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Caterina Foa

Professora Auxiliar

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Research Interests

Communication science; Media and Journalism; Digital Platforms; Social Media; Arts, Culture and Cultural Industries; Marketing and management; Fundraising and crowdfunding; Entrepreneurship; Methods social sciences

Academic Qualifications

University/Institution	Type	Degree	Period
USI- Università della Svizzera Italiana	Post-Doc	Media e Jornalismo	2025
ISCTE-Instituto Universitário de Lisboa	PhD	Ciências da Comunicação	2022
ISCTE-Instituto Universitario de Lisboa	PhD	Ciências da Comunicação	2022

AUDAX ISCTE-IUL	Other type of qualification	Formação Avançada em Empreendedorismo e Industrias Criativa	2013
Università Statale degli Studi di Milano	M.Sc.	Laurea Magistrale in Comunicazione Politica e Sociale	2011
Università Statale degli Studi di Milano	Licenciate	Laurea Triennale in Scienze Umanistiche per la Comunicazione	2007

Teaching Activities

Teaching Year	Sem.	Course Name	Degree(s)	Coord.
2025/2026	2°	Research Design	Master Degree in Studies and Management of Culture;	No
2025/2026	1°	Cultural Entrepreneurship	Master Degree in Studies and Management of Culture;	No
2025/2026	1°	Theories in Media and Communications	Master Degree in Communication, Culture and Information Technology;	Yes
2025/2026	1°	Cultural Marketing	Master Degree in Studies and Management of Culture;	Yes
2025/2026	1°	Media Management and Production		Yes
2025/2026	1°	Media Entrepreneurship	Master Degree in New Media Management;	Yes
2024/2025	2°	Research Design	Master Degree in Studies and Management of Culture;	No
2024/2025	2°	Media Management and Production	Post Graduation Program in Journalism;	No
2024/2025	1°	Cultural Entrepreneurship	Master Degree in Studies and Management of Culture;	No
2024/2025	1°	Cultural Marketing	Master Degree in Studies and Management of Culture;	Yes
2024/2025	1°	Media Management and Production	Institutional Degree in Escola de Sociologia e Políticas Públicas;	No
2024/2025	1°	Media Entrepreneurship	Master Degree in New Media Management;	Yes
2024/2025	1°	2nd Cycle Internship	Master Degree in Modern and Contemporary History; Master Degree in Studies and Management of Culture;	No
2023/2024	2°	Research Design	Master Degree in Studies and Management of Culture;	No
2023/2024	2°	Economy and Media System	Master Degree in New Media Management;	Yes
2023/2024	1°	Cultural Entrepreneurship	Master Degree in Studies and Management of Culture;	Yes

2023/2024	1º	Cultural Marketing	Master Degree in Studies and Management of Culture;	Yes
2023/2024	1º	Media Management and Production	Institutional Degree in Escola de Sociologia e Políticas Públicas;	No
2023/2024	1º	Media Entrepreneurship	Master Degree in New Media Management;	No
2023/2024	1º	2nd Cycle Internship	Master Degree in Modern and Contemporary History; Master Degree in Studies and Management of Culture;	No
2022/2023	2º	Research Design	Master Degree in Studies and Management of Culture;	No
2022/2023	2º	Media Management and Production	Post Graduation Program in Journalism;	No
2022/2023	2º	Economy and Media System	Master Degree in New Media Management;	No
2022/2023	1º	Cultural Entrepreneurship	Master Degree in Studies and Management of Culture;	No
2022/2023	1º	Cultural Marketing	Master Degree in Studies and Management of Culture;	Yes
2022/2023	1º	Media Entrepreneurship	Master Degree in New Media Management;	No
2022/2023	1º	2nd Cycle Internship		No
2021/2022	2º	Research Design	Master Degree in Studies and Management of Culture;	No
2021/2022	2º	Media Management and Production	Post Graduation Program in Journalism;	No
2021/2022	1º	Cultural Entrepreneurship	Master Degree in Art Markets;	No
2021/2022	1º	Cultural Marketing		No
2021/2022	1º	Media Entrepreneurship	Master Degree in New Media Management;	No
2020/2021	2º	Media Management and Production	Post Graduation Program in Journalism;	No
2020/2021	1º	Cultural Marketing		No
2020/2021	1º	Media Entrepreneurship	Master Degree in New Media Management;	No
2019/2020	2º	Media Management and Production		No
2019/2020	2º	Internship in Entrepreneurship and Studies of Culture		No
2019/2020	1º	Cultural Marketing	Master Degree in Studies and Management of Culture;	No

2018/2019	2º	Economy and Media System	Master Degree in New Media Management;	No
2018/2019	1º	Cultural Marketing		No
2018/2019	1º	Economy and Media System		No
2018/2019	1º	Media Entrepreneurship	Master Degree in New Media Management;	No
2016/2017	2º	Internship in Entrepreneurship and Studies of Culture		Yes
2016/2017	1º	Cultural Marketing		No
2014/2015	1º	Cultural Marketing		No

Supervisions

• Ph.D. Thesis

- Ongoing

	Student Name	Title/Topic	Language	Status	Institution
1	Jaqueline da Costa Bueno	Eventos Híbridos - Como potencializar a comunicação digital através das tecnologias emergentes	Portuguese	Developing	Iscte
2	Sónia Maria de Castro Martins	A assessoria de imprensa na área do teatro: dinâmicas de relações com jornalistas	Portuguese	Developing	Iscte
3	Helena Isabel de Jesus Santos	Dos algoritmos ao coração: A Inteligência Artificial Generativa como catalisador da lealdade do consumidor	Portuguese	Developing	Iscte

