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Cláudia Álvares

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Research Interests

Estudos dos Media
Estudos de Género
Políticas de Identidade
Populismos
Estudos Culturais
Teoria Crítica

Academic Qualifications

University/Institution	Type	Degree	Period
ISCTE-Instituto Universitario de Lisboa	Aggregation	Ciências da Comunicação	2023
Goldsmith's College, University of London	PhD	Media & Communication Studies	2001
Goldsmith's College, University of London	M.Sc.	Journalism	1996
Universidade Nova de Lisboa	Licenciate	Comunicação Social	1992

External Professional Activities

Period	Employer	Country	Description
2022 - 2022	European Research Council	Belgium	
2022 - 2022	Slovene Research Agency	Slovenia	
2022 - 2022	La Caixa Foundation	Spain	Social Sciences_Journalism
2020 - 2020	Slovenian Research Agency	Slovenia	
2019 - 2020	A3Es - Portuguese Higher Education Evaluation Agency	Portugal	
2019 - 2020	Severo Ochoa and María de Maeztu Funding Programme, Spanish Ministry of Spanish and Innovation	Afghanistan	
2019 - 2019	La Caixa Foundation	Spain	
2019 - 2019	Rewire Postdoctoral Fellowship Programme for Female Researchers	Austria	
Since 2019	European Science Foundation College of Experts	Afghanistan	
Since 2019	COST Action	Afghanistan	
2016 - 2016	British Academy	Afghanistan	
2016 - 2017	Portuguese Science and Technology Foundation	Afghanistan	
2015 - 2015	University of Ljubljana, Faculty of Social Sciences, Slovenia	Slovenia	'Interventions in Contemporary Critical Theory' Seminar within the 'Media Studies and Popular Culture' curricular unit
2014 - 2020	European Research Council (ERC)	Afghanistan	Evaluation
2013 - 2015	A3ES - Higher Education Evaluation Agency	Portugal	Elaboration of evaluation reports

Teaching Activities

Teaching Year	Sem.	Course Name	Degree(s)	Coord.
2026/2027	2º	Research Design	Master Degree in New Media Management;	No
2026/2027	2º	Media and Socio-Cultural Mediations	Doctorate Degree (PhD) in Communication;	Yes
2026/2027	2º	Media and Public Opinion	Master Degree in Communication, Culture and Information Technology;	Yes
2026/2027	1º	Media and Public Opinion	Master Degree in Politics and Communication;	Yes
2026/2027	1º	Master Dissertation in New Media Management	Master Degree in New Media Management;	Yes
2026/2027	1º	Work Project in New Media Management		Yes
2026/2027	1º	Discursive Practices	Master Degree in Communication, Culture and Information Technology;	Yes
2025/2026	2º	Research Design	Master Degree in New Media Management;	No
2025/2026	2º	Media and Socio-Cultural Mediations	Doctorate Degree (PhD) in Communication;	Yes
2025/2026	2º	Media and Public Opinion	Master Degree in Communication, Culture and Information Technology;	Yes
2025/2026	2º	Media and Journalism	Institutional Degree in Escola de Sociologia e Políticas Públicas;	Yes
2025/2026	1º	Media and Public Opinion		Yes
2025/2026	1º	Master Dissertation in New Media Management	Master Degree in New Media Management;	Yes
2025/2026	1º	Media and Journalism		Yes
2025/2026	1º	Discursive Practices	Master Degree in Communication, Culture and Information Technology;	Yes
2024/2025	2º	Research Design	Master Degree in New Media Management;	No
2024/2025	2º	Media and Socio-Cultural Mediations	Doctorate Degree (PhD) in Communication;	Yes
2024/2025	2º	Media and Public Opinion	Master Degree in Communication, Culture and Information Technology;	Yes
2024/2025	2º	Media and Journalism		Yes
2024/2025	1º	Media and Public Opinion		Yes

2024/2025	1º	Master Dissertation in New Media Management	Master Degree in New Media Management;	Yes
2024/2025	1º	Media and Journalism	Institutional Degree in Escola de Sociologia e Políticas Públicas;	Yes
2024/2025	1º	Discursive Practices	Master Degree in Communication, Culture and Information Technology;	Yes
2023/2024	2º	Research Design	Master Degree in New Media Management;	No
2023/2024	2º	Media and Socio-Cultural Mediations	Doctorate Degree (PhD) in Communication;	Yes
2023/2024	2º	Media and Public Opinion	Master Degree in Communication, Culture and Information Technology;	No
2023/2024	2º	Media and Journalism		Yes
2023/2024	2º	Media Geopolitics		Yes
2023/2024	1º	European Media Policy		Yes
2023/2024	1º	Master Dissertation in New Media Management	Master Degree in New Media Management;	Yes
2023/2024	1º	Media and Journalism		Yes
2023/2024	1º	Discursive Practices	Master Degree in Communication, Culture and Information Technology;	Yes
2022/2023	2º	Research Design	Master Degree in New Media Management;	No
2022/2023	2º	Media and Socio-Cultural Mediations	Doctorate Degree (PhD) in Communication;	Yes
2022/2023	2º	Master Dissertation in New Media Management	Master Degree in New Media Management;	Yes
2022/2023	1º	Master Dissertation in New Media Management	Master Degree in New Media Management;	Yes
2022/2023	1º	Discursive Practices	Master Degree in Communication, Culture and Information Technology;	Yes
2021/2022	2º	Research Design	Master Degree in New Media Management;	No
2021/2022	2º	Media and Socio-Cultural Mediations	Doctorate Degree (PhD) in Communication;	Yes
2021/2022	2º	Social Networks Management and Audience		Yes
2021/2022	2º	Master Dissertation in New Media Management	Master Degree in New Media Management;	Yes

2021/2022	1°	European Media Policy		Yes
2021/2022	1°	Social Dynamics of the Internet	Master Degree in Communication, Culture and Information Technology;	No
2021/2022	1°	Media and Public Opinion	Master Degree in Communication, Culture and Information Technology;	Yes
2021/2022	1°	Master Dissertation in New Media Management	Master Degree in New Media Management;	Yes
2021/2022	1°	Discursive Practices	Master Degree in Communication, Culture and Information Technology;	Yes
2020/2021	2°	Research Design	Master Degree in New Media Management;	No
2020/2021	2°	Media and Socio-Cultural Mediations	Doctorate Degree (PhD) in Communication;	Yes
2020/2021	2°	Internet Research Analysis		Yes
2020/2021	2°	Master Dissertation in New Media Management	Master Degree in New Media Management;	Yes
2020/2021	2°	Media Geopolitics		Yes
2020/2021	1°	European Media Policy		Yes
2020/2021	1°	Social Dynamics of the Internet	Master Degree in Communication, Culture and Information Technology;	No
2020/2021	1°	Media and Public Opinion	Master Degree in Communication, Culture and Information Technology;	Yes
2020/2021	1°	Strategy and Organizational Development for the Media		Yes
2020/2021	1°	Master Dissertation in New Media Management	Master Degree in New Media Management;	Yes
2020/2021	1°	Work Project in New Media Management		Yes
2020/2021	1°	Discursive Practices	Master Degree in Communication, Culture and Information Technology;	Yes

Supervisions

- **Ph.D. Thesis**
- Ongoing

	Student Name	Title/Topic	Language	Status	Institution
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1	Rui Alexandre Bruno dos Santos	A comunicação na prevenção do incumprimento fiscal	Portuguese	Developing	Iscte
2	David Tiago Miguel Serra Batista Ruah	Políticas de combate ao financiamento do terrorismo: o caso do Al-Shabaab em Moçambique	Portuguese	Developing	Iscte
3	Fatumata Dicó Bari	Representações sociais do racismo nas plataformas digitais do Correio da Manhã	Portuguese	Developing	Iscte
4	Pedro Miguel Coelho Moço	O impacto da cor e das emoções na avaliação da mensagem política	Portuguese	Delivered	Iscte
5	Nuno Alexandre de Albuquerque Palma	Realidade algorítmica - construção mediada da realidade através de grupos de discussão política no Facebook	Portuguese	Developing	Iscte
6	Pedro Moço	The Impact of Colour in Emotions and Voting Decisions	Portuguese	Developing	Iscte
7	Cledivânia Pereira Alves	Journalistic Content Distribution in Portuguese Newspaper and Television Social Networks: Flows, Information Highways and Algorithms.	Portuguese	Developing	Iscte
8	Gleice de Mattos Luz	Mediation and Digital Populism in Online Communities Created by Supporters of the Radical Right in Brazil and Portugal	Portuguese	Developing	Iscte
9	Livino Neto	The Environmental Crisis and Radical Right Populist Discourse in Online Social Networks: CDA of the Twitter Publications of Donald Trump, Matteo Salvini and Jair Bolsonaro	Portuguese	Developing	Iscte
10	Patrícia Santos da Conceição	Analysing online communication by the Presidency of the Portuguese Republic in light of erosion of democratic institutions' credibility	--	Developing	Iscte
11	Lina Isabel Santos Ferreira	Shiny happy people: propaganda internacional e soft power da China no Tiktok	English	Developing	Iscte
12	Margarida Matos Mota	Mediatização do Ministério Público em Portugal, estudo comparativo entre a Operação Lex e o Caso Influencer	Portuguese	Developing	Iscte

