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## Jorge Pires

### Associate Researcher

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## Contacts

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## Research Interests

Business Intelligence

Artificial Intelligence

Strategic Management

Marketing

## Supervisions

### • M.Sc. Final Projects - Concluded

	Student Name	Title/Topic	Language	Institution	Concluding Year
1	Rafael Costa Gromicho	The influence of Information Systems on productivity and the retail sales process in the automotive sector	Portuguese	Iscte	2025

## Total Citations

Web of Science®	1
Scopus	1

## Publications

### • Books and Book Chapters

#### - Book chapter

1	Pires, J., Faria, Inês & Santos, Cristina Pires dos (2022). Criatividade, Inovação e Empreendedorismo: Uma análise dos projetos LINK ME UP 1000 Ideias. In Criatividade, Inovação e Empreendedorismo: Uma análise dos projetos LINK ME UP 1000 Ideias. Beja
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### • Conferences/Workshops and Talks

#### - Publication in conference proceedings

1	Pires, J. & Alturas, B. (2015). Modelo de avaliação do desempenho das concessões automóveis. In Henrique O'Neill and Carlos J. Costa and Luisa Domingues and Bráulio Alturas and Carlos Serrão (Ed.), Atas da 15ª Conferência da Associação Portuguesa de Sistemas de Informação (CAPSI 2015). Lisboa: ISCTE - Instituto Universitário de Lisboa. - Times Cited Google Scholar: 1
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### • Other Publications

#### - Newspaper article

1	sarkar, soumodip, Bilau, J & Pires, J. (2023). The role of signals and third-party endorsements in reward-based crowdfunding: does the funding goal matter?. International Journal of Entrepreneurial Venturing. 15, 232-255 - Times Cited Web of Science®: 1 - Times Cited Scopus: 1
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