

## Ciência\_Iscte

**Public Profile** 

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## **Caterina Foa**

#### **Professora Auxiliar**

Department of Sociology (ESPP)

#### **Integrated Researcher**

CIES-Iscte - Centre for Research and Studies in Sociology (ESPP) [Media and Culture]



| Contacts  |                           |
|-----------|---------------------------|
| E-mail    | Caterina.Foa@iscte-iul.pt |
| Office    | D3.25                     |
| Telephone | 210464123 (Ext: 291507)   |
| Post Box  | 53                        |

#### **Research Interests**

Communication science; Media and Journalism; Digital Platforms; Social Media; Arts, Culture and Cultural Industries; Marketing and management; Fundraising and crowdfunding; Entrepreneurship; Methods social sciences

| Academic Qualifications                    |          |                         |        |  |  |
|--|----------|-------------------------|--------|--|--|
| University/Institution                     | Туре     | Degree                  | Period |  |  |
| USI- Universitá della Svizzera Italiana    | Post-Doc | Media e Jornalismo      | 2025   |  |  |
| ISCTE-Instituto Universitario de<br>Lisboa | PhD      | Ciências da Comunicação | 2022   |  |  |

| AUDAX ISCTE-IUL                             | Other type of qualification | Formaçao Avançada em<br>Empreendedorismo e Industrias<br>Criativa | 2013 |
|---|-----------------------------|---|------|
| Università Statale degli Studi di<br>Milano | M.Sc.                       | Laurea Magistrale in Comunicazione<br>Politica e Sociale          | 2011 |
| Università Statale degli Studi di<br>Milano | Licenciate                  | Laurea Triennale in Scienze<br>Umanistiche per la Comunicazione   | 2007 |

| Teaching Activities |      |   |  |         |  |  |
|---------------------|------|---|--|---------|--|--|
| Teaching Year       | Sem. | Course Name                             | Degree(s)  | Coord . |  |  |
| 2025/2026           | 2°   | Research Design                         | Master Degree in Studies and<br>Management of Culture;   | No      |  |  |
| 2025/2026           | 1°   | Cultural Entrepreneurship               | Master Degree in Studies and Management of Culture;  | No      |  |  |
| 2025/2026           | 1°   | Theories in Media and<br>Communications | Master Degree in Communication,<br>Culture and Information Technology;   | Yes     |  |  |
| 2025/2026           | 1°   | Cultural Marketing                      | Master Degree in Studies and Management of Culture;  | Yes     |  |  |
| 2025/2026           | 1°   | Media Management and Production         |  | Yes     |  |  |
| 2025/2026           | 1°   | Media Entrepreneurship                  | Master Degree in New Media<br>Management;  | Yes     |  |  |
| 2024/2025           | 2°   | Research Design                         | Master Degree in Studies and Management of Culture;  | No      |  |  |
| 2024/2025           | 2°   | Media Management and Production         | Post Graduation Program in Journalism;   | No      |  |  |
| 2024/2025           | 1°   | Cultural Entrepreneurship               | Master Degree in Studies and Management of Culture;  | No      |  |  |
| 2024/2025           | 1°   | Cultural Marketing                      | Master Degree in Studies and Management of Culture;  | Yes     |  |  |
| 2024/2025           | 1°   | Media Management and Production         | Institutional Degree in Escola de<br>Sociologia e Políticas Públicas;  | No      |  |  |
| 2024/2025           | 1°   | Media Entrepreneurship                  | Master Degree in New Media<br>Management;  | Yes     |  |  |
| 2024/2025           | 1º   | 2nd Cycle Internship                    | Master Degree in Modern and<br>Contemporary History; Master<br>Degree in Studies and Management<br>of Culture; | No      |  |  |
| 2023/2024           | 2°   | Research Design                         | Master Degree in Studies and<br>Management of Culture;   | No      |  |  |
| 2023/2024           | 2°   | Economy and Media System                | Master Degree in New Media<br>Management;  | Yes     |  |  |
| 2023/2024           | 1°   | Cultural Entrepreneurship               | Master Degree in Studies and Management of Culture;  | Yes     |  |  |

| 2023/2024 | 1° | Cultural Marketing                                       | Master Degree in Studies and Management of Culture;  | Yes |
|-----------|----|--|--|-----|
| 2023/2024 | 1° | Media Management and Production                          | Institutional Degree in Escola de<br>Sociologia e Políticas Públicas;  | No  |
| 2023/2024 | 1° | Media Entrepreneurship                                   | Master Degree in New Media<br>Management;  | No  |
| 2023/2024 | 1° | 2nd Cycle Internship                                     | Master Degree in Modern and<br>Contemporary History; Master<br>Degree in Studies and Management<br>of Culture; | No  |
| 2022/2023 | 2° | Research Design  | Master Degree in Studies and Management of Culture;  | No  |
| 2022/2023 | 2° | Media Management and Production                          | Post Graduation Program in Journalism;   | No  |
| 2022/2023 | 2° | Economy and Media System                                 | Master Degree in New Media<br>Management;  | No  |
| 2022/2023 | 1° | Cultural Entrepreneurship                                | Master Degree in Studies and Management of Culture;  | No  |
| 2022/2023 | 1° | Cultural Marketing                                       | Master Degree in Studies and Management of Culture;  | Yes |
| 2022/2023 | 1° | Media Entrepreneurship                                   | Master Degree in New Media<br>Management;  | No  |
| 2022/2023 | 1° | 2nd Cycle Internship                                     |  | No  |
| 2021/2022 | 2° | Research Design  | Master Degree in Studies and Management of Culture;  | No  |
| 2021/2022 | 2° | Media Management and Production                          | Post Graduation Program in Journalism;   | No  |
| 2021/2022 | 1° | Cultural Entrepreneurship                                | Master Degree in Art Markets;  | No  |
| 2021/2022 | 1° | Cultural Marketing                                       |  | No  |
| 2021/2022 | 1° | Media Entrepreneurship                                   | Master Degree in New Media<br>Management;  | No  |
| 2020/2021 | 2° | Media Management and Production                          | Post Graduation Program in Journalism;   | No  |
| 2020/2021 | 1° | Cultural Marketing                                       |  | No  |
| 2020/2021 | 1° | Media Entrepreneurship                                   | Master Degree in New Media<br>Management;  | No  |
| 2019/2020 | 2° | Media Management and Production                          |  | No  |
| 2019/2020 | 2° | Internship in Entrepreneurship and<br>Studies of Culture |  | No  |
| 2019/2020 | 1° | Cultural Marketing                                       | Master Degree in Studies and Management of Culture;  | No  |

