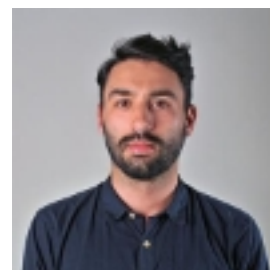


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Jorge Vieira

Professor Auxiliar

CIES-Iscte - Centre for Research and Studies in Sociology
Department of Sociology (ESPP)



Contacts

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Curriculum

Jorge Vieira is an Assistant Professor in the Department of Sociology at the School of Sociology and Public Policy, ISCTE – Instituto Universitário de Lisboa.

He is the Director of the Master's in Communication, Culture and Information Technologies and serves on the Board of Directors of LIA Iscte – Laboratory for Innovation in the Academy.

He holds a PhD in Sociology and a Master's degree in Communication, Culture and Information Technologies from ISCTE-IUL.

He teaches and supervises in the Master's programs in Communication, Culture and Information Technologies and in Entrepreneurship and Culture Studies, as well as in the undergraduate program in Sociology and the PhD program in Communication Sciences.

In addition to teaching, he conducts research at the Centre for Research and Studies in Sociology (CIES-Iscte) as an integrated PhD researcher, and at OberCom – Observatório da Comunicação.

He has previously collaborated on research projects at the Institute of Social Sciences of the University of Lisbon (ICS-UL), including work with the Portuguese Permanent Youth Observatory. He also participated in the European Erasmus program at the University of Warwick, completed a Short-Term Scientific Mission at the London School of Economics (LSE), and contributed to international networks such as the COST (European Cooperation in Science and Technology) initiatives, including the COST-298 action.

His main research areas lie at the intersection of media and culture, alongside social research methods. His specific interests include new media, music, digital piracy, audiences, participatory culture, fandom, street art, and online dating. In 2017, he received the Paquete de Oliveira Award – National Excellence Award for PhD Theses at Portuguese Universities.

Research Interests

Sociology
Media and Communication
Social Research Methods
Music
Digital Piracy
Transmedia
Fandom
Digital Influencers
Visual Culture
Arts and Culture

Academic Qualifications

University/Institution	Type	Degree	Period
ISCTE-Instituto Universitario de Lisboa	Other type of qualification	Design Universal para a aprendizagem	2025
KaosPilot	Other type of qualification	Designing and Facilitating Learning Spaces Masterclass	2024
LIA-Iscte e IPPS-Iscte	Training Session	MAPEAES - Metodologias Ativas Participativas de Aprendizagem de Ensino e Aprendizagem no Ensino Superior	2024
LIA-Iscte e IPPS-Iscte	Training Session	Inteligência Artificial Generativa no Ensino e Investigação	2024
IPPS	Training Session	Preparar Cursos em e-Learning	2020
ISCTE-Instituto Universitário de Lisboa	PhD	Doutoramento em Sociologia	2015
Universidade Catolica Portuguesa	Other type of qualification	Entertainment 2.0. : Contemporary entertainment culture in analysis	2010
London School of Economics	Other type of qualification	Short Term Scientific Mission	2009
Università Degli Studi di Udine	Other type of qualification	Training School for Early Stage Researchers	2009
ISCTE-Instituto Universitário de Lisboa	M.Sc.	Mestrado em Comunicação, Cultura e Tecnologias de Informação	2008

ISCTE-Instituto Universitário de Lisboa	Licenciante	Licenciatura em Sociologia (pré-Bolonha)	2004
University of Warwick	Other type of qualification	Erasmus	2003

External Professional Activities

Period	Employer	Country	Description
2010 - 2011	Instituto Superior de Ciências Sociais e Políticas	--	Teacher of " Consumption and Communities"

Teaching Activities

Teaching Year	Sem.	Course Name	Degree(s)	Coord
2026/2027	2º	Research Design	Master Degree in Communication, Culture and Information Technology;	Yes
2026/2027	2º	Research in Communication Sciences	Doctorate Degree (PhD) in Communication;	Yes
2026/2027	2º	Communication Techniques		Yes
2026/2027	2º	Sociology of Communication	Institutional Degree in Escola de Sociologia e Políticas Públicas;	Yes
2026/2027	1º	Research Design		Yes
2026/2027	1º	Fandom and Participatory Culture	Master Degree in Communication, Culture and Information Technology;	Yes
2026/2027	1º	Digital Storytelling and Transmedia Entertainment	Master Degree in New Media Management; Master Degree in Studies and Management of Culture;	Yes
2026/2027	1º	Communication Techniques		Yes
2025/2026	2º	Research Design	Master Degree in Communication, Culture and Information Technology;	Yes
2025/2026	2º	Research in Communication Sciences	Doctorate Degree (PhD) in Communication;	Yes
2025/2026	2º	Contemporary Issues in Commun. and Culture		Yes
2025/2026	1º	Fandom and Participatory Culture	Master Degree in Communication, Culture and Information Technology;	Yes
2025/2026	1º	Critical Studies in Media and Journalism		Yes

2025/2026	1º	Digital Storytelling and Transmedia Entertainment	Master Degree in New Media Management; Master Degree in Studies and Management of Culture;	Yes
2025/2026	1º	Sociology of Communication	Institutional Degree in Escola de Sociologia e Políticas Públicas;	Yes
2024/2025	2º	Research Design	Master Degree in Communication, Culture and Information Technology;	No
2024/2025	2º	Research in Communication Sciences	Doctorate Degree (PhD) in Communication;	Yes
2024/2025	1º	Theories in Media and Communications		Yes
2024/2025	1º	Fandom and Participatory Culture	Master Degree in Communication, Culture and Information Technology;	Yes
2024/2025	1º	Digital Storytelling and Transmedia Entertainment	Master Degree in New Media Management; Master Degree in Studies and Management of Culture;	Yes
2024/2025	1º	Sociology of Communication	Institutional Degree in Escola de Sociologia e Políticas Públicas;	Yes
2023/2024	2º	Research Design	Master Degree in Communication, Culture and Information Technology;	No
2023/2024	2º	Research in Communication Sciences	Doctorate Degree (PhD) in Communication;	Yes
2023/2024	2º	Management for the Creative Industries		Yes
2023/2024	1º	Fandom and Participatory Culture	Master Degree in Communication, Culture and Information Technology;	Yes
2023/2024	1º	Digital Storytelling and Transmedia Entertainment	Master Degree in New Media Management; Master Degree in Studies and Management of Culture;	Yes
2023/2024	1º	Sociology of Communication	Institutional Degree in Escola de Sociologia e Políticas Públicas;	Yes
2022/2023	2º	Research Design	Master Degree in Communication, Culture and Information Technology;	No
2022/2023	2º	Research in Communication Sciences	Doctorate Degree (PhD) in Communication;	Yes
2022/2023	2º	Management for the Creative Industries		Yes
2022/2023	1º	Fandom and Participatory Culture	Master Degree in Communication, Culture and Information Technology;	Yes
2022/2023	1º	Digital Storytelling and Transmedia Entertainment	Master Degree in New Media Management; Master Degree in Studies and Management of Culture;	Yes
2022/2023	1º	Sociology of the Media		Yes

