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Bráulio Alexandre Barreira Alturas

Professor Associado (com Agregação)

ISTAR-Iscte - Information Sciences, Technologies and Architecture Research Centre
Department of Information Science and Technology (ISTA)



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Curriculum

Bráulio Alexandre Barreira Alturas was born in Lisbon in 1964, but has always lived in Queluz, has a PhD in Business Management with a specialization in Marketing (2005), a Master's Degree in Business Sciences with specialization in Management Information Systems (1995) and Degree in Business Organisation and Management(1989), by ISCTE-Instituto Universitário de Lisboa. He is currently Associate Professor at the ISCTE-Instituto Universitário de Lisboa Information Science and Technology Department, and researcher at ISTAR-Iscte (Information Sciences, Technologies and Architecture Research Center). Coordinator of several curricular units of Informatics Applied to Management and Social Sciences and professor in Masters and Postgraduates, as well as a trainer in the area of Organizational Information Systems.

Research Interests

Digital Marketing
Social Networks
E-commerce

Information Management
Information Systems
Data Bases
Technology Acceptance and Evaluation

Academic Qualifications

University/Institution	Type	Degree	Period
ISCTE-Instituto Universitario de Lisboa	Aggregation	Ciências e Tecnologias da Informação	2023
ISCTE-Instituto Universitário de Lisboa	PhD	Marketing	2005
Escola de Comércio de Lisboa	Other type of qualification	Curso de Formação Pedagógica Inicial de Formadores	2003
ISCTE-Instituto Universitário de Lisboa	Other type of qualification	Curso de Introdução à Internet	1996
ISCTE-IUL - Instituto Superior Ciências Trabalho e da Empresa	M.Sc.	Ciências Empresariais	1995
ISCTE-IUL - Instituto Superior Ciências Trabalho e da Empresa	Licenciate	Organização e Gestão de Empresas	1989

Teaching Activities

Teaching Year	Sem.	Course Name	Degree(s)	Coord
2026/2027	2º	Ict'S for Management	Bachelor Degree in Human Resources Management;	Yes
2026/2027	1º	Seminar in Information System Management 1	Master Degree in Information Systems Management;	Yes
2026/2027	1º	Databases	Bachelor Degree in Computer Science and Business Management (PL); Bachelor Degree in Computer Engineering (PL); Bachelor Degree in Computer Engineering; Bachelor Degree in Computer Science and Business Management; Bachelor Degree in Telecommunications and Computer Engineering;	Yes
2026/2027	1º	Follow Up Seminar on the Phd Project in Science and Information Technologies	Doctorate Degree (PhD) in Information Science and Technology;	Yes
2026/2027	1º	Phd Thesis in Information Science and Technologies	Doctorate Degree (PhD) in Information Science and Technology;	Yes

2026/2027	1°	Computation for Economists		Yes
2025/2026	2°	Data Base Management Systems	Post Graduation Program in Applied Informatics to the Organizations;	No
2025/2026	2°	Ict'S for Management	Bachelor Degree in Human Resources Management;	Yes
2025/2026	1°	Information Systems Modeling	Post Graduation Program in Applied Informatics to the Organizations;	No
2025/2026	1°	Seminar in Information System Management 1	Master Degree in Information Systems Management;	Yes
2025/2026	1°	Seminar in Information System Management 2	Master Degree in Information Systems Management;	No
2025/2026	1°	Databases	Bachelor Degree in Computer Science and Business Management (PL); Bachelor Degree in Computer Engineering (PL); Bachelor Degree in Computer Engineering; Bachelor Degree in Computer Science and Business Management; Bachelor Degree in Telecommunications and Computer Engineering;	Yes
2025/2026	1°	Follow Up Seminar on the Phd Project in Science and Information Technologies	Doctorate Degree (PhD) in Information Science and Technology;	Yes
2025/2026	1°	Phd Thesis in Information Science and Technologies	Doctorate Degree (PhD) in Information Science and Technology;	Yes
2025/2026	1°	Computation for Economists		Yes
2024/2025	2°	Research and Communication Seminars in Information Sciences and Technologies I		Yes
2024/2025	2°	Research and Communication Seminars in Information Sciences and Technologies II		Yes
2024/2025	2°	Research Project in Information Sciences and Technologies I		Yes
2024/2025	2°	Research Project in Information Sciences and Technologies III		Yes
2024/2025	2°	Data Base Management Systems	Post Graduation Program in Applied Informatics to the Organizations;	Yes
2024/2025	2°	Ict'S for Management		No
2024/2025	1°	Information Systems Modeling	Post Graduation Program in Applied Informatics to the Organizations;	Yes

2024/2025	1°	Research Project in Information Sciences and Technologies II		Yes
2024/2025	1°	Research Project in Information Sciences and Technologies IV		Yes
2024/2025	1°	Seminar in Information System Management 1	Master Degree in Information Systems Management;	Yes
2024/2025	1°	Databases	Bachelor Degree in Computer Science and Business Management (PL); Bachelor Degree in Computer Engineering (PL); Bachelor Degree in Computer Engineering; Bachelor Degree in Computer Science and Business Management; Bachelor Degree in Telecommunications and Computer Engineering;	Yes
2024/2025	1°	Phd Research Seminar in Sciences and Information Technologies		Yes
2024/2025	1°	Follow Up Seminar on the Phd Project in Science and Information Technologies	Doctorate Degree (PhD) in Information Science and Technology;	Yes
2024/2025	1°	Phd Thesis in Information Science and Technologies		Yes
2024/2025	1°	Phd Thesis in Information Science and Technologies		Yes
2024/2025	1°	Computation for Economists		Yes
2023/2024	2°	Research Methods in Information Sciences and Technologies I		Yes
2023/2024	2°	Research Methods in Information Sciences and Technologies II		Yes
2023/2024	2°	Research and Communication Seminars in Information Sciences and Technologies I		Yes
2023/2024	2°	Research and Communication Seminars in Information Sciences and Technologies II		Yes
2023/2024	2°	Data Base Management Systems	Post Graduation Program in Applied Informatics to the Organizations;	Yes
2023/2024	2°	Research Methods for Phd in Complexity Sciences II		Yes
2023/2024	2°	Ict'S for Management		No

2023/2024	1°	Information Systems Modeling	Post Graduation Program in Applied Informatics to the Organizations;	Yes
2023/2024	1°	Seminar in Information System Management 1	Master Degree in Information Systems Management;	Yes
2023/2024	1°	Research Methods for Phd in Complexity Sciences I		Yes
2023/2024	1°	Databases	Bachelor Degree in Computer Engineering; Bachelor Degree in Telecommunications and Computer Engineering;	Yes
2023/2024	1°	Phd Research Seminar in Sciences and Information Technologies		Yes
2023/2024	1°	Follow Up Seminar on the Phd Project in Science and Information Technologies	Doctorate Degree (PhD) in Information Science and Technology;	Yes
2022/2023	2°	Seminar in Information System Management 1	Master Degree in Information Systems Management;	No
2022/2023	2°	Data Base Management Systems	Post Graduation Program in Applied Informatics to the Organizations;	Yes
2022/2023	2°	Ict'S for Management		No
2022/2023	1°	Information Systems Modeling	Post Graduation Program in Applied Informatics to the Organizations;	Yes
2022/2023	1°	Seminar in Information System Management 1	Master Degree in Information Systems Management;	No
2022/2023	1°	Databases	Bachelor Degree in Computer Science and Business Management; Bachelor Degree in Telecommunications and Computer Engineering;	No
2021/2022	2°	Seminar in Information System Management 1	Master Degree in Information Systems Management;	Yes
2021/2022	2°	Benefit Management and Information System Governance		Yes
2021/2022	2°	Data Base Management Systems	Post Graduation Program in Applied Informatics to the Organizations;	Yes
2021/2022	2°	Advanced Topics in Management II	Doctorate Degree (PhD) in Business Administration;	No
2021/2022	2°	Ict'S for Management		No
2021/2022	1°	Information Systems Modeling	Post Graduation Program in Applied Informatics to the Organizations;	Yes

2021/2022	1°	Seminar in Information System Management 1	Master Degree in Information Systems Management;	Yes
2021/2022	1°	Information System Design		Yes
2021/2022	1°	Seminar in Information System Management 2	Master Degree in Information Systems Management;	Yes
2021/2022	1°	Dissertation in Information System Management		Yes
2021/2022	1°	Ict'S for Management		No
2020/2021	2°	Seminar in Information System Management 1	Master Degree in Information Systems Management;	Yes
2020/2021	2°	Benefit Management and Information System Governance		Yes
2020/2021	2°	Data Base Management Systems	Post Graduation Program in Applied Informatics to the Organizations;	Yes
2020/2021	2°	Dissertation in Information System Management		Yes
2020/2021	2°	Ict'S for Management		No
2020/2021	1°	Information Systems Modeling	Post Graduation Program in Applied Informatics to the Organizations;	Yes
2020/2021	1°	Information System Management		Yes
2020/2021	1°	Seminar in Information System Management 1	Master Degree in Information Systems Management;	Yes
2020/2021	1°	Seminar in Information System Management 2		Yes
2020/2021	1°	Seminar in Information System Management 2	Master Degree in Information Systems Management;	Yes
2020/2021	1°	Dissertation in Information System Management		Yes
2020/2021	1°	Working Project in Information System Management		Yes
2020/2021	1°	Ict'S for Management		No
2020/2021	1°	Dissertation in Information System Management		Yes