13	Fernanda Pires Gurgel	(Re)Existir policamente nas redes sociais: estratégias comunicacionais das drags queens intelectuais no Brasil	Portuguese	Developing	Iscte
14	Maria João Delgado Guimarães	A direita radical populista e os jovens em Portugal e na Alemanha: Como comunicam o Chega e a AfD, e quem os quer contrariar, no TikTok?	--	Developing	Iscte
15	Ana Margarida Gomes Ribeiro Bichinho	O poder das palavras: os media digitais, a construção da imagem e a inclusão das pessoas com deficiência	Portuguese	Developing	Iscte
16	Vanda Maria Ferreira de Faria Cardoso Ferreira	Estratégias e práticas discursivas autorreferenciais das televisões generalistas nos telejornais de horário nobre - caracterização e condições de regulação pública	Portuguese	Developing	Iscte
17	Maria Gonçalves de Freitas Ganhão Pereira	#Manosphere: TikTok, Gendered Affective Polarization and Support for Far-Right Claims by Portuguese Young Adults	--	Developing	Iscte
18	Cleyton Douglas de Apolonio Vital	A representação de jovens na cobertura de programas de jornalismo policial: uma análise comparativa em um período pró e pós controverso	Portuguese	Developing	Iscte

- Concluded

	Student Name	Title/Topic	Language	Institution	Concluding Year
1	Maria Cecília Bello Moutinho Baseggio	The representation of disability: a content analysis of the Portuguese press	Portuguese	Iscte	2025
2	Laara Hugel Carneiro	Land in Dispute: Media and Discourses in Transformation in Contemporary Brazil	Portuguese	Iscte	2025
3	Laara Aiqueça Carneiro Hügel	A terra em disputa: media e discursos em transformação no Brasil contemporâneo	Portuguese	Iscte	2025
4	Liege Scremin Mizga	Generation TikTok: how Brazilian brands use ads to impact youth on ESG	Portuguese	Iscte	2024
5	Anna Coutinho	The Communication Strategy of Portuguese Political Parties in the 2019 European Elections	Portuguese	Universidade Lusófona	2024
6	José Eduardo Monteiro Agostinho	A mediatização da política nos telejornais: Às eleições primárias no partido socialista Português	Portuguese	Iscte	2023

7	Anna Salustiano	A Netnography of Identity of Candomblé and Umbanda Meeting Places in Portugal	Portuguese	Universidade Lusófona	2022
8	Paulo Fino	'Communication and Development: Between the Theoretical and Practical Dimensions of Knowledge'	Portuguese	Universidade Lusófona	2020
9	Ruben Leandro de Almeida da Neves	Photizenship - Perfis, valores e sentimentos nas redes sociais online	Portuguese	Iscte	2020
10	Marta Vieira	--	Portuguese	Universidade Lusófona	2018
11	Marta Orsini	--	Spanish/Castilian	Universidade Autónoma de Barcelona (orientadora: Juana Gallego); Universidade Lusófona (co-orientação no início da tese)	2014

• M.Sc. Dissertations

- Ongoing

	Student Name	Title/Topic	Language	Status	Institution
1	David Justino Cairrão	The Role of Social Media in Promoting Extremist Parties and Policies: A Comparative Analysis of Chega and Bolsonaro's Liberal Party	--	Developing	Iscte
2	Leonor Ferro Rodrigues Cruzeiro	Acessibilidade e exclusividade: a comunicação das marcas de luxo no Instagram	--	Developing	Iscte
3	João Pedro Morão de Abreu	The Influence of Instagram on the Development of Love Brands in the Portuguese Luxury Sector	--	Developing	Iscte
4	Inês Jardim Gonçalves Vilhana	Autorrepresentação de comunidades marginalizadas através de projetos jornalísticos alternativos	--	Developing	Iscte
5	Catarina Feiteira dos Santos	Medical Narratives Vs. Biographical Narratives on Autoimmune Diseases: A Comparative Analysis of Instagram and TikTok	--	Developing	Iscte
6	Andreia Rosa Ferreira Silvestre	The influence of TikTok on the behavior of young Portuguese consumers: clothing and accessories	--	Developing	Iscte

7	Gonçalo de Melo Ribeiro	The New Media influence, in particular, the Social Networks, on the political rise of the Chega party.	--	Developing	Iscte
8	Rita Ramos Mascarenhas Arouca	The Impact of Cancel Culture on TikTok: The Political Expression of Chega's Supporters	Portuguese	Developing	Iscte
9	Maria do Carmo Cardoso Peres Franco Frazão	Influência estratégica e notoriedade de marca: O impacto de influenciadores nas redes sociais digitais	--	Developing	Iscte
10	Ana Sofia Piconarte Reis	Representação do Movimento #MeToo no cinema norte-americano - Análise de conteúdo temática dos filmes Promising Young Woman (2020) e She Said (2022)	--	Developing	Iscte
11	Andreia Melissa Monteiro Rodrigues	Digital relationships: an analysis of the role of dating apps in interpersonal contemporary relationships	--	Developing	Iscte
12	Frederico de Teves Costa Tomaz Rodrigues	Mapeamento ideológico-discursivo e ligações em rede da extrema-direita portuguesa online: o caso do movimento Reconquista	--	Developing	Iscte
13	Constança Barbacena Corregedor da Fonseca	Gender roles - Their role in the content creation and communication from beauty and lifestyle portuguese influencers on Instagram	--	Developing	Iscte
14	Gonçalo Garcia Gomes Cascão	The translator-journalist as an ideological mediator: A critical discourse analysis of the media representation of the Israeli-Palestinian conflict	--	Developing	Iscte
15	Monika Eirini Koraki	Digital Violence against Women: Conceptual, Legal and Social Dimensions and Young People's Perceptions	--	Developing	Iscte
16	Marcia Domingos e Silva	Auto-representação e construção da autoimagem na menopausa: análise multimodal comparativa de Gwyneth Paltrow no Instagram e no Facebook	--	Developing	Iscte
17	Beatriz Mota Baixinho Monteiro de Campos	A cultura da auto-objetificação: dinâmicas de assédio em conteúdo sexualizado no TikTok	--	Developing	Iscte

18	Brenna Pacheco da Silva Alves	A Reinvenção da Violência Baseada em Género: Uma análise da perceção de jovens mulheres sobre deepfakes	--	Developing	Iscte
19	Ana Sofia Pereira Santos	The use of Artificial Intelligence as a discursive strategy resource: The public construction of the reputation of Portuguese tech startups	--	Developing	Iscte
20	Bhagvati Jagatcante Baguandas	Z	--	Developing	Iscte
21	João Pedro Nabais Guerrinha	Comunicação digital das Embaixadas de Portugal em 2025 – O caso das Embaixadas na Austrália, Coreia do Sul, Guiné Equatorial, Noruega e Uruguai	--	Developing	Iscte
22	Inês da Silva Costa	A popularização da radicalização online ao conservadorismo feminino: uma análise da imagética e das narrativas da #CleanGirl no TikTok e no Instagram	--	Developing	Iscte
23	Catarina Sofia Botas Rodrigues	Interrogações feministas ao filme Barbie (2023): Uma análise de receção de públicos femininos	--	Developing	Iscte
24	Maria Leonor Bártoło Afonso Marques Vidal	Rhetoric and narrative hegemony: the power of oratory in the construction of a single story and in the representation of the public sphere	--	Developing	Iscte
25	Maria Helena Correia Canhão	A difusão do Movimento #MeToo nos Media e nas Redes Sociais	--	Developing	Iscte
26	Margarida Horta Alegre	Gender Representation and Political Image of Women Members of Parliament in the XVI Legislature: An Analysis of News Coverage in Popular and Reference Press	--	Developing	Iscte
27	Sergei Savushkin	The impact of the information field on immigrant communities: An analysis of the influence of Russian propaganda narratives on Russians in Portugal in the contemporary digital world.	--	Developing	Iscte
28	Bárbara Vasconcelos Henriques Matias	Photography: construction of the virtual self - The BeReal Case Study	--	Developing	Iscte

