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Contacts

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Research Interests

Strategic Management; Quality Management; Knowledge Management; Business Social Responsibility; Models of African Management; China in Africa

Academic Qualifications

University/Institution	Type	Degree	Period
Universitat Wuppertal	PhD	Organização e Gestão de Empresas	1986
Instituto Superior de Economia e Gestão - UTL	Licenciante	Finanças	1975

Teaching Activities

Teaching Year	Sem.	Course Name	Degree(s)	Coord
2020/2021	2º	Seminar / Project in Applied Business Management I	Doctorate Degree (PhD) in Business Administration;	No
2020/2021	2º	Seminar / Project in Applied Business Management II	Doctorate Degree (PhD) in Business Administration;	No
2020/2021	2º	Advanced Topics in Management II	Doctorate Degree (PhD) in Business Administration;	Yes
2020/2021	2º	Strategy Organizational		Yes
2020/2021	2º	Thesis in Business Administration 0		Yes
2020/2021	2º	Strategic Management and Governance	Master Degree in Health Services Management;	No
2020/2021	2º	Thesis in Management		Yes
2020/2021	2º	Strategic Management		No
2020/2021	2º	Quality Management	Institutional Degree in ISCTE Business School;	No
2020/2021	2º	International Strategy		No
2020/2021	2º	Strategic Management and Control		No
2020/2021	1º	Advanced Topics in Management I		Yes
2020/2021	1º	Organization and Design of the Research Project in Business Administration	Doctorate Degree (PhD) in Business Administration;	No
2020/2021	1º	Thesis in Business Administration		Yes
2020/2021	1º	Research Design I	Doctorate Degree (PhD) in Management;	Yes
2020/2021	1º	Strategy and Reporting		Yes
2020/2021	1º	Thesis in Management		Yes
2020/2021	1º	Strategic Management		No
2020/2021	1º	Strategy and Corporate Development		No
2019/2020	2º	Seminar / Project in Applied Business Management I	Doctorate Degree (PhD) in Business Administration;	Yes

2019/2020	2º	Seminar / Project in Applied Business Management II		Yes
2019/2020	2º	Advanced Topics in Management II		Yes
2019/2020	2º	Thesis in Business Administration 0		Yes
2019/2020	2º	Thesis in Business Administration II		Yes
2019/2020	2º	Thesis in Business Administration IV		Yes
2019/2020	2º	Strategic Information Systems and Performance Management		No
2019/2020	2º	Strategic Management and Governance	Master Degree in Health Services Management;	No
2019/2020	2º	Strategic Management		No
2019/2020	2º	Quality Management	Institutional Degree in ISCTE Business School;	Yes
2019/2020	2º	International Strategy		No
2019/2020	2º	Strategic Management and Control		No
2019/2020	1º	Advanced Topics in Management I		Yes
2019/2020	1º	Qualitative Research Methods in Applied Business Management	Doctorate Degree (PhD) in Business Administration;	No
2019/2020	1º	Thesis in Business Administration		Yes
2019/2020	1º	Research Design I	Doctorate Degree (PhD) in Management;	Yes
2019/2020	1º	Specialization Seminar in Strategy and Entrepreneurship		No
2019/2020	1º	Strategy Organizational		Yes
2019/2020	1º	Thesis in Business Administration I		Yes
2019/2020	1º	Thesis in Business Administration III		Yes
2019/2020	1º	Strategic Management		No
2019/2020	1º	Strategy and Corporate Development		No
2018/2019	2º	Quality Management		Yes
2016/2017	2º	Quality Management		No

2015/2016	2°	Quality Management		No
2014/2015	2°	Quality Management		Yes
2013/2014	2°	Quality Management		Yes