| 2018/2019 | 2° | Economy and Media System                                 | Master Degree in New Media<br>Management; | No  |
|-----------|----|--|---|-----|
| 2018/2019 | 1° | Cultural Marketing                                       |   | No  |
| 2018/2019 | 1° | Economy and Media System                                 |   | No  |
| 2018/2019 | 1° | Media Entrepreneurship                                   | Master Degree in New Media<br>Management; | No  |
| 2016/2017 | 2° | Internship in Entrepreneurship and<br>Studies of Culture |   | Yes |
| 2016/2017 | 1° | Cultural Marketing                                       |   | No  |
| 2014/2015 | 1° | Cultural Marketing                                       |   | No  |

# **Supervisions**

## • Ph.D. Thesis

## - Ongoing

|   | Student Name                     | Title/Topic  | Language   | Status     | Institution |
|---|----------------------------------|--|------------|------------|-------------|
| 1 | Jaqueline da Costa Bueno         | Eventos Híbridos - Como<br>potencializar a<br>comunicação digital<br>através das tecnologias<br>emergentes             | Portuguese | Developing | Iscte       |
| 2 | Sónia Maria de Castro<br>Martins | A assessoria de imprensa<br>na área do teatro:<br>dinâmicas de relações<br>com jornalistas                             | Portuguese | Developing | Iscte       |
| 3 | Helena Isabel de Jesus<br>Santos | Dos algoritmos ao<br>coração: A Inteligência<br>Artificial Generativa como<br>catalisador da lealdade do<br>consumidor | Portuguese | Developing | Iscte       |

## • M.Sc. Dissertations

## - Ongoing

|   | Student Name                     | Title/Topic   | Language   | Status    | Institution |
|---|----------------------------------|---|------------|-----------|-------------|
| 1 | Leandro Manuel Dias<br>Guiomar   | Sound Accessibility:<br>Strategies and Impacts on<br>the Inclusion of Deaf<br>People in Music Festivals<br>in Portugal      | Portuguese | Delivered | Iscte       |
| 2 | Daniela Sofia Teixeira<br>Filipe | From the Urban Space to<br>the Online Space: Sirigaita,<br>Instagram and the Art of<br>Symbolic Resistance in<br>Intendente | Portuguese | Delivered | Iscte       |

| 3  | Sílvio Rodrigues Pedrosa<br>Sardinha Balbúrdia | Influlências do marketing<br>de afiliados no  | Portuguese | Delivered  | Iscte |
|----|--|---|------------|------------|-------|
|    | Saruiiiia Daiburula                            | de affiliados no<br>desenvolvimento do<br>empreendedorismo no<br>digital  |            |            |       |
| 4  | Ana Maria Sacadura Paz<br>dos Santos Horta     | Festival production<br>analysis: FeLiCidade case<br>study   | Portuguese | Delivered  | Iscte |
| 5  | Leonor Ferro Rodrigues<br>Cruzeiro             | Acessibilidade e<br>exclusividade: a<br>comunicação das marcas<br>de luxo no Instagram  |            | Developing | Iscte |
| 6  | Rita Maçaneiro Sousa                           | The Perception and<br>Participation of Young<br>People in Cyberactivism in<br>Portugal: The Role of<br>Instagram in Adherence<br>and Engagement with<br>Social Causes |            | Developing | Iscte |
| 7  | Heidy Cibelle do Rosário<br>Lima               | Estratégias pedagógicas<br>utilizadas no<br>fortalecimento da literacia<br>mediática e do<br>pensamento crítico.  |            | Developing | Iscte |
| 8  | Nuno Miguel Alves<br>Leocádio                  | Grassroots Music Venues   |            | Developing | Iscte |
| 9  | Gonçalo Counhago da<br>Silva Gonçalves         | "Swiping the Mind Away":<br>How Short Form Content<br>Reconfigures Thought and<br>Media Consumption   |            | Developing | Iscte |
| 10 | Beatriz da Silva Anjos                         | Narratives about Formula<br>1: Political, Media, and<br>Local Discourses on the<br>Possible Return to<br>Portugal   |            | Developing | Iscte |
| 11 | Joana Maria Malaquias da<br>Costa              | Public Communication<br>and Tourism Promotion in<br>the Municipality of Loures:<br>An Analysis of Strategies<br>and Perceptions                                       |            | Developing | Iscte |
| 12 | Maria João Paulino<br>Quelhas                  | Representações Culturais<br>na Publicidade: Estudo<br>Comparativo das<br>Campanhas da Sagres e<br>Super Bock  |            | Developing | Iscte |
| 13 | Maria Inês Santos                              | A construção e<br>comodificação de<br>masculinidades na<br>indústria musical: análise<br>comparativa de boy bands<br>ocidentais e sul-coreanas                        |            | Developing | Iscte |
| 14 | Mariana Melo de<br>Albuquerque Barradas        | Neuromarketing of Digital<br>Nostalgia: Psychographics<br>of the Revival in Emo and<br>Scene Subcultures  |            | Developing | Iscte |
| 15 | Mariana Rodrigues Conde                        | The promotion of Artistic<br>Education in the Azores:<br>Creation of the Cultural<br>Association Dacosta  |            | Developing | Iscte |

