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Gonçalo Brás

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Curriculum

In addition to his affiliation with DINÂMIA'CET – Iscte, Gonçalo Rodrigues Brás works as affiliated researcher at the IN+, Center for Innovation, Technology and Policy Research – Instituto Superior Técnico, Universidade de Lisboa. He is also an affiliated researcher at the Centre for Business and Economics Research (Faculty of Economics, University of Coimbra). Since 2006, he has been working as a guest professor or as a research fellow in several Portuguese higher education institutions. For almost a year and a half (2014/2015), he worked abroad as visiting researcher/scholar at a number of European universities, mainly in projects related with entrepreneurship, regional economic development, innovation processes or strategic management.

He obtained his PhD in Business Management from University of Coimbra, Portugal.

Research Interests

His current research interests include innovation, sustainable development and strategic management.

Academic Qualifications

University/Institution	Type	Degree	Period
Universidade de Coimbra - Faculdade de Economia	PhD	Gestão de Empresas	2016

Universidade de Aveiro Departamento de Economia Gestão e Engenharia Industrial	M.Sc.	Gestão	2011
Universidade de Coimbra Faculdade de Economia	M.Sc.	Economia	2011
Universidad de Extremadura Facultad de Ciencias Económicas y Empresariales	Advanced Studies	Administración de Empresas y Comercio Internacional	2010
Universidade de Coimbra - Faculdade de Economia	Post-graduation	Economia Financeira	2006
Universidade de Coimbra - Faculdade de Economia	Post-graduation	Economia Europeia	2005
Instituto Politécnico de Leiria Escola Superior de Tecnologia e Gestão	Licenciante	Gestão de Empresas	2004

Total Citations

Web of Science®	112
Scopus	107

Publications

• Scientific Journals

- Scientific journal paper

1	Brás, G. R. & Robaina, M. (2025). Public policy supporting innovation for sustainable development. <i>Frontiers in Sustainability</i> . 5 - Times Cited Web of Science®: 3 - Times Cited Scopus: 3
2	Santos, R., Brás, G. R. & Preto, M. T. (2025). Exploring internal, market and institutional dynamics that drive eco-innovation: Evidence from Portuguese companies. <i>Business Strategy and the Environment</i> . 34 (8), 10925-10941
3	Brás, G., Dowley, K. M. & Marôco, J. (2025). Exploring the progression of local transparency considering institutional and geographical factors: A latent growth model. <i>Public Integrity</i> . 27 (6), 796-812
4	Brás, G. R., Preto, M. T. & Nwachukwu, J. C. (2025). Does international orientation intermediate in the relationship between entrepreneurial orientation and firm performance?. <i>Entrepreneurial Business and Economics Review</i> . 13 (3), 77-95
5	Brás, G., Lillebø, A. I. & Vieira, H. (2025). Holding sustainability promises in politics: Trends in ecosystem and resource management in electoral party manifestos. <i>Sustainability</i> . 17 (15)
6	Corticeiro, S., Brás, G., Margarida Tomé, Ana Lillebø & Helena Vieira (2024). Forest certification and economic insights: A European perspective. <i>Frontiers in Forests and Global Change</i> . 7, 1-17 - Times Cited Web of Science®: 1 - Times Cited Scopus: 1