Supervisions

• Ph.D. Thesis

- Ongoing

	Student Name	Title/Topic	Language	Status	Institution
1	Sapalo António	O processo de privatização e sua influência empresarial: Angola 1989-2012	Portuguese	Developing	Iscte
2	Zhao Yanqing	The Impact of Dynamic Capabilities of Entrepreneurial Executives on Entrepreneurial Performance: A Case of Company X	English	Delivered	Iscte
3	Jiang Hai	City Competence based on Resource-Based View: A case study of City Transformation of Panzhuhua, China	English	Developing	Iscte
4	Xiang Rong	Equity Incentives and the Enterprise Life Cycle in Sci-Tech Enterprises: A Multi-Case Study	English	Delivered	Iscte
5	José Miguel Alves de Aguiar Quintas	A Internacionalização de Empresas Portuguesas de Cabos Elétricos no Sudoeste Europeu	Portuguese	Developing	Iscte
6	José Eduardo Cirne de Abreu Carrajana	Mobilidade sustentável na cidade, realidade e tendências - cross case analysis" sobre capitais europeias"	Portuguese	Developing	Iscte
7	Sherban Leonardo Cretoiu	A Estratégia de Internacionalização de Territórios: vetores, vertentes, sinergias e vínculos na era das cadeias globais de valor	Portuguese	Developing	Iscte
8	Ana Isabel Florêncio Tavares	O papel da responsabilidade social corporativa nas empresas de media. O caso dos grupos de televisão em Portugal	Portuguese	Developing	Iscte
9	Lin Lei	Exploring the new model of Chinese medical system - Taking best uniMed Medical Group as an Example	English	Developing	Iscte

10	Cláudia Alexandra Pereira Assis de Almeida	Management in uncertainty: ethics matter!?	English	Developing	Iscte
11	Tiago Alberto Bonucci Pias Pereira	Chinese investment in the transport infrastructure sector in Angola an Mozambique: An integrated approach.	English	Developing	Iscte
12	Luísa Maria do Rosário Roque	Gestão do Desempenho Portuário Marítimo: Uma Abordagem Baseada na Vantagem Competitiva, Recursos e Teoria Institucional	Portuguese	Delivered	Iscte
13	Hu Pengfei	Evaluation mechanism of surgeon's clinical skill level	English	Developing	Iscte
14	Manuel da Silva Caetano	Organizational resources, capabilities and hospital performance - a study involving public hospitals in Angola	English	Developing	Iscte
15	Meng Shu	Exploring critical success factors for stakeholder management in healthcare data project	English	Developing	Iscte
16	Luiz Carlos Alves	The application of Integrated Management System and Lean Six Sigma in pharmaceutical industry	English	Developing	Iscte
17	Liu Jingyu	The impacts of humble leadership on innovation performance of R&D employees in the new energy industry	English	Developing	Iscte
18	Li Minghui	The impact of service innovation on customer loyalty in advanced manufacturing enterprises - a case study of China S.M Materials Corporation	English	Developing	Iscte
19	Miguel Trindade da Costa Rocha	The European Union Anti-Money Laundering System: Evidence from the Portuguese National-Level Implementation	English	Delivered	Iscte
20	Xiong Ji	The survival dilemma of small and medium-sized raw liquor enterprises in Sichuan: a study based on Resource-based view (RBV) and Dynamic Capabilities (DC)	English	Developing	Iscte

