

Warning: [2026-04-13 10:54] this document is a print-out of the Ciência-iul web portal and was automatically generated at the labeled date. The document has a mere informational purpose and represents the information contained on Ciência_Iscte at that date.

Luís Miguel da Silva Laureano

Professor Auxiliar

BRU-Iscte - Business Research Unit
Department of Finance (IBS)



Contacts

E-mail	luis.laureano@iscte-iul.pt
Office	D5.27
Telephone	217650519 (Ext: 220521)
Post Box	30

Research Interests

Corporate Finance

Financial Markets

Academic Qualifications

University/Institution	Type	Degree	Period
ISCTE-IUL - Instituto Superior Ciências Trabalho e da Empresa	PhD	Finanças	2010
ISCTE-IUL - Instituto Superior Ciências Trabalho e da Empresa	M.Sc.	Gestão de Sistemas de Informação	2001

ISCTE-IUL - Instituto Superior Ciências Trabalho e da Empresa	Licenciante	Organização e Gestão de Empresas	1996
---	-------------	----------------------------------	------

Other Professional Activities

Period	Activity Type	Activity Description	More Info URL
2020	Coordination of executive education programs	Diretor na Pós-Graduação em Analytics for Business do INDEG/ISCTE Executive Education	View More

Teaching Activities

Teaching Year	Sem.	Course Name	Degree(s)	Coord
2025/2026	2º	Corporate Financial Modelling	Master Degree in Finance;	Yes
2025/2026	2º	Fundamentals of Finance	Bachelor Degree in Finance and Accounting; Bachelor Degree in Management;	Yes
2024/2025	2º	Corporate Financial Modelling	Master Degree in Finance;	Yes
2024/2025	2º	Fundamentals of Finance	Bachelor Degree in Finance and Accounting; Bachelor Degree in Marketing Management;	Yes
2023/2024	2º	Corporate Financial Modelling	Master Degree in Finance;	Yes
2023/2024	2º	Fundamentals of Finance	Bachelor Degree in Finance and Accounting; Bachelor Degree in Marketing Management;	Yes
2022/2023	2º	Corporate Financial Modelling	Master Degree in Finance;	Yes
2022/2023	2º	Fundamentals of Finance	Bachelor Degree in Finance and Accounting; Bachelor Degree in Marketing Management;	Yes
2021/2022	2º	Financial Analytics	Post Graduation Program in Analytics for Business;	Yes
2021/2022	2º	Corporate Financial Modelling	Master Degree in Finance;	Yes
2021/2022	2º	Financial Reporting and Analysis	Other programme in Applied Online Post Graduate in Corporate Finance;	Yes
2021/2022	2º	Fundamentals of Finance	Bachelor Degree in Finance and Accounting; Bachelor Degree in Marketing Management;	Yes
2020/2021	2º	Financial Analytics	Post Graduation Program in Analytics for Business;	Yes
2020/2021	2º	Corporate Financial Modelling		Yes

2020/2021	2°	Securities Markets Operations		Yes
2020/2021	2°	Financial Reporting and Analysis	Other programme in Applied Online Post Graduate in Corporate Finance;	Yes
2020/2021	2°	Fundamentals of Finance	Bachelor Degree in Finance and Accounting; Bachelor Degree in Marketing Management;	Yes
2020/2021	1°	Fundamentals of Corporate Finance	Institutional Degree in ISCTE Business School;	Yes
2019/2020	2°	Financial Analytics	Post Graduation Program in Analytics for Business;	Yes
2019/2020	2°	Fundamentals of Finance	Bachelor Degree in Industrial Management and Logistics; Bachelor Degree in Management;	Yes
2019/2020	1°	Fundamentals of Corporate Finance	Institutional Degree in ISCTE Business School;	Yes

Supervisions

• Ph.D. Thesis

- Ongoing

	Student Name	Title/Topic	Language	Status	Institution
1	Zheng Hengguo	Research on IPO subscription behavior and valuation of institutional investors under the background of China 's registration system reform	English	Developing	Iscte
2	Luís Miguel Nunes Gaspar	Three Essays on Default Risk Models	English	Developing	Iscte
3	Mostapha Al Ghaziri	Micro and Macro Impacts of the IFRS 17	English	Developing	Iscte
4	Rao Chunmei	Mechanism of Private Equity Fund Investment Characteristics Impacting on the Innovation Performance of Pharmaceutical Enterprises	English	Developing	Iscte
5	Elissar Elias	Gold, bitcoin, ethereum and tether: analyzing dynamic interactions, regulatory shifts; and financial integration across the G7 and hang seng indices markets (2020-2025)	English	Developing	Iscte

- Concluded

	Student Name	Title/Topic	Language	Institution	Concluding Year
--	--------------	-------------	----------	-------------	-----------------

1	Zhang Feng	Driving Factors and Critical Paths of Building Intelligent Financial Sharing Centers: Multi Case Study based on Grounded Theory	English	Iscte	2025
2	Ning Xiao	Performance Evaluation of Financial Holding Companies in China - Based on the factor analysis method	English	Iscte	2022