• M.Sc. Dissertations

- Ongoing

	Student Name	Title/Topic	Language	Status	Institution
1	Leonor Ferro Rodrigues Cruzeiro	Acessibilidade e exclusividade: a comunicação das marcas de luxo no Instagram	--	Developing	Iscte
2	Rita Maçaneiro Sousa	The Perception and Participation of Young People in Cyberactivism in Portugal: The Role of Instagram in Adherence and Engagement with Social Causes	--	Developing	Iscte

3	Heidy Cibelle do Rosário Lima	Pedagogical strategies used to strengthen media literacy and critical thinking.	--	Developing	Iscte
4	Nuno Miguel Alves Leocádio	Grassroots Music Venues	--	Developing	Iscte
5	Joana Maria Malaquias da Costa	Public Communication and Tourism Promotion in the Municipality of Loures: An Analysis of Strategies and Perceptions	--	Developing	Iscte
6	Guilherme Miguel Damião Patrício	Information Systems and Technology, Diabetes, Digital Health	--	Developing	Iscte
7	Beatriz da Silva Anjos	Narratives about Formula 1: Political, Media, and Local Discourses on the Possible Return to Portugal	--	Developing	Iscte
8	Maria João Paulino Quelhas	Representações Culturais na Publicidade: Estudo Comparativo das Campanhas da Sagres e Super Bock	--	Developing	Iscte
9	Maria Inês Santos	A construção e comodificação de masculinidades na indústria musical: análise comparativa de boy bands ocidentais e sul-coreanas	--	Developing	Iscte
10	Mariana Melo de Albuquerque Barradas	Neuromarketing of Digital Nostalgia: Psychographics of the Revival in Emo and Scene Subcultures	--	Developing	Iscte
11	Mariana Rodrigues Conde	The promotion of Artistic Education in the Azores: Creation of the Cultural Association Dacosta	--	Developing	Iscte
12	Margarida Correia Andrade	Como é que a Musa se posiciona como um espaço cultural?	--	Developing	Iscte
13	Carlo George Garavaglia	The value of ERP systems in the Digital Transformation of Performing Arts Organizations and Museums	--	Developing	Iscte
14	Joana Ramos Dilão	Cinema, Representation and Power: A Critical Analysis of the National Film Plan.	--	Developing	Iscte
15	Maria Fernandes de Andrade	Digital Convergence: Redefining News Values and Editorial Practices at the Açoriano Oriental Newspaper	--	Developing	Iscte

16	Beatriz Cintrão Menino	The role of communication in collaboration with adjacent areas in a cultural organization based in Lisbon	--	Developing	Iscte
17	Francisco do Carmo Almeida Sanona Machadinho Martins	A Influência dos Patrocinadores de Nome na Identidade dos Festivais de Música: Caso Ageas Cool Jazz e Festival Sudoeste	--	Developing	Iscte
18	Bárbara Isabel Martinho Ministro	The Influence of the Popularisation of K-Pop in Portugal	--	Developing	Iscte
19	Cátia Solange Rodrigues de Melo Baptista Pereira	RTPC: training strategies for mediation	Portuguese	Developing	Iscte
20	Inês Constança Pavão Santos	The Music Industry: Artist Management in Portugal	--	Developing	Iscte
21	Carlos António da Fonseca Monteiro	Plataforma Tagus Opera, desenvolvimento de estrutura de apoio à indústria da Ópera em Portugal	English	Developing	Iscte
22	Yu Wang	Estratégias de marketing de micro-influência no TikTok: a exploração inicial do mercado português pela PME Firmoo	English	Developing	Iscte
23	André Filipe Martins Lopes	Utilização do Instagram como ferramenta económica no futebol português: Oportunidades e Desafios.	--	Developing	Iscte
24	Samuel Gomes Soares	What are the strategic components that support the continuity of the Croka's Rock festival between 2009 and 2023?	--	Developing	Iscte
25	Alice Joana Sauri Rodrigues da Silva	O negócio do Instagram: O impacto da audiência nos projetos dos influencers	English	Developing	Iscte
26	Joana Catarina Poucochinho Albino	Formas de utilização da plataforma Instagram por artistas portugueses.	English	Developing	Iscte
27	Maria Paula Nascimento Bomfim	Este trabalho de projeto irá apresentar um plano de negócio para a criação de uma plataforma digital direcionada para os afro-empresendedores em Portugal.	English	Developing	Iscte
28	Raquel Mendes Chou	Como as redes sociais influenciam os destinos turísticos dos portugueses	--	Developing	Iscte
29	Maria Miguel Leal de Oliveira	From Censorship to Subversion: Art as Political Communication in the Prague Spring	--	Developing	Iscte

30	Rodrigo Frazão Afonso Fernandes	"Festivais de Música nos Açores: Estratégias de Gestão e Sustentabilidade"	--	Developing	Iscte
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- Concluded