- Concluded

	Student Name	Title/Topic	Language	Institution	Concluding Year
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1	Zhang Ya	Business Model of a New Market-Entry Product: A Case Study of Deuterium Depleted Water	English	Iscte	2025
2	Liu Le	Factors Influencing the Intention of Healthcare Professionals in Public Hospitals to Engage in the Commercialization of Scientific and Technological Achievements: A Case-based research in Guangzhou, China	English	Iscte	2025
3	Zhao Guijun	The Role of Dynamic Capabilities in the Strategic Adjustment Process of Internet Financial Enterprises in China	English	Iscte	2024
4	Yang Kejun	Construction of Performance Excellence Scorecard and Its Application in Advanced Manufacturing Industry in the Guangdong-Hong Kong-Macau Greater Bay Area	English	Iscte	2024
5	Ma Changbo	Business Models of Short Video Content Enterprises: A Multi-Cases Study in China	English	Iscte	2024
6	Ouyang Ziwen	The Professionalization Dilemma of Hospital Management Personnel: A Study of Guangzhou Public Hospitals	English	Iscte	2024
7	Xu Wei	What Does a Good Top Management Team Look Like? An Empirical Study on the Relationship between TOP Management Team Characteristics and Corporate Performance of Chinese Medical Device Listed Companies	English	Iscte	2024
8	Tang Minchao	The Making of Core Enablers and Their Joint Actions for Clusters of Innovation in the Biotechnology and Health Care Industry: A Case-Based Research	English	Iscte	2024
9	Zhang Yan	Strategic CSR and Corporate Development: A Case Study of Huamao Group	English	Iscte	2024
10	Li Yan	Factors Influencing Healthcare Utilization of the Migrant Population: An Empirical Study of the Pearl River Delta Region	English	Iscte	2023
11	Ou Weiyan	Quality assurance of transnational higher education cooperation: The case of Chinese-foreign Cooperation in Running Schools	English	Iscte	2023
12	Li Zhipeng	The Impact of Perceived Service Quality on Student Learning Outcomes - A Case Study of a Chinese-foreign Joint Educational Program	English	Iscte	2023

13	Li Botian	On the Relationship between Personality Traits of Private Entrepreneurs and Innovation Performance of Business - A Case Study of Tianjin	English	Iscte	2023
14	Rui Pedro Mendes Batista	Gestão da Reputação e Legitimidade para Operar: O Caso da Fileira do Eucalipto em Portugal	Portuguese	Iscte	2023
15	Li Ying	Influence Mechanisms of Professional Managers in Family Business Succession	English	Iscte	2023
16	Shen Xiaoyu	Core competitiveness analysis of Chinese private colleges: a dynamic capability approach	English	Iscte	2023
17	Zhao Yanjun	The Perceptual Differences between Parents and Nurses in Pediatric Orthopedic Wards: A Case Study based on SERVQUAL Model	English	Iscte	2023
18	Xiao Lianbo	Development Strategy of Arthritis-Specialized Hospitals based on Dynamic Capabilities	English	Iscte	2023
19	Chao Chung-Chieh	Practice and prospects of corporate social responsibility: An Empirical comparative study of Both Sides of the Taiwan Strait	English	Iscte	2023
20	Peng Wei	The effects of employee's Holistic Health on job Performance-Mechanisms and Boundary Conditions	English	Iscte	2023
21	Wu Weijie	Strategic Management Process based on Dynamic Capabilities - a case of study of Feishu during the COVID 19 Epidemic	English	Iscte	2022
22	Vânia Isabel Sousa Patrício	Project Management in the Development of Dynamic Capabilities	English	Iscte	2022
23	Rui José Capaleve Vieira	Gerir Hospitais do Serviço Nacional de Saúde (SNS) para Stakeholders - a terceira vaga	Portuguese	Iscte	2022
24	Paula Manuela Oliveira Tavares de Carvalho	Japanese Income Tourism. An exploratory study of Portuguese luxury hotel management strategy (Before and After Covid-19).	English	Iscte	2022
25	Shi Rui	The Psychological Motivation of Student Cadres to Participate in University Management: an empirical study	English	Iscte	2022
26	Xu Wei	Relationships Among Patient Market Cognition, Hospital Dynamic and Service Capabilities, Patient Satisfaction, and Hospital Competitive Advantages	English	Iscte	2022

