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# Nelson José dos Santos António

**Associate Researcher**
BRU-Iscte - Business Research Unit (IBS)
[Management Research Group ]

## Contacts



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| **Telephone** | 217650485 |
| **Post Box** | 361 |



## Research Interests

Strategic Management; Quality Management; Knowledge Management; Business Social Responsibility; Models of African Management; China in Africa

## Academic Qualifications

| University/Institution | Type | Degree | Period |
|---|---|---|---|
| Universitat Wuppertal | PhD | Organização e Gestão de Empresas | 1986 |
| Instituto Superior de Economia e Gestão - UTL | Licenciate | Finanças | 1975 |

## Teaching Activities

| Teaching Year | Sem. | Course Name | Degree(s) | Coord. |
|---|---|---|---|---|

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|---|---|---|---|---|
| 2020/2021 | 2º | Seminar / Project in Applied Business Management I | Doctorate Degree (PhD) in Business Administration; | No |
| 2020/2021 | 2º | Seminar / Project in Applied Business Management II | Doctorate Degree (PhD) in Business Administration; | No |
| 2020/2021 | 2º | Advanced Topics in Management II | Doctorate Degree (PhD) in Business Administration; | Yes |
| 2020/2021 | 2º | Strategy Organizational | | Yes |
| 2020/2021 | 2º | Thesis in Business Administration 0 | | Yes |
| 2020/2021 | 2º | Strategic Management and Governance | Master Degree in Health Services Management; | No |
| 2020/2021 | 2º | Thesis in Management | | Yes |
| 2020/2021 | 2º | Strategic Management | | No |
| 2020/2021 | 2º | International Strategy | | No |
| 2020/2021 | 2º | Strategic Management and Control | | No |
| 2020/2021 | 1º | Advanced Topics in Management I | | Yes |
| 2020/2021 | 1º | Organization and Design of the Research Project in Business Administration | Doctorate Degree (PhD) in Business Administration; | No |
| 2020/2021 | 1º | Thesis in Business Administration | | Yes |
| 2020/2021 | 1º | Research Design I | Doctorate Degree (PhD) in Management; | Yes |
| 2020/2021 | 1º | Strategy and Reporting | | Yes |
| 2020/2021 | 1º | Thesis in Management | | Yes |
| 2020/2021 | 1º | Strategic Management | | No |
| 2020/2021 | 1º | Strategy and Corporate Development | | No |
| 2019/2020 | 2º | Seminar / Project in Applied Business Management I | Doctorate Degree (PhD) in Business Administration; | Yes |
| 2019/2020 | 2º | Seminar / Project in Applied Business Management II | | Yes |
| 2019/2020 | 2º | Advanced Topics in Management II | | Yes |
| 2019/2020 | 2º | Thesis in Business Administration 0 | | Yes |

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|---|---|---|---|---|
| 2019/2020 | 2º | Thesis in Business Administration II | | Yes |
| 2019/2020 | 2º | Thesis in Business Administration IV | | Yes |
| 2019/2020 | 2º | Strategic Information Systems and Performance Management | | No |
| 2019/2020 | 2º | Strategic Management and Governance | Master Degree in Health Services Management; | No |
| 2019/2020 | 2º | Strategic Management | | No |
| 2019/2020 | 2º | International Strategy | | No |
| 2019/2020 | 2º | Strategic Management and Control | | No |
| 2019/2020 | 1º | Advanced Topics in Management I | | Yes |
| 2019/2020 | 1º | Qualitative Research Methods in Applied Business Management | Doctorate Degree (PhD) in Business Administration; | No |
| 2019/2020 | 1º | Thesis in Business Administration | | Yes |
| 2019/2020 | 1º | Research Design I | Doctorate Degree (PhD) in Management; | Yes |
| 2019/2020 | 1º | Specialization Seminar in Strategy and Entrepreneurship | | No |
| 2019/2020 | 1º | Strategy Organizational | | Yes |
| 2019/2020 | 1º | Thesis in Business Administration I | | Yes |
| 2019/2020 | 1º | Thesis in Business Administration III | | Yes |
| 2019/2020 | 1º | Strategic Management | | No |
| 2019/2020 | 1º | Strategy and Corporate Development | | No |

## Supervisions

- **Ph.D. Thesis**

**- Ongoing**

| | Student Name | Title/Topic | Language | Status | Institution |
|---|---|---|---|---|---|
| 1 | Sapalo António | O processo de privatização e sua influência empresarial: Angola 1989-2012 | Portuguese | Developing | Iscte |

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|---|---|---|---|---|---|
| 2 | Zhao Yanqing | The evolution of dynamic capabilities in entrepeneurial teams and their dynamic impact mechanism on innovation performance: the case of Zhiyang innovation | English | Developing | Iscte |
| 3 | Zhang Ya | Business Model of a New Market-Entry Product: A Case Study of DeuteriumDepleted Water | English | Delivered | Iscte |
| 4 | Jiang Hai | City Competence based on Resource-Based View: A case study of City Transformation of Panzhihua, China | English | Developing | Iscte |
| 5 | Xiang Rong | Research on Equity Incentive Methods of Science and Technology Enterprise- Comparing the Cases of Unlisted companies and Listed Companies | English | Developing | Iscte |
| 6 | José Miguel Alves de Aguiar Quintas | A Internacionalização de Empresas Portuguesas de Cabos Elétricos no Sudoeste Europeu | Portuguese | Developing | Iscte |
| 7 | José Eduardo Cirne de Abreu Carrajana | Mobilidade sustentável na cidade, realidade e tendências - cross case analysis" sobre capitais europeias" | Portuguese | Developing | Iscte |
| 8 | Sherban Leonardo Cretoiu | A Estratégia de Internacionalização de Territórios: vetores, vertentes, sinergias e vínculos na era das cadeias globais de valor | Portuguese | Developing | Iscte |
| 9 | Ana Isabel Florêncio Tavares | O papel da responsabilidade social corporativa nas empresas de media. O caso dos grupos de televisão em Portugal | Portuguese | Developing | Iscte |
| 10 | Lin Lei | Exploring the new model of Chinese medical system - Taking best uniMed Medical Group as an Example | English | Developing | Iscte |
| 11 | Cláudia Alexandra Pereira Assis de Almeida | Management in uncertainty: ethics matter!? | English | Developing | Iscte |
| 12 | Tiago Alberto Bonucci Pias Pereira | Chinese investment in the transport infrastructure sector in Angola an Mozambique: An integrated approach. | English | Developing | Iscte |
| 13 | Luísa Maria do Rosário Roque | Gestão Portuária: Um recurso valioso. | Portuguese | Developing | Iscte |
| 14 | Hu Pengfei | Evaluation mechanism of surgeon´s clinical skill level | English | Developing | Iscte |

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|---|---|---|---|---|---|
| 15 | Manuel da Silva Caetano | Organizational resources,capabilities and hospital performance - a study involving public hospitals in Angola | English | Developing | Iscte |
| 16 | Meng Shu | Exploring critical success factors for stakeholder management in healthcare data project | English | Developing | Iscte |
| 17 | Luiz Carlos Alves | The application of Integrated Management System and Lean Six Sigma in pharmaceutical industry | English | Developing | Iscte |
| 18 | Minghui Li | The impact of service innovation on customer loyalty in advanced manufacturing enterprises - a case study of China S.M Materials Corporation | English | Developing | Iscte |
| 19 | Ji XIONG | The survival dilemma of small and medium-sized raw liquor enterprises in Sichuan: a study based on Resource-based view (RBV) and Dynamic Capabilities (DC) | English | Developing | Iscte |
| 20 | Jingyu LIU | The impacts of humble leadership on innovation performance of R&D employees in the new energy industry | English | Developing | Iscte |