	Student Name	Title/Topic	Language	Institution	Concluding Year
1	Leandro Manuel Dias Guiomar	Sound Accessibility: Strategies and Impacts on the Inclusion of Deaf People in Music Festivals in Portugal	Portuguese	Iscte	2025
2	Daniela Sofia Teixeira Filipe	From the Urban Space to the Online Space: Sirigaita, Instagram and the Art of Symbolic Resistance in Intendente	Portuguese	Iscte	2025
3	Sílvia Rodrigues Pedrosa Sardinha Balbúrdia	Influências do marketing de afiliados no desenvolvimento do empreendedorismo no digital	Portuguese	Iscte	2025
4	Ana Maria Sacadura Paz dos Santos Horta	Festival production analysis: FeLiCidade case study	Portuguese	Iscte	2025
5	Susana Rita Fonseca André Rúbio Vieira	Solo traveling - The women's perspective	English	Iscte	2025
6	Salomão Tomé Pires da Costa	Impact of disinformation on the electoral perception of political candidates in Portugal	Portuguese	Iscte	2024
7	Maria Teresa Trindade Mota	Challenges of a Communication Agency: The Rise of Artificial Intelligence	Portuguese	Iscte	2024
8	Pedro Miguel Santos Nascimento Souza	User Perceptions of Netflix's Role in Nollywood: An Exploratory Analysis of User Generated Content on Nairaland	English	Iscte	2024
9	Beatriz de Azevedo Silva	The Effect of Digital Influencers on the Cultural Consumption and Practices of Their Followers: An Analysis of the Perspectives and Experiences of Digital Influencers in Portugal	Portuguese	Iscte	2024
10	Maria Beatriz Subtil Pedro Domingues da Silva	The link between popular culture and classical culture in the digital age: social networks as a communication strategy for musical experiences. A case study of Instagram and Candlelight concerts in Portugal	Portuguese	Iscte	2024
11	Marta Sofia Belga Marques Robalo	Comunicação das organizações culturais em Lisboa: heterogeneidade e concordâncias no cruzamento de perspetivas e experiências profissionais	Portuguese	Iscte	2024

12	Denis Graeff de Oliveira	What are the conditions for the sustainability of a local music scene? A study on Lisbon	Portuguese	Iscte	2024
13	Margarida Maria Reis Cláudio Calheiros Costa	Culture and Heritage: the role of stakeholders in territorial communication. The case study of Mértola.	Portuguese	Iscte	2024
14	Duarte José Pereira Martins	A National Music Plan? - the case of MPMP	Portuguese	Iscte	2023
15	Neuza Agostinha Freixo Pereira	Communication Strategies in Social Media: A Study of Lisbon's Musical Theater Companies on Instagram	Portuguese	Iscte	2023
16	Cátia Sofia da Graça Oliveira Merendeiro	Nova Lusa: Contemporary Portuguese Music Festival	Portuguese	Iscte	2023
17	Anita Angélica Ferreira Jardim	Exploratory Case Study: Câmara de Lobos City Council's communication in bringing the community and culture closer together.	Portuguese	Iscte	2023
18	Marta Russo Oom de Sacadura	Museum Communication in Lisbon: Challenges and Innovations Case study: An Analysis of the Practices and Perspectives of Portuguese Museums Protected by the DGPC	Portuguese	Iscte	2023
19	Mariana Noronha Gameiro Neves Leitão	Mental health and Culture: Theater as therapy for people with the experience of mental illness	Portuguese	Iscte	2023
20	Ana Beatriz Dias Lourenço	Performing arts and sustainability: a study for planning and financing a contemporary dance project	Portuguese	Iscte	2023
21	Alexandre Miguel Costa Sabino	Sports communication in less visible sports in Portugal. Analysing practices, limitations and possible interventions.	Portuguese	Iscte	2023
22	Ana Cristina Rodrigues Tomé	Living from Music (Beyond Mainstream): Portuguese music distributed via radio and streaming.	Portuguese	Iscte	2023
23	Fátima Ivone Fernandes de Jesus	Mergulho Urbano Association, retrospective analysis and definition of strategic plan for the future.	Portuguese	Iscte	2022
24	Gonçalo Brito Cardoso	The Big Brother Experience: opportunities and threats of a video surveillance system in Amadora borough	Portuguese	Iscte	2022
25	Catarina Pinto Pessoa Godinho	The backstage of private and cultural sectors match: a multiple case study in the context of Portugal #Entraemcena digital platform	Portuguese	Iscte	2022

26	Inês Filipa Carvalho Pereira	Accessibility in National Museums: Web accessibility on the websites of MNAC-MC and MNAA	Portuguese	Iscte	2020
27	João Pedro Ferreira Mascarenhas Augusto	National Ballet of Portugal - The Relationship Between Marketing and Communication and the Artistic Programme	Portuguese	Iscte	2019
28	Maria Gomes da Conceição Sacadura Simões	Art Magazines in Portugal: perspectives and prospects of a persistent sector	Portuguese	Iscte	2019
29	Lúcia Isabel Murteira Inocêncio	Cultural Intervention in Bairro da Zona J	Portuguese	Iscte	2018
30	Carlota Gomes de Lemos Pignatelli Garcia	Cultural Marketing in portuguese contemporary dance companies: Case studies: Companhia de Dança, Companhia de Dança de Almada and Quorum Ballet	Portuguese	Iscte	2018
31	Patrícia Pinto Carvalho	Arte, Participação e Instituições: O Programa Participativo para Jovens Pedimo0s Desculpa pelo incómodo Causado - Culturgest	Portuguese	Iscte	2017
32	Inês Pinho e Melo Bandeira Guimarães	O caso de "Edinburgh Festival City" Uma marca cultural colectiva	Portuguese	Iscte	2016
33	Sara Cristina Tiago Moreira	Museus e Social Media Marketing - Caso de Estudo o Museu do Oriente	Portuguese	Iscte	2015
34	Filipa Dias Duarte Moreira	007 - A Marca que Nunca Morre	Portuguese	Iscte	2015
35	Elisabete de Oliveira Inácio	Empreendedorismo Social e Responsabilidade Social das Organizações. A parceria CASES/Everything is New	Portuguese	Iscte	2015
36	Marina Gomes de Oliveira Polo	Governo, sociedade civil e os desafios na publicação de dados abertos: o caso da base de dados do Programa Nacional de Apoio à Cultura no Brasil.	Portuguese	Iscte	2015
37	Ana do Vale Gralheiro	O papel dos eventos ao vivo na estratégia de ativação de Marca	Portuguese	Iscte	2015