| 16 | Margarida Correia<br>Andrade                               | Como é que a Musa se<br>posiciona como um<br>espaço cultural?  |            | Developing | Iscte |
|----|--|--|------------|------------|-------|
| 17 | Carlo George Garavaglia                                    | The value of ERP systems in the Digital Transformation of Performing Arts Organizations and Museums                                    |            | Developing | Iscte |
| 18 | Joana Ramos Dilão  | Cinema, Representation<br>and Power: A Critical<br>Analysis of the National<br>Film Plan.  |            | Developing | Iscte |
| 19 | Maria Fernandes de<br>Andrade                              | Digital Convergence:<br>Redifinig News Values and<br>Editorial Practices at the<br>Açoriano Oriental<br>Newspaper                      |            | Developing | Iscte |
| 20 | Beatriz Cintrão Menino                                     | The role of communication in collaboration with adjacent areas in a cultural organization based in Lisbon                              |            | Developing | Iscte |
| 21 | Francisco do Carmo<br>Almeida Sanona<br>Machadinho Martins | A Influência dos<br>Patrocinadores de Nome<br>na Identidade dos<br>Festivais de Música: Caso<br>Ageas Cool Jazz e Festival<br>Sudoeste |            | Developing | Iscte |
| 22 | Bárbara Isabel Martinho<br>Ministro                        | The Influence of the<br>Popularisation of K-Pop in<br>Portugal   |            | Developing | Iscte |
| 23 | Cátia Solange Rodrigues<br>de Melo Baptista Pereira        | RTPC: training strategies for mediation  | Portuguese | Developing | Iscte |
| 24 | André Filipe Martins Lopes                                 | Utilização do Instagram<br>como ferramenta<br>económica no futebol<br>português: Oportunidades<br>e Desafios.                          |            | Developing | Iscte |
| 25 | Samuel Gomes Soares  | What are the strategic<br>components that support<br>the continuity of the<br>Croka's Rock festival<br>between 2009 and 2023?          |            | Developing | Iscte |
| 26 | Raquel Mendes Chou   | Como as redes sociais<br>influenciam os destinos<br>turísticos dos portugueses   |            | Developing | Iscte |
| 27 | Guilherme Miguel Damião<br>Patrício                        | ш  |            | Developing | Iscte |
| 28 | Maria Miguel Leal de<br>Oliveira                           | From Censorship to<br>Subversion: Art as Political<br>Communication in the<br>Prague Spring  |            | Developing | Iscte |
| 29 | Rodrigo Frazão Afonso<br>Fernandes                         | "Festivais de Música nos<br>Açores: Estratégias de<br>Gestão e<br>Sustentabilidade"  |            | Developing | Iscte |

#### - Concluded

|    | Student Name  | Title/Topic  | Language   | Institution | Concluding<br>Year |
|----|---|--|------------|-------------|--------------------|
| 1  | Susana Rita Fonseca<br>André Rúbio Vieira           | Solo traveling - The women's perspective   | English    | Iscte       | 2025               |
| 2  | Salomão Tomé Pires<br>da Costa                      | Impact of disinformation on<br>the electoral perception of<br>political candidates in Portugal   | Portuguese | Iscte       | 2024               |
| 3  | Maria Teresa Trindade<br>Mota                       | Challenges of a<br>Communication Agency: The<br>Rise of Artificial Intelligence  | Portuguese | Iscte       | 2024               |
| 4  | Pedro Miguel Santos<br>Nascimento Souza             | User Perceptions of Netflix's<br>Role in Nollywood: An<br>Exploratory Analysis of User<br>Generated Content on<br>Nairaland  | English    | Iscte       | 2024               |
| 5  | Beatriz de Azevedo<br>Silva                         | The Effect of Digital Influencers<br>on the Cultural Consumption<br>and Practices of Their<br>Followers: An Analysis of the<br>Perspectives and Experiences<br>of Digital Influencers in<br>Portugal           | Portuguese | Iscte       | 2024               |
| 6  | Maria Beatriz Subtil<br>Pedro Domingues da<br>Silva | The link between popular culture and classical culture in the digital age: social networks as a communication strategy for musical experiences. A case study of Instagram and Candlelight concerts in Portugal | Portuguese | Iscte       | 2024               |
| 7  | Marta Sofia Belga<br>Marques Robalo                 | Comunicação das<br>organizações culturais em<br>Lisboa: heterogeneidade e<br>concordâncias no cruzamento<br>de perspetivas e experiências<br>profissionais   | Portuguese | Iscte       | 2024               |
| 8  | Denis Graeff de<br>Oliveira                         | What are the conditions for the sustainability of a local music scene? A study on Lisbon   | Portuguese | Iscte       | 2024               |
| 9  | Margarida Maria Reis<br>Cláudio Calheiros<br>Costa  | Culture and Heritage: the role of stakeholders in territorial communication. The case study of Mértola.  | Portuguese | Iscte       | 2024               |
| 10 | Duarte José Pereira<br>Martins                      | A National Music Plan? - the case of MPMP  | Portuguese | Iscte       | 2023               |
| 11 | Neuza Agostinha<br>Freixo Pereira                   | Communication Strategies in<br>Social Media: A Study of<br>Lisbon's Musical Theater<br>Companies on Instagram  | Portuguese | Iscte       | 2023               |
| 12 | Cátia Sofia da Graça<br>Oliveira Merendeiro         | Nova Lusa: Contemporary<br>Portuguese Music Festival   | Portuguese | Iscte       | 2023               |
| 13 | Anita Angélica Ferreira<br>Jardim                   | Exploratory Case Study:<br>Câmara de Lobos City Council's<br>communication in bringing the<br>community and culture closer<br>together.  | Portuguese | Iscte       | 2023               |