7	Brás, G., Pereira, S. & Dowley, K. M. (2024). Local transparency: Are non-partisan mayors making the difference?. <i>PS - Political Science and Politics</i> . 57 (4), 449-455 - Times Cited Web of Science®: 1 - Times Cited Scopus: 1
8	Brás, G. & Robaina, M. (2024). National innovation systems and sustainable environmental performance: A cross country analysis. <i>Environmental Challenges</i> . 16 - Times Cited Web of Science®: 7 - Times Cited Scopus: 8
9	Brás, G., Lillebø, A. & Vieira, H. (2024). Current climate action trends in party-political manifestos: A content analysis provides hints to move forward. <i>Sustainable Development</i> . N/A - Times Cited Web of Science®: 2
10	Brás, G. R., Daniel, A. & Fernandes, C. (2024). The effect of proximal personality traits on entrepreneurial intention among higher education students. <i>International Journal of Innovation Science</i> . 16 (1), 114-137 - Times Cited Web of Science®: 16 - Times Cited Scopus: 13
11	Brás, G., Preto, M. T., Daniel, A. D. & Teixeira, A. A. C. (2023). Assessing the impact of universities' entrepreneurial activity on regional competitiveness. <i>Administrative Sciences</i> . 13 (2) - Times Cited Web of Science®: 3 - Times Cited Scopus: 1
12	Brás, G. (2023). Pillars of the Global Innovation Index by income level of economies: Longitudinal data (2011-2022) for researchers' use. <i>Data in Brief</i> . 46 - Times Cited Web of Science®: 19 - Times Cited Scopus: 18
13	Brás, G. R. & Dowley, K. M. (2021). Impact of demographic, political and financial factors on municipal transparency: A dynamic panel approach. <i>International Journal of Public Sector Management</i> . 34 (2), 101-117 - Times Cited Web of Science®: 11 - Times Cited Scopus: 14
14	Brás, G. R. & Moniz, A. B. (2021). EU's 7-year budget and pandemic recovery package: Last call for a new entrepreneurship paradigm?. <i>World Futures</i> . 77 (8), 591-612 - Times Cited Web of Science®: 3 - Times Cited Scopus: 2
15	Brás, G. R. (2021). Awarding PhD powers to polytechnics: An academic trap?. <i>SAGE Open</i> . 11 (2) - Times Cited Web of Science®: 1 - Times Cited Scopus: 1
16	Brás, G. R., Preto, M. T., Daniel, A. D. & Teixeira, A. A. C. (2021). Dimensões da universidade empreendedora e o seu papel na perceção de competitividade regional. <i>Revista Portuguesa de Estudos Regionais</i> . 58, 29-47 - Times Cited Scopus: 1
17	Brás, G. R. (2020). Determinants of entrepreneurship in Latvia and Baltic countries in general: An empirical approach. <i>European Journal of International Management</i> . 14 (5), 817-841 - Times Cited Web of Science®: 11 - Times Cited Scopus: 11
18	Brás, G. R. & Soukiazis, E. (2020). Entrepreneurship in secondary and tertiary sectors: The same determinants?. <i>Cogent Business & Management</i> . 7 (1) - Times Cited Web of Science®: 2 - Times Cited Scopus: 1

19	Brás, G. R. & Preto, M. T. (2019). The geographical distribution of Portuguese business incubators: An empirical approach. <i>Economics and Business Letters</i> . 8 (3), 147-155 - Times Cited Web of Science®: 3 - Times Cited Scopus: 3
20	Brás, G. R. & Soukiazis, E. (2018). The determinants of entrepreneurship at the country level: A panel data approach. <i>Entrepreneurship Research Journal</i> . 9 (4) - Times Cited Web of Science®: 27 - Times Cited Scopus: 24
21	Brás, G. R. & Soukiazis, E. (2015). Determinants of entrepreneurship: An empirical approach. <i>Journal of Global Economics, Management and Business Research</i> . 3 (4), 177-188
22	Brás, G. R. & Soukiazis, E. (2015). Os fatores determinantes do empreendedorismo em Portugal. <i>Revista de Gestão dos Países de Língua Portuguesa</i> . 14 (3), 13-25 - Times Cited Web of Science®: 1
23	Brás, G. R. (2014). Application of "thematic analysis" to a set of businesses success stories in the internationalization process. <i>JANUS.NET</i> . 5 (1), 107-123
24	Brás, G. (2013). A performance na internacionalização: Coerência entre teoria, dimensões e indicadores. <i>Studia: Scientiae Rerum Diffusio</i> . 16
25	Brás, G. (2013). O empreendedorismo e suas determinantes: Oportunidade ou necessidade?. <i>Gestão e Desenvolvimento</i> . 21, 101-121
26	Brás, G. & Santana, S. (2013). O impacto da fiscalidade na internacionalização das empresas Portuguesas de moldes. <i>Revista de Gestão dos Países de Língua Portuguesa</i> . 12 (2), 2-13