2021/2022	2°	Research Design	Master Degree in Communication, Culture and Information Technology;	No
2021/2022	2°	Research in Communication Sciences	Doctorate Degree (PhD) in Communication;	Yes
2021/2022	2°	Management for the Creative Industries		Yes
2021/2022	2°	Sociology of the Media		Yes
2021/2022	1°	Theories in Media and Communications	Master Degree in Communication, Culture and Information Technology;	Yes
2021/2022	1°	Fandom and Participatory Culture	Master Degree in Communication, Culture and Information Technology;	Yes
2021/2022	1°	Digital Storytelling and Transmedia Entertainment	Master Degree in New Media Management;	Yes
2020/2021	2°	Research Design	Master Degree in Communication, Culture and Information Technology;	No
2020/2021	2°	Research in Communication Sciences	Doctorate Degree (PhD) in Communication;	Yes
2020/2021	2°	Sociology of the Media		Yes
2020/2021	1°	Theories in Media and Communications	Master Degree in Communication, Culture and Information Technology;	Yes
2020/2021	1°	Globalization, Art and Culture		Yes
2020/2021	1°	Fandom and Participatory Culture	Master Degree in Communication, Culture and Information Technology;	Yes
2020/2021	1°	Digital Storytelling and Transmedia Entertainment	Master Degree in New Media Management;	Yes
2020/2021	1°	Press Office		No
2019/2020	2°	Research Design	Master Degree in Communication, Culture and Information Technology;	No
2019/2020	2°	Research in Communication Sciences		Yes
2019/2020	2°	Digital Narratives and Entertainment		Yes
2019/2020	2°	Sociology of the Media		Yes
2019/2020	1°	Theories in Media and Communications	Master Degree in Communication, Culture and Information Technology;	No
2019/2020	1°	Globalization, Art and Culture		Yes

2019/2020	1°	Fandom and Participatory Culture	Master Degree in Communication, Culture and Information Technology;	Yes
2019/2020	1°	Digital Storytelling and Transmedia Entertainment	Master Degree in New Media Management; Master Degree in Studies and Management of Culture;	Yes
2019/2020	1°	Culture and Cultural Industries		Yes
2019/2020	1°	Press Office		Yes
2018/2019	2°	Research Design	Master Degree in Communication, Culture and Information Technology;	No
2018/2019	2°	Research in Communication Sciences		Yes
2018/2019	2°	Sociology of the Media		Yes
2018/2019	2°	Media Geopolitics		Yes
2018/2019	1°	Theories in Media and Communications	Master Degree in Communication, Culture and Information Technology;	Yes
2018/2019	1°	Fandom and Participatory Culture	Master Degree in Communication, Culture and Information Technology;	Yes
2018/2019	1°	Digital Storytelling and Transmedia Entertainment	Master Degree in New Media Management;	Yes
2018/2019	1°	Culture and Cultural Industries		Yes
2018/2019	1°	Journalism on Emerging Platforms		Yes
2018/2019	1°	Journalism on Emerging Platforms		Yes
2017/2018	2°	Research Design	Master Degree in Communication, Culture and Information Technology;	No
2017/2018	2°	Research in Communication Sciences		No
2017/2018	2°	Digital Narratives and Entertainment		Yes
2017/2018	2°	Sociology of the Media		Yes
2017/2018	1°	Fandom and Participatory Culture	Master Degree in Communication, Culture and Information Technology;	Yes
2017/2018	1°	Digital Storytelling and Transmedia Entertainment		Yes
2017/2018	1°	Culture and Cultural Industries		No
2017/2018	1°	Digital Narratives and Entertainment		Yes

2017/2018	1°	Seminar on Internet Research Analysis		No
2016/2017	2°	Research Design	Master Degree in Communication, Culture and Information Technology;	No
2016/2017	2°	Research in Communication Sciences		No
2016/2017	2°	Digital Games, Communication and Culture		No
2016/2017	2°	Culture and Cultural Industries		No
2016/2017	2°	Digital Narratives and Entertainment		Yes
2016/2017	2°	Seminar on Internet Research Analysis		No
2016/2017	2°	Sociology of the Media		No
2016/2017	1°	Fandom and Participatory Culture	Master Degree in Communication, Culture and Information Technology;	Yes
2016/2017	1°	Digital Storytelling and Transmedia Entertainment		No
2016/2017	1°	Digital Narratives and Entertainment		Yes
2016/2017	1°	Media and Society		Yes
2016/2017	1°	Seminar on Internet Research Analysis		No
2015/2016	2°	Research Design	Master Degree in Communication, Culture and Information Technology;	No
2015/2016	2°	Culture and Cultural Industries		No
2015/2016	2°	Digital Narratives and Entertainment		No
2015/2016	2°	Sociology of the Media		No
2015/2016	1°	Fandom and Participatory Culture	Master Degree in Communication, Culture and Information Technology;	No
2015/2016	1°	Digital Storytelling and Transmedia Entertainment		No
2015/2016	1°	Cultural Management		No
2015/2016	1°	Digital Narratives and Entertainment		No

2015/2016	1°	Seminar on Internet Research Analysis		No
2015/2016	1°	Sociology of the Media		No
2014/2015	2°	Research Design	Master Degree in Communication, Culture and Information Technology;	No
2014/2015	2°	Fandom and Participatory Culture	Master Degree in Communication, Culture and Information Technology;	No
2014/2015	2°	Internet Studies		No
2014/2015	2°	Culture and Cultural Industries		No
2014/2015	2°	Digital Narratives and Entertainment		No
2014/2015	2°	Seminar on Internet Research Analysis		No
2014/2015	1°	Fandom and Participatory Culture	Master Degree in Communication, Culture and Information Technology;	No
2014/2015	1°	Digital Storytelling and Transmedia Entertainment		No
2014/2015	1°	Internet Studies		No
2014/2015	1°	Culture and Cultural Industries		No
2014/2015	1°	Digital Narratives and Entertainment		No
2013/2014	2°	Research Design	Master Degree in Communication, Culture and Information Technology;	No
2013/2014	1°	Fandom and Participatory Culture	Master Degree in Communication, Culture and Information Technology;	No
2013/2014	1°	Digital Storytelling and Transmedia Entertainment		No
2013/2014	1°	Culture and Cultural Industries		No
2012/2013	2°	Research Design	Master Degree in Communication, Culture and Information Technology;	No
2012/2013	2°	New Media Literacy		No
2012/2013	1°	Fandom and Participatory Culture	Master Degree in Communication, Culture and Information Technology;	No
2012/2013	1°	Digital Storytelling and Transmedia Entertainment		No
2011/2012	2°	Research Design	Master Degree in Communication, Culture and Information Technology;	No