2019/2020	2°	Seminar in Information System Management 1	Master Degree in Information Systems Management;	Yes
2019/2020	2°	Benefit Management and Information System Governance		No
2019/2020	2°	Data Base Management Systems	Post Graduation Program in Applied Informatics to the Organizations;	Yes
2019/2020	2°	Models of Acceptance and Use of Technology		Yes
2019/2020	2°	Dissertation in Information System Management		Yes
2019/2020	2°	Working Project in Information System Management		Yes
2019/2020	2°	Ict'S for Management		Yes
2019/2020	1°	Information Systems Modeling	Post Graduation Program in Applied Informatics to the Organizations;	Yes
2019/2020	1°	Information Systems and Technologies		Yes
2019/2020	1°	Seminar in Information System Management 1	Master Degree in Information Systems Management;	Yes
2019/2020	1°	Collaborative Systems		Yes
2019/2020	1°	Seminar in Information System Management 2	Master Degree in Information Systems Management;	Yes
2019/2020	1°	Dissertation in Information System Management	Master Degree in Information Systems Management;	Yes
2019/2020	1°	Working Project in Information System Management		Yes
2019/2020	1°	Ict'S for Management		Yes

Supervisions

- **Ph.D. Thesis**
- Ongoing

Student Name	Title/Topic	Language	Status	Institution
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1	Chen Lihui	Analyzing Influencing Factors and Ways of Digital Development of Beef Cattle Breeding Enterprises	English	Developing	Iscte
2	Wu Haiyan	Research on the impact mechanism of blockchain technology application on new energy enterprises	English	Developing	Iscte
3	Nuno Filipe dos Santos Geada	Impacto da Transformação Digital nas Organizações de Saúde	Portuguese	Delivered	Iscte
4	Raul Miguel do Vale Martins	Development of an artificial intelligence adoption framework at individual level	English	Developing	Iscte
5	Arlindo Bernardo Paulo Nhabomba	Framework para Arquitetura de Sistemas de Informação	English	Developing	Iscte
6	Inês Raquel da Costa Faina	Expert Systems within Taxation: competencies for employees	English	Developing	Iscte
7	Miguel José Cortês Costa e Silva	Eficiência Bancária Inteligente: O Papel da Responsabilidade Algorítmica na Transformação Operacional	Portuguese	Developing	Iscte
8	Pedro Manuel Valente Falcão Carvalho	Towards a Framework supporting Service Teams in assessing their digital public service projects	--	Developing	Iscte
9	Ana Josefa Rosa Neto Matos	AI for Multirisk Prediction: An Approach for the Energy Sector	--	Developing	Iscte
10	Artemio Pedro Naincó	A utilização da inteligência artificial como a forma de otimizar o recrutamento empresarial	Portuguese	Developing	Iscte
11	Chen Yanming	Schedule Management of E-vehicle Software System development project in Distribution cooperation settings	English	Developing	Iscte

- Concluded

	Student Name	Title/Topic	Language	Institution	Concluding Year
1	Tang Yishan	Influence Mechanism of Digital Transformation on the Growth Performance of Chinese Scientific and Technological Enterprises	English	Iscte	2025
2	Alessandro Marinho Pinheiro	O impacto dos jogos digitais na perceção de satisfação perante a vida e na socialização, entre adultos.	Portuguese	Iscte	2024

3	Chu Shanzhong	Factors facilitating Chinese college students to adopt and engage in mobile campus service Apps	English	Iscte	2023
4	Zhang Zhemin	Proposal and Evaluation of Online Medical Services Expansion Mode for Specialties: A Patient Perceived Value Perspective	English	Iscte	2021
5	Wang Ruping	The Adoption Intention of Travel-Related App: A Framework Integrating Perceived Characteristics of Innovation and Software Quality	English	Iscte	2019
6	Adriana Lopes Fernandes	The relationship dynamics between Information Technologies and Organizational Performance in the context of the hospitality industry.	Portuguese	Iscte	2018
7	Huang Yingfeng	"Internet Plus" Medical Services Based on Total Quality Management Theory--An Empirical Research in Public Hospital Outpatient Services in Guangzhou, China	English	Iscte	2018
8	Chen Jinsong	Improvement of Outpatient Service Processes Based on BRP Theory and Information Technology - A Case Study of the University of Hong Kong-Shenzhen Hospital	English	Iscte	2015
9	Esther Leopoldo Lage	Obtaining Information in an Interorganizational Cooperation Structure: A Study in the COTEC PME Innovation Network in Portugal	Portuguese	Iscte	2014

• M.Sc. Dissertations

- Ongoing

	Student Name	Title/Topic	Language	Status	Institution
1	Alanis Barbosa Rosa	Título2025/2026	--	Developing	Iscte
2	Miguel Pires Coelho	Development of a Digital Solution to Support Budgeting and Project Management in SMEs	--	Developing	Iscte
3	Diogo Miguel Teodora Vivas	Monitorização Inteligente: O papel dos smartwatches no controlo de doenças crónicas	--	Developing	Iscte
4	Andreia Cristina Monteiro Craveiro	O impacto da inteligência artificial generativa na aprendizagem e no pensamento crítico dos estudantes universitários portugueses	--	Developing	Iscte

5	Maria Miguel Coelho Raimundo Figueiras	Da Operação à Estratégia: Sistemas de Informação como Catalisadores do Procurement e Supply Chain Estratégicos	--	Developing	Iscte
6	Daniel Alves da Silva Freire	UML2SQL: Geração de Modelos Relacionais a partir de Diagramas de Classes	--	Developing	Iscte
7	Cecília Teixeira	Modelação e Prototipagem de um Observatório Digital para Indicadores Sociais Não Formais: o caso do Município de Loures	--	Developing	Iscte
8	Ana Isabel Gomes Lacerda Pinto	The Power of Low-Code Platforms: A New Approach to Information System Integration in Public Administration	--	Developing	Iscte
9	Luís Miguel Carretas da Palma	Trade-off: Informação e Fidelização	--	Developing	Iscte
10	Diogo Miguel Costa Pinto	CARRISway: How has the new Carris pass purchase app made life easier for its users?	--	Developing	Iscte
11	Beatriz de Jesus Raminhos da Ressurreição	Perception and Acceptance of Artificial Intelligence for the Early Detection of Alzheimer's Disease	--	Developing	Iscte
12	Jorge Miguel Castro Gomes	Application to choose topics for PhD in Information Science and Technology	--	Developing	Iscte
13	Nicholas Sena dos Santos	The customer is always right: The Satisfaction of ERP Users	--	Developing	Iscte
14	Filipa dos Santos Alves	The impact of digitalization on the competitiveness and sustainability of local accommodation in Portugal	--	Developing	Iscte
15	Yasmin Jeremias Junusso	Prototype Model for a New Fulfillment Platform: Technological Integration and Competitiveness at Worten	Portuguese	Developing	Iscte
16	Beatriz Ferreira de Sousa	The contribution of artificial intelligence to the financial auditing process.	--	Developing	Iscte

17	Inês Alexandra Guimarães Fernandes	LISBOA GREEN & SMART: Analysis of the dissemination of information on government websites about sustainability and its relationship with the progress and fulfillment of the SDGs set by the 2030 Agenda for Sustainable Development.	--	Developing	Iscte
18	Ricardina Vilma Antonio Ricardo Muluco	Tecnologias de Informação e Comunicação em Maputo	--	Developing	Iscte
19	Mamiza Monteiro Muteia	Acordos online de utilizador, alguém os lê?	--	Developing	Iscte

- Concluded

	Student Name	Title/Topic	Language	Institution	Concluding Year
1	Inês Quintas Medina da Silva	Ecological Awareness and Purchase Decisions: Sustainability in the Fashion and Cosmetics Industries	Portuguese	ISCAC - Coimbra Business School	2025
2	Filipe Henderson Gonga Van-Dúnem	Artificial intelligence and information security: Influence of security perception on the behaviors and feelings of Portuguese citizens regarding automation	Portuguese	Iscte	2025
3	Carolina Alexandra Tomé Peixinho	Study of Mobile Applications for Surfers: Challenges and Solutions	Portuguese	Iscte	2025
4	Samuel Filipe Lopes Rodrigues	Digital technology in an educational context: A study of perceptions regarding its integration	Portuguese	Iscte	2025
5	Joana Gomes Belchior	Gamification in smoking cessation support	Portuguese	Iscte	2025
6	Sofia Isabel Malveiro Claudino	Autonomous Travel: Prototype of an Information System for Travel Planning and Management	Portuguese	Iscte	2025
7	Bruno Miguel Ramalho Candeias	Evaluation of satisfaction in the use of mobile banking applications	Portuguese	Iscte	2025
8	Nádia Vanessa Marques Ventura	The contribution of Assistive Technologies to the Inclusion of People with Disabilities in the Labour Market	Portuguese	Iscte	2025
9	Raquel da Cunha Casinha	Do I see myself exactly as I am? – The role of Social Networks in self-image	Portuguese	Iscte	2025
10	Thiarlles Duarte Gomes	Proposal of a hybrid model combining Design Thinking and PMBOK to enhance software project management.	Portuguese	Iscte	2025

11	Yasmin Melanie Neves Mártir	Technologies in Education: the Use and Acceptance of ICT in Higher Education Institutions in Cape Verde	Portuguese	Iscte	2025
12	Telma Sofia Guerra Belo	Determinants of Customer Satisfaction in E-Commerce in the Food Retail Sector	Portuguese	Iscte	2025
13	Joana Patrícia Lé Marçalo	A study on religious consumer behavior	Portuguese	ISCAC - Coimbra Business School	2024
14	Salomão Tomé Pires da Costa	Impact of disinformation on the electoral perception of political candidates in Portugal	Portuguese	Iscte	2024
15	Filipe Raminhos Gonçalves Santos	"Are you sure you want to quit?" - Information systems and their relationship with burnout	Portuguese	Iscte	2024
16	Margarida da Silva Martins	Impact of Generative Artificial Intelligence on the daily work of digital marketers	Portuguese	Iscte	2024
17	João Tiago Carias Nunes	Evaluation and Implementation of an ERP in a large company	Portuguese	Iscte	2024
18	Emanuel Monteiro Castro Moço Campos	The Organizational Impact of adopting a new Teaching Information System: the case of ISCTE-IUL	Portuguese	Iscte	2024
19	Ana Catarina de São Roque Torrinha	Consumer perception in the choice of these music streaming platforms: Spotify vs Apple Music	Portuguese	Iscte	2024
20	Rodrigo Sousa Almeida Silva	"Avail Food": The importance of online social networking sites in initiatives against food waste – the case of ReFood	Portuguese	Iscte	2024
21	Andreia Alexandra Pereira Ferreira Fernandes	Hybrid generation: the perception of social networks in Generation X	Portuguese	Iscte	2024
22	Luís Filipe Sebastião Gordete	The impact of a mobile application on a surgical patient's journey	Portuguese	Iscte	2024
23	Tiago Nunes Jerónimo	Effects of e-commerce on direct selling: perceptions of Amway entrepreneurs.	Portuguese	Iscte	2023
24	Joana Inês Cordeiro Martins	Wearable technology: a study on the acceptance and use of smartwatches and smartbands in Portugal	Portuguese	Iscte	2023
25	Sara Alexandra Rouquinho Patrício	Impact of Influence Marketing in consumer buying decision process of fashion products in Portugal	Portuguese	Iscte	2023
26	João Carlos Barreto Coelho	Acceptance of autonomous driving vehicle technology in Portugal	Portuguese	Iscte	2023