27	Zhao Haoyu	Institutional innovation of the "Agricultural Co-operation System" An Examination of Chongzhou China	English	Iscte	2022
28	Luo Shi	Big Data in Education and Organizational Change: Evidence from Private K12 Schools in China	English	Iscte	2022
29	Zhang Baihe	Industrial Maintenance Service Quality Evaluation and Improvement Strategies - A Casa Study of A Corporation	English	Iscte	2022
30	Zhao Cailian	The Influence of Hospital Department Culture on Physicians? Job Satisfaction?An Empirical Study	English	Iscte	2021
31	Carlos Alberto Lopes Cruz	Corporate Social Responsibility - toward a generic implementation framework for firms	English	Iscte	2021
32	Wang Chenguang	Knowledge Transfer and Service Innovation Performance: the Case of Small and Medium Consulting Enterprises in China	English	Iscte	2021
33	Tan Xinting	Exploring Effective Realization Forms of Villagers' Autonomy in China and its Implications for Health Governance at the Grassroots Level	English	Iscte	2021
34	Cheng Hong	Dynamic Capabilities in Private Hospitals—A Case-based Research of Henan Shengde Hospital	English	Iscte	2021
35	Wu Wei	Core capabilities of Chinese community health service centers: a dynamic capabilities approach	English	Iscte	2021
36	Huang Min	Strategic development of Hospitals for infectious diseases: a dynamic capability approach	English	Iscte	2020
37	Yao Zhidong	The PPP Model for China's Public Hospitals: An Empirical Study	English	Iscte	2020
38	Li Gang	Impacts of institutional change on industrial economy: A China's automobile industry perspective	English	Iscte	2020
39	Huo Long	Organizational Capability and Evolution in China's Independent Colleges	English	Iscte	2020
40	António Henrique Gomes de Almeida	O gestor externo como um dos determinantes para o sucesso do processo de sucessão nas empresas familiares	Portuguese	Iscte	2020
41	Shi Hao	Sustainable development of Chinese family businesses - a dynamic capability approach	--	Iscte	2019

42	Wei Anning	The Role of Industrial Clusters in Local Economic and Social Development - The Case of Tourism Cluster in Guilin, China	--	Iscte	2019
43	Zhao Lingyun	The antecedents and consequences of entrepreneur´s knowledge inheritance behavior in family business	--	Iscte	2019
44	Li Yiqiang	Improvement of incentive mechanisms for medical service supply	--	Iscte	2019
45	Zhong Hongyang	Growth and transformation of private dental clinics in China: a case study of Deron Dental	--	Iscte	2019
46	Jin Shuiqing	Human resource management of China-aided Hospitals in Africa - A study of China-aided Hospitals in Angola	--	Iscte	2019
47	Wang Xiyuan	Business Model Innovation of Chinese Internet Enterprises - A Stakeholder Perspective of BAT (Baidu/Alibaba/Tencent)	English	Iscte	2019
48	Gao Na	The relationship among incubating enterprises relational network Resource integration ability and innovation performance - Shanxi Emperor Penguin Innovation Incubation Park	--	Iscte	2019
49	Yael Pedro	The Role of Exploration an Exploitation in Design for Luxury Fashion Brands	--	Iscte	2019
50	Meng Gongming	The influence of Trust on Risk Allocation in Chinese PPP Projects	--	Iscte	2019
51	Eduardo António Rodrigues de Almeida Feiteira	Como criar valor no setor e mercado elétrico, no seu contexto atual e futuro: "A Empresa Elétrica do Futuro" - Uma abordagem pelas Teorias dos Recursos, Stakeholders e Capacidades Dinâmicas - O caso do Grupo EDP	Portuguese	Iscte	2019
52	Wang Xinglin	Organizational life cycle: leadership style and employee satisfaction: A case study of hospital in China	--	Iscte	2019
53	Li Zhen	A procurement adjustment strategy for FDI enterprises: a case study under the belt and road initiative	--	Iscte	2018
54	Eunah Lim	Three Essays on National Culture and Organizational Learning	--	Iscte	2018
55	Nuno Sérgio Vinhas da Silva	Consumer brand relationships - The determinants of brand loyalty in the context of football clubs	--	Iscte	2018

