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Academic Qualifications

University/Institution	Type	Degree	Period
Instituto Superior Técnico - UTL	PhD	Engenharia de Sistemas	2000
Instituto Superior Técnico - UTL	M.Sc.	Investigação Operacional	1988
Faculdade de Ciências - UL	Licenciante	Matemática	1983

External Professional Activities

Period	Employer	Country	Description
1999 - 2000	Instituto Superior de Psicologia Aplicada.	Portugal	

1997 - 1999	Fundação para a Ciência e Tecnologia	Portugal	
1990 - 1997	Nova School of Business and Economics	Portugal	
1980 - 1984	NOVA School of Science and Technology	Portugal	

Other Professional Activities

Period	Activity Type	Activity Description	More Info URL
2020 - 2021	Expert participation in other institutions	Participação em projeto de ISEL - "Short-term Electric Load Forecasting"	--

Teaching Activities

Teaching Year	Sem.	Course Name	Degree(s)	Coord
2025/2026	2º	Supervised Learning Methods	Bachelor Degree in Data Science (PL); Bachelor Degree in Data Science;	Yes
2025/2026	1º	Applied Project in Data Science	Bachelor Degree in Data Science (PL); Bachelor Degree in Data Science;	Yes
2025/2026	1º	DataAnalysisApplied to Management	Master Degree in Management;	No
2023/2024	2º	Supervised Learning Methods	Bachelor Degree in Data Science (PL); Bachelor Degree in Data Science;	Yes
2023/2024	1º	Data Analysis in Hospitality and Tourism	Master Degree in Hospitality and Tourism Management;	Yes
2023/2024	1º	Applied Project in Data Science	Bachelor Degree in Data Science (PL);	No
2023/2024	1º	Data Analysis for Management		No
2022/2023	2º	Supervised Learning Methods	Bachelor Degree in Data Science (PL); Bachelor Degree in Data Science;	Yes
2022/2023	1º	Data Analysis in Hospitality and Tourism	Master Degree in Hospitality and Tourism Management;	Yes
2022/2023	1º	Applied Project in Data Science	Bachelor Degree in Data Science (PL);	No
2022/2023	1º	Data Analysis for Management		No
2021/2022	2º	Supervised Learning Methods	Bachelor Degree in Data Science (PL); Bachelor Degree in Data Science;	Yes

2021/2022	1º	Data Analysis in Hospitality and Tourism	Master Degree in Hospitality and Tourism Management;	Yes
2021/2022	1º	Applied Project in Data Science	Bachelor Degree in Data Science (PL);	No
2021/2022	1º	Data Analysis for Management		No
2020/2021	2º	Supervised Learning Methods	Bachelor Degree in Data Science (PL); Bachelor Degree in Data Science;	Yes
2020/2021	1º	Data Analysis in Hospitality and Tourism	Master Degree in Hospitality and Tourism Management;	Yes
2020/2021	1º	Data Analysis for Management		No
2019/2020	2º	Supervised Learning Methods Fundamentals		Yes
2019/2020	2º	Statistics and Data Analysis I	Bachelor Degree in Psychology;	Yes
2019/2020	1º	Data Analysis in Hospitality and Tourism	Master Degree in Hospitality and Tourism Management;	Yes
2019/2020	1º	Data Analysis for Management		No

Supervisions

- **Ph.D. Thesis**
- **Concluded**

	Student Name	Title/Topic	Language	Institution	Concluding Year
1	Maria José de Pina da Cruz Amorim	On Clustering Stability	English	Iscte	2016
2	Maria José de Pina da Cruz Amorim	On clustering stability	--	Iscte	2016
3	Cláudia Marisa Vasconcelos Silvestre.	Clustering with Discrete Mixture Models - An integrated approach for model selection	Portuguese	Iscte	2015
4	Cláudia Marisa Vasconcelos Silvestre	Clustering with discrete mixture models: an integrated approach for model selection	--	Iscte	2015
5	Anabela de Fátima Domingues Cardoso Marques	--	English	Iscte	2014
6	Anabela de Fátima Domingues Cardoso Marques	Análise discriminante sobre variáveis qualitativas	--	Iscte	2014

