

Warning: [2026-05-11 19:14] this document is a print-out of the Ciência-IUL web portal and was automatically generated at the labeled date. The document has a mere informational purpose and represents the information contained on Ciência_Iscte at that date.

Outdated Information: The information in this public profile may be outdated.

Carlos Manuel Súcia Búrcio

Total Citations

Web of Science®	3
Scopus	0

Publications

• Scientific Journals

- Scientific journal paper

1	Búrcio, C. M. S., Vinhas da Silva, R. & Salgueiro, M. F. (2016). Country personality scale: is a five-dimensional model a better methodological instrument?. <i>Tourism Analysis</i> . 21 (5), 497-511 - Times Cited Google Scholar: 2
2	Búrcio, C., Vinhas da Silva, R. & Salgueiro, M. F. (2015). The influence of country personality dimensions on intentions to recommend visiting: the preponderance of assiduousness and wickedness. <i>Transnational Marketing Journal</i> . 3 (1), 61-80 - Times Cited Web of Science®: 3 - Times Cited Google Scholar: 5

3	<p>Búrcio, C., Vinhas da Silva, Rui & Salgueiro, M. F. (2014). The direct and indirect impact of country personality on behavioral intentions for travelling: the full mediation effective of the affective country image. <i>International Journal of Business and Economic Development</i>. 2 (3), 1-12 - Times Cited Google Scholar: 37</p>
---	---

• **Conferences/Workshops and Talks**

- **Talk**

1	<p>Búrcio, C., Vinhas da Silva, Rui & Salgueiro, M.F. (2015). An integrated model for measuring country image: personality, cognition, emotion and their influence on behavioral intentions. <i>Global Business Conference - Summer 2015</i>.</p>
2	<p>Búrcio, C., Vinhas da Silva, Rui & Salgueiro, M.F. (2014). The Impact of Country Personality on Behavioral Intentions: Five Dimensions Rather Than the Original Six Dimensions Scale. <i>West East Institute Conference – WEI 2014</i>.</p>
3	<p>Búrcio, C., Vinhas da Silva, Rui & Salgueiro, M.F. (2014). On the country personality scale: is a five-dimensions model better than the original six dimensions? . <i>Global Business Conference – GBC_Summer 2014</i>.</p>
4	<p>Búrcio, C., Vinhas da Silva, Rui & Salgueiro, M.F. (2014). The direct and indirect impact of country personality on behavioral intentions for travelling: the full mediation effect of the affective country image. <i>Global Business Conference – GBC_Summer 2014</i>.</p>