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Catarina Dionísio

Assistente Convidada
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Contacts

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Academic Qualifications

University/Institution	Type	Degree	Period
ISCTE Business School	M.Sc.	Msc Business Administration	2012
ISCTE Business School	Licenciate	Gestão de Marketing	2010

External Professional Activities

Period	Employer	Country	Description
Since 2019	Vodafone Portugal	Portugal	Planning, Implementation and Optimization of Digital Campaigns. Responsible for Programmatic

Teaching Activities

Teaching Year	Sem.	Course Name	Degree(s)	Coord.
2026/2027	2º	Media and Performance	Post Graduation Program in Marketing Management;	Yes
2026/2027	1º	Digital Marketing and E-Business	Bachelor Degree in Marketing Management;	No
2025/2026	2º	Marketing Workshops		No
2025/2026	2º	Digital Media Planning		Yes
2025/2026	1º	Digital Advertising and Search Engines	Post Graduation Program in Marketing;	Yes
2025/2026	1º	Digital Marketing and E-Business	Bachelor Degree in Marketing Management;	No
2024/2025	2º	Marketing Workshops	Bachelor Degree in Marketing Management;	No
2024/2025	2º	Digital Media Planning		Yes
2024/2025	1º	Digital Advertising and Search Engines	Post Graduation Program in Marketing;	Yes
2024/2025	1º	Digital Marketing and E-Business	Bachelor Degree in Marketing Management;	No
2023/2024	2º	Digital Communication		Yes
2023/2024	2º	Marketing Workshops	Bachelor Degree in Marketing Management;	No
2023/2024	2º	Digital Media Planning		No
2023/2024	1º	Digital Advertising and Search Engines	Post Graduation Program in Marketing;	Yes
2023/2024	1º	Digital Marketing and E-Business	Bachelor Degree in Marketing Management;	No
2022/2023	2º	Marketing Workshops	Bachelor Degree in Marketing Management;	No
2022/2023	1º	Digital Advertising and Search Engines	Post Graduation Program in Marketing;	Yes
2022/2023	1º	Digital Communication		Yes
2021/2022	2º	Marketing Workshops	Bachelor Degree in Marketing Management;	No
2021/2022	1º	Digital Advertising and Search Engines	Post Graduation Program in Marketing;	Yes
2021/2022	1º	Digital Communication		Yes

2020/2021	2º	Marketing Workshops	Bachelor Degree in Marketing Management;	No
2020/2021	1º	Digital Advertising and Search Engines	Post Graduation Program in Marketing; Specialization Degree in Digital Marketing;	Yes
2020/2021	1º	Digital Advertising and Search Engines	Post Graduation Program in Marketing; Specialization Degree in Digital Marketing;	Yes