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Maria Manuela Martins Pinheiro Magalhães Hill



Academic Qualifications

| University/Institution | Type | Degree | Period |
|----------------------------|-------------|----------------------------------|--------|
| University of Keele | PhD | Organização e Gestão de Empresas | 1987 |
| Faculdade de Ciências - UL | Licenciante | Matemática Aplicada | 1971 |

Supervisions

- **Ph.D. Thesis**
- **Concluded**

| | Student Name | Title/Topic | Language | Institution | Concluding Year |
|---|--------------------------------------|---|------------|-------------|-----------------|
| 1 | Maria da Conceição Torres Figueiredo | Diferenças salariais por género em Portugal: Uma análise econométrica em contexto de regressão de quantis | Portuguese | Iscte | 2011 |
| 2 | Maria Cristina Martins da Luz | The Brand Whole. O contributo da publicidade para a integralidade da marca | Portuguese | Iscte | 2009 |

| | | | | | |
|---|--|---|------------|-------|------|
| 3 | Graça Maria Santos Trindade | Modelos de Segmentação Latente de um Mercado com Dados Agregados | Portuguese | Iscte | 2007 |
| 4 | Francisco Humberto Fortes Camões Costa | Modelo de Notação de Cartões de Crédito Incorporando Rentabilidade Esperada | Portuguese | Iscte | 2001 |

Total Citations

| | |
|------------------------|----|
| Web of Science® | 51 |
| Scopus | 34 |

Publications

• Scientific Journals

- Scientific journal paper

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|---|---|
| 1 | <p>Ferreira, A. & Hill, M. M. (2008). Organisational cultures in public and private Portuguese universities: a case study. <i>Higher Education</i>. 55 (6), 637-650</p> <ul style="list-style-type: none"> - Times Cited Web of Science®: 47 - Times Cited Scopus: 31 - Times Cited Google Scholar: 133 |
| 2 | <p>Esperança, J., Hill, M. & Valente, A. C. (2006). Entry mode and HRM strategies of emerging multinationals: an empirical analysis of Portuguese firms entering the Spanish market. <i>International Journal of Organizational Analysis</i>. 14 (4), 260-276</p> <ul style="list-style-type: none"> - Times Cited Web of Science®: 4 - Times Cited Scopus: 3 - Times Cited Google Scholar: 16 |

• Other Publications

- Working Papers

| | |
|---|---|
| 1 | <p>Esperança, J., Ana Valente & Hill, M. (2000). Entry mode and Human Resources Management in Emerging Multinationals: The case of Portuguese Firms Entering th Spanish Market . CIBER Working Paper.</p> |
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