and engage in mobile campus service Apps | English | Iscte | 2023 |
| 4 | Zhang Zhemin | Proposal and Evaluation of Online Medical Services Expansion Mode for Specialties: A Patient Perceived Value Perspective | English | Iscte | 2021 |
| 5 | Wang Ruping | The Adoption Intention of Travel-Related App: A Framework Integrating Perceived Characteristics of Innovation and Software Quality | English | Iscte | 2019 |
| 6 | Adriana Lopes Fernandes | The relationship dynamics between Information Technologies and Organizational Performance in the context of the hospitality industry. | Portuguese | Iscte | 2018 |
| 7 | Huang Yingfeng | "Internet Plus" Medical Services Based on Total Quality Management Theory--An Empirical Research in Public Hospital Outpatient Services in Guangzhou, China | English | Iscte | 2018 |
| 8 | Chen Jinsong | Improvement of Outpatient Service Processes Based on BRP Theory and Information Technology - A Case Study of the University of Hong Kong-Shenzhen Hospital | English | Iscte | 2015 |
| 9 | Esther Leopoldo Lage | Obtaining Information in an Interorganizational Cooperation Structure: A Study in the COTEC PME Innovation Network in Portugal | Portuguese | Iscte | 2014 |

• M.Sc. Dissertations

- Ongoing

| | Student Name | Title/Topic | Language | Status | Institution |
|----|---|---|-----------------|---------------|--------------------|
| 1 | Alanis Barbosa Rosa | Título2025/2026 | -- | Developing | Iscte |
| 2 | Miguel Pires Coelho | Development of a Digital Solution to Support Budgeting and Project Management in SMEs | -- | Developing | Iscte |
| 3 | Diogo Miguel Teodora Vivas | Monitorização Inteligente: O papel dos smartwatches no controlo de doenças crónicas | -- | Developing | Iscte |
| 4 | Maria Miguel Coelho Raimundo Figueiras | Da Operação à Estratégia: Sistemas de Informação como Catalisadores do Procurement e Supply Chain Estratégicos | -- | Developing | Iscte |
| 5 | Andreia Cristina Monteiro Craveiro | O impacto da inteligência artificial generativa na aprendizagem e no pensamento crítico dos estudantes universitários portugueses | -- | Developing | Iscte |
| 6 | Daniel Alves da Silva Freire | UML2SQL: Geração de Modelos Relacionais a partir de Diagramas de Classes | -- | Developing | Iscte |
| 7 | Cecília Teixeira | Modelação e Prototipagem de um Observatório Digital para Indicadores Sociais Não Formais: o caso do Município de Loures | -- | Developing | Iscte |
| 8 | Ana Isabel Gomes Lacerda Pinto | The Power of Low-Code Platforms: A New Approach to Information System Integration in Public Administration | -- | Developing | Iscte |
| 9 | Luís Miguel Carretas da Palma | Trade-off: Informação e Fidelização | -- | Developing | Iscte |
| 10 | Diogo Miguel Costa Pinto | CARRISway: How has the new Carris pass purchase app made life easier for its users? | -- | Developing | Iscte |
| 11 | Beatriz de Jesus Raminhos da Ressurreição | Perception and Acceptance of Artificial Intelligence for the Early Detection of Alzheimer's Disease | -- | Developing | Iscte |
| 12 | Jorge Miguel Castro Gomes | Application to choose topics for PhD in Information Science and Technology | -- | Developing | Iscte |
| 13 | Nicholas Sena dos Santos | The customer is always right: The Satisfaction of ERP Users | -- | Developing | Iscte |

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|----|--|---|------------|------------|-------|
| 14 | Filipa dos Santos Alves | The impact of digitalization on the competitiveness and sustainability of local accommodation in Portugal | -- | Developing | Iscte |
| 15 | Yasmin Jeremias Junusso | Prototype Model for a New Fulfillment Platform: Technological Integration and Competitiveness at Worten | Portuguese | Developing | Iscte |
| 16 | Beatriz Ferreira de Sousa | The contribution of artificial intelligence to the financial auditing process. | -- | Developing | Iscte |
| 17 | Inês Alexandra Guimarães Fernandes | LISBOA GREEN & SMART: Analysis of the dissemination of information on government websites about sustainability and its relationship with the progress and fulfillment of the SDGs set by the 2030 Agenda for Sustainable Development. | -- | Developing | Iscte |
| 18 | Ricardina Vilma Antonio Ricardo Muluco | Tecnologias de Informação e Comunicação em Maputo | -- | Developing | Iscte |
| 19 | Mamiza Monteiro Muteia | Acordos online de utilizador, alguém os lê? | -- | Developing | Iscte |

- Concluded

| | Student Name | Title/Topic | Language | Institution | Concluding Year |
|---|-----------------------------------|--|------------|---------------------------------|-----------------|
| 1 | Inês Quintas Medina da Silva | Ecological Awareness and Purchase Decisions: Sustainability in the Fashion and Cosmetics Industries | Portuguese | ISCAC - Coimbra Business School | 2025 |
| 2 | Filipe Henderson Gongga Van-Dúnem | Artificial intelligence and information security: Influence of security perception on the behaviors and feelings of Portuguese citizens regarding automation | Portuguese | Iscte | 2025 |
| 3 | Carolina Alexandra Tomé Peixinho | Study of Mobile Applications for Surfers: Challenges and Solutions | Portuguese | Iscte | 2025 |
| 4 | Samuel Filipe Lopes Rodrigues | Digital technology in an educational context: A study of perceptions regarding its integration | Portuguese | Iscte | 2025 |
| 5 | Joana Gomes Belchior | Gamification in smoking cessation support | Portuguese | Iscte | 2025 |
| 6 | Sofia Isabel Malveiro Claudino | Autonomous Travel: Prototype of an Information System for Travel Planning and Management | Portuguese | Iscte | 2025 |

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|----|--|---|------------|---------------------------------|------|
| 7 | Bruno Miguel Ramalho Candeias | Evaluation of satisfaction in the use of mobile banking applications | Portuguese | Iscte | 2025 |
| 8 | Nádia Vanessa Marques Ventura | The contribution of Assistive Technologies to the Inclusion of People with Disabilities in the Labour Market | Portuguese | Iscte | 2025 |
| 9 | Raquel da Cunha Casinha | Do I see myself exactly as I am? - The role of Social Networks in self-image | Portuguese | Iscte | 2025 |
| 10 | Thiarlles Duarte Gomes | Proposal of a hybrid model combining Design Thinking and PMBOK to enhance software project management. | Portuguese | Iscte | 2025 |
| 11 | Yasmin Melanie Neves Mártir | Technologies in Education: the Use and Acceptance of ICT in Higher Education Institutions in Cape Verde | Portuguese | Iscte | 2025 |
| 12 | Telma Sofia Guerra Belo | Determinants of Customer Satisfaction in E-Commerce in the Food Retail Sector | Portuguese | Iscte | 2025 |
| 13 | Joana Patrícia Lé Marçalo | A study on religious consumer behavior | Portuguese | ISCAC - Coimbra Business School | 2024 |
| 14 | Salomão Tomé Pires da Costa | Impact of disinformation on the electoral perception of political candidates in Portugal | Portuguese | Iscte | 2024 |
| 15 | Filipe Raminhos Gonçalves Santos | "Are you sure you want to quit?" - Information systems and their relationship with burnout | Portuguese | Iscte | 2024 |
| 16 | Margarida da Silva Martins | Impact of Generative Artificial Intelligence on the daily work of digital marketers | Portuguese | Iscte | 2024 |
| 17 | João Tiago Carias Nunes | Evaluation and Implementation of an ERP in a large company | Portuguese | Iscte | 2024 |
| 18 | Emanuel Monteiro Castro Moço Campos | The Organizational Impact of adopting a new Teaching Information System: the case of ISCTE-IUL | Portuguese | Iscte | 2024 |
| 19 | Ana Catarina de São Roque Torrinha | Consumer perception in the choice of these music streaming platforms: Spotify vs Apple Music | Portuguese | Iscte | 2024 |
| 20 | Rodrigo Sousa Almeida Silva | "Avail Food": The importance of online social networking sites in initiatives against food waste - the case of ReFood | Portuguese | Iscte | 2024 |
| 21 | Andreia Alexandra Pereira Ferreira Fernandes | Hybrid generation: the perception of social networks in Generation X | Portuguese | Iscte | 2024 |
| 22 | Luís Filipe Sebastião Gordete | The impact of a mobile application on a surgical patient's journey | Portuguese | Iscte | 2024 |