**- Concluded**

| | Student Name | Title/Topic | Language | Institution | Concluding Year |
|---|---|---|---|---|---|
| 1 | Liu Le | Factors Influencing the Intention of Healthcare Professionals in Public Hospitals to Engage in the Commercialization of Scientific and Technological Achievements: A Case-based research in Guangzhou, China | English | Iscte | 2025 |
| 2 | Zhao Guijun | The Role of Dynamic Capabilities in the Strategic Adjustment Process of Internet Financial Enterprises in China | English | Iscte | 2024 |
| 3 | Yang Kejun | Construction of Performance Excellence Scorecard and Its Application in Advanced Manufacturing Industry in the Guangdong-Hong Kong-Macau Greater Bay Area | English | Iscte | 2024 |
| 4 | Ma Changbo | Business Models of Short Video Content Enterprises: A Multi-Cases Study in China | English | Iscte | 2024 |

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|---|---|---|---|---|---|
| 5 | Ouyang Ziwen | The Professionalization Dilemma of Hospital Management Personnel: A Study of Guangzhou Public Hospitals | English | Iscte | 2024 |
| 6 | Xu Wei | What Does a Good Top Management Team Look Like? An Empirical Study on the Relationship between TOP Management Team Characteristics and Corporate Performance of Chinese Medical Device Listed Companies | English | Iscte | 2024 |
| 7 | Tang Minchao | The Making of Core Enablers and Their Joint Actions for Clusters of Innovation in the Biotechnology and Health Care Industry: A Case-Based Research | English | Iscte | 2024 |
| 8 | Zhang Yan | Strategic CSR and Corporate Development: A Case Study of Huamao Group | English | Iscte | 2024 |
| 9 | Li Yan | Factors Influencing Healthcare Utilization of the Migrant Population: An Empirical Study of the Pearl River Delta Region | English | Iscte | 2023 |
| 10 | Ou Weiyan | Quality assurance of transnational higher education cooperation: The case of Chinese-foreign Cooperation in Running Schools | English | Iscte | 2023 |
| 11 | Li Zhipeng | The Impact of Perceived Service Quality on Student Learning Outcomes - A Case Study of a Chinese-foreign Joint Educational Program | English | Iscte | 2023 |
| 12 | Li Botian | On the Relationship between Personality Traits of Private Entrepreneurs and Innovation Performance of Business - A Case Study of Tianjin | English | Iscte | 2023 |
| 13 | Rui Pedro Mendes Batista | Gestão da Reputação e Legitimidade para Operar: O Caso da Fileira do Eucalipto em Portugal | Portuguese | Iscte | 2023 |
| 14 | Li Ying | Influence Mechanisms of Professional Managers in Family Business Succession | English | Iscte | 2023 |
| 15 | Shen Xiaoyu | Core competitiveness analysis of Chinese private colleges: a dynamic capability approach | English | Iscte | 2023 |
| 16 | Zhao Yanjun | The Perceptual Differences between Parents and Nurses in Pediatric Orthopedic Wards: A Case Study based on SERVQUAL Model | English | Iscte | 2023 |
| 17 | Xiao Lianbo | Development Strategy of Arthritis-Specialized Hospitals based on Dynamic Capabilities | English | Iscte | 2023 |

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|---|---|---|---|---|---|
| 18 | Chao Chung-Chieh | Practice and prospects of corporate social responsibility: An Empirical comparative study of Both Sides of the Taiwan Strait | English | Iscte | 2023 |
| 19 | Peng Wei | The effects of employee's Holistic Health on job Performance-Mechanisms and Boundary Conditions | English | Iscte | 2023 |
| 20 | Wu Weijie | Strategic Management Process based on Dynamic Capabilities - a case of study of Feishu during the COVID 19 Epidemic | English | Iscte | 2022 |
| 21 | Vânia Isabel Sousa Patrício | Project Management in the Development of Dynamic Capabilities | English | Iscte | 2022 |
| 22 | Rui José Capaleve Vieira | Gerir Hospitais do Serviço Nacional de Saúde (SNS) para Stakeholders - a terceira vaga | Portuguese | Iscte | 2022 |
| 23 | Paula Manuela Oliveira Tavares de Carvalho | Japanese Income Tourism. An exploratory study of Portuguese luxury hotel management strategy (Before and After Covid-19). | English | Iscte | 2022 |
| 24 | Shi Rui | The Psychological Motivation of Student Cadres to Participate in University Management: an empirical study | English | Iscte | 2022 |
| 25 | Xu Wei | Relatioships Among Patient Market Cognition, Hospital Dynamic and Service Capabilities, Patient Satisfaction, and Hospital Competitive Advantages | English | Iscte | 2022 |
| 26 | Zhao Haoyu | Institutional innovation of the "Agricultural Co-operation System" An Examination of Chongzhou China | English | Iscte | 2022 |
| 27 | Luo Shi | Big Data in Education and Organizational Change: Evidence from Private K12 Schools in China | English | Iscte | 2022 |
| 28 | Zhang Baihe | Industrial Maintenance Service Quality Evaluation and Improvement Strategies - A Casa Study of A Corporation | English | Iscte | 2022 |
| 29 | Zhao Cailian | The Influence of Hospital Department Culture on Physicians? Job Satisfaction?An Empirical Study | English | Iscte | 2021 |
| 30 | Carlos Alberto Lopes Cruz | Corporate Social Responsibility - toward a generic implementation framework for firms | English | Iscte | 2021 |
| 31 | Wang Chenguang | Knowledge Transfer and Service Innovation Performance: the Case of Small and Medium Consulting Enterprises in China | English | Iscte | 2021 |

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|---|---|---|---|---|---|
| 32 | Tan Xinting | Exploring Effective Realization Forms of Villagers' Autonomy in China and its Implications for Health Governance at the Grassroots Level | English | Iscte | 2021 |
| 33 | Cheng Hong | Dynamic Capabilities in Private Hospitals—A Case-based Research of Henan Shengde Hospital | English | Iscte | 2021 |
| 34 | Wu Wei | Core capabilities of Chinese community health service centers: a dynamic capabilities approach | English | Iscte | 2021 |
| 35 | Huang Min | Strategic development of Hospitals for infectious diseases: a dynamic capability approach | English | Iscte | 2020 |
| 36 | Yao Zhidong | The PPP Model for China's Public Hospitals: An Empirical Study | English | Iscte | 2020 |
| 37 | Li Gang | Impacts of institutional change on industrial economy: A China's automobile industry perspective | English | Iscte | 2020 |
| 38 | Huo Long | Organizational Capability and Evolution in China's Independent Colleges | English | Iscte | 2020 |
| 39 | António Henrique Gomes de Almeida | O gestor externo como um dos determinantes para o sucesso do processo de sucessão nas empresas familiares | Portuguese | Iscte | 2020 |
| 40 | Shi Hao | Sustainable development of Chinese family businesses - a dynamic capability approach | -- | Iscte | 2019 |
| 41 | Wei Anning | The Role of Industrial Clusters in Local Economic and Social Development - The Case of Tourism Cluster in Guilin, China | -- | Iscte | 2019 |
| 42 | Zhao Lingyun | The antecedents and consequences of entrepreneur´s knowledge inheritance behavior in family business | -- | Iscte | 2019 |
| 43 | Li Yiqiang | Improvement of incentive mechanisms for medical service supply | -- | Iscte | 2019 |
| 44 | Zhong Hongyang | Growth and transformation of private dental clinics in China: a case study of Deron Dental | -- | Iscte | 2019 |
| 45 | Jin Shuiqing | Human resource management of China-aided Hospitals in Africa - A study of China-aided Hospitals in Angola | -- | Iscte | 2019 |
| 46 | Wang Xiyuan | Business Model Innovation of Chinese Internet Enterprises - A Stakeholder Perspective of BAT (Baidu/Alibaba/Tecent) | English | Iscte | 2019 |