27	Liliana Cristina Claro de Sousa	Food Waste - In Portugal: The Importance of Information Systems to combat it - Too Good To Go Case	Portuguese	Iscte	2023
28	Carolina Fragoso Ribeiro Costa Serras	Processes, behaviors and attitudes towards a world in the Metaverse: A study of technological adoption	Portuguese	Iscte	2023
29	Miguel Maria Russo Rondão	Digital tools for the optimization of industrial management processes - Diagnosis of processes in a company manufacturing materials for the food industry	Portuguese	Iscte	2023
30	Joana Isabel Medeiros Figueira	Aspect-Based Sentiment Analysis : Jamie's Italian case study	Portuguese	Iscte	2023
31	Pedro Miguel Pires Sequeira Pincho	Individual perception of the transmissibility of personal data online	Portuguese	Iscte	2022
32	Carolina Santos de Almeida	Assessment of satisfaction with the use of tourism and travel applications	Portuguese	Iscte	2022
33	Gonçalo Brito Cardoso	The Big Brother Experience: opportunities and threats of a video surveillance system in Amadora borough	Portuguese	Iscte	2022
34	Hugo Alexandre Arnauth Mendes	Multichannel Marketing Hubs: adoption in Portugal	Portuguese	Iscte	2022
35	Ana Isabel Direito Bernardino	Acceptance of IoT in Waste Collection Management in Almada and Seixal	Portuguese	Iscte	2022
36	Carla Pacheco Costa	Employer Branding to attract and retain talent in Technology companies.	Portuguese	Iscte	2021
37	Ricardo Manuel Marques Isidoro	Doc management: Proposal for a doctoral management system	English	Iscte	2021
38	Pedro Miguel Almeida Melo	The impact of an application for mobile devices to improve public transport	Portuguese	Iscte	2021
39	Ana Beatriz Prates Palma	Technology Acceptance: How the users accept the change of operating system (IOS-Android / Android-IOS) of their smartphone?	Portuguese	Iscte	2021
40	José Alberto Marques Pereira	Satisfaction assessment in the use of Telemedicine apps	Portuguese	Iscte	2021
41	Lara Batista Madureira	Stimulus from Social Media Influencers to the Portuguese Tourism and Travel industry in the COVID 19 era	English	Iscte	2021
42	Sara Wellhaeusser	Factors Influencing the Acceptance of Onboarding Technology -A Case Study at SAP Portugal	English	Iscte	2021

43	Eduarda Rosália Vilaça Perdigão	App development for Tuktuks fleet management	Portuguese	Iscte	2020
44	Paulo Carrijo Junior	Analysis of Digital Transformation Maturity Models	Portuguese	Iscte	2020
45	Ricardo José Dias Santos	Factors that influence consumers to purchase computer / telecommunications material over the Internet	Portuguese	Iscte	2020
46	Ana Filipa da Costa Graça Marques Casaca	Augmented Reality (AR) and the User Experience (UX) in the dissemination of digital content	Portuguese	Iscte	2020
47	Adriana da Silva	The advantages of new technology in engaging sedentarism and physical inactivity	Portuguese	Iscte	2020
48	Rui Miguel Monteiro Soares de Oliveira Nunes	The future of equity crowdfunding: Using blockchain technology to create value in equity crowdfunding platforms	Portuguese	Iscte	2020
49	Inês Isabel Cardoso de Oliveira Casaleiro	Development of a digital ethics evaluation modelCase Study in a Health Sector entity in Portugal	Portuguese	Iscte	2020
50	Junior Antonio Vicente Marimbique	Proposal of information system for higher education institutions: exploitation of open source software	Portuguese	Iscte	2020
51	Vanessa Alexandra Nunes Gomes	Social Engineering and the Dangers of Phishing	Portuguese	Iscte	2019
52	Mayara Temes Sampaio	Internet Marketing: Hotel Website Evaluation	Portuguese	Iscte	2019
53	David Miguel Nascimento Alvim	Impact on Information Systems Change Organizations:The case of ISCTE-IUL and the University of Lisbon	Portuguese	Iscte	2019
54	Ana Daniela Miranda de Sousa	Digital Influencers: Importance of Gadget Purchasing and Brand Image Building	Portuguese	Iscte	2019
55	Maria Filipa Serra Ferreira Rosa	Planning a Business Intelligence Solution in Project Monitoring and Control	Portuguese	Iscte	2019
56	Ana Rita Carocha Alcobia	Technologies and senior population: Challenges and Opportunities	Portuguese	Iscte	2019
57	João Pedro Monteiro Machado	Implementation System of virtualization of work posts at ISCTE-IUL University	Portuguese	Iscte	2019
58	João Pedro Carvalho Faustino	DevOps Practices in Incident Management Process	English	Iscte	2018

59	Ana Sofia de Vilhena Russo	Factores Determinantes na Perceção do Serviço Online	Portuguese	Iscte	2018
60	Jorge Humberto Vistas Caracol	Mobile Phone Use: The Influence of Mobile Phone Usage on People's Daily	Portuguese	Iscte	2018
61	Raquel Sofia Pereira Cardoso	The influence of fashion / lifestyle blogs on consumer buying decisions.	Portuguese	Iscte	2018
62	Cristiano Gil Caipiro Teodoro	Cameron Dallas and his influence to his portuguese followers	Portuguese	Iscte	2018
63	Belmira Cecilia Pereira Rocha Cordeiro	BI Projects Characterization in Portugal	Portuguese	Iscte	2018
64	Daniela Filipa Palminha Beselga	Technology Acceptance Model (TAM) in SAP Fiori	Portuguese	Iscte	2018
65	Catarina Gonçalves Parreira	Can't Skip Portugal: Digital Marketing influence in choosing a tourist destination	Portuguese	Iscte	2018
66	Yuri Genevara Chimuco	O impacto do Hipermanager nos processos de trabalho: aplicação aos docentes dos colégios Saídy Mingas e Nossa Senhora de Fátima em Moçâmedes.	Portuguese	Iscte	2017
67	Ana Margarida Silva Ferrão	A influência dos Social Media e dos "Opinion Makers" no processo de decisão de compra, e de fidelização, do consumidor online de produtos da indústria têxtil.	Portuguese	Iscte	2017
68	Domingos Martins Vaz Salvação Barreto	Avaliação de uma aplicação de recrutamento nas PME portuguesas	Portuguese	Iscte	2017
69	Inês Maria Figueiredo Tavares Pereira da Costa	Impacto da utilização de digital opinion leaders portugueses, pelas empresas, na promoção de produtos, serviços e eventos nas redes sociais.	Portuguese	Iscte	2017
70	Joel Filipe Agostinho Ramos	Business Intelligence num Organismo Público - Aplicação Prática de um Data Mart no Setor Financeiro	Portuguese	Iscte	2016
71	Rute Rita Isidoro Pereira	Análise da Gestão do Conhecimento: um caso na Bring Global.	Portuguese	Iscte	2016
72	Marta Maria Belo Tomás Gonçalves	Utilização das Redes Sociais Online para promoção de serviços: o caso dos Ginásios em Portugal.	Portuguese	Iscte	2016
73	Ana Marta Alexandre de Lemos	A importância do Facebook na Escolha do Candidato Presidencial: Eleições Presidenciais Portuguesas janeiro 2016.	Portuguese	Iscte	2016
74	Ivanila Helena dos Santos Silva	Avaliação de ferramentas UML: perspectiva dos utilizadores.	Portuguese	Iscte	2015

75	Gonçalo Nuno Afonso Amaro Lourenço Tavares	Avaliação de uma aplicação móvel de apoio ao estudante universitário.	Portuguese	Iscte	2015
76	Liliana Simão de Oliveira	Impacto das Redes Sociais na Reputação das Empresas.	Portuguese	Iscte	2015
77	Ana Rita Ferreira Martins	Avaliação do impacto da implementação de um módulo ERP em PME portuguesas.	Portuguese	Iscte	2015
78	Nádia Olinda Vaz	Factores Críticos de Sucesso do Sistema de Informação para a Gestão de Emergências em Moçambique	Portuguese	Iscte	2015
79	Ana Catarina Ruas Mouro	O impacto do e-mail marketing no processo de decisão do consumidor final	Portuguese	Iscte	2015
80	Carla Sofia Tavares Almeida	Marketing empresarial nas Redes Sociais: perspectiva dos utilizadores Portugueses	Portuguese	Iscte	2014
81	António Maria Machado Ferreira da Fonseca	Estratégia nas redes sociais das empresas de telecomunicações móveis a actuar em Portugal: percepção dos utilizadores	Portuguese	Iscte	2013
82	Paulo Manuel Dias da Silva	Acessibilidade na Web nível de maturidade das Instituições de Ensino Superior Português	Portuguese	Iscte	2013
83	Susana Filipa Guerreiro da Costa Venda	A rede social SASGNOSE e a sua adequação nos objectivos do programa académico da SAAS	Portuguese	Iscte	2013
84	Filipe Manuel Lopes Pão Duro Fernandes	O público de imprensa na era digital - hábitos de consumo e necessidades quanto aos produtos de imprensa	Portuguese	Iscte	2012
85	Isidro José Vitoriano Pedro	A aceitação do Moodle em função do carácter mandatário da sua utilização e do perfil do aluno	Portuguese	Iscte	2012
86	Olga Anatolievna Sukhova Fulane	Factores Críticos de Sucesso em Projectos ERP: um estudo de caso de Implementação no mercado bancário moçambicano	Portuguese	Iscte	2012
87	Maria Manuela Gomes Ribeiro Alagôa	A utilização do podcast na relação das Instituições de Ensino Superior com os seus alunos	Portuguese	Iscte	2012
88	Dinis Daniel Cipriano Monteiro	Desenvolvimento de protótipo de uma aplicação Web de social media: Apoio à decisão no recrutamento e selecção	Portuguese	Iscte	2012
89	Márcia Filipa Franco Rebello	Estudo da participação em eventos culturais divulgados através das redes sociais: o caso prático do Facebook	Portuguese	Iscte	2011