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|----|---------------------------------------|---|------------|-------|------|
| 23 | Tiago Nunes Jerónimo | Effects of e-commerce on direct selling: perceptions of Amway entrepreneurs. | Portuguese | Iscte | 2023 |
| 24 | Joana Inês Cordeiro Martins | Wearable technology: a study on the acceptance and use of smartwatches and smartbands in Portugal | Portuguese | Iscte | 2023 |
| 25 | Sara Alexandra Rouquinho Patrício | Impact of Influence Marketing in consumer buying decision process of fashion products in Portugal | Portuguese | Iscte | 2023 |
| 26 | João Carlos Barreto Coelho | Acceptance of autonomous driving vehicle technology in Portugal | Portuguese | Iscte | 2023 |
| 27 | Liliana Cristina Claro de Sousa | Food Waste - In Portugal: The Importance of Information Systems to combat it - Too Good To Go Case | Portuguese | Iscte | 2023 |
| 28 | Carolina Fragoso Ribeiro Costa Serras | Processes, behaviors and attitudes towards a world in the Metaverse: A study of technological adoption | Portuguese | Iscte | 2023 |
| 29 | Miguel Maria Russo Rondão | Digital tools for the optimization of industrial management processes - Diagnosis of processes in a company manufacturing materials for the food industry | Portuguese | Iscte | 2023 |
| 30 | Joana Isabel Medeiros Figueira | Aspect-Based Sentiment Analysis : Jamie's Italian case study | Portuguese | Iscte | 2023 |
| 31 | Pedro Miguel Pires Sequeira Pincho | Individual perception of the transmissibility of personal data online | Portuguese | Iscte | 2022 |
| 32 | Carolina Santos de Almeida | Assessment of satisfaction with the use of tourism and travel applications | Portuguese | Iscte | 2022 |
| 33 | Gonçalo Brito Cardoso | The Big Brother Experience: opportunities and threats of a video surveillance system in Amadora borough | Portuguese | Iscte | 2022 |
| 34 | Hugo Alexandre Arnauth Mendes | Multichannel Marketing Hubs: adoption in Portugal | Portuguese | Iscte | 2022 |
| 35 | Ana Isabel Direito Bernardino | Acceptance of IoT in Waste Collection Management in Almada and Seixal | Portuguese | Iscte | 2022 |
| 36 | Carla Pacheco Costa | Employer Branding to attract and retain talent in Technology companies. | Portuguese | Iscte | 2021 |
| 37 | Ricardo Manuel Marques Isidoro | Doc management: Proposal for a doctoral management system | English | Iscte | 2021 |
| 38 | Pedro Miguel Almeida Melo | The impact of an application for mobile devices to improve public transport | Portuguese | Iscte | 2021 |

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|----|--|---|------------|-------|------|
| 39 | Ana Beatriz Prates Palma | Technology Acceptance: How the users accept the change of operating system (IOS-Android / Android-IOS) of their smartphone? | Portuguese | Iscte | 2021 |
| 40 | José Alberto Marques Pereira | Satisfaction assessment in the use of Telemedicine apps | Portuguese | Iscte | 2021 |
| 41 | Lara Batista Madureira | Stimulus from Social Media Influencers to the Portuguese Tourism and Travel industry in the COVID 19 era | English | Iscte | 2021 |
| 42 | Sara Wellhaeusser | Factors Influencing the Acceptance of Onboarding Technology -A Case Study at SAP Portugal | English | Iscte | 2021 |
| 43 | Eduarda Rosália Vilaça Perdigão | App development for Tuktuks fleet management | Portuguese | Iscte | 2020 |
| 44 | Paulo Carrijo Junior | Analysis of Digital Transformation Maturity Models | Portuguese | Iscte | 2020 |
| 45 | Ricardo José Dias Santos | Factors that influence consumers to purchase computer / telecommunications material over the Internet | Portuguese | Iscte | 2020 |
| 46 | Ana Filipa da Costa Graça Marques Casaca | Augmented Reality (AR) and the User Experience (UX) in the dissemination of digital content | Portuguese | Iscte | 2020 |
| 47 | Adriana da Silva | The advantages of new technology in engaging sedentarism and physical inactivity | Portuguese | Iscte | 2020 |
| 48 | Rui Miguel Monteiro Soares de Oliveira Nunes | The future of equity crowdfunding: Using blockchain technology to create value in equity crowdfunding platforms | Portuguese | Iscte | 2020 |
| 49 | Inês Isabel Cardoso de Oliveira Casaleiro | Development of a digital ethics evaluation modelCase Study in a Health Sector entity in Portugal | Portuguese | Iscte | 2020 |
| 50 | Junior Antonio Vicente Marimbique | Proposal of information system for higher education institutions: exploitation of open source software | Portuguese | Iscte | 2020 |
| 51 | Vanessa Alexandra Nunes Gomes | Social Engineering and the Dangers of Phishing | Portuguese | Iscte | 2019 |
| 52 | Mayara Temes Sampaio | Internet Marketing: Hotel Website Evaluation | Portuguese | Iscte | 2019 |
| 53 | David Miguel Nascimento Alvim | Impact on Information Systems Change Organizations:The case of ISCTE-IUL and the University of Lisbon | Portuguese | Iscte | 2019 |

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|----|--|--|------------|-------|------|
| 54 | Ana Daniela Miranda de Sousa | Digital Influencers: Importance of Gadget Purchasing and Brand Image Building | Portuguese | Iscte | 2019 |
| 55 | Maria Filipa Serra Ferreira Rosa | Planning a Business Intelligence Solution in Project Monitoring and Control | Portuguese | Iscte | 2019 |
| 56 | Ana Rita Carocha Alcobia | Technologies and senior population: Challenges and Opportunities | Portuguese | Iscte | 2019 |
| 57 | João Pedro Monteiro Machado | Implementation System of virtualization of work posts at ISCTE-IUL University | Portuguese | Iscte | 2019 |
| 58 | João Pedro Carvalho Faustino | DevOps Practices in Incident Management Process | English | Iscte | 2018 |
| 59 | Ana Sofia de Vilhena Russo | Factores Determinantes na Perceção do Serviço Online | Portuguese | Iscte | 2018 |
| 60 | Jorge Humberto Vistas Caracol | Mobile Phone Use: The Influence of Mobile Phone Usage on People's Daily | Portuguese | Iscte | 2018 |
| 61 | Raquel Sofia Pereira Cardoso | The influence of fashion / lifestyle blogs on consumer buying decisions. | Portuguese | Iscte | 2018 |
| 62 | Cristiano Gil Caipiro Teodoro | Cameron Dallas and his influence to his portuguese followers | Portuguese | Iscte | 2018 |
| 63 | Belmira Cecilia Pereira Rocha Cordeiro | BI Projects Characterization in Portugal | Portuguese | Iscte | 2018 |
| 64 | Daniela Filipa Palminha Beselga | Technology Acceptance Model (TAM) in SAP Fiori | Portuguese | Iscte | 2018 |
| 65 | Catarina Gonçalves Parreira | Can't Skip Portugal: Digital Marketing influence in choosing a tourist destination | Portuguese | Iscte | 2018 |
| 66 | Yuri Genevara Chimuco | O impacto do Hipermanager nos processos de trabalho: aplicação aos docentes dos colégios Saídy Mingas e Nossa Senhora de Fátima em Moçâmedes. | Portuguese | Iscte | 2017 |
| 67 | Ana Margarida Silva Ferrão | A influência dos Social Media e dos "Opinion Makers" no processo de decisão de compra, e de fidelização, do consumidor online de produtos da indústria têxtil. | Portuguese | Iscte | 2017 |
| 68 | Domingos Martins Vaz Salvação Barreto | Avaliação de uma aplicação de recrutamento nas PME portuguesas | Portuguese | Iscte | 2017 |
| 69 | Inês Maria Figueiredo Tavares Pereira da Costa | Impacto da utilização de digital opinion leaders portugueses, pelas empresas, na promoção de produtos, serviços e eventos nas redes sociais. | Portuguese | Iscte | 2017 |

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|----|--|---|------------|-------|------|
| 70 | Joel Filipe Agostinho Ramos | Business Intelligence num Organismo Público - Aplicação Prática de um Data Mart no Setor Financeiro | Portuguese | Iscte | 2016 |
| 71 | Rute Rita Isidoro Pereira | Análise da Gestão do Conhecimento: um caso na Bring Global. | Portuguese | Iscte | 2016 |
| 72 | Marta Maria Belo Tomás Gonçalves | Utilização das Redes Sociais Online para promoção de serviços: o caso dos Ginásios em Portugal. | Portuguese | Iscte | 2016 |
| 73 | Ana Marta Alexandre de Lemos | A importância do Facebook na Escolha do Candidato Presidencial: Eleições Presidenciais Portuguesas janeiro 2016. | Portuguese | Iscte | 2016 |
| 74 | Ivanila Helena dos Santos Silva | Avaliação de ferramentas UML: perspetiva dos utilizadores. | Portuguese | Iscte | 2015 |
| 75 | Gonçalo Nuno Afonso Amaro Lourenço Tavares | Avaliação de uma aplicação móvel de apoio ao estudante universitário. | Portuguese | Iscte | 2015 |
| 76 | Liliana Simão de Oliveira | Impacto das Redes Sociais na Reputação das Empresas. | Portuguese | Iscte | 2015 |
| 77 | Ana Rita Ferreira Martins | Avaliação do impacto da implementação de um módulo ERP em PME portuguesas. | Portuguese | Iscte | 2015 |
| 78 | Nádia Olinda Vaz | Factores Críticos de Sucesso do Sistema de Informação para a Gestão de Emergências em Moçambique | Portuguese | Iscte | 2015 |
| 79 | Ana Catarina Ruas Mouro | O impacto do e-mail marketing no processo de decisão do consumidor final | Portuguese | Iscte | 2015 |
| 80 | Carla Sofia Tavares Almeida | Marketing empresarial nas Redes Sociais: perspectiva dos utilizadores Portugueses | Portuguese | Iscte | 2014 |
| 81 | António Maria Machado Ferreira da Fonseca | Estratégia nas redes sociais das empresas de telecomunicações móveis a actuar em Portugal: percepção dos utilizadores | Portuguese | Iscte | 2013 |
| 82 | Paulo Manuel Dias da Silva | Acessibilidade na Web nível de maturidade das Instituições de Ensino Superior Português | Portuguese | Iscte | 2013 |
| 83 | Susana Filipa Guerreiro da Costa Venda | A rede social SASGNOSE e a sua adequação nos objectivos do programa académico da SAAS | Portuguese | Iscte | 2013 |
| 84 | Filipe Manuel Lopes Pão Duro Fernandes | O público de imprensa na era digital - hábitos de consumo e necessidades quanto aos produtos de imprensa | Portuguese | Iscte | 2012 |
| 85 | Isidro José Vitoriano Pedro | A aceitação do Moodle em função do carácter mandatário da sua utilização e do perfil do aluno | Portuguese | Iscte | 2012 |