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|---|---|---|---|---|---|
| 47 | Gao Na | The relationship among incubating enterprises relational network Resource integration ability and innovation performance - Shanxi Emperor Penguin Innovation Incubation Park | -- | Iscte | 2019 |
| 48 | Yael Pedro | The Role of Exploration an Exploitation in Design for Luxury Fashion Brands | -- | Iscte | 2019 |
| 49 | Meng Gongming | The influence of Trust on Risk Allocation in Chinese PPP Projects | -- | Iscte | 2019 |
| 50 | Eduardo António Rodrigues de Almeida Feiteira | Como criar valor no setor e mercado elétrico, no seu contexto atual e futuro: "A Empresa Elétrica do Futuro" - Uma abordagem pelas Teorias dos Recursos, Stakeholders e Capacidades Dinânimas - O caso do Grupo EDP | Portuguese | Iscte | 2019 |
| 51 | Wang Xinglin | Organizational life cycle: leadership style and employee satisfaction: A case study of hospital in China | -- | Iscte | 2019 |
| 52 | Li Zhen | A procurement adjustment strategy for FDI enterprises: a case study under the belt and road initiative | -- | Iscte | 2018 |
| 53 | Eunah Lim | Three Essays on National Culture and Organizational Learning | -- | Iscte | 2018 |
| 54 | Nuno Sérgio Vinhas da Silva | Consumer brand relationships - The determinants of brand loyalty in the context of football clubs | -- | Iscte | 2018 |
| 55 | Rui Eduardo Ferreira Pinto | A presença da China em África e os modelos de zonas económicas especiais: o caso de Nacala. | -- | Iscte | 2018 |
| 56 | Bruno Tadeu Fernandes Abrantes | The internationalization paradigm and dynamic capabilities of Portuguese firms: Contributions from case studies in the Metallurgical and Metal-Mechanic sectors | -- | Iscte | 2018 |
| 57 | Tao Zehua | Informal Networks and Knowledge Sharing in Organizations - Case Study of GR Group | -- | Iscte | 2018 |
| 58 | Anderson Lourenço Miranda | Vantagem competitiva em pequenos negócios: perspectivas à luz das capacidades dinâmicas - caso São Luís | -- | Iscte | 2018 |
| 59 | Cao Feng | Business Model Transformation of Tradicional Newspaper Industry to Omni Media | -- | Iscte | 2017 |

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|---|---|---|---|---|---|
| 60 | Lan Li | Learning how to learn: reverse knowledge transfer mechanism in Chinese manufacturing MNEs - in the context of outbound direct investment with aim at knowledge acquisition | -- | Iscte | 2017 |
| 61 | João Miguel Xavier Rita | Knowledge Transfer from Portugal Telecom to Oi: The Role of Expatriates | -- | Iscte | 2017 |
| 62 | Shen Jian | Influence of Physician-patient Communication Skills Training of Resident Physicians on Physician-patient Relationship | -- | Iscte | 2017 |
| 63 | Alexandra Azevedo Fernandes O'Neill | Management Control hierarchical dependency in a multinational group. | -- | Iscte | 2016 |
| 64 | Cheng Yaogui | Agency problem and CEO incentive of chinese private real estate company: the case of Sichuan Blue Ray Company | -- | Iscte | 2016 |
| 65 | Zhang Shunze | Channel Governance of Chinese Liquor Firm: the case of Sichuan Luzhou Laojiao | -- | Iscte | 2016 |
| 66 | Bin Yonggang | Dual Governance of Chinese Family Businesses - Case Study of Bin Valley Group | -- | Iscte | 2016 |
| 67 | Li Zhaoqian | Reengineering the management process of hospital consumable medical supplies to reduce cost and improve quality: an empirical study in China | -- | Iscte | 2016 |
| 68 | Rui Jorge Estêvão Gomes Pedro | Estratégia de Desenvolvimento Sustentável resultante da relação com stakeholder - fornecedor. O caso do Chocolate comercializado em França. | -- | Iscte | 2016 |
| 69 | Zahra Assaraf Ali | Empresas familiares: motivação de colaboradores não pertencentes à família na hotelaria portuguesa | -- | Iscte | 2015 |
| 70 | Marta Maria Cordeiro Lopes | A influência dos stakeholders na responsabilidade social empresarial estratégica | -- | Iscte | 2015 |
| 71 | Maria Manuela Martins dos Santos Domingos Nunes Ferreira | Corporate governance and the emergence of the single Euro payments área (SEPA) - A stakeholder theory approach | -- | Iscte | 2015 |
| 72 | Rui Paulo Ribeiro das Almas | A internacionalização das empresas portuguesas para os países da Europa Central e Oriental: fatores determinantes e modos de entrada | -- | Iscte | 2015 |
| 73 | Fan Rui | Research on service enhancement strategy for China?s construction enterprises | -- | Iscte | 2015 |

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|---|---|---|---|---|---|
| 74 | António Manuel Henrique Fernandes | Estratégia e vantagem competitivas na hotelaria portuguesa | -- | Iscte | 2015 |
| 75 | Feng Changsen | Chinese Hospital Public-Private Partnership: Three Case Studies in Guangdong Province | -- | Iscte | 2014 |
| 76 | Rong Zhenxiang | Construction of Hospital Organizational Culture after Transformation of Public Hospitals - The Case of R Hospital | -- | Iscte | 2014 |
| 77 | José Faria | Transferência de conhecimento tecnológico de EMN's para as subsidiárias: uma análise multidimensional aplicada ao contexto moçambicano | -- | Iscte | 2014 |
| 78 | Zafer Özleblebici | Comparison of Perceptions on Strategy: A Survey on Perceptions of Business and Military Managers | English | Iscte | 2014 |
| 79 | Özcan Murat Dogan | A Balanced Scorecard Model for a Generic Strategic Level Military Headquarters | English | Iscte | 2014 |
| 80 | Maria Teresa Gomes Prata | A estratégia e a performance na era digital: contributo para o modelo de balanced scorecard, uma abordagem centrada na perspectiva de cliente | -- | Iscte | 2014 |
| 81 | Célia Delgado | -- | Portuguese | Iscte | 2013 |
| 82 | Tongyan Wang | -- | English | Iscte | 2013 |
| 83 | Kim, Oi Mei Kuok | -- | English | Iscte | 2013 |
| 84 | Wu Wei | Integration and construction of organizational culture: A case study in a restructured hospital in China | English | Iscte | 2013 |
| 85 | Hu Jianyong | The role of social capital in the development of Chinese Family Business ? The case of Chengxin group | English | Iscte | 2013 |
| 86 | Célia Duarte Delgado | O impacto da cultura na formação de alianças empresariais: o caso dos empresários donos de Micro e Pequenas empresas de Cabo Verde | Portuguese | Iscte | 2013 |
| 87 | Wang Jincheng | Knowledge transfer from european multinational corporations to their subsidiaries in China: Contextual perspectives and expatriate?s roles | English | Iscte | 2013 |
| 88 | Tongyan Wang | The management of trust in PPPs: the case of a post-earthquake psychological rehabilition program in China | English | Iscte | 2013 |

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|---|---|---|---|---|---|
| 89 | Oi Mei Kuok | Stress problems of expatriates in multinational enterprises in China | English | Iscte | 2013 |
| 90 | Zhou Qingjia | How to manage the access of new energies to the power grid: the case of Chuan power grid | English | Iscte | 2012 |
| 91 | Xiang Xiaolei | Research of grid challenges ans smart grid development - the case of Sichuan grid | English | Iscte | 2012 |
| 92 | Renato Jorge Lopes da Costa | O papel da consultoria de gestão no processo da formulação e implementação da estratégia das PME em Portugal: Estudo de Caso | Portuguese | Iscte | 2012 |
| 93 | Zhang Wenfeng | The manufacturing value chain of power generation equipment: a case study | English | Iscte | 2012 |
| 94 | Yang Yongsheng | Entry mode selection for internationalization of giant chineses state owned companies: The case of entrance in Africa of China communications construction company | English | Iscte | 2012 |
| 95 | Shen Jun | Livelihoods and sustainable pathways of land lost farmers in China: a study on Xingwen country | English | Iscte | 2012 |
| 96 | He Hui | Corporate Social Responsability and Stakeholder Management Strategy in China | English | Iscte | 2011 |
| 97 | Nuno César de Jesus Guerra Cardeal | PME´s em ´clusters´: Desenvolvimento de vantagens competitivas em ind´sutrias maduras, em mudança lenta. O caso da indústria portuguesa de calçado. | Portuguese | Iscte | 2011 |
| 98 | Anníbal Pedro Schleder Júnior | Inteligência competitiva na prática - Implementação de núcleo de inteligência competitiva em câmaras de comércio e indústria luso-brasileira | Portuguese | Iscte | 2009 |
| 99 | Dana Thacher Redford | The state of entrepreneurship education in Portugal an empirical study on a nascent system in the european union policy framework | English | Iscte | 2009 |
| 100 | Gu Lihong | Stakeholders' theory and corporate social responsibility (CSR). An empirical study on publicprivate partnership (PPP) for healthcare in China. | English | Iscte | 2009 |
| 101 | Mário de Queiroz Pierre Filho | A Cybergestão da qualidade: O impacto da tecnologia da informação (TI) nas práticas de gestão da qualidade (GQ) e na geração de produtividade | Portuguese | Iscte | 2008 |

