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Joana Maria Simão Mendonça



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Curriculum

Joana Mendonça holds a PhD in Psychology from ISCTE-IUL – University Institute of Lisbon. She is a researcher at ISCTE Knowledge and Innovation Association – Center for Technology Development and Transfer, as part of the Blockchain.PT project.

Her research focuses on two main areas – Social Psychology of Ageing and Health – in which she has developed evidence-based intervention programs aimed at promoting a more inclusive society and improving public health.

She has been involved in national and international projects within multidisciplinary teams in these fields. She has presented her work at national and international conferences and has several publications in scientific journals.

Research Interests

Ageing; Ageism; Development of ageism across childhood; Intergenerational programs

Academic Qualifications

University/Institution	Type	Degree	Period
ISCTE-Instituto Universitario de Lisboa - Centro de Investigacao e Intervencao Social	PhD	Doutoramento em Psicologia	2020
ISCTE-IUL	Other type of qualification	Mestrado em Psicologia Social e das Organizações	2012

ISCTE	Licenciate	Licenciatura em Psicologia	2010

Total Citations

Web of Science®	414
Scopus	410

Publications

- **Scientific Journals**

- Scientific journal paper

1	Numerato, D., Marhánková, J. H., Cardano, M., Scavarda, A., Gariglio, L., Anderson, A....Wagner, A. (N/A). Do health care professionals trust parents? A team ethnography of childhood vaccine hesitancy from seven European countries. Journal of Health and Social Behavior, N/A. https://doi.org/10.1177/00221465251398796 - Times Cited Web of Science®: 2 - Times Cited Scopus: 2
2	Samora-Arvela, A., Branco, C., Montalvão, M., Ramos, M. R., Mendonça, J., Bettencourt, L....Eloy, S. (2027). Cautious and risk-related behaviors among older pedestrians: The combined role of sidewalks, cycling infrastructure, and street trees. Transportation Research Part F-Traffic Psychology and Behaviour, 124. https://doi.org/10.1016/j.trf.2026.103847
3	Augusto, F. R., Hilário, A. P. & Mendonça, J. (2026). More than meets the eye: Understanding the importance of the materialities of care at the vaccination encounter in Portugal. Health, 30(1), 22?40. https://doi.org/10.1177/13634593241313432 - Times Cited Web of Science®: 3 - Times Cited Scopus: 3
4	Esther Lermytte, Alice Scavarda, Hilário, A. P., Luigi Gariglio, Mendonça, J. & MELISSA CEUTERICK (2025). Pain by proxy: An ethnographic study on the relational co-construction of the agency of young children in healthcare encounters. Social Science & Medicine,, 118045. https://doi.org/10.1016/j.socscimed.2025.118045 - Times Cited Web of Science®: 2 - Times Cited Scopus: 2
5	Correia, T., Hilário, A. P., Guerreiro, C., Mendonça, J., Morais, R., Augusto, F. R....Beja, A. (2025). Policy recommendations for healthcare authorities, organizations and professionals on vaccine hesitancy in Europe: From evidence to practice. Health Policy, 158. https://doi.org/10.1016/j.healthpol.2025.105361 - Times Cited Web of Science®: 6 - Times Cited Scopus: 6 - Times Cited Google Scholar: 11
6	Augusto, F. R., Guerreiro, C. S., Morais, R., Mendonça, J., Beja, A., Correia, T....Hilário, A. P. (2025). Addressing vaccine hesitancy in the training of healthcare professionals: Insights from the VAX-TRUST project. Public Health in Practice, 9. https://doi.org/10.1016/j.puhip.2024.100569 - Times Cited Web of Science®: 7 - Times Cited Scopus: 6 - Times Cited Google Scholar: 9