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| 86 | Olga Anatolievna Sukhova Fulane | Factores Críticos de Sucesso em Projectos ERP: um estudo de caso de Implementação no mercado bancário moçambicano | Portuguese | Iscte | 2012 |
| 87 | Maria Manuela Gomes Ribeiro Alagôa | A utilização do podcast na relação das Instituições de Ensino Superior com os seus alunos | Portuguese | Iscte | 2012 |
| 88 | Dinis Daniel Cipriano Monteiro | Desenvolvimento de protótipo de uma aplicação Web de social media: Apoio à decisão no recrutamento e selecção | Portuguese | Iscte | 2012 |
| 89 | Márcia Filipa Franco Rebelo | Estudo da participação em eventos culturais divulgados através das redes sociais: o caso prático do Facebook | Portuguese | Iscte | 2011 |
| 90 | Lígia Esgalhado de Morais | E-Gov em Cabo Verde: análise do impacto do Governo Electrónico na população Cabo-Verdiana | Portuguese | Iscte | 2010 |
| 91 | Orlando da Glória da Silva Piedade | Companhia de seguros de assistência: análise para implementação do Balanced Scorecard | Portuguese | Iscte | 2010 |
| 92 | Nuno Miguel Arsénio Madeira Gonçalves | Avaliação dos pressupostos para adopção de um sistema de marketing relacional aplicado à grande distribuição | Portuguese | Iscte | 2010 |
| 93 | Tânia Vanessa dos Santos Jordão Simões Oliveira | O marketing interno e a qualidade do serviço prestado pelo back-office ao front-office como factor determinante da satisfação do cliente externo. | Portuguese | Iscte | 2010 |
| 94 | Paulo Alexandre Filipe Andrade | Electronic procurement: dealing with supplier adoption | English | Iscte | 2009 |
| 95 | Bruno Alexandre Correia Coelho | Metodologia de Aferição de SEO | Portuguese | Iscte | 2009 |
| 96 | Ricardo Manuel Corigo Zenida | Limites das técnicas de análise económico-financeira dos projectos de investimento na área dos ERP's | Portuguese | Iscte | 2009 |
| 97 | Paulo Alexandre Alves Martins Pereira | Factores críticos de adesão das PME Nacionais, fornecedores de Materiais de escritório ao procedimento aquisitivo publico em Portugal: O seu impacto no desenvolvimento nacional | Portuguese | Universidade Aberta | 2008 |

• M.Sc. Final Projects

- Concluded

| | Student Name | Title/Topic | Language | Institution | Concluding Year |
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| 1 | Rafael Costa Gromicho | The influence of Information Systems on productivity and the retail sales process in the automotive sector | Portuguese | Iscte | 2025 |
| 2 | Nuno Vicente Gonçalves Valente | Digital marketing: Case study of an information system implementation to manage marketing business processes in a multinational organization | Portuguese | Iscte | 2020 |
| 3 | Francisco José Teixeira de Freitas | Dashboard Operacional para Empresa de Táxis Familiar | Portuguese | Iscte | 2017 |
| 4 | João Miguel Lourenço Passos | A Importância das Redes Sociais no Consumo e Divulgação de Conteúdos e Eventos Musicais: O caso do Facebook em Portugal | Portuguese | Iscte | 2012 |

Total Citations

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| Web of Science® | 119 |
| Scopus | 295 |

Publications

• Scientific Journals

- Scientific journal paper

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| 1 | Geadá, N. & Alturas, B. (N/A). Driving digital maturity in the Portuguese healthcare system: An empirical study on digital literacy and inclusion through structural equation modelling. <i>Education for Information</i> . N/A |
| 2 | Gordete, L., Geadá, N. & Alturas, B. (N/A). Evaluating OK4Surgery: Hospital Patients Perspectives on Gamification. <i>International Journal of System of Systems Engineering</i> . 17 (3) |
| 3 | Geadá, N. & Alturas, B. (N/A). Patient satisfaction in the digital health era: Digital literacy and digital inclusion perspective under the Donabedian framework. <i>Education for Information</i> . N/A |
| 4 | Jogi, S., Vashisth, K. K., Alturas, B., Prasad, J. & Sultania, G. (2025). Statistical analysis of motivational differences in direct selling across Generation Y and Generation Z. <i>International Journal of Agricultural and Statistical Sciences</i> . 21 (1), 93-103 |
| 5 | Nhabomba, A., Alturas, B. & Machado Alexandre, I. (2025). Enterprise architecture assessment and user satisfaction model estimate in statistical organizations of African countries. <i>The Electronic Journal of Information Systems in Developing Countries</i> . 91 (5) - Times Cited Scopus: 1 |
| 6 | Perdigão, E. & Alturas, B. (2025). Developing an app proposal for tuk tuk service management. <i>International Journal of Business Information Systems</i> . 48 (4), 433-451 |

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| 7 | <p>Fernandes, A., Alturas, B. & Fernandes, A. (2025). Hybrid generation: Perceptions of social networks among generation X in Portugal. <i>Entertainment Computing</i>. 52 (4)</p> <ul style="list-style-type: none"> - Times Cited Web of Science®: 1 - Times Cited Scopus: 2 - Times Cited Google Scholar: 2 |
| 8 | <p>Almeida, C. & Alturas, B. (2025). Users' satisfaction evaluation based on ISO standards for tourism and travel mobile applications. <i>International Journal of Information Technology and Management</i> . 24 (1-2), 130-144</p> |
| 9 | <p>Pereira, J., Alturas, B. & Marques, C. (2024). Users' satisfaction evaluation of telemedicine mobile applications based on ISO standards. <i>International Journal of Mobile Communications</i>. 23 (3), 376-392</p> <ul style="list-style-type: none"> - Times Cited Web of Science®: 1 - Times Cited Google Scholar: 3 |
| 10 | <p>Fonseca, A., Rodrigues, L. F. & Alturas, B. (2024). Digital transformation in Portuguese banking: Impact of the COVID-19 pandemic. <i>The Bottom Line</i>. 37 (4), 381-402</p> <ul style="list-style-type: none"> - Times Cited Web of Science®: 1 - Times Cited Scopus: 1 - Times Cited Google Scholar: 1 |
| 11 | <p>Huang, Y., Alturas, B., Dias, G. P. & Hong, J. (2024). Using WeChat to solve the Three-Long & One-Short dilemma: Insights from a paradigmatic case. <i>International Journal of Healthcare Technology and Management</i>. 21 (1), 18-30</p> |
| 12 | <p>Pinheiro, A., Oliveira, A., Alturas, B. & Cruz, M. (2024). Digital games adopted by adults—A documental approach through meta-analysis. <i>Information</i>. 15 (3)</p> <ul style="list-style-type: none"> - Times Cited Web of Science®: 2 - Times Cited Scopus: 2 - Times Cited Google Scholar: 2 |
| 13 | <p>Geada, N., Alturas, B. & Anunciação, P. (2024). Investigating the interplay between organisational change and digital transformation healthcare. <i>International Journal of Healthcare Technology and Management</i>. 21 (3/4), 251-280</p> <ul style="list-style-type: none"> - Times Cited Google Scholar: 2 |
| 14 | <p>Geada, N. & Alturas, B. (2024). Performance in digital transformation: Focus group insights. <i>World Journal of Information Systems</i>. 1 (1), 19-27</p> |
| 15 | <p>Costa, S. M., Moro, S., Rita, P. & Alturas, B. (2023). Customer experience through online reviews from TripAdvisor: The case of Orlando theme parks. <i>International Journal of Technology Marketing</i>. 17 (1), 48-77</p> <ul style="list-style-type: none"> - Times Cited Web of Science®: 1 - Times Cited Scopus: 5 - Times Cited Google Scholar: 9 |
| 16 | <p>Alturas, B. (2023). Connection between UML use case diagrams and UML class diagrams: A matrix proposal. <i>International Journal of Computer Applications in Technology</i>. 72 (3), 161-168</p> <ul style="list-style-type: none"> - Times Cited Web of Science®: 2 - Times Cited Scopus: 3 - Times Cited Google Scholar: 28 |
| 17 | <p>Pinheiro, A., Oliveira, A. & Alturas, B. (2023). Playing and socializing — Adults' perceptions of the FIFA digital game. <i>Informatics</i>. 10 (1)</p> <ul style="list-style-type: none"> - Times Cited Web of Science®: 2 - Times Cited Scopus: 3 - Times Cited Google Scholar: 6 |