7	Ana Alexandra Antunes Figueiredo Martins	Avaliação de soluções em multidimensional unfolding	Portuguese	Iscte	2009
8	Jaime Raúl Seixas Fonseca	A Determinação do Número de Grupos em Análise de Agrupamento Via Estimação de Modelos de Mistura	Portuguese	Iscte	2008
9	Armando B. Mendes	--	Portuguese	IST	2005

• M.Sc. Dissertations

- Concluded

	Student Name	Title/Topic	Language	Institution	Concluding Year
1	Ana Rita Ribeiro Costa Medina	Cruise Passenger Satisfaction according to cruising experience: A user-generated content analysis	English	Iscte	2024
2	Catarina Rosa Domingos	Business Plan: Monte Rita Mateus Country House, Rural Tourism in Luz de Tavira	English	Iscte	2023
3	Inês Maria Adão Runa	Rural Tourism Development in Portugal: Analysis of Generations Y and Z	English	Iscte	2022
4	Mariana Simões Monteiro	Relationship Marketing and its influence on customer loyalty in the food retail sector	Portuguese	Iscte	2022
5	Ana Filipa Camarão Martins	Ericeira's Destination Personality and the impact of the World Surfing Reserve recognition: the Local Stakeholders' perspective	English	Iscte	2021
6	Dina Isabel Ramos Dinis Fernandes	Ai se ela "CAE". Segmentação de Empresas Alternativa à Classificação Portuguesa de Atividades Económicas	Portuguese	Iscte	2017
7	Eugénia de Jesus Madeira Inácio	The Development and Internationalization of Rural Tourism in Inland North Centre of Alentejo Region: Focusing on the Brazilian Tourists	English	Iscte	2017
8	Ana Sofia Mesquita Tavares Marques	The Influence of Olfactory Marketing on Clients Loyalty	English	Iscte	2013
9	Joel Adilson da Costa Prata	--	Portuguese	Iscte	2011
10	José António G. V. Guerra	--	English	UAC	2010
11	Carlos Alberto Figueiral Azevedo	--	English	Iscte	2009
12	Ana Alhandra Duarte	--	English	Iscte	2009
13	Ana Margarida Gomes Alexandre	Customer Lifetime Value na Banca.	Portuguese	Iscte	2009

14	Ana Teresa Freitas	--	Portuguese	Iscte	2008
15	Cristina Martins	--	Portuguese	UP	2008
16	Sónia Pargana	--	Portuguese	Iscte	2007
17	João Aleixo	--	Portuguese	IST	2007
18	Susana Tavares	--	Portuguese	Iscte	2006
19	Nélia Cabete	--	English	IST	2005
20	Paulo Semblano	--	English	Iscte	2005
21	Neuza Brito de Jesus	--	English	IST	2005
22	Cristina Mendes Ventura	--	English	IST	2004
23	Cristina Estevinho	--	English	UP	--
24	Ana Lúcia Silva	--	English	IST	--

• M.Sc. Final Projects

- Concluded

	Student Name	Title/Topic	Language	Institution	Concluding Year
1	Pedro Miguel da Cunha Machado	Ergocare - Projeto de Elaboração de um Plano de Vendas	Portuguese	Iscte	2016
2	Catarina Da Silva E Gama Ataíde De Noronha Sêrro	Personalized Services: Competitive Advantage in the Portuguese Retail Banking Market	English	Iscte	2013
3	Catarina Conde Rosa	In-Store Promotional Campaign - The impact of a New Fragrance	English	Iscte	2013
4	Daniela Duarte da Silva	Online Buying Behavior in Entertainment Products	English	Iscte	2012
5	Erika de Melo Monteiro Almeida	Portuguese Online Consumer and Buying Behavior for Home Products	Portuguese	Iscte	2012
6	José António Nobre Cardoso	Online Buying Behavior in Technological and Office Products	English	Iscte	2012
7	Inês Rubio Cabrita	Portuguese Online Searching and Buying Behavior for Personal Lifestyle Products and Services	English	Iscte	2012
8	Diogo Alexandre da Costa Marçal	Estudo de Reputação dos Ex-Alunos do ISCTE Bussiness School	Portuguese	Iscte	2012
9	Filipa de Sousa Gomes	Marketing Sensorial: Os efeitos do aroma no ponto de venda	Portuguese	Iscte	2012

