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## Mariana Martins

### PhD Scholar

CIES-Iscte - Centre for Research and Studies in Sociology



### Contacts

#### E-mail

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### Curriculum

PhD candidate in Sociology at ISCTE – University Institute of Lisbon. She holds a Bachelor's degree in Literature – Portuguese Language and its Literature from the Federal University of Ceará (Brazil) and a Master's degree in Communication, Art, and Culture, an interdisciplinary Master's program from the University of Minho (Portugal), with a focus on the sociology of culture. She researches the sociology of books and reading, with research topics including the circulation of printed materials, the book market, cultural consumption, and public cultural policies for books and reading. Since October 2023, she has been a PhD scholarship holder from the Foundation for Science and Technology (FCT) (2023.00632.BD).

She collaborates with the Portuguese Observatory of Cultural Activities (OPAC) in the sociology of reading research team.

### Research Interests

Sociology of culture

Sociology of reading

Cultural Public Policies

### Academic Qualifications

University/Institution	Type	Degree	Period
ISCTE-Instituto Universitário de Lisboa	PhD	Sociologia	2024
Universidade do Minho	M.Sc.	Comunicação, Arte e Cultura	2020
Universidade Federal do Ceará	Licenciante	Letras - Língua Portuguesa e Respectivas Literaturas	2017

## Publications

### • Scientific Journals

#### - Scientific journal paper

1	Neves, J. S., Mata, J. T. da., Martins, M. O. & Lopes, M. Â. (2024). Contextos e práticas de mediação da leitura em Portugal. <i>Sociologia On Line</i> . 35, 85-103 - Times Cited Google Scholar: 1
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### • Conferences/Workshops and Talks

#### - Talk

1	Neves, J. S., Mata, João Trocado da, Martins, M. & Lopes, Miguel Ângelo (2024). Reading Mediation: Policies, Agents, and Professional Practices. 16th ESA Conference "Tension, Trust, and Transformation", Porto, Universidade do Porto-Faculdade de Letras, 30 de agosto.
2	Martins, M. & Neves, J. S. (2024). Independent Reading Mediators: Differences, Definitions, and Motivations. 16th ESA Conference "Tension, Trust, and Transformation", Porto, Universidade do Porto-Faculdade de Letras, 30 de agosto.
3	Neves, J. S., Mata, João Trocado da, Lopes, Miguel Ângelo & Martins, M. (2023). Mediação leitora: contextos, papéis e práticas profissionais. XII Congresso Português de Sociologia   Sociedades Polarizadas? Desafios para a Sociologia .

### • Other Publications

#### - Master's Dissertation

1	Martins, M. (2020). Negócios, cultura e estética: o caso da livraria Centésima Página.
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#### - Report

1	Neves, J. S., Mata, João Trocado da, Martins, M. & Lopes, Miguel Ângelo (2025). Práticas de Promoção da Leitura - A Perspetiva dos Mediadores. Relatório final.
2	Neves, J. S., Mata, João Trocado da, Martins, M. & Rodrigues, R. (2025). Os contextos familiares e as práticas de leitura dos alunos dos ensinos básico e secundário. Relatório intermédio.

## Research Projects

Project Title	Role in Project	Partners	Period
Políticas Culturais e Ecosistemas Locais do Livro	PhD Scholar	CIES-Iscte	2023 - 2027
Reading Promotion Practices: Reading Mediators Survey	Research Assistant	CIES-Iscte, PNL27 - (Portugal)	2022 - 2023