Supervisions

• Ph.D. Thesis

- Ongoing

	Student Name	Title/Topic	Language	Status	Institution
1	Sofia Margardia Serra Dias da Cruz	Conta-me como és: Storytelling digital na comunicação das marcas da Universidade de Lisboa	Portuguese	Developing	Iscte
2	Veronica Valente	Pay to win: exploring the process of self-commodification among dating app users	English	Developing	Iscte
3	Sofia Di Giovine Freire de Andrade Antunes	Jovens adultos portugueses e a (des)conexão digital	Portuguese	Developing	Iscte
4	Patricia Portugal Marques de Carvalho Lourenço	K-Pop Fandom: Toxic Fan Culture – Fans/Anti-fans	Portuguese	Developing	Iscte
5	Sara Margarida Reis	O uso das plataformas das redes digitais na inclusão de emigrantes portugueses na Coreia do Sul e em Macau	Portuguese	Developing	Iscte
6	Pedro Daniel Rei Barros	Distinção social e consumo de video streaming em Portugal	Portuguese	Developing	Iscte
7	Ana Isabel Machado de Freitas Figueiredo	A Nova Indústria Fonográfica em Portugal: Os impactos da revolução digital na reconfiguração das estruturas e modelos de negócio dos produtores fonográficos independentes e multinacionais entre 2000 e 2020	Portuguese	Developing	Iscte
8	Ana Rute Apolinário Correia	Community Radio Stations Sustainability Model: An Open Source Solution.	English	Developing	Iscte
9	Patrícia Alexandra Janeiro Bate	Grooming sexual online em Portugal: práticas em rede	Portuguese	Developing	Iscte
10	Telma Talina José Mendes	Música digitalmente mediada: Dinâmicas de gosto e identidade na contemporaneidade portuguesa	Portuguese	Developing	Iscte
11	Bruno Miguel Soares Baptista	À procura do jazz português: Identidades, atores e contextos na contemporaneidade portuguesa	Portuguese	Delivered	Iscte
12	Carla Rodrigues	Digital influencers	Portuguese	Developing	Iscte

13	Patrícia Bate	Grooming	Portuguese	Developing	Iscte
14	Telma Mendes	Consumo Musical Digital: Gosto, Práticas e Identidades	English	Developing	Iscte
15	Patricia Portugal Marques de Carvalho Lourenço	K-Pop Fandom & Toxic Fan Culture - Fans/Anti-fans	English	Developing	Iscte
16	Aldina Margato	Trust and information in online communities	Portuguese	Developing	Iscte
17	Ana Rita Alves Pinto	Who Are the Portuguese Swifties Anyway? Exploring Engagement and Motivation in Taylor Swift's Fan Community	English	Developing	Iscte
18	Rita Maria Nalha Marcelino	Communication as a strategy for the social inclusion of young people: communication skills for school participation. EPVT case study.	--	Developing	Iscte
19	Rita Alves	Exploring the Swiftie Community in Portugal	Portuguese	Developing	Iscte

- Concluded

	Student Name	Title/Topic	Language	Institution	Concluding Year
1	Ruben Alexandre Lopes Martins	Novas expressões da rádio: o podcast em Portugal como parte do fenómeno de preponderância do áudio na comunicação	Portuguese	Iscte	2022
2	Rita Sepúlveda	Cultura de swipes e matches. Intimidade mediada em contexto de online dating	English	Iscte	2021
3	Rita Adriana Couto Ferreira Corrêa de Sepúlveda	Entre swipes e matches. Intimidade mediada em contexto de online dating.	--	Iscte	2021

• M.Sc. Dissertations

- Ongoing

	Student Name	Title/Topic	Language	Status	Institution
1	Maria de Fátima Carrola Tomás	Discurso de ódio intra-fandom na comunidade K-Pop: da parasocialidade ao preconceito	--	Developing	Iscte
2	Joana Almeida Teixeira Baptista Diniz	Digital personalization and brand diffusion	--	Developing	Iscte
3	Afonso Luís Cortes	Sampling Musical como Herança: Comunicar entre Gerações	--	Developing	Iscte

4	Irina Patrício Francisco	O fandom de Taylor Swift no digital	--	Developing	Iscte
5	Maria Leonor Melim Gouveia	Representações Mediáticas dos Serial Killers nas Redes Sociais	--	Developing	Iscte
6	Maria Laura Alves Pereira Rodrigues	Representação Mediática e Visibilidade no Futebol Feminino	--	Developing	Iscte
7	Beatriz do Carmo Carola Pacheco Marques	Internet Cinema: Políticas e Poéticas do #CoreCore enquanto Movimento Artístico	--	Developing	Iscte
8	Lara Margarida Teixeira Peixe	Masculinidades Tóxicas e Estratégias de Comunicação na Manosfera Portuguesa: o caso do TikTok	--	Developing	Iscte
9	Beatriz Batista de Almeida	O uso do storytelling nas campanhas digitais da marca Dove	--	Developing	Iscte
10	Ingrid Telino Pereira de Almeida	Collection of Brazilian Women Photographers: Management and Curation in New Media of Women in Photography	--	Developing	Iscte
11	Maria Cecília Gomes Ferreira de Brito Franco	Desenvolvimento de um plano de comunicação para a associação MONTIS	--	Developing	Iscte
12	Patrícia Galvoeiro Chaveiro	Comunicação digital e seguidores no crescimento de uma marca	English	Developing	Iscte
13	Núria Maria Sereno Clavinas	Estratégias de comunicação de influenciadores de livros no TikTok.	--	Developing	Iscte
14	Catarina Sofia Carnide Coelho	O impacto dos influenciadores de inteligência artificial e influenciadores virtuais na saúde mental dos consumidores mais jovens	English	Developing	Iscte
15	Rute Isabel Valdez da Silva	Motivações para utilização de apps de online dating.	English	Developing	Iscte
16	Maria Teresa Maia de Figueiredo	Guilty Musical Pleasures: a study on hidden trends on Spotify	Portuguese	Developing	Iscte

- Concluded

	Student Name	Title/Topic	Language	Institution	Concluding Year
1	Filipa Serrano Rodrigues	A representação do "eu" no LinkedIn: O caso dos programadores The representation of the self on LinkedIn: a developers case	Portuguese	Iscte	2025

2	Joana Ciríaco Palma Limpo Salvada	The Impact of TikTok in the Music Industry	Portuguese	Iscte	2025
3	Maria Teresa Maia de Figueiredo	Culture of Taste: The Hidden Songs on Streaming Platforms	Portuguese	Iscte	2025
4	André Gonçalves dos Santos	The Singing Word: Music as a Means of Sociopolitical Intervention in Contemporary National Society	Portuguese	Iscte	2025
5	Carlos Diogo Teixeira Rodrigues	Anitta Fans and Participatory Culture - Analysis of the Strategies of the Portuguese Fandom	Portuguese	Iscte	2025
6	Daniela Marques Dos Reis	Digital Communication Strategy and Storytelling Analysis on Instagram in the Luxury Fashion Industry: A Comparative Analysis of Tommy Hilfiger and Dior	Portuguese	Iscte	2025
7	Beatriz Filipa Paulino Lança	Digital Piracy in Creative Industries and the Audiovisual Consumption	Portuguese	Iscte	2025
8	Rita Freitas Cardoso	Live football: Preferences and motivations of SL Benfica, Sporting CP and FC Porto supporters	Portuguese	Iscte	2025
9	Marta Ramos Deslandes Paiva	Consumo musical via streaming em Portugal	Portuguese	Iscte	2025
10	Ana Rita dos Santos Figueiredo	Digital bookshelves: Bookstagram and the construction of literary profiles in Portugal	Portuguese	Iscte	2025
11	Marco António Fernandes Lopes	The Role of Artistic Collaborations in Contemporary Portuguese Popular Music	Portuguese	Iscte	2025
12	Mariana Sofia Reis Cardoso	Journalistic Coverage of Women's Football in Portugal	Portuguese	Iscte	2025
13	Rita Santiago Gomes Pereira de Moura Carvalho	Marketing strategies on TikTok: Storytelling and Social Influence	Portuguese	Iscte	2025
14	Catarina Sofia Carnide Coelho	Artificial Celebrities: Consumer Perceptions and Attitudes towards Virtual Influencers	English	Iscte	2024
15	Patrícia Galvøeira Chaveiro	Digital Communication Strategies on Instagram and the Role of Followers in the Development of the Flair by MR Brand	Portuguese	Iscte	2024
16	Giullia Kormann	media tourism and fandom	Portuguese	Iscte	2024
17	Ana Rita Torres Assunção	Motivations for consuming entertainment programs based on so-called gossip	Portuguese	Iscte	2024
18	Ana Mafalda Sousa Marques	TikTok's Influence on the Music Industry: A new career starter	Portuguese	Iscte	2024