10	Maria Cristina Duarte Agapito	A Gestão de Sortido	Portuguese	Iscte	2012
11	Marta Isabel Nunes Rodrigues Martins	Segmentação dos Pontos de Venda - Aplicação da segmentação à rede de Lojas dos CTT - Correios de Portugal	Portuguese	Iscte	2012
12	Ana Catarina Chainho Gonçalves	How to Make the Communication of Perishable Products More Effective?	English	Iscte	2012
13	Ana Patrícia de Jesus Palma	O Impacto da Envolvente da Loja na Satisfação do Consumidor - O caso da loja FNAC.	--	Iscte	2011

Total Citations

Web of Science®	201
Scopus	247

Publications

• Scientific Journals

- Scientific journal paper

1	Penela, D., Cardoso, M. G. M. S. & Gregory, A. M. (2026). Recognizing cognitive, affective, and sensory aspects in accommodation choice for families of children with ASD and ADHD. <i>International Journal of Hospitality Management</i> . 134
2	Cardoso, M. G. M. S. & Martins, A. A. (2025). The performance of distances between time series: An in-depth comparison. <i>Expert Systems</i> . 42 (8)
3	Kastenholz, E., Cardoso, M. & Inácio, E. (2025). Rural tourism in inland Alentejo: The potential of the Brazilian market. <i>Millenium: Journal of Education, Technologies, and Health</i> . 20e
4	Martins, A. A., Vaz, D. C., Silva, T. A. N., Cardoso, M. & Carvalho, A. (2024). Clustering of wind speed time series as a tool for wind farm diagnosis. <i>Mathematical and Computational Applications</i> . 29 (3) - Times Cited Web of Science®: 3 - Times Cited Scopus: 4
5	Martins A. F., Penela, D. & Cardoso, M. G. M. S. (2023). Understanding the personality of Europe's only world surfing reserve. <i>Consumer Behavior in Tourism and Hospitality</i> . 18 (2), 215-227 - Times Cited Web of Science®: 1 - Times Cited Scopus: 1
6	Martins, A. A. A. F., Lagarto, J., Canacsinh, H., Reis, F. & Cardoso, M. G. M. S. (2022). Shortterm load forecasting using time series clustering. <i>Optimization and Engineering</i> . 23 (4), 2293-2314 - Times Cited Web of Science®: 10 - Times Cited Scopus: 9