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| 18 | Figueira, J., Alturas, B. & Ribeiro, R. (2023). Aspect-based sentiment analysis: Jamie's Italian restaurant case study. <i>International Journal of Tourism Policy</i> . 13 (4), 315-330 - Times Cited Google Scholar: 2 |
| 19 | Haddad, S. R., Oliveira, A. & Alturas, B. (2023). From info-exclusion risk to civic participation: The perception of digital citizenship among poor people. <i>Revista Brasileira de Políticas Públicas e Internacionais</i> . 8 (1), 104-122 - Times Cited Google Scholar: 3 |
| 20 | Chen, J. & Alturas, B. (2023). Improvement of outpatient service processes: A case study of the university of Hong Kong-Shenzhen hospital. <i>Health and Technology</i> . 13 (6), 971-985 - Times Cited Web of Science®: 3 - Times Cited Scopus: 2 - Times Cited Google Scholar: 6 |
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| 22 | Lage, E., Alturas, B., Laureano, R. M. S. & Fernandes, A. (2021). Interorganizational information acquisition in an innovative SME network: Innovation and information types. <i>International Journal of Business Innovation and Research</i> . 26 (4), 443-466 - Times Cited Scopus: 2 - Times Cited Google Scholar: 4 |
| 23 | Vinhais, J. C. & Alturas, B. (2020). Trajetória de migração de sistemas de informação de gestão (ERP): evidências empíricas associadas ao caso de uma distribuidora de produtos químicos. <i>Egitania Scientia</i> . 1 (26), 49-71 - Times Cited Google Scholar: 1 |
| 24 | Sanoki, K., Alturas, B. & Alexandre, I. (2020). Algoritmo para otimizar heurístico complexo entre as tarefas. <i>Revista SODEBRAS</i> . 15 (169), 93-96 |
| 25 | Alturas, B. & Marimbique, J. (2020). Proposal for a higher education admission management system with the use of open source technologies. <i>IADIS International Journal on Internet/WWW</i> . 18 (2), 41-56 - Times Cited Google Scholar: 3 |
| 26 | Sousa, A. D. & Alturas, B. (2020). Importância dos influenciadores digitais na decisão de compra de gadgets e na construção da imagem das marcas. <i>RISTI - Revista Ibérica de Sistemas e Tecnologias de Informação/Iberian Journal of Information Systems and Technologies (RISTI)</i> . E34, 133-144 - Times Cited Scopus: 3 - Times Cited Google Scholar: 5 |
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| 28 | Sampaio, M., Alturas, B. & Fernandes, A. L. (2020). Avaliação de websites de hotéis do ponto de vista do marketing digital. <i>RISTI - Revista Ibérica de Sistemas e Tecnologias de Informação/Iberian Journal of Information Systems and Technologies (RISTI)</i> . E34, 48-63 - Times Cited Scopus: 1 - Times Cited Google Scholar: 4 |

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| 29 | <p>Fernandes, A., Alturas, B. & Ribeiro, L. P. (2019). Competência em tecnologia da informação: uma escala aplicada à indústria hoteleira. REASU - Revista Eletrônica de Administração da Universidade Santa Úrsula. 4 (2), 1-19</p> <p>- Times Cited Google Scholar: 5</p> |
| 30 | <p>Moro, S., Esmerado, J., Ramos, P. & Alturas, B. (2019). Evaluating a guest satisfaction model through data mining. International Journal of Contemporary Hospitality Management. 32 (4), 1523-1538</p> <p>- Times Cited Web of Science®: 37</p> <p>- Times Cited Scopus: 41</p> <p>- Times Cited Google Scholar: 57</p> |
| 31 | <p>Fernandes, A. L., Laureano, R. M. S. & Alturas, B. (2018). Organizational Learning in the Hotel Industry: an eclectic instrument of measurement. Tourism and Management Studies. 14 (2), 16-25</p> <p>- Times Cited Web of Science®: 1</p> <p>- Times Cited Google Scholar: 5</p> |
| 32 | <p>Oliveira, F., Oliveira, A. & Alturas, B. (2018). Migration of relational databases to NoSQL - methods of analysis. Mediterranean Journal of Social Sciences. 9 (2), 227-235</p> <p>- Times Cited Web of Science®: 2</p> <p>- Times Cited Google Scholar: 14</p> |
| 33 | <p>Fernandes, A., Alturas, B. & Laureano, R. (2018). Validation of the Hospitality Culture Scale in the context of hotel industry. Tourism and Management Studies. 14 (1), 43-52</p> <p>- Times Cited Web of Science®: 6</p> <p>- Times Cited Google Scholar: 13</p> |
| 34 | <p>Tavares, G. N. & Alturas, B. (2018). Avaliação da satisfação com uma aplicação móvel, com base em normas ISO. Egitania Scientia. 22, 35-59</p> <p>- Times Cited Google Scholar: 4</p> |
| 35 | <p>Barreto, D. M. & Alturas, B. (2018). Quality-in-use app evaluation: case of a recruitment app for Portuguese SMEs. Journal of Information Systems Engineering and Management. 3 (1)</p> <p>- Times Cited Web of Science®: 1</p> <p>- Times Cited Google Scholar: 47</p> |
| 36 | <p>Laureano, R. M. S., Fernandes, A. L., Hassamo, S. & Alturas, B. (2018). Facebook satisfaction and its impacts on fundraising: a case study at a Portuguese non-profit organization. Journal of Information Systems Engineering and Management. 3 (1)</p> <p>- Times Cited Web of Science®: 6</p> <p>- Times Cited Google Scholar: 71</p> |
| 37 | <p>Carvalho, R. M., Lopes, P. F., Alexandre, I. & Alturas, B. (2016). Qualidade dos sítios Web da Administração Pública Portuguesa. RISTI - Revista Ibérica de Sistemas e Tecnologias de Informação/Iberian Journal of Information Systems and Technologies (RISTI). 20, 78-98</p> <p>- Times Cited Web of Science®: 10</p> <p>- Times Cited Scopus: 13</p> <p>- Times Cited Google Scholar: 27</p> |
| 38 | <p>Morais, L. E. & Alturas, B. (2013). Determinantes do nível de satisfação com a implementação do governo eletrónico em Cabo Verde. Egitania Scientia. 13, 153-174</p> <p>- Times Cited Google Scholar: 1</p> |
| 39 | <p>Monteiro, D. & Alturas, B. (2012). Segurança e privacidade na web 2.0: foco nas redes sociais. Egitania Scientia. 10, 109-133</p> <p>- Times Cited Google Scholar: 2</p> |

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| 40 | Santos, V., Porto, E. & Alturas, B. (2010). Análise de mecanismos de controle de acesso nas redes sociais. Revista Portuguesa e Brasileira de Gestão. 9 (3), 50-60 - Times Cited Google Scholar: 11 |
| 41 | Alturas, A. & Alturas, B. (2010). Differentiation in the assessment between different groups of students: are experience and maturity more important than learning time?. International Journal of Information and Operations Management Education. 3 (3), 256-271 - Times Cited Google Scholar: 2 |

- Scientific journal editor

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| 1 | Simões, F., Carmo, R. M. & Alturas, B. (2025). Social Inclusion. |
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- Editorial

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| 1 | Simões, F., Carmo, R. M. do. & Alturas, B. (2025). The implementation of the European Pillar of Social Rights in the era of polycrisis. Social Inclusion. 13 - Times Cited Web of Science®: 1 - Times Cited Scopus: 1 |
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- Review article

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| 1 | Jogi, S., Vashisth, K. K., Srivastava, S., Alturas, B. & Kumar, D. (2025). Job satisfaction and turnover intention: A comprehensive review of the shared determinants. Human Systems Management. 44 (3), 379-395 - Times Cited Web of Science®: 11 - Times Cited Scopus: 6 - Times Cited Google Scholar: 32 |
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• Books and Book Chapters

