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## Catarina Possidónio

### Professora Auxiliar Convidada

Department of Social and Organizational Psychology (ECSH)



### Contacts

#### E-mail

Catarina\_Rocha\_Possidonio\_Silva@iscte-iul.pt

### Curriculum

Catarina Possidónio holds a PhD in Social Psychology, from Iscte - University Institute of Lisbon. With the general aim of building knowledge on how to trigger transitions to healthier, more sustainable, ethical, plant-based diets, she is interested in studying psychological factors impacting on attitudes towards animals, their consumption, and plant-based alternatives, exploring what may shape consumer willingness and intention to make such transitions. Currently, she is also the Scientific Editor at PSICOLOGIA, the scientific journal of the Portuguese Psychology Association (APP).

### Research Interests

The psychology of eating animals and strategies to trigger transitions to more plant-based diets

### Academic Qualifications

University/Institution	Type	Degree	Period
ISCTE-Instituto Universitario de Lisboa	PhD	Social Psychology	2022
ISCTE - Instituto Universitário de Lisboa	M.Sc.	Psicologia Social e Organizacional	2016
ISCTE - Instituto Universitário de Lisboa	Licenciate	Psicologia	2014

External Professional Activities			
Period	Employer	Country	Description
Since 2022	Revista PSICOLOGIA	Portugal	

Teaching Activities				
Teaching Year	Sem.	Course Name	Degree(s)	Coord .
2025/2026	1º	Quantitative Research Methods	Bachelor Degree in Psychology;	No
2024/2025	1º	Quantitative Research Methods	Bachelor Degree in Psychology;	No
2024/2025	1º	Quantitative Research Methods	Bachelor Degree in Psychology;	No

## Supervisions

### • M.Sc. Dissertations

- Ongoing

	Student Name	Title/Topic	Language	Status	Institution
1	Cátia Filipa Marques Soares	Green is the new black: The effect of the sustainable label on the purchase intention of sustainable clothing items among different consumer profiles.	Portuguese	Delivered	Iscte
2	Cátia Filipa Marques Soares	Green is the new black: The effect of the sustainable label on the purchase intention of sustainable clothing items among different consumer profiles.	Portuguese	Delivered	Iscte

### - Concluded

	Student Name	Title/Topic	Language	Institution	Concluding Year
1	Ana Francisca Ribau da Cruz Botelho	The impact of cute anthropomorphism and the default effect on the adoption of plant based meals	English	Iscte	2024
2	Ana Francisca Ribau da Cruz Botelho	The impact of cute anthropomorphism and the default effect on the adoption of plant based meals	English	Iscte	2024
3	Ana Francisca Ribau da Cruz Botelho	The impact of cute anthropomorphism and the default effect on the adoption of plant based meals	English	Iscte	2024

## Total Citations

Web of Science®	158
Scopus	162

## Publications

### • Scientific Journals

#### - Scientific journal paper

1	<p>Possidônio, C., Piazza, J., Graça, J. &amp; Prada, M. (2022). An appetite for meat? Disentangling the influence of animal resemblance and familiarity. <i>Appetite</i>. 170</p> <p>- Times Cited Web of Science®: 9</p> <p>- Times Cited Scopus: 4</p> <p>- Times Cited Google Scholar: 10</p>
2	<p>Possidônio, C., Prada, M., Graça, J. &amp; Piazza, J. (2021). Consumer perceptions of conventional and alternative protein sources: a mixed-methods approach with meal and product framing . <i>Appetite</i>. 156</p> <p>- Times Cited Web of Science®: 92</p> <p>- Times Cited Scopus: 97</p> <p>- Times Cited Google Scholar: 138</p>
3	<p>Possidônio, C., Piazza, J., Graça, J. &amp; Prada, M. (2021). From pets to pests: Testing the scope of the “Pets as Ambassadors” hypothesis. <i>Anthrozoös</i>. 34 (5), 707-722</p> <p>- Times Cited Web of Science®: 9</p> <p>- Times Cited Scopus: 12</p> <p>- Times Cited Google Scholar: 19</p>
4	<p>Possidônio, C., Graça, J., Piazza, J. &amp; Prada, M. (2019). Animal images database: validation of 120 images for human-animal studies. <i>Animals</i>. 9 (8), 1-20</p> <p>- Times Cited Web of Science®: 48</p> <p>- Times Cited Scopus: 45</p> <p>- Times Cited Google Scholar: 67</p>

### • Conferences/Workshops and Talks

#### - Talk

1	<p>Possidônio, C. (2022). From meat to beets: Exploring pathways towards more sustainable meat alternatives. 27th IAPS.</p>
2	<p>Possidônio, C. (2022). From meat to beets: Exploring pathways towards healthier meat alternatives. 1ª Conferência de Saúde Societal.</p>
3	<p>Possidônio, C., Prada, M., Graça, J. &amp; Jared Piazza (2022). From meat to beets: Exploring pathways towards healthier meat alternatives. 1ª Conferência de Saúde Societal.</p>