| 14 | Marta Russo Oom de<br>Sacadura                 | Museum Communication in<br>Lisbon: Challenges and<br>InnovationsCase study: An<br>Analysis of the Practices and<br>Perspectives of Portuguese<br>Museums Protected by the<br>DGPC | Portuguese | Iscte | 2023 |
|----|--|---|------------|-------|------|
| 15 | Mariana Noronha<br>Gameiro Neves Leitão        | Mental health and Culture:<br>Theater as therapy for people<br>with the experience of mental<br>illness   | Portuguese | Iscte | 2023 |
| 16 | Ana Beatriz Dias<br>Lourenço                   | Performing arts and<br>sustainability: a study for<br>planning and financing a<br>contemporary dance project  | Portuguese | Iscte | 2023 |
| 17 | Alexandre Miguel<br>Costa Sabino               | Sports communication in less visible sports in Portugal. Analysing practices, limitations and possible interventions.   | Portuguese | Iscte | 2023 |
| 18 | Ana Cristina<br>Rodrigues Tomé                 | Living from Music (Beyond<br>Mainstream):Portuguese music<br>distributed via radio and<br>streaming.  | Portuguese | Iscte | 2023 |
| 19 | Fátima lvone<br>Fernandes de Jesus             | Mergulho Urbano Association, retrospective analysis and definition of strategic plan for the future.  | Portuguese | Iscte | 2022 |
| 20 | Gonçalo Brito<br>Cardoso                       | The Big Brother Experience:<br>opportunities and threats of a<br>video surveillance system in<br>Amadora borough  | Portuguese | Iscte | 2022 |
| 21 | Catarina Pinto Pessoa<br>Godinho               | The backstage of private and cultural sectors match: a multiple case study in the context of Portugal #Entraemcena digital platform   | Portuguese | Iscte | 2022 |
| 22 | Inês Filipa Carvalho<br>Pereira                | Accessibility in National<br>Museums: Web accessibility on<br>the websites of MNAC-MC and<br>MNAA   | Portuguese | Iscte | 2020 |
| 23 | João Pedro Ferreira<br>Mascarenhas Augusto     | National Ballet of Portugal -<br>The Relationship Between<br>Marketing and Communication<br>and the Artistic Programme  | Portuguese | Iscte | 2019 |
| 24 | Maria Gomes da<br>Conceição Sacadura<br>Simões | Art Magazines in Portugal:<br>perspectives and prospects of<br>a persistent sector  | Portuguese | Iscte | 2019 |
| 25 | Lúcia Isabel Murteira<br>Inocêncio             | Cultural Intervention in Bairro<br>da Zona J  | Portuguese | Iscte | 2018 |
| 26 | Carlota Gomes de<br>Lemos Pignatelli<br>Garcia | Cultural Marketing in<br>portuguese contemporary<br>dance companies: Case<br>studies: Compania de Dança,<br>Companhia de Dança de<br>Almada and Quorum Ballet                     | Portuguese | Iscte | 2018 |

| 27 | Patrícia Pinto<br>Carvalho              | Arte, Participação e<br>Instituições: O Programa<br>Participativo para Jovens<br>Pedimo0s Desculpa pelo<br>incómodo Causado -<br>Culturgest                      | Portuguese | Iscte | 2017 |
|----|---|--|------------|-------|------|
| 28 | Inês Pinho e Melo<br>Bandeira Guimarães | O caso de "Edinburgh Festival<br>City" Uma marca cultural<br>colectiva   | Portuguese | Iscte | 2016 |
| 29 | Sara Cristina Tiago<br>Moreira          | Museus e Social Media<br>Marketing - Caso de Estudo o<br>Museu do Oriente  | Portuguese | Iscte | 2015 |
| 30 | Filipa Dias Duarte<br>Moreira           | 007 - A Marca que Nunca<br>Morre   | Portuguese | Iscte | 2015 |
| 31 | Elisabete de Oliveira<br>Inácio         | Empreendedorismo Social e<br>Responsabilidade Social das<br>Organizações. A parceria<br>CASES/Everything is New  | Portuguese | Iscte | 2015 |
| 32 | Marina Gomes de<br>Oliveira Polo        | Governo, sociedade civil e os<br>desafios na publicação de<br>dados abertos: o caso da base<br>de dados do Programa<br>Nacional de Apoio à Cultura no<br>Brasil. | Portuguese | Iscte | 2015 |
| 33 | Ana do Vale Gralheiro                   | O papel dos eventos ao vivo na<br>estratégia de ativação de<br>Marca   | Portuguese | Iscte | 2015 |

## • M.Sc. Final Projects

## - Ongoing

|   | Student Name                     | Title/Topic  | Language   | Status    | Institution |
|---|----------------------------------|--|------------|-----------|-------------|
| 1 | António Maria Carreira<br>Capote | Leiria Cultural Centre:<br>Business model for the<br>creation of a cultural<br>facility in Leiria. | Portuguese | Delivered | Iscte       |
| 2 | Agnety Célia Marcelino<br>Raúl   | Creation of a marketplace<br>for African agri-food<br>products in Portugal                         | Portuguese | Delivered | Iscte       |

#### - Concluded

|   | Student Name                      | Title/Topic  | Language   | Institution | Concluding<br>Year |
|---|-----------------------------------|--|------------|-------------|--------------------|
| 1 | João Francisco Inácio<br>de Sousa | Estágio de Orquestra Vicente<br>Lusitano   | Portuguese | Iscte       | 2024               |
| 2 | Kamila Ferrazzi                   | Research Project: Funding<br>Model for the Portuguese<br>Contemporary Dance<br>Company (CPBC) - A Case<br>Study. | Portuguese | Iscte       | 2024               |
| 3 | Érica Alexandra Filipe<br>Mendes  | Positioning Strategies of EDP in<br>the B2B Electric Mobility<br>Market  | Portuguese | Iscte       | 2024               |

| 4 | Livia Nina Desbois<br>Roxo             | Crafting a Digital Promotion<br>Plan for Independent<br>Musicians   |            | Iscte | 2024 |
|---|--|---|------------|-------|------|
| 5 | Alexandre de Sá<br>Pessoa Cortez Pinto | House of the World / Project of<br>an institution dedicated to the<br>wordand its intersection with<br>other artistic disciplines | Portuguese | Iscte | 2019 |

| Total Citations |    |
|-----------------|----|
| Web of Science® | 17 |
| Scopus          | 29 |