- Book author

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| 1 | Martins, A. & Alturas, B. (2022). Aprenda Excel com Casos Práticos - 2ª Edição. Lisboa. Edições Sílabo. |
| 2 | Alturas, B. (2022). Introdução aos Sistemas de Informação Organizacionais - 2ª Edição. Lisboa. Edições Sílabo. - Times Cited Google Scholar: 113 |
| 3 | Isaiás, P., Sousa, I., Carvalho, L. & Alturas, B. (2017). E-Business e Economia Digital. Lisboa. Edições Sílabo. - Times Cited Google Scholar: 30 |
| 4 | Alturas, B. (2013). Introdução aos Sistemas de Informação Organizacionais. Lisboa. Edições Sílabo. |

- Book chapter

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| 1 | Serras, C., Alturas, B. & Lapa, T. (2024). Metaverse technological adoption: A study of processes, behaviors and attitudes. In Sandeep Kautish, Álvaro Rocha (Ed.), Metaverse driven intelligent information systems: Emerging trends and future directions. (pp. 283-299).: Springer. |
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| 2 | <p>Valente, N. & Alturas, B. (2023). Marketing business processes in a multinational organization: A case study of an information system implementation. In Paulo Botelho Pires, José Duarte Santos, Inês Veiga Pereira, Ana Isabel Torres (Ed.), <i>Confronting security and privacy challenges in digital marketing</i>. (pp. 28-49): IGI Global.</p> <p>- Times Cited Scopus: 1 - Times Cited Google Scholar: 1</p> |
| 3 | <p>Pincho, P., Messias, I. & Alturas, B. (2023). User perceptions about online personal data transmissibility. In Paulo Botelho Pires, José Duarte Santos, Inês Veiga Pereira, Ana Isabel Torres (Ed.), <i>Confronting security and privacy challenges in digital marketing</i>. (pp. 140-158): IGI Global.</p> |
| 4 | <p>Santos, M., Rita, P., Moro, S. & Alturas, B. (2023). Electronic word-of-mouth and tourist satisfaction in rural tourism in schist villages . In Maria Antónia Rodrigues, Maria Amélia Carvalho (Ed.), <i>Exploring niche tourism business models, marketing, and consumer experience</i>. (pp. 88-115): IGI Global.</p> <p>- Times Cited Scopus: 3 - Times Cited Google Scholar: 5</p> |
| 5 | <p>Alturas, B. (2021). Models of acceptance and use of technology research trends: Literature review and exploratory bibliometric study. In Mostafa Al-Emran e Khaled Shaalan (Ed.), <i>Studies in Systems, Decision and Control</i>. (pp. 13-28): Springer.</p> <p>- Times Cited Scopus: 20 - Times Cited Google Scholar: 50</p> |
| 6 | <p>Sousa, I. & Alturas, B. (2020). Inovação e sociedade. In Mário Carrilho Negas, Luísa Cagica Carvalho, Ivo Dias de Sousa (Ed.), <i>Inovação e tecnologia: uma visão multidisciplinar</i>. (pp. 93-112). Lisboa: Sílabo.</p> |
| 7 | <p>Oliveira, A., Dias, R. & Alturas, B. (2014). Looking through landscapes of technology: Impact of virtual worlds in children's lives. In Miriam Damrow and Helen Hearn (Ed.), <i>Conflicts in childhood</i>. (pp. 207-218). Oxford, UK: Inter-Disciplinary Press.</p> <p>- Times Cited Google Scholar: 2</p> |
| 8 | <p>Lage, E. & Alturas, B. (2013). Information sharing among innovative SME: An exploratory study within the Portuguese SME innovation network. In Robert J. Howlett, Bogdan Gabrys, Katarzyna Musial-Gabrys, Jim Roach (Ed.), <i>Innovation through knowledge transfer 2012: Smart innovation, systems and technologies</i>. (pp. 159-168). Berlin, Heidelberg: Springer.</p> <p>- Times Cited Scopus: 3 - Times Cited Google Scholar: 5</p> |
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• Conferences/Workshops and Talks

- Publication in conference proceedings

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| 1 | Silva, M., Jerónimo, C. H. & Alturas, B. (2026). Immersive Technologies and Data as Strategic Tools for Competitive Banking Products and Prices. In Rocha, Álvaro, Peñalvo, Francisco, Costa, Carlos J. & Gonçalves, Ramiro (Ed.), Proceedings of 20th Iberian Conference on Information Systems and Technologies (CISTI 2025). CISTI 2025. Lecture Notes in Networks and Systems, vol 1716. (pp. 432-440). Lisboa: Springer. |
| 2 | Geda, N. & Alturas, B. (2026). Digital Literacy in Healthcare - A Pathway to Equitable Digital Transformation. In Rocha, Álvaro, Peñalvo, Francisco, Costa, Carlos J. & Gonçalves, Ramiro (Ed.), Proceedings of 20th Iberian Conference on Information Systems and Technologies (CISTI 2025). CISTI 2025. Lecture Notes in Networks and Systems, vol 1716. (pp. 282-292). Lisboa: Springer. |
| 3 | Campos, E. & Alturas, B. (2025). Adoção de um Novo Sistema de Informação de Ensino numa Universidade Portuguesa: Estudo do Impacto Organizacional. In Rocha, Álvaro, Peñalvo, Francisco, Costa, Carlos J. & Gonçalves, Ramiro (Ed.), 2025 20th Iberian Conference on Information Systems and Technologies (CISTI). (pp. 89-94). Lisboa: ITMA. |
| 4 | Nunes, J. & Alturas, B. (2025). Avaliação e Implementação de um Sistema ERP: Estudo de caso numa PME da indústria automóvel. In Rocha, Álvaro, Peñalvo, Francisco, Costa, Carlos J. & Gonçalves, Ramiro (Ed.), 2025 20th Iberian Conference on Information Systems and Technologies (CISTI). (pp. 114-120). Lisboa: ITMA. |
| 5 | Torrinha, A. & Alturas, B. (2025). Streaming Platform Adoption Factors: Spotify Versus Apple Music. In Reis, J.L., Cascalho, J., Peter, M.K., Reis, L.P., Tiago, M.T. (Ed.), Proceedings of ICMaTech 2024. (pp. 825-838). Ponta Delgada: Springer. |
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| 7 | Vardasca, R., Tereso, M., Pratas, A., Alturas, B., Martinho, D. & Bento, F. (2024). Integration proposal for thermal imaging modality into health information systems. In Teresa Guarda, Filipe Portela, Jose Maria Diaz-Nafria (Ed.), Advanced research in technologies, information, innovation and sustainability: Third International Conference, ARTIIS 2023, Proceedings. (pp. 65-75). Madrid, Espanha: Springer. - Times Cited Google Scholar: 1 |
| 8 | Sousa, L. & Alturas, B. (2024). Too good to go: Acceptance factors of an application to combat food waste. In José Luís Reis, Jif Zeleny, Beata Gavurova, José Paulo Marques dos Santos (Ed.), Proceedings of ICMaTech 2023. (pp. 515-528). Praga: Springer. - Times Cited Scopus: 1 - Times Cited Google Scholar: 1 |
| 9 | Serras, C., Lapa, T. & Alturas, B. (2024). Processos, comportamentos e atitudes perante um mundo no Metaverso: Um estudo de adoção tecnológica. In Álvaro Rocha, Francisco Peñalvo, Ramiro Gonçalves, Alicia Garcia Holgado, Fernando Moreira (Ed.), 19th Iberian Conference on Information Systems and Technologies (CISTI) - Iberian Proceedings of CISTI 2024 . (pp. 34-39). Salamanca: ITMA. |
| 10 | Rondão, M., Haddad, S. R. & Alturas, B. (2024). Otimização dos processos de gestão industrial através de ferramentas digitais: Diagnóstico dos processos de uma empresa de fabricação de materiais para a indústria alimentar. In Álvaro Rocha, Francisco Peñalvo, Ramiro Gonçalves, Alicia Garcia Holgado, Fernando Moreira (Ed.), 19th Iberian Conference on Information Systems and Technologies (CISTI) - Iberian Proceedings of CISTI 2024. (pp. 27-33). Salamanca: ITMA. |

