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## Maria da Conceição Torres Figueiredo

### Professora Associada

Department of Quantitative Methods for Management and Economics (IBS)

### Associate Researcher

BRU-Iscte - Business Research Unit (IBS)  
[Data Analytics]



## Contacts

<b>E-mail</b>	Conceicao.Figueiredo@iscte-iul.pt
<b>Office</b>	AA2.10
<b>Telephone</b>	217650681 (Ext: 220526)
<b>Post Box</b>	74

## Curriculum

Maria da Conceição Torres Figueiredo (1966) is Associate Professor of Quantitative Methods at ISCTE-IUL, Portugal, since 1997. She studied economics and econometrics at ISEG-UTL, Portugal (Licenciatura in Economics, 1991; M.S. in Mathematical Modeling for Economics and Management, 1994) and Quantitative Methods at the Instituto Universitário de Lisboa (ISCTE-IUL), (Ph.D. in Quantitative Methods, 2011). Her research focus on Longitudinal Data Analysis and Applied Microeconometrics. Participated in projects, studies, workshops and communications in national and international congresses, of journals where she published: The Portuguese Journal of Social Science; Social Policy and Society; International Labour Review and Journal of Youth Studies.

## Research Interests

Longitudinal Data Analysis
Applied Microeconomic
Quantile Regression

## Academic Qualifications

University/Institution	Type	Degree	Period
ISCTE-IUL	PhD	Doutoramento em Métodos Quantitativos	2011
Instituto Superior de Economia e Gestão - UTL	M.Sc.	Matemática Aplicada à Economia e à Gestão	1994
Instituto Superior de Economia e Gestão - UTL	Licenciate	Economia	1991

## Teaching Activities

Teaching Year	Sem.	Course Name	Degree(s)	Coord
2025/2026	2º	Regression Models	Bachelor Degree in Data Science;	Yes
2025/2026	2º	Data Analysis and Visualization	Bachelor Degree in Management;	Yes
2025/2026	1º	Decision Making Under Uncertainty	Bachelor Degree in Management;	Yes
2025/2026	1º	Statistics for Industrial Management and Logistics	Bachelor Degree in Industrial Management and Logistics;	Yes
2025/2026	1º	Data Analytics for Business Managers		Yes
2024/2025	2º	Introduction to Dynamic Models		Yes
2024/2025	2º	Data Analytics for Business Managers		Yes
2024/2025	2º	Statistics II		No
2024/2025	1º	Data Analytics for Business Managers		Yes
2024/2025	1º	Statistics I	Bachelor Degree in Finance and Accounting;	Yes
2023/2024	2º	Introduction to Dynamic Models		No
2023/2024	2º	Probabilities and Statistics		Yes
2023/2024	2º	Data Analytics for Business Managers		Yes

2023/2024	2º	Statistics II		No
2023/2024	1º	Statistics and Data Analysis	Master Degree in Human Resources Development Policies;	Yes
2023/2024	1º	Statistics I	Bachelor Degree in Finance and Accounting;	No
2022/2023	2º	Probabilities and Statistics	Bachelor Degree in Computer Science and Business Management;	Yes
2022/2023	1º	Introduction to Dynamic Models		No
2022/2023	1º	Statistics I	Bachelor Degree in Finance and Accounting;	No
2021/2022	2º	Probabilities and Statistics	Bachelor Degree in Computer Science and Business Management;	Yes
2021/2022	1º	Introduction to Econometrics	Post Graduation Program in Economics and Regulation of Financial Institutions; Institutional Degree in ISCTE Business School;	Yes
2021/2022	1º	Introduction to Dynamic Models		No
2021/2022	1º	Exploratory Data Analysis	Master Degree in Business Analytics;	Yes
2020/2021	2º	Probabilities and Statistics	Bachelor Degree in Computer Science and Business Management;	Yes
2020/2021	2º	Data Analysis for Human Resources Management II		Yes
2020/2021	1º	Introduction to Dynamic Models		No
2020/2021	1º	Probabilities and Statistics		Yes
2019/2020	2º	Statistics II		Yes
2019/2020	1º	Introduction to Econometrics	Institutional Degree in ISCTE Business School;	Yes
2019/2020	1º	Statistics I		Yes
2018/2019	2º	Statistics II	Bachelor Degree in Finance and Accounting;	Yes
2018/2019	2º	Statistics II	Bachelor Degree in Finance and Accounting;	Yes
2018/2019	2º	Statistics II	Bachelor Degree in Finance and Accounting;	Yes
2018/2019	1º	Statistics I		No
2017/2018	2º	Statistics II		No
2017/2018	1º	Statistics I		No