4	Possidónio, C., Prada, M., Graça, J. & Jared Piazza (2022). From meat to beets: exploring pathways to more plant-forward diets. International Association of People-Environment Studies Conference – Glocal challenges, local impacts: Rethinking governance, sustainability and consumption in light of climate change.
5	Possidónio, C., Prada, M., Graça, J. & Jared Piazza (2022). Meet your meat: The effect of familiarity and animal resemblance on meat appetite. XVI PhD Meeting PhD Meeting in Psychology.
6	Possidónio, C. (2022). From pets to pests: Can pet attachment promote more positive attitudes towards farmed, wild and pest animals?. Fauna Connections.
7	Possidónio, C. (2021). Meet your meat: How to trigger transitions towards more plant-based diets. 5th LiSP Annual Meeting.
8	Habrykh, I., Possidónio, C. & Prada, M. (2021). It's the veggie effect! The halo effect on consumers' perceptions of meat alternatives. XVI PhD Meeting.
9	Possidónio, C., Prada, M., Graça, J. & Jared Piazza (2021). From meat to beets - Exploring pathways to more plant-forward diets. Society for the Psychology of Human-Animal Intergroup Relations (PHAIR). - Times Cited Scopus: 4
10	Possidónio, C. & Prada, M. (2021). Meet your meat: The effect of familiarity and animal resemblance on meat consumption and substitution. XVI PhD Meeting.
11	Possidónio, C. & Prada, M. (2021). How to trigger transitions towards more sustainable and healthier diets. Encontro Ciência 2021.
12	Possidónio, C. & Prada, M. (2021). An Appetite for Meat? Disentangling the Influence of Animal Resemblance and Familiarity. Pangborn Symposium.
13	Possidónio, C. (2021). From meat to beets: Exploring pathways to more plant-forward diets. Psychology of Human-Animal Intergroup Relations (PHAIR Society).
14	Possidónio, C. (2020). Meet your meat: The effect of meat-animal association on meat consumption and substitution. 4th LiSP Annual Meeting.
15	Possidónio, C. (2019). Minding animals: Validation of a large set of open-source animal images on 11 evaluative dimensions. 3rd LiSP Annual Meeting.
16	Possidónio, C. (2019). Perceptions toward meat alternatives. XV PhD Meeting.
17	Possidónio, C. (2019). Primeiro estranha-se, depois entranha-se!? Percepções de consumidores face a produtos alternativos ao consumo de carne. Simpósio Nacional de Investigação em Psicologia.
18	Possidónio, C. (2019). How do people perceive meat and alternatives to meat consumption?. Bridg'it.
19	Possidónio, C. (2019). Animal.ID – Animal Images Database: Validation of Animal Images on 11 Evaluative Dimensions. International Convention of Psychological Science (Paris).
20	Possidónio, C., Prada, M., Graça, J. & Piazza, J. (2018). Meet your meat: The effect of meat-animal association on meat consumption and substitution. XIV PhD Meeting in Social and Organizational Psychology.

21	Possidónio, C., Graça, J., Prada, M. & Piazza, J. (2018). Todos os animais são iguais?. Animais-companheiros nas vidas dos humanos: Desafios sociais e éticos.
22	Possidónio, C. (2017). Meet your meat: The effect of meat-animal association on meat consumption and substitution. 2nd LiSP Annual Meeting.
23	Possidónio, C., Prada, M. & Graça, J. (2016). Am I too cute to eat? the effect of cuteness appeal towards the promotion of a more plant-based diet. XII PHD Meeting in Social and Organizational Psychology.

## • Other Publications

### - Master's Dissertation

1	Possidónio, C. (2016). Am I too cute to eat? The effect of cuteness appeal on the promotion of a more plant-based diet.
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## Awards

Best student award in Master (MSc) in Social and Organizational Psychology (Iscte-IUL) (2016)

Award for grade average in Master (MSc) in Social and Organizational Psychology (Iscte-IUL) (2016)

Honorable mention for the poster presented at the XII PhD Meeting in Social and Organizational Psychology, Lisbon, Portugal, 1-2 June (2016)

## Organization/Coordination of Events

Type of Organization/Coordination	Event Title	Organizer	Year
Member of scientific event's organizing committee	XIV PhD Meeting in Social and Organizational Psychology	PhD Program in Psychology from Iscte-IUL	--
Member of scientific event's organizing committee	4th LiSP Annual Meeting	LiSP - Lisbon PhD in Social Psychology	--