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- Talk

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| 25 | Parreira, C., Fernandes, A. & Alturas, B. (2021). Digital Tourism Marketing: Case Study of the Campaign Can't Skip Portugal. ICMarTech'20 - The 2020 International Conference on Marketing and Technologies. |
| 26 | Nunes, R., Alturas, B. & Fernandes, A. (2021). Criação de valor em plataformas de financiamento colaborativo de capital, utilizando tecnologia blockchain. 16th Iberian Conference on Information Systems and Technologies, CISTI 2021. |
| 27 | Silva, A. & Alturas, B. (2021). Os benefícios dos smartwatches na promoção da atividade física regular. 16th Iberian Conference on Information Systems and Technologies, CISTI 2021. |
| 28 | Rosa, M. & Alturas, B. (2020). Solução de Business Intelligence na Monitorização e Controlo de Projetos [Business Intelligence Solution in Project Monitoring and Control]. 15th Iberian Conference on Information Systems and Technologies (CISTI'2020). |
| 29 | Marimbique, J. & Alturas, B. (2020). Proposta de Utilização de Tecnologias Open Source para um Sistema de Gestão de Admissões ao Ensino Superior. Conferência IADIS Ibero-Americana WWW/Internet 2020. |
| 30 | Pinheiro, A., Alturas, B. & Oliveira, A. (2020). The experience of the digital game users and reflections on the FIFA Ultimate Team. 20ª Conferência da Associação Portuguesa de Sistemas de Informação (CAPSI 2020). - Times Cited Google Scholar: 3 |
| 31 | Daniela Beselga & Alturas, B. (2019). Using the Technology Acceptance Model (TAM) in SAP Fiori. WorldCist'19 - 7th World Conference on Information Systems and Technologies. |
| 32 | Cardoso, R. & Alturas, B. (2019). Blogues de moda/lifestyle e a sua influência nas decisões de compra dos seguidores. 14ª Conferência Ibérica de Sistemas e Tecnologias de Informação (CISTI'2019). |
| 33 | Caracol, J., Alturas, B. & Martins, A. (2019). Uma sociedade regida pelo impacto do smartphone: influência que a utilização do smartphone tem no quotidiano das pessoas. 14ª Conferência Ibérica de Sistemas e Tecnologias de Informação (CISTI'2019). - Times Cited Scopus: 1 |
| 34 | Machado, J. & Alturas, B. (2019). Aceitação da Tecnologia VDI no Ambiente Universitário: O Caso do ISCTE-IUL. Conferência IADIS Ibero-Americana WWW/Internet 2019. |
| 35 | Alturas, B. (2019). Modelos de aceitação e uso de tecnologia: Tendências da investigação no século XXI. CAPSI 2019 Proceedings. |
| 36 | Costa, I. P. & Alturas, B. (2018). Líderes de Opinião Digital portugueses, e o seu impacto, na promoção de produtos, serviços e eventos nas redes sociais. 13th Iberian Conference on Information Systems and Technologies (CISTI'2018). |
| 37 | Ferrão, A. M. & Alturas, B. (2018). O processo de decisão de compra, e de fidelização, do consumidor online de produtos da indústria da moda: influência dos Social Media e dos "opinion makers". 13th Iberian Conference on Information Systems and Technologies (CISTI'2018). |
| 38 | Cruz, M., Pereira, Ivo, Esmerado, J. & Alturas, B. (2018). Why Do We Love The Lion King? Perception of Animation among Young Adults. 2018 International Conference on Computing and Data Engineering (ICCDE2018). |

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| 39 | Ramos, J., Alturas, B. & Moro, S. (2017). Business Intelligence num Organismo Público – Avaliação de um Data Mart Financeiro (Business Intelligence in a Public Institution – Evaluation of a Financial Data Mart). 12th Iberian Conference on Information Systems and Technologies (CISTI'2017). - Times Cited Web of Science®: 1 - Times Cited Scopus: 1 |
| 40 | Moro, S., Alturas, B., Esmerado, J. & Costa, C. (2017). Research Trends in CISTI's Unveiled Through Text Mining. 12th Iberian Conference on Information Systems and Technologies (CISTI'2017). - Times Cited Scopus: 4 |
| 41 | Oliveira, F., Oliveira, A. & Alturas, B. (2017). Migration of relational databases to NoSQL - Methods of Analysis. 7th International Conference on Human and Social Sciences – 7th ICHSS 2017. |
| 42 | Fernandes, A., Alturas, B. & Laureano, Raul M. S. (2017). Tipologia Hoteleira baseada na Competência em Tecnologias da Informação (Hotel Typology Based on Information Technology Competency). 12th Iberian Conference on Information Systems and Technologies (CISTI'2017). - Times Cited Google Scholar: 1 |
| 43 | Pereira, R., Lobo, R. & Alturas, B. (2017). Catalisadores e inibidores às práticas de Gestão do Conhecimento numa empresa de consultoria no ramo das Tecnologias (Catalysts and Inhibitors to Knowledge Management Practices in a Technology Consulting Firm) . 12th Iberian Conference on Information Systems and Technologies (CISTI'2017). |
| 44 | Vaz, N., Alturas, B. & Fernandes, A. (2016). Sistema de Informação para a Gestão de Emergências em Moçambique: Fatores Críticos de Sucesso (Information System for Emergency Management in Mozambique: Critical Success Factors) . 11th Iberian Conference on Information Systems and Technologies (CISTI'2016). |
| 45 | Alturas, B. & Oliveira, L. (2016). Consumers using Social Media: Impact on Companies' Reputation. Academy of Marketing Conference 2016: Radical Marketing. |
| 46 | Fernandes, A., Alturas, B. & Laureano, Raul M. S. (2016). Information Technology Competency Scale applied to the Hospitality Industry. Smart Tourism Congress Barcelona. |
| 47 | Martins, A. & Alturas, B. (2016). Impacto organizacional da implementação de um módulo ERP em PME portuguesas (Organizational impact of implementing an ERP module in Portuguese SME). 11th Iberian Conference on Information Systems and Technologies (CISTI'2016). |
| 48 | Fernandes, A., Alturas, B. & Laureano, Raul M. S. (2016). Validation of the Hospitality Culture Scale in the Context of Hotel Industry. TMS ALGARVE 2016 – Tourism & Management Studies International Conference. |
| 49 | Fernandes, A., Laureano, Raul M. S. & Alturas, B. (2016). Organizational Learning in Hotel Industry: An Eclectic Instrument of Measurement. TMS ALGARVE 2016 – Tourism & Management Studies International Conference. |
| 50 | Silva, P. & Alturas, B. (2015). Acessibilidade na Web: estudo do nível de maturidade das instituições portuguesas de ensino superior. 10th Iberian Conference on Information Systems and Technologies (CISTI'2015). |
| 51 | Fernandes, A., Alturas, B. & Laureano, Raul M. S. (2015). O papel da Cultura Organizacional na dinâmica de relacionamento entre as Tecnologias da Informação e a Aprendizagem Organizacional [The role of organizational culture in the dynamic relationship between Information Technology and Organizational Learning] . 10th Iberian Conference on Information Systems and Technologies (CISTI'2015). - Times Cited Google Scholar: 37 |

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| 52 | Almeida, C. & Alturas, B. (2015). Marketing empresarial nas redes sociais: estudo da perspetiva dos utilizadores portugueses (Business marketing on social networks: study of the perspective of portuguese users). 10th Iberian Conference on Information Systems and Technologies (CISTI'2015). |
| 53 | Alturas, B. & Almeida, C. (2015). Social networks as a platform for business marketing. LCBR European Marketing Conference 2015. |
| 54 | Fonseca, A., Alturas, B. & Martins, A. (2014). Estratégia nas redes sociais das empresas de telecomunicações móveis a atuar em Portugal: Percepção dos utilizadores. 9th Iberian Conference on Information Systems and Technologies (CISTI'2014). |
| 55 | Venda, S., Alturas, B. & Carneiro, A. (2014). A rede social SASGnose e a sua adequação nos objectivos do programa académico da SAS. 9th Iberian Conference on Information Systems and Technologies (CISTI'2014). |
| 56 | Fernandes, A. & Alturas, B. (2014). Tecnologia da Informação e sua influência sobre processos de Aprendizagem Organizacional com consequências para o Desempenho Organizacional: um estudo comparativo entre empresas brasileiras e portuguesas . CAPSI 2014 - 14ª Conferência da Associação Portuguesa de Sistemas de Informação. |
| 57 | Pedro, I., Alturas, B. & Laureano, Raul M. S. (2013). Moodle acceptance according to its mandatory use. 8th Iberian Conference on Information Systems and Technologies (CISTI'2013). - Times Cited Google Scholar: 2 |
| 58 | Fernandes, F. & Alturas, B. (2013). Press Consumption in the Digital Age: Habits and Needs Regarding Online Press. Academy of Marketing Conference 2013: Marketing Relevance. |
| 59 | Passos, J., Alturas, B. & Laureano, Raul M. S. (2012). The Importance of Social Networking in the Dissemination of Musical Contents and Musical Events: The Case of Facebook in Portugal. LCBR European Marketing Conference 2012. |
| 60 | Fulane, O., Alturas, B. & Lage, E. (2012). Fatores Críticos na Implementação de Projetos de ERP em dois Bancos Moçambicanos. 7ª Conferência Ibérica de Sistemas e Tecnologias de Informação (CISTI'2012). |
| 61 | Monteiro, D. & Alturas, B. (2012). A adoção do e-Recruitment: o caso português (Estudo das limitações e possibilidades nas perspetivas do candidato e do recrutador). 7ª Conferência Ibérica de Sistemas e Tecnologias de Informação (CISTI'2012). |
| 62 | Rebello, M. & Alturas, B. (2011). Social Networking as a Marketing Tool: Study of Participation in Cultural Events Promoted by Facebook. Academy of Marketing Conference 2011: Marketing Fields Forever. |
| 63 | Piedade, O. & Alturas, B. (2011). Implementação do Balanced Scorecard numa Companhia de Seguros de Assistência. 6ª Conferência Ibérica de Sistemas e Tecnologias de Informação (CISTI'2011). |
| 64 | Morais, L.E. & Alturas, B. (2010). Análise do Impacto da Governação Electrónica na População Cabo-Verdiana. Conferência IADIS Ibero-Americana WWW/Internet 2010. |
| 65 | Oliveira, T. & Alturas, B. (2010). Internal marketing and the quality of service provided by the back-office to the front-office as key factor for customer satisfaction. Transformational Marketing, Academy of Marketing Annual Conference. |
| 66 | Alturas, A. & Alturas, B. (2009). Same content, different results: Differentiation in the assessment between different groups of students. IASK International Conference Teaching and Learning 2009. |

