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Francisco Garcia

Associate Researcher

CIES-Iscte - Centre for Research and Studies in Sociology

Contacts

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|---------------|------------------------------------|
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Curriculum

Phd in Communication Science, Garcia conducted a study on Health Risk Communication, more specifically, about the Public Health Risk Communication addressed to Seniors within the scope of COVID-19 in the Municipality of Cascais (Portugal). Garcia's interest in the study of seniors and their relationship with technology goes back to the year of 2018, when he presented his master's thesis in Communication, Culture and Technologies of Information about New Media Literacy: Seniors and the Access to Portugal's Online Finance Portal. Besides the fields of interest mentioned above, the author intends on working in broader subjects such as: information literacy, health literacy, journalism, new media, and audiences.

Academic Qualifications

| University/Institution | Type | Degree | Period |
|---|------|-------------------------|--------|
| ISCTE-Instituto Universitario de Lisboa | PhD | Ciências da Comunicação | 2023 |

Supervisions

• M.Sc. Dissertations

- Concluded

| | Student Name | Title/Topic | Language | Institution | Concluding Year |
|---|---------------------------|---|------------|-------------|-----------------|
| 1 | Francisca Fernandes Abreu | Impact of risk communication on public health during the COVID-19 pandemic, in Portugal, on online platforms – Contributions to public health management. | Portuguese | Iscte | 2024 |

• M.Sc. Final Projects

- Ongoing

| | Student Name | Title/Topic | Language | Status | Institution |
|---|------------------|---|------------|------------|-------------|
| 1 | Francisca Abreu | The impact of risk communication on public health during the COVID-19 pandemic in Portugal, in the years 2020 and 2021 – Contributions to the management of public health entities | Portuguese | Developing | Iscte |
| 2 | Carolina Godinho | The role of digital network communication platforms in promoting continuous learning for healthcare professionals: the case of Centro Hospitalar de Lisboa Central (Hospital Dona Estefania), between 2021 and 2023 | Portuguese | Developing | Iscte |

Total Citations

| | |
|-----------------|---|
| Web of Science® | 0 |
| Scopus | 1 |

Publications

• Scientific Journals

- Scientific journal paper

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| 1 | Di Fátima, B., Garcia, F., Espanha, R., Barros, A., Martins, N. & Brandão, D. (2024). Comunicação de risco em saúde no contexto Português: Uma perceção da pandemia através do Facebook. Observatorio (OBS*). 18 (2), 162-181 - Times Cited Google Scholar: 1 |
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• Books and Book Chapters

- Book chapter

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|---|--|
| 1 | Fátima, B., Garcia, F., Ana Barros, Rita Maria Espanha Pires Chaves Torrado da Silva, Daniel Brandao & Martins, N. (2023). Navigating COVID-19. In How the Portuguese Health Authority Managed Social Media. |
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| | - Times Cited Scopus: 1 |
| 2 | Garcia, F. & Rita Maria Espanha Pires Chaves Torrado da Silva (2022). Public health communication for seniors: E-health, enabling and empowerment. In Almeida, Cristina Vaz and Miltiades Lytras (Ed.), Health Education and Training.: Elsevier. |
| 3 | Garcia, F. & Rita Maria Espanha Pires Chaves Torrado da Silva (2022). Literacia em Saúde – O caso português. In Literacia(s) e Cidadania(s): NIP-C@M. |

• Conferences/Workshops and Talks

- Publication in conference proceedings

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|---|---|
| 1 | Freitas, I., Martins, N., Garcia, F., Espanha, R., Brandao, D., Barros, A....Di Fátima, B. (2023). The role of motion graphics in the fight against COVID-19: An evaluation of videos designed for citizens by DGS and SNS24, Portugal. In Yuxia Du (Ed.), ICDTE '23: Proceedings of the 7th International Conference on Digital Technology in Education. (pp. 96-103). Hangzhou,China: Association for Computing Machinery. - Times Cited Google Scholar: 1 |
|---|---|

- Talk

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| 1 | Garcia, F. (2024). Navigating COVID-19: How the Portuguese Health Authority Managed Social Media. Between Digital Wellness and Hellness: negotiations, appropriations and expressions. |
| 2 | Garcia, F. (2023). Comunicação Pública de Risco em Saúde Dirigida aos Seniores no Âmbito da COVID-19: O Caso do Concelho de Cascais. IX Colóquio Doutoral da Escola de Sociologia e Políticas Públicas (ESPP). |

• Other Publications

- Non-peer-reviewed papers

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|---|---|
| 1 | Ana Pereira, Martins, N., Martins, N., Garcia, F., Espanha, R., Daniel Da Cruz Brandão...Di Fátima, Branco (2025). Infographics in Health risk communication: The contribution of design in guiding citizens during pandemic situations. InfoDesign. - Times Cited Google Scholar: 1 |
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Research Projects

| Project Title | Role in Project | Partners | Period |
|--|--------------------|---|-------------|
| Health Risk Communication: Design and digital communication of official public health sources to guide citizens in pandemic situations | Research Assistant | CIES-Iscte, ID+ - (Portugal), i3S - (Portugal), CECS - (Portugal) | 2023 - 2025 |

Scientific Editing/Reviewing Activities

| Type of Activity | Journal Title | ISSN/Quartile | Period | Language |
|---------------------------|--------------------------------------|---------------------|--------|----------|
| Scientific journal editor | BMC Digital Health | 2731-684X | -- | English |
| Scientific journal editor | Portuguese Journal of Public Health | 2504-3145 / Q3 | -- | English |
| Scientific journal editor | OBS | 1646-5954 / Q3 | -- | English |
| Scientific journal editor | Journal of Medical Internet Research | 1438-8871 / Q1 (T5) | -- | English |