• M.Sc. Dissertations

- Ongoing

	Student Name	Title/Topic	Language	Status	Institution
1	Rodrigo António Afonso Mestre	The impact of macroeconomic determinants on REITs' performance: Evidence from the Spanish market.	--	Developing	Iscte
2	Miguel de Almeida Chasqueira	Equity Valuation of BMW AG	--	Developing	Iscte
3	Tiago Sousa da Cunha	Equity Valuation: Costco Wholesale Group.	--	Developing	Iscte
4	Milene Cardoso Barros da Costa	Equity Valuation: Lululemon Athletic Inc.	--	Developing	Iscte
5	Paulo Alexandre Pinto Gouveia	Equity Valuation - InkedMed	--	Developing	Iscte
6	Diogo Manuel Parreira Alves	Development of an Equity Valuation Dashboard: EssilorLuxottica S.A.	--	Developing	Iscte
7	Diogo Afonso de Almeida Pereira	Equity Valuation: Novo Nordisk	--	Developing	Iscte
8	Rui Pedro de Oliveira Fonseca	Financial Dashboards in Equity Valuation : Integrating Visualization into DCF and Multiples for Diageo.	--	Developing	Iscte
9	Guilherme Pereira Seixas	Equity Valuation: Toyota Motor Corporation	--	Developing	Iscte
10	João Pedro Navalho Novo Esteves	Equity Valuation: ASML Holdings N.V.	--	Developing	Iscte
11	Sehul Pramode Ramgi	Equity Valuation of Delta Air Lines, Inc.	--	Developing	Iscte
12	Catarina Luís Paulos Guerreiro Pouza Cacito	Equity Valuation: Jerónimo Martins	--	Developing	Iscte
13	Miguel Tiago de Castro da Silva	Equity Valuation Dashboard - Rheinmetall AG	--	Developing	Iscte
14	Miguel André Costa Fagulha da Silva	Equity Valuation of Sony Group Corporation	--	Developing	Iscte

15	LAIA PÉREZ VICTORIO	Equity Valuation: Corporación Acciona Energías Renovables, S.A.	English	Delivered	Iscte
16	José Alberto Madalena Pereira	Equity Valuation - Honda Motor Co	--	Developing	Iscte
17	Afonso Mexia Leitão Madeira	Proposta de Tese Afonso Madeira	English	Developing	Iscte
18	João Ferreira Cordeiro Abreu	Heineken NV Equity Valuation	--	Developing	Iscte
19	Eric José Muradali Pereira	Oportunidades de Investimento e forecasting de ETFs	--	Developing	Iscte
20	Diogo Ferreira Seco Rocha Duarte	Equity Valuation of Marriott International, Inc	--	Developing	Iscte
21	João Miguel Mineiro Goulão Martins	Equity Valuation: The Kroger Co.	--	Developing	Iscte
22	Daniel José Guerreiro Ramos	Dell Technologies: Equity Valuation	--	Developing	Iscte
23	Ricardo Luís Soares	Equity Valuation: Broadcom Inc	--	Developing	Iscte
24	Rodrigo Emanuel Piriquito Gama	Equity Valuation of Ferrari N.V.	English	Delivered	Iscte
25	Wei Wang	Research on brand communication using social media platforms: Taking Xiaomi's communication in Chinese social media as an example	--	Developing	Iscte

- Concluded

	Student Name	Title/Topic	Language	Institution	Concluding Year
1	Mariana Bárbara Mendonça	Financial analysis and valuation of a small family-owned business in the construction sector	English	Iscte	2025
2	Afonso Nuno Runa Rocha	The separation between private banking and commercial banking: a critical analysis	English	Iscte	2025
3	Duarte Santiago Osorno de Andrade Gomes	Equity Research: MERLIN Properties, SOCIMI, S.A. - A Comprehensive Study of Spain's Leading Real Estate Investment Trust	English	Iscte	2025
4	Sofia Margarida Costa Martins	The Financial Literacy of University Students in the Area of Credit	Portuguese	Iscte	2025
5	Filipe Miguel Ribeiro Ferreira Estrangeiro	Walmart Equity Valuation	English	Iscte	2025

6	Beatriz Maurício Leitão	The role of financial literacy in the decision-making process of purchasing housing in Portugal.	Portuguese	Iscte	2025
7	Tiago Afonso Sousa Freitas	Equity Valuation of Electronic Arts Inc.	English	Iscte	2025
8	Joana Corte Real Monteiro	Equity Valuation: Airbnb Inc.	English	Iscte	2025
9	Martim Ramos Vieira de Oliveira Dias	McDonalds Corporation Equity Valuation	English	Iscte	2025
10	Valériane Hélène Marie Starte	Equity Valuation: Netflix, Inc.	--	Iscte	2025
11	Duarte Rafael Gomes Miranda	Equity Valuation: Mercedes Benz Group AG	Portuguese	Iscte	2025
12	Miguel Ângelo Nascimento de Jesus	Equity Valuation: Sport Lisboa e Benfica - Futebol, SAD	English	Iscte	2024
13	Beatriz Bracinhos Miranda	Equity Valuation: Iberdrola, S.A.	English	Iscte	2024
14	Carolina dos Santos Vicente	Equity Valuation: Coca-Cola Company	English	Iscte	2024
15	Rita Maia Matias	Equity Valuation: Starbucks Corporation	English	Iscte	2024
16	Dhananjay Rawat	Equity Valuation: Hindustan Aeronautics Ltd.	English	Iscte	2024
17	Martim Almeida Prata	Equity Valuation: ENEL S.p.A.	English	Iscte	2024
18	Mateus Stenio da Gama Fernandes	Equity Valuation: Samsung Electronics Co., Ltd.	English	Iscte	2024
19	José Maria Nobre Gonçalves Alves de Castro	Equity Valuation: Adobe Inc.	English	Iscte	2024
20	Tiago Rodrigues Correia e Silva	Equity Valuation: Hewlett Packard Enterprise	English	Iscte	2023
21	David Pereira Cabañas	Equity Valuation of Pfizer	English	Iscte	2023
22	Maria do Carmo Eva Miguéis Fernandes	Understanding Trust in Online Banking: An Empirical analysis In Portugal	English	Iscte	2022
23	Raquel Maria de Sousa Braz	The way to banking sustainability: the Caixa Geral de Depósitos' Case	English	Iscte	2022
24	Luís Miguel Gonçalves Ferreira	External determinants of airlines' financial performance	English	Iscte	2022
25	João Carreira Reis Ballester Mota	Equity Valuation: GreenVolt-Energias Renováveis, S.A.	English	Iscte	2022
26	Tiago Miguel Veloso da Silva Paulo Morgado	Comparative study between face-to-face job satisfaction and teleworking in a mixed system in Portugal	English	Iscte	2022

