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João Miguel O. Cotrim

Contactos

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Currículo

Graduated in International Relations in 2001 from the Institute of Social and Political Sciences of Lisbon. Holds (i) a Masters of Arts in Media & Cultural Analysis by Loughborough University, England, (ii) a Masters in International Relations with a focus in International Business at the Institute of Social and Political Sciences of Lisbon and (iii) an Executive MBA with a focus in Applied Leadership by Robert Kennedy College of Zurich, Switzerland, validated and awarded by the University of Wales. Researcher and PhD in Management, specialization in Human Resources & Organizational Behavior at ISCTE-IUL Business School, Lisbon, Portugal. As a one-off project, he was Director of Human Resources at ALCR Business Group. He was a Fellow Lecturer of Team Management - granted in 2015 with an ISCTE-IUL Internal Grant aimed at developing his teaching skills and technical competencies relevant for his PhD scientific training. He has published articles in the Journals "Governança Corporativa, Compliance, e Negócios Sustentáveis" (in english: "Corporate Governance, Compliance, and Sustainable Businesses"), "Executive Digest", and academic works by the Journal of "Sustainability" and the "European Journal of Economics and Business Studies", as well as, Bubok Publisher. He was a Visiting Professor and Speaker at Schools of Executive Education in São Paulo (Brazil), Braga and Leiria (Portugal), as well as, Speaker at (i) the 6th International Workshop on the Sharing Economy, Utrecht University, Utrecht, Holland (Paper presented: "Individualism vs. collectivism in a Sharing Economy context: A study on what determines Portuguese consumers' participation"); (ii) the ICSS XIII, 13th International Conference on Social Sciences, University of Vienna, Vienna, Austria (Paper: Sharing Economy - The Establishment of Organizational Identity Overtime, Considering Identify Claims and Legitimacy Granting); (iii) the 4th Annual International Conference on Social Sciences, Athens, Greece (Paper presented: Sharing Economy: Crafting Temporal Identity and Legitimacy Claims as an Emergent Category) and (iv) the 2nd OFEL International Conference on Governance, Management and Entrepreneurship, Dubrovnik, Croatia (Paper presented: an alternative model of leadership called "The Mastering of 5 Key Elements". He is a member of the Editorial Board of the Independent Journal of Management & Production (IJM&P). More recently, he participated as a Guest Speaker at the Virtual Summit 2.0 on "Embrace Uncertainty", whose presentation focused on "Exploring the Self-Monitoring Tool in its Effectiveness in Collaborative Leadership Today, in a Working Remotely Environment". Finally, he undertook a Traineeship at REA (Research Executive Agency) of the European Commission, which is a funding body for research and innovation, managing EU research grants.

Áreas de Investigação

Economia de Partilha
Cidadania Global
Globalização
Sustentabilidade
Liderança
Recursos Humanos
Categorias Societais
Consumo Cultural
Comportamento Organizacional
Comportamento do Consumidor
Comportamento Cognitivo
Teoria Goal-Framing
A Esfera Pública
Legitimação de Mercado
Formação de Categorias
Media and Cultural Analysis
Politics of Representation
Relações Internacionais
Marcas-País
Terrorismo e Contra-Terrorismo

Qualificações Académicas

Universidade/Instituição	Tipo	Curso	Período
University of Wales	Mestrado	Masters in Business Administration (MBA)	2016
ISCSP - Instituto Superior de Ciências Sociais e Políticas	Mestrado Integrado	Relações Internacionais, especialização em Internacionalização Empresarial	2009
CIDEC - Centro Interdisciplinar de Estudos Económicos	Curso de Especialização Técnica	Comunicação de Marketing, Publicidade e Relações Públicas, com especialização em Lobbying	2005
Loughborough University	Mestrado	M.A. Degree in Media and Cultural Analysis	2003

ISCSP - Instituto Superior de Ciências Sociais e Políticas	Licenciatura	Relações Internacionais, especialização em Relações Culturais Internacionais	2001
C.I.S. (Copenhagen International School)	Outro tipo de qualificação	High School Diploma	1995