# Publications

### Scientific Journals

- Scientific journal paper

| 1 | Foá, C. (2025). Black entrepreneurship and DEI: Profiles and challenges of African descendant entrepreneurs within the Portuguese ecosystem. Social Inclusion. 13   |
|---|---|
| 2 | Couraceiro, P., Foá, C. & Pinto-Martinho, A. (2025). Challenges and needs in algorithmic literacy for journalists: Uncovering the reality of Portuguese newsrooms. Journalism Practice. 19 (10), 2465-2496 - Times Cited Web of Science®: 2 - Times Cited Scopus: 2 - Times Cited Google Scholar: 2   |
| 3 | Foá, C. (2024). Datification of the wisdom of the crowd: A comparative analysis of innovation strategies in four European crowdfunding platforms. Observatorio (OBS*). 17 (5), 118-153 - Times Cited Web of Science®: 1 - Times Cited Scopus: 2   |
| 4 | Paisana, M., Foá, C., Vasconcelos, A., Couraceiro, P., Ferro-Santos, S., Margato, ACrespo, M. (2024). Uma taxonomia para a literacia para os media em Portugal - Caracterização de atores, iniciativas e linhas de intervenção. Observatorio (OBS*). 18 (5), 58-82 - Times Cited Scopus: 1 - Times Cited Google Scholar: 2  |
| 5 | Foá, C., Couraceiro, P. & Pinto-Martinho, A. (2024). Decoding algorithmic literacy among journalists:  Methodological tool design and validation for preliminary study in the Portuguese context. Observatorio (OBS*). 18 (5)  - Times Cited Scopus: 3  - Times Cited Google Scholar: 9   |
| 6 | Foá, C., Tomé, V., Margato, A., Paisana, M., Crespo, M. & Cardoso, G. (2023). Roles of journalists in media literacy initiatives: Trainees and trainers. Continuity, collaboration, and sustainability of media literacy trainings to mitigate disinformation in Portugal. Profesional de la información. 32 (6)  - Times Cited Web of Science®: 4  - Times Cited Scopus: 6 |

| 7  | Crespo, M., Pinto-Martinho, A., Foa, C., Paisana, M. & Pais, P. C. (2020). Business models of journalistic startups in Portugal: an analysis of product innovation, dissemination and monetization in media enterprises. Nordic Journal of Media Management. 1 (2), 261-296 - Times Cited Web of Science®: 10 - Times Cited Google Scholar: 43 |
|----|--|
| 8  | Foá, C. (2019). Crowdfunding cultural projects and networking the value creation: Experience economy between global platforms and local communities. Arts and the Market. 9 (2), 235-254 - Times Cited Scopus: 15  |
| 9  | Crespo, M., Foà, C. & Pinto-Martinho, A. (2018). Como o jornalismo lida com a inovação: um estudo de caso das melhores práticas em Portugal. Estudos de Jornalismo. 9, 75-102 - Times Cited Google Scholar: 12   |
| 10 | Foà, C. & Crespo, M. (2016). Crebiz.eu: criação de um modulo laboratorial de ensino do empreendedorismo para os media e as indústrias criativas. Revista de Empreendedorismo e Gestão de Micro e Pequenas Empresas. 1 (6), 17-33   |
| 11 | Crespo, M., Foa, C. & Cardoso, G. (2016). Tendências, boas-práticas e inovação para o ensino do empreendedorismo no jornalismo e nas indústrias criativas. Mediapolis: revista de comunicação, jornalismo e espaço público. 3, 135-155   |
| 12 | Foà, C. & Ribeiro, R. B. (2013). Responsabilidade social e integração através da música. Dois estudos de caso em Itália e Portugal. Sociologia, Revista da Faculdade de Letras da Universidade do Porto. 109-132   |

#### - Editorial

Cardoso, G. & Foá, C. (2021). Editorial Note: Hard and Soft Communication. Umberto Eco 's Lecture at Festival della Comunicazione di Camogli in 2014. Observatorio (OBS\*). 15 (2), 174

## • Books and Book Chapters

#### - Book author

| 1 | Neves, J. S., Foá, C., Santos, J., Lima, M. J. & Pereira, I. (2019). Estudo de públicos de museus nacionais: Públicos do Museu Nacional de Arte Contemporânea - Museu do Chiado. Lisboa. DireçãoGeral do Património Cultural - DGPC.                      |
|---|---|
| 2 | Neves, J. S., Foá, C., Lima, M. J., Santos, J. & Bernardo, B. (2019). Estudo de Públicos de Museus Nacionais -<br>Públicos do Museu Nacional do Teatro e da Dança. Lisboa. DGPC.  |
| 3 | Neves, J. S., Foa, C., Santos, J., Lima, M. J., Pereira, T. M. & Schiappa, M. (2018). Estudo de Públicos de Museus<br>Nacionais - Públicos do Museu Nacional do Azulejo. Lisboa. Direção-Geral do Património Cultural.<br>- Times Cited Google Scholar: 7 |
| 4 | Neves, J. S., Santos, J., Lima, M. J., Pereira, T. M. & Foà, C. (2018). Estudo de Públicos de Museus Nacionais - Públicos do Museu Nacional de Machado de Castro. Lisboa. Direção-Geral do Património Cultural.   |
| 5 | Foá, C. & Raquel Ribeiro (2016). Marketing do conhecimento à decisão. Portugal. Causas das regras.  |

Stenvall-Virtanen, S., Grönlund, M., Malinen, P., Foa, C., Crespo, M., Cardoso, G....Picard, R. (2016). How to teach entrepreneurship to communication and creative industries students. Lisbon. ISCTE - Instituto Universitário de Lisboa. Centro de Investigação e Estudos de Sociologia.

- Times Cited Google Scholar: 4

### - Book chapter

| 1 | Foá, C. & Geada, N. (2025). Navigating the Portuguese Digital Landscape: Martech Systems' Adoption, Digital Intensity, Transition and Transformation. In Marketing and Smart Technologies –Proceedings of ICMarkTech 2023.  |
|---|---|
| 2 | Pinto-Martinho, A., Foá, C. & Couraceiro, P. (2024). Algoritmos, Jornalistas e Literacia na Nova Comunicação. In Gustavo Cardoso (Ed.), A Nova Comunicação. (pp. 333-340).: Almedina.   |
| 3 | Crespo, M., Pinto-Martinho, A. & Foa, C. (2019). How to develop internal innovation in the media: A case study of best practices for media outlet. In Paulo Faustino, Iván Puentes, Francisco Belda (Ed.), Communication, media and creative industries in the digital era. (pp. 131-164). Porto: Media XXI.  - Times Cited Google Scholar: 1   |
| 4 | Foá, C. & Moltrasio, C. (2018). Crowdfunding and networked platforms exploring col-labor-ation and mediation for value-creation in Portuguese crowdfunding ecosystem. In Loïc Ballarini, Stéphane Costantini, Marc Kaiser, Jacob Matthews, Vincent Rouzé (Ed.), Financement participatif: Les nouveaux territoires du capitalisme. Lorraine: Presses universitaires de Nancy - Editions Universitaires de Lorraine. |
| 5 | Cardoso, G., Crespo, M. & Foá, C. (2016). Cenário, Modelos e Jornalismo. In Modelos de Negócio e<br>Comunicação Social. Coimbra: Almedina.  |
| 6 | Cardoso, G. & Foá, C. (2016). Modelos de Monetização do Valor Económico da Informação. In Modelos de Negócio e Comunicação Social. Coimbra: Almedina.   |