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|---|---|---|---|---|---|
| 102 | José Duarte Moleiro Martins | A transferência de conhecimento das empresas portuguesas para as subsidiárias em Moçambique: Um estudo de casos, 1990/2007 | Portuguese | Iscte | 2008 |
| 103 | Zhao di | Corporate governance in China's hospital: Is privatization the future? A study on the ownership debate | English | Iscte | 2008 |
| 104 | Jorge José Martins Rodrigues | Estrutura da Propriedade, Estrutura de Capital e Criação de Valor: uma Abordagem ao Sector da Construção e Obras Públicas, no Período 1986-2000 em Portugal | -- | Iscte | 2007 |
| 105 | Álvaro Augusto da Rosa | A Governabilidade Empresarial em Portugal | Portuguese | Iscte | 2005 |
| 106 | Carlos Siu Lam | O "human Resource-based Model" Assente na Vantagem Competitiva Sustentável num Conjunto de Economias | Portuguese | Iscte | 2004 |
| 107 | António Francisco Nunes dos Santos Teixeira | Que Estratégia para a Gestão da Qualidade | Portuguese | Iscte | 2004 |
| 108 | Eva Khong Yueng Wah | A Comparative Study: Entrepreneurship and Small Business Management in Hong Kong and Guangzhou | Portuguese | Iscte | 2002 |
| 109 | Fanny Vong Chuk Kwan | Thinking Mind and the Working Machine | English | Iscte | 2000 |

## • M.Sc. Dissertations

**- Ongoing**

| | Student Name | Title/Topic | Language | Status | Institution |
|---|---|---|---|---|---|
| 1 | Matilde Magalhães Pinto | O domínio chinês na indústria dos New Energy Vehicles: desafios à autonomia e competitividade europeia | -- | Developing | Iscte |
| 2 | Bie Wei | ESG-Driven Value Creation in Chinese Enterprises: A Case Study of Erdos Group | -- | Developing | Iscte |
| 3 | Austelino Tavares Correia | The Competitive Advantage of Nations | -- | Developing | Iscte |

**- Concluded**

| | Student Name | Title/Topic | Language | Institution | Concluding Year |
|---|---|---|---|---|---|
| 1 | Guo Qirong | Community residents' demand and willingness to use smart elderly care products and its influencing factors: A case study of Chaozhou City | English | Iscte | 2024 |

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|---|---|---|---|---|---|
| 2 | Ruoxian Cui | Hospital Management Strategy during COVID-19 Pandemic: a SWOTi approach on Mobile Cabin Hospital in China | English | Iscte | 2023 |
| 3 | Marina Alexandra Morais Ferreira | The importance of quality in SMEs: the practical case of Versatile Displays, Lda. | Portuguese | Iscte | 2023 |
| 4 | Pedro Miguel Martins Ramos | Development of a Quality Management System: Prevent Food Waste | Portuguese | Iscte | 2022 |
| 5 | Miguel Lourenço Viçoso de Arraes Ferreira | Perceived quality of insurance/health plans in Portugal | English | Iscte | 2022 |
| 6 | Xin Ye | Basic Medical Insurance Impact on Medical Services in Guangdong Province | English | Iscte | 2022 |
| 7 | Xiuhui Guo | Evaluation of Outpatient Service Quality using SERVQUAL Model - a case study of a Chinese Public Hospital | English | Iscte | 2022 |
| 8 | Wu Yangfen | Ageing of the population - Research on the elderly care models with Chinese characteristics | English | Iscte | 2022 |
| 9 | Yitong Chen | How do entrepreneurial medical big data companies formulate resource strategies to maintain their advantages? | English | Iscte | 2022 |
| 10 | Chang Furong | The Strategy of Development of Enterprises in Different Cultural Context. A Comparative Case Study of Disneyland in Asia and Europe | English | Iscte | 2022 |
| 11 | Ricardo Edwin Vieira Falcão Dias | Strategic Tools used by Angolan Companies | Portuguese | Iscte | 2021 |
| 12 | Anaïs Barroso dos Santos | Internationalization Strategies to enter the Chinese Market in the Food & Beverage Sector | English | Iscte | 2021 |
| 13 | Nuno Miguel Gonçalves do Carmo | Recovery of Hotel Activity in Portugal During the Pandemic - Quality, Theory of Resources and Dynamic Capabilities | Portuguese | Iscte | 2020 |
| 14 | David Lucas Faria | Revisiting the Impact of Cryptocurrency in our Society | English | Iscte | 2020 |
| 15 | Ana Carolina Gerk Caldeira | Quality assessment of health services through the Servqual model | Portuguese | Iscte | 2019 |
| 16 | Cláudia Patrícia Almeida Caseiro | Analysis of the Balanced Scorecard's importance on the "100 melhores empresas para trabalhar em Portugal" | Portuguese | Iscte | 2019 |

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|---|---|---|---|---|---|
| 17 | Fei Liangchen | PHYSICIANS IN CORPORATE GOVERNANCE OF PRIVATE HEALTHCARE INSTITUTIONS IN PORTUGAL: PERCEPTIONS, EXPERIENCE, AND ENGAGEMENT | English | Iscte | 2019 |
| 18 | Lu Yubin | Entry Mode Selection for Multinational Corporations: the case of entry in China of Johnson&Johnson- mainly focus on Xian-Janssen Pharmaceutical | English | Iscte | 2019 |
| 19 | Beatriz Fernandes Martins | The impact of China's integration in the global economy: Chinese Special Economic Zones in Africa | English | Iscte | 2018 |
| 20 | Francisco Quintela Sismeiro | Sustainable Success in Football: From Clubs Dynamic Capabilities to Sustained Competitive Advantage | English | Iscte | 2018 |
| 21 | Miguel Branco Silvestre Tão-Lindo | Analysis of the process of succession and professionalization in a portuguese family group according to resource-based view (RBV) and dynamic capabilities | Portuguese | Iscte | 2018 |
| 22 | Rui Miguel da Cunha Campos | Ecology on the horizon of China's project of national development: Ecological Civilization as a paradigm | English | Iscte | 2018 |
| 23 | Aude Louise Guérin | Study of the competitive dynamics between National Brands and private Labels within the soft drinks industry | English | Iscte | 2018 |
| 24 | João Rafael Neves Alves | Internacionalização das PME portuguesas | Portuguese | Iscte | 2018 |
| 25 | Mafalda Filipa Figueiredo Gomes | Contribution of Quality Management Practices for Business Innovation | English | Iscte | 2018 |
| 26 | Maria Margarida Batalha Ribeiro | Setor Bancário Português: Análise da Perceção de Qualidade, Equidade, Valor, Satisfação e Confiança da População Portuguesa | Portuguese | Iscte | 2017 |
| 27 | Luís Miguel Martinho Costa Correia | Recursos e Capacidades na Estratégia Organizacional | Portuguese | Iscte | 2017 |
| 28 | Chujun Huang | The Study of the Relationship Between Brand Image and CSR Purchasing Behavior | English | Iscte | 2017 |
| 29 | Baoxian Feng | Learn from Uber: A study of dynamic capability in chinese online pharmacy industry | English | Iscte | 2017 |
| 30 | Pedro Xavier Del Campo Carroggio Zoio | Bonus content and its impact on market share | English | Iscte | 2016 |
| 31 | João Filipe Amado Correia | Internationalization of SMES: Business Opportunities in Chile | English | Iscte | 2016 |