7	<p>Andrade, A. A., Cardoso, M. G. M. S. & Lopes, Vitor V. (2021). Logical rules characterization of online consumer trust. <i>International Transactions of Operations Research</i>. 28 (3), 1393-1416</p> <p>- Times Cited Web of Science®: 3</p> <p>- Times Cited Scopus: 4</p>
8	<p>Cardoso, M. G. M. S. (2020). Picturing agreement between clustering solutions using multidimensional unfolding: an application to greenhouse gas emissions data. <i>Journal of the Operational Research Society</i>. 71 (2), 195-208</p> <p>- Times Cited Web of Science®: 1</p> <p>- Times Cited Scopus: 1</p>
9	<p>Pereira, H. G., Cardoso, M. & Dionísio, P. (2017). The determinants of website purchases: the role of e-customer loyalty and word-of-mouth. <i>International Journal of Electronic Marketing and Retailing</i>. 8 (2), 136-156</p> <p>- Times Cited Web of Science®: 2</p> <p>- Times Cited Scopus: 9</p>
10	<p>Marques, S. H., Cardoso, M. G. M. S. & Lindeza, A. C. A. (2017). Do loyalty cards enhance loyalty in the pharmaceutical sector?. <i>Journal of Relationship Marketing</i>. 16 (2), 143-162</p> <p>- Times Cited Web of Science®: 2</p> <p>- Times Cited Scopus: 3</p>
11	<p>Marques, A., Ferreira, A. S. & Cardoso, M. G. M. S. (2017). Performance of combined models in discrete binary classification. <i>Methodology</i>. 13 (1), 23-37</p>
12	<p>Marques, A., Ferreira, A. S. & Cardoso, M. G. M. S. (2016). Combining models in discrete discriminant analysis. <i>International Journal of Data Analysis Techniques and Strategies</i>. 8 (2), 143-160</p> <p>- Times Cited Scopus: 1</p>
13	<p>Amorim, M. J. & Cardoso, M. G. M. S. (2015). Clustering stability and ground truth: numerical experiments. <i>International Journal of Artificial Intelligence and Knowledge Discovery</i>. 5 (4), 27-33</p>
14	<p>Amorim, M. J. & Cardoso, M. G. M. S. (2015). Comparing clustering solutions: the use of adjusted paired indices. <i>Intelligent Data Analysis</i>. 19 (6), 1275-1296</p> <p>- Times Cited Web of Science®: 3</p> <p>- Times Cited Scopus: 1</p>
15	<p>Silvestre, C., Cardoso, M. G. M. S. & Figueiredo, M. (2015). Feature selection for clustering categorical data with an embedded modeling approach. <i>Expert Systems</i>. 32 (3), 444-453</p> <p>- Times Cited Web of Science®: 23</p> <p>- Times Cited Scopus: 22</p>
16	<p>Baudry, J.-P., Cardoso, M. G. M. S., Celeux, G., Amorim, M. J. & Ferreira, A. S. (2015). Enhancing the selection of a model-based clustering with external categorical variables. <i>Advances in Data Analysis and Classification</i>. 9 (2), 177-196</p> <p>- Times Cited Web of Science®: 14</p> <p>- Times Cited Scopus: 11</p>
17	<p>Matos, D., Marques, N. C. & Cardoso, M. G. M. S. (2014). Stock market series analysis using self-organizing maps. <i>Revista de Ciências da Computação</i> . 9 (9), 79-90</p>
18	<p>Marques, S., Cardoso, M. & Palma, A. (2013). Environmental factors and satisfaction in a specialty store. <i>International Review of Retail, Distribution and Consumer Research</i>. 23 (4), 456-474</p> <p>- Times Cited Web of Science®: 19</p> <p>- Times Cited Scopus: 23</p>

19	Marques, A., Ferreira, A. S. & Cardoso, M. G. M. S. (2013). Selection of variables in Discrete Discriminant Analysis. <i>Biometrical Letters</i> . 50 (1)
20	Martins, A. A. A. F., Cardoso, M. & Pinto, I. M. S. (2012). Mapping atmospheric pollutant emissions in European countries. <i>Intelligent Data Analysis</i> . 16 (1), 153-164 - Times Cited Web of Science®: 1 - Times Cited Scopus: 1
21	Martins, M.C. & Cardoso, M. G. M. S. (2012). Cross-validation of segments of credit card holders. <i>Journal of Retailing and Consumer Services</i> . 19 (6), 629-636 - Times Cited Scopus: 3
22	Martins, A. A. A. F. & Cardoso, M. G. M. S. (2011). A multidimensional unfolding picture is worth thousand electoral numbers. <i>Portuguese Journal of Quantitative Methods</i> . 1 (2), 53-62
23	Susana, T., Cardoso, M. & Dias, J. G. (2010). The heterogeneous best-worst choice method in market research. <i>International Journal of Market Research</i> . 52 (4), 533-546 - Times Cited Web of Science®: 2 - Times Cited Scopus: 3 - Times Cited Google Scholar: 6
24	Martins, A.A.A.F., Cardoso, M. G. M. S. & Pinto, I. (2009). Using Multidimensional Unfolding in Plant Breeding Programs. <i>Biometrical Letters</i> .
25	Martins, A. A. A. F., Pinto, I. M. S. & Cardoso, M. G. M. S. (2009). Multidimensional Unfolding and the use of alternative input scales. <i>Journal of Targeting, Measurement and Analysis for Marketing</i> . 17 (3), 195-204 - Times Cited Scopus: 3
26	Cardoso, M. & Carvalho, A. P. (2009). Quality indices for (practical) clustering evaluation. <i>Intelligent Data Analysis</i> . 13 (5), 725-740 - Times Cited Web of Science®: 17 - Times Cited Scopus: 15
27	Martins, M. C. & Cardoso, M. G. M. S. (2008). Evaluation of clusters of credit cards holders. <i>Revista de Ciências da Computação</i> . 3 (3), 1-11
28	Jesus, N. B. & Cardoso, M. G. M. S. (2007). Análise de agrupamento incremental - segmentação de pontos de retalho. <i>Revista de Ciências da Computação</i> . 2 (2), 26-38
29	Fonseca, J. R. S. & Cardoso, M. G. M. S. (2007). Mixture-model cluster analysis using information theoretical criteria. <i>Intelligent Data Analysis</i> . 11 (2), 155-173 - Times Cited Web of Science®: 87 - Times Cited Scopus: 78
30	Armando B. Mendes & Cardoso, M. G. M. S. (2006). Clustering supermarkets: the role of experts. <i>Journal of Retailing and Consumer Services</i> . 13 (4), 231-247 - Times Cited Scopus: 13
31	Silva, A. L. & Cardoso, M. G. M. S. (2005). Predicting supermarket sales: the use of regression trees. <i>Journal of Targeting, Measurement and Analysis for Marketing</i> . 13 (3), 239-249
32	Cardoso, M. G. M. S. & Chambel, L. (2005). A valuation model for cut diamonds. <i>International Transactions of Operations Research</i> . 12 (4), 417-436 - Times Cited Scopus: 9