• M.Sc. Final Projects

- Concluded

	Student Name	Title/Topic	Language	Institution	Concluding Year
1	Agnety Célia Marcelino Raúl	Creation of a marketplace for African agri-food products in Portugal	Portuguese	Iscte	2025

2	António Maria Carreira Capote	Leiria Cultural Centre: Business model for the creation of a cultural facility in Leiria.	Portuguese	Iscte	2025
3	João Francisco Inácio de Sousa	Estágio de Orquestra Vicente Lusitano	Portuguese	Iscte	2024
4	Kamila Ferrazzi	Research Project: Funding Model for the Portuguese Contemporary Dance Company (CPBC) - A Case Study.	Portuguese	Iscte	2024
5	Érica Alexandra Filipe Mendes	Positioning Strategies of EDP in the B2B Electric Mobility Market	Portuguese	Iscte	2024
6	Livia Nina Desbois Roxo	Crafting a Digital Promotion Plan for Independent Musicians	--	Iscte	2024
7	Alexandre de Sá Pessoa Cortez Pinto	House of the World / Project of an institution dedicated to the word and its intersection with other artistic disciplines	Portuguese	Iscte	2019

Total Citations

Web of Science®	22
Scopus	35

Publications

• Scientific Journals

- Scientific journal paper

1	Foá, C. (2025). Black entrepreneurship and DEI: Profiles and challenges of African descendant entrepreneurs within the Portuguese ecosystem. <i>Social Inclusion</i> . 13
2	Couraceiro, P., Foá, C. & Pinto-Martinho, A. (2025). Journalists' algorithmic literacy: Attitudes towards social media and generative AI. <i>ESSACHESS - Journal for Communication Studies</i> . 18 (2), 105-136 - Times Cited Google Scholar: 2
3	Couraceiro, P., Foá, C. & Pinto-Martinho, A. (2025). Challenges and needs in algorithmic literacy for journalists: Uncovering the reality of Portuguese newsrooms. <i>Journalism Practice</i> . 19 (10), 2465-2496 - Times Cited Web of Science®: 2 - Times Cited Scopus: 3 - Times Cited Google Scholar: 4
4	Foá, C. (2024). Datification of the wisdom of the crowd: A comparative analysis of innovation strategies in four European crowdfunding platforms. <i>Observatorio (OBS*)</i> . 17 (5), 118-153 - Times Cited Web of Science®: 3 - Times Cited Scopus: 2

5	Paisana, M., Foá, C., Vasconcelos, A., Couraceiro, P., Ferro-Santos, S., Margato, A...Crespo, M. (2024). Uma taxonomia para a literacia para os media em Portugal - Caracterização de atores, iniciativas e linhas de intervenção. <i>Observatorio (OBS*)</i> . 18 (5), 58-82 - Times Cited Scopus: 1 - Times Cited Google Scholar: 2
6	Foá, C., Couraceiro, P. & Pinto-Martinho, A. (2024). Decoding algorithmic literacy among journalists: Methodological tool design and validation for preliminary study in the Portuguese context . <i>Observatorio (OBS*)</i> . 18 (5) - Times Cited Scopus: 5 - Times Cited Google Scholar: 11
7	Foá, C., Tomé, V., Margato, A., Paisana, M., Crespo, M. & Cardoso, G. (2023). Roles of journalists in media literacy initiatives: Trainees and trainers. Continuity, collaboration, and sustainability of media literacy trainings to mitigate disinformation in Portugal. <i>Profesional de la información</i> . 32 (6) - Times Cited Web of Science®: 4 - Times Cited Scopus: 7
8	Crespo, M., Pinto-Martinho, A., Foa, C., Paisana, M. & Pais, P. C. (2020). Business models of journalistic startups in Portugal: an analysis of product innovation, dissemination and monetization in media enterprises. <i>Nordic Journal of Media Management</i> . 1 (2), 261-296 - Times Cited Web of Science®: 13 - Times Cited Google Scholar: 42
9	Foá, C. (2019). Crowdfunding cultural projects and networking the value creation: Experience economy between global platforms and local communities. <i>Arts and the Market</i> . 9 (2), 235-254 - Times Cited Scopus: 16
10	Crespo, M., Foà, C. & Pinto-Martinho, A. (2018). Como o jornalismo lida com a inovação: um estudo de caso das melhores práticas em Portugal. <i>Estudos de Jornalismo</i> . 9, 75-102 - Times Cited Google Scholar: 10
11	Foà, C. & Crespo, M. (2016). Crebiz.eu: criação de um modulo laboratorial de ensino do empreendedorismo para os media e as indústrias criativas. <i>Revista de Empreendedorismo e Gestão de Micro e Pequenas Empresas</i> . 1 (6), 17-33
12	Crespo, M., Foa, C. & Cardoso, G. (2016). Tendências, boas-práticas e inovação para o ensino do empreendedorismo no jornalismo e nas indústrias criativas. <i>Mediapolis: revista de comunicação, jornalismo e espaço público</i> . 3, 135-155
13	Foà, C. & Ribeiro, R. B. (2013). Responsabilidade social e integração através da música. Dois estudos de caso em Itália e Portugal. <i>Sociologia, Revista da Faculdade de Letras da Universidade do Porto</i> . 109-132

- Editorial

1	Cardoso, G. & Foá, C. (2021). Editorial Note: Hard and Soft Communication. Umberto Eco 's Lecture at Festival della Comunicazione di Camogli in 2014. <i>Observatorio (OBS*)</i> . 15 (2), 174
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• Books and Book Chapters