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| 67 | Ferreira, J., Caldeira, T. & Alturas, B. (2009). Fast Scorecard: How to Take Control of Strategy. IASK International Conference Global Management 2009. |
| 68 | Alturas, B. (2007). Venda Directa: O Parente Pobre do Marketing Directo. 2ª Conferência de Marketing Directo. |
| 69 | Costa, C. & Alturas, B. (2007). Critérios Para a Avaliação da Qualidade dos Recursos e da Informação Disponível na Internet. Conferência IADIS Ibero-Americana WWW/Internet 2007. |
| 70 | Alturas, B., Santos, M-C. & Brites, R. (2006). Direct selling: finding consumer segments. EIRASS 2006 - 13th Internacional conference on Retailing and Services Science. |
| 71 | Alturas, B. & Oliveira, A. (2005). The Rise of Mp3: Exploratory Study and Research Agenda. IADIS International Conference E-Commerce 2005. |
| 72 | Alturas, B., Santos, M-C. & Pereira, Ivo (2005). Determinants of Consumers' Satisfaction and Acceptance of Direct Selling. Marketing: Building Business, Shaping Society - Academy of Marketing Annual Conference. |
| 73 | Alturas, B. (2005). O Futuro do Computador Pessoal. Conferência do Lions Clubs International. |
| 74 | Alturas, B. & Santos, M-C. (2004). Direct Selling: The role of risk in consumers' acceptance and satisfaction . Virtue in Marketing, Academy of Marketing Annual Conference. |
| 75 | Alturas, B. (2004). In-home shopping through Internet: Consumer satisfaction and perceived risk . WWW/Internet 2004 IADIS International Conference. |
| 76 | Alturas, B. (2003). Direct Selling: From door to door to e-commerce . WWW/Internet 2003 IADIS International Conference. |
| 77 | Alturas, B. & Santos, M-C. (2003). Determinants of direct selling: The consumer perspective . 16th EIASM/EMAC Doctoral Colloquium. - Times Cited Google Scholar: 1 |

• Other Publications

- Non-peer-reviewed papers

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|---|--|
| 1 | Batista, M., Fernandes, A., Ribeiro, L. P., Alturas, B. & Costa, C. (2023). Tensions between Privacy and Targeted Advertising. Scientific Journal of Applied Social and Clinical Science. 3 (14), 1-7 - Times Cited Web of Science®: 2 - Times Cited Google Scholar: 3 |
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- Doctoral Thesis

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| 1 | Alturas, B. (2005). Venda directa: determinantes da aceitação do consumidor. 1-245 - Times Cited Google Scholar: 34 |
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Academic Management Positions

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| <p>Director (2025 - 2028) Unit/Area: Doctorate Degree (PhD) in Information Science and Technology</p> |
| <p>Director (2023 - 2025) Unit/Area: Doctorate Degree (PhD) in Information Science and Technology</p> |
| <p>Coordenador do 2º Ano (2021 - 2022) Unit/Area: Master Degree in Information Systems Management</p> |
| <p>Coordenador do 1º Ano (2021 - 2022) Unit/Area: Master Degree in Information Systems Management</p> |
| <p>Director (2020 - 2022) Unit/Area: Master Degree in Information Systems Management</p> |
| <p>Director (2018 - 2020) Unit/Area: Master Degree in Information Systems Management</p> |
| <p>Director (2016 - 2019) Unit/Area: Department of Information Science and Technology</p> |
| <p>Presidente (2016 - 2019) Unit/Area: Comissão Científica</p> |
| <p>Membro (Docente) (2016 - 2019) Unit/Area: Comissão Científica</p> |
| <p>Membro (Docente) (2016 - 2019) Unit/Area: Plenário da Comissão Científica</p> |
| <p>Director (2016 - 2018) Unit/Area: Master Degree in Information Systems Management</p> |
| <p>Coordenador (2015) Unit/Area: Post Graduation Program in Applied Informatics to the Organizations</p> |
| <p>Director (2013 - 2015) Unit/Area: Post Graduation Program in Applied Informatics to the Organizations</p> |
| <p>Membro (Docente) (2013 - 2016) Unit/Area: Plenário da Comissão Científica</p> |
| <p>Membro (Docente) (2013 - 2016) Unit/Area: Comissão Científica</p> |
| <p>Sub-diretor (2013 - 2015) Unit/Area: Comissão Científica</p> |
| <p>Vice-Presidente (2013) Unit/Area: Comissão Pedagógica</p> |
| <p>Membro (Docente) (2013) Unit/Area: Plenário do Conselho Pedagógico</p> |
| <p>Membro (Docente) (2013) Unit/Area: Comissão Permanente do Conselho Pedagógico</p> |
| <p>Director (2013 - 2015) Unit/Area: [036] Information Technology Applied to the Information and Knowledge Society</p> |
| <p>Director (2012 - 2014) Unit/Area: Post Graduation Program in Applied Informatics to the Organizations</p> |
| <p>Membro (Docente) (2011 - 2013) Unit/Area: Comissão Pedagógica</p> |

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| Membro (Docente) (2011 - 2013) Unit/Area: Plenário do Conselho Pedagógico |
| Membro (Docente) (2011 - 2013) Unit/Area: Comissão Permanente do Conselho Pedagógico |
| Director (2010 - 2011) Unit/Area: [036] Information Technology Applied to the Information and Knowledge Society |
| Sub-diretor (2010 - 2013) Unit/Area: Centro para o Desenvolvimento das Tecnologias de Informática (ADETTI-IUL) |
| Membro (2010 - 2013) Unit/Area: Comissão Científica |

Research Networks

| Research Network Name | Representative Role | Period |
|---|-----------------------------|------------|
| Promoting Inclusion, Equality and Citizenship | Thematic Line 2 Coordinator | Since 2023 |

Professional Associations

APSI - Portuguese Association of Information Systems (Since 2015)

Organization/Coordination of Events

| Type of Organization/Coordination | Event Title | Organizer | Year |
|---|--|-----------|------|
| Member of scientific event's organizing committee | 22nd International Conference on Intelligent Environments (IE'26) | IEEE | 2026 |
| Member of scientific event committee | eKNOW 2026 (18th International Conference on Information, Process, and Knowledge Management) | IARIA | 2026 |
| Member of scientific event committee | 22nd Ibero-American Conference WWW/Internet 2025 | IADIS | 2025 |
| Member of scientific event committee | ICMarkTech'25 - The 2025 International Conference on Marketing and Technologies | AISTI | 2025 |
| Member of scientific event committee | International Conference on Advanced Research in Technologies, Information, Innovation, and Sustainability (ARTIIS 2025) | ARTIIS | 2025 |
| Member of scientific event committee | CAPSI 2025 (25th Conference of the Portuguese Association for Information Systems) | APSI | 2025 |
| Member of scientific event committee | CISTI'2025 (20th Iberian Conference on Information Systems and Technologies) | ITMA | 2025 |

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| Member of scientific event committee | eKNOW 2025 (17th International Conference on Information, Process, and Knowledge Management) | IARIA | 2025 |
| Member of scientific event committee | 5th International Conference on Big Data in Management (ICBDM2024) | ICBDM | 2024 |
| Member of scientific event committee | 21st Ibero-American Conference WWW/Internet 2024 | IADIS | 2024 |
| Member of scientific event committee | ICMarkTech'24 - The 2024 International Conference on Marketing and Technologies | AISTI | 2024 |
| Member of scientific event committee | CAPSI 2024 (24th Conference of the Portuguese Association for Information Systems) | APSI | 2024 |
| Member of scientific event committee | CISTI'2024 (19th Iberian Conference on Information Systems and Technologies) | ITMA | 2024 |
| Member of scientific event committee | eKNOW 2024 (16th International Conference on Information, Process, and Knowledge Management) | IARIA | 2024 |
| Member of scientific event committee | 4th International Conference on Big Data in Management (ICBDM2023) | ICBDM | 2023 |
| Member of scientific event committee | ICMarkTech'23 - The 2023 International Conference on Marketing and Technologies | AISTI | 2023 |
| Member of scientific event committee | 20th Ibero-American Conference WWW/Internet 2023 | IADIS | 2023 |
| Member of scientific event committee | CAPSI 2023 (23rd Conference of the Portuguese Association for Information Systems) | APSI | 2023 |
| Member of scientific event committee | ICSBT 2023 (20th International Conference on Smart Business Technologies) | INSTICC | 2023 |
| Member of scientific event committee | CISTI'2023 (18th Iberian Conference on Information Systems and Technologies) | ITMA | 2023 |
| Member of scientific event committee | eKNOW 2023 (15th International Conference on Information, Process, and Knowledge Management) | IARIA | 2023 |
| Member of scientific event committee | ICMarkTech'22 - The 2022 International Conference on Marketing and Technologies | AISTI | 2022 |
| Member of scientific event committee | 19th Ibero-American Conference WWW/Internet 2022 | IADIS | 2022 |
| Member of scientific event committee | CAPSI 2022 (22nd Conference of the Portuguese Association for Information Systems) | APSI | 2022 |
| Member of scientific event committee | eKNOW 2022 (14th International Conference on Information, Process, and Knowledge Management) | IARIA | 2022 |
| Member of scientific event committee | CISTI'2022 (17th Iberian Conference on Information Systems and Technologies) | ITMA | 2022 |
| Member of scientific event committee | ICMarkTech'21 - The 2021 International Conference on Marketing and Technologies | AISTI | 2021 |