90	Lígia Esgalhado de Morais	E-Gov em Cabo Verde: análise do impacto do Governo Electrónico na população Cabo-Verdiana	Portuguese	Iscte	2010
91	Orlando da Glória da Silva Piedade	Companhia de seguros de assistência: análise para implementação do Balanced Scorecard	Portuguese	Iscte	2010
92	Nuno Miguel Arsénio Madeira Gonçalves	Avaliação dos pressupostos para adopção de um sistema de marketing relacional aplicado à grande distribuição	Portuguese	Iscte	2010
93	Tânia Vanessa dos Santos Jordão Simões Oliveira	O marketing interno e a qualidade do serviço prestado pelo back-office ao front-office como factor determinante da satisfação do cliente externo.	Portuguese	Iscte	2010
94	Paulo Alexandre Filipe Andrade	Electronic procurement: dealing with supplier adoption	English	Iscte	2009
95	Bruno Alexandre Correia Coelho	Metodologia de Aferição de SEO	Portuguese	Iscte	2009
96	Ricardo Manuel Corigo Zenida	Limites das técnicas de análise económico-financeira dos projectos de investimento na área dos ERP's	Portuguese	Iscte	2009
97	Paulo Alexandre Alves Martins Pereira	Factores críticos de adesão das PME Nacionais, fornecedores de Materiais de escritório ao procedimento aquisitivo publico em Portugal: O seu impacto no desenvolvimento nacional	Portuguese	Universidade Aberta	2008

• M.Sc. Final Projects

- Concluded

	Student Name	Title/Topic	Language	Institution	Concluding Year
1	Rafael Costa Gromicho	The influence of Information Systems on productivity and the retail sales process in the automotive sector	Portuguese	Iscte	2025
2	Nuno Vicente Gonçalves Valente	Digital marketing: Case study of an information system implementation to manage marketing business processes in a multinational organization	Portuguese	Iscte	2020
3	Francisco José Teixeira de Freitas	Dashboard Operacional para Empresa de Táxis Familiar	Portuguese	Iscte	2017
4	João Miguel Lourenço Passos	A Importância das Redes Sociais no Consumo e Divulgação de Conteúdos e Eventos Musicais: O caso do Facebook em Portugal	Portuguese	Iscte	2012

Total Citations

Web of Science®	123
Scopus	305

Publications

• Scientific Journals

- Scientific journal paper

1	Gead, N. & Alturas, B. (N/A). Patient satisfaction in the digital health era: Digital literacy and digital inclusion perspective under the Donabedian framework. Education for Information. N/A
2	Gead, N. & Alturas, B. (N/A). Driving digital maturity in the Portuguese healthcare system: An empirical study on digital literacy and inclusion through structural equation modelling. Education for Information. N/A
3	Gordete, L., Gead, N. & Alturas, B. (N/A). Evaluating OK4Surgery: Hospital Patients Perspectives on Gamification. International Journal of System of Systems Engineering. 17 (3)
4	Almeida, C. & Alturas, B. (2025). Users' satisfaction evaluation based on ISO standards for tourism and travel mobile applications. International Journal of Information Technology and Management . 24 (1-2), 130-144
5	Jogi, S., Vashisth, K. K., Alturas, B., Prasad, J. & Sultania, G. (2025). Statistical analysis of motivational differences in direct selling across Generation Y and Generation Z. International Journal of Agricultural and Statistical Sciences. 21 (1), 93-103
6	Nhabomba, A., Alturas, B. & Machado Alexandre, I. (2025). Enterprise architecture assessment and user satisfaction model estimate in statistical organizations of African countries. The Electronic Journal of Information Systems in Developing Countries. 91 (5) - Times Cited Scopus: 1
7	Perdigão, E. & Alturas, B. (2025). Developing an app proposal for tuk tuk service management. International Journal of Business Information Systems. 48 (4), 433-451
8	Fernandes, A., Alturas, B. & Fernandes, A. (2025). Hybrid generation: Perceptions of social networks among generation X in Portugal. Entertainment Computing. 52 (4) - Times Cited Web of Science®: 1 - Times Cited Scopus: 2 - Times Cited Google Scholar: 3
9	Gead, N. & Alturas, B. (2024). Performance in digital transformation: Focus group insights. World Journal of Information Systems. 1 (1), 19-27
10	Pereira, J., Alturas, B. & Marques, C. (2024). Users' satisfaction evaluation of telemedicine mobile applications based on ISO standards. International Journal of Mobile Communications. 23 (3), 376-392 - Times Cited Web of Science®: 1 - Times Cited Google Scholar: 3

11	<p>Fonseca, A., Rodrigues, L. F. & Alturas, B. (2024). Digital transformation in Portuguese banking: Impact of the COVID-19 pandemic. <i>The Bottom Line</i>. 37 (4), 381-402</p> <ul style="list-style-type: none"> - Times Cited Web of Science®: 2 - Times Cited Scopus: 2 - Times Cited Google Scholar: 2
12	<p>Huang, Y., Alturas, B., Dias, G. P. & Hong, J. (2024). Using WeChat to solve the Three-Long & One-Short dilemma: Insights from a paradigmatic case. <i>International Journal of Healthcare Technology and Management</i>. 21 (1), 18-30</p>
13	<p>Pinheiro, A., Oliveira, A., Alturas, B. & Cruz, M. (2024). Digital games adopted by adults—A documental approach through meta-analysis. <i>Information</i>. 15 (3)</p> <ul style="list-style-type: none"> - Times Cited Web of Science®: 2 - Times Cited Scopus: 2 - Times Cited Google Scholar: 2
14	<p>Geadá, N., Alturas, B. & Anunciação, P. (2024). Investigating the interplay between organisational change and digital transformation healthcare. <i>International Journal of Healthcare Technology and Management</i>. 21 (3/4), 251-280</p> <ul style="list-style-type: none"> - Times Cited Google Scholar: 2
15	<p>Costa, S. M., Moro, S., Rita, P. & Alturas, B. (2023). Customer experience through online reviews from TripAdvisor: The case of Orlando theme parks. <i>International Journal of Technology Marketing</i>. 17 (1), 48-77</p> <ul style="list-style-type: none"> - Times Cited Web of Science®: 1 - Times Cited Scopus: 5 - Times Cited Google Scholar: 9
16	<p>Alturas, B. (2023). Connection between UML use case diagrams and UML class diagrams: A matrix proposal. <i>International Journal of Computer Applications in Technology</i>. 72 (3), 161-168</p> <ul style="list-style-type: none"> - Times Cited Web of Science®: 2 - Times Cited Scopus: 3 - Times Cited Google Scholar: 29
17	<p>Figueira, J., Alturas, B. & Ribeiro, R. (2023). Aspect-based sentiment analysis: Jamie's Italian restaurant case study. <i>International Journal of Tourism Policy</i>. 13 (4), 315-330</p> <ul style="list-style-type: none"> - Times Cited Google Scholar: 2
18	<p>Pinheiro, A., Oliveira, A. & Alturas, B. (2023). Playing and socializing — Adults' perceptions of the FIFA digital game. <i>Informatics</i>. 10 (1)</p> <ul style="list-style-type: none"> - Times Cited Web of Science®: 2 - Times Cited Scopus: 3 - Times Cited Google Scholar: 6
19	<p>Haddad, S. R., Oliveira, A. & Alturas, B. (2023). From info-exclusion risk to civic participation: The perception of digital citizenship among poor people. <i>Revista Brasileira de Políticas Públicas e Internacionais</i>. 8 (1), 104-122</p> <ul style="list-style-type: none"> - Times Cited Google Scholar: 3
20	<p>Chen, J. & Alturas, B. (2023). Improvement of outpatient service processes: A case study of the university of Hong Kong-Shenzhen hospital. <i>Health and Technology</i>. 13 (6), 971-985</p> <ul style="list-style-type: none"> - Times Cited Web of Science®: 3 - Times Cited Scopus: 2 - Times Cited Google Scholar: 6