27	Bruno Miguel Oliveira Franco	Does the issuance of green bonds provide a cheaper source of capital to firms?	English	Iscte	2022
28	Daniela Brito Lima	Corporate Sustainability Reporting in Portugal: An Analysis of PSI-20 Companies	English	Iscte	2021
29	Manuel Segundo Abreu de Lima Galarza	The Impact of Lockdown Announcements during the COVID-19 Crisis: An Event Study from the Portuguese Stock Market	English	Iscte	2021
30	Chen Yitong	Empirical study on the impact of intermediate target of monetary policy on real estate market price in china	English	Iscte	2021
31	Duan Xuan	Research of Financing Problems and Countermeasures of Small and Medium Enterprises in China	English	Iscte	2020
32	Gonçalo José Pereira Lopes	Financial Literacy: Financial Knowledge of Portuguese Individuals	English	Iscte	2020
33	Rafael António Ramos Almeida	Equity Valuation: The Navigator Company	English	Iscte	2020
34	Sofia Antunes da Silva Cabral	The impact of blockchain technology on Anti-Money Laundering and Counter-Terrorism Financing management by financial institutions.	English	Iscte	2019
35	Inês Filipa Sousa de Assunção	Determinants of non-performing loans in Portuguese banks	Portuguese	Iscte	2019
36	Sérgio Ricardo Costa Baptista	Bitcoin and Blockchain: A New Asset Class	Portuguese	Iscte	2019
37	Gabriela Garcês Reis	Macroeconomic factors' impact the capital structure of Portuguese non-financial firms	English	Iscte	2019
38	Marisa Tomás Campina	Working Capital and Profitability of the European Tourism	English	Iscte	2018
39	Ricardo Filipe Pureza Pereira	Os impactos da crise financeira no sector bancário português: o caso do Crédito Agrícola	Portuguese	Iscte	2018
40	Rui Nuno Mendes Pereira	Working Capital Management: Evidências para as grandes empresas europeias	Portuguese	Iscte	2017
41	António José dos Santos Teixeira	Sentiment Analysis in Retail: The Case of Parfois Facebook Page	English	Iscte	2017
42	Dina Isabel Ramos Dinis Fernandes	Ai se ela "CAE". Segmentação de Empresas Alternativa à Classificação Portuguesa de Atividades Económicas	Portuguese	Iscte	2017

43	Estrela da Assunção Ramos Costa	Determinants of Corporate Debt Maturity Structure: A study in Euro Zone Countries	English	Iscte	2017
44	Jéssica Andreia Rocha Lemos	The Impact of Financial Crisis on Portuguese Firms' Capital Structure	English	Iscte	2017
45	Miguel Lopes Mateus	A Relação entre a Gestão de Working Capital e a Rentabilidade das Empresas: Evidência de empresas europeias	Portuguese	Iscte	2017
46	João Luís Matos de Sousa	Working Capital Management and Profitability: Evidence from the portuguese tourism sector	English	Iscte	2016
47	Sara Isabel das Neves Barata	The Impact of Income and Asset Diversification in Banks Performance: Evidence from the Euro Area	English	Iscte	2016
48	Li Qian	Working Capital Management And Effect On Profitability Of Chinese Listed Firms	English	Iscte	2016
49	Rui da Apresentação Raposo	Operações de concentração: Análise à possível compra da Espírito Santo Saúde por parte de José de Mello Saúde.	Portuguese	Iscte	2015
50	Ricardo Silva Beato	Does Sporting Performance Influence Portuguese Floated Clubs' Stocks Revenues?	English	Iscte	2015
51	Francisco Maria Morais David Everard do Amaral	Avaliação de portfolios consoante o perfil de risco	Portuguese	Iscte	2015
52	Dimpal Rameschandre Samgi	Determinantes da estrutura de capital - Um estudo às empresas do setor energético	Portuguese	Iscte	2014
53	Jorge Miguel Afonso Cordeiro Lopes	Impact on the Financial Crisis on Dividend Policies: Evidence from european firms	English	Iscte	2014
54	Ana Alexandra Ferreira Rodrigues Marques	Cross Industry Analysis of Working Capital in the European Union	Portuguese	Iscte	2014
55	Jorge Augusto Barreiros Magalhães	STOXX EUROPE 600 Index - Corporate Debt Maturity Analysis	English	Iscte	2014
56	António José de Sá Neves Baptista	Plano de Negócios: Merendeira - Confeção e entrega de refeições no local de trabalho	Portuguese	Iscte	2014
57	Sérgio Guimarães Monteiro da Costa	Study on Debt Maturity of Portuguese SME'S 2009-11	English	Iscte	2013
58	Ricardo Miguel de Almeida Tavares	Relation between debt and market power evidence on portuguese firms	English	Iscte	2013
59	Joana Cardoso das Neves Fernandes	Lifecycle Investment Strategies: An analysis based on european data	English	Iscte	2013

