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## João Geraldes



### Supervisions

#### • M.Sc. Dissertations

- Concluded

|   | Student Name                          | Title/Topic   | Language   | Institution | Concluding Year |
|---|---------------------------------------|---|------------|-------------|-----------------|
| 1 | Tiago Alexandre Coelho Velez          | The relevance of ESG factors as predictors of bankruptcy    | Portuguese | Iscte       | 2025            |
| 2 | André Pereira Santos                  | A Business Plan for an Insurance Mediation Company          | Portuguese | Iscte       | 2024            |
| 3 | Francisco Miguel Branco Leal Ferreira | A Portuguese Import/ Export Company - Brasil Case           | English    | Iscte       | 2023            |
| 4 | Raquel Filipa Duarte Tapadinhas       | Customer Journey: Online Versus Offline in Fashion Industry | English    | Iscte       | 2021            |

#### • M.Sc. Final Projects

- Concluded

|  | Student Name | Title/Topic | Language | Institution | Concluding Year |
|--|--------------|-------------|----------|-------------|-----------------|
|--|--------------|-------------|----------|-------------|-----------------|

|   |                                     |   |            |       |      |
|---|-------------------------------------|---|------------|-------|------|
| 1 | Mafalda Mota Magalhães              | Business Plan: Analysis of the Economic and Financial Viability of the Expansion of FS Mota, Lda                  | Portuguese | Iscte | 2024 |
| 2 | Joao Francisco Pasqual Pereira Lima | Business Plan For Alcoholic Beverage: "Cachaça Mutuca" – Viability Analysis For Investment In Distillery Business | English    | Iscte | 2024 |
| 3 | Ricardo Filipe Carvalhais Ferreira  | Business Plan for the Development of a Padel Club in a Private Lisbon Resort                                      | English    | Iscte | 2023 |
| 4 | Filipa Reimão Pinto Carmo Meirelles | Strategy Plan: A Lisbon's creative co-living  | English    | Iscte | 2020 |

## Publications

### • Other Publications

#### - Other publications

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| 1 | Geraldes, J. (2006). Method to transmit messages between a transmitter and a receiver with the aid of a communication support. WIPO. |
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