33	Cardoso, M. G. M. S. & Moutinho, L. (2003). A logical type discriminant model for profiling a segment structure. <i>Journal of Targeting, Measurement and Analysis for Marketing</i> . 12 (1), 27-41
34	Cardoso, M. G. M. S., Themido, I. H. & Moura Pires, F. (1999). Evaluating a clustering solution: an application in the tourism market. <i>Intelligent Data Analysis</i> . 3 (6), 491-510 - Times Cited Scopus: 10

- Review article

1	Cardoso, M. G. M. S. & Chambel, L. (2026). Predicting lab-grown diamond prices: A comparative view. <i>International Journal of Data Science and Analytics</i> . 22 (1)
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• Books and Book Chapters

- Book author

1	Dionísio, J., Pereira, H. & Cardoso, M. (2012). Comportamentos de procura de informação e compra online. Lisboa, Portugal. Confederação do Comércio e Serviços de Portugal.
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- Book editor

1	Ferreira, M. A. M., Menezes, R. & Cardoso, M. G. M. S. (2001). <i>Temas em Métodos Quantitativos 2</i> . Lisboa. Edições Sílabo.
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- Book chapter

1	Pinto, I. M. S. & Cardoso, M. G. M. S. (2015). Measuring the effect of Marketing actions: the role of Matching. In Luiz Moutinho and Kun-Huang Huarng (Ed.), <i>Quantitative Modeling in Marketing and Management</i> . (pp. 491-506).: World Scientific. - Times Cited Scopus: 1
2	Ferreira, A. & Cardoso, M. G. M. S. (2013). Evaluating discriminant analysis results. In João Lita da Silva, Frederico Caeiro, Isabel Natário, Carlos A. Braumann (Ed.), <i>Advances in regression, survival analysis, extreme values, Markov: Processes and other statistical applications</i> . (pp. 155-162). Berlin: Springer. - Times Cited Scopus: 1
3	Tavares, S., Dias, J. G. & Cardoso, M. (2013). Análise conjunta baseada em preferências vs escolhas. Seleção de uma Escola de Gestão. In Bacelar-Nicolau, H., F. Sousa, C. Ferreira (Ed.), <i>Classificação e Análise de Dados. Métodos e Aplicações</i> . (pp. 37-48). Lisboa: Edição CLAD.
4	Tavares, S., Dias, J. G. & Cardoso, M. (2013). Análise conjunta baseada em preferências vs escolhas Seleção de uma Escola de Gestão. In <i>Classificação e Análise de Dados ? Métodos e Aplicações</i> . (pp. 37-48).
5	Cardoso, M. G. M. S. (2012). Logical discriminant models. In Luiz Moutinho. Kun-Huang Huarng (Ed.), <i>Quantitative modelling in marketing and management</i> . (pp. 223-254).: World Scientific Publishing. - Times Cited Scopus: 6
6	Cardoso, M. (2011). Logical Discriminant Models. In Luiz Moutinho and Graeme D Hutcheson (Ed.), <i>1.The SAGE Dictionary of Quantitative Management Research</i> . (pp. 163-165).: SAGE Publications Ltd.