29	Maria Inês Saraiva Peixinho Ariz Bessa	A Representação da Princesa Diana nos Tabloides Britânicos: Uma Análise da Misoginia e da Construção de um Mito Real	--	Developing	Iscte
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	Student Name	Title/Topic	Language	Institution	Concluding Year
1	Mariana Fernandes Correia	Female Self-Image on Instagram: Identity Constructions and Implications for Self-Esteem	Portuguese	Iscte	2025
2	Catarina Talhinas Esperança	Rave the Vote: Clubbing Culture and Youth Political Mobilization against the Far-Right in Berlin and Lisbon.	Portuguese	Iscte	2025
3	Joana Almeida Garrido	From Politics to the Feed: The Construction of the Digital Identity of Portuguese Female Deputies on Instagram	Portuguese	Iscte	2025
4	Miguel Jorge Coutinho Soares	The influence of mainstream public opinion on the evolution of political debate on Instagram: From silencing to recognising Chega's perspectives	Portuguese	Iscte	2025
5	Helena Isabel de Sousa Bento	Framing and Media Bias in the Coverage of the Israeli-Palestinian Conflict: A Comparative Analysis between Le Monde Diplomatique and Observador	Portuguese	Iscte	2025
6	Len Jamila Macuácuá	The Impact of Facebook on the Mozambican Political Landscape	Portuguese	Iscte	2025
7	Ivaline Bonito Huma	Artificial Intelligence and Communication Training: The Role of Digital Literacy in the Education of Future Media Professionals in Angola	Portuguese	Iscte	2025
8	Pamela Maria Golowkin	No filters: The Impact of Photo Editing and Virtual Reality Technologies on the Perception of Feminine Beauty Standards in Online Social Media.	English	Iscte	2025
9	Tatiana Isabel Martins Batista	A Love Letter to Womanhood and Queerness: The Success Story of Marvel's Agatha All Along	English	Iscte	2025
10	Beatriz Pinto Pereira	The influence of brand reputation on the construction of public and individual perception	Portuguese	Iscte	2025

11	Ilumbe Petronelle Mupepe	The Representation of Islam in the newspapers Le Monde and Le Figaro: an analysis of news framing between 2020 and 2024	Portuguese	Iscte	2025
12	Mafalda Isabel Ventura Valhelhas	Female Objectification and Self-Objectification on Instagram: Hashtags #BodyPositivity, #EffYourBeautyStandards and #SummerBody	Portuguese	Iscte	2025
13	Bruna De Sousa Coelho	Authenticity and performance of beauty influencers: An analysis of acceptance among women aged 18 to 30	Portuguese	Iscte	2025
14	Sara Santos Sequeira	Comparative Analysis of CM and Público journalism on the presence of social reintegration of Ex-Prisoners in the media agenda, and its consequences.	Portuguese	Iscte	2025
15	Inês Pessoa Anacleto	Evolution of advertising discourse trends of TAP Air Portugal over the last 60 years: A comparative socio-semiotic visual analysis	Portuguese	Iscte	2025
16	Sofia José Coelho	Gender Stereotypes: An Analysis of the Films "Poor Things" and "Women Talking"	Portuguese	Iscte	2025
17	Sarah Maria Carrozzini Villagran	The Impact of Interaction with Chatbots on Learning, Productivity, and Acceptance of AI: A Study in the Educational and Self-Learning Environment	Portuguese	Iscte	2025
18	Maria Sousa Falcão de Sousa Lobo	Balancing personalization and privacy in e-commerce: ethical and strategic challenges	Portuguese	Iscte	2024
19	Sofia Santos Capítulo	The contribution of Facebook and Instagram to cat adoption during the pandemic in Portugal: a comparative analysis	Portuguese	Iscte	2024
20	Márcia da Silva Costa	Mapping Social Media Features in Creating Digital Identities	Portuguese	Iscte	2024
21	Joana Soares Nóbrega	The Digital Marketing Strategies of Western Luxury Fashion Brands in China: Appealing to Consumption Based on Chinese Nationalism	Portuguese	Iscte	2024
22	Joana Margarida Moreno Casaca Alferes Fialho	Femicides in the context of Domestic Violence: Divergences and Convergences in the Narratives of Público and Correio da Manhã	Portuguese	Iscte	2024
23	Margarida Gaspar Pereira	Misogyny on Instagram - The Case of the Comments Sections of Portuguese National Newspapers	Portuguese	Iscte	2024

24	Beatriz Sampaio Silva	Fashion Meets Politics: Political women on the cover of Vogue	Portuguese	Iscte	2024
25	Maria Matilde Marques Cunha	The weekly newspaper Expresso: genesis, evolution and leading role in the 1974 Revolution	--	Iscte	2024
26	Raquel Pereira Cardoso	Campaigns against domestic violence: a study of IKEA's social responsibility in different European countries.	Portuguese	Iscte	2024
27	Ana Rute Gama Romão	Reading between the lines: a cross-cutting approach to media coverage of domestic violence in Portugal	Portuguese	Iscte	2024
28	Diogo Cravidão Alexandre	Identifying Fallacies in the Political Discourse of Both the Left and Right in Portugal: an analysis of the debates in the 2022 Legislative Election	Portuguese	Iscte	2024
29	Mariana Souza Moraes	The representation of women's role transition in the cinematographic works of Thea von Harbour: from the democracy of the Weimar Republic to the fascist dictatorship of the Third Reich.	Portuguese	Iscte	2023
30	Marta Pimpão Marques	The pressure of digital public opinion on television careers: A case study	Portuguese	Iscte	2023
31	Ana Rita Câmara Alves	Media coverage of the social movement #MeToo in Público e Correio da Manhã newspapers.	Portuguese	Iscte	2023
32	Ana Teresa da Costa Fonseca	Homonormativity - A Successful Case Study in the Portuguese TV Industry?	Portuguese	Iscte	2023
33	Olena Lysevych	Luxury Brands and the New Post-Pandemic Context: Strategies and Challenges	Portuguese	Iscte	2023
34	Marta Cardoso Carvalho	The role of social media in the visibility and understanding of the trans community in Portugal	Portuguese	Iscte	2023
35	Bruna Alexandra da Silva Rodrigues	Issues associated with the exposure of the female body on Instagram	Portuguese	Iscte	2023
36	Patrícia Isabel Carvalho Tomás Dias	The Existence of Local Online Social Media in the relationship with the consumer. Decathlon Portugal Case Study	Portuguese	Iscte	2023
37	Andreia Filipa Dantas Martins	The role of digital influencers in constructing ideals of romantic love: an analysis of Instagram content	Portuguese	Iscte	2023
38	Maria Inês Sousa Rodrigues	"This is Surreal!": The being and seeming of Airbnb accommodations and consumer decision-making	Portuguese	Iscte	2023

39	Catarina do Carmo Rodrigues Padre-Santo	Women's voice in music: case study Female:pressure Portugal	Portuguese	Iscte	2023
40	Thainá Leticia Innocente	Political Power of the Abject Body: Social Networks and Transgender Political Participation in Brazil	Portuguese	Iscte	2022
41	Rui Filipe Monteiro Capelo	"The good portuguese citizen": morality in Ventura's political campaign	Portuguese	Iscte	2022
42	Rita Salgueiro dos Loios	Film-induced Tourism of K-Dramas in young people of Portugal	Portuguese	Iscte	2022
43	Filipa Alexandra Caetano Lobato	Her Royal Media Coverage!An analysis of the representation of Meghan Markle in Mail Online (Daily Mail) between 2016 and 2020.	Portuguese	Iscte	2022
44	Catarina Duarte do Paço Rodrigues	Topoi and Informal Fallacies in the Portuguese Political Satire	Portuguese	Iscte	2022
45	Marta Filipa Machado Caixeirinho	Feeling of Belonging to a Digital Community to Combat Image-Based Sexual Violence: Case Study #NaoPartilhes	Portuguese	Iscte	2022
46	Marta Oliveira Crespo	The impact of television characters on the development of fans identity	Portuguese	Iscte	2022
47	José Duarte Correia Branco	Right-wing populism on YouTube: Chega and PNR/ Ergue-te in comparative perspective	Portuguese	Iscte	2022
48	Inês Filipa Cruz Costa	stalking online in Portugal in pandemic period	Portuguese	Iscte	2022
49	Marta Moniz Cunha e Silva	Digital detox	Portuguese	Iscte	2022
50	Daniela Jesus Formigo Galvão	Femvertising in Marketing 4.0: Kicking Out Gender Stereotypes	Portuguese	Iscte	2022
51	Inês Alexandra de Albuquerque Quintão de Freitas Leal	Perception of the Media's Political Polarization in Portugal	Portuguese	Iscte	2022
52	Mariana Pontual Braga e Álvares	Amazon's Alexa critical genealogy through the imagery of women-machine in science fiction cinema	English	Iscte	2022
53	Renata Joana dos Santos Coelho	Reaction to communication of public interest:Analysis of public responses to Covid-19 shares on the Directorate General of Health's Facebook.	Portuguese	Iscte	2022
54	Igor Malinowski	Chechens in Germany: The Conflict between Integration and Assimilation	English	Universidade Lusófona	2021