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| 32 | Daniel Parreira Nobre | Ferramentas Estratégicas em Uso: Uma investigação prática às empresas em Portugal | Portuguese | Iscte | 2016 |
| 33 | Diogo José Ferreira Feliciano | Estudo dos Sistemas de Gestão da Qualidade vigentes nas empresas portuguesas. | Portuguese | Iscte | 2016 |
| 34 | Gao Jie | Corporate Governance in Hospital - Case of public hospital corporate governance structure reform in China | English | Iscte | 2015 |
| 35 | Zheng Min | Different Business Ethics in Chiness and Western Cultures | English | Iscte | 2015 |
| 36 | Anabela Guidione Quibe | Os Instrumentos Utilizados na Elaboração de Estratégias Empresariais em Moçambique - O caso das empresas nacionais. | Portuguese | Iscte | 2015 |
| 37 | Jerry Adriano Gomes Semedo Rosa | Terceiro Setor, Estratégia e Fecho de Empresa | Portuguese | Iscte | 2015 |
| 38 | Ricardo Miguel Anjos Ferreira | Modelo de Gestão Japonês dos anos de 1980 versus Modelo de Gestão Chinês atual | Portuguese | Iscte | 2014 |
| 39 | Isidoro Mendes Gomes | Sistemas de Informação como Ferramentas de Sucesso na Gestão de Clusters TIC: Os casos de Silicon Valley (EUA), software-cluster (Alemanha) Taguspark (Portugal) | Portuguese | Iscte | 2013 |
| 40 | Ricardo Alexandre Rodrigues Nunes | Exploring the Links Between Human Resource Management and Knowledge Management: Organizational commitment organizational citizenship behavior and knowledge sharing in portuguese public organizations | English | Iscte | 2013 |
| 41 | Ariana Paula Lima Rodrigues Firmino | O Impacto da Liberalização das Telecomunicações no Comportamento dos Consumidores: O caso de Cabo Verde | Portuguese | Iscte | 2013 |
| 42 | Alex Sandro Cardoso | A profissionalização da Gestão de Organizações industriais brasileiras de pequeno porte, de origem e gestão familiar, para a sua continuidade dentro do mercado brasileiro que actuam | Portuguese | Iscte | 2012 |
| 43 | Pierre Batista Moaraes Januário | -- | -- | Iscte | 2011 |
| 44 | Eunísia Patrícia Fernandes Silva | O balanced scorecard como instrumento de alinhamento estratégico nas organizações. | -- | Iscte | 2011 |
| 45 | Jorge Semedo Mascarenhas | A Influência dos lideres no processo de Mudança Organizacional - Um estudo de caso. | -- | Iscte | 2011 |

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| 46 | Manuela Maria Duarte Santos Delgado | A importância do sector micro crédito e o perfil do micro empresário - Ilha de Santo Antão Cabo Verde | Portuguese | Iscte | 2011 |
| 47 | Jadson Fernandes Chaves | Sistemas de transporte público urbano: análise de modelo da qualidade na visão de gestores e usuários de ônibus da região metropolitana da Belém-RMB no estado do Pará-Brasil. | Portuguese | Iscte | 2010 |
| 48 | António Avelino Ramos Oliveira | As práticas de responsabilidade social organizacional: uma análise nas empresas Cabo-Verdianas. | Portuguese | Iscte | 2010 |
| 49 | Carlos Augusto da Fonseca Monteiro | A Contabilidade de Gestão como Suporte da Estratégia das Empresas Cabo Verdianas. | Portuguese | Iscte | 2010 |
| 50 | José António Martins Carvalheiro Leão Varela | Ética e Códigos de Conduta na Banca em Portugal. | Portuguese | Iscte | 2009 |

## • M.Sc. Final Projects

**- Concluded**

| | Student Name | Title/Topic | Language | Institution | Concluding Year |
|---|---|---|---|---|---|
| 1 | Ana Margarida Amaro Louro | Case study: Dynamic capabilities emerged with parcels exploration in CTT | English | Iscte | 2024 |
| 2 | Bie Wei | Unveiling Employee Perceptions: Navigating Erdos Group's Path to Sustainable Development and ESG Strategies | English | Iscte | 2024 |
| 3 | Giovèn Ceylan Korn | Business plan for the launch of a new line of sports equipment aimed at people with physical disabilities | Portuguese | Iscte | 2023 |
| 4 | Nuno Miguel Lourenço Simões | Real: an upholstery company in the new luxury context | Portuguese | Iscte | 2021 |
| 5 | Li Zhaoping | BUSINESS PLAN FOR THIRD-PARTY PLATFORM OF MEDICAL SERVICE FOR THE ELDERLY | English | Iscte | 2020 |
| 6 | Filipe de Brito Vieira | The Process of Internationalization based on the Integration in a Network: The case of a Real Portuguese Enterprise | English | Iscte | 2019 |
| 7 | Luiz Carlos Alves | Productivity Management in Brewing Industry | Portuguese | Iscte | 2018 |
| 8 | Diana Filipa Oliveira Martinho | Plano de Negócios: Criação de um negócio de Street Food. | Portuguese | Iscte | 2017 |
| 9 | Ricardo Augusto Albano de Amorim | Informa D&B - O reposicionamento estratégico como forma de enfrentar um novo paradigma | Portuguese | Iscte | 2016 |

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| 10 | Ana Filipa Basílio Amaral | Análise do Valor de Mercado da Empresa Familiar Durante o Processo de Sucessão | Portuguese | Iscte | 2015 |
| 11 | Mafalda de Medeiros Faria Cara de Anjo | Competitive Intelligence Within the Higher Education Sector, an Academic and Organisational Approach | English | Iscte | 2014 |
| 12 | Weisheng Zhang | Motivations on Online Book-Shopping of University Students in China | English | Iscte | 2014 |
| 13 | Miguel Maria Portugal Martins Costa | A Entrada do Azeite Gallo no Mercado Chinês | Portuguese | Iscte | 2014 |
| 14 | Yan Chen | Strategic Management of Survival and Sustainable Development for JA Solar | English | Iscte | 2013 |
| 15 | Olesea Rotaru | Internationalization of Portuguese Companies: Chanllenges in reaching the foreign Market | English | Iscte | 2013 |
| 16 | Ioana Tistea | From Business Process Outsourcing to Business Process Management - Romania as an Outsourcing Destination for Portuguese speaking Countries | English | Iscte | 2013 |
| 17 | Pedro José Peres Martins | Gestão Estratégica com o Balanced Scorecard - Estudo de Caso | Portuguese | Iscte | 2012 |
| 18 | Leonor Pinheiro Valente | Evolução das Farmácias Portuguesas | Portuguese | Iscte | 2012 |
| 19 | Cristiana Vieira Oliveira | O Processo de Certificação e as suas Implicações numa Pequena Empresa, do Ramos dos Alumínios: O estudo de caso AR-Alumínios. | -- | Iscte | 2011 |
| 20 | Catarina de Oliveira Amora | Inteligência Económica: Modelos empresariais e estatais. | -- | Iscte | 2011 |
| 21 | Luís Miguel Baptista Barreiros | Criação de um Centro de Competências na área de Testes de Qualidade de Software | Portuguese | Iscte | 2011 |
| 22 | Ana Sofia Raimundo Pereira da Fonseca | -- | -- | Iscte | 2011 |
| 23 | Lídia Maria Tavares Farropas | -- | -- | Iscte | 2011 |
| 24 | Sandro José Silva da Fonseca | Estratégia e Modelo de Gestão: Aplicação em organizações sem fins lucrativos, caso do Banco Alimentar Contra a Fome de Lisboa. | Portuguese | Iscte | 2010 |
| 25 | Hussen Fernandes Latifo Issak | Análise da Qualidade do Restaurante Sabores de Goa | Portuguese | Iscte | 2010 |
| 26 | Romana Mahboob Abdul | Análise da Qualidade da Universidade Politécnica. | Portuguese | Iscte | 2010 |

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| 27 | Renato Jorge Lopes da Costa | A Coordenação dos Recursos Como Instrumento de Competitividade no Sector da Banca. | Portuguese | Iscte | 2010 |
| 28 | Dúnia Delgado Fernandes Lopes | Plano de Negócio - Pika Projekt. | Portuguese | Iscte | 2009 |
| 29 | Yong Nian Jiang | The feasability of Demassification Media in Portugal. | English | Iscte | 2009 |
| 30 | Daniela Sequeira Pinto | Business Intelligence - O Poder do Conhecimento. | Portuguese | Iscte | 2009 |