60	Vânia Gomes de Carvalho Gramaça da Silva	Interbank Payment Flows in Portugal: An empirical analysis	English	Iscte	2013
61	Hugo Miguel Fernandes Urbano	Debt Maturity Structure Across Europe: Evidence from Greece, Ireland, Italy, Portugal and Spain	English	Iscte	2012

• M.Sc. Final Projects

- Concluded

	Student Name	Title/Topic	Language	Institution	Concluding Year
1	Sofia Pereira dos Santos Loura	Equity valuation of RE/MAX Holdings, Inc.	English	Iscte	2025
2	Matilde Pereira Oliveira	Equity Valuation: Amazon	English	Iscte	2024
3	Joana Filipa Rosa Anselmo	e-Business Report: Enablement Process KPIs Dashboards	English	Iscte	2023
4	Duarte Faria Henriques Marques Leonardo	Equity valuation: The Navigator Company, S.A.	English	Iscte	2023
5	Francisco de Mesquita Gouveia	Equity Valuation: Nvidia Corporation	English	Iscte	2023
6	Gonçalo Rodrigues Afonso	Equity Valuation: Galp Energia SGPS, S.A.	English	Iscte	2023
7	Catarina Alexandra Pereira Alves	Performance Management through Dashboard - Application to Pontes, Baptista & Associados, SROC	Portuguese	Iscte	2022
8	Pedro Manuel de Lima Fortunato	Valuation and Exit Strategy: The Case of Visor.ai	English	Iscte	2021
9	João António Barbio Ribeiro	EDP Renováveis S.A. Equity Valuation	Portuguese	Iscte	2021
10	Rui Pedro Pereira de Oliveira	Business Plan: Scuderia Porto Oliveira	Portuguese	Iscte	2019
11	Luís Manuel Pecas dos Santos	Philip Morris International: Equity Valuation	English	Iscte	2019
12	Sérgio Filipe dos Santos Brito	TrustInvestors - Consultora em crédito protocolado	Portuguese	Iscte	2018
13	João Luís Cunha Nobre Pessoa da Silva	Payments Process Risk Mitigation in Grunenthal Global Financial Services	Portuguese	Iscte	2018
14	João Diogo Estevinha de Carvalho	Luz Saúde Buyout - Equity Valuation	English	Iscte	2018
15	Inês Maria de Assis Pinheiro	SILOS DE LEIXÕES: ECONOMIC AND FINANCIAL VIABILITY ANALYSIS FOR AN INVESTMENT PROJECT	English	Iscte	2018

16	Andreia Catarina Queiroz dos Reis	Desenvolvimento de Estudo da Empresa: Cozinhas Delfim Patrício, Lda	Portuguese	Iscte	2017
17	Carla Patrícia da Silva Ferreira	Caracterização do Sector de Tintas e Vernizes em Portugal - Visão sobre o Futuro	Portuguese	Iscte	2017
18	Paulo Filipe Godinho Valentim	A Liquidez nas Instituições Financeiras: Análise comparativa sobre a regulação europeia	Portuguese	Iscte	2017
19	Ana Teresa Lopes Pires Bettencourt de Noronha	Banco BPI: Equity Valuation and CaixaBank's Takeover Bid of April 2016	English	Iscte	2017
20	João Tiago Macias de Castro	The Influence of Network Relationships in the Internationalization of Startups. Case Study - Dreamshaper	English	Iscte	2017
21	João Maria Monteverde Mira Delgado	USEONCE - Distribuição e Comércio Lda. Análise da situação financeira da Empresa	Portuguese	Iscte	2016
22	Joel Philippe Cruz de Oliveira	A Evolução da Rendibilidade do Capital Próprio nas Pequenas e Médias Empresas Portuguesas	Portuguese	Iscte	2015
23	Luís Pedro Dias da Silva Amorim de Macedo	Justo Valor, Previsões, Requisitos de Capital e Solvência II: Aplicação a uma Companhia de Seguros do Ramo Não-Vida	Portuguese	Iscte	2015
24	Yang Yan	Research on Chinese SMEs Financing Constraints	English	Iscte	2015
25	José Filipe de Sousa Martins	Impact of Real Exchange Rate Volatility on Foreign Direct Investment Inflows in Brazil	English	Iscte	2015
26	João Diogo dos Santos Ferreira	Capital Increase and Rights Issue - The case of BES 2012	English	Iscte	2014
27	Martin Heinrich Schöffel	Foreign Exchange Speculation With FX Futures Due to Changes in Key Interest Rates After the Financial Crisis of 2007/2008	English	Iscte	2014
28	Valdemar Danilo Jorge Faria	Avaliação do Hotel Vidamar Resorts Madeira	Portuguese	Iscte	2014
29	João Filipe Tavares Batista Russo	The Working Capital Management - The determinants and effect on profitability: Evidence from portuguese SMES	English	Iscte	2013
30	Jorge Luís Henriques Gaspar	Investment Project Analysis - The impact of C09 project on Celbi's Evolution	English	Iscte	2013
31	João Oliveira Magalhães de Matos Lima	Processo de Internacionalização - Novabase BI	Portuguese	Iscte	2012