2016/2017	2°	Statistics II		No
2016/2017	1°	Statistics I		Yes
2016/2017	1°	Statistics I		Yes
2016/2017	1°	Statistics I		Yes
2015/2016	2°	Statistics II		Yes
2015/2016	2°	Statistics II		Yes
2015/2016	2°	Statistics II		Yes
2015/2016	2°	Econometrics I	Bachelor Degree in Economics;	Yes
2015/2016	1°	Statistics I	Bachelor Degree in Finance and Accounting;	Yes
2015/2016	1°	Statistics I	Bachelor Degree in Finance and Accounting;	Yes
2015/2016	1°	Statistics I	Bachelor Degree in Finance and Accounting;	Yes
2014/2015	2°	Information and Data Management		Yes
2014/2015	2°	Statistics II		No
2014/2015	2°	Econometrics I	Bachelor Degree in Economics;	Yes
2014/2015	1°	Research Seminar in Economics		No
2014/2015	1°	Statistics I		Yes
2014/2015	1°	Statistics I		Yes
2014/2015	1°	Statistics I		Yes
2013/2014	2°	Statistics II		Yes
2013/2014	2°	Statistics II		Yes
2013/2014	2°	Statistics II		Yes
2013/2014	2°	Econometrics I	Bachelor Degree in Economics;	Yes
2013/2014	1°	Research Seminar in Economics		No
2013/2014	1°	Statistics I		Yes
2013/2014	1°	Statistics I		Yes

2013/2014	1º	Statistics I		Yes
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## Supervisions

### • Ph.D. Thesis

#### - Concluded

	Student Name	Title/Topic	Language	Institution	Concluding Year
1	Shichuan Tian	A Feature Analysis on Customer Needs in xxx Branch of The Agricultural Bank of China	English	Iscte	2017
2	Tian Shichuan	The Research on Costumer Structure Characteristics and Marketing Measures of Regional Bank Agency: A Case from the Agricultural Bank of China	--	Iscte	2017

### • M.Sc. Dissertations

#### - Ongoing

	Student Name	Title/Topic	Language	Status	Institution
1	Rodrigo Afonso Moras Baldo	Professional insertion of qualified young people in Portugal: contracts, skills and job quality	--	Developing	Iscte
2	Carolina Ferreira Vaz	A literacia financeira nos jovens: um estudo comparativo entre Portugal e Espanha	--	Developing	Iscte
3	André João Chagas de Oliveira	Salary comparison between Public and Private Sectors	--	Developing	Iscte
4	Francisca Esperança Cativo	How Augmented Reality And Virtual Reality Campaigns Impact Brand Experience And Brand Love in The Luxury Fashion Sector	--	Developing	Iscte
5	Maria Ema dos Reis Aniceto	Ecolabels' impact on consumption, in Portugal	--	Developing	Iscte
6	Inês Rebelo Paim de Oliveira	How Online Gambling Threatens the Sustainability of Land-Based Casinos in Portugal	--	Developing	Iscte
7	Bernardo Luis Oliveira Araújo	Literacia Financeira e Finanças Sustentáveis	--	Developing	Iscte