19	Sara Filipa Oliveira da Silva	Between the Self and the Other: The self-presentation of online influencers in light of follower influence	Portuguese	Iscte	2024
20	João Afonso de Sousa Canelas	Surf and Online Hate Speech	Portuguese	Iscte	2024
21	Leonor Ventura Pedro	BookTokers and the visibility of books on TikTok in Portugal	Portuguese	Iscte	2024
22	Octavio de Rezende Lopes Peral	Spotify recommendation systems in music discovery and consumption	Portuguese	Iscte	2024
23	Camilla Fernandes Pinheiro	The tourist branding of the city of Fortaleza: an analysis of the "Vem Fortalezear" campaign.	Portuguese	Iscte	2024
24	Catarina do Rosário Duarte Galego Baptista	Online social networks as sources of cultural information	Portuguese	Iscte	2024
25	Inês Filipa Pacheco Antunes	Perceptions of portuguese b-girls on gender and media in breaking culture	Portuguese	Iscte	2023
26	Liliana Isabel Mendes Oliveira	TikTok's influence on the Mega Hits radio charts	Portuguese	Iscte	2023
27	Inês Néffe Leitão	Analysis of the online communication strategy of the Meo Kalorama 2023 festival	Portuguese	Iscte	2023
28	João Pedro Caldeira Casqueiro	Parasocial Relationships and Crowdfunding in Podcasts: The case study of Pedro Teixeira da Mota's Watch TM	Portuguese	Iscte	2023
29	Madalena da Conceição Miranda Nunes da Silva	Macau Special Administrative Region: the example of Hoje Macau in today's regional Lusophone journalism	Portuguese	Iscte	2022
30	Bernardo da Costa Carvalho Gouveia	The Evocation of the memory associated with April 25th on Facebook	Portuguese	Iscte	2022
31	Inês Camacho Baptista Marques Fernandes	Analysis of the three major sports newspapers (Record, O Jogo e A Bola) about the three main football clubs in Portugal - Sporting CP, SL Benfica e FC Porto.	Portuguese	Iscte	2022
32	Sara Afonso Marques Boto	Music in the digital era: consumption practices and streaming services	Portuguese	Iscte	2022
33	Telma Sofia Ramos Roque	Fandom and Participatory Culture: a case study of the Harry Styles Portugal fan page on Instagram.	Portuguese	Iscte	2022
34	Joana Cruz Azevedo Baptista Borralho	Communication, sharing and emotions in cause-related marketing strategies on online social networks - Dodot case study	Portuguese	Iscte	2022

35	Tomás de Oliveira Gonçalves	Gamers' Representations of Video Games	Portuguese	Iscte	2022
36	Beatriz Gomes Pereira da Silva Freire	"Micro-Celebrities and digital influence. A case study about Instagram."	Portuguese	Iscte	2022
37	Angélica Luísa Santos da Fonseca Castro Alves	BRAVE INSTAGRAMABLE WORLD: THE AESTHETICIZATION OF CONSUMER BEHAVIOR ON INSTAGRAM	Portuguese	Iscte	2021
38	Alexandra da Silva Mineiro	Motherhood and online sharenting: Case study about Portuguese mommy bloggers on Instagram	Portuguese	Iscte	2021
39	Elena Buzila	Partnering Strategies of Music Media and Commercial Brands: the Case of Boiler Room x Ballantine's True Music	English	Iscte	2021
40	Jânia Maria Ramos Pardal	Tinder: Dissolution strategies used in online dating applications among young adults in Portugal	Portuguese	Iscte	2021
41	Ana Rita da Silva Costa	The phenomenon of influencers in the digital strategy of Portuguese publishers: case study Porto Editora	Portuguese	Iscte	2020
42	João Marçal Lotra	O apoio através de plataformas de crowdfunding a projetos digitais: A contribuição dos seguidores do projeto "Maluco Beleza"?	Portuguese	Iscte	2020
43	Mariana Dantas Soares	Communication Strategies in Instagram. A case study of Sephora Portugal: Feed versus Stories.	Portuguese	Iscte	2020
44	Luís Filipe Nunes Machado	Brand communication on InstagramThe digital strategy of two brands wine on the online social network Instagram	Portuguese	Iscte	2020
45	Francisca Montarrio Farinha Dutschke	What's the level of adherence and Engagement to the Sport Lisboa e Benfica campaign: "The tattoo is temporary but its effect can be permanent"?	Portuguese	Iscte	2020
46	Marta Carina Barata de Carvalho	From traditional to digital. The communication strategy of Dr. Bayard brand on Instagram.	Portuguese	Iscte	2020
47	Mariana Martins Pedrosa Gomes	Digital Communication and its Effectiveness: the case of the Museum of Art, Architecture and Technology, the Benfica Museum - Cosme Damião, the Museu de Lisboa and the National Azulejo Museum	Portuguese	Iscte	2020
48	Raquel Filipa de Matos Rêsió	The involvement of influencers in brand growth: ModaLisboa's Digital Communication	Portuguese	Iscte	2020