• Books and Book Chapters

- Book chapter

1	Brás, G. & Preto, Miguel Torres (2024). Entrepreneurial Orientation, International Orientation, and Performance in Technology-Based Companies: an integrative perspective. In <i>Promoting Value Creation Through Organizational Effectiveness and Development</i> . (pp. 90-121). - Times Cited Scopus: 1
2	Brás, G. (2021). Contextualising Entrepreneurial Activity: A Paradigm Shift in European Countries. In Carvalho, Luísa Margarida Cagica and Leonilde Reis and Clara Silveira (Ed.), <i>Handbook of Research on Entrepreneurship, Innovation, Sustainability, and ICTs in the Post-COVID-19 Era</i> . (pp. 1-23). Hershey, PA, USA: IGI Global.
3	Teixeira, Aurora Amélia Castro, Oliveira, Ana, Daniel, Ana Dias, Preto, Miguel Torres, Brás, G. & Rodrigues, Carlos (2020). The Impact of Universities on Regional Competitiveness: A Review of the Main Theoretical and Methodological Approaches. In <i>Examining the Role of Entrepreneurial Universities in Regional Development</i> . (pp. 67-92): IGI Global.
4	Brás, G., Preto, Miguel Torres, Daniel, Ana Dias, Vitória, Andreia, Rodrigues, Carlos, Teixeira, Aurora Amélia Castro...Oliveira, Ana (2019). The Impact of Universities' Entrepreneurial Activity on Perception of Regional Competitiveness. In <i>EAI International Conference on Technology, Innovation, Entrepreneurship and Education</i> . (pp. 67-90): Springer International Publishing. - Times Cited Scopus: 3

5	Brás, G. & Preto, Miguel Torres (2018). Business Incubators, Tenant Firms and New Companies: Evidence from Portugal. In Studies on Entrepreneurship, Structural Change and Industrial Dynamics. (pp. 275-295).: Springer International Publishing. - Times Cited Scopus: 1
6	Oliveira, Fernanda, Silva, Filipe & Brás, G. (2014). A atividade turística na Guiné-Bissau: desafios para o futuro. In conhecimento, estratégia e territórios. (pp. 168-181).: Escolar Editora.

• Other Publications

- Working Papers

1	Brás, G. & Soukiazis, Elias (2018). Determinants of overall and sectoral entrepreneurship: evidence from Portugal.
2	Brás, G. & Soukiazis, Elias (2015). The Determinants of Entrepreneurship at the Country Level: A Panel Data Approach.
3	Brás, G., Soukiazis, Elias & Brás, Gonçalo Rodrigues (2015). The Nature of Entrepreneurship and its Determinants: Opportunity or Necessity?.

- Non-peer-reviewed papers

1	Brás, G. (2021). The consequences of intrapreneurship in exporting firms: a structural-model approach. SSRN Electronic Journal. - Times Cited Web of Science®: 1
2	Brás, G. (2019). Investimento público: futuro cativo ou cativante?. Revista Crítica Económica e Social. 20 (4), 41-45
3	Brás, G. (2018). Derrama municipal, um instrumento para a atração de empresas?. Revista Crítica Económica e Social. 15 (2), 41-46
4	Brás, G. (2014). Dinâmica da internacionalização económica: empreendedora ou perdedora?. OBSERVARE - JANUS 2014 - Metamorfoses da violência (1914-2014). 38-39

- Other publications

1	Brás, G. (2026). Reassessing the green promise: unveiling the limited impact of national innovation systems on environmental outcomes. Journal of Cleaner Production. 1-6
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