55	Benazir Moez Cassamali Ussene	The New Forms of Audiovisual Consumption: The Television Habits of Portuguese People	Portuguese	Iscte	2021
56	Salomé Charat	The Agenda-Setting Role of Instagram: A Case Study of Raphael Glucksmann's Online Campaign to Promote the Uyghur Cause	English	Iscte	2021
57	Ana Rita da Silva Martins	LGBTQ+ Representation on Social Media: The Webseries Carmilla	Portuguese	Iscte	2021
58	Eva Carlota Morgado Alemão	Forming self digital and female empowerment on Instagram	Portuguese	Iscte	2021
59	Sofia Isabel Silva Ferreira	The relevance of health literacy to the pharmaceutical industry: Crisis Communication and Risk Management of Covid-19 pandemic on Bayer Portugal's Instagram	Portuguese	Iscte	2021
60	Daniela Lima Arruda	Institucional Campaigns Against Domestic Violence: Autonomous Region of the Azores	Portuguese	Iscte	2021
61	Ana Catarina da Costa Augusto	Regional Journalism in the digital age	Portuguese	Iscte	2021
62	Ana Rita Martins Teixeira	Adhesion of young adults to megachurches in Portugal, in a context of disengagement from the institutional Church	Portuguese	Iscte	2021
63	Raquel Caldeira Godinho	Study on audiovisual programs: the preference of young people	Portuguese	Iscte	2021
64	Thaís Do Nascimento Rodriguez	Analysis of the Perception of Internal Marketing by Generation X and Y Information Technology Professionals in Portugal	Portuguese	Iscte	2020
65	Beatriz Maria Duarte Lopes	Gender inequality in the presentation of news broadcasts: The case of news-anchors	Portuguese	Iscte	2020
66	Ana Luz Bullón Moreno	'A New Approach to the "Y Generation": Visual and Narrative Representations of Millennials in the Spanish Cinema of the 21st Century'	Portuguese	Universidade Lusófona	2019
67	Adalberto Fernandes	--	Portuguese	Universidade Lusófona / Faculdade de Medicina da Universidade de Lisboa (co-orientação: António Barbosa)	2015
68	Sofia de Almeida	--	Portuguese	Universidade Lusófona	2014

69	Henrique Areias	--	Portuguese	Instituto de Novas Profissões (orientação de Nuno Goulart Brandão); Universidade Lusófona (co-orientação)	2011
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• M.Sc. Final Projects

- Concluded

	Student Name	Title/Topic	Language	Institution	Concluding Year
1	Maria Beatriz Carvalho Cristo Cerqueira	Social media as a means of bringing young people closer to the European Institutions	Portuguese	Iscte	2024
2	Cátia Daniel Caetano	Media influence on public opinion regarding Taxi drivers	Portuguese	Iscte	2022
3	Margarida Magalhães Almeida Ricardo	The Impact of the Compal Frutology Centre Strategic Communication for the Compal brand	Portuguese	Iscte	2021

Total Citations

Web of Science®	216
Scopus	249

Publications

• Scientific Journals

- Scientific journal paper

1	Pontual, M. & Álvares, C. (2026). 'All you have to do is ask': Intertextual genealogies of the machine-woman in DVAs and science fiction film. <i>Catalan Journal of Communication & Cultural Studies</i> . 18 (1), 133-150
2	Erdogan, Emre, Jaworsky, Bernadette Nadya, Álvares, Cláudia, Bojana Bodroža, Egl Butkeviiien, Erlis Cela...Rocio Zamora Medina (2026). The evolving study of political polarization. <i>Open Research Europe</i> . 6, 93
3	Santos, R. B., Álvares, C. & Carvalho, H. (2026). Public trust and dissatisfaction: Digital platforms and public responses to Portugal's vehicle circulation tax debate. <i>Online Information Review</i> . 50 (2), 351-370
4	Luz, G. M. & Álvares, C. (2026). Mediating Bolsonarism on Facebook: Religion, technopolitics and activism in grassroots digital networks. <i>Media, Culture & Society</i> . 48 (2), 282-303 - Times Cited Google Scholar: 1

5	Santos, R. & Álvares, C. (2024). The taxpayer netizen: Understanding fiscal citizenship in the digital era. <i>Observatorio (OBS*)</i> . 18 (4), 64-82 - Times Cited Google Scholar: 1
6	Üzelgün, M. A. , Giannouli, I., Archontaki, I., Odstrilová, K., Thomass, B. & Álvares, C. (2024). Transforming toxic debates towards European futures: Technological disruption, societal fragmentation, and enlightenment 2.0. <i>Central European Journal of Communication</i> . 17 (1(35)), 82-102 - Times Cited Web of Science®: 4 - Times Cited Scopus: 4 - Times Cited Google Scholar: 7
7	Álvares, C., Cardoso, G., Crespo, M. & Pinto-Martinho, A. (2023). Seeking the legitimation of mainstream journalism: A portuguese case-study. <i>Journalism Practice</i> . 17 (8), 1662-1667 - Times Cited Scopus: 1 - Times Cited Google Scholar: 8
8	Lopes, B., Álvares, C. & Ávila, P. (2023). Revisiting asymmetries in the representation of Portuguese women news anchors. <i>Women's Studies - An Interdisciplinary Journal</i> . N/A - Times Cited Google Scholar: 2
9	Carvalho, C. A. de. & Álvares, C. (2022). Interconexões conceituais e metodológicas em pesquisas sobre comunicação, jornalismo e relações de gênero. <i>Revista Lusófona de Estudos Culturais</i> . 9 (1), 169-185
10	Álvares, C., Silveirinha, M. J. & Ferreira, V. (2020). Situacionismo de sexo: um diagnóstico feminista à plataforma de Pequim passados 25 anos. <i>Ex Aequo</i> . 42, 9-22 - Times Cited Web of Science®: 1 - Times Cited Scopus: 1 - Times Cited Google Scholar: 7
11	Álvares, C. (2019). Representacions de gènere als mitjans de comunicació més enllà de la televisió: anàlisi dels estereotips d'abans i d'ara. <i>Quaderns del CAC</i> . XXII (45), 5-12
12	Álvares, C. (2019). O "femonacionalismo" enquanto violação de categorias de identidade: a face renovada da extrema-direita Europeia. <i>Revista de Comunicação e Linguagens</i> . 51, 50-60 - Times Cited Scopus: 2 - Times Cited Google Scholar: 3
13	Álvares, C. (2018). Online staging of femininity: disciplining through public exposure in Brazilian social media. <i>Feminist Media Studies</i> . 18 (4), 657-674 - Times Cited Web of Science®: 21 - Times Cited Scopus: 16 - Times Cited Google Scholar: 40
14	Álvares, C. (2018). On cultural plurality in the public sphere: choosing between freedom and equality as criteria of judgement. <i>Empedocles: European Journal for the Philosophy of Communication</i> . 9 (1), 25-40 - Times Cited Web of Science®: 1 - Times Cited Google Scholar: 1
15	Álvares, C. (2017). Pós-feminismo, misoginia online e a despolitização do privado. <i>Media e Jornalismo</i> . 17 (30), 101-112 - Times Cited Web of Science®: 3 - Times Cited Google Scholar: 20

16	<p>Álvares, C. (2016). Whither culture? On the predominance of cognitivism in media and communication studies. <i>International Communication Gazette</i>. 78 (7), 663-668</p> <p>- Times Cited Web of Science®: 1</p> <p>- Times Cited Scopus: 1</p> <p>- Times Cited Google Scholar: 6</p>
17	<p>Álvares, C. & Dahlgren, P. (2016). Populism, extremism and media: mapping an uncertain terrain. <i>European Journal of Communication</i>. 31 (1), 46-57</p> <p>- Times Cited Web of Science®: 133</p> <p>- Times Cited Scopus: 134</p> <p>- Times Cited Google Scholar: 325</p>
18	<p>Álvares, C. (2015). Entre o social e biológico: repensando a maternidade à luz das novas técnicas de reprodução assistida. <i>Revista Lusófona de Estudos Culturais</i>. 3 (1), 99-110</p> <p>- Times Cited Google Scholar: 7</p>
19	<p>Álvares, C. (2014). Articulando o individual com o colectivo: experiência e memória na investigação feminista. <i>Revista de la Asociación Española de Investigación de la Comunicación</i>. 1 (2), 6-8</p>
20	<p>Álvares, C. & Damásio, M. J. (2013). Introducing social capital into the 'polarized pluralist' model: the different contexts of press politicization in Portugal and Spain. <i>International Journal of Iberian Studies</i>. 26 (3), 133-153</p> <p>- Times Cited Scopus: 6</p> <p>- Times Cited Google Scholar: 16</p>
21	<p>Dahlgren, P. & Álvares, C. (2013). Political participation in an age of mediatisation. <i>Javnost - The Public</i>. 20 (2), 47-65</p> <p>- Times Cited Web of Science®: 50</p> <p>- Times Cited Scopus: 62</p>
22	<p>Álvares, C. (2012). Discursos do exótico nas revistas femininas: uma análise dos 'outros' do Pós-Feminismo. <i>Comunicação e Sociedade</i>. 21, 151-163</p> <p>- Times Cited Google Scholar: 6</p>
23	<p>Álvares, C., Cardoso, D. & Martins, I. R. (2011). Argumentação numa esfera pública reticular: as vozes femininas online. <i>Comunicação e Informação</i>. 14 (2), 47-65</p> <p>- Times Cited Google Scholar: 6</p>
24	<p>Álvares, C. (2009). Ética feminista e a interrogação do espaço público universalista. <i>Media e Jornalismo</i>. 15, 55-68</p> <p>- Times Cited Google Scholar: 10</p>
25	<p>Álvares, C. (2008). New world slavery: redefining the human. <i>Annali d'Italianistica</i>. 26, 131-153</p> <p>- Times Cited Google Scholar: 6</p>
26	<p>Álvares, C. (2005). On white mythologies: detotalising the legacy of modernity. <i>Culture, Theory and Critique</i>. 46 (2), 93-113</p> <p>- Times Cited Web of Science®: 1</p> <p>- Times Cited Google Scholar: 2</p>
27	<p>Álvares, C. (2000). Teoria pós-colonial: uma abordagem sintética. <i>Revista de Comunicação e Linguagens</i>. 28, 221-233</p> <p>- Times Cited Google Scholar: 19</p>