7	Hilário, A. P., Mendonça, J., Augusto, F. R. & Morais, R. (2025). (In)certezas em torno da vacinação infantil em Portugal: A perspetiva dos cidadãos. Análise Social, 60(256). https://doi.org/10.31447/35450
8	Mendonça, J., Hilário, A. P. & Gouveia, L. (2024). Motivational interviewing to address vaccine hesitancy: Insights from an intervention in Portugal. Portuguese Journal of Public Health, 43(2), 195?205. https://doi.org/10.1159/000539600 - Times Cited Web of Science®: 4 - Times Cited Scopus: 3
9	Pia Vuolanto, ANA NUNES ALMEIDA, Alistair Anderson, Petra Auvinen, André Beja, Piet Bracke...ALEKSANDRA WAGNER (2024). Trust matters: The addressing vaccine hesitancy in Europe study. Scandinavian Journal of Public Health, 52(3), 379?390. https://doi.org/10.1177/14034948231223791 - Times Cited Web of Science®: 29 - Times Cited Scopus: 25 - Times Cited Google Scholar: 40
10	Ana Patrícia Hilário, Iorio, J., Mendonça, J. & Silva, Katielle (2024). Hesitação vacinal infantil sob o ponto de vista dos profissionais de saúde: um olhar sobre o lugar das comunidades imigrantes e minorias étnicas em Portugal. Análise Social,, 2?20. https://doi.org/10.31447/2022101
11	Mendonça, J. & Hilário, A.P. (2023). Healthism vis-à-vis Vaccine Hesitancy: Insights from Parents Who Either Delay or Refuse Children's Vaccination in Portugal. Societies, 13(8), 184. https://doi.org/10.3390/soc13080184 - Times Cited Web of Science®: 8 - Times Cited Scopus: 10
12	Garcia, D., Simões, F., Bettencourt, L., Aguiar, C., Ferreira, I. A., Mendonça, J....Lendzhova, V. (2023). Predictors of secondary education completion across Portuguese municipalities: Evidence from the 2009-2018 period. Societies, 13(9). https://doi.org/10.3390/soc13090200 - Times Cited Web of Science®: 4 - Times Cited Scopus: 5 - Times Cited Google Scholar: 6
13	Ana Patrícia Hilário, Alice Scavarda, Dino Numerato, Mendonça, J., Mario Cardano, Jaroslava Marhankova...Tadeusz Rudek (2023). Recruiting a Hard-to-Reach, Hidden and Vulnerable Population: The Methodological and Practical Pitfalls of Researching Vaccine-Hesitant Parents. Qualitative Health Research, 33(13), 1189?1202. https://doi.org/10.1177/10497323231196439 - Times Cited Web of Science®: 28 - Times Cited Scopus: 26
14	Mendonça, J. & Hilário, A.P. (2023). Touching the cornerstone: An illustrative example of the effects of stigma and discrimination on vaccine-hesitant parents. Public Health in Practice, 6, 100438. https://doi.org/10.1016/j.puhip.2023.100438 - Times Cited Web of Science®: 8 - Times Cited Scopus: 9
15	Marques, S., Mariano, J., Mendonça, J., De Tavernier, W., Hess, M., Naegele, L....Martins, D. (2020). Determinants of ageism against older adults: a systematic review. International Journal of Environmental Research and Public Health, 17(7). https://doi.org/10.3390/ijerph17072560 - Times Cited Web of Science®: 307 - Times Cited Scopus: 266 - Times Cited Google Scholar: 563

16	Ribeiro, M, Reis, T, Marques, S., Mendonça, J., Rodrigues, R. B. & Gerardo, F. (2020). A casa dos avós: o papel do contacto com os avós nas percepções idadistas de crianças no ensino básico. Psicologia, 34(2), 15?26. https://doi.org/10.17575/psicologia.v34i2.1379 - Times Cited Web of Science®: 3 - Times Cited Scopus: 2 - Times Cited Google Scholar: 6
17	Gerardo, F., Rodrigues, B., Marques, S., Cunha, C., Mendonça, J., Pinto, E....Grilo, M. (2019). SeniorTec: senior tutorial program to teach technologies to students. Journal of Intergenerational Relationships, 17(4), 523?530. https://doi.org/10.1080/15350770.2019.1653144 - Times Cited Web of Science®: 3 - Times Cited Scopus: 3 - Times Cited Google Scholar: 6
18	Mendonça, J., Mariano, J. & Marques, S. (2016). Lisbon street campaign against ageism: a promising multi-stakeholder initiative. Journal of Intergenerational Relationships, 14(3), 258?265. https://doi.org/10.1080/15350770.2016.1195216 - Times Cited Scopus: 6 - Times Cited Google Scholar: 12
19	Marques, S., Mendonça, J., Vauclair, C.-M., Bernardes, S. F., Batel, S. & Lima, M. L. (2014). The SIforAGE project: social innovation for active and healthy ageing. Transcultural, 6(1), 69?85.