### • Conferences/Workshops and Talks

### - Publication in conference proceedings

| 1 | Foa, C. & Geada, N. (2025). Navigating the Portuguese digital landscape: Martech systems' adoption, digital intensity, transition and transformation: Balancing traditional and innovative marketing strategies. In José Luís Reis, Marc K. Peter, Luís Paulo Reis, Zorica Bogdanovic (Ed.), Marketing and smart technologies: Proceedings of ICMarkTech 2023. (pp. 69-85). Prague: Springer Nature.  - Times Cited Google Scholar: 1 |
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| 2 | Cardoso, G., Alturas, B. & Foà, C. (2023). The Big Brother experience: Oportunidades e ameaças de um sistema de videovigilância no concelho da Amadora. In 2023 18th Iberian Conference on Information Systems and Technologies (CISTI). Aveiro, Portugal: IEEE.  |
| 3 | Foá, C. (2023). Platformization of cultural production and crowdfunding: Co-creation dynamics and the multiple roles of digital platforms shaping the Portuguese cultural crowdfunding ecosystem. In Arts and humanities in digital transition: Book of abstracts. (pp. 37-38). Lisboa: Universidade Nova de Lisboa. Faculdade de Ciências Sociais e Humanas.   |

| 4 | Foà, C. & Godinho, C. P. (2023). Behind the scenes of the matchmaking between private for-profit sector and cultural and creative sectors during pandemic. Added value, motivations, and companies' benefits to join the Portugal #Entraemcena platform. In Oliveira, E., and Gonçalves, G. (Ed.), Proceedings of the ECREA Organisational and Strategic Communication Section Conference: The normative imperative sociopolitical challenges of strategic and organizational communication. (pp. 169-176). Lisboa: LabCom Books. |
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| 5 | Crespo, M., Pinto-Martinho, A. & Foa, C. (2018). Internal innovation in the Portuguese media: Case study of 3 media outlets in search for the best practices for media survival and development. In 2018 Annual Conference of the European Media Management Association (emma). Warsaw: European Media Management Association.  - Times Cited Google Scholar: 1   |

## - Conference proceedings editor

Foá, C., Crespo, M. & Cardoso, G. (2016). Atas das II Jornadas Ensino do Empreendedorismo. Coimbra. Instituto Pedro Nunes. Associação para a Inovação e Desenvolvimento em Ciência e Tecnologia.

#### - Talk

| 1 | Crespo, M., Paisana, M., Pinto-Martinho, A., Foá, C., Couraceiro, P. & Margato, A. (2025). How Al Will Impact Media: Challenges 2025-2030 A perspective from professionals and experts in Portugal and Spain. European Media Management Association anual conference.  |
|---|--|
| 2 | Pinto-Martinho, A., Foá, C. & Couraceiro, P. (2024). From Bylines to Bytes: Algorithmic Perceptions and Practices in Portuguese Journalism as a Foundation for Enhancing Informed Algorithmic Literacy . 5th International Media Literacy Research Symposium.  |
| 3 | Crespo, M., Paisana, M., Couraceiro, P., Pinto-Martinho, A., Margato, A. & Foá, C. (2024). How Al will impact media: a prospective for challenges 2025-2030 by professionals and experts from Portugal and Spain. INN2024 – II International Conference on Media Innovation.   |
| 4 | Pinto-Martinho, A., Foá, C. & Couraceiro, P. (2024). Perceções e impactos dos sistemas algorítmicos e da Inteligência Artificial nas práticas profissionais dos jornalistas em Portugal. INN2024 – Il International Conference on Media Innovation.  |
| 5 | Foá, C. (2023). How the value of crowd-assets can be defined and exploited? Crowdfunding, forms of capitals and digital platforms to produce culture. Value and Valuation. Challenges in political economy analysis.   |
| 6 | Foá, C. & Godinho, C. (2023). Behind the Scenes of the Matchmaking Between Private For-Profit Sector and Cultural and Creative Sectors During Pandemic. Added Value, Motivations, and Companies' Benefits to Join the Portugal #Entraemcena Platform. IMPERATIVE: SOCIOPOLITICAL CHALLENGES OF STRATEGIC AND ORGANISATIONAL COMMUNICATION - ECREA OSC 2023 conference. |
| 7 | Foá, C. & Lourenço, B. (2023). How can performative arts help to fight climate change? Insights from Portugal: funding schemes and experiences . MeCCSA Climate Change, Environment & Sustainability Network.  |
| 8 | Foá, C., Paisana, M., Crespo, M., Baldi, V. & Cardoso, G. (2023). Disinformation and trust in news: the case of Portugal. International Scientific Conference 16th Dubrovnik Media Days.   |