1	Kompatsiaris, Panos, Álvares, Cláudia & Van Bauwel, Sofie (2025). Media and Communication Vol. 13 . Lisbon. Cogitatio Press. - Times Cited Web of Science®: 1
2	Álvares, Cláudia & Üzelgün, M. A. (2024). Observatorio (OBS*). Lisbon. Observatório da Comunicação.
3	Maria João Silveirinha & Álvares, Cláudia (2020). ex aequo - Revista da Associação Portuguesa de Estudos sobre as Mulheres. 'Dossier "Estudos de Género e Neoliberalismo: Os últimos 20 anos".'. Porto. Associação Portuguesa de Estudos sobre as Mulheres - APEM.
4	Álvares, Cláudia, Krijnen, Tonny & Van Bauwel, Sofie (2010). Interactions: Studies in Communication & Culture.
5	Álvares, Cláudia (2008). 'Perspectivas Interdisciplinares da Comunicação'. Revista Caleidoscópio. Lisboa. Edições Universitárias Lusófonas.

- Editorial

1	Kompatsiaris, P., Álvares, C. & Van Bauwel, S. (2025). Editorial: Gendered cultures in platform economies: Entertainment, expertise, and online selfhood. Media and Communication. 13
2	Álvares, C. & Üzelgün, M. A. (2023). Special issue editorial: Platformisation of news and interactions – Regional contexts of crisis in trust. Observatorio (OBS*). 17 (5) - Times Cited Google Scholar: 1
3	Krijnen, T., Van Bauwel, S. & Álvares, C. (2012). New questions and themes in studying gender and communication. Interactions: Studies in Communication and Culture. 2 (3), 171-177 - Times Cited Google Scholar: 4

• Books and Book Chapters

- Book author

1	Álvares, Cláudia & Veríssimo, Iolanda (2016). Gender Equality and the Media: A Challenge for Europe. - Times Cited Scopus: 3
2	Álvares, Cláudia & Damásio, Manuel (2010). Teorias e Práticas dos Media: Situando o Local no Global. Lisboa. Edições Universitárias Lusófonas. - Times Cited Google Scholar: 2
3	Álvares, Cláudia (2008). Representing Culture: Essays on Identity, Visuality and Technology. Newcastle upon Tyne: Cambridge Scholars Publishing, pp. 200.
4	Álvares, Cláudia (2006). Humanism after Colonialism. Oxford. Peter Lang. - Times Cited Google Scholar: 18

- Book editor

1	Álvares, Cláudia (2016). Colectânea 'Routledge Studies in European Communication Research and Education Series' (Waves 10, 11, 12 & 13). London. Routledge.
2	Álvares, Cláudia, Krijnen, Tonny & Van Bauwel, Sofie (2010). Intellect.
3	Krijnen, Tonny, Álvares, Cláudia & Van Bauwel, Sofie (2010). Gendered Transformations: Theory and Practices on Gender and Media. Bristol/Chicago. Intellect/University of Chicago Press. - Times Cited Scopus: 1 - Times Cited Google Scholar: 34
4	Álvares, Cláudia (2008). Edições Lusófonas.
5	Álvares, Cláudia (2008). Representing Culture: Essays on Identity, Visuality and Technology. Newcastle upon Tyne. Cambridge Scholars Publishing. - Times Cited Google Scholar: 2

- Book chapter

1	Sepúlveda, R. & Álvares, C. (2025). Researching health and fitness apps to readdress the gender gap. In Inês Amaral; Ana Marta M. Flores; Rita Basílio de Simões; Eduardo Antunes (Ed.), Critical literacies and gender studies: Navigating media, education, and civic engagement for social justice. (pp. 33-45).: Emerald Publishing.
2	Lapa, T. & Álvares, C. (2025). Jenseits von Etiketten: Die Generation Z als soziotechnisches und kulturelles Konstrukt. In Christoph Kochhan, Gudrun Bolduan (Ed.), Generation Z international: Ansprache und Rekrutierung junger Talente: Erwartungen an Arbeitgeber und Berufsfelder. (pp. 3-28). Wiesbaden: Springer.
3	Álvares, Cláudia (2025). Enquadramento ético para a investigação digital. Um exercício de reflexão com base num caso prático. In Manual de métodos para pesquisa digital. (pp. 19-28). Lisboa: Mundos Sociais.
4	Álvares, Cláudia (2024). 'A história não é bem como a contam': lutas pelo controlo da mente do cidadão comum e a sua legitimação científica nos primórdios da Comunicação de Massas. In Gustavo Cardoso (Ed.), A Nova Comunicação. (pp. 53-70). Lisboa: Almedina.
5	Álvares, C. (2023). From street to screen: On the right to public space in the age of algorithms. In Lisa M. Cuklanz (Ed.), Gender violence, social media, and online environments: When the virtual becomes real. (pp. 19-36). Londres: Routledge. - Times Cited Google Scholar: 4
6	Álvares, C., Poulakidakos, S., Coutinho, A., Giannouli, I., Veneti, A. & Armenakis, A. (2022). Campaigning for Europe 'after' the economic 'crisis': The Cases of Greece and Portugal. In Edoardo Novelli, Bengt Johansson, Dominic Wring (Ed.), The 2019 European electoral campaign: In the time of populism and social media. (pp. 303-320). Cham: Palgrave Macmillan. - Times Cited Google Scholar: 2
7	Álvares, Cláudia & Coutinho, Anna (2019). 'Portugal'. In Edoardo Novelli & Bengt Johansson (Ed.), 2019 European Elections Campaign: Images, Topics, Media in the 28 Member States. (pp. 207-2014). Bruxelas: Directorate-General for Communication (European Parliament) . - Times Cited Scopus: 3
8	Álvares, C. (2017). Mediatising the radical: the implied audience in Islamic State propaganda videos. In Sally Hohnstein and Maruta Herding (Ed.), Digitale Medien und politisch-weltanschaulicher Extremismus im Jugendalter: Erkenntnisse aus Wissenschaft und Praxis. (pp. 39-58). Halle: Deutsches Jugendinstitut e.V. - Times Cited Google Scholar: 5

9	Novelli, E., Rafter, K., Álvares, C., Veríssimo, I., Poulakidakos, S., Veneti, A....Sammut, C. (2017). Representations of the economic crisis and austerity politics. In Political Advertising in the 2014 European Parliament Elections. (pp. 57-80). London: Palgrave Macmillan. - Times Cited Scopus: 2 - Times Cited Google Scholar: 6
10	Novelli, Edoardo, Rafter, Kevin, Álvares, Cláudia, Veríssimo, Iolanda, Poulakidakos, Stamatis, Veneti, Anastasia...Sammut, Carmen (2017). Chapter 5 - Representations of the Economic Crisis and Austerity Politics. In Political Advertising in the 2014 European Parliament Elections. - Times Cited Scopus: 13
11	Álvares, C. (2017). As ciências da comunicação na europa: o projeto inacabado do cosmopolitismo. In Moises de Lemos Martins (Ed.), A internacionalização das comunidades lusófonas e ibero-americanas de Ciências Sociais e Humanas – o caso das Ciências da Comunicação. (pp. 157-167). Farnalhão: Húmus. - Times Cited Google Scholar: 3
12	Álvares, Cláudia & Fernandes, Adalberto (2016). 'Giving Voice to the Patient in Vegetative State: Biopolitical Intersections of Discourses on Human Life and the Female Body'. In Rosa Cabecinhas, Carla Cerqueira and Sara Magalhães (Ed.), Gender in Focus: (New) Trends in Media. (pp. 69-83). Braga: CECS. - Times Cited Google Scholar: 1
13	Álvares, Cláudia & Veríssimo, Iolanda (2016). 'Chapter 11: PORTUGAL - Practice What you Preach: Deconstructing Gender Equality in Portuguese media'. In Karen Ross and Claudia Padovani (Ed.), Gender Equality and the Media: A Challenge for Europe. (pp. 157-170). Londres: Routledge.
14	Álvares, Cláudia (2014). 'Narrating Gender as Collective Memory in the 50th Anniversary Celebrations of RTP'. In Media, Gender and the Past: Qualitative approaches to broadcast audiences and memories. (pp. 125-138). Covilhã: Labcom.
15	Álvares, Cláudia (2010). 'Tracing Gendered Invisibilities in the Portuguese Quality Press'. In Krijenen, Tonny, Alvares, Claudia & Van Bauwel, Sofie (Ed.), Gendered Transformations: Theory and Practices on Gender and Media. (pp. 25-32). Bristol: Intellect/University of Chicago Press.
16	Álvares, Cláudia (2010). 'Falhas Comunicacionais e o Ingresso no Simbólico: Para uma Crítica da Indiferenciação das Redes'. In Álvares, Cláudia & Damásio, Manuel José (Ed.), Teorias e Práticas dos Media: Situando o Local no Global. (pp. 241-247). Lisboa: Edições Universitárias Lusófonas.
17	Álvares, Cláudia (2009). 'Reception Studies as a Multidimensional Model: Negotiating Ethnicity and Gender'. In Media Agoras: Democracy, Diversity, and Communication.
18	Álvares, Cláudia (2008). 'Feminist Communitarianism: Recuperating an Ethics of Care'. In Alvares, Claudia (Ed.), Representing Culture: Essays on Identity, Visuality and Technology. (pp. 21-38). Newcastle upon Tyne: Cambridge Scholars Publishing.
19	Álvares, Cláudia (2006). Os Estudos de Recepção como Modelo Multidimensional: O Caso das Imigrantes Brasileiras em Portugal. In Televisão das Mulheres: Ensaio sobre a Recepção. - Times Cited Google Scholar: 5
20	Álvares, Cláudia (2005). O Sujeito Autônomo: Uma Ficção entre o Moderno e o Pós-Moderno. In Rumos da Sociedade da Comunicação.

