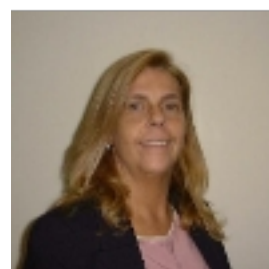


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Cassilda Mariza Queiroz

Professora Auxiliar Convidada

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Curriculum

Mariza Alpoim Motta Queiroz is an economist with more than 30 years of experience in a public transport operator. She has also a MSc in Transportation and a PhD in Transportation Systems at CERIS, in the Department of Civil Engineering and Architecture at the Instituto Superior Técnico, University of Lisbon. Mobility Expert at URBACT. Vice-chair of the Research in Mobility UITP Committee. Presently, she is an Invited Assistant Professor at the ISCTE- Instituto Universitário de Lisboa, and a member of the U-Shift Lab (IST - Instituto Superior Técnico). She has publications as author and she is also reviewer of Journals publications. Certified in Project Management (PMP). Certified in Product Owner (CSPO).

Research Interests

Transport Systems, Mobility Standards, Strategy, Management, Project Management.

Academic Qualifications

University/Institution	Type	Degree	Period
Universidade de Lisboa - Instituto Superior Técnico	PhD	Sistemas de Transportes	2020
Universidade de Lisboa - Instituto Superior Técnico	M.Sc.	Sistemas de transportes	2007

Teaching Activities				
Teaching Year	Sem.	Course Name	Degree(s)	Coord
2025/2026	2°	Technology and Quality Management	Bachelor Degree in Human Resources Management;	No
2025/2026	1°	Integrated Quality Management	Bachelor Degree in Industrial Management and Logistics;	No
2025/2026	1°	Transportation Management		No
2024/2025	2°	Technology and Quality Management	Bachelor Degree in Human Resources Management;	No
2024/2025	1°	Integrated Quality Management	Bachelor Degree in Industrial Management and Logistics;	No
2024/2025	1°	Knowledge Management	Other programme in Applied Program Mobility 360° : Transport Management;	Yes
2024/2025	1°	Final Immersive Weekend	Other programme in Applied Program Mobility 360° : Transport Management;	No
2023/2024	2°	Technology and Quality Management	Bachelor Degree in Human Resources Management;	No
2023/2024	1°	Integrated Quality Management	Bachelor Degree in Industrial Management and Logistics;	No
2022/2023	2°	Technology and Quality Management	Bachelor Degree in Human Resources Management;	No
2022/2023	1°	Integrated Quality Management	Bachelor Degree in Industrial Management and Logistics;	No
2022/2023	1°	Operations Management I		No
2021/2022	2°	Technology and Quality Management	Bachelor Degree in Human Resources Management;	No
2021/2022	1°	Operations Management I		No

Total Citations	
Web of Science®	18
Scopus	21

Publications

• Scientific Journals

- Scientific journal paper

1	Queiroz, C.; Queiroz.M.M., Roque, C, Moura, F. & Marôco, J. (2024). Understanding the expectations of parents regarding their children's school commuting by public transport using latent Dirichlet Allocation. Transportation Research Part A: Policy and Practice . 181 - Times Cited Web of Science®: 7 - Times Cited Scopus: 7
2	1.QUEIROZ, M.M., Roque, C & Moura, F. (2020). Shifting from Private to Public Transport using a Duration-Based Modeling of a School-Based Intervention. Transportation Research Record. - Times Cited Web of Science®: 1 - Times Cited Scopus: 1

• Conferences/Workshops and Talks

- Publication in conference proceedings

1	Queiroz, C.; Queiroz.M.M., Celeste,P. & Moura, F. (2019). School commuting: the influence of soft and hard factors to shift to public transport. In Transportation Research Procedia.: Elsevier BV. - Times Cited Web of Science®: 10 - Times Cited Scopus: 13
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- Conference proceedings editor

1	Queiroz, C.; Queiroz.M.M., Celeste, P. & Moura, F. (2020). 8th Transport Research Arena TRA 2020 (canceled).
2	Queiroz, C., Celeste,P. & Moura, F (2019). 22nd EWGT2019, Barcelona, Spain and publication at Transportation Research Procedia.