• Books and Book Chapters

- Book author

1	Marques, S., Vauclair, C.-M., Rodrigues, R. B., Mendonça, J., Gerardo, F., Cunha, F....Leitão, E. (2014). imAGES: intervention program to prevent ageism in children. Santa Casa da Misericórdia de Lisboa e Leya. - Times Cited Google Scholar: 14

- Book chapter

1	Hilário, A.P., Augusto, F.R. & Mendonça, J. (2025). Working on a sensitive topic: the case of vaccine hesitancy. The Routledge Handbook of Field Research. - Times Cited Scopus: 1
2	Hilário, A.P., Augusto, F. R. & Mendonça, J. (2025). Using visual research methods for research with chronically ill children. Handbook of Sensitive Research in the Social Sciences (pp. 198?209). https://doi.org/10.4337/9781035315239.00022
3	Mendonça, J., Marques, S. & Abrams, D. (2018). Children's attitudes toward older people: current and future directions. In Liat Ayalon, Clemens Tesch-Römer (Ed.), Contemporary Perspectives on Ageism (pp. 517?548). Springer. https://doi.org/10.1007/978-3-319-73820-8_30 - Times Cited Scopus: 34 - Times Cited Google Scholar: 65
4	Marques, S., Vauclair, C.-M., Rodrigues, R. B., Mendonça, J., Gerardo, F. & Santos, F. (2017). imAGES: Intervention program to prevent ageism in children and adolescents.. A Hands-on Approach to Teaching about Ageing (pp. 24-30). . (pp. 24?30). Springer. - Times Cited Google Scholar: 1

• Conferences/Workshops and Talks

- Publication in conference proceedings

1	Tröger, J., Mariano, J., Marques, S., Mendonça, J., Girenko, A., Alexandersson, J....Bundgård-Jørgensen, U. (2017). Technology experience café - enabling technology - driven social innovation for an ageing society. In Zhou J., Salvendy G. (Ed.), International Conference on Human Aspects of IT for the Aged Population (pp. 199?210). Springer. https://doi.org/10.1007/978-3-319-58530-7_14 - Times Cited Scopus: 1 - Times Cited Google Scholar: 1

- Talk

1	Do Bú, E., Marques, S., Samora-Arvela, A., Montalvão, M., Eloy, S., Ramos, M....Gerardo, F. (2025). Ambientes Urbanos "Amigos da Idade" na Redução do Idadismo e na Promoção do Bem-Estar e da Saúde Mental. XII Simpósio Nacional de Investigação em Psicologia,.
2	Samora-Arvela, A., Montalvão, M., Marques, S., Eloy, S., Ramos, M., Mendonça, J....Bettencourt, L. (2025). Ruas amigas das pessoas idosas: padrões de utilização e configuração espacial de pedestres e ciclistas em Lisboa. XII Simpósio Nacional de Investigação em Psicologia,.
3	Marques, S., Abrantes, Lídia & Mendonça, J. (2020). Different sides of the same coin: the acceptance of blatant and subtle forms of ageism towards older people. IV Congreso Internacional Sociedad Cientifica Espanhola Psicologia Social,.
4	Marques, S., Mariano, J., Mendonça, J., Tavernier, W., Hess, M., Naegele, L....Martins, D. (2019). Determinants of ageism towards older adults: A systematic review of the empirical evidence. IAGG-ER 2019,.
5	Mendonça, J., Marques, S., Abrams, D., Swift, H., Rodrigues, R. B. & Gerardo, F. (2019). Children's Attitudes toward Older People: Pattern of development of explicit and implicit ageism along childhood. IAGG-ER,. - Times Cited Google Scholar: 1
6	Marques, S., Mendonça, J., Mariano, J. & Gerardo, F. (2018). O projecto SIforAGE – Social Innovation for Active and Healthy Ageing. 12º Congresso Nacional de Psicologia da Saúde,.
7	Mendonça, J., Mariano, J. & Marques, S. (2018). Lisbon street campaign against ageism: Uma iniciativa promissora. 12º Congresso Nacional de Psicologia da Saúde,.
8	Ribeiro, Mariana, Marques, S., Rodrigues, R. B., Mendonça, J. & Gerardo, F. (2018). Sea Your Age – Programa Intergeracional de Mindfulness para a diminuição do idadismo. 12º Congresso Nacional de Psicologia da Saúde: Promover e Inovar em Psicologia da Saúde,.
9	Mendonça, J., Marques, S. & Abrams, D. (2017). Children´s attitudes toward older people - Are they ageistic?. Future Challenges for Psychological Research on Group Processes and Intergroup Relations: What we know and what we need to know,.
10	Marques, S., Vauclair, C.-M., Rodrigues, R. B., Mendonça, J., Gerardo, F. & Santos, F. (2017). imAGES: programa de intervenção para prevenir o idadismo em crianças/adolescentes.. IV Encontro de Psicologia Comunitária,.
11	Mendonça, J. & Marques, S. (2016). Measuring ageism in children: current and future directions. Ageism Cost Action,.