Atividades Profissionais Externas

Período	Empregador	País	Descrição
2020 - 2020	The Virtual Summit 2.0 on "Embrace Uncertainty"	Estados Unidos da América	Guest Speaker at the Virtual Summit on "Embrace Uncertainty: Reinforce Focus, Resilience And Consistency". My presentation focused on "Exploring the Self-Monitoring Tool in its Effectiveness in Collaborative Leadership Today, in a Working Remotely Environment". It lied on some prominent scientific research in the fields of psychology, behavioral economics and leadership (ex: Ariely et al., 2020; Lennox & Wolfe, 1984; Cotrim, 2016; Cain, 2012; Riedl & Woolley, 2016; Ellen et al., 1991).
2019 - 2019	ASPPA (Portuguese Postgraduate Association in Germany and.V)	Alemanha	Guest Speaker at the event "PORTAL 2019 - Annual Meeting of the ASPPA (Portuguese Postgraduate Association in Germany and.V)", 2 November. Theme: "Rethinking Alternative Economies Here and Abroad". My presentation: "Analyzing the Sharing Economy, its origin, evolution, scope and repercussions on businesses, HR and sustainability of the planet", integrated in Panel II "Alternative economies as a vehicle for a more sustainable society".
2019 - 2019	The Virtual Summit on Thriving in Cross-Cultural Businesses	Estados Unidos da América	Guest Speaker at the "Virtual Summit on Thriving in Cross Cultural Businesses". My presentation focused on how to identify new business opportunities in a Sharing Economy context. Three main strategies were explored: 1 - Identify Culture Orientation; 2 - Gain Market Legitimation; 3 - Web 3.0 - Stay on-line! ; Some case studies examples were explained: Zipcar; Make: Makerspaces; TimeBanks; and Airbnb.

2018 - 2019	REA (Research Executive Agency) - European Commission	Bélgica	(REA is a funding body for research and innovation - It manages EU research grants.) My Final Project written report: "Assessing the Marketability of EO (Earth Observations) 1 Projects" - In the ambit of EU's Framework Programme for Research and Innovation - Horizon 2020 and FP7. Responsibilities undertaken (research and innovation): - Help manage parts of Horizon 2020, the EU's framework programme for research and innovation; - Run research projects supported under Horizon 2020 and FP7, its predecessor; - Provide support to its clients - funding applicants, beneficiaries and independent experts; - Keep close contact with beneficiaries of EU funds; - Manage the European Commission research enquiry service, which answers questions from grant applicants, EU-funded researchers and the public; - Support independent experts evaluating project proposals competing for EU research funds, and helps with the legal and financial validation of programme participants.
Desde 2017	IES - Social Business School	Portugal	IES-Social Business School is the first business school focused on Innovation and Social Entrepreneurship. The IES mentoring Programs, in the official Portuguese language, are addressed to Social Entrepreneurs at different moments in the life cycle of their initiatives and seek to empower, inspire and create network through tools, motivation and moments of sharing. They are the result of a partnership between INSEAD - one of the best Business Schools in the world - that contributes with knowledge and pedagogical content, and IES-Social Business School, which contributes with knowledge, tools and field experience.
2014 - 2014	Instituto Politécnico de Leiria	Portugal	Speaker on "Leadership and Ethics" - open lecture about Deontology and Ethics within the course of Accounting and Finance at Escola Superior de Tecnologia e Gestão, Instituto Politécnico de Leiria, Portugal.
2014 - 2014	Universidade do Minho	Portugal	Speaker on "The Country-Brand of Portugal" - in the ambit of the EEGenerating Skills Transversal Competences Development Program.
2013 - 2013	B.I. International	Brasil	Visiting Professor of "Local and International Businesses and Scenarios" under the Post-MBA International Program in Global Management, Entrepreneurship and Innovation.

Atividades Letivas

Ano Letivo	Sem.	Nome da Unidade Curricular	Curso(s)	Coord
2014/2015	2º	Gestão de Equipas	Gestão; Economia;	Não

Total de Citações

Web of Science®	18
Scopus	21

Publicações

• Revistas Científicas

- Artigo em revista científica

1	Cotrim, J., Nunes, F. G. & Laurenti, R. (2020). Making sense of the sharing economy: a category formation approach. Sustainability. 12 (24)
2	Laurenti, R., Singh, J., Cotrim, J. M., Toni, M. & Sinha, R. (2019). Characterizing the sharing economy state of the research: a systematic map. Sustainability. 11 (20) - N.º de citações Web of Science®: 18 - N.º de citações Scopus: 21
3	Cotrim, J. M. O. & Nunes, F. (2017). Sharing economy: the establishment of organizational identity overtime, considering identify claims and legitimacy granting. European Journal of Economics and Business Studies. 9 (1), 306-338

• Livros e Capítulos de Livros

- Autor de livro

1	Cotrim, J. & Freitas, F. A. (2020). Bio-Leadership Guide - The 5 Layers Model For The Success In Social Businesses. Miami. Brain U Coaching.
2	Cotrim, J. (2010). A Marca Portugal. Lisboa, Portugal. Bubok.