21	<p>Alvim, D. & Alturas, B. (2021). Impact on organisations of changes in information systems: The case of two Lisbon universities. <i>International Journal of Information and Operations Management Education</i>. 7 (2), 137-160</p> <p>- Times Cited Google Scholar: 2</p>
22	<p>Lage, E., Alturas, B., Laureano, R. M. S. & Fernandes, A. (2021). Interorganizational information acquisition in an innovative SME network: Innovation and information types. <i>International Journal of Business Innovation and Research</i>. 26 (4), 443-466</p> <p>- Times Cited Scopus: 2</p> <p>- Times Cited Google Scholar: 4</p>
23	<p>Vinhais, J. C. & Alturas, B. (2020). Trajetória de migração de sistemas de informação de gestão (ERP): evidências empíricas associadas ao caso de uma distribuidora de produtos químicos. <i>Egitania Scientia</i>. 1 (26), 49-71</p> <p>- Times Cited Google Scholar: 1</p>
24	<p>Sanoki, K., Alturas, B. & Alexandre, I. (2020). Algoritmo para otimizar heurístico complexo entre as tarefas. <i>Revista SODEBRAS</i>. 15 (169), 93-96</p> <p>- Times Cited Google Scholar: 1</p>
25	<p>Alturas, B. & Marimbique, J. (2020). Proposal for a higher education admission management system with the use of open source technologies. <i>IADIS International Journal on Internet/WWW</i>. 18 (2), 41-56</p> <p>- Times Cited Google Scholar: 3</p>
26	<p>Faustino, J., Pereira, R., Alturas, B. & Silva, M. M. da. (2020). Agile information technology service management with DevOps: An incident management case study. <i>International Journal of Agile Systems and Management</i>. 13 (4), 339-389</p> <p>- Times Cited Web of Science®: 5</p> <p>- Times Cited Scopus: 14</p> <p>- Times Cited Google Scholar: 20</p>
27	<p>Sousa, A. D. & Alturas, B. (2020). Importância dos influenciadores digitais na decisão de compra de gadgets e na construção da imagem das marcas. <i>RISTI - Revista Ibérica de Sistemas e Tecnologias de Informação/Iberian Journal of Information Systems and Technologies (RISTI)</i>. E34, 133-144</p> <p>- Times Cited Scopus: 3</p> <p>- Times Cited Google Scholar: 5</p>
28	<p>Sampaio, M., Alturas, B. & Fernandes, A. L. (2020). Avaliação de websites de hotéis do ponto de vista do marketing digital. <i>RISTI - Revista Ibérica de Sistemas e Tecnologias de Informação/Iberian Journal of Information Systems and Technologies (RISTI)</i>. E34, 48-63</p> <p>- Times Cited Web of Science®: 2</p> <p>- Times Cited Scopus: 1</p> <p>- Times Cited Google Scholar: 4</p>
29	<p>Fernandes, A., Alturas, B. & Ribeiro, L. P. (2019). Competência em tecnologia da informação: uma escala aplicada à indústria hoteleira. <i>REASU - Revista Eletrônica de Administração da Universidade Santa Úrsula</i>. 4 (2), 1-19</p> <p>- Times Cited Google Scholar: 5</p>
30	<p>Moro, S., Esmerado, J., Ramos, P. & Alturas, B. (2019). Evaluating a guest satisfaction model through data mining. <i>International Journal of Contemporary Hospitality Management</i>. 32 (4), 1523-1538</p> <p>- Times Cited Web of Science®: 37</p> <p>- Times Cited Scopus: 42</p> <p>- Times Cited Google Scholar: 56</p>

31	<p>Fernandes, A. L., Laureano, R. M. S. & Alturas, B. (2018). Organizational Learning in the Hotel Industry: an eclectic instrument of measurement. <i>Tourism and Management Studies</i>. 14 (2), 16-25</p> <p>- Times Cited Web of Science®: 1</p> <p>- Times Cited Google Scholar: 5</p>
32	<p>Oliveira, F., Oliveira, A. & Alturas, B. (2018). Migration of relational databases to NoSQL - methods of analysis. <i>Mediterranean Journal of Social Sciences</i>. 9 (2), 227-235</p> <p>- Times Cited Web of Science®: 2</p> <p>- Times Cited Google Scholar: 14</p>
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35	<p>Barreto, D. M. & Alturas, B. (2018). Quality-in-use app evaluation: case of a recruitment app for Portuguese SMEs. <i>Journal of Information Systems Engineering and Management</i>. 3 (1)</p> <p>- Times Cited Web of Science®: 1</p> <p>- Times Cited Google Scholar: 47</p>
36	<p>Laureano, R. M. S., Fernandes, A. L., Hassamo, S. & Alturas, B. (2018). Facebook satisfaction and its impacts on fundraising: a case study at a Portuguese non-profit organization. <i>Journal of Information Systems Engineering and Management</i>. 3 (1)</p> <p>- Times Cited Web of Science®: 6</p> <p>- Times Cited Google Scholar: 71</p>
37	<p>Carvalho, R. M., Lopes, P. F., Alexandre, I. & Alturas, B. (2016). Qualidade dos sítios Web da Administração Pública Portuguesa. <i>RISTI - Revista Ibérica de Sistemas e Tecnologias de Informação/Iberian Journal of Information Systems and Technologies (RISTI)</i>. 20, 78-98</p> <p>- Times Cited Web of Science®: 10</p> <p>- Times Cited Scopus: 13</p> <p>- Times Cited Google Scholar: 27</p>
38	<p>Morais, L. E. & Alturas, B. (2013). Determinantes do nível de satisfação com a implementação do governo eletrónico em Cabo Verde. <i>Egitania Scientia</i>. 13, 153-174</p> <p>- Times Cited Google Scholar: 2</p>
39	<p>Monteiro, D. & Alturas, B. (2012). Segurança e privacidade na web 2.0: foco nas redes sociais. <i>Egitania Scientia</i>. 10, 109-133</p> <p>- Times Cited Google Scholar: 2</p>
40	<p>Alturas, A. & Alturas, B. (2010). Differentiation in the assessment between different groups of students: are experience and maturity more important than learning time?. <i>International Journal of Information and Operations Management Education</i>. 3 (3), 256-271</p> <p>- Times Cited Google Scholar: 2</p>
41	<p>Santos, V., Porto, E. & Alturas, B. (2010). Análise de mecanismos de controle de acesso nas redes sociais. <i>Revista Portuguesa e Brasileira de Gestão</i>. 9 (3), 50-60</p> <p>- Times Cited Google Scholar: 11</p>

- Scientific journal editor

1	Simões, F., Carmo, R. M. & Alturas, B. (2025). Social Inclusion.
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- Editorial

1	Simões, F., Carmo, R. M. do. & Alturas, B. (2025). The implementation of the European Pillar of Social Rights in the era of polycrisis. Social Inclusion. 13 - Times Cited Web of Science®: 1 - Times Cited Scopus: 1
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- Review article

1	Jogi, S., Vashisth, K. K., Srivastava, S., Alturas, B. & Kumar, D. (2025). Job satisfaction and turnover intention: A comprehensive review of the shared determinants. Human Systems Management. 44 (3), 379-395 - Times Cited Web of Science®: 11 - Times Cited Scopus: 7 - Times Cited Google Scholar: 34
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• Books and Book Chapters

- Book author

1	Martins, A. & Alturas, B. (2022). Aprenda Excel com Casos Práticos - 2ª Edição. Lisboa. Edições Sílabo.
2	Alturas, B. (2022). Introdução aos Sistemas de Informação Organizacionais - 2ª Edição. Lisboa. Edições Sílabo. - Times Cited Google Scholar: 122
3	Isaías, P., Sousa, I., Carvalho, L. & Alturas, B. (2017). E-Business e Economia Digital. Lisboa. Edições Sílabo. - Times Cited Google Scholar: 30
4	Alturas, B. (2013). Introdução aos Sistemas de Informação Organizacionais. Lisboa. Edições Sílabo.

- Book chapter

1	Serras, C., Alturas, B. & Lapa, T. (2024). Metaverse technological adoption: A study of processes, behaviors and attitudes. In Sandeep Kautish, Álvaro Rocha (Ed.), Metaverse driven intelligent information systems: Emerging trends and future directions. (pp. 283-299).: Springer.
2	Valente, N. & Alturas, B. (2023). Marketing business processes in a multinational organization: A case study of an information system implementation. In Paulo Botelho Pires, José Duarte Santos, Inês Veiga Pereira, Ana Isabel Torres (Ed.), Confronting security and privacy challenges in digital marketing. (pp. 28-49).: IGI Global. - Times Cited Scopus: 1 - Times Cited Google Scholar: 1
3	Pincho, P., Messias, I. & Alturas, B. (2023). User perceptions about online personal data transmissibility. In Paulo Botelho Pires, José Duarte Santos, Inês Veiga Pereira, Ana Isabel Torres (Ed.), Confronting security and privacy challenges in digital marketing. (pp. 140-158).: IGI Global.

4	Santos, M., Rita, P., Moro, S. & Alturas, B. (2023). Electronic word-of-mouth and tourist satisfaction in rural tourism in schist villages . In Maria Antónia Rodrigues, Maria Amélia Carvalho (Ed.), Exploring niche tourism business models, marketing, and consumer experience. (pp. 88-115).: IGI Global. - Times Cited Scopus: 3 - Times Cited Google Scholar: 5
5	Alturas, B. (2021). Models of acceptance and use of technology research trends: Literature review and exploratory bibliometric study. In Mostafa Al-Emran e Khaled Shaalan (Ed.), Studies in Systems, Decision and Control. (pp. 13-28).: Springer. - Times Cited Scopus: 20 - Times Cited Google Scholar: 56
6	Sousa, I. & Alturas, B. (2020). Inovação e sociedade. In Mário Carrilho Negas, Luísa Cagica Carvalho, Ivo Dias de Sousa (Ed.), Inovação e tecnologia: uma visão multidisciplinar. (pp. 93-112). Lisboa: Sílabo.
7	Oliveira, A., Dias, R. & Alturas, B. (2014). Looking through landscapes of technology: Impact of virtual worlds in children's lives. In Miriam Damrow and Helen Hearn (Ed.), Conflicts in childhood. (pp. 207-218). Oxford, UK: Inter-Disciplinary Press. - Times Cited Google Scholar: 2
8	Lage, E. & Alturas, B. (2013). Information sharing among innovative SME: An exploratory study within the Portuguese SME innovation network. In Robert J. Howlett, Bogdan Gabrys, Katarzyna Musial-Gabrys, Jim Roach (Ed.), Innovation through knowledge transfer 2012: Smart innovation, systems and technologies. (pp. 159-168). Berlin, Heidelberg: Springer. - Times Cited Scopus: 3 - Times Cited Google Scholar: 6
9	Andrade, P., Alturas, B. & Oliveira, T. (2012). Electronic procurement: The supplier perspective. In João Eduardo Quintela Alves de Sousa Varajão, Maria Manuela Cruz-Cunha, Antonio Trigo (Ed.), Organizational integration of enterprise systems and resources: advancements and applications: Advancements and applications. (pp. 213-232). Hershey: IGI Global. - Times Cited Scopus: 2 - Times Cited Google Scholar: 4
10	Alturas, B. & Santos, M-C. (2009). Direct selling: consumer profile, clusters and satisfaction. In European Retail Research. (pp. 47-68).: Gabler Verlag. - Times Cited Scopus: 4 - Times Cited Google Scholar: 17

• Conferences/Workshops and Talks

- Publication in conference proceedings

1	Martins, M., Alturas, B. & Lapa, T. (2026). Impact of Generative Artificial Intelligence on the Work of Digital Marketing Professionals. In Reis, J.L., Bigne, E., Bogdanovi, Z., Santos, J.P.M.d. (Ed.), Proceedings of ICMaTech 2025. (pp. 16-31). Valencia, Espanha: Springer Nature Switzerland.
2	Silva, M., Jerónimo, C. H. & Alturas, B. (2026). Immersive Technologies and Data as Strategic Tools for Competitive Banking Products and Prices. In Rocha, Álvaro, Peñalvo, Francisco, Costa, Carlos J. & Gonçalves, Ramiro (Ed.), Proceedings of 20th Iberian Conference on Information Systems and Technologies (CISTI 2025). CISTI 2025. Lecture Notes in Networks and Systems, vol 1716. (pp. 432-440). Lisboa: Springer.