#### - Concluded

	Student Name	Title/Topic	Language	Institution	Concluding
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					Year
1	Diva Fonseca e Mestre	Exploring Social Media Travel Influencers' Role in Shaping Gen Z's Travel Intentions in Portugal	English	Iscte	2025
2	Carina Martins Latino	Where is the gap in the gender pay gap?	English	Iscte	2024
3	Inês Filipa Santos da Conceição	The impact of the main determinants of non-performing loans in the Eurozone	Portuguese	Iscte	2023
4	João Daniel Figueira Antunes	Telework and the increase of Polarization and inequalities in Portugal	Portuguese	Iscte	2022
5	Inês Marques Pires	Job quality by educational level: similarities and differences	English	Iscte	2018
6	Mariana Cunha da Silva	The Sociodemographic Profile of Part-Time Workers	Portuguese	Iscte	2018
7	Filipa Mendes Cunha	Evolution of qualifications on the trade sector in Portugal: contributions to a reflection on the (possible) crowding out	Portuguese	Iscte	2018
8	Sofia Alexandra Martins Lucas Nunes Branco	Os Trabalhadores de Baixos Salários em Portugal e a sua Oferta de Trabalho	Portuguese	Iscte	2016
9	Maria Leonor Bandeira de Melo Barreiros Cardoso	Modeling Portuguese Water Demand with Quantile Regression	English	Iscte	2013

## • M.Sc. Final Projects

### - Concluded

	Student Name	Title/Topic	Language	Institution	Concluding Year
1	João Alexandre Ramos Leitão Caçador da Cunha	O Orgulho e a Lealdade - O caso do Sport Lisboa e Benfica	Portuguese	Iscte	2016
2	Sofia Marques Romeiro	Caracterização dos Clientes Devedores nas Telecomunicações Móveis em Portugal	Portuguese	Iscte	2013

## Total Citations

Web of Science®	75
Scopus	67

## Publications

### • Scientific Journals

#### - Scientific journal paper

1	<p>Suleman, F. &amp; Figueiredo, M. C. T. (2020). Entering the labour market in the context of higher education reform and economic recession: Young bachelor and master graduates in Portugal. <i>Journal of Youth Studies</i>. 23 (10), 1396-1417</p> <p>- Times Cited Web of Science®: 25</p> <p>- Times Cited Scopus: 20</p> <p>- Times Cited Google Scholar: 46</p>
2	<p>Suleman, F. &amp; Figueiredo, M. C. (2018). Wage differentials within a female dominated occupation: domestic workers in informal and flexible jobs in Portugal. <i>International Labour Review</i>. 157 (1), 129-152</p> <p>- Times Cited Web of Science®: 8</p> <p>- Times Cited Scopus: 7</p> <p>- Times Cited Google Scholar: 20</p>
3	<p>Figueiredo, M. C., Suleman, F. &amp; Botelho, M. C. (2018). Workplace abuse and harassment: the vulnerability of informal and migrant domestic workers in Portugal. <i>Social Policy and Society</i>. 17 (1), 65-85</p> <p>- Times Cited Web of Science®: 39</p> <p>- Times Cited Scopus: 35</p> <p>- Times Cited Google Scholar: 80</p>
4	<p>Figueiredo, M. C. T. &amp; Botelho, M.C. (2013). Decomposition of the gender wage gap in Portugal, 1998-2007: the evidence of gender discrimination. <i>Portuguese Journal of Social Science</i>. 12 (3), 287-315</p> <p>- Times Cited Web of Science®: 3</p> <p>- Times Cited Scopus: 3</p> <p>- Times Cited Google Scholar: 13</p>

### • Books and Book Chapters

#### - Book chapter

1	<p>Suleman, F., Figueiredo, M. C. T. &amp; Guimarães, R. (2023). Are Graduates Working in Graduate Occupations? Insights from the Portuguese Labour Market. In <i>Rethinking Graduate Employability in Context: Discourse, Policy and Practice</i>. (pp. 135-159).</p> <p>- Times Cited Scopus: 2</p> <p>- Times Cited Google Scholar: 4</p>
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### • Other Publications