- Capítulo de livro

1	Cotrim, J. & Além, F. (2021). The New Mindset for Leading Effectively in Collaborative Ecosystems. In Revista de Governança Corporativa, Compliance e Negócios Sustentáveis. São Paulo: Enlaw Portal de Revistas Jurídicas .
2	Cotrim, J. (2019). Analisando a Economia Compartilhada: a sua Origem, Alcance, Repercussões no seu Negócio, RH e Sustentabilidade do Planeta. In Revista de Governança Corporativa, Compliance e Negócios Sustentáveis. São Paulo: Enlaw Portal de Revistas Jurídicas.
3	Cotrim, J. & Nunes, F. G. (2017). Sharing Economy: The Establishment of Organizational Identity Overtime, Considering Identify Claims and Legitimacy Granting. In Ahmet Ecirli, PhD (Ed.), Recent Ideas on Economics, Finance and Business. Rome: EUSER.

• Conferências/Workshops e Comunicações

- Publicação em atas de evento científico

1	Cotrim, J. & Nunes, F. G. (2019). Individualism vs. collectivism in a sharing economy context: A study on what
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	determines Portuguese consumers' participation. In List of abstracts of the 6th International Workshop on the Sharing Economy. Utrecht
2	Cotrim, J. M. (2017). Sharing economy: Crafting temporal identity and legitimacy claims as an emergent category. In Papanikos, G. T. (Ed.), Abstract book: 14th Annual International Conference on SMEs, Entrepreneurship and Innovation. (pp. 20). Athens, Greece: Athens Institute for Education and Research.
3	Cotrim, J. M. O. & Nunes, F. (2017). Sharing economy: The establishment of organizational identity overtime, considering identify claims and legitimacy granting. In Ecirli, A. (Ed.), 13th International Conference on Social Sciences. (pp. 251). Vienna: EUSER - European Center for Science Education and Research.
4	Cotrim, J. (2014). Elaborating a Master Model of Leadership - A Paper on the Fundamental Leadership Qualifications in the Workplace. In 2nd OFEL International Conference on Governance, Management and Entrepreneurship. Dubrovnik

• Outras Publicações

- Outras publicações

1	Cotrim, J. (2020). Sharing Economy: a powerful tool for a new era of sustainability. Research Series - Circular Conversations.
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- Dissertação de Mestrado

1	Cotrim, J. (2016). Exploring news ways of looking at Leadership A Dissertation on the Fundamental Leadership Qualifications in the Workplace.
2	Cotrim, J. (2009). A Marca Portugal.
3	Cotrim, J. (2003). Globalization and its Impacts in the Portuguese Society.

- Periódico generalista

1	Cotrim, J. (2013). Fusão Vodafone/Verizon: acordo promissor ou apenas de alto risco?. Executive Digest.
2	Cotrim, J. (2013). Twitter - Existe um futuro no mercado de capitais? Decisao acertada ou estrategia equivocada?. Executive Digest.

- Relatório

1	Cotrim, J. (2019). Assessing the Marketability of EO (Earth Observations) 1 Projects – In the ambit of EU's Framework Programme for Research and Innovation – Horizon 2020 and FP7.
2	Cotrim, J. (2003). Cultural Tastes - Focus Groups Interview.
3	Cotrim, J. (2003). Globalization, Media and Culture - Tensions.
4	Cotrim, J. (2003). The Dynamics of Cultural Consumption.
5	Cotrim, J. (2003). Aesthetic Criteria - Cultural Tastes - Focus Group Interview.

6	Cotrim, J. (2003). Globalization.
7	Cotrim, J. (2003). New Communication Age vs. Citizenship.
8	Cotrim, J. (2003). Investigation and Analysis Survey - Quantitative Methods.
9	Cotrim, J. (2003). Global Citizenship.
10	Cotrim, J. (2003). Terrorism.
11	Cotrim, J. (2003). Cultural Tastes - Depth Interview.
12	Cotrim, J. (2003). The Public Sphere.
13	Cotrim, J. (2001). Relações UE- Brasil.

Actividades de Edição/Revisão Científica

Tipo de Actividade	Título da Revista	ISSN/Quartil	Período	Língua
Membro de equipa editorial de revista	Independent Journal of Management and Production	2236-269X	Desde 2017	Inglês