3	Geadá, N. & Alturas, B. (2026). Digital Literacy in Healthcare - A Pathway to Equitable Digital Transformation. In Rocha, Álvaro, Peñalvo, Francisco, Costa, Carlos J. & Gonçalves, Ramiro (Ed.), Proceedings of 20th Iberian Conference on Information Systems and Technologies (CISTI 2025). CISTI 2025. Lecture Notes in Networks and Systems, vol 1716. (pp. 282-292). Lisboa: Springer.
4	Campos, E. & Alturas, B. (2025). Adoção de um Novo Sistema de Informação de Ensino numa Universidade Portuguesa: Estudo do Impacto Organizacional. In Rocha, Álvaro, Peñalvo, Francisco, Costa, Carlos J. & Gonçalves, Ramiro (Ed.), 2025 20th Iberian Conference on Information Systems and Technologies (CISTI). (pp. 89-94). Lisboa: ITMA.
5	Nunes, J. & Alturas, B. (2025). Avaliação e Implementação de um Sistema ERP: Estudo de caso numa PME da indústria automóvel. In Rocha, Álvaro, Peñalvo, Francisco, Costa, Carlos J. & Gonçalves, Ramiro (Ed.), 2025 20th Iberian Conference on Information Systems and Technologies (CISTI). (pp. 114-120). Lisboa: ITMA.
6	Torrinha, A. & Alturas, B. (2025). Streaming Platform Adoption Factors: Spotify Versus Apple Music. In Reis, J.L., Cascalho, J., Peter, M.K., Reis, L.P., Tiago, M.T. (Ed.), Proceedings of ICMaKTech 2024. (pp. 825-838). Ponta Delgada: Springer.
7	Geadá, N. & Alturas, B. (2024). Performance in the Digital Transformation – A Focus Group Exploration into Transformation Strategies. In Álvaro Rocha, Francisco Peñalvo, Ramiro Gonçalves, Alicia Garcia Holgado, Fernando Moreira (Ed.), 19th Iberian Conference on Information Systems and Technologies (CISTI 2024). (pp. 333-340). Salamanca: Springer.
8	Vardasca, R., Tereso, M., Pratas, A., Alturas, B., Martinho, D. & Bento, F. (2024). Integration proposal for thermal imaging modality into health information systems. In Teresa Guarda, Filipe Portela, Jose Maria Diaz-Nafria (Ed.), Advanced research in technologies, information, innovation and sustainability: Third International Conference, ARTIIS 2023, Proceedings. (pp. 65-75). Madrid, Espanha: Springer. - Times Cited Scopus: 1 - Times Cited Google Scholar: 2
9	Sousa, L. & Alturas, B. (2024). Too good to go: Acceptance factors of an application to combat food waste. In José Luís Reis, Jí Zelený, Beáta Gavurová, José Paulo Marques dos Santos (Ed.), Proceedings of ICMaKTech 2023. (pp. 515-528). Praga: Springer. - Times Cited Scopus: 2 - Times Cited Google Scholar: 2
10	Serras, C., Lapa, T. & Alturas, B. (2024). Processos, comportamentos e atitudes perante um mundo no Metaverso: Um estudo de adoção tecnológica. In Álvaro Rocha, Francisco Peñalvo, Ramiro Gonçalves, Alicia Garcia Holgado, Fernando Moreira (Ed.), 19th Iberian Conference on Information Systems and Technologies (CISTI) - Iberian Proceedings of CISTI 2024 . (pp. 34-39). Salamanca: ITMA.
11	Rondão, M., Haddad, S. R. & Alturas, B. (2024). Otimização dos processos de gestão industrial através de ferramentas digitais: Diagnóstico dos processos de uma empresa de fabricação de materiais para a indústria alimentar. In Álvaro Rocha, Francisco Peñalvo, Ramiro Gonçalves, Alicia Garcia Holgado, Fernando Moreira (Ed.), 19th Iberian Conference on Information Systems and Technologies (CISTI) - Iberian Proceedings of CISTI 2024. (pp. 27-33). Salamanca: ITMA.
12	Nhabomba, A., Alturas, B. & Alexandre, I. (2023). Reference framework for the enterprise architecture for national organizations for official statistics: Literature review. In Anwar, S., Ullah, A., Rocha, Á., and Sousa, M. J. (Ed.), Proceedings of International Conference on Information Technology and Applications. Lecture Notes in Networks and Systems. (pp. 299-310). Lisboa: Springer. - Times Cited Scopus: 1 - Times Cited Google Scholar: 2

13	<p>Geadá, N., Alturas, B. & Anunciação, P (2023). Digital change management in healthcare organizations: Insights from performance context. In 2023 18th Iberian Conference on Information Systems and Technologies (CISTI). Aveiro, Portugal: IEEE.</p> <p>- Times Cited Scopus: 2 - Times Cited Google Scholar: 5</p>
14	<p>Bernardino, A. I. & Alturas, B. (2023). Gestão de recolha de resíduos em Almada e Seixal: Aceitação da tecnologia IoT. In 2023 18th Iberian Conference on Information Systems and Technologies (CISTI). Aveiro, Portugal: IEEE.</p>
15	<p>Palma, A. B. & Alturas, B. (2023). Technology acceptance: Does the users accept the change of operating system of their smartphone?. In Reis, J. L., Peter, M. K., Varela González, J. A. and Bogdanovic, Z. (Ed.), Marketing and smart technologies. Smart innovation, systems and technologies. (pp. 245-260). Santiago de Compostela: Springer.</p> <p>- Times Cited Scopus: 1 - Times Cited Google Scholar: 1</p>
16	<p>Cossa, G., Roque, L. G., Alturas, B. & Pinto, A. C. (2023). Pan Africa business simulation game. In 2023 18th Iberian Conference on Information Systems and Technologies (CISTI). Aveiro, Portugal: IEEE.</p> <p>- Times Cited Scopus: 2 - Times Cited Google Scholar: 4</p>
17	<p>Cardoso, G., Alturas, B. & Foà, C. (2023). The Big Brother experience: Oportunidades e ameaças de um sistema de videovigilância no concelho da Amadora. In 2023 18th Iberian Conference on Information Systems and Technologies (CISTI). Aveiro, Portugal: IEEE.</p>
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- Talk

1	Campos, E. & Alturas, B. (2025). Adoção de um Novo Sistema de Informação de Ensino numa Universidade Portuguesa: Estudo do Impacto Organizacional. 2025 20th Iberian Conference on Information Systems and Technologies (CISTI).
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41	Ramos, J., Alturas, B. & Moro, S. (2017). Business Intelligence num Organismo Público – Avaliação de um Data Mart Financeiro (Business Intelligence in a Public Institution – Evaluation of a Financial Data Mart). 12th Iberian Conference on Information Systems and Technologies (CISTI'2017). - Times Cited Web of Science®: 1 - Times Cited Scopus: 1
42	Moro, S., Alturas, B., Esmerado, J. & Costa, C. (2017). Research Trends in CISTI's Unveiled Through Text Mining. 12th Iberian Conference on Information Systems and Technologies (CISTI'2017). - Times Cited Scopus: 4
43	Oliveira, F., Oliveira, A. & Alturas, B. (2017). Migration of relational databases to NoSQL - Methods of Analysis. 7th International Conference on Human and Social Sciences – 7th ICHSS 2017.
44	Vaz, N., Alturas, B. & Fernandes, A. (2016). Sistema de Informação para a Gestão de Emergências em Moçambique: Fatores Críticos de Sucesso (Information System for Emergency Management in Mozambique: Critical Success Factors) . 11th Iberian Conference on Information Systems and Technologies (CISTI'2016).
45	Alturas, B. & Oliveira, L. (2016). Consumers using Social Media: Impact on Companies' Reputation. Academy of Marketing Conference 2016: Radical Marketing.
46	Fernandes, A., Alturas, B. & Laureano, Raul M. S. (2016). Information Technology Competency Scale applied to the Hospitality Industry. Smart Tourism Congress Barcelona.
47	Martins, A. & Alturas, B. (2016). Impacto organizacional da implementação de um módulo ERP em PME portuguesas (Organizational impact of implementing an ERP module in Portuguese SME). 11th Iberian Conference on Information Systems and Technologies (CISTI'2016).
48	Fernandes, A., Alturas, B. & Laureano, Raul M. S. (2016). Validation of the Hospitality Culture Scale in the Context of Hotel Industry. TMS ALGARVE 2016 – Tourism & Management Studies International Conference.
49	Fernandes, A., Laureano, Raul M. S. & Alturas, B. (2016). Organizational Learning in Hotel Industry: An Eclectic Instrument of Measurement. TMS ALGARVE 2016 – Tourism & Management Studies International Conference.
50	Silva, P. & Alturas, B. (2015). Acessibilidade na Web: estudo do nível de maturidade das instituições portuguesas de ensino superior. 10th Iberian Conference on Information Systems and Technologies (CISTI'2015).
51	Fernandes, A., Alturas, B. & Laureano, Raul M. S. (2015). O papel da Cultura Organizacional na dinâmica de relacionamento entre as Tecnologias da Informação e a Aprendizagem Organizacional [The role of organizational culture in the dynamic relationship between Information Technology and Organizational Learning] . 10th Iberian Conference on Information Systems and Technologies (CISTI'2015). - Times Cited Google Scholar: 40