• Conferences/Workshops and Talks

- Publication in conference proceedings

1	Álvares, C. (2005). Feminismo e representação discursiva do feminino: a presença do outro na teoria e na prática. In Universidade de Aveiro (Ed.), SOPCOM. (pp. 947-956). Aveiro
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- Talk

1	Oliveira, H. & Álvares, Cláudia (2025). Gender, Politics, and Digital Media: OSINT´s method insights from the 2024 European Elections in Portugal. Congreso "Teorías de la comunicación y estudios de género: una simbiosis necesaria". II Congreso Nacional de la sección Género y Comunicación. VIII Congreso Nacional de la sección Teorías y Métodos de Investigación en Comunicación. Universidad de Málaga, España.
2	Álvares, Cláudia & Jaworsky, Bernadette Nadya (2025). Polarization as Discursive Formation: Comparative Methodologies Across Disciplinary Frameworks. Helsinki Conference on Emotions, Populism and Polarisation.
3	Crespo, M., Sepúlveda, R., Moreno, J., Álvares, Cláudia & Cardoso, G. (2022). From Crowdsourcing Journalism to the Platformization of News: A Framework for the Analysis of Citizens' Collaboration, Emulation and Remix Practices in Social Media. SIXTH INTERNATIONAL WORKSHOP ON ENTREPRENEURSHIP, ELECTRONIC AND MOBILE BUSINESS.
4	Moreno, J., Sepúlveda, R., Crespo, M., Álvares, Cláudia & Cardoso, G. (2022). Expressões da Europeização nas redes sociais - Uma proposta metodológica de investigação. XVII Congresso IBERCOM 2022.
5	Álvares, Cláudia & Moraes, Mariana (2022). Brazilian and Swedish Defiance of Covid Restrictions in Portuguese News: The Perpetuation of Media Stereotypes. IAMCR_International Association for Media and Communication Research.
6	Crespo, M., Sepúlveda, R., Moreno, J., Álvares, Cláudia & Cardoso, G. (2022). From Crowdsourcing Journalism to the Platformization of News: An Analysis of Citizens' Collaboration, Emulation and Remix Practices in Social Media. MEDIA AND INFORMATION LITERACY: THE ROLE OF ACADEMIA AND MEDIA EXPERTS.
7	Álvares, Cláudia (2022). The J Word: A Podcast by Journalism Practice The J Word 4.2: How Free are Journalists? Hosted by Robert Gutsche. The J Word 4.2: How Free are Journalists? .
8	Álvares, Cláudia (2022). Identidades Mediatizadas e Enquadramentos Narrativos: A eliminação estratégica de contradições na esfera pública . As Transformações da Esfera Pública.
9	Álvares, Cláudia (2022). Identidades Mediatizadas e Enquadramentos Narrativos: A eliminação estratégica de contradições na esfera pública. VII Congresso Internacional de Comunicação, Jornalismo e Espaço Público.
10	Álvares, Cláudia & Pinto-Martinho, A. (2021). When amateur journalism ceases to be civic: The case of Notícias Viriato. ECREA (European Communication Research and Education Association) Conference.
11	Álvares, Cláudia (2020). 'Femonationalism' as a Violation of Identity Categories: The Renewed Face of the European Far-Right' - Submission ID= 3880. IAMCR - Gender and Communication Section.
12	Álvares, Cláudia & Pinto-Martinho, A. (2020). 'When Amateur Journalism Ceases to be Civic: the case of Notícias Viriato' ExOrdo submission number: 3875 . IAMCR - Journalism Research and Education Section (JRE).
13	Álvares, Cláudia (2019). 'Mulheres Migrantes: O Contexto Social'. o A Mulher e as Violações dos Direitos Humanos nos Contexto das Migrações .

14	Álvares, Cláudia (2019). 'Public Gendered Selves and the Violation of Identity Categories: 'femonationalists' as organic intellectuals'. Seminário internacional 'Female public intellectuals: critical thinking and social activism'.
15	Álvares, Cláudia (2018). 'Da Rua para o Ecrã: do direito ao espaço público na era dos algoritmos' (22 de Junho de 2018). Colóquio 'Novos Media/Novas Violências'.
16	Álvares, Cláudia (2013). 'Negotiating pregnancy loss on online forums: A feminist counter-public sphere'. Congresso ECREA .
17	Álvares, Cláudia & P. Dahlgren (2013). 'Political Participation in an Age of Mediatization' (em co-autoria com Peter Dahlgren). International Communication Association (ICA) Conference.
18	Álvares, Cláudia (2013). 'Os Estudos da Comunicação na Europa: reflexão e perspetivação futura'. 8º Congresso SOPCOM.
19	Álvares, Cláudia (2013). 'O Debate sobre o Eugénismo na Esfera Pública Portuguesa na década de 1930: Intersecções discursivas na Imprensa do Estado Novo'. Conferência Internacional Media e Império Portuguêses .
20	Álvares, Cláudia (2012). 'A Politização do Cinema através das Tecnologias Digitais: Práticas de Reinscrição'. Changing Times: Identities and Performances .
21	Álvares, Cláudia (2012). 'Putting Culture back into Lusophone Communication Studies: An Attempt to Negotiate between Technological Determinism and Critical Theory'. IAMCR .
22	Álvares, Cláudia (2011). 'Tracing Intersections and Exclusions in Lusophone Communication Research'. ALAIC-ECREA panel, IAMCR Conference.
23	Álvares, Cláudia (2010). 'Post-feminism and the Undoing of Liberal Feminism: A Comparative Analysis of Portuguese Women's and Men's Lifestyle Magazines'. IAMCR Conference.
24	Álvares, Cláudia (2010). 'Consumption Practices in Women's and Men's Lifestyle Magazines: Analysing Post-Feminism's 'Others''. Congresso ECREA.
25	Álvares, Cláudia (2010). 'The Construction of Publicly Significant Feminine Identities in the Portuguese Press'. Congresso Internacional 'Mapping the Gender Equality: Research and Practices - The National and International Perspective'.
26	Álvares, Cláudia (2009). 'Communitarianism and Cultural Studies: A Strategic Connection'. Philosophy of Communication Division, ICA Conference.
27	Álvares, Cláudia (2008). 'Reception Studies as a Multidimensional Model: Negotiating Ethnicity and Gender', . Feminist Scholarship Division, International Communication Association (ICA) Conference. - Times Cited Google Scholar: 1
28	Álvares, Cláudia (2008). 'The Return of the Repressed: Mapping Public and Private Spaces in the Diário de Notícias and Público Newspapers'. CRESC Conference on 'Culture and Citizenship' .
29	Álvares, Cláudia (2004). 'Towards a Common Culture: Public Service, Plurality and Civil Society'. Crossroads Conference.
30	Álvares, Cláudia (2003). 'Deconstructing Media Events: A Commentary'. Encontros da Arrábida sobre Acontecimentos Mediáticos .