49	Ana Rita Ramalhete Guimarães Duarte	Reading and the Internet: Social Networking as a tool for readers.	Portuguese	Iscte	2020
50	Ana Filipa Serra Branco	New Media in the reinvention of the Radio	Portuguese	Iscte	2020
51	Mariana Salvado Lima Gonçalves Lopes	Between the street and the digital: (re)configurations in street art practice. Case study of the digital platform Instagram	Portuguese	Iscte	2020
52	Petra Luísa Marques Teixeira	Strategic digital communication: Analysis in three traces of the 10 most influential figures in LinkedIn.	Portuguese	Iscte	2020
53	Inês Filipa Moreira de Almeida	THE ROLE OF SOCIAL NETWORKS AND DIGITAL INFLUENCERS ON THE COMMUNICATION STRATEGIES OF BRANDS IN PORTUGAL - CASE STUDY	Portuguese	Iscte	2019
54	Ana Rita Fonseca Duarte	The influence of information technologies in representing the city through Instagram. Analise of Visit Lisboa Instagram Content.	Portuguese	Iscte	2019
55	Liliana Anastácio Vaz	Organizational communication strategies - A case study of Culturgest - Fundação Caixa Geral de Depósitos	Portuguese	Iscte	2019
56	Jonas Almeida Braga Amarante	Midas Filmes and Independent Cinema Distribution in Portugal - Case Study	Portuguese	Iscte	2019
57	Rafael Correia de Oliveira Graça	The audiences of the Festival de Teatro Deniz-Jacinto	Portuguese	Iscte	2019
58	Cláudio Alexandre Viana Guerreiro	Fandom in the Eurovision Song Contest: the case of the blog ESCPortugal	Portuguese	Iscte	2019
59	Telma Talina José Mendes	Online music: how the use of streaming platforms influences taste and discovery	Portuguese	Iscte	2019
60	Patrícia Alexandra Janeiro Bate	Identity building on Instagram: the role of self-censorship.	Portuguese	Iscte	2019
61	Maria Sara Rodrigues Dias Costa	Media relations at mega-events: a case study on the conditions at Web Summit 2017	Portuguese	Iscte	2018
62	Inês de Carvalho Margato	Quantitative study on audiences of the Internacional Queer Film Festival - Queer Lisboa 21	Portuguese	Iscte	2018
63	Carolina Luísa dos Santos Ribeiro Rodrigues	The extreme music journalism in Portugal. Case study of the physical magazines Loud e Ultraje	Portuguese	Iscte	2018
64	Viktoriya Hrynevych	The contemporary mediated festival: Case study of Portuguese music Bons Sons	English	Iscte	2018

65	Ana Rita Inácio Baptista de Sousa	The role of agencies in the trajectory of digital influencers.	Portuguese	Iscte	2018
66	João Miguel Pereira de Lacerda Matos	Streaming and new ways of enjoying and consuming TV contents	Portuguese	Iscte	2018
67	João Miguel Pereira da Silva	Estratégias Comunicacionais no Instagram: Um estudo de caso sobre práticas dos influencers portugueses	Portuguese	Iscte	2017
68	Sara Alexandra Martins Amaral	Género e Artes Performativas: o caso da Rabbit Hole	Portuguese	Iscte	2017
69	André Filipe Esteves Gonçalves	Identidade Social nas Redes Sociais Online: a construção de autoapresentações anónimas mediadas pelo Grindr	Portuguese	Iscte	2017
70	Tiago Miguel Raposo Vidal	Representações, Identidade e Práticas de Fãs na Cultura Participativa. Um estudo de caso sobre o fandubbing em Portugal	Portuguese	Iscte	2017
71	Pedro Henrique Moschetta	O consumo de música na era do streaming: Práticas de curadoria musical no Spotify	Portuguese	Iscte	2017
72	Raquel Matos da Costa	Graffiti & Street art - A relação dos criadores de arte na rua com as novas tecnologias de informação e comunicação (dispositivos e Plataformas online)	Portuguese	Iscte	2016
73	Inês Sofia Arrábida Almeida	As plataformas online de mediação de serviços criativos - Caso de estudo do proKubo	Portuguese	Iscte	2016
74	Márcia Helena Carabineiro	A apropriação do Grafitti por parte das marcas - A perspetiva dos graffifers em análise	Portuguese	Iscte	2016
75	João Pedro Vilar Ramos Guerreiro dos Santos	Análise das transformações do jornal desportivo português impresso. Estudo de caso Jornal Record entre os anos de 1998 e 2015	Portuguese	Iscte	2016
76	Rita Adriana Couto Ferreira Corrêa de Sepúlveda	A autoapresentação dos portugueses nas plataformas de online dating	Portuguese	Iscte	2016
77	Rita Fernandes de Matos	A relação do writer e do street artist com as galerias de arte: análise do perfil do writer e do street artist português	Portuguese	Iscte	2015
78	Clarissa Camelo Miranda	Instalações Interactivas Digitais: novas manifestações artísticas mediadas pela tecnologia digital The Pool no Centro Comercial Colombo	Portuguese	Iscte	2015
79	Carla Marisa Fernandes	Media étnicos, novas tecnologias e visibilidade dos afrodescendentes em Portugal - O caso do audioblogue Rádio AfroLis	Portuguese	Iscte	2015

80	Inês Marques Pereira	A comunicação do CCB - As Estratégias de Comunicação	Portuguese	Iscte	2015
81	Pedro Luís de Jesus Fernandes	A importância e o impacto do modding de videojogos entre os jogadores portugueses.	Portuguese	Iscte	2015
82	Pol Felten	Everyone in the realm has a voice : Game of Thrones, Twitter and Television Fan Engagement	English	Iscte	2015
83	Bruno Miguel Abreu Neves	O Serviço Público de Rádio em Portugal: Que Futuro?	Portuguese	Iscte	2014
84	Jorge Augusto Mendes Dias dos Santos	Público(s) de Arte Contemporânea. A Exposição Joana Vasconcelos no Palácio Nacional da Ajuda	Portuguese	Iscte	2014
85	Ana Raquel Tereso de Magalhães	Estratégias de Comunicação na Indústria da Música: os casos da Universal Music Portugal vs. Azáfama	Portuguese	Iscte	2014
86	Rafael Filipe Parreira Matias	O Social Media Marketing na Industria Musical: Case-Study Miley Cyrus	English	Iscte	2013
87	Célia Maria Carvalho Gouveia	Futebol Fandom Online - A globalização dos fãs e o impacto das identidades no ambiente digital	Portuguese	Iscte	2013
88	Marcos Andrade Oliveira	As Representações dos autores sobre o poder dos telespectadores na condução das narrativas de ficção nacional na era digital	Portuguese	Iscte	2013
89	Pedro Miguel Demédio Ferreira	Formas de Apresentação do Eu Online: Um estudo Facebook Versus LinkedIn	Portuguese	Iscte	2012
90	Cristiana de Brito Vicente	Redes Sociais Online e Consumos Culturais: Facebook, um estudo de caso	Portuguese	Iscte	2012

• M.Sc. Final Projects

- Concluded

	Student Name	Title/Topic	Language	Institution	Concluding Year
1	Ana Filipa Almeida Fernandes	Visual Narratives on the Sintra Line: Art as a Reflection of Community	Portuguese	Iscte	2025
2	Ignacio Ahijado Aparicio	Retomas las Ondas: a collaborative project for digital literacy	Spanish/Castilian	Iscte	2021
3	Ana Paula Gonçalves Ferreira	IN2Museum: nova plataforma multimédia para o Museu das Comunicações	Portuguese	Iscte	2013