52	Almeida, C. & Alturas, B. (2015). Marketing empresarial nas redes sociais: estudo da perspetiva dos utilizadores portugueses (Business marketing on social networks: study of the perspective of portuguese users). 10th Iberian Conference on Information Systems and Technologies (CISTI'2015).
53	Alturas, B. & Almeida, C. (2015). Social networks as a platform for business marketing. LCBR European Marketing Conference 2015.
54	Fonseca, A., Alturas, B. & Martins, A. (2014). Estratégia nas redes sociais das empresas de telecomunicações móveis a atuar em Portugal: Perceção dos utilizadores. 9th Iberian Conference on Information Systems and Technologies (CISTI'2014).
55	Venda, S., Alturas, B. & Carneiro, A. (2014). A rede social SASGnose e a sua adequação nos objectivos do programa académico da SAS. 9th Iberian Conference on Information Systems and Technologies (CISTI'2014).
56	Fernandes, A. & Alturas, B. (2014). Tecnologia da Informação e sua influência sobre processos de Aprendizagem Organizacional com consequências para o Desempenho Organizacional: um estudo comparativo entre empresas brasileiras e portuguesas . CAPSI 2014 - 14ª Conferência da Associação Portuguesa de Sistemas de Informação.
57	Fernandes, F. & Alturas, B. (2013). Press Consumption in the Digital Age: Habits and Needs Regarding Online Press. Academy of Marketing Conference 2013: Marketing Relevance.
58	Pedro, I., Alturas, B. & Laureano, Raul M. S. (2013). Moodle acceptance according to its mandatory use. 8th Iberian Conference on Information Systems and Technologies (CISTI'2013). - Times Cited Google Scholar: 2
59	Fulane, O., Alturas, B. & Lage, E. (2012). Fatores Críticos na Implementação de Projetos de ERP em dois Bancos Moçambicanos. 7ª Conferência Ibérica de Sistemas e Tecnologias de Informação (CISTI'2012).
60	Passos, J., Alturas, B. & Laureano, Raul M. S. (2012). The Importance of Social Networking in the Dissemination of Musical Contents and Musical Events: The Case of Facebook in Portugal. LCBR European Marketing Conference 2012.
61	Monteiro, D. & Alturas, B. (2012). A adoção do e-Recruitment: o caso português (Estudo das limitações e possibilidades nas perspetivas do candidato e do recrutador). 7ª Conferência Ibérica de Sistemas e Tecnologias de Informação (CISTI'2012).
62	Rebelo, M. & Alturas, B. (2011). Social Networking as a Marketing Tool: Study of Participation in Cultural Events Promoted by Facebook. Academy of Marketing Conference 2011: Marketing Fields Forever.
63	Piedade, O. & Alturas, B. (2011). Implementação do Balanced Scorecard numa Companhia de Seguros de Assistência. 6ª Conferência Ibérica de Sistemas e Tecnologias de Informação (CISTI'2011).
64	Morais, L.E. & Alturas, B. (2010). Análise do Impacto da Governação Electrónica na População Cabo-Verdiana. Conferência IADIS Ibero-Americana WWW/Internet 2010.
65	Oliveira, T. & Alturas, B. (2010). Internal marketing and the quality of service provided by the back-office to the front-office as key factor for customer satisfaction. Transformational Marketing, Academy of Marketing Annual Conference.
66	Alturas, A. & Alturas, B. (2009). Same content, different results: Differentiation in the assessment between different groups of students. IASK International Conference Teaching and Learning 2009.

67	Ferreira, J., Caldeira, T. & Alturas, B. (2009). Fast Scorecard: How to Take Control of Strategy. IASK International Conference Global Management 2009.
68	Alturas, B. (2007). Venda Directa: O Parente Pobre do Marketing Directo. 2ª Conferência de Marketing Directo.
69	Costa, C. & Alturas, B. (2007). Critérios Para a Avaliação da Qualidade dos Recursos e da Informação Disponível na Internet. Conferência IADIS Ibero-Americana WWW/Internet 2007.
70	Alturas, B., Santos, M-C. & Brites, R. (2006). Direct selling: finding consumer segments. EIRASS 2006 - 13th Internacional conference on Retailing and Services Science.
71	Alturas, B. & Oliveira, A. (2005). The Rise of Mp3: Exploratory Study and Research Agenda. IADIS International Conference E-Commerce 2005.
72	Alturas, B., Santos, M-C. & Pereira, Ivo (2005). Determinants of Consumers' Satisfaction and Acceptance of Direct Selling. Marketing: Building Business, Shaping Society - Academy of Marketing Annual Conference.
73	Alturas, B. (2005). O Futuro do Computador Pessoal. Conferência do Lions Clubs International.
74	Alturas, B. (2004). In-home shopping through Internet: Consumer satisfaction and perceived risk . WWW/Internet 2004 IADIS International Conference.
75	Alturas, B. & Santos, M-C. (2004). Direct Selling: The role of risk in consumers' acceptance and satisfaction . Virtue in Marketing, Academy of Marketing Annual Conference.
76	Alturas, B. (2003). Direct Selling: From door to door to e-commerce . WWW/Internet 2003 IADIS International Conference.
77	Alturas, B. & Santos, M-C. (2003). Determinants of direct selling: The consumer perspective . 16th EIASM/EMAC Doctoral Colloquium. - Times Cited Google Scholar: 1

• Other Publications

- Non-peer-reviewed papers

1	Batista, M., Fernandes, A., Ribeiro, L. P., Alturas, B. & Costa, C. (2023). Tensions between Privacy and Targeted Advertising. Scientific Journal of Applied Social and Clinical Science. 3 (14), 1-7 - Times Cited Web of Science®: 2 - Times Cited Google Scholar: 3
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- Doctoral Thesis

1	Alturas, B. (2005). Venda directa: determinantes da aceitação do consumidor. 1-245 - Times Cited Google Scholar: 34
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Academic Management Positions

Director (2025 - 2028) Unit/Area: Doctorate Degree (PhD) in Information Science and Technology
Director (2023 - 2025) Unit/Area: Doctorate Degree (PhD) in Information Science and Technology
Coordenador do 2º Ano (2021 - 2022) Unit/Area: Master Degree in Information Systems Management
Coordenador do 1º Ano (2021 - 2022) Unit/Area: Master Degree in Information Systems Management
Director (2020 - 2022) Unit/Area: Master Degree in Information Systems Management
Director (2018 - 2020) Unit/Area: Master Degree in Information Systems Management
Director (2016 - 2019) Unit/Area: Department of Information Science and Technology
Presidente (2016 - 2019) Unit/Area: Comissão Científica
Membro (Docente) (2016 - 2019) Unit/Area: Comissão Científica
Membro (Docente) (2016 - 2019) Unit/Area: Plenário da Comissão Científica
Director (2016 - 2018) Unit/Area: Master Degree in Information Systems Management
Coordenador (2015) Unit/Area: Post Graduation Program in Applied Informatics to the Organizations
Director (2013 - 2015) Unit/Area: Post Graduation Program in Applied Informatics to the Organizations
Membro (Docente) (2013 - 2016) Unit/Area: Plenário da Comissão Científica
Membro (Docente) (2013 - 2016) Unit/Area: Comissão Científica
Sub-diretor (2013 - 2015) Unit/Area: Comissão Científica
Vice-Presidente (2013) Unit/Area: Comissão Pedagógica
Membro (Docente) (2013) Unit/Area: Plenário do Conselho Pedagógico
Membro (Docente) (2013) Unit/Area: Comissão Permanente do Conselho Pedagógico
Director (2013 - 2015) Unit/Area: [036] Information Technology Applied to the Information and Knowledge Society
Director (2012 - 2014) Unit/Area: Post Graduation Program in Applied Informatics to the Organizations
Membro (Docente) (2011 - 2013) Unit/Area: Comissão Pedagógica

Membro (Docente) (2011 - 2013) Unit/Area: Plenário do Conselho Pedagógico
Membro (Docente) (2011 - 2013) Unit/Area: Comissão Permanente do Conselho Pedagógico
Director (2010 - 2011) Unit/Area: [036] Information Technology Applied to the Information and Knowledge Society
Sub-diretor (2010 - 2013) Unit/Area: Centro para o Desenvolvimento das Tecnologias de Informática (ADETTI-IUL)
Membro (2010 - 2013) Unit/Area: Comissão Científica

Research Networks

Research Network Name	Representative Role	Period
Promoting Inclusion, Equality and Citizenship	Thematic Line 2 Coordinator	Since 2023

Professional Associations

APSI - Portuguese Association of Information Systems (Since 2015)

Organization/Coordination of Events

Type of Organization/Coordination	Event Title	Organizer	Year
Member of scientific event's organizing committee	22nd International Conference on Intelligent Environments (IE'26)	IEEE	2026
Member of scientific event committee	eKNOW 2026 (18th International Conference on Information, Process, and Knowledge Management)	IARIA	2026
Member of scientific event committee	22nd Ibero-American Conference WWW/Internet 2025	IADIS	2025
Member of scientific event committee	ICMarkTech'25 - The 2025 International Conference on Marketing and Technologies	AISTI	2025
Member of scientific event committee	International Conference on Advanced Research in Technologies, Information, Innovation, and Sustainability (ARTIIS 2025)	ARTIIS	2025
Member of scientific event committee	CAPSI 2025 (25th Conference of the Portuguese Association for Information Systems)	APSI	2025
Member of scientific event committee	CISTI'2025 (20th Iberian Conference on Information Systems and Technologies)	ITMA	2025

Member of scientific event committee	eKNOW 2025 (17th International Conference on Information, Process, and Knowledge Management)	IARIA	2025
Member of scientific event committee	5th International Conference on Big Data in Management (ICBDM2024)	ICBDM	2024
Member of scientific event committee	21st Ibero-American Conference WWW/Internet 2024	IADIS	2024
Member of scientific event committee	ICMarkTech'24 - The 2024 International Conference on Marketing and Technologies	AISTI	2024
Member of scientific event committee	CAPSI 2024 (24th Conference of the Portuguese Association for Information Systems)	APSI	2024
Member of scientific event committee	CISTI'2024 (19th Iberian Conference on Information Systems and Technologies)	ITMA	2024
Member of scientific event committee	eKNOW 2024 (16th International Conference on Information, Process, and Knowledge Management)	IARIA	2024
Member of scientific event committee	4th International Conference on Big Data in Management (ICBDM2023)	ICBDM	2023
Member of scientific event committee	ICMarkTech'23 - The 2023 International Conference on Marketing and Technologies	AISTI	2023
Member of scientific event committee	20th Ibero-American Conference WWW/Internet 2023	IADIS	2023
Member of scientific event committee	CAPSI 2023 (23rd Conference of the Portuguese Association for Information Systems)	APSI	2023
Member of scientific event committee	ICSBT 2023 (20th International Conference on Smart Business Technologies)	INSTICC	2023
Member of scientific event committee	CISTI'2023 (18th Iberian Conference on Information Systems and Technologies)	ITMA	2023
Member of scientific event committee	eKNOW 2023 (15th International Conference on Information, Process, and Knowledge Management)	IARIA	2023
Member of scientific event committee	ICMarkTech'22 - The 2022 International Conference on Marketing and Technologies	AISTI	2022
Member of scientific event committee	19th Ibero-American Conference WWW/Internet 2022	IADIS	2022
Member of scientific event committee	CAPSI 2022 (22nd Conference of the Portuguese Association for Information Systems)	APSI	2022
Member of scientific event committee	eKNOW 2022 (14th International Conference on Information, Process, and Knowledge Management)	IARIA	2022
Member of scientific event committee	CISTI'2022 (17th Iberian Conference on Information Systems and Technologies)	ITMA	2022
Member of scientific event committee	ICMarkTech'21 - The 2021 International Conference on Marketing and Technologies	AISTI	2021

Member of scientific event committee	18th Ibero-American Conference WWW/Internet 2021	IADIS	2021
Member of scientific event committee	CAPSI 2021 (21st Conference of the Portuguese Association for Information Systems)	APSI	2021
Member of scientific event committee	DeMset 2021 (International Conference on Design and Modeling in Science, Education, and Technology)	International Institute of Informatics and Systemics	2021
Member of scientific event committee	eKNOW 2021 (13th International Conference on Information, Process, and Knowledge Management)	IARIA	2021
Member of scientific event committee	CISTI'2021 (16th Iberian Conference on Information Systems and Technologies)	ITMA	2021
Member of scientific event committee	17th Ibero-American Conference WWW/Internet 2020	IADIS	2020
Member of scientific event committee	CAPSI 2020 (20th Conference of the Portuguese Association for Information Systems)	APSI	2020
Member of scientific event committee	ICMarkTech'20 - The 2020 International Conference on Marketing and Technologies	AISTI	2020
Member of scientific event committee	CISTI'2020 (15th Iberian Conference on Information Systems and Technologies)	AISTI	2020
Member of scientific event committee	16th Ibero-American Conference WWW/Internet 2019	IADIS	2019
Member of scientific event committee	CAPSI 2019 (19th Conference of the Portuguese Association for Information Systems)	APSI	2019
Member of scientific event committee	CISTI'2019 (14th Iberian Conference on Information Systems and Technologies)	AISTI	2019
Member of scientific event committee	IWCST2018 (2018 International Workshop on Computer Science and Technology)	IWCST	2018
Member of scientific event committee	CAPSI 2018 (18th Conference of the Portuguese Association for Information Systems)	APSI	2018
Member of scientific event committee	CMEA 2018 - VIII Learning Styles World Congress	CMEA	2018
Member of scientific event committee	CISTI'2018 (13th Iberian Conference on Information Systems and Technologies)	AISTI	2018
Member of scientific event committee	15th Ibero-American Conference WWW/Internet 2017	IADIS	2017
Coordination of scientific event (with scientific committee) at ISCTE-IUL	CISTI'2017 (12th Iberian Conference on Information Systems and Technologies)	AISTI	2017
Member of scientific event committee	CAPSI 2017 (17th Conference of the Portuguese Association for Information Systems)	APSI	2017
Member of scientific event committee	12th Management Week	ESGT-IPT	2017

Member of scientific event committee	14th Ibero-American Conference WWW/Internet 2016	IADIS	2016
Member of scientific event committee	CAPSI 2016 (16th Conference of the Portuguese Association for Information Systems)	APSI	2016
Member of scientific event committee	Academy of Marketing Annual Conference 2016 - Radical Marketing	Academy of Marketing	2016
Member of scientific event committee	CMEA 2016 - VII Learning Styles World Congress	CMEA	2016
Member of scientific event committee	CISTI'2016 (11th Iberian Conference on Information Systems and Technologies)	AISTI	2016
Member of scientific event committee	13th Ibero-American Conference WWW/Internet 2015	IADIS	2015
Member of scientific event's organizing committee	CAPSI 2015 (15th Conference of the Portuguese Association for Information Systems)	APSI	2015
Member of scientific event committee	CISTI'2015 (10th Iberian Conference on Information Systems and Technologies)	AISTI	2015
Member of scientific event committee	EMAC 2015 (European Marketing Academy - 44th Annual Conference)	European Marketing Academy	2015
Member of scientific event committee	12th Ibero-American Conference WWW/Internet 2014	IADIS	2014
Member of scientific event committee	CAPSI 2014 (14th Conference of the Portuguese Association for Information Systems)	APSI	2014
Member of scientific event committee	Academy of Marketing Annual Conference 2014 - Marketing Dimensions: People, places and spaces	Academy of Marketing	2014
Member of scientific event committee	CISTI'2014 (9th Iberian Conference on Information Systems and Technologies)	AISTI	2014
Member of scientific event committee	EMAC 2014 (European Marketing Academy - 43rd Annual Conference)	European Marketing Academy	2014
Member of scientific event's organizing committee	International Conference on Information Systems and Design of Communication (ISDOC 2014)	ACM	2014
Member of scientific event committee	16th International Conference on Enterprise Information Systems (ICEIS)	INSTICC	2014
Member of scientific event committee	11th Ibero-American Conference WWW/Internet 2013	IADIS	2013
Member of scientific event committee	AHA 2013 (1st International Workshop on Active and Healthy Ageing 2013)	Fraunhofer Portugal	2013
Member of scientific event committee	CAPSI 2013 (13th Conference of the Portuguese Association for Information Systems)	APSI	2013
Member of scientific event committee	CISTI'2013 (8th Iberian Conference on Information Systems and Technologies)	AISTI	2013
Member of scientific event committee	EMAC 2013 (European Marketing Academy - 42nd Annual Conference)	European Marketing Academy	2013

Member of scientific event's organizing committee	5th Global Management Conference 2013	Global Academic Network	2013
Member of scientific event committee	10th Ibero-American Conference WWW/Internet 2012	IADIS	2012
Member of scientific event committee	CAPSI 2012 (12th Conference of the Portuguese Association for Information Systems)	APSI	2012
Member of scientific event committee	Academy of Marketing Annual Conference 2012 - Marketing: catching the technology wave	Academy of Marketing	2012
Member of scientific event committee	CISTI'2012 (7th Iberian Conference on Information Systems and Technologies)	AISTI	2012
Member of scientific event committee	DeMset 2011 (International Conference on Design and Modeling in Science, Education, and Technology)	International Institute of Informatics and Systemics	2011
Member of scientific event committee	9th Ibero-American Conference WWW/Internet 2011	IADIS	2011
Member of scientific event committee	CAPSI 2011 (11th Conference of the Portuguese Association for Information Systems)	APSI	2011
Member of scientific event committee	Academy of Marketing Annual Conference 2011 - Marketing Fields Forever	Academy of Marketing	2011
Member of scientific event committee	CISTI'2011 (6th Iberian Conference on Information Systems and Technologies)	AISTI	2011
Member of scientific event committee	8th Ibero-American Conference WWW/Internet 2010	IADIS	2010
Member of scientific event committee	IASK International Conference Teaching and Learning 2010	IASK	2010
Member of scientific event committee	IASK Ibero-American Conference InterTIC 2010	IASK	2010
Member of scientific event's organizing committee	Workshop Open Source and Design Of Communication (OSDOC 2010)	ACM	2010
Member of scientific event committee	GIRA 2010 Conference on Corporate Governance, Innovation, Social and Environmental Responsibility	ISCTE	2010
Member of scientific event committee	Academy of Marketing Annual Conference 2010 - Transformational Marketing	Academy of Marketing	2010
Member of scientific event committee	DRANS 2010 International Symposium on Design and Research In Artificial and Natural Sciences	IIS	2010

Scientific Editing/Reviewing Activities

Type of Activity	Journal Title	ISSN/Quartile	Period	Language
Member of scientific journal editing staff	Journal of Electronic Commerce in Organizations	1539-2937 / Q3	Since 2023	English

Member of scientific journal editing staff	International Journal of Information and Operations Management Education	1744-2311	Since 2019	English
Member of scientific journal editing staff	Journal of Research in Interactive Marketing	2040-7122 / Q1 (T5)	Since 2013	English