31	Álvares, Cláudia (2003). '9/11 and the Angel of History: Modernity as Work-in-Progress'. 'Culture and Power' Conference.
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- Conference paper not in proceedings

1	Álvares, Cláudia & Pinto-Martinho, A. (2020). 'When Amateur Journalism Ceases to be Civic: the case of Notícias Viriato' ExOrdo submission number: 3875 . IAMCR - Journalism Research and Education Section (JRE).
2	Álvares, Cláudia (2020). 'Femonationalism' as a Violation of Identity Categories: The Renewed Face of the European Far-Right' - Submission ID= 3880. IAMCR - Gender and Communication Section.

• Other Publications

- Entries/Forewords/Afterwords

1	Álvares, Cláudia (2013). 'Prefácio'. (Jurgen Habermas) A Modernidade: um projecto inacabado. 7-32
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- Working Papers

1	Álvares, Cláudia (2019). 'Paying lip service to equality through the media: The Portuguese case'. Women and the Media Comments Paper-Portugal. 1-6
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- Recensions in journals

1	Álvares, C. (2018). Book review: Darren Kelsey, Media, Myth and Terrorism: A Discourse-Mythological Analysis of the 'Blitz Spirit' in British Newspaper Responses to the July 7th Bombings. Discourse and Society. 29 (2), 224-226
2	Álvares, Cláudia (2003). 'Recensão do livro Espaço Público e Democracia: Comunicação, Processos de Sentido e Identidades Sociais de João Pissarra Esteves.'. Revista Media & Jornalismo . 3, 131-134

- Other publications

1	Álvares, Cláudia, Ilija Tomanic-Trivundza & Fausto Colombo (2015). ECREA Routledge Book Series (Wave 12).
2	Álvares, Cláudia (2014). 'Interview - First European Media Literacy Paris Forum: "to enhance democratisation as well as citizens' engagement"'.
3	Álvares, Cláudia, Ilija Tomanic-Trivundza & Nico Carpentier (2014). ECREA Routledge Book Series (Wave 11).
4	Álvares, Cláudia, Cardoso, G., Peter Dahlgren, Erstad, Ola, Fornas, Johan, Golding, Peter...Charis (2014). ESF Forward Look – Media in Europe: New Questions for Research and Policy. ESF Forward Look – Media in Europe: New Questions for Research and Policy.
5	Álvares, Cláudia, Cardoso, G., Peter Dahlgren, Erstad, Ola, Fornas, Johan, Golding, Peter...Charis Xinaris (2014). ESF Forward Look Media in Europe: New Questions for Research and Policy European Science Foundation (ESF).

6	Álvares, Cláudia, Nico Carpentier & François Heinderyckx (2013). ECREA Routledge Book Series Editor (Wave 10).
7	Álvares, Cláudia (2013). 'Prefácio', in Jurgen Habermas A Modernidade: um projecto inacabado.
8	Álvares, Cláudia (2010). Interactions: Studies in Communication & Culture 2(3).
9	Álvares, Cláudia (2004). Consumos, Cosmopolitismo e Cultura Quotidiana no olhar de Mica Nava.
10	Álvares, Cláudia (2002). 'Interview with Arjun Appadurai' in Revista Interact nº5.

- Report

1	Üzelgün, M. A. , Archontaki, Ioanna, Giannouli, Iliana, Odstrilová, Klára , Thomass, Barbara, Dessislava Dankova...Álvares, Cláudia (2023). Assessing Externalities: Toxic Debate and Pluralistic Values.
2	Moreno, J., Sepúlveda, R., Ferro-Santos, S., Cardoso, G., Álvares, Cláudia, Crespo, M....Üzelgün, M. A. (2023). Platformisation of News in 10 Countries.
3	Crespo, M., Álvares, Cláudia, Cardoso, G., Moreno, J., Sepúlveda, R. & Foá, C. (2022). Catalogue of Best Practices in Citizen Journalism: From citizen journalism to the platformization of news.

Research Projects

Project Title	Role in Project	Partners	Period
Empowering Informed Citizens	Researcher	CIES-Iscte, ETHNIKO KAI KAPODISTRIAKO PANEPISTIMIO ATHINON - (Greece), CSC - (Italy), ALLI - (Greece), Aproximar - (Portugal), UNIPA - Leader (Italy)	2026 - 2028
Iberian Digital Media Observatory	Researcher	CIES-Iscte, UN - Leader (Spain), AM - (Spain), ELCANO - (Spain), Obercom - (Portugal), UGR - (Spain), UPM - (Spain), UPV - (Spain), UC3M - (Spain), USC - (Spain), Verificat - (Spain), FECYT - (Spain), POLIGRAFO - (Portugal), BSC CNS - (Spain), CENJOR - (Portugal), LUSA - (Portugal), URJC - (Spain), EFE - (Spain), ALPMJ - (Portugal), UMH - (Spain), FUSP-CEU - (Spain), UVEG - (Spain), Newtral - (Spain), IPV - (Portugal), LIP - (Portugal), Learn to Check - (Spain)	2024 - 2026
European Media Platforms: Assessing Positive and Negative Externalities for European Culture	Local Coordinator	CIES-Iscte, . - (Germany), NBU - (Bulgaria), UNIMED - (Italy), FUOC - (Spain), IULM - Leader (Italy), UGent - (Belgium), Bilkent - (Turkey), NKUA - (Greece), UNIVE - (Italy), IKED - (Sweden), CU - (Czech Republic)	2023 - 2024

Academic Management Positions

Membro (Docente) (2025 - 2028) Unit/Area: Comissão Científica
Director (2025 - 2028) Unit/Area: Master Degree in New Media Management
Director (2023 - 2025) Unit/Area: Master Degree in New Media Management
Membro (Docente) (2022 - 2025) Unit/Area: Comissão Científica
Director (2022 - 2023) Unit/Area: Master Degree in New Media Management
Coordenador do 1º Ano (2022 - 2024) Unit/Area: Master Degree in New Media Management
Director (2021 - 2023) Unit/Area: Master Degree in New Media Management
Director (2020 - 2021) Unit/Area: Master Degree in New Media Management

Awards

Elected Member of Academia Europaea (2020)
Recognition and Merit Award from Lusófona University (2010)
Fellow of the British Council Chevening Scholarships Programme (1998)
Ph.D Grant award within the scope of the Praxis XXI Programme, attributed by the Portuguese Science and Technology Foundation (FCT) (1997)

Research Networks

Research Network Name	Representative Role	Period
COST Action CA22165. "Redressing Radical Polarisation: Strengthening European Civil Spheres facing Illiberal Digital Media (DepolarisingEU).	Management Committee for Portugal	2023 - 2027

Professional Associations

European Research and Communication Association (ECREA) - Advisory Board Member (2017 - 2021)
Portuguese Association for Women's Studies (2017 - 2021)
President of the European Communication Research and Education Association (ECREA) (2012 - 2016)
Vice-President of the 'Gender and Communication' Section of the European Research and Communication Association (ECREA) (2010 - 2012)

Organization/Coordination of Events

Type of Organization/Coordination	Event Title	Organizer	Year
Coordination of scientific event (with scientific committee) at ISCTE-IUL	'Gendered Cultures in Platform Economies. Entertainment, Expertise and Online Selfhood',	Eumeplat	2023
Coordination of scientific event (with scientific committee) outside of ISCTE-IUL	Identity and Stigma: Feminism, Pseudo-feminism and Femonationalism 15:00 - 16:00, Sunday, 12 July 2020 Chaired By Claudia Alvares (Iscte)	IAMCR	2020
Member of scientific event committee	'New Journalisms: Transformation and Revitalisation of Journalism in the Digital Age'	Universidade Complutense de Madrid	2020
Coordination of scientific event (with scientific committee) at ISCTE-IUL	Media literacy in a media-rich ecology	ISCTE-IUL	2019
Coordination of scientific event (with scientific committee) outside of ISCTE-IUL	'New Media, New Forms of Violence' Colloquium	APEM	2018
Coordination of scientific event (with scientific committee) outside of ISCTE-IUL	6th ECC, Conference of the European Communication Research and Education Association (ECREA), Charles University of Prague	ECREA	2016
Coordination of scientific event (with scientific committee) outside of ISCTE-IUL	ECREA panel at the ICA 2016 Conference, subordinate to the theme 'Post-nationalist Europe? Cosmo Chic and Bare Life' (Sea Hawk Hilton, Fukuoka, 21 June 2016).	ECREA	2016
Coordination of scientific event (with scientific committee) outside of ISCTE-IUL	5th ECC, European Communication Research and Education Association (ECREA) Conference (Belém Congress Centre, Lisbon, hosted by Lusófona University).	ECREA	2014
Coordination of scientific event (with scientific committee) outside of ISCTE-IUL	ECREA panel at the 2013 ICA Conference, subordinate to the theme 'A European Strategic Research Agenda for the Next Decade' (London)	ECREA	2013
Coordination of scientific event (with scientific committee) outside of ISCTE-IUL	'Gender and Communication' section sessions at the 4th European Communication Conference (Istanbul Bilgi University).	ECREA	2012
Coordination of scientific event (with scientific committee) outside of ISCTE-IUL	ESF Forward Look in Media Studies, Thematic workshop 1: "Political engagement" (Lusofona University, Lisbon)	European Science Foundation (ESF)	2012
Coordination of scientific event (with scientific committee) outside of ISCTE-IUL	Sessions on 'Gendered Journalism' and 'Gendered Politics' at the '3rd ECC Conference' of the European Communication Research and Education Association (ECREA) (University of Hamburg) n (ECREA) (University of Hamburg)	ECREA	2010
Coordination of scientific event (with scientific committee) outside of ISCTE-IUL	Chair of the Executive Committee of the 6th SOPCOM/8th LUSOCOM/4th IBERIAN Conferences (Lusófona University, Lisbon)	SOPCOM	2009