Total Citations

Web of Science®	64
Scopus	44

Publications

• Scientific Journals

- Scientific journal paper

1	Valente, V., Sepúlveda, R. & Vieira, J. (N/A). Leveling up: How users perceive, understand, and experience gamified elements in dating apps and how it shapes their dating scripts. <i>New Media and Society</i> . N/A
2	Margato, A. & Vieira, J. (2025). Relação entre jornalismo e público(s): Interatividade, participação e as dificuldades de comunicação nos meios Portugueses. <i>Media e Jornalismo</i> . 25 (47)
3	Margato, A., Vieira, J. & Paisana, M. (2025). Jovens e as notícias: Preferência por notícias nas redes sociais, interesse por comunidades online e resistência à participação na produção noticiosa. <i>Observatorio (OBS*)</i> . 19 (4)
4	Margato, A. & Vieira, J. (2025). "I learn here what I don't learn anywhere else": An analysis of an online healthcare community. <i>Comunicação e Sociedade</i> . Volume Especial, 201-222 - Times Cited Scopus: 1
5	Martins, R. & Vieira, J. (2021). Podcasts no jornalismo português – O caso P24. <i>Media e Jornalismo</i> . 21 (38), 99-122 - Times Cited Web of Science®: 6 - Times Cited Scopus: 2 - Times Cited Google Scholar: 12
6	Sepúlveda, R., Crespo, M. & Vieira, J. (2021). Online dating em tempos de COVID-19: práticas de uso e dinâmicas comunicacionais em transformação forçada. <i>Observatorio (OBS*)</i> . Especial, 076-095 - Times Cited Google Scholar: 5
7	Duarte, R, Vieira, J. & Neves, J. S. (2021). Leitura(s) em grupo. Um estudo de caso sobre práticas de leitura online. <i>Entreler</i> . 1, 89-98 - Times Cited Google Scholar: 2
8	Martins, R. & Vieira, J. (2021). Novos produtores de média? O perfil do produtor de podcasts português. <i>Observatorio (OBS*)</i> . 15 (4), 144-162 - Times Cited Web of Science®: 1 - Times Cited Google Scholar: 3
9	Sepúlveda, R. & Vieira, J. (2020). Plataformas de online dating: dinâmicas de incorporação e integração numa lógica de domesticação. <i>Observatorio (OBS*)</i> . 14 (3), 56-78 - Times Cited Web of Science®: 1 - Times Cited Scopus: 1 - Times Cited Google Scholar: 6

10	<p>Sepúlveda, R. & Vieira, J. (2020). Motivações para o uso de aplicações de online dating no contexto português: a relevância dos turning points. <i>Análise Social</i>. 55 (235), 300-330</p> <p>- Times Cited Web of Science®: 4</p> <p>- Times Cited Scopus: 4</p>
11	<p>Correia, R., Vieira, J. & Aparicio, M. (2019). Community radio stations sustainability model: an open-source solution. <i>Radio Journal</i>. 17 (1), 29-45</p> <p>- Times Cited Web of Science®: 12</p> <p>- Times Cited Scopus: 15</p> <p>- Times Cited Google Scholar: 29</p>
12	<p>Sepúlveda, R. & Vieira, J. (2019). Lógicas de funcionamento do Tinder. Uma análise da aplicação e das perceções dos utilizadores. <i>Teknokultura</i>. 16 (1), 75-91</p> <p>- Times Cited Web of Science®: 3</p> <p>- Times Cited Google Scholar: 14</p>
13	<p>Lapa, T. & Vieira, J. (2019). Divisões digitais em Portugal e na Europa: Portugal ainda à procura do comboio europeu?. <i>Sociologia On Line</i>. 21, 62-82</p> <p>- Times Cited Web of Science®: 12</p> <p>- Times Cited Google Scholar: 21</p>
14	<p>Sepúlveda, R. & Vieira, J. (2019). Representações sobre a aplicação de online dating Tinder nos media. Uma análise longitudinal da imprensa escrita Portuguesa entre 2012-2017. <i>Estudos em Comunicação</i>. 29, 1-20</p> <p>- Times Cited Scopus: 1</p> <p>- Times Cited Google Scholar: 5</p>
15	<p>Quintanilha, T. L., Paisana, M. & Vieira, J. (2018). O poder do jornalismo e o poder da imagem: a mediatização do VIH-SIDA nos EUA no período 1980-1985 . <i>OMNIA - Revista Interdisciplinar de Ciências e Artes</i>. 8 (2), 71-81</p> <p>- Times Cited Web of Science®: 2</p> <p>- Times Cited Google Scholar: 2</p>
16	<p>Vidal, T. & Vieira, J. (2018). Fandubbing em Portugal: um estudo de caso sobre cultura participativa em rede. <i>Sociologia On Line</i>. 18, 35-56</p> <p>- Times Cited Google Scholar: 2</p>
17	<p>Moschetta, P. H. & Vieira, J. (2018). Música na era do streaming: curadoria e descoberta musical no Spotify. <i>Sociologias</i>. 20 (49), 258-292</p> <p>- Times Cited Web of Science®: 8</p> <p>- Times Cited Scopus: 3</p> <p>- Times Cited Google Scholar: 46</p>
18	<p>Vieira, J. (2018). Media and generations in Portugal. <i>Societies</i>. 8 (3)</p> <p>- Times Cited Web of Science®: 2</p> <p>- Times Cited Scopus: 8</p> <p>- Times Cited Google Scholar: 12</p>
19	<p>Vieira, J. & Sepúlveda, R. (2017). A autoapresentação dos portugueses na plataforma de online dating Tinder. <i>Observatorio (OBS*)</i>. 11 (3), 153-185</p> <p>- Times Cited Web of Science®: 13</p> <p>- Times Cited Scopus: 7</p> <p>- Times Cited Google Scholar: 27</p>

• Books and Book Chapters

- Book author

1	Vieira, Jorge (2020). Ensaio sobre a pirataria digital. Lisboa. Sistema Solar.
2	Quintanilha, Tiago Lima, Paisana, M., Cardoso, G., Vieira, Jorge, Mendonça, S. & Espanha, R. (2013). Sociología de las pantallas. Barcelona. Gedisa .
3	Quintanilha, Tiago Lima, Cardoso, G., Paisana, M., Mendonça, S., Vieira, Jorge, Espanha, R....Caetano, Miguel Afonso (2013). A Sociedade dos Ecrãs. Lisboa. Tinta da China. - Times Cited Google Scholar: 112