7	Cardoso, M. (2011). Latent Segments Analysis. In Luiz Moutinho and Graeme D Hutcheson (Ed.), The SAGE Dictionary of Quantitative Management Research. (pp. 158-160): SAGE Publications Ltd.
8	Cardoso, M. (2011). Data Mining. In Luiz Moutinho and Graeme D Hutcheson (Ed.), The SAGE Dictionary of Quantitative Management Research . (pp. 71-73): SAGE Publications.
9	Tavares, S., Cardoso, M. & Dias, J. G. (2009). Best-Worst: Uma metodologia na avaliação da importância de atributos. In Temas em Métodos em Métodos Quantitativos VI. (pp. 0-0).

• Conferences/Workshops and Talks

- Publication in conference proceedings

1	Cardoso, M. G. M. S. & Martins, A. A. (2022). The performance of a combined distance between time series. In Bispo, R., Henriques-Rodrigues, L., Alpizar-Jara, R., and Carvalho, M. de. (Ed.), Recent Developments in Statistics and Data Science. SPE 2021. Springer Proceedings in Mathematics & Statistics. (pp. 71-83). Virtual, Online: Springer. - Times Cited Scopus: 1
2	Cardoso, M. G. M. S., Martins, A. & Lagarto, J. (2019). Combining various dissimilarity measures for clustering electricity market prices. In Milheiro, P., Pacheco, A., Sousa, B. de., Alves, I. F., Pereira, I., Polidoro, M. J., & Ramos, S. (Ed.), Estatística: Desafios Transversais às Ciências com Dados. Atas do XXIV Congresso da Sociedade Portuguesa de Estatística. (pp. 197-212). Amarante: Sociedade Portuguesa de Estatística.
3	Marques, S. H., Cardoso, M. G. M. S. & Ramos, P. A. R. (2018). Domestic brands in food retail: the consumer perspective. In 25th Recent Advances In Retailing And Services Science, EIRASS 2018. Funchal
4	Cardoso, M. G. M. S., Laureano, R. D. & Serrão, C. (2017). Cybersecurity culture in Portuguese organizations: An exploratory analysis. In Reis, L. P., Rocha, A., Alturas, B., Costa, C. and Cota, M. P. (Ed.), 2017 12th Iberian Conference on Information Systems and Technologies (CISTI). (pp. 2090-2094). Lisbon, Portugal: IEEE. - Times Cited Web of Science®: 2 - Times Cited Google Scholar: 9
5	Marques, S., Lindeza, A. & Cardoso, M. (2015). Do loyalty cards enhance loyalty? a study in the Portuguese pharmaceutical sector. In Mafalda Nogueira, André Vieira (Ed.), The Portuguese Marketing Conference 15 Proceedings. Porto: IPAM.
6	Amorim, M. J. & Cardoso, M. G. M. S. (2015). Clustering Stability and Ground Truth: Numerical Experiments. In Proceedings of the 7th International Joint Conference on Knowledge Discovery, Knowledge Engineering and Knowledge Management. (pp. 259-264). - Times Cited Web of Science®: 1 - Times Cited Scopus: 1
7	Pereira, H., Cardoso, M. G. M. S. & Pedro Dionísio (2014). Online Buying Behavior in Technological and Office Products. In Shopper Marketing & Pricing Conference Proceedings.: Published by Stockholm School of Economics.
8	Amorim, M. J. & Cardoso, M. G. M. S. (2014). Paired Indices for Clustering Evaluation - Correction for agreement by chance. In ICEIS 2014 - 16th International Conference on Enterprise Information Systems.
9	Pereira, H., Cardoso, M. G. M. S. & Dionísio, J. (2014). Online buying behavior in Technological and Office Products. In Stockholm School of Economics (Ed.), Shopper Marketing and Pricing Conference. (pp. 81-84). Stockholm: Stockholm School of Economics.