56	Rui Eduardo Ferreira Pinto	A presença da China em África e os modelos de zonas económicas especiais: o caso de Nacala.	--	Iscte	2018
57	Bruno Tadeu Fernandes Abrantes	The internationalization paradigm and dynamic capabilities of Portuguese firms: Contributions from case studies in the Metallurgical and Metal-Mechanic sectors	--	Iscte	2018
58	Tao Zehua	Informal Networks and Knowledge Sharing in Organizations - Case Study of GR Group	--	Iscte	2018
59	Anderson Lourenço Miranda	Vantagem competitiva em pequenos negócios: perspectivas à luz das capacidades dinâmicas - caso São Luís	--	Iscte	2018
60	Cao Feng	Business Model Transformation of Traditional Newspaper Industry to Omni Media	--	Iscte	2017
61	Lan Li	Learning how to learn: reverse knowledge transfer mechanism in Chinese manufacturing MNEs - in the context of outbound direct investment with aim at knowledge acquisition	--	Iscte	2017
62	João Miguel Xavier Rita	Knowledge Transfer from Portugal Telecom to Oi: The Role of Expatriates	--	Iscte	2017
63	Shen Jian	Influence of Physician-patient Communication Skills Training of Resident Physicians on Physician-patient Relationship	--	Iscte	2017
64	Alexandra Azevedo Fernandes O'Neill	Management Control hierarchical dependency in a multinational group.	--	Iscte	2016
65	Zhang Shunze	Channel Governance of Chinese Liquor Firm: the case of Sichuan Luzhou Laojiao	--	Iscte	2016
66	Cheng Yaogui	Agency problem and CEO incentive of chinese private real estate company: the case of Sichuan Blue Ray Company	--	Iscte	2016
67	Bin Yonggang	Dual Governance of Chinese Family Businesses - Case Study of Bin Valley Group	--	Iscte	2016
68	Li Zhaoqian	Reengineering the management process of hospital consumable medical supplies to reduce cost and improve quality: an empirical study in China	--	Iscte	2016

69	Rui Jorge Estêvão Gomes Pedro	Estratégia de Desenvolvimento Sustentável resultante da relação com stakeholder - fornecedor. O caso do Chocolate comercializado em França.	--	Iscte	2016
70	Zahra Assaraf Ali	Empresas familiares: motivação de colaboradores não pertencentes à família na hotelaria portuguesa	--	Iscte	2015
71	Marta Maria Cordeiro Lopes	A influência dos stakeholders na responsabilidade social empresarial estratégica	--	Iscte	2015
72	Maria Manuela Martins dos Santos Domingos Nunes Ferreira	Corporate governance and the emergence of the single Euro payments área (SEPA) - A stakeholder theory approach	--	Iscte	2015
73	Rui Paulo Ribeiro das Almas	A internacionalização das empresas portuguesas para os países da Europa Central e Oriental: fatores determinantes e modos de entrada	--	Iscte	2015
74	Fan Rui	Research on service enhancement strategy for China's construction enterprises	--	Iscte	2015
75	António Manuel Henrique Fernandes	Estratégia e vantagem competitivas na hotelaria portuguesa	--	Iscte	2015
76	Feng Changsen	Chinese Hospital Public-Private Partnership: Three Case Studies in Guangdong Province	--	Iscte	2014
77	Rong Zhenxiang	Construction of Hospital Organizational Culture after Transformation of Public Hospitals - The Case of R Hospital	--	Iscte	2014
78	José Faria	Transferência de conhecimento tecnológico de EMN's para as subsidiárias: uma análise multidimensional aplicada ao contexto moçambicano	--	Iscte	2014
79	Zafer Özleblebici	Comparison of Perceptions on Strategy: A Survey on Perceptions of Business and Military Managers	English	Iscte	2014
80	Özcan Murat Dogan	A Balanced Scorecard Model for a Generic Strategic Level Military Headquarters	English	Iscte	2014
81	Maria Teresa Gomes Prata	A estratégia e a performance na era digital: contributo para o modelo de balanced scorecard, uma abordagem centrada na perspectiva de cliente	--	Iscte	2014
82	Kim, Oi Mei Kuok	--	English	Iscte	2013
83	Célia Delgado	--	Portuguese	Iscte	2013