- Book chapter

1	Sepúlveda, R. & Vieira, Jorge (2024). #cuéntalo: Uma análise do movimento social no Twitter. In Gustavo Cardoso (Ed.), A Nova Comunicação. (pp. 243-255). Coimbra: Almedina.
2	Lapa, T., Vieira, J., Guerreiro, C., Crespo, M. & Branco, S. (2021). Implementation of the European mediacoach initiative in Portugal. In Paolo Celot (Ed.), Media coach: How to become a media literacy coach. (pp. 118-128). Brussels: EAVI.
3	Vieira, Jorge (2020). Media and Generations in Portugal. In Vitor Sérgio Ferreira (Ed.), Youth Studies and Generations. Values, Practices and Discourses on Generations. (pp. 81-100). Basel: MDPI.
4	Lapa, T. & Vieira, Jorge (2019). Literacia e estrutura social. Perspetivas e debates. In Rita Espanha & Tiago Lapa (Ed.), Literacia dos Novos Media. (pp. 7-27). Lisboa: Mundos Sociais.
5	Lapa, T., Vieira, Jorge, Azevedo, J. & Cardoso, G. (2018). As desigualdades digitais e a sociedade portuguesa: divisão, continuidades e mudanças. In Renato Miguel do Carmo, João Sebastião, Joana Azevedo, Susana da Cruz Martins e António Firmino da Costa (Ed.), Desigualdades Sociais: Portugal e a Europa. (pp. 257-270). Lisboa: Mundos Sociais. - Times Cited Google Scholar: 15
6	Vieira, Jorge (2017). Os jovens portugueses (do continente) e os media. In Gilberta Pavão Rocha, Rolando Gonçalves, Pilar de Medeiros (Ed.), Juventude(s): Pensar e Agir. (pp. 81-118). Vila Nova de Famalicão: Húmus. - Times Cited Google Scholar: 3
7	Cardoso, G., Crespo, M., Vieira, Jorge, Mendonça, S. & Quintanilha, Tiago Lima (2016). Os Novos Jornais A Imprensa Escrita, Tendências e Prospetivas. In Modelos de Negócio e Comunicação Social. Coimbra: Almedina.
8	Cardoso, G., Vieira, Jorge, Mendonça, S. & Quintanilha, Tiago Lima (2013). Ecrãs em rede. Televisão, tendências e prospectivas. In A Sociedade dos Ecrãs. (pp. 245-301). Lisboa, Portugal: Tinta da China. - Times Cited Google Scholar: 24
9	Cardoso, G., Quintanilha, Tiago Lima, Caetano, Miguel Afonso, Espanha, R. & Vieira, Jorge (2013). El P2P y el futuro en red del cine europeo. In Gustavo Cardoso (Ed.), Sociología de las Pantallas. (pp. 51-92). Barcelona: Editorial UOC.
10	Cardoso, G., Vieira, Jorge, Mendonça, S. & Quintanilha, Tiago Lima (2013). Os novos jornais. A imprensa escrita, tendências e prospectivas. In A Sociedade dos Ecrãs. (pp. 359-406). Lisboa, Portugal: Tinta da China.
11	Cardoso, G., Quintanilha, Tiago Lima, Caetano, Miguel Afonso, Espanha, R., undefined & Vieira, Jorge (2013). El P2P y el futuro en red del cine europeo. In

12	Cardoso, G., Vieira, Jorge, Mendonça, S. & Paisana, M. (2013). Radiomorphosis. Rádio, tendências e perspectivas. In A Sociedade dos Ecrãs. (pp. 303-358). Lisboa, Portugal: Tinta da China. - Times Cited Google Scholar: 3
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• Conferences/Workshops and Talks

- Publication in conference proceedings

1	Sepúlveda, R. & Vieira, J. (2018). A aplicação de online dating Tinder na imprensa portuguesa: uma análise exploratória entre 2012-2017. In Maria Immacolata Vassallo de Lopes, Nelson Ribeiro, Gisela G S Castro, Catarina Duff Burnay (Ed.), XV Congresso Ibercom. (pp. 2177-2206). Lisboa: ASSIBERCOM. - Times Cited Google Scholar: 1
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- Talk

1	Valente, V. & Vieira, Jorge (2025). Can Self-commodification occur in the Digital space? Viewing the Use of Dating Apps Through the Lens of Commodification and Consumerism. XIII Congresso Português de Sociologia.
2	Lapa, T., Vieira, Jorge & Azevedo, J. (2018). Divisões digitais em Portugal e na Europa. Portugal ainda à procura do comboio Europeu?. X Congresso Português de Sociologia.
3	Vieira, J. & Sepúlveda, R. (2018). Motivações para o uso da plataforma de online dating Tinder. X Congresso Português de Sociologia.
4	Pedro Henrique Moschetta & Vieira, J. (2018). Music consumption in the streaming era: Music curation practices in Spotify. Keep it Simple, Make it Fast Conference - KISMIF. - Times Cited Google Scholar: 3
5	Helm, A, Vieira, Jorge, Fonseca, R. A., Silva, L. O. & Muggli, P. (2018). 3d parametric studies using reduced models for self-modulation instability. 60th Annual Meeting of the APS Division of Plasma Physics.
6	Vieira, Jorge (2018). The self presentation of the Portuguese on Tinder. Dating Through a Screen: New technologies and old challenges.
7	Lapa, T., Vieira, Jorge, Azevedo, J. & Cardoso, G. (2017). As desigualdades digitais e a sociedade portuguesa: divisão, continuidades e mudanças. Fórum de Pesquisas CIES-IUL 2017 Desigualdades Sociais: Portugal e a Europa.
8	Vieira, J. & Sepúlveda, R. (2017). A auto-apresentação dos portugueses na plataforma de online dating Tinder. X Congresso Sopcom.
9	Vieira, Jorge & Sepúlveda, R. (2017). A aplicação de online dating Tinder na imprensa Portuguesa. Uma análise exploratória entre 2012-2017 . XV Congresso IBERCOM. - Times Cited Google Scholar: 1
10	Vieira, Jorge (2016). Os jovens portugueses (do continente) & os media. Um olhar quantitativo #withfilters. Os Jovens e os Consumos de Media.
11	Vieira, Jorge (2016). Pirataria Digital em Portugal. IX Congresso Português de Sociologia.
12	Vieira, Jorge (2015). Consumos online não autorizados. Workshops de Investigação CIES.

13	Vieira, Jorge (2015). Consumos em rede não autorizados: Pirataria Digital em Portugal. Workshops de Investigação CIES-IUL.
14	Vieira, Jorge (2015). Consumos Culturais em Portugal. Indústrias Culturais.
15	Vieira, Jorge (2014). Os Jovens e os Media. Escola e processos de construção da identidade juvenil. - Times Cited Scopus: 2
16	Vieira, Jorge & Caetano, Miguel Afonso (2012). Hábitos de consumo online dos portugueses: resultados preliminares. Conferência Internacional sobre Cultura Pirata na Sociedade da Informação,.
17	Vieira, Jorge (2011). Partilha em rede. Um desafio metodológico. Dos comboios às percentagens. Cultura Pirata na Sociedade de Informação.
18	Vieira, Jorge & Quintanilha, Tiago Lima (2011). Jovens e Media: assimetrias digitais e sociais. Olhares Sobre os Jovens em Portugal: Saberes, Políticas, Acções.
19	Vieira, Jorge (2010). A Rua Revisitada. Street Art e Espaço Público. Arte e Social em Portugal. Contextos, fronteiras e intervenções.
20	Quintanilha, Tiago Lima & Vieira, Jorge (2010). Audience´s paradigms and their new paths (from mainstream to "piracy"). COST Action Transforming Audiences, Transforming Societies (ISO906).
21	Vieira, Jorge (2010). Música na rede: Tendências e estratégias. Rádio em Congresso.
22	Vieira, Jorge (2009). Música 2.0. Consumos digitais em rede. SOPCOM.
23	Vieira, Jorge (2009). Music 2.0 and Digital Divide. New patterns of consumption, new forms of divide. The Good, The Bad & The Challenging.
24	Vieira, Jorge (2009). Emerging broadband inequalities: Empirical and methodological considerations. Joint Meeting of Cost 298 .
25	Vieira, Jorge (2009). Music 2.0. Some insights regarding the Portuguese scenario. European Sociological Association Conference.
26	Vieira, Jorge (2006). Para a Rua. Um estudo de caso sobre Street Art em Portugal. Juventudes: Reflexões Teórico-Metodológicas.