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| Member of scientific event committee | 18th Ibero-American Conference WWW/Internet 2021 | IADIS | 2021 |
| Member of scientific event committee | CAPSI 2021 (21st Conference of the Portuguese Association for Information Systems) | APSI | 2021 |
| Member of scientific event committee | DeMset 2021 (International Conference on Design and Modeling in Science, Education, and Technology) | International Institute of Informatics and Systemics | 2021 |
| Member of scientific event committee | eKNOW 2021 (13th International Conference on Information, Process, and Knowledge Management) | IARIA | 2021 |
| Member of scientific event committee | CISTI'2021 (16th Iberian Conference on Information Systems and Technologies) | ITMA | 2021 |
| Member of scientific event committee | 17th Ibero-American Conference WWW/Internet 2020 | IADIS | 2020 |
| Member of scientific event committee | CAPSI 2020 (20th Conference of the Portuguese Association for Information Systems) | APSI | 2020 |
| Member of scientific event committee | ICMarkTech'20 - The 2020 International Conference on Marketing and Technologies | AISTI | 2020 |
| Member of scientific event committee | CISTI'2020 (15th Iberian Conference on Information Systems and Technologies) | AISTI | 2020 |
| Member of scientific event committee | 16th Ibero-American Conference WWW/Internet 2019 | IADIS | 2019 |
| Member of scientific event committee | CAPSI 2019 (19th Conference of the Portuguese Association for Information Systems) | APSI | 2019 |
| Member of scientific event committee | CISTI'2019 (14th Iberian Conference on Information Systems and Technologies) | AISTI | 2019 |
| Member of scientific event committee | IWCST2018 (2018 International Workshop on Computer Science and Technology) | IWCST | 2018 |
| Member of scientific event committee | CAPSI 2018 (18th Conference of the Portuguese Association for Information Systems) | APSI | 2018 |
| Member of scientific event committee | CMEA 2018 - VIII Learning Styles World Congress | CMEA | 2018 |
| Member of scientific event committee | CISTI'2018 (13th Iberian Conference on Information Systems and Technologies) | AISTI | 2018 |
| Member of scientific event committee | 15th Ibero-American Conference WWW/Internet 2017 | IADIS | 2017 |
| Coordination of scientific event (with scientific committee) at ISCTE-IUL | CISTI'2017 (12th Iberian Conference on Information Systems and Technologies) | AISTI | 2017 |
| Member of scientific event committee | CAPSI 2017 (17th Conference of the Portuguese Association for Information Systems) | APSI | 2017 |
| Member of scientific event committee | 12th Management Week | ESGT-IPT | 2017 |

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| Member of scientific event committee | 14th Ibero-American Conference WWW/Internet 2016 | IADIS | 2016 |
| Member of scientific event committee | CAPSI 2016 (16th Conference of the Portuguese Association for Information Systems) | APSI | 2016 |
| Member of scientific event committee | Academy of Marketing Annual Conference 2016 - Radical Marketing | Academy of Marketing | 2016 |
| Member of scientific event committee | CMEA 2016 - VII Learning Styles World Congress | CMEA | 2016 |
| Member of scientific event committee | CISTI'2016 (11th Iberian Conference on Information Systems and Technologies) | AISTI | 2016 |
| Member of scientific event committee | 13th Ibero-American Conference WWW/Internet 2015 | IADIS | 2015 |
| Member of scientific event's organizing committee | CAPSI 2015 (15th Conference of the Portuguese Association for Information Systems) | APSI | 2015 |
| Member of scientific event committee | CISTI'2015 (10th Iberian Conference on Information Systems and Technologies) | AISTI | 2015 |
| Member of scientific event committee | EMAC 2015 (European Marketing Academy - 44th Annual Conference) | European Marketing Academy | 2015 |
| Member of scientific event committee | 12th Ibero-American Conference WWW/Internet 2014 | IADIS | 2014 |
| Member of scientific event committee | CAPSI 2014 (14th Conference of the Portuguese Association for Information Systems) | APSI | 2014 |
| Member of scientific event committee | Academy of Marketing Annual Conference 2014 - Marketing Dimensions: People, places and spaces | Academy of Marketing | 2014 |
| Member of scientific event committee | CISTI'2014 (9th Iberian Conference on Information Systems and Technologies) | AISTI | 2014 |
| Member of scientific event committee | EMAC 2014 (European Marketing Academy - 43rd Annual Conference) | European Marketing Academy | 2014 |
| Member of scientific event's organizing committee | International Conference on Information Systems and Design of Communication (ISDOC 2014) | ACM | 2014 |
| Member of scientific event committee | 16th International Conference on Enterprise Information Systems (ICEIS) | INSTICC | 2014 |
| Member of scientific event committee | 11th Ibero-American Conference WWW/Internet 2013 | IADIS | 2013 |
| Member of scientific event committee | AHA 2013 (1st International Workshop on Active and Healthy Ageing 2013) | Fraunhofer Portugal | 2013 |
| Member of scientific event committee | CAPSI 2013 (13th Conference of the Portuguese Association for Information Systems) | APSI | 2013 |
| Member of scientific event committee | CISTI'2013 (8th Iberian Conference on Information Systems and Technologies) | AISTI | 2013 |
| Member of scientific event committee | EMAC 2013 (European Marketing Academy - 42nd Annual Conference) | European Marketing Academy | 2013 |

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| Member of scientific event's organizing committee | 5th Global Management Conference 2013 | Global Academic Network | 2013 |
| Member of scientific event committee | 10th Ibero-American Conference WWW/Internet 2012 | IADIS | 2012 |
| Member of scientific event committee | CAPSI 2012 (12th Conference of the Portuguese Association for Information Systems) | APSI | 2012 |
| Member of scientific event committee | Academy of Marketing Annual Conference 2012 - Marketing: catching the technology wave | Academy of Marketing | 2012 |
| Member of scientific event committee | CISTI'2012 (7th Iberian Conference on Information Systems and Technologies) | AISTI | 2012 |
| Member of scientific event committee | DeMset 2011 (International Conference on Design and Modeling in Science, Education, and Technology) | International Institute of Informatics and Systemics | 2011 |
| Member of scientific event committee | 9th Ibero-American Conference WWW/Internet 2011 | IADIS | 2011 |
| Member of scientific event committee | CAPSI 2011 (11th Conference of the Portuguese Association for Information Systems) | APSI | 2011 |
| Member of scientific event committee | Academy of Marketing Annual Conference 2011 - Marketing Fields Forever | Academy of Marketing | 2011 |
| Member of scientific event committee | CISTI'2011 (6th Iberian Conference on Information Systems and Technologies) | AISTI | 2011 |
| Member of scientific event committee | 8th Ibero-American Conference WWW/Internet 2010 | IADIS | 2010 |
| Member of scientific event committee | IASK International Conference Teaching and Learning 2010 | IASK | 2010 |
| Member of scientific event committee | IASK Ibero-American Conference InterTIC 2010 | IASK | 2010 |
| Member of scientific event's organizing committee | Workshop Open Source and Design Of Communication (OSDOC 2010) | ACM | 2010 |
| Member of scientific event committee | GIRA 2010 Conference on Corporate Governance, Innovation, Social and Environmental Responsibility | ISCTE | 2010 |
| Member of scientific event committee | Academy of Marketing Annual Conference 2010 - Transformational Marketing | Academy of Marketing | 2010 |
| Member of scientific event committee | DRANS 2010 International Symposium on Design and Research In Artificial and Natural Sciences | IIS | 2010 |

Scientific Editing/Reviewing Activities

| Type of Activity | Journal Title | ISSN/Quartile | Period | Language |
|--|---|----------------|------------|----------|
| Member of scientific journal editing staff | Journal of Electronic Commerce in Organizations | 1539-2937 / Q3 | Since 2023 | English |

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|--|--|---------------------|------------|---------|
| Member of scientific journal editing staff | International Journal of Information and Operations Management Education | 1744-2311 | Since 2019 | English |
| Member of scientific journal editing staff | Journal of Research in Interactive Marketing | 2040-7122 / Q1 (T5) | Since 2013 | English |