84	Tongyan Wang	--	English	Iscte	2013
85	Wu Wei	Integration and construction of organizational culture: A case study in a restructured hospital in China	English	Iscte	2013
86	Hu Jianyong	The role of social capital in the development of Chinese Family Business ? The case of Chengxin group	English	Iscte	2013
87	Célia Duarte Delgado	O impacto da cultura na formação de alianças empresariais: o caso dos empresários donos de Micro e Pequenas empresas de Cabo Verde	Portuguese	Iscte	2013
88	Wang Jincheng	Knowledge transfer from european multinational corporations to their subsidiaries in China: Contextual perspectives and expatriate's roles	English	Iscte	2013
89	Tongyan Wang	The management of trust in PPPs: the case of a post-earthquake psychological rehabilitation program in China	English	Iscte	2013
90	Oi Mei Kuok	Stress problems of expatriates in multinational enterprises in China	English	Iscte	2013
91	Xiang Xiaolei	Research of grid challenges and smart grid development - the case of Sichuan grid	English	Iscte	2012
92	Zhou Qingjia	How to manage the access of new energies to the power grid: the case of Chuan power grid	English	Iscte	2012
93	Renato Jorge Lopes da Costa	O papel da consultoria de gestão no processo da formulação e implementação da estratégia das PME em Portugal: Estudo de Caso	Portuguese	Iscte	2012
94	Zhang Wenfeng	The manufacturing value chain of power generation equipment: a case study	English	Iscte	2012
95	Yang Yongsheng	Entry mode selection for internationalization of giant chineses state owned companies: The case of entrance in Africa of China communications construction company	English	Iscte	2012
96	Shen Jun	Livelihoods and sustainable pathways of land lost farmers in China: a study on Xingwen country	English	Iscte	2012
97	He Hui	Corporate Social Responsibility and Stakeholder Management Strategy in China	English	Iscte	2011

98	Nuno César de Jesus Guerra Cardeal	PME's em 'clusters': Desenvolvimento de vantagens competitivas em indústrias maduras, em mudança lenta. O caso da indústria portuguesa de calçado.	Portuguese	Iscte	2011
99	Anníbal Pedro Schleder Júnior	Inteligência competitiva na prática - Implementação de núcleo de inteligência competitiva em câmaras de comércio e indústria luso-brasileira	Portuguese	Iscte	2009
100	Dana Thacher Redford	The state of entrepreneurship education in Portugal an empirical study on a nascent system in the european union policy framework	English	Iscte	2009
101	Gu Lihong	Stakeholders' theory and corporate social responsibility (CSR). An empirical study on publicprivate partnership (PPP) for healthcare in China.	English	Iscte	2009
102	Mário de Queiroz Pierre Filho	A Cybergestão da qualidade: O impacto da tecnologia da informação (TI) nas práticas de gestão da qualidade (GQ) e na geração de produtividade	Portuguese	Iscte	2008
103	José Duarte Moleiro Martins	A transferência de conhecimento das empresas portuguesas para as subsidiárias em Moçambique: Um estudo de casos, 1990/2007	Portuguese	Iscte	2008
104	Zhao di	Corporate governance in China's hospital: Is privatization the future? A study on the ownership debate	English	Iscte	2008
105	Jorge José Martins Rodrigues	Estrutura da Propriedade, Estrutura de Capital e Criação de Valor: uma Abordagem ao Sector da Construção e Obras Públicas, no Período 1986-2000 em Portugal	--	Iscte	2007
106	Álvaro Augusto da Rosa	A Governabilidade Empresarial em Portugal	Portuguese	Iscte	2005
107	Carlos Siu Lam	O "human Resource-based Model" Assente na Vantagem Competitiva Sustentável num Conjunto de Economias	Portuguese	Iscte	2004
108	António Francisco Nunes dos Santos Teixeira	Que Estratégia para a Gestão da Qualidade	Portuguese	Iscte	2004
109	Eva Khong Yueng Wah	A Comparative Study: Entrepreneurship and Small Business Management in Hong Kong and Guangzhou	Portuguese	Iscte	2002
110	Fanny Vong Chuk Kwan	Thinking Mind and the Working Machine	English	Iscte	2000