#### - Working Papers

1	<p>Figueiredo, M. C. T., Suleman, F. &amp; Botelho, M.C. (2015). Typology abuse and harassment in domestic work in Portugal. Working Paper. 1-19</p>
2	<p>Figueiredo, M. C. T. &amp; Elsa fontainha (2015). Male and Female Wage Functions: A Quantile Regression Analysis using LEED and LFS Portuguese Databases. ISEG - School of Economics and Management, Department of Economics, University of Lisbon in its series Working Papers Department of Economics with number 2015/01.</p> <p>- Times Cited Google Scholar: 9</p>
3	<p>Suleman, F. &amp; Figueiredo, M. C. T. (2015). Wage differentials in domestic work: The impact of contractual arrangements. Working Paper. 1-32</p>

## - Report

1	Marques, P., Botelho, M.C., Figueiredo, M. C. T. & Guimarães, R. (2024). Jovens à procura de emprego inscritos no IEFP: Características, trajetórias e colocações.
2	Marques, P., Botelho, M.C., Figueiredo, M. C. T. & Guimarães, R. (2023). Quem são os jovens desempregados? Diagnóstico e Recomendações.
3	Marques, P., Suleman, F., Guimarães, R. & Figueiredo, M. C. T. (2021). Os jovens no mercado de trabalho em Portugal (2007-2018). - Times Cited Google Scholar: 3

## • Conferences/Workshops and Talks

### - Talk

1	Marques, P., Guimarães, R., Botelho, M.C. & Figueiredo, M. C. T. (2025). Jovens inscritos nos Centros de Emprego: Que respostas para diferentes perfis?. 8º Encontro Anual da Associação Portuguesa de Economia Política .
2	Marques, P., Botelho, M.C., Figueiredo, M. C. T. & Guimarães, R. (2024). Jovens inscritos nos Centros de Emprego do IEFP: Que respostas para diferentes perfis?. 7º Encontro Anual de Economia Política.
3	Suleman, F., Figueiredo, M. C. T. & Guimarães, R. (2023). Are graduates working in graduate occupations? Insights from the Portuguese labour market. 6º Encontro Anual de Economia Política.
4	Suleman, F., Figueiredo, M. C. T. & Guimarães, R. (2023). The expansion of higher education and labour market outcomes in Portugal. CHER - 35th Annual Conference.
5	Suleman, F., Suleman, A. & Figueiredo, M. C. T. (2021). Job quality of HE graduates: A comparison across Southern European countries. Society for Research into Higher Education (SRHE).
6	Figueiredo, M. C. T. & Suleman, F. (2018). The labour market of young graduates in Portugal: The effect of higher education reform and economic recession. SRHE International Conference on Research into Higher Education .
7	Suleman, F., Botelho, M. C. & Figueiredo, M. C. (2018). Violência no trabalho feminino: O que acontece no trabalho doméstico em Portugal?. Conferência Internacional Mulheres, mundos do trabalho e cidadania: Diferentes olhares, outras perspetivas.
8	Botelho, M.C., Suleman, F. & Figueiredo, M. C. T. (2018). Violência no Trabalho feminino: O que acontece no trabalho doméstico em Portugal?. Mulheres, Mundos do Trabalho e Cidadania. Diferentes Olhares, Outras Perspetivas.
9	Suleman, F. & Figueiredo, M. C. T. (2017). The job quality of young higher education graduates in Portugal: Wage differentials and contractual arrangements in 2007 and 2012 . Workshop DINAMIA'CET.
10	Suleman, F., Figueiredo, M. C. T. & Suleman, A. (2017). The segmentation of the labour market of higher education graduates in Portugal . International Conference Democracy and Participation in the 21st Century .
11	Suleman, F. & Figueiredo, M. C. T. (2017). The job quality of young higher education graduates in Portugal: Contractual arrangements & wage differentials. LEED 2017 WORKSHOP.