12	Mendonça, J., Marques, S. & Rodrigues, R. B. (2016). Available measures to assess children´s attitudes regarding older people: a systematic review of literature. IX National Symposium of research in Psychology,.
13	Mendonça, J. & Marques, S. (2016). Measuring ageism in children: current and future directions. SIforAGE International Conference - Envisioning a new world,.
14	Mendonça, J., Marques, S., Rodrigues, R. B., Vauclair, C.-M., Gerardo, F. & Santos, F. (2015). imAGES - A promising venue to prevent ageism in children in different culturak backgrounds. Conference of Ageing: Thinking about the future,.
15	Marques, S., Vauclair, C.-M., Rodrigues, R. B., Gerardo, F., Santos, F. & Mendonça, J. (2014). The “doddery but dear” aging stereotype in children: A proposal for intervention. General Meeting of the European Association of Social Psychology,.

• Other Publications

- Non-peer-reviewed papers

1	Augusto, F. R., A. P. Hilário & Mendonça, J. (2024). The use of participatory, reflective, and creative methods in interventions on vaccine hesitancy targeted at healthcare professionals. Advances in Medicine, Psychology, and Public Health, 2(1). https://doi.org/10.5281/zenodo.11654525
2	Hilário, A. P., Ana Patrícia Hilário, A. P. Hilário & Mendonça, J. (2023). Graphic medicine and its role to communicate research findings and create effective interventions with healthcare professionals.. The European Sociologist, “The social fabric under stress”,(48).

- Other publications

1	Do Bú, E., Marques, S., Samora-Arvela, A., Montalvão, M., Eloy, S., Ramos, M....Gerardo, F. (2025). Ambientes Urbanos “Amigos da Idade” na Redução do Idadismo e na Promoção do Bem-Estar e da Saúde Mental. XII Simpósio Nacional de Investigação em Psicologia,.
2	Do Bú, E., Marques, S., Samora-Arvela, A., Montalvão, M., Eloy, S., Ramos, M....Gerardo, F. (2025). Ambientes Urbanos “Amigos da Idade” na Redução do Idadismo e na Promoção do Bem-Estar e da Saúde Mental. XII Simpósio Nacional de Investigação em Psicologia,.
3	Samora-Arvela, A., Montalvão, M., Marques, S., Eloy, S., Ramos, M., Mendonça, J....Bettencourt, L. (2025). Ruas amigas das pessoas idosas: padrões de utilização e configuração espacial de pedestres e ciclistas em Lisboa. XII Simpósio Nacional de Investigação em Psicologia,.
4	Do Bú, E., Marques, S., Samora-Arvela, A., Montalvão, M., Eloy, S., Ramos, M....Gerardo, F. (2025). Ambientes Urbanos “Amigos da Idade” na Redução do Idadismo e na Promoção do Bem-Estar e da Saúde Mental. XII Simpósio Nacional de Investigação em Psicologia,.
5	A. P. Hilário & Mendonça, J. (2023). Graphic medicine and its role to communicate research findings and create effective interventions with healthcare professionals. Journal of the European Sociological Association, The European Sociologist, “The social fabric under stress”, 48.
6	Ferreira, I., Mendonça, J., D'Jamila Garcia, Simões, F., Aguiar, C. & Moleiro, C. (2020). Lezíria do Tejo: Situação educativa do território. Lezíria do Tejo: Situação educativa do território,.