32	Miguel Domingos Martins	Lisboa Ginásio Clube - Análise da situação global do clube	Portuguese	Iscte	2012
33	Hugo Filipe Oliveira Duarte	A Literacia Financeira entre os alunos de Mestrado	Portuguese	Iscte	2012
34	Adelino Samuel Jane	Micro crédito e a pobreza urbana na cidade de Maputo: estudo de caso da Socrema	Portuguese	Iscte	2012
35	Ana Cristina Gonçalves de Vasconcelos Luís	Análise da Crise Bolsista Portuguesa em 2008	Portuguese	Iscte	2012
36	Luís Filipe Santos Granja Neves	Working Capital Management and Profitability: The Telecom Case.	--	Iscte	2011
37	Giovanni Ciet	Predicting Currency Markets Behavior After Scheduled Macroeconomic News Releases Through a Trading System Approach.	--	Iscte	2011

Total Citations

Web of Science®	572
Scopus	363

Publications

• Scientific Journals

- Scientific journal paper

1	Vieira, D. S., Carvalho, P. V., Curto, J. & Laureano, L. (2023). Gold's hedging and safe haven properties for European stock and bond markets. <i>Resources Policy</i> . 85 - Times Cited Web of Science®: 14 - Times Cited Scopus: 16 - Times Cited Google Scholar: 24
2	Veríssimo, P., Carvalho, P. V. & Laureano, L. (2021). Asymmetries in the Euro area banking profitability. <i>The Journal of Economic Asymmetries</i> . 24 - Times Cited Web of Science®: 4 - Times Cited Scopus: 6 - Times Cited Google Scholar: 14
3	Portal, M. T. & Laureano, L. (2017). Does Brazilian allowance for corporate equity reduce the debt bias? Evidences of rebound effect and ownership-induced ACE clientele. <i>Research in International Business and Finance</i> . 42, 480-495 - Times Cited Web of Science®: 5 - Times Cited Scopus: 3 - Times Cited Google Scholar: 3

4	<p>Laureano, R. M. S., Machado, M. & Laureano, L. (2016). Maturity in management accounting: exploratory study in Portuguese SME. <i>Society and Economy</i>. 38 (2), 139-156</p> <p>- Times Cited Web of Science®: 8</p> <p>- Times Cited Scopus: 7</p> <p>- Times Cited Google Scholar: 25</p>
5	<p>Custódio, C., Ferreira, M. & Laureano, L. (2013). Why are US firms using more short-term debt?. <i>Journal of Financial Economics</i> . 108 (1), 182-212</p> <p>- Times Cited Web of Science®: 420</p> <p>- Times Cited Scopus: 327</p> <p>- Times Cited Google Scholar: 356</p>
6	<p>Laureano, R. M. S., Bailoa, S. & Laureano, L. M. S. (2012). Impacto dos sistemas de informação nos processos de trabalho: o caso da Câmara Municipal de Sintra. <i>Egitania Scientia</i>. 11, 165-188</p> <p>- Times Cited Google Scholar: 1</p>

• Books and Book Chapters

- Book author

1	<p>Laureano, L., Soares, H., Mota, A. & Barroso, C. (2024). <i>Introduction to Finance</i>. Lisboa. Edições Sílabo.</p>
2	<p>Laureano, L., Mota, A., Barroso, C. & Soares, H. (2023). <i>Introdução às Finanças</i>. Lisboa. Edições Sílabo.</p>
3	<p>Laureano, L., Soares, H., Mota, A. & Barroso, C. (2021). <i>Introduction to Finance – Fundamentals of Finance with Solved Exercises and Follow-up Exercises</i> . Lisboa. Sílabo.</p>
4	<p>Laureano, L., Mota, A., Barroso, C. & Soares, H. (2020). <i>Introdução às Finanças</i>. Lisboa. Edições Sílabo.</p>
5	<p>Oliveira, L., Laureano, L. & Inácio, P. (2019). <i>Mercados e Instrumentos Financeiros</i>. Lisboa. Sílabo.</p>
6	<p>Laureano, L., Soares, H., Barroso, C. & Mota, A. (2015). <i>Introduction to Finance</i>. Lisboa - Portugal. Sílabo.</p>
7	<p>Laureano, L., Soares, H., Barroso, C. & Mota, A. (2014). <i>Introduction to Finance</i>. Lisboa. Edições Sílabo.</p>
8	<p>Laureano, L., Soares, H., Barroso, C. & Mota, A. (2014). <i>Introdução às Finanças – Fundamentos de Finanças com Casos Práticos Resolvidos e Propostos</i>. Lisboa. Edições Sílabo.</p>
9	<p>Mota, A., Barroso, C., Laureano, L. & Soares, H. (2013). <i>Introdução às Finanças</i>. Lisboa, Portugal . Edições Sílabo .</p>
10	<p>Laureano, L., Pimentel, L., Carrilho, J. & Prates, M (2008). <i>Elementos de Análise Financeira - Casos Práticos</i>. Lisboa/Portugal. Publisher Team.</p>

- Book chapter

1	<p>Monteiro, Inês, Laureano, Raul M. S., Ferreira, P. A. & Laureano, L. (2014). Marketing boca-a-boca e fidelização de clientes na geladaria Santini. In Paulo Águas, Margarida Santos, Marisol Correia, Célia Ramos (Ed.), <i>Perspetivas Contemporâneas em Marketing</i>. (pp. 287-304). Faro: UALg ESGHT.</p> <p>- Times Cited Google Scholar: 1</p>
---	---