## Total Citations

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| **Web of Science®** | 516 |
| **Scopus** | 642 |

## Publications

### • Scientific Journals

**- Scientific journal paper**

| | |
|---|---|
| 1 | Abrantes, B. F., Quintas, J., Wegner, D. & António, N. (2024). International business growth: The leveraging effect of collaborative research networks capabilities. International Journal of Business Competition and Growth. 9 (2), 123-147<br>- Times Cited Google Scholar: 2 |
| 2 | Abrantes, B. F., Preto, M. T. & António, N. (2023). Unraveling collaborative learning stimuli and effective dynamic capability integration on MNCs: the global capabilities administration model (GCAM). Review of International Business and Strategy. 33 (2), 272-300<br>- Times Cited Web of Science®: 3<br>- Times Cited Scopus: 6<br>- Times Cited Google Scholar: 11 |
| 3 | Domingos, M. M., António, N. & Pinheiro, C. (2023). Promoting the integration of payment markets: A stakeholder's vision. European Business Organization Law Review. 29 (1), 69-92<br>- Times Cited Web of Science®: 2<br>- Times Cited Scopus: 2 |
| 4 | Patrício, V., Lopes da Costa, R., António, N., Pereira, L., Gonçalves, R. & Jerónimo, C. H. (2022). Impact of project management to capability transformation. International Journal of Agile Systems and Management. 15 (2), 167-199<br>- Times Cited Scopus: 1<br>- Times Cited Google Scholar: 1 |
| 5 | Patrício, V., Costa, R. L., Pereira, L. & António, N. (2022). Dynamic capabilities and project management: A systematic literature review. International Journal of Business Innovation and Research. 29 (4), 417-448<br>- Times Cited Web of Science®: 1<br>- Times Cited Scopus: 3<br>- Times Cited Google Scholar: 9 |

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| 6 | Abrantes, B. F., Preto, M. T. & António, N. (2022). Toward a dynamic capabilities' diffusion model for international business headway of SMEs: Evidence from the metallurgic and metal-mechanic (MMI) sectors. Review of International Business and Strategy. 32 (2), 204-227<br>- Times Cited Web of Science®: 4<br>- Times Cited Scopus: 8<br>- Times Cited Google Scholar: 13 |
| 7 | Pereira, L., Santos, J., Jerónimo, C. & Santos, R. (2022). How to improve operational processes using Monte Carlo simulation. International Journal of Process Management and Benchmarking. 12 (6), 679-694<br>- Times Cited Google Scholar: 1 |
| 8 | Batista, F., Pereira, L., Lopes da Costa, R. & António, N. (2022). Agile project and portfolio management: A systematic literature review. International Journal of Process Management and Benchmarking. 12 (4), 471-494<br>- Times Cited Web of Science®: 5<br>- Times Cited Scopus: 5<br>- Times Cited Google Scholar: 13 |
| 9 | Pereira, L., Patrício, V., Sempiterno, M., Lopes da Costa, R., Dias, Á. & António, N. (2021). How to build pride in the workplace?. Social Sciences. 10 (3)<br>- Times Cited Web of Science®: 9<br>- Times Cited Scopus: 8<br>- Times Cited Google Scholar: 31 |
| 10 | Dias, Á., Aldana, I., Pereira, L., Lopes da Costa, R. & António, N. (2021). A measure of tourist responsibility. Sustainability. 13 (6)<br>- Times Cited Web of Science®: 28<br>- Times Cited Scopus: 33<br>- Times Cited Google Scholar: 54 |
| 11 | Pereira, L., Santos, R., Sempiterno, M., Lopes da Costa, R., Dias, Á. & António, N. (2021). Pereira problem solving: Business research methodology to explore open innovation. Journal of Open Innovation: Technology, Market, and Complexity. 7 (1)<br>- Times Cited Scopus: 37<br>- Times Cited Google Scholar: 59 |
| 12 | Pereira, L., Jerónimo, C. H., Sempiterno, M., Lopes da Costa, R., Dias, Á. & António, N. (2021). Events and festivals contribution for local sustainability. Sustainability. 13 (3)<br>- Times Cited Web of Science®: 22<br>- Times Cited Scopus: 22<br>- Times Cited Google Scholar: 50 |
| 13 | Pereira, L., António, N., Dias, Á. & Lopes da Costa, R. (2021). Knowledge management in projects. International Journal of Knowledge Management. 17 (1), 1-14<br>- Times Cited Web of Science®: 20<br>- Times Cited Scopus: 43<br>- Times Cited Google Scholar: 79 |
| 14 | Lopes da Costa, R., Pereira, L., Dias, Á., António, N. & Gonçalves, R. (2021). Knowledge and relationship of consultants as key in management consulting industry: the case of Portugal consulting sector. International Journal of Services, Economics and Management. 12 (1), 1-20<br>- Times Cited Scopus: 9<br>- Times Cited Google Scholar: 16 |

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| 15 | Pereira, L., Patrício, V., Fernandes, A., António, N., Santos, R., Jerónimo, C. H....Simões, F. (2021). Benefits measurement of a plan to reduce hypertension in a healthcare foundation using the BCTool. International Journal of E-Health and Medical Communications. 12 (6)<br>- Times Cited Scopus: 3<br>- Times Cited Google Scholar: 3 |
| 16 | Lopes da Costa, R., António, N., Sampaio. M. & Miguel, I. (2021). The boundaries in the area of knowledge transfer in management consulting. Gestão e Produção. 28 (1)<br>- Times Cited Web of Science®: 1<br>- Times Cited Scopus: 2<br>- Times Cited Google Scholar: 7 |
| 17 | Patrício, V., Lopes da Costa, R., Pereira, L. & António, N. (2021). Project management in the development of dynamic capabilities for an open innovation era. Journal of Open Innovation: Technology, Market, and Complexity. 7 (3)<br>- Times Cited Web of Science®: 11<br>- Times Cited Scopus: 12<br>- Times Cited Google Scholar: 36 |
| 18 | Pereira, L., Fernandes, A., Sempiterno, M., Dias, Á., Lopes da Costa, R. & António, N. (2021). Knowledge management maturity contributes to project-based companies in an open innovation era. Journal of Open Innovation: Technology, Market, and Complexity. 7 (2)<br>- Times Cited Web of Science®: 23<br>- Times Cited Scopus: 28<br>- Times Cited Google Scholar: 59 |
| 19 | Pereira, L., Carvalho, R., Dias, Á., Costa, R. & António, N. (2021). How does sustainability affect consumer choices in the fashion industry?. Resources. 10 (4)<br>- Times Cited Web of Science®: 37<br>- Times Cited Scopus: 35<br>- Times Cited Google Scholar: 82 |
| 20 | Lim, E. & António, N. S. (2020). National culture as a moderator in ambidexterity-performance relationships: a meta-analysis . International Journal of Business Innovation and Research. 21 (1), 128-149<br>- Times Cited Scopus: 4 |
| 21 | Duque, L., Costa, R., Dias, Á., Pereira, L., Santos, J. & António, N. (2020). New ways of working and the physical environment to improve employee engagement. Sustainability. 12 (17)<br>- Times Cited Web of Science®: 48<br>- Times Cited Scopus: 67<br>- Times Cited Google Scholar: 133 |
| 22 | Lopes da Costa, R., António, N. & Sousa, G. (2020). Digital transformation strategies: conversational commerce. International Journal of Learning and Change. 12 (3), 333-361<br>- Times Cited Web of Science®: 3<br>- Times Cited Scopus: 2<br>- Times Cited Google Scholar: 6 |
| 23 | Lopes da Costa, R., Ramos, S. & António, N. (2020). The role of Portuguese companies in the development of corporate strategies: case study. International Journal of Learning and Change. 12 (3), 231-247<br>- Times Cited Scopus: 1<br>- Times Cited Google Scholar: 1 |