- Book author

1	Neves, J. S., Foá, C., Santos, J., Lima, M. J. & Pereira, I. (2019). Estudo de públicos de museus nacionais: Públicos do Museu Nacional de Arte Contemporânea - Museu do Chiado. Lisboa. DireçãoGeral do Património Cultural
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	- DGPC.
2	Neves, J. S., Foá, C., Lima, M. J., Santos, J. & Bernardo, B. (2019). Estudo de Públicos de Museus Nacionais - Públicos do Museu Nacional do Teatro e da Dança. Lisboa. DGPC.
3	Neves, J. S., Foa, C., Santos, J., Lima, M. J., Pereira, T. M. & Schiappa, M. (2018). Estudo de Públicos de Museus Nacionais - Públicos do Museu Nacional do Azulejo. Lisboa. Direção-Geral do Património Cultural. - Times Cited Google Scholar: 7
4	Neves, J. S., Santos, J., Lima, M. J., Pereira, T. M. & Foà, C. (2018). Estudo de Públicos de Museus Nacionais - Públicos do Museu Nacional de Machado de Castro. Lisboa. Direção-Geral do Património Cultural.
5	Foá, C. & Raquel Ribeiro (2016). Marketing do conhecimento à decisão. Portugal. Causas das regras.
6	Stenvall-Virtanen, S., Grönlund, M., Malinen, P., Foa, C., Crespo, M., Cardoso, G....Picard, R. (2016). How to teach entrepreneurship to communication and creative industries students. Lisbon. ISCTE - Instituto Universitário de Lisboa. Centro de Investigação e Estudos de Sociologia. - Times Cited Google Scholar: 4

- Book chapter

1	Pinto-Martinho, A., Foá, C. & Couraceiro, P. (2024). Algoritmos, Jornalistas e Literacia na Nova Comunicação. In Gustavo Cardoso (Ed.), A Nova Comunicação. (pp. 333-340).: Almedina.
2	Crespo, M., Pinto-Martinho, A. & Foa, C. (2019). How to develop internal innovation in the media: A case study of best practices for media outlet. In Paulo Faustino, Iván Puentes, Francisco Belda (Ed.), Communication, media and creative industries in the digital era. (pp. 131-164). Porto: Media XXI. - Times Cited Google Scholar: 1
3	Foá, C. & Moltrasio, C. (2018). Crowdfunding and networked platforms exploring col-labor-ation and mediation for value-creation in Portuguese crowdfunding ecosystem. In Loïc Ballarini, Stéphane Costantini, Marc Kaiser, Jacob Matthews, Vincent Rouzé (Ed.), Financement participatif: Les nouveaux territoires du capitalisme. Lorraine: Presses universitaires de Nancy - Editions Universitaires de Lorraine.
4	Cardoso, G., Crespo, M. & Foá, C. (2016). Cenário, Modelos e Jornalismo. In Modelos de Negócio e Comunicação Social. Coimbra: Almedina.
5	Cardoso, G. & Foá, C. (2016). Modelos de Monetização do Valor Económico da Informação. In Modelos de Negócio e Comunicação Social. Coimbra: Almedina.

• Conferences/Workshops and Talks

- Publication in conference proceedings

1	Foa, C. & Geada, N. (2025). Navigating the Portuguese digital landscape: Martech systems' adoption, digital intensity, transition and transformation: Balancing traditional and innovative marketing strategies. In José Luís Reis, Marc K. Peter, Luís Paulo Reis, Zorica Bogdanovic (Ed.), Marketing and smart technologies: Proceedings of ICMarTech 2023. (pp. 69-85). Prague: Springer Nature. - Times Cited Scopus: 1 - Times Cited Google Scholar: 2
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2	Cardoso, G., Alturas, B. & Foà, C. (2023). The Big Brother experience: Oportunidades e ameaças de um sistema de videovigilância no concelho da Amadora. In 2023 18th Iberian Conference on Information Systems and Technologies (CISTI). Aveiro, Portugal: IEEE.
3	Foá, C. (2023). Platformization of cultural production and crowdfunding: Co-creation dynamics and the multiple roles of digital platforms shaping the Portuguese cultural crowdfunding ecosystem. In Arts and humanities in digital transition: Book of abstracts. (pp. 37-38). Lisboa: Universidade Nova de Lisboa. Faculdade de Ciências Sociais e Humanas .
4	Foà, C. & Godinho, C. P. (2023). Behind the scenes of the matchmaking between private for-profit sector and cultural and creative sectors during pandemic. Added value, motivations, and companies' benefits to join the Portugal #Entraemcena platform. In Oliveira, E., and Gonçalves, G. (Ed.), Proceedings of the ECREA Organisational and Strategic Communication Section Conference: The normative imperative sociopolitical challenges of strategic and organizational communication. (pp. 169-176). Lisboa: LabCom Books.
5	Crespo, M., Pinto-Martinho, A. & Foa, C. (2018). Internal innovation in the Portuguese media: Case study of 3 media outlets in search for the best practices for media survival and development. In 2018 Annual Conference of the European Media Management Association (emma). Warsaw: European Media Management Association. - Times Cited Google Scholar: 1

- Conference proceedings editor

1	Foá, C., Crespo, M. & Cardoso, G. (2016). Atas das II Jornadas Ensino do Empreendedorismo. Coimbra. Instituto Pedro Nunes. Associação para a Inovação e Desenvolvimento em Ciência e Tecnologia.
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- Talk