• Conferences/Workshops and Talks

- Publication in conference proceedings

1	Medeiros, F. A., Laureano, R. M. S. & Laureano, L. M. S. (2023). Dashboard para monitorizar um Programa de Apoio Financeiro à Restauração e Hotelaria. In 2023 18th Iberian Conference on Information Systems and Technologies (CISTI) . Aveiro, Portugal: IEEE.
2	Laureano, R. M. S., Trindade, G. & Laureano, L. M. S. (2021). Predictive models for managing financial incentives oriented to companies: Application to Portugal 2020. In Rocha, A., Gonçalves, R., Penalvo, F. G., & Martins, J. (Ed.), 2021 16th Iberian Conference on Information Systems and Technologies (CISTI). Chaves: IEEE.
3	Fernandes, S., Laureano, R. M. S., Abrantes, C. & Laureano, L. M. S. (2021). Detecção de manipulação de resultados e seu impacto nos fundos europeus: Uma abordagem analítica. In Rocha, A., Gonçalves, R., Penalvo, F. G., & Martins, J. (Ed.), 2021 16th Iberian Conference on Information Systems and Technologies (CISTI). Chaves: IEEE. - Times Cited Google Scholar: 1
4	Laureano, Raul M. S., Laureano, L. & Sanz, A. C. P. (2020). Dashboard to monitor outages in a smart grid. In Álvaro Rocha, Bernabé Escobar Pérez, Francisco Garcia Peñalvo, Maria del Mar Miras, Ramiro Gonçalves (Ed.), 2020 15th Iberian Conference on Information Systems and Technologies (CISTI). Sevilla: IEEE. - Times Cited Scopus: 1 - Times Cited Google Scholar: 3
5	Colaço, F., Laureano, L., Laureano, R. M. S. & Ferreira, P. A. (2018). The collective online shopping system: the impact of the effectiveness for the Portuguese business partners. In 13th Iberian Conference on Information Systems and Technologies, CISTI 2018. Cáceres: IEEE. - Times Cited Scopus: 1 - Times Cited Google Scholar: 1
6	Lourenço, Pedro, Laureano, Raul M. S. & Laureano, L. (2018). The contribution of internal audit to management of the organizations: The perspective of management entities. In 2018 13th Iberian Conference on Information Systems and Technologies (CISTI). (pp. 1-6). Cáceres, Spain: IEEE.
7	Laureano, R. M. S., Laureano, L. M. da S. & Grencho, A. R. R. R. (2016). Modelo de Implementação de Business Analytics: Fases e fatores críticos de sucesso. In Rocha, A., Reis, L. P., Cota, M. P., Goncalves, R. and Suarez, O. S. (Ed.), 2016 11th Iberian Conference on Information Systems and Technologies (CISTI). Gran Canaria, Spain: IEEE. - Times Cited Scopus: 1 - Times Cited Google Scholar: 1
8	Colaço, F., Laureano, R., Ferreira, P. & Laureano, L. (2015). A eficácia do sistema de compras coletivas na perspetiva dos parceiros de negócio: estudo exploratório em Portugal. In Álvaro Rocha, Arnaldo Martins, Gonçalo Paiva Dias, Luís Paulo Reis e Manuel Pérez Cota (Ed.), Proceedings of The 2015 10th Iberian Conference On Information Systems And Technologies (CISTI 2015). (pp. 629-634). Águeda: AISTI (Associação Ibérica de Sistemas e Tecnologias de Informação). - Times Cited Scopus: 1
9	Proença, Pedro, Laureano, Raul M. S. & Laureano, L. (2014). Determinants of capital structure and the 2008 financial crisis: evidence from Portuguese SMEs. In Mehtap Öz?ahin (Ed.), 10th International Strategic Management Conference (Procedia - Social and Behavioral Sciences). (pp. 181-191). Roma (Itália): Elsevier. - Times Cited Web of Science®: 99 - Times Cited Google Scholar: 235

10	Costa, Sérgio, Laureano, L. & Laureano, Raul M. S. (2014). The debt maturity of Portuguese SMEs: the aftermath of the 2008 financial crisis. In Mehtap Özahin (Ed.), 10th International Strategic Management Conference (Procedia - Social and Behavioral Sciences). (pp. 171-181). Roma (Itália): Elsevier. - Times Cited Web of Science®: 22 - Times Cited Google Scholar: 42
11	Laureano, Raul M. S., Bailoa, Sónia & Laureano, Luís (2013). Impacto da principal aplicação informática utilizada nos processos de trabalho individual: aplicação numa autarquia local Portuguesa. In José António C. Santos, Filipa Perdigão Ribeiro, Paulo Águas (Ed.), Proceedings TMS Int. Conference 2012: Tourism Management, Marketing, & ICT Management. (pp. 378-393). Olhão - Times Cited Google Scholar: 2
12	Laureano, Luís, Neves, Luís & Laureano, Raul M. S. (2013). Working capital in the telecom industry. In H. Siringoringo, R. Laureano e A. Rosa (Ed.), Proceedings of the 5th Global Management Conference on Managing Globalization in Times of Economic Crisis. Lisboa/Portugal: ISCTE-IUL.
13	Laureano, Luis M. S., Neves, Luís & Laureano, Raul M. S. (2013). Working Capital in the Telecom Industry. In Francisca Guerrero e Daniel Díaz (Ed.), XXII I Jornadas Hispano-Lusas de Gestión Científica. (pp. 1-16). Málaga
14	Laureano, Luís M. S., Hugo M. F. Urbano & Laureano, Raul M. S. (2012). Debt Maturity Structure: Evidence from Greece, Ireland, Italy, Portugal and Spain. In UTAD (Ed.), XXII Jornadas Luso-Espanholas de Gestão. (pp. 1-15). Vila Real: UTAD.
15	Laureano, Raul M. S., Machado, M. & Laureano, L. (2012). The level of maturity in management accounting of industrial SME. In UTAD (Ed.), XXII Luso-Spanish Scientific Management Conference Society, Territories and Organizations: towards competitive inclusion. (pp. 1-12). Vila Real: UTAD.
16	Laureano, Raul M. S., Laureano, Luís & Rosa, A. (2012). C-stores sales: the role of the location. In Tov Assogbavi (Ed.), Global Management Conference Rio de Janeiro, Brazil, 2012. (pp. 318-331). Rio de Janeiro: CISRO, Global Academic Network.
17	Laureano, Raul M. S. & Laureano, Luís M. S. (2011). Moderating Effects of Location Characteristics on the Shop Area Convenience Store Sales Linear Relation. In Božtjan Antončič (Ed.), Proceedings of the ABSRC ? Advances in Business-Related Scientific Research Conference. (pp. 1-14). Olbia: Edukator d.o.o. Koper.
18	Laureano, Raul M. S. & Laureano, L. (2011). Divulgação de Informação Relevante e Rendibilidades Anormais: Identificação de Grupos Homogéneos. In AECA (Ed.), XVI Congreso AECA (Asociación Española de Contabilidad y Administración de Empresas). (pp. 1-21). Granada: AECA.