Member of scientific event committee	6th SOPCOM Conference (Lusofona University, Lisbon)	SOPCOM	2009
Coordination of scientific event (with scientific committee) outside of ISCTE-IUL	Sessions subordinated to the theme 'Cultural Studies and Gender' at the 6th SOPCOM Conference (Lusofona University, Lisbon)	SOPCOM	2009
Coordination of scientific event (with scientific committee) outside of ISCTE-IUL	'Virtual Reality, Virtual Genders' and 'Transforming Society: Women's Rights and the Media' Sessions at the 2nd ECC Conference of the European Communication and Research Association (ECREA), International Convention Forum, Barcelona	ECREA	2008
Coordination of scientific event (with scientific committee) outside of ISCTE-IUL	'Research Tendencies in Media Studies'	Mestrado em Jornalismo, Política e História Contemporânea, Universidade Lusófona	2008 - 2010
Coordination of scientific event (with scientific committee) outside of ISCTE-IUL	'Discourses on Gender and Otherness' Session at the European Communication and Research Association (ECREA) Symposium, Residential Palace, Brussels	ECREA	2007
Member of scientific event's organizing committee	'Fourth International Language, Communication, Culture Conference', Lusófona University, Lisbon	Universidade Lusófona	2006
Coordination of scientific event (with scientific committee) outside of ISCTE-IUL	'Gender and the Media I' and 'Gender and the Media II' Sessions at the Crossroads 2006 Conference, Istanbul Bilgi University, Istanbul	Association of Cultural Studies (ACS)	2006
Coordination of scientific event (with scientific committee) outside of ISCTE-IUL	'Media Events and Cultural Memory' Session at the 'Second International Language, Communication, Culture Conference', Higher Education Institute of Beja	Instituto Superior Politécnico de Beja	2004
Member of scientific event's organizing committee	'Second International Language, Communication, Culture Conference', Higher Education Institute of Beja	Instituto Superior Politécnico de Beja	2004
Coordination of scientific event (with scientific committee) outside of ISCTE-IUL	'Imagining Communities of Identity: The Aftermath of 9/11' Session at the 'Culture and Power Conference', Faculty of Letters of the University of Lisbon	Faculdade de Letras, Universidade de Lisboa	2003
Coordination of scientific event (with scientific committee) outside of ISCTE-IUL	'Imagining Communities of Identity: The Aftermath of 9/11' Session at the 'Culture and Power Conference'	Faculdade de Letras, Universidade de Lisboa	2003
Member of scientific event's organizing committee	'Culture and Power' Conference	Faculdade de Letras, Universidade de Lisboa	2003

Diffusion Activities

Activity Type	Event Title	Activity Description	Year
Talk/Conference in public diffusion event	Seminar: Women and the Violation of Human Rights in the Context of Migration	Invited to participate in workshop held at the Ordem dos Médicos	2019
Talk/Conference in public diffusion event	Female Public Intellectuals: Critical Thinking and Social Activism	Invited to participate in workshop held at the University of the Azores	2019

Talk/Conference in public diffusion event	'Women and the Media'	Invited to participate in the seminar organised by the European Commission as part of the EU Mutual Learning Programme in Gender Equality	2018
Talk/Conference in public diffusion event	'Media Populism and European Democracy'	Invited to participate in workshop held at the University of Copenhagen	2018
Talk/Conference in public diffusion event	'5th Conference on Dialogues in Contemporaneity'	Keynote: 'Feminism as Third Space: Surpassing the Dictatorship of the Greatest Number' (Univeristy of the Vale do Taquari, Univates, Rio Grande do Sul, Brazil)	2017
Talk/Conference in public diffusion event	'Internationalising Portuguese Research'	Invited participant in Roundtable session held at the 10th SOPCOM Conference (Viseu Higher Education Institute)	2017
Talk/Conference in public diffusion event	'Research in the 21st Century'	Invited participant. Title of paper: 'Funding Programmes for Research in the European Context: the ERC' (Nova University of Lisbon)	2016
Talk/Conference in public diffusion event	ECATI (Lusófona University) Seminar Cycles	Invited to deliver the paper: 'Routes of Collision? Reconstructing gestures of political combat in a globalised world«, Berardo Collection Museum Auditorium, Belém Culture Centre, Lisbon	2015
Coordination of knowledge diffusion event	Opening session of the 2nd Global American-Iberian (CONFIBERCOM) World Communication Conference	Invited participant. Title of paper: 'Renegotiating and Decentring European Research' (University of Minho, Portugal)	2014
Talk/Conference in public diffusion event	International Conference 'Gender in Focus: (new) trends in media'	Invited participant. Title of paper: 'Medical Cases of Moral Panic in the Media: When the Organic becomes Political' (University of Minho, Portugal)	2014
Talk/Conference in public diffusion event	Plenary session 'Gender, Communication and Research Developed by Women' at the 4th AE-IC Conference	Invited participant. Title of paper: 'Experience and Memory in Feminist Research' (Basque Country University)	2014
Talk/Conference in public diffusion event	Plenary session on 'New Media, New Literacies' at the '5th International Media, Democracy and Citizenship in the Digital Age Seminar'	Invited participant. Title of paper: 'Populism and the Expansion of Publics: New Literacies as Promoting Democratic Crisis?'	2014
Coordination of knowledge diffusion event	Symposium of the 35th Intercom Conference dedicated to the theme 'International Actions and Cooperation with Intercom'	Invited participant. Title of paper: 'Communication Studies in Europe: Strategies of Research for ECREA' (Federal University of the Amazonas (UFAM), Manaus, Brazil)	2013

Talk/Conference in public diffusion event	'Gender and the Past: Qualitative Approaches to Broadcasting Reception' Conference	Invited participant. Title of paper: 'Narrating Gender as Collective Memory in the 50th Anniversary Celebrations of RTP' (Universidade da Beira Interior, Portugal)	2013
Talk/Conference in public diffusion event	ESF Exploratory Workshop on Public Service Media Management	Invited participant. Title of paper: 'Media and Communication in Europe: Critical Questions for Research and Policy' (University of Warsaw, Poland)	2013
Talk/Conference in public diffusion event	International Conference 'The Public Sphere Reconsidered'	Invited participant. Title of paper: 'Recognition in the Virtual Public Sphere: from Individuality to Citizenship' (Faculty of Arts and Letters, University of Beira Interior, Portugal)	2011
Talk/Conference in public diffusion event	Coloquium on Visual Urban Culture and Popular Art Expression	Invited participant. Title of paper: titled 'Portuguese Public Space as Symbolic Capital: A Collective Branding' (Centre for Intercultural Studies of ISCAP (Oporto Higher Education Institute))	2011
Coordination of knowledge diffusion event	International Conference on 'Gender, Media and Public Space'	Invited participant. Title of paper presented in plenary session: 'Feminist Ethics and the Interrogation of the Universalist Public Sphere' (Faculty of Letters, University of Coimbra)	2009

Scientific Editing/Reviewing Activities

Type of Activity	Journal Title	ISSN/Quartile	Period	Language
Member of scientific journal editing staff	Feminist Media Studies	1468-0777 / Q1 (T5)	2023 - 2027	Portuguese
Member of scientific journal editing staff	International Journal of Film and Media Arts		2017 - 2019	Portuguese
Member of scientific journal editing staff	Revista Observatório (OBS*)	1646-5954 / Q3	Since 2017	Portuguese
Member of scientific journal editing staff	Communication Management Quarterly		2015 - 2020	English
Member of scientific journal editing staff	Revista Comunicação e Sociedade	1645-2089 / Q2	Since 2015	Portuguese
Member of scientific journal editing staff	Textual & Visual Media: revista de la Sociedad Española de Periodística	1889-2515	Since 2015	Spanish/Castilian
Member of scientific journal editing staff	Cogent Social Sciences Open Access Journal	--	2015 - 2017	English
Scientific journal editor	Interactions: Studies in Communication and Culture 2(3)	--	2012	English

Scientific journal editor	Revista Caleidoscópio: Perspectivas Interdisciplinares da Comunicação, nº8	--	2007	Portuguese
Scientific journal editor	Revista ex aequo 42	2184-0385 / Q3	To 2020	Portuguese
Scientific journal editor	Observatorio (OBS*) 17(5)	1646-5954 / Q3	To 2024	English