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| 24 | Lopes da Costa, R., António, N. & Brás-dos-Santos, J. (2020). The Portuguese model of determinants that make up the management consultancy sector. International Journal of Learning and Change. 12 (2), 209-229<br>- Times Cited Web of Science®: 1<br>- Times Cited Scopus: 5<br>- Times Cited Google Scholar: 6 |
| 25 | Lopes da Costa, R., António, N. & Brás-dos-Santos, J. (2019). Management consulting practices and praxis. International Journal of Learning and Change. 11 (1), 39-56<br>- Times Cited Scopus: 10<br>- Times Cited Google Scholar: 15 |
| 26 | Bin, Y., António, N., Xiao, W. & Trigo, V. (2019). Relational, contractual or dual governance? An inwards look into a Chinese family business. International Journal of Learning and Change. 11 (4), 309-323<br>- Times Cited Scopus: 1 |
| 27 | Lopes da Costa, R., Gonçalves, R., António, N., Pereira, L. & Dia, P. (2019). Ethnography and management talent as a tools to knowledge sharing in the consulting sector. Journal of Reviews on Global Economics. 8, 183-195<br>- Times Cited Web of Science®: 1<br>- Times Cited Scopus: 8<br>- Times Cited Google Scholar: 13 |
| 28 | Lopes da Costa, R., Dias, Á., Pereira, L., António, N. & Capelo, A. (2019). The impact of artificial intelligence on commercial management. Problems and Perspectives in Management. 17 (4), 441-452<br>- Times Cited Web of Science®: 17<br>- Times Cited Scopus: 20<br>- Times Cited Google Scholar: 35 |
| 29 | Silva, S. V. Da, António, N. & Crespo de Carvalho, J. (2018). The first decade of service dominant logic research - a bibliometric analysis. International Journal of Business Excellence. 14 (4), 523-544<br>- Times Cited Web of Science®: 2<br>- Times Cited Scopus: 3 |
| 30 | Lopes da Costa, R. & António, N. S. (2018). O papel dos consultores como intermediários no processo de construção do conhecimento: uma análise à luz do campo de pesquisa da estratégia como prática. Revista de Gestão dos Países de Língua Portuguesa. 17 (2), 4-23<br>- Times Cited Google Scholar: 3 |
| 31 | Ali, Z. A. & António, N. (2018). Motivação de colaboradores não familiares nas empresas familiares da hotelaria portuguesa. Revista de Gestão dos Países de Língua Portuguesa. 17 (1), 4-19<br>- Times Cited Web of Science®: 1 |
| 32 | Carlucci, D., Ferreira, F. A. F., Schiuma, G., Jalali, M. S. & António, N. J. S. (2018). A holistic conception of sustainable banking: adding value with fuzzy cognitive mapping. Technological and Economic Development of Economy. 24 (4), 1303-1322<br>- Times Cited Web of Science®: 31<br>- Times Cited Scopus: 33<br>- Times Cited Google Scholar: 55 |
| 33 | Faria, P., Ferreira, F., Jalali, M., Bento, P. & António, N. (2018). Combining cognitive mapping and MCDA for improving quality of life in urban areas. Cities. 78, 116-127<br>- Times Cited Web of Science®: 76<br>- Times Cited Scopus: 74<br>- Times Cited Google Scholar: 122 |

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| 34 | Lopes da Costa, R., António, N. & Miguel, M. I. (2018). Global business models mapping: the American and European models. Global Business and Economics Review. 20 (2), 182-197<br>- Times Cited Scopus: 3<br>- Times Cited Google Scholar: 5 |
| 35 | Geraldes, J. M. A., Lopes da Costa, R. & António, N. (2018). The basic perspectives of consultant-client relationships in management consulting. Global Advanced Research Journal of Management and Business Studies. 7 (2), 38-48<br>- Times Cited Google Scholar: 2 |
| 36 | Fernandes, F., Ferreira, F., Bento, P., Jalali, M. & António, N. (2018). Assessing sustainable development in urban areas using cognitive mapping and MCDA. International Journal of Sustainable Development and World Ecology. 25 (3), 216-226<br>- Times Cited Web of Science®: 69<br>- Times Cited Scopus: 58<br>- Times Cited Google Scholar: 86 |
| 37 | Silva, S. V., António, N. & Crespo de Carvalho, J. (2017). Analysis of the service dominant logic network, authors and articles. Service Industries Journal. 37 (2), 125-152<br>- Times Cited Web of Science®: 14<br>- Times Cited Scopus: 15<br>- Times Cited Google Scholar: 21 |
| 38 | Lopes da Costa, R., António, N. & Miguel, M. (2017). Internationalisation and economic growth: the Portuguese case. International Journal of Learning and Change. 9 (2), 91-110<br>- Times Cited Scopus: 7 |
| 39 | Lopes da Costa, R., António, N. & Brás-dos-Santos, J. M. (2017). As “praxis” e práticas que constituem o trabalho estratégico dos consultores: a análise do contexto português à luz do campo de pesquisa da estratégia-como-prática. Economia e Gestão. 17 (46), 4-22 |
| 40 | Lopes da Costa, R. & António, N. (2017). O mapa global de gestão. Contributos para uma reflexão baseada nos modelos alemão e norueguês. Revista Portuguesa e Brasileira de Gestão. 16 (1), 65-81 |
| 41 | Panchapakesan, P., Rosa, A. & António, N. (2017). Antecedents and consequences of mutual trust in PPPs. Journal of Relationship Marketing. 16 (3), 163-178<br>- Times Cited Web of Science®: 11<br>- Times Cited Scopus: 14 |
| 42 | Lopes da Costa, R. & António, N. (2016). O modelo de determinantes que constituem o setor de consultoria de gestão em Portugal: uma análise à luz do campo de pesquisa da estratégia-como-prática. Revista Gestão e Planejamento. 17 (2), 272-296<br>- Times Cited Google Scholar: 1 |
| 43 | Sapalo, A., Lopes da Costa, R. & António, N. (2016). O processo de privatização e sua influência empresarial: Angola 1989-2012. Revista Portuguesa e Brasileira de Gestão. 15 (2), 40-64<br>- Times Cited Web of Science®: 1<br>- Times Cited Google Scholar: 2 |
| 44 | Ozleblebici, Z., Pinto, C. & António, N. (2015). Variations in strategy perception among business and military managers. International Journal of Research in Business and Social Sciences. 4 (1), 17-31<br>- Times Cited Web of Science®: 5 |

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| 45 | Ozleblebici, Z., Pinto, C. & António, N. (2015). Exploring the strategy modes of military managers. Journal of Military and Information Science. 3 (4), 79-87<br>- Times Cited Web of Science®: 1 |
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| 47 | António, N. S. & Ma, S. (2015). China's special economic zones in Africa: context, motivations and progress. Euro Asia Journal of Management. 25 (44), 79-103<br>- Times Cited Google Scholar: 32 |
| 48 | Lopes da Costa, R., António, N. & Miguel, I. (2015). Consultants as strategic practitioners: an analysis in the sociological field research of strategy-as-practice. Business, Management and Economics Research. 1 (8), 107-118<br>- Times Cited Web of Science®: 1<br>- Times Cited Google Scholar: 2 |
| 49 | Lopes da Costa, R. & António, N. (2015). As quatro dinâmicas de abrangência na resposta à crise portuguesa. Revista Portuguesa e Brasileira de Gestão. 14 (2), 49-61<br>- Times Cited Google Scholar: 5 |
| 50 | Lopes da Costa, R. & António, N. (2015). O conceito de consultoria de gestão: uma análise à luz do campo de pesquisa da estratégia-como-prática. Estudos do ISCA. 11, 1-15<br>- Times Cited Web of Science®: 1<br>- Times Cited Google Scholar: 5 |
| 51 | Martins, V. C. S., Filipe, M. N. M., Ferreira, F. A. F., Jalali, M. S. & António, N. J. S. (2015). For sale but for how long? A methodological proposal for estimating time-on-the-market. International Journal of Strategic Property Management. 19 (4), 309-324<br>- Times Cited Web of Science®: 32<br>- Times Cited Scopus: 25<br>- Times Cited Google Scholar: 35 |
| 52 | Lopes da Costa, R. & António, N. (2014). The “Fashionable Knowledge” of management consultancy in Portugal: a perspective analysis related to the research field of strategy-as-practice. Journal of Emerging Trends in Economics and Management Sciences. 5 (2), 173-186<br>- Times Cited Google Scholar: 1 |
| 53 | Lopes da Costa, R. & António, N. (2014). Management consultancy in Portugal: the concept analysis related to the research field of Strategy-as-practice. International Journal of Management Sciences. 2 (7), 323-336<br>- Times Cited Google Scholar: 11 |
| 54 | Lopes da Costa, R., António, N., Miguel, I. & Martinho, F. (2014). The analysis of the four paradigms of business management consulting in Portugal in the light of the research field of strategy-as-practice. Advances in Management and Applied Economics. 4 (3), 39-54<br>- Times Cited Google Scholar: 8 |
| 55 | Pinto, J., Altinsoy, N. & António, N. S. (2014). The organizational alignment-strategy, structure and process: an empirical study regarding the Impact on the performances of military organizations. Euro Asia Journal of Management. 24 (1-2), 3-22 |
| 56 | Cardeal, N., Abecassis-Moedas, C. & António, N. (2014). Shared cluster resources as a source of capabilities. International Journal of Entrepreneurship and Small Business. 21 (1), 55-78<br>- Times Cited Scopus: 5 |