• Other Publications

- Other publications

1	Paisana, M., Cardoso, G., Mendonça, S., Vieira, Jorge & Sousa, João Carlos (2017). Práticas e Consumos Digitais Noticiosos dos Portugueses em 2016. OberCom. - Times Cited Google Scholar: 4
2	Cardoso, G., Crespo, M., Foa, C., Lapa, T., Quintanilha, Tiago Lima, Mendonça, S....Vieira, Jorge (2015). Modelos de negócio e comunicação social: "telcos", legacy media, novos media e start-ups jornalísticas em navegação digital: estudo prospectivo (2015-2020). Modelos de negócio e comunicação social: "telcos", legacy media, novos media e start-ups jornalísticas em navegação digital: estudo prospectivo (2015-2020). - Times Cited Google Scholar: 8

3	Paisana, M., Espanha, R., Vieira, Jorge & Cardoso, G. (2011). A Sociedade em Rede 2010 - A Rádio em rede. OberCom.
4	Cardoso, G., Espanha, R. & Vieira, Jorge (2009). A Sociedade em Rede em Portugal 2008: Cinema nos múltiplos ecrãs da Sociedade em Rede. OberCom-Observatório da Comunicação.
5	Cardoso, G., Espanha, R. & Vieira, Jorge (2008). A Sociedade em Rede em Portugal 2008: A Sociedade em Rede em Portugal 2008 Música 2.0. OberCom-Observatório da Comunicação.
6	Cardoso, G., Cheta, R., Espanha, R. & Vieira, Jorge (2008). Entre o CD e Web 2.0: os consumos digitais de música em Portugal. Relatório Obercom. - Times Cited Google Scholar: 6
7	Cardoso, G., Vieira, Jorge & Espanha, R. (2008). A Sociedade em Rede em Portugal 2008: Videojogos na Sociedade em Rede. OberCom-Observatório da Comunicação.

- Doctoral Thesis

1	Vieira, Jorge (2015). Consumos em rede não autorizados: Pirataria Digital em Portugal. - Times Cited Google Scholar: 5
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Research Projects

Project Title	Role in Project	Partners	Period
Erasmus Mundus Joint Master on Coordinated Humanitarian Response, Health and Displacement (HumanResponse)	Work Package Leader	IRU-Iscte - Leader, CIES-Iscte, NTNU - (Norway), MAKERERE - (Uganda), NKUA - (Greece), Uni-CV - (Cape Verde), US - (Cape Verde), Universidade de Rovuma - (Mozambique)	2024 - 2030
Monitorização da economia informal nas redes sociais online. A partilha não autorizada de conteúdos impressos em Portugal	Global Coordinator	CIES-Iscte, Visapress - (Portugal)	2021 - 2023
European Media Platforms: Assessing Positive and Negative Externalities for European Culture	Researcher	CIES-Iscte, . - (Germany), NBU - (Bulgaria), UNIMED - (Italy), FUOC - (Spain), IULM - Leader (Italy), UGent - (Belgium), Bilkent - (Turkey), NKUA - (Greece), UNIVE - (Italy), IKED - (Sweden), CU - (Czech Republic)	2021 - 2024
The European MediaCoach Initiative	Researcher	CIES-Iscte, European University Cyprus - Leader (Cyprus), EAVI - (Belgium), Stichting Reklame Rakkers - (Netherlands), MMA - (Belgium), University of Sofia - (Bulgaria), Athens Lifelong Learning Institute - (Greece), Cyprus Pedagogical Institute - (Cyprus)	2017 - 2020

New skills for the next generation of journalists	Researcher	CIES-Iscte, UP - Leader (Hungary), ERICH-BROST - (Germany), UB - (Romania)	2018 - 2020
Survey on Working Conditions of Journalists in Portugal	Researcher	CIES-Iscte - Leader	2016 - 2017
Jornalismo e Sociedade	Research Assistant	CIES-Iscte - Leader	2011 - 2014
A Leitura Digital: Transformação do incentivo à leitura e das instituições do livro	Research Assistant	CIES-Iscte - Leader	2011 - 2013

Academic Management Positions

Sub-diretor (2025 - 2028)

Unit/Area: Department of Sociology

Director (2024 - 2027)

Unit/Area: Master Degree in Communication, Culture and Information Technology

Sub-diretor (2024)

Unit/Area: Master Degree in Communication, Culture and Information Technology

Coordenador do 3º Ano (2024 - 2026)

Unit/Area: Bachelor Degree in Sociology (PL)

Coordenador do 3º Ano (2024 - 2026)

Unit/Area: Bachelor Degree in Sociology

Coordenador do 3º Ano (2023 - 2024)

Unit/Area: Bachelor Degree in Sociology (PL)

Sub-diretor (2022 - 2024)

Unit/Area: Master Degree in Communication, Culture and Information Technology

Membro (Docente) (2022 - 2025)

Unit/Area: Comissão Científica

Director (2018 - 2019)

Unit/Area: Post Graduation Program in Journalism in Portuguese Language

Awards

Paquete de Oliveira Award - National Excellence Award for PhD Theses at Portuguese Universities (2017)

Professional Associations

AoIR - Association of Internet Researchers (Since 2016)

Portuguese Communication Sciences Association (Since 2015)

European Media Management Association: EMMA (Since 2015)

Portuguese Sociological Association (Since 2005)

Organization/Coordination of Events

Type of Organization/Coordination	Event Title	Organizer	Year
Coordination of scientific event (with scientific committee) at ISCTE-IUL	Communication and media literacy in pandemic times	CIES, MEDIACOACH	2021
Coordination of scientific event (with scientific committee) at ISCTE-IUL	Media literacy in a media-rich ecology	CIES-IUL	2019
Coordination of scientific event (with scientific committee) at ISCTE-IUL	Research Design: Testimonies and Experiences	Escola de Sociologia e Políticas Públicas	2019
Coordination of scientific event (with scientific committee) at ISCTE-IUL	Research Design: Testimonies and Experiences	Escola de Sociologia e Políticas Públicas	2018
Coordination of scientific event (with scientific committee) at ISCTE-IUL	Dating Through a Screen: New technologies and old challenges	CIES-IUL	2018
Coordination of scientific event (with scientific committee) at ISCTE-IUL	Designing a Research: Testimonies and Experiences	ISCTE-IUL	2017

Diffusion Activities

Activity Type	Event Title	Activity Description	Year
Talk/Conference in public diffusion event	Sport Belongs to Them Too. Visibility, Power Structures and Gender Equality	Panel moderator: 'Women Journalists — Professional Practices, Recognition and Gender Barriers'.	2026
Publication in general diffusion news outlet	Portuguese are very conservative in Tinder		2017

Scientific Editing/Reviewing Activities

Type of Activity	Journal Title	ISSN/Quartile	Period	Language
Member of scientific journal editing staff	Cies e-Working Papers		Since 2020	Portuguese