- Talk

1	Gaspar, L., Laureano, L., Fernandes, M. C & Dias, J. C. (2025). Modeling the Stochastic Volatility Behavior of Emission Allowances Prices: Evidence from the European Carbon Market Phases. Financial Economics Meeting (FEM 2025).
2	Laureano, L. & Anselmo, J. (2024). Banking e-Business Report: Enablement Process KPIs Dashboards. CISTI'2024 - 19th Iberian Conference on Information Systems and Technologies.
3	Medeiros, F., Laureano, R. M. S. & Laureano, L. M. S. (2023). Dashboard para monitorizar um Programa de Apoio Financeiro à Restauração e Hotelaria. 2023 18th Iberian Conference on Information Systems and Technologies (CISTI).

4	Almeida, D., Laureano, Raul M. S., Cruz, F. & Laureano, L. (2022). Predicting Sentiment Analysis in Home Holiday Rentals: A Portuguese Experience. TMS ALGARVE 2022.
5	Laureano, Raul M. S., Trindade, G. & Laureano, L. (2021). Predictive models for managing financial incentives oriented to companies: Application to Portugal 2020. 2021 16th Iberian Conference on Information Systems and Technologies (CISTI).
6	Fernandes, S. Ribeiro, Laureano, Raul M. S., Catarina Abrantes & Laureano, L. (2021). Earnings management detection and its impact on european funds: a data analytics approach. 2021 16th Iberian Conference on Information Systems and Technologies (CISTI).
7	Fernandes, S. Ribeiro, Laureano, Raul M. S. & Laureano, L. (2020). How to detect the manipulation of financial statements in EU financial incentives in Portugal. XXVI Jornadas de Classificação e Análise de Dados – JOCLAD 2020.
8	Fernandes, S. Ribeiro, Laureano, Raul M. S. & Laureano, L. (2020). How to detect the manipulation of financial statements in EU financial incentives in Portugal. 48th World Continuous Auditing and Reporting Symposium.
9	Laureano, Raul M. S., Laureano, L. & Andreia C. P. Sanz (2020). Dashboard to monitor outages in a smart grid. 2020 15th Iberian Conference on Information Systems and Technologies (CISTI).
10	Veríssimo, P., Carvalho, P. & Laureano, L. (2018). The unfolding of Euro Area banks' profitability. 10th Portuguese Finance Network Conference.
11	Lourenço, Pedro, Laureano, Raul M. S. & Laureano, L. (2018). The contribution of internal audit to management of the organizations: The perspective of management entities. 2018 13th Iberian Conference on Information Systems and Technologies (CISTI).
12	Colaço, Filipa, Laureano, L., Laureano, Raul M. S. & Ferreira, P. A. (2018). The collective online shopping system: The impact of the effectiveness for the Portuguese business partners. 2018 13th Iberian Conference on Information Systems and Technologies (CISTI).
13	Dias, J. C., Laureano, L. & Nunes, J. (2017). Corporate Security Valuation under a Barrier Option Framework with State-Dependent Volatility. 5th Paris Financial Management Conference.
14	Laureano, L. & Márcio Telles Portal (2016). Does Brazilian Allowance for Corporate Equity Reduce the Debt Bias? Evidences of Rebound Effect and Ownership-Induced ACE Cliente. EnANPAD 2016. - Times Cited Google Scholar: 3
15	Laureano, Raul M. S., Laureano, L. & Grencho, Ana Rita (2016). Framework to implement business analytics: Phases and critical success factors. Actas de la 11a Conferencia Ibérica de Sistemas y Tecnologías de Información. I, 633-638 - Times Cited Google Scholar: 4
16	Colaço, Filipa, Laureano, Raul M. S., Ferreira, P. A. & Laureano, L. (2015). A Eficácia do Sistema de Compras Coletivas na Perspetiva dos Parceiros de Negócio: Estudo Exploratório em Portugal. CISTI'2015 - 10ª Conferência Ibérica de Sistemas e Tecnologias de Informação. I, 629-634
17	Laureano, Raul M. S., Colaço, Filipa, Ferreira, P. A. & Laureano, L. (2015). The Consequents of the Effectiveness of Collective Online Shopping Systems: The Perspective from Portuguese Business Partners. 13th Annual International Conference on Management and Marketing.