12	Suleman, F. & Figueiredo, M. C. T. (2017). Young Higher Education Graduates in Portugal in the Context of Bologna Reform and Economic Crisis (2007-2012). Workshop Youth in a Post-Crisis Europe: Regulatory Approaches and Their Perceptions.
13	Figueiredo, M. C. T., Suleman, F. & Botelho, M.C. (2015). Workplace risk and protection factors of abuses in domestic work. XI Jornadas de Economía Laboral.
14	Suleman, F., Figueiredo, M. C. T. & Botelho, M.C. (2015). The impact of formality, trust and skills on the risk of abuses in domestic workers in Portugal. The Fourth Conference of the Regulating for Decent Work Network.
15	Botelho, M.C., Suleman, F. & Figueiredo, M. C. T. (2015). A typology of abuses in domestic work in Portugal. International Congress on Working Conditions.
16	Monteiro, H., Cardoso, M. & Figueiredo, M. C. T. (2014). Ir além da reação do consumidor médio: modelização da procura residencial de água em Portugal com regressão de quantis. 12.º Congresso da Água.
17	Suleman, F. & Figueiredo, M. C. T. (2014). Wage differentials between declared and undeclared domestic workers. The Welfare State in Portugal in the Age of Austerity Conference.
18	Suleman, F. & Figueiredo, M. C. T. (2014). The wage determination in the labour of domestic workers. International Labour Process Conference.
19	Suleman, F. & Figueiredo, M. C. T. (2014). How flexible and informal arrangements shape the wages of domestic workers in Portugal. European Society for Population Economics – D5 Labour Market.
20	Suleman, F. & Figueiredo, M. C. T. (2014). Flexibilidade, informalidade e salários no trabalho doméstico em Portugal. A Transformação das Relações Laborais em Portugal e o «Memorando de Entendimento».
21	Monteiro, H., Cardoso, M. & Figueiredo, M. C. T. (2014). Going Beyond Average Response: Modeling Portuguese Residential Water Demand with Quantile Regression. International Water Association World Water Congress. - Times Cited Google Scholar: 2
22	Monteiro, H., Cardoso, M. & Figueiredo, M. C. T. (2014). Going Beyond Average Response: Modeling Portuguese Residential Water Demand with Quantile Regression. 5th World Congress of Environmental and Resource Economists. - Times Cited Google Scholar: 2
23	Figueiredo, M. C. & Elsa Fontainha (2013). Male and Female Wage Functions: A Quantile Regression Analysis using LEED and LFS Portuguese Databases. 3rd LINKED EMPLOYER EMPLOYEE DATA WORKSHOP - LEED 2013.
24	Monteiro, H., Cardoso, M. & Figueiredo, M. C. T. (2013). Going Beyond Average Response: Modeling Portuguese Residential Water Demand with Quantile Regression. 8.º Congresso Ibérico de Gestão e Planeamento da Água.

## Research Projects

Project Title	Role in Project	Partners	Period
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Cooperation Project between the Youth Employment Observatory and the Portuguese Public Employment Services (IEFP)	Researcher	DINAMIA'CET-Iscte (IL) - Leader	2023 - 2027
Counterfactual evaluation of support to companies: crossover between causal inference and machine learning approaches (Contrafactual-ML)	Researcher	DINAMIA'CET-Iscte (GEC) - Leader, BRU-Iscte	2021 - 2022
Youth Employment Observatory	Researcher	DINAMIA'CET-Iscte (IL) - Leader	Since 2020
Bringing together Higher Education, Training, and Job Quality	Researcher	DINAMIA'CET-Iscte (IL) - Leader	2018 - 2022
From internal devaluation to revaluation of work: the case of Portugal	Researcher	DINAMIA'CET-Iscte (IL), CES-UC - (Portugal)	2018 - 2022

## Academic Management Positions

Membro (Docente) (2025 - 2027)  
Unit/Area: Plenário do Conselho Pedagógico

Membro (2025 - 2027)  
Unit/Area: Comissão Permanente do Conselho Pedagógico