| 9  | Paisana, M., Crespo, M., Pinto-Martinho, A., Foá, C. & Pais, Pedro Caldeira (2022). Beyond bits: digital media mapping as a tool towards the understanding of the wider media landscape and its relationship to information and disinformation spheres. European Media Management Association anual conference.  - Times Cited Google Scholar: 1 |
|----|--|
| 10 | Crespo, M., Paisana, M., Pinto-Martinho, A., Foá, C. & Pais, Pedro Caldeira (2022). Portuguese media startups lead in innovation and get closer to audiences. Broadcast Education Association 2022 Conference.   |
| 11 | Pais, Pedro Caldeira, Crespo, M., Pinto-Martinho, A., Paisana, M. & Foá, C. (2022). Novos desafios num sector em mudança: inquérito sobre formação e práticas no jornalismo em Portugal. XII Congresso SOPCOM.   |
| 12 | Crespo, M., Paisana, M., Foá, C., Pinto-Martinho, A. & Pais, Pedro Caldeira (2021). Beyond tradition: Portuguese media startups lead in innovation and get closer to audiences. European Media Management Association anual conference.  |
| 13 | Neves, J. S., Apolinário, S., Macedo, S.C. & Foá, C. (2021). Atividades das organizações e impacto cultural: Itinerário exploratório para a construção de um índice. Todas as Artes Todos os Nomes.  |
| 14 | Pais, Pedro Caldeira, Crespo, M., Pinto-Martinho, A., Paisana, M., Foá, C. & Couraceiro, P. (2021). A precariedade no jornalismo em Portugal: sintomas de um problema maior. XI Congresso Português de Sociologia.   |
| 15 | Pinto-Martinho, A., Crespo, M., Foá, C., Paisana, M. & Pais, Pedro Caldeira (2019). Fact-checking platforms - the life cycle. European Media Management Association anual conference.  |
| 16 | Crespo, M., Pinto-Martinho, A., Paisana, M., Foá, C. & Pais, Pedro Caldeira (2019). Journalistic startups in Portugal: mapping the innovation in the product, dissemination and monetization. European Media Management Association anual conference.  |
| 17 | Foá, C. & Moreno, J. (2019). Crowd asset, online digital platforms and the pressure on media makers. IAMCR.  |
| 18 | Pais, Pedro Caldeira, Paisana, M., Crespo, M., Pinto-Martinho, A. & Foá, C. (2019). Understanding Precariousness in the Journalistic Sphere. 14th European Sociological Association Conference.  |
| 19 | Crespo, M., Pinto-Martinho, A. & Foá, C. (2018). Internal innovation in the Portuguese media: case study of 3 media outlets in search for the best practices for media survival and development. European Media Management Association conference.   |
| 20 | Foá, C., Crespo, M. & Pinto-Martinho, A. (2018). How to develop internal innovation in the media: a case study of best practises for media outlets. Annual conference of the International Media Management Academic Association.  |
| 21 | Crespo, M., Foá, C. & Pinto-Martinho, A. (2018). Como o jornalismo lida com a inovação: um estudo de caso das melhores práticas em Portugal. Fronteiras do jornalismo.   |
| 22 | Foá, C., Crespo, M. & Cardoso, G. (2016). Crebiz.eu: criação de um Modulo laboratorial de ensino do Empreendedorismo para os media e as industrias criativas. II JORNADAS do Ensino do Empreendedorismo.   |
| 23 | Foá, C., Cardoso, G. & Crespo, M. (2016). Crebiz.eu: problemáticas para a criação de um módulo laboratorial de ensino do empreendedorismo nos media e nas indústrias criativas. Congresso XII LUSOCOM - III MEDIACOM.  |

| 24 | Foá, C. (2016). Redes sociais e redes de partilha A importância dos circuitos formais e não formais em projetos de investigação europeus: o caso do Crebiz.eu. 14a 2CN-Clab UNIVERSIDADE CATÓLICA PORTO.                        |
|----|---|
| 25 | Foá, C., Filipa Moreira & Vaz, Maria João (2016). The James Bond Effect: 50 years of a global phenomenon evolution. Exploring enduring features, from cultural icon to communication platform. Spies on British Screen .        |
| 26 | Foá, C. (2016). Crowdsponsoring independent traditional music: a portuguese case study. Marketing challanges for medium-term sustainability. Kick-Starting Media: Cultures of Funding in Contemporary Media Industries.         |
| 27 | Foá, C. (2016). The costumer is always right, and pays three times. Crowdfunding for performing arts projects: a Portuguese case-study. ESA RN18 mid-term conference Rethinking Power in Communicative Capitalism.              |
| 28 | Crespo, M., Foá, C., Cardoso, G. & Seppalä, K. (2015). Trends, best practices and innovation for entrepreneurship education in journalism and creative industries. JOURNALISM ENTREPRENEURSHIP SUMMIT.                          |
| 29 | Foá, C., Crespo, M. & Cardoso, G. (2015). Tendências, boas-práticas e inovação para o ensino do empreendedorismo no jornalismo e nas indústrias criativas. Ensino do Jornalismo do Séc. XXI.                                    |
| 30 | Crespo, M., Foá, C., Cardoso, G. & Seppalä, K. (2014). Tendências, boas-práticas e inovação para o ensino do empreendedorismo no jornalismo e nas indústrias criativas. Congresso de Comunicação, Jornalismo e Espaço Público . |

### - Conference paper not in proceedings

Foá, C. & Moreno, J. (2019). Crowd asset, online digital platforms and the pressure on media makers. IAMCR.

## • Other Publications

## - Other publications

| 1 | García-Avilés, J.A., Arias, F., Carvajal, M., Paisana, M., De Lara, A., Foá, CValero, J.M. (2024). Análise das tendências e inovação do ecossistema mediático de Espanha e Portugal (2025-2030). IBERIFIER - Iberian Digital Media & Digital Media & Scholar: 3  |
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| 2 | Crespo, M., Paisana, M., Couraceiro, P., Margato, A., Vasconcelos, A., Foá, CBaldi, V. (2023). The Impact of Disinformation on the Media Industry in Spain and Portugal. IBERIFIER - Iberian Digital Media & Digital Media |
| 3 | Tomé, V., Crespo, M., Sádaba, C., Cardoso, G., Margato, A., Cátia BarrosVivian Rangel (2022). Manual para formandos. IBERIFIER - Manual para Formandos.  - Times Cited Google Scholar: 1   |
| 4 | Tomé, V., Crespo, M., Sádaba, C., Cardoso, G., Margato, A., Foá, CVivian Rangel (2022). Manual para formadores (de professores, jornalistas e outros profissionais). IBERIFIER - Manual para formadores.   |
| 5 | Neves, J. S., Foá, C., Santos, J., Lima, M. J. & Pereira, Inês (2019). Principais Resultados. Públicos do Museu<br>Nacional de Arte Contemporânea - Museu do Chiado. EPMN - Principais Resultados.   |

| 6 | Neves, J. S., Foá, C., Santos, J., Lima, M. J. & Bernardo, B. (2019). Principais Resultados. Públicos do Museu<br>Nacional do Teatro e da Dança. EPMN - Principais Resultados.  |
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| 7 | Neves, J. S., Santos, J., Lima, M. J., Moura Pereira, T. & Foá, C. (2018). Principais Resultados. Públicos do Museu<br>Nacional Machado de Castro. EPMN - Prinicipais Resultados.   |
| 8 | Neves, J. S., Foá, C., Santos, J., Lima, M. J., Moura Pereira, T. & Schiappa, M. (2018). Principais Resultados.<br>Públicos do Museu Nacional do Azulejo. EPMN - Prinicipais Resultados.  |
| 9 | Cardoso, G., Crespo, M., Foa, C., Lapa, T., Quintanilha, Tiago Lima, Mendonça, SVieira, Jorge (2015). Modelos de negócio e comunicação social: "telcos", legacy media, novos media e start-ups jornalísticas em navegação digital: estudo prospectivo (2015-2020). Modelos de negócio e comunicação social: "telcos", legacy media, novos media e start-ups jornalísticas em navegação digital: estudo prospectivo (2015-2020).  - Times Cited Google Scholar: 21 |