• M.Sc. Dissertations

- Ongoing

	Student Name	Title/Topic	Language	Status	Institution
1	Matilde Magalhães Pinto	O domínio chinês na indústria dos New Energy Vehicles: desafios à autonomia e competitividade europeia	--	Developing	Iscte
2	Bie Wei	ESG-Driven Value Creation in Chinese Enterprises: A Case Study of Erdos Group	--	Developing	Iscte
3	Austelino Tavares Correia	The Competitive Advantage of Nations	--	Developing	Iscte

- Concluded

	Student Name	Title/Topic	Language	Institution	Concluding Year
1	Guo Qirong	Community residents' demand and willingness to use smart elderly care products and its influencing factors: A case study of Chaozhou City	English	Iscte	2024
2	Ruoxian Cui	Hospital Management Strategy during COVID-19 Pandemic: a SWOTi approach on Mobile Cabin Hospital in China	English	Iscte	2023
3	Marina Alexandra Morais Ferreira	The importance of quality in SMEs: the practical case of Versatile Displays, Lda.	Portuguese	Iscte	2023
4	Pedro Miguel Martins Ramos	Development of a Quality Management System: Prevent Food Waste	Portuguese	Iscte	2022
5	Miguel Lourenço Viçoso de Arraês Ferreira	Perceived quality of insurance/health plans in Portugal	English	Iscte	2022
6	Xin Ye	Basic Medical Insurance Impact on Medical Services in Guangdong Province	English	Iscte	2022
7	Xiuhui Guo	Evaluation of Outpatient Service Quality using SERVQUAL Model - a case study of a Chinese Public Hospital	English	Iscte	2022
8	Wu Yangfen	Ageing of the population - Research on the elderly care models with Chinese characteristics	English	Iscte	2022
9	Yitong Chen	How do entrepreneurial medical big data companies formulate resource strategies to maintain their advantages?	English	Iscte	2022

10	Chang Furong	The Strategy of Development of Enterprises in Different Cultural Context. A Comparative Case Study of Disneyland in Asia and Europe	English	Iscte	2022
11	Ricardo Edwin Vieira Falcão Dias	Strategic Tools used by Angolan Companies	Portuguese	Iscte	2021
12	Anaïs Barroso dos Santos	Internationalization Strategies to enter the Chinese Market in the Food & Beverage Sector	English	Iscte	2021
13	Nuno Miguel Gonçalves do Carmo	Recovery of Hotel Activity in Portugal During the Pandemic - Quality, Theory of Resources and Dynamic Capabilities	Portuguese	Iscte	2020
14	David Lucas Faria	Revisiting the Impact of Cryptocurrency in our Society	English	Iscte	2020
15	Ana Carolina Gerk Caldeira	Quality assessment of health services through the Servqual model	Portuguese	Iscte	2019
16	Cláudia Patrícia Almeida Caseiro	Analysis of the Balanced Scorecard's importance on the "100 melhores empresas para trabalhar em Portugal"	Portuguese	Iscte	2019
17	Fei Liangchen	PHYSICIANS IN CORPORATE GOVERNANCE OF PRIVATE HEALTHCARE INSTITUTIONS IN PORTUGAL: PERCEPTIONS, EXPERIENCE, AND ENGAGEMENT	English	Iscte	2019
18	Lu Yubin	Entry Mode Selection for Multinational Corporations: the case of entry in China of Johnson&Johnson- mainly focus on Xian-Janssen Pharmaceutical	English	Iscte	2019
19	Beatriz Fernandes Martins	The impact of China's integration in the global economy: Chinese Special Economic Zones in Africa	English	Iscte	2018
20	Francisco Quintela Sismeiro	Sustainable Success in Football: From Clubs Dynamic Capabilities to Sustained Competitive Advantage	English	Iscte	2018
21	Miguel Branco Silvestre Tão-Lindo	Analysis of the process of succession and professionalization in a portuguese family group according to resource-based view (RBV) and dynamic capabilities	Portuguese	Iscte	2018
22	Rui Miguel da Cunha Campos	Ecology on the horizon of China's project of national development: Ecological Civilization as a paradigm	English	Iscte	2018
23	Aude Louise Guérin	Study of the competitive dynamics between National Brands and private Labels within the soft drinks industry	English	Iscte	2018