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| 58 | Simas, M. J., Lengler, J. & António, N. (2013). Integration of sustainable development in the strategy implementation process: proposal of a model. Corporate Governance. 13 (5), 511-526<br>- Times Cited Web of Science®: 20<br>- Times Cited Scopus: 15 |
| 59 | António, N. & Lopes da Costa, R. (2012). The “outsourcing” and management consulting in a dimensional systemic model. African Journal of Business Management. 6 (31), 9065-9071<br>- Times Cited Google Scholar: 2 |
| 60 | Cardeal, N. & António, N. (2012). Valuable, rare, inimitable resources and organization (VRIO) resources or valuable, rare, inimitable resources (VRI) capabilities: what leads to competitive advantage?. African Journal of Business Management. 6 (37), 10159-10170 |
| 61 | Cardeal, N. C., Abecassis-Moedas, C. & António, N. (2012). The use of cluster resources: a dynamic capabilities approach. Economia Global e Gestão. 17, 31-54 |
| 62 | He, H., António, N. & Trigo, V. (2012). HeXie management theory and sustainable development. African Journal of Business Management. 6 (50), 12005-12015 |
| 63 | Lopes da Costa, R. & António, N. (2012). A "estratégia-como-prática": a tipologia dos noves domínios. Revista Portuguesa e Brasileira de Gestão. 11 (1), 13-25<br>- Times Cited Google Scholar: 6 |
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## • Books and Book Chapters

**- Book author**

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**- Book editor**

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**- Book chapter**

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## • Conferences/Workshops and Talks

**- Publication in conference proceedings**

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| 1 | Pereira, L., Sabido, P. & Santos, J. (2019). Return of investment initiatives in business process management. In 2019 IEEE International Conference on Engineering, Technology and Innovation (ICE/ITMC). Valbonne Sophia-Antipolis: IEEE.<br>- Times Cited Scopus: 1 |
| 2 | Lopes da Costa, R., Dionísio, A., Sampaio, M. & António, N. (2018). O impacto da consultoria de gestão ao nível dos trabalhos realizados em PME em Portugal. In Filipa Perdigão Ribeiro. Sandra Rebelo (Ed.), Book of Abstracts of the IX Postgraduate Conference ESGHT / ISCAL 2018. (pp. 31-33). Faro |
| 3 | Carlucci, D., Ferreira, F., Schiuma, G., Jalali, M. & António, N. (2014). A Knowledge-based Representation of Sustainable Banking: Insights from Fuzzy Cognitive Mapping. In Proceedings of the 9th International Forum on Knowledge Asset Dynamics. (pp. 1837-1855). Matera: IFKAD.<br>- Times Cited Web of Science®: 2<br>- Times Cited Google Scholar: 2 |
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**- Talk**

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| 4 | Lopes da Costa, R., António, N., Pereira, J. & Borges, J. (2018). Os modelos de Liderança no Contexto da Gamification. Estudo de Caso. XXVIII Jornadas Luso Espanholas de Gestão Científica pela Unidade Técnico Científica de Gestão e Economia. |
| 5 | Lopes da Costa, R. & António, N. (2017). Internationalisation and economic growth: the Portuguese case. XXVII Jornadas Hispano-Lusas. Alicante 2017. |
| 6 | Lopes da Costa, R., António, N., Geraldes, J. & Agrochão, G. (2017). O Papel dos Consultores como Intermediários no Processo de Construção do Conhecimento: Uma análise à luz do campo de pesquisa da estratégia-como-prática. ESGHT – VIII PostGraduate Conference. |
| 7 | Rui Pedro & Nelson António (2016). Sustainable Development Strategies under Ethics in the From-Bean-to-Bar MNEs' Markets: a contribution to climate changes. 19th International Symposium on Ethics, Business and Society. |
| 8 | António, N. & Gomes Pedro (2015). Sustainable Development Strategies in Supplier - Stakeholder Relationship - the from Bean -to Bar MNEs case. IV Multinational Enterprises and Sustainable Development, International Conference. |
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| 10 | António, N. & Ma, S. (2015). China's Special Economic Zones in Africa: Context, Motivation and Progress. 15th EBES Conference- Lisbon. |
| 11 | Carlucci, D., Ferreira, F., Schiuma, G., Jalali, M. & António, N. (2014). A Knowledge-based Representation of Sustainable Banking: Insights from Fuzzy Cognitive Mapping. 9th International Forum on Knowledge Asset Dynamics. |
| 12 | Batista, R. & António, N. (2013). Estratégias de Divulgação de Informação pelas Empresas Cotadas. IV Postgraduate Conference, ESGHT, 2013. |
| 13 | Batista, Rui & António, N. (2013). Advantages and Disadvantages of voluntary disclosure by Portuguese listed Companies. Bristol, UK 4, 5 July. |

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| 14 | Kuok, O.M. & António, N. (2013). Motives of Accepting International Assignements in China: Organization Expatriates versus Self Initiated Expatriates. INBAM Conference, June 17-19, 2013, Lisbon. |
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## • Other Publications

**- Working Papers**

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| 1 | Varela, José António & António, N. (2012). O Bem Cmum e a Teoria dos Stakeholders. Working Paper-12/07. 0-0 |

## Academic Management Positions

Director (2020 - 2021)
Unit/Area: Doctorate Degree (PhD) in Business Administration

Coordenador (2018 - 2019)
Unit/Area: Post Graduation Program in Business Management

Membro (Docente) (2018 - 2022)
Unit/Area: Plenário da Comissão Científica

Membro (Docente) (2018 - 2022)
Unit/Area: Comissão Científica

Membro (2018 - 2021)
Unit/Area: Conselho Geral

Director (2018 - 2020)
Unit/Area: Doctorate Degree (PhD) in Business Administration

Membro (Docente) (2017 - 2019)
Unit/Area: Plenário do Conselho Científico

Coordenador (2016 - 2018)
Unit/Area: Doctorate Degree (PhD) in Management

Director (2016 - 2018)
Unit/Area: Doctorate Degree (PhD) in Business Administration

Membro (Docente) (2015 - 2017)
Unit/Area: Plenário do Conselho Científico

Membro (2014 - 2018)
Unit/Area: Comissão Científica

Director (2013 - 2015)
Unit/Area: Master Degree in Chinese Studies

Director (2013 - 2016)
Unit/Area: Doctorate Degree (PhD) in Business Administration

Director (2011 - 2013)
Unit/Area: [5602] Global Management, Strategy and Entrepreneurship

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| Director (2011 - 2013)<br>Unit/Area: Doctorate Degree (PhD) in Business Administration |
| Director (2010 - 2011)<br>Unit/Area: [5602] Global Management, Strategy and Entrepreneurship |
| Membro (Docente) (2010 - 2013)<br>Unit/Area: Plenário da Comissão Científica |