- Doctoral Thesis

1	Mendonça, J. (2020). What do children think about older persons?: developmental pattern of explicit and implicit ageism across childhood..

- Report

1	Ana Patrícia Hilário, A. P. Hilário, Hilário, A. P., Mendonça, J. & Augusto, F.R. (2023). Policy Report with recommendations on the best strategies to deal with vaccine hesitancy at the European and country level. VAX-TRUST deliverable 7.2...
2	Ana Patrícia Hilário, A. P. Hilário, Hilário, A. P., Mendonça, J. & Augusto, F.R. (2023). Policy Briefs with country specific recommendations to deal with vaccine hesitancy. VAX-TRUST deliverable 7.3...
3	Ana Patrícia Hilário, A. P. Hilário, Hilário, A. P. & Mendonça, J. (2023). Interventions designed and implemented in Portugal. De Vito E., Esposito M., Sannella A., Ferrara M., Langiano E., Lombardi R. (eds.) Country Reports on the Intervention Developed and Implemented in Target Regions. VAX-TRUST deliverable 5.3...
4	Ana Patrícia Hilário, A. P. Hilário, Hilário, A. P., Mendonça, J., Gouveia, L. & Augusto, F.R. (2023). A Consensus Statement from experts and stakeholders on recommendations target to address vaccine hesitancy at the European level. VAX-TRUST deliverable 7.1..
5	Mendonça, J. & Hilário, A. P. (2023). Building a familycentred approach towards vaccination in Lisbon and the Tagus Valley..
6	Mendonça, J., Iorio, J. , Ana Patrícia Hilário, A. P. Hilário & Hilário, A. P. (2022). Analysis of qualitative data in Portugal. Analysis of qualitative data in Portugal. In Cardano, M. Numerato, D. Gariglio, L. Marhánková, J. Scavarda, A. Cochis, I. Country report on qualitative data. VAX.TRUST project: Addressing Vaccine Hesitancy in Europe...
7	Hilário, A. P., Ana Patrícia Hilário, A. P. Hilário, Mendonça, J. & Iorio, J. (2022). SWOT Analysis for Portugal. In Cardano, M. Numerato, D. Gariglio, L. Marhánková, J. Scavarda, A. Cochis, I. Country-specific Policy briefs in Target Region language. VAX.TRUST project: Addressing Vaccine Hesitancy in Europe...
8	Jarré, D., Satiene, E., Marques, S., Mendonça, J., Gerardo, F., Lisbon, P. ...Bela, B. (2015). Recommendations guide to increase the involvement of older persons and civil society organizations in research. Technical Report for the European Commission. SIforAGE project: Social Innovation on Active and Healthy Ageing for Sustainable Growth..
9	Marques, S., Mendonça, J., Vauclair, C.-M., Rodrigues, R. B., Gerardo, F., Santos, F....et al (2015). 5 Intervention programmes with children and young people in 5 countries: Portugal, Spain, Lithuania, Austria, and Brasil. Technical Report for the European Commission. SIforAGE project: Social Innovation on Active and Healthy Ageing for Sustainable Growth...
10	Marques, S., Mendonça, J., Urdaneta, E. & Allirot, X. (2015). Evaluation and ranking for prize of 3 research projects which have engaged in innovative way civi. Technical Report for the European Commission. SIforAGE project: Social Innovation on Active and Healthy Ageing for Sustainable Growth...
11	Marques, S. & Mendonça, J. (2014). Prize on social innovation research. Technical Report for the European Commission. SIforAGE project: Social Innovation on Active and Healthy Ageing for Sustainable Growth..

12	Marques, S., Ferreira, L.C. & Mendonça, J. (2014). Cross cultural comparison on the implementation of active ageing policies in an international and cross-cultural perspective. Technical Report for the European Commission. SIforAGE project: Social Innovation on Active and Healthy Ageing for Sustainable Growth..

Professional Associations

COST Action on Ageism (--)

Organization/Coordination of Events

Type of Organization/Coordination	Event Title	Organizer	Year
Member of scientific event's organizing committee	XII National Conference of Research in Social and Organizational Psychology - Re(discovering) Psychology - new trends and opportunities	SPPS & ISCTE-IUL	2015