24	João Rafael Neves Alves	Internacionalização das PME portuguesas	Portuguese	Iscte	2018
25	Mafalda Filipa Figueiredo Gomes	Contribution of Quality Management Practices for Business Innovation	English	Iscte	2018
26	Maria Margarida Batalha Ribeiro	Setor Bancário Português: Análise da Perceção de Qualidade, Equidade, Valor, Satisfação e Confiança da População Portuguesa	Portuguese	Iscte	2017
27	Luís Miguel Martinho Costa Correia	Recursos e Capacidades na Estratégia Organizacional	Portuguese	Iscte	2017
28	Chujun Huang	The Study of the Relationship Between Brand Image and CSR Purchasing Behavior	English	Iscte	2017
29	Baoxian Feng	Learn from Uber: A study of dynamic capability in chinese online pharmacy industry	English	Iscte	2017
30	Pedro Xavier Del Campo Carroggio Zoio	Bonus content and its impact on market share	English	Iscte	2016
31	João Filipe Amado Correia	Internationalization of SMES: Business Opportunities in Chile	English	Iscte	2016
32	Daniel Parreira Nobre	Ferramentas Estratégicas em Uso: Uma investigação prática às empresas em Portugal	Portuguese	Iscte	2016
33	Diogo José Ferreira Feliciano	Estudo dos Sistemas de Gestão da Qualidade vigentes nas empresas portuguesas.	Portuguese	Iscte	2016
34	Gao Jie	Corporate Governance in Hospital - Case of public hospital corporate governance structure reform in China	English	Iscte	2015
35	Zheng Min	Different Business Ethics in Chiness and Western Cultures	English	Iscte	2015
36	Anabela Guidione Quibe	Os Instrumentos Utilizados na Elaboração de Estratégias Empresariais em Moçambique - O caso das empresas nacionais.	Portuguese	Iscte	2015
37	Jerry Adriano Gomes Semedo Rosa	Terceiro Setor, Estratégia e Fecho de Empresa	Portuguese	Iscte	2015
38	Ricardo Miguel Anjos Ferreira	Modelo de Gestão Japonês dos anos de 1980 versus Modelo de Gestão Chinês atual	Portuguese	Iscte	2014
39	Isidoro Mendes Gomes	Sistemas de Informação como Ferramentas de Sucesso na Gestão de Clusters TIC: Os casos de Silicon Valley (EUA), software-cluster (Alemanha) Taguspark (Portugal)	Portuguese	Iscte	2013

40	Ricardo Alexandre Rodrigues Nunes	Exploring the Links Between Human Resource Management and Knowledge Management: Organizational commitment organizational citizenship behavior and knowledge sharing in portuguese public organizations	English	Iscte	2013
41	Ariana Paula Lima Rodrigues Firmino	O Impacto da Liberalização das Telecomunicações no Comportamento dos Consumidores: O caso de Cabo Verde	Portuguese	Iscte	2013
42	Alex Sandro Cardoso	A profissionalização da Gestão de Organizações industriais brasileiras de pequeno porte, de origem e gