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Carlos Manuel Súcia Búrcio

Total Citations

Web of Science®	3
Scopus	0

Publications

- **Scientific Journals**

- **Scientific journal paper**

1	Búrcio, C. M. S., Vinhas da Silva, R. & Salgueiro, M. F. (2016). Country personality scale: is a five-dimensional model a better methodological instrument?. <i>Tourism Analysis</i> . 21 (5), 497-511 - Times Cited Google Scholar: 2
2	Búrcio, C., Vinhas da Silva, R. & Salgueiro, M. F. (2015). The influence of country personality dimensions on intentions to recommend visiting: the preponderance of assiduousness and wickedness. <i>Transnational Marketing Journal</i> . 3 (1), 61-80 - Times Cited Web of Science®: 3 - Times Cited Google Scholar: 5

3	<p>Búrcio, C., Vinhas da Silva, Rui & Salgueiro, M. F. (2014). The direct and indirect impact of country personality on behavioral intentions for travelling: the full mediation effective of the affective country image. <i>International Journal of Business and Economic Development</i>. 2 (3), 1-12</p> <p>- Times Cited Google Scholar: 37</p>
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• Conferences/Workshops and Talks

- Talk

1	<p>Búrcio, C., Vinhas da Silva, Rui & Salgueiro, M.F. (2015). An integrated model for measuring country image: personality, cognition, emotion and their influence on behavioral intentions. <i>Global Business Conference - Summer 2015</i>.</p>
2	<p>Búrcio, C., Vinhas da Silva, Rui & Salgueiro, M.F. (2014). The Impact of Country Personality on Behavioral Intentions: Five Dimensions Rather Than the Original Six Dimensions Scale. <i>West East Institute Conference – WEI 2014</i>.</p>
3	<p>Búrcio, C., Vinhas da Silva, Rui & Salgueiro, M.F. (2014). On the country personality scale: is a five-dimensions model better than the original six dimensions? . <i>Global Business Conference – GBC_Summer 2014</i>.</p>
4	<p>Búrcio, C., Vinhas da Silva, Rui & Salgueiro, M.F. (2014). The direct and indirect impact of country personality on behavioral intentions for travelling: the full mediation effect of the affective country image. <i>Global Business Conference – GBC_Summer 2014</i>.</p>