1	Foá, C. (2025). Securing a Responsible Future for the Use of AI in Journalism in Europe?. Key-note Lecture - Seminários Internacionais - Seminar Series do Centro de Investigação Southern Center for Digital Transformation.
2	Foá, C., Couraceiro, P. & Pinto-Martinho, A. (2025). Assessing and Enhancing Journalists' Algorithmic Literacy. 11ICSSM, 11TH INTERNATIONAL CONFERENCE ON SOCIAL SCIENCE METHODOLOGY.
3	Foá, C. (2025). Reasoning and embodiment of Creative Practices in the Age of GenAI. Ongoing explorations in performing arts collectives. GenAI and Creative Practices Conference.
4	Crespo, M., Paisana, M., Pinto-Martinho, A., Foá, C., Couraceiro, P. & Margato, A. (2025). How AI Will Impact Media: Challenges 2025-2030 A perspective from professionals and experts in Portugal and Spain. European Media Management Association anual conference.
5	Foá, C., Couraceiro, P. & Pinto-Martinho, A. (2025). Assessing and Enhancing Journalists' Algorithmic . 11th International Conference On Social Science Methodology.
6	Foá, C., Couraceiro, P. & Pinto-Martinho, A. (2025). Da literacia algorítmica dos jornalistas às competências para uso crítico e consciente de sistemas de Inteligência Artificial Generativa . Congresso de Ciências da Comunicação de Coimbra.
7	Foá, C. (2025). Responsible Future for the use of AI in Journalism in Europe? Comparing adoption practices, self-regulation, ethics, and literacy. European Media Management Association -EMMA.

8	Foá, C. (2025). Embedding Gen-AI in cultural production and communication strategies. Qualitative analysis of 6 Lisbon based cases- study. 10th STS Italia Conference .
9	Foá, C. & Couraceiro, P. (2025). Public Service Media, governance and responsibility on ethical frameworks for AI. Positioning Portugal on the European map: the case of the LUSA news agency . 4th International Conference on Ethics of Artificial Intelligence.
10	Pinto-Martinho, A., Foá, C. & Couraceiro, P. (2024). Jornalistas e literacia algorítmica: percepções e práticas algorítmicas na produção jornalística e disseminação digital . XIII Congresso da SOPCOM - Associação Portuguesa de Ciências da Comunicação.
11	Pinto-Martinho, A., Foá, C. & Couraceiro, P. (2024). From Bylines to Bytes: Algorithmic Perceptions and Practices in Portuguese Journalism as a Foundation for Enhancing Informed Algorithmic Literacy . 5th International Media Literacy Research Symposium.
12	Crespo, M., Paisana, M., Couraceiro, P., Pinto-Martinho, A., Margato, A. & Foá, C. (2024). How AI will impact media: a prospective for challenges 2025-2030 by professionals and experts from Portugal and Spain. INN2024 – II International Conference on Media Innovation.
13	Pinto-Martinho, A., Foá, C. & Couraceiro, P. (2024). Percepções e impactos dos sistemas algorítmicos e da Inteligência Artificial nas práticas profissionais dos jornalistas em Portugal. INN2024 – II International Conference on Media Innovation.
14	Foá, C. (2023). How the value of crowd-assets can be defined and exploited? Crowdfunding, forms of capitals and digital platforms to produce culture. Value and Valuation. Challenges in political economy analysis.
15	Foá, C. & Godinho, C. (2023). Behind the Scenes of the Matchmaking Between Private For-Profit Sector and Cultural and Creative Sectors During Pandemic. Added Value, Motivations, and Companies' Benefits to Join the Portugal #Entraemcena Platform. IMPERATIVE: SOCIO-POLITICAL CHALLENGES OF STRATEGIC AND ORGANISATIONAL COMMUNICATION - ECREA OSC 2023 conference .
16	Foá, C. & Lourenço, B. (2023). How can performative arts help to fight climate change? Insights from Portugal: funding schemes and experiences . MeCCSA Climate Change, Environment & Sustainability Network.
17	Foá, C., Paisana, M., Crespo, M., Baldi, V. & Cardoso, G. (2023). Disinformation and trust in news: the case of Portugal. International Scientific Conference 16th Dubrovnik Media Days.
18	Paisana, M., Crespo, M., Pinto-Martinho, A., Foá, C. & Pais, Pedro Caldeira (2022). Beyond bits: digital media mapping as a tool towards the understanding of the wider media landscape and its relationship to information and disinformation spheres. European Media Management Association anual conference.
19	Crespo, M., Paisana, M., Pinto-Martinho, A., Foá, C. & Pais, Pedro Caldeira (2022). Portuguese media startups lead in innovation and get closer to audiences. Broadcast Education Association 2022 Conference.
20	Pais, Pedro Caldeira, Crespo, M., Pinto-Martinho, A., Paisana, M. & Foá, C. (2022). Novos desafios num sector em mudança: inquérito sobre formação e práticas no jornalismo em Portugal. XII Congresso SOPCOM.
21	Crespo, M., Paisana, M., Foá, C., Pinto-Martinho, A. & Pais, Pedro Caldeira (2021). Beyond tradition: Portuguese media startups lead in innovation and get closer to audiences. European Media Management Association anual conference.
22	Neves, J. S., Apolinário, S., Macedo, S.C. & Foá, C. (2021). Atividades das organizações e impacto cultural: Itinerário exploratório para a construção de um índice. Todas as Artes Todos os Nomes.