10	Marques, S. & Cardoso, M. (2014). The influence of olfactory marketing on clients` loyalty. In Atas XXIV Jornadas Luso Espanholas de Gest3o Científica. Leiria: Instituto Polit3cnico de Leiria.
11	Pereira, H., Dionísio, J. & Cardoso, M. G. M. S. (2013). Portuguese online consumer and buying behavior for home products. In EIRASS. Philadelphia
12	Pereira, H., Cardoso, M. G. M. S. & Dionísio, J. (2013). Lifestyle Products and Services Online. In EIRASS. Philadelphia
13	Silvestre, C., Cardoso, M. G. M. S. & Figueiredo, M.A.T. (2013). Clustering and Selecting Categorical Features. In Progress in Artificial Intelligence - Lecture Notes in Computer Science. (pp. 331-342). Angra do Heroísmo - Times Cited Web of Science®: 2 - Times Cited Scopus: 1
14	Silvestre, C. , Cardoso, M. & Figueiredo, M. (2013). Clustering and selecting categorical features. In Correia, L., Reis, L. P., and Cascalho, J. (Ed.), Progress in Artificial Intelligence. EPIA 2013. Lecture Notes in Computer Science. (pp. 331-342). Angra do Heroísmo: Springer.
15	Cardoso, M. (2012). Environmental Factors and Satisfaction in a Specialty Store. In EMAC 2012 ? European Marketing Academy 41st Annual Conference. (pp. 0-0). Lisbon
16	Marques, S., Cardoso, M. & Palma, A. (2012). The impact of environmental factors in satisfaction. In 19th EIRASS Recent Advances in Reatiling & Services Science Conference. (pp. 0-0). Viena
17	Marques, S., Cardoso, M. & Palma, A. (2012). Environmental factors and satisfaction in a specialty store. In Paulo Rita (Ed.), 41th EMAC Conference. (pp. 0-0). Lisboa
18	Pereira, H., Trigo, V., Dionísio, J., Cardoso, M., Miranda, N., Raminhos, R....Seabra, P. (2012). Video for travel: Determinants of Video Content Usage Relations. In University for Business Engineering and Management, Banja Luka (Ed.), International Conference on Social and Technological Development (STED 2012). (pp. 0-0). Banja Luka
19	Amorim, M. J. & Cardoso, M. (2012). Clustering cross-validation and mutual information indices. In Ed. by Ana Colubi, Konstantinos Fokianos, Gil Gonzalez-Rodriguez and Erricos John Kontoghiorghes (Ed.), 20th International Conference on Computational Statistics (COMPSTAT 2012). (pp. 39-52). Limassol
20	Martins, Ana & Cardoso, M. (2009). Avalia33o do impacto de escalas alternativas em Multidimensional Scaling Unfolding. In Estatística, da teoria pr3tica. Actas do XV Congresso da Sociedade Portuguesa de Estatística . (pp. 351-363).
21	Fonseca, J. R. S. & Cardoso, M. G. M. S. (2005). Retail clients latent segments. In Bento, C., Cardoso, A., and Dias, G. (Ed.), Progress in Artificial Intelligence. EPIA 2005. Lecture Notes in Computer Science. (pp. 348-358). Covilh3, Portugal: Springer. - Times Cited Web of Science®: 8 - Times Cited Scopus: 8

- Talk

1	Medina, A. & Cardoso, M. G. M. S. (2025). Cruise Passenger Satisfaction and the Role of Past Experience: Analysis of User-Generated Content . 31stth Recent Advances in Retailing and Consumer Science Conference.
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2	Martins, A. A. A. F., Pereira, F., Reis, F., Canacsinh, H., Lagarto, J., Cardoso, M. G. M. S....Amorim, M. J. (2025). SHORT-TERM ELECTRIC GRID LOAD FORECASTING. 7th International Conference on Numerical and Symbolic Computation.
3	Cardoso, M. G. M. S. & Chambel, L. (2025). Lab-grown price estimates: an interpretation. XXXI Meeting of the Portuguese Association for Classification and Data Analysis (JOCLAD 2025).
4	Cardoso, M. G. M. S. & Chambel, L. (2023). Rules for predicting lab-grown diamonds prices. XXVI Conference of the Portuguese Statistical Society.
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Type of Activity	Journal Title	ISSN/Quartile	Period	Language
Member of scientific journal editing staff	Journal of Retailing and Consumer Services	--	--	English
Member of scientific journal editing staff	Journal of Modelling in Management	--	--	English