### - Doctoral Thesis

| 1 | Foá, C. (2022). Crowdfunding cultural: agentes e práticas de colaboração e intermediação online em Portugal. |
|---|--|
| 2 | Foá, C. (2022). Crowdfunding cultural: agentes e práticas de colaboração e intermediação online em Portugal. |
| 3 | Foá, C. (2022). Crowdfunding cultural: agentes e práticas de colaboração e intermediação online em Portugal. |

## - Report

| 1 | Foá, C., Cabral, R. & Cabral, F. (2023). AFROPRENEURS. PT REPORT 2022.  |
|---|---|
| 2 | Moreno, J., Sepúlveda, R., Ferro-Santos, S., Cardoso, G., Álvares, Cláudia, Crespo, MÜzelgün, M. A. (2023). Platformisation of News in 10 Countries.  |
| 3 | Crespo, M., Álvares, Cláudia, Cardoso, G., Moreno, J., Sepúlveda, R. & Foá, C. (2022). Catalogue of Best Practices in Citizen Journalism: From citizen journalism to the platformization of news.                                       |
| 4 | Cardoso, G., Crespo, M., Foá, C., Lapa, T., Quintanilha, Tiago Lima, Mendonça, SMoreno, J. (2015). Modelos de Negócio e Comunicação Social: Legacy Media, Novos Media, "Telcos" e Start-Ups Jornalísticas Times Cited Google Scholar: 5 |

| Research Projects  |                       |                     |             |  |
|--|-----------------------|---------------------|-------------|--|
| Project Title  | Role in Project       | Partners            | Period      |  |
| Promoção do Emprego<br>nas Atividades Geradoras<br>de Rendimento no Setor<br>Cultural nos PALOP e<br>Timor-Leste | Researcher            | CIES-Iscte - Leader | 2025        |  |
| Cri-IA Med-IA  | Global<br>Coordinator | CIES-Iscte          | 2025 - 2026 |  |

| AFROPRENEURS.PT  | Global<br>Coordinator | CIES-Iscte  | 2022 - 2023 |
|--|-----------------------|---|-------------|
| Iberian Digital Media<br>Research and Fact-<br>Checking Hub                                  | Researcher            | CIES-Iscte, UN - Leader (Spain), AM - (Spain), UC3M - (Spain), UGR - (Spain), USC - (Spain), UPV - (Spain), UPM - (Spain), UMH - (Spain), Verificat - (Spain), FECYT - (Spain), UVEG - (Spain), ELCANO - (Spain), POLIGRAFO - (Portugal), BSC CNS - (Spain), CENJOR - (Portugal), UAVR - (Portugal), OberCom - (Portugal), FUSP-CEU - (Spain), LUSA - (Portugal), URJC - (Spain), EFE - (Spain), ALPMJ - (Portugal) | 2021 - 2024 |
| European Media Platforms: Assessing Positive and Negative Externalities for European Culture | Researcher            | CIES-Iscte, (Germany), NBU - (Bulgaria),<br>UNIMED - (Italy), FUOC - (Spain), IULM - Leader<br>(Italy), UGent - (Belgium), Bilkent - (Turkey),<br>NKUA - (Greece), UNIVE - (Italy), IKED -<br>(Sweden), CU - (Czech Republic)   | 2021 - 2024 |
| Portuguese Observatory on Cultural Activities  | Research<br>Assistant | CIES-Iscte  | Since 2018  |
| National Museums Visitors<br>Survey: edition of results<br>(second phase)                    | Researcher            | CIES-Iscte, DGPC - (Portugal)   | 2018 - 2019 |
| National Museums Visitors<br>Survey: edition of results                                      | Researcher            | CIES-Iscte - Leader, DGPC - (Portugal)  | 2017 - 2018 |
| Business Development<br>Laboratory Study Module<br>for Creative Industries                   | Researcher            | CIES-Iscte, University of Turku - Leader<br>(Turkey), University of the West of England -<br>(United Kingdom), University of Oxford -<br>(United Kingdom)   | 2013 - 2016 |

# **Academic Management Positions**

Secretário(a) (2012 - 2024) Unit/Area: School of Sociology and Public Policy

## **Awards**

Emerald Literati Award (2020)

| Organization/Coordination of Events  |   |   |      |  |  |
|--------------------------------------|---|---|------|--|--|
| Type of Organization/Coordination    | Event Title   | Organizer   | Year |  |  |
| Member of scientific event committee | 22nd Conference Ibero American<br>WWW/Internet 2025 | International<br>Association for<br>Development of the<br>Information Society | 2025 |  |  |

| Member of scientific event committee              | 11th RC33 Social Science Methodology<br>Conference - Research Committee 33 Logic<br>and Methodology in Sociology | International<br>Sociological<br>Association's (ISA) | 2025 |
|---|--|--|------|
| Member of scientific event's organizing committee | AIMAC – INTERNATIONAL CONFERENCE ON<br>ART AND CULTURAL MANAGEMENT (2024)  | AIMAC  | 2024 |

| Scientific Editing/Reviewing Activities    |                   |                |                |            |  |
|--|-------------------|----------------|----------------|------------|--|
| Type of Activity                           | Journal Title     | ISSN/Quartile  | Perio<br>d     | Language   |  |
| Member of scientific journal editing staff | OBS* Observatório | 1646-5954 / Q3 | 2016 -<br>2025 | Portuguese |  |