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## Marco Esperança

### Research Assistant

ISTAR-Iscte - Information Sciences, Technologies and Architecture Research Centre (ISTA)  
[Software Systems Engineering]



### Contacts

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### Curriculum

Marco Esperança holds a BSc in Data Science from ISCTE and is currently pursuing a Master in Managing Digital Transformation in the Health Sector, a joint program between ISCTE, Laurea University of Applied Sciences, and Aristotle University of Thessaloniki. His primary interests lie in Data Science and Artificial Intelligence (AI), particularly in the healthcare sector. Marco is passionate about leveraging data-driven insights and AI technologies to improve healthcare systems, optimize decision-making, and enhance patient outcomes.

### Research Interests

Data Science
Data Mining

## Academic Qualifications

University/Institution	Type	Degree	Period
ISCTE-Instituto Universitario de Lisboa, Laurea University of Applied Sciences, Aristotle University of Thessaloniki	M.Sc.	Gestão de Transformação Digital no Setor de Saúde	2026
ISCTE-Instituto Universitario de Lisboa	Other type of qualification	Blockchain e as suas Aplicações	2025
ISCTE-Instituto Universitario de Lisboa	Licenciate	CIência de Dados	2024

## Total Citations

Web of Science®	6
Scopus	5

## Publications

### • Scientific Journals

- Scientific journal paper

1	<p>Ferreira, J. C. &amp; Esperança, M. (2025). Enhancing sustainable last-mile delivery: The impact of electric vehicles and AI optimization on urban logistics. World Electric Vehicle Journal. 16 (5)</p> <p>- Times Cited Web of Science®: 6</p> <p>- Times Cited Scopus: 5</p>
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