23	Pais, Pedro Caldeira, Crespo, M., Pinto-Martinho, A., Paisana, M., Foá, C. & Couraceiro, P. (2021). A precariedade no jornalismo em Portugal: sintomas de um problema maior. XI Congresso Português de Sociologia.
24	Pinto-Martinho, A., Crespo, M., Foá, C., Paisana, M. & Pais, Pedro Caldeira (2019). Fact-checking platforms - the life cycle. European Media Management Association anual conference.
25	Crespo, M., Pinto-Martinho, A., Paisana, M., Foá, C. & Pais, Pedro Caldeira (2019). Journalistic startups in Portugal: mapping the innovation in the product, dissemination and monetization. European Media Management Association anual conference.
26	Foá, C. & Moreno, J. (2019). Crowd asset, online digital platforms and the pressure on media makers. IAMCR.
27	Pais, Pedro Caldeira, Paisana, M., Crespo, M., Pinto-Martinho, A. & Foá, C. (2019). Understanding Precariousness in the Journalistic Sphere. 14th European Sociological Association Conference.
28	Crespo, M., Pinto-Martinho, A. & Foá, C. (2018). Internal innovation in the Portuguese media: case study of 3 media outlets in search for the best practices for media survival and development. European Media Management Association conference.
29	Foá, C., Crespo, M. & Pinto-Martinho, A. (2018). How to develop internal innovation in the media: a case study of best practises for media outlets. Annual conference of the International Media Management Academic Association.
30	Crespo, M., Foá, C. & Pinto-Martinho, A. (2018). Como o jornalismo lida com a inovação: um estudo de caso das melhores práticas em Portugal. Fronteiras do jornalismo.
31	Foá, C., Crespo, M. & Cardoso, G. (2016). Crebiz.eu: criação de um Modulo laboratorial de ensino do Empreendedorismo para os media e as industrias criativas. II JORNADAS do Ensino do Empreendedorismo.
32	Foá, C., Cardoso, G. & Crespo, M. (2016). Crebiz.eu: problemáticas para a criação de um módulo laboratorial de ensino do empreendedorismo nos media e nas indústrias criativas. Congresso XII LUSOCOM - III MEDIACOM.
33	Foá, C. (2016). Redes sociais e redes de partilha A importância dos circuitos formais e não formais em projetos de investigação europeus: o caso do Crebiz.eu. 14a 2CN-Clab UNIVERSIDADE CATÓLICA PORTO.
34	Foá, C., Filipa Moreira & Vaz, Maria João (2016). The James Bond Effect: 50 years of a global phenomenon evolution. Exploring enduring features, from cultural icon to communication platform. Spies on British Screen .
35	Foá, C. (2016). Crowdsponsoring independent traditional music: a portuguese case study. Marketing challanges for medium-term sustainability. Kick-Starting Media: Cultures of Funding in Contemporary Media Industries.
36	Foá, C. (2016). The costumer is always right, and pays three times. Crowdfunding for performing arts projects: a Portuguese case-study. ESA RN18 mid-term conference Rethinking Power in Communicative Capitalism.
37	Crespo, M., Foá, C., Cardoso, G. & Seppälä, K. (2015). Trends, best practices and innovation for entrepreneurship education in journalism and creative industries. JOURNALISM ENTREPRENEURSHIP SUMMIT.

38	Foá, C., Crespo, M. & Cardoso, G. (2015). Tendências, boas-práticas e inovação para o ensino do empreendedorismo no jornalismo e nas indústrias criativas. Ensino do Jornalismo do Séc. XXI.
39	Crespo, M., Foá, C., Cardoso, G. & Seppälä, K. (2014). Tendências, boas-práticas e inovação para o ensino do empreendedorismo no jornalismo e nas indústrias criativas. Congresso de Comunicação, Jornalismo e Espaço Público .

- Conference paper not in proceedings

1	Foá, C. & Moreno, J. (2019). Crowd asset, online digital platforms and the pressure on media makers. IAMCR.
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• Other Publications

- Working Papers

1	Tomé, V., Crespo, M., Sádaba, C., Sádaba, C., Cardoso, G., Margato, A....Bobrowicz-Campos, E. (2022). Manual para formadores (de professores, jornalistas e outros profissionais).
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- Other publications

1	García-Avilés, J.A., Arias, F., Carvajal, M., Paisana, M., De Lara, A., Foá, C....Valero, J.M. (2024). Análise das tendências e inovação do ecossistema mediático de Espanha e Portugal (2025-2030). IBERIFIER - Iberian Digital Media & Fact-Checking. - Times Cited Google Scholar: 3
2	Crespo, M., Paisana, M., Couraceiro, P., Margato, A., Vasconcelos, A., Foá, C....Baldi, V. (2023). The Impact of Disinformation on the Media Industry in Spain and Portugal. IBERIFIER - Iberian Digital Media & Fact-Checking. - Times Cited Google Scholar: 15
3	Tomé, V., Crespo, M., Sádaba, C., Cardoso, G., Margato, A., Cátia Barros...Vivian Rangel (2022). Manual para formandos. IBERIFIER - Manual para Formandos. - Times Cited Google Scholar: 1
4	Tomé, V., Crespo, M., Sádaba, C., Cardoso, G., Margato, A., Foá, C....Vivian Rangel (2022). Manual para formadores (de professores, jornalistas e outros profissionais). IBERIFIER - Manual para formadores.
5	Neves, J. S., Foá, C., Santos, J., Lima, M. J. & Pereira, Inês (2019). Principais Resultados. Públicos do Museu Nacional de Arte Contemporânea - Museu do Chiado. EPMN - Principais Resultados.
6	Neves, J. S., Foá, C., Santos, J., Lima, M. J. & Bernardo, B. (2019). Principais Resultados. Públicos do Museu Nacional do Teatro e da Dança. EPMN - Principais Resultados.
7	Neves, J. S., Santos, J., Lima, M. J., Moura Pereira, T. & Foá, C. (2018). Principais Resultados. Públicos do Museu Nacional Machado de Castro. EPMN - Principais Resultados.
8	Neves, J. S., Foá, C., Santos, J., Lima, M. J., Moura Pereira, T. & Schiappa, M. (2018). Principais Resultados. Públicos do Museu Nacional do Azulejo. EPMN - Principais Resultados.