18	Laureano, Raul M. S., Abreu, M. E., Laureano, L. & Morais, Ana Isabel F. (2014). How does the religion profile of European countries impacts on terrorism attacks in the new century?. ESA Sociology of Religion Research Network Conference: Religion in the Public Domain.
19	Proença, Pedro, Laureano, Raul M. S. & Laureano, L. (2014). Determinants of capital structure and the 2008 financial crisis: evidence from Portuguese SMEs. 10th International Strategic Management Conference (Procedia - Social and Behavioral Sciences). 150, 181-191
20	Costa, Sérgio, Laureano, L. & Laureano, Raul M. S. (2014). The debt maturity of Portuguese SMEs: the aftermath of the 2008 financial crisis. 10th International Strategic Management Conference (Procedia - Social and Behavioral Sciences). 150, 171-181
21	Monteiro, Inês, Laureano, Raul M. S., Ferreira, P. A. & Laureano, L. (2014). Marketing boca-a-boca e fidelização de clientes na geladaria Santini . TMS Algarve 2014 – Management Studies International Conference.
22	Laureano, L., Neves, Luís & Laureano, Raul M. S. (2013). Working Capital in the Telecom Industry. 5th Global Management Conference.
23	Laureano, Luis M. S., Neves, Luís & Laureano, Raul M. S. (2013). Working Capital in the Telecom Industry. XXII I Jornadas Hispano-Lusas de Gestión Científica.
24	Vânia, S., Laureano, L. & Curto, J. (2013). Interbank payment flows in Portugal: an empirical analysis. 5th International IFABS Conference.
25	Laureano, Raul M. S., Machado, M. & Laureano, L. (2012). The level of maturity in management accounting of industrial SME. XXII Luso-Spanish Scientific Management Conference ? Society, Territories and Organizations: towards competitive inclusion.
26	Laureano, L., Ferreira, M. & Custódio, C. (2012). The Declining Corporate Debt Maturity: the Impact of Asymmetric Information and New Listings. Financial Markets Group 25th Anniversary Conference. - Times Cited Google Scholar: 5
27	Laureano, Raul M. S., Bailoa, Sónia & Laureano, L. (2012). Impacto da principal aplicação informática utilizada nos processos de trabalho individual: aplicação numa autarquia local Portuguesa. TMS ? MANAGEMENT STUDIES - International Conference - Algarve 2012.
28	Laureano, L., Laureano, Raul M. S. & Hugo M. F. Urbano (2012). Debt Maturity Structure: Evidence from Greece, Ireland, Italy, Portugal and Spain. 4th International Conference on Accounting and Finance (ICAF).
29	Laureano, L., Laureano, Raul M. S. & Hugo M. F. Urbano (2012). Debt Maturity Structure: Evidence from Greece, Ireland, Italy, Portugal and Spain. XXII Jornadas Luso-Espanholas de Gestão.
30	Laureano, Raul M. S., Laureano, Luís M. S. & Rosa, A. (2012). C-stores sales: the role of the location. Global Management Conference Rio de Janeiro, Brazil, 2012.
31	Laureano, Raul M. S. & Luís M. S. Laureano (2011). Moderating Effects of Location Characteristics on the Shop Area Convenience Store Sales Linear Relation. ABSRC 2011 ? Advances in Business-Related Scientific Research Conference 2011.
32	Laureano, Raul M. S. & Laureano, L. (2011). Divulgação de Informação Relevante e Rendibilidades Anormais: Identificação de Grupos Homogéneos. XVI Congreso AECA (Asociación Española de Contabilidad y Administración de Empresas).

33	Laureano, L., Ferreira, M. & Custódio, C. (2011). Why are U.S. Firms Using More Short-Term Debt?. EFMA2011.
34	Laureano, L., Ferreira, M. & Custódio, C. (2011). Why are U.S. Firms Using More Short-Term Debt?. 28th International Conference of the French Finance Association (AFFI), May 2011.

• Other Publications

- Working Papers

1	Portal, M. T. & Laureano, L. (2015). Rebound effect of allowance for corporate equity on debt bias. BRU-IUL Working Paper series. - Times Cited Google Scholar: 1
2	Laureano, L., Ferreira, M. & Custódio, C. (2011). Why Are U.S. Firms Using More Short-Term Debt?. 2011 International Conference of the French Finance Association (AFFI). 0-0

Academic Management Positions

Membro (Docente) (2025 - 2027) Unit/Area: Plenário do Conselho Pedagógico
Membro (Docente) (2023 - 2025) Unit/Area: Plenário do Conselho Pedagógico
Director (2020 - 2022) Unit/Area: Bachelor Degree in Finance and Accounting
Coordenador (2020) Unit/Area: Post Graduation Program in Analytics for Business
Director (2018 - 2020) Unit/Area: Bachelor Degree in Finance and Accounting
Coordenador do 3º Ano (2016 - 2018) Unit/Area: Bachelor Degree in Finance and Accounting
Coordenador do 3º Ano (2016) Unit/Area: Bachelor Degree in Finance and Accounting
Director (2016 - 2018) Unit/Area: Bachelor Degree in Finance and Accounting
Coordenador do 3º Ano (2014 - 2016) Unit/Area: Bachelor Degree in Finance and Accounting
Membro (Docente) (2013 - 2015) Unit/Area: Plenário do Conselho Pedagógico
Membro (Docente) (2013 - 2017) Unit/Area: Comissão Pedagógica
Coordenador do 3º Ano (2011 - 2014) Unit/Area: Bachelor Degree in Finance and Accounting
Membro (Docente) (2011 - 2013) Unit/Area: Comissão Pedagógica

Membro (Docente) (2011 - 2013)
Unit/Area: Plenário do Conselho Pedagógico