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## Helena Isabel Cardoso Pinto de Sousa



### Academic Qualifications

University/Institution	Type	Degree	Period
London Business School	M.Sc.	Masters in Finance	2000
Instituto Superior de Ciências do Trabalho e da Empresa	Licenciante	Organização e Gestão de Empresas	1997

### Supervisions

• **M.Sc. Final Projects**  
- **Concluded**

	Student Name	Title/Topic	Language	Institution	Concluding Year
1	Dianne Pataco Gomes	Energy Bridge: An Extensive application of real options theory to international renewable energy generation and transmission.	Portuguese	Iscte	2013
2	Rúben Filipe Gonçalves Mendes	Equity Valuation: Jerónimo Martins, SGPS, SA	English	Iscte	2013

3	Stefan Köppl	Valuation of Phoenixes	English	Iscte	2013
4	Sara Mileta	The Role of PE/VC Investment with Private offering in the Development of Financial Market and the Economy in the Republic of Croatia.	--	Iscte	2011
5	Karla Menezes	Business Plan - Introduction of ABPM Devices in India By Durapid Medical.	English	Iscte	2010

## Publications

### • Scientific Journals

#### - Scientific journal paper

1	Bento, P., Sousa, H. & Almeida, M. (2012). Institutional reorientation: the case of Universidade Aberta. <i>Economia Global e Gestão</i> . 17 (3), 141-166
2	Bento, P. & Sousa, H. (2012). Distance higher education in Portugal: a disruptive strategy. <i>Economia Global e Gestão</i> . 17 (2), 97-125
3	Bento, P., Sousa, H. & Oliveira, J. (2012). The COTEC Innovative SME Network from an economic and financial perspective. <i>Economia Global e Gestão</i> . 17 (1), 47-63 - Times Cited Google Scholar: 1
4	Bento, P., Sousa, H. & Almeida, M. (2011). Cooperation and best practices within the COTEC Innovative SME Network. <i>Economia Global e Gestão</i> . 16 (3), 109-133 - Times Cited Google Scholar: 1

### • Conferences/Workshops and Talks

#### - Talk

1	Bento, P., Sousa, Helena & Almeida, Miguel (2012). Institutional reorientation: the case of Universidade Aberta. 1st Iberoamerican Congress of Strategy.
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### • Other Publications

#### - Report

1	Bento, P., Sousa, H., Camilo, P. & Almeida, M. (2010). Estudo de Suporte ao Processo de Reorientação Institucional da Universidade Aberta.
2	Simões, V. Corado, Roldão, V., Bento, P., Crespo, N., Mendonça, S., Sousa, H....Godinho, M.M. (2010). Estudo de Caracterização da Actividade de Inovação Desenvolvida pelas Empresas da Rede PME Inovação COTEC.