9	Cardoso, G., Crespo, M., Foa, C., Lapa, T., Quintanilha, Tiago Lima, Mendonça, S....Vieira, Jorge (2015). Modelos de negócio e comunicação social: “telcos”, legacy media, novos media e start-ups jornalísticas em navegação digital: estudo prospetivo (2015-2020). Modelos de negócio e comunicação social: “telcos”, legacy media, novos media e start-ups jornalísticas em navegação digital: estudo prospetivo (2015-2020). - Times Cited Google Scholar: 8
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- Doctoral Thesis

1	Foá, C. (2022). Crowdfunding cultural: agentes e práticas de colaboração e intermediação online em Portugal.
2	Foá, C. (2022). Crowdfunding cultural: agentes e práticas de colaboração e intermediação online em Portugal.
3	Foá, C. (2022). Crowdfunding cultural: agentes e práticas de colaboração e intermediação online em Portugal.
4	Foá, C. (2022). Crowdfunding cultural: agentes e práticas de colaboração e intermediação online em Portugal.
5	Foá, C. (2022). Crowdfunding cultural: agentes e práticas de colaboração e intermediação online em Portugal.

- Report

1	Foá, C., Cabral, R. & Cabral, F. (2023). AFROPRENEURS. PT REPORT 2022.
2	Moreno, J., Sepúlveda, R., Ferro-Santos, S., Cardoso, G., Álvares, Cláudia, Crespo, M....Üzelgün, M. A. (2023). Platformisation of News in 10 Countries.
3	Crespo, M., Álvares, Cláudia, Cardoso, G., Moreno, J., Sepúlveda, R. & Foá, C. (2022). Catalogue of Best Practices in Citizen Journalism: From citizen journalism to the platformization of news.
4	Cardoso, G., Crespo, M., Foá, C., Lapa, T., Quintanilha, Tiago Lima, Mendonça, S....Moreno, J. (2015). Modelos de Negócio e Comunicação Social: Legacy Media, Novos Media, “Telcos” e Start-Ups Jornalísticas. - Times Cited Google Scholar: 5

Research Projects

Project Title	Role in Project	Partners	Period
Promoção do Emprego nas Atividades Geradoras de Rendimento no Setor Cultural nos PALOP e Timor-Leste	Researcher	CIES-Iscte - Leader	2025
Cri-IA Med-IA	Global Coordinator	CIES-Iscte	2025 - 2026
AFROPRENEURS.PT	Global Coordinator	CIES-Iscte	2022 - 2023

Iberian Digital Media Research and Fact-Checking Hub	Researcher	CIES-Iscte, UN - Leader (Spain), AM - (Spain), UC3M - (Spain), UGR - (Spain), USC - (Spain), UPV - (Spain), UPM - (Spain), UMH - (Spain), Verificat - (Spain), FECYT - (Spain), UVEG - (Spain), ELCANO - (Spain), POLIGRAFO - (Portugal), BSC CNS - (Spain), CENJOR - (Portugal), UAVR - (Portugal), OberCom - (Portugal), FUSP-CEU - (Spain), LUSA - (Portugal), URJC - (Spain), EFE - (Spain), ALPMJ - (Portugal)	2021 - 2024
European Media Platforms: Assessing Positive and Negative Externalities for European Culture	Researcher	CIES-Iscte, . - (Germany), NBU - (Bulgaria), UNIMED - (Italy), FUOC - (Spain), IULM - Leader (Italy), UGent - (Belgium), Bilkent - (Turkey), NKUA - (Greece), UNIVE - (Italy), IKED - (Sweden), CU - (Czech Republic)	2021 - 2024
Portuguese Observatory on Cultural Activities	Research Assistant	CIES-Iscte	Since 2018
National Museums Visitors Survey: edition of results (second phase)	Researcher	CIES-Iscte, DGPC - (Portugal)	2018 - 2019
National Museums Visitors Survey: edition of results	Researcher	CIES-Iscte - Leader, DGPC - (Portugal)	2017 - 2018
Business Development Laboratory Study Module for Creative Industries	Researcher	CIES-Iscte, University of Turku - Leader (Turkey), University of the West of England - (United Kingdom), University of Oxford - (United Kingdom)	2013 - 2016

Academic Management Positions

Secretário(a) (2012 - 2024)
Unit/Area: School of Sociology and Public Policy

Awards

Emerald Literati Award (2020)

Professional Associations

ISA- RC33 Logic and Methodology in Sociology (Since 2025)

International Association for Media and Communication Research - IAMCR (Since 2025)

Organization/Coordination of Events

Type of Organization/Coordination	Event Title	Organizer	Year
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Member of scientific event committee	22nd Conference Ibero American WWW/Internet 2025	International Association for Development of the Information Society	2025
Member of scientific event committee	ILIS International Conference - international Lab for Innovative Cultural and Social reserach	University of Naples Federico II, Department of Social Sciences.	2025 - 2026
Member of scientific event committee	11th RC33 Social Science Methodology Conference - Research Committee 33 Logic and Methodology in Sociology	International Sociological Association's (ISA)	2025
Member of scientific event's organizing committee	AIMAC – INTERNATIONAL CONFERENCE ON ART AND CULTURAL MANAGEMENT (2024)	AIMAC	2024

Diffusion Activities

Activity Type	Event Title	Activity Description	Year
Participation in general diffusion news tv show	Podcast Doutorando	Episode 5	2

Scientific Editing/Reviewing Activities

Type of Activity	Journal Title	ISSN/Quartile	Period	Language
Member of scientific journal editing staff	OBS* Observatório	1646-5954 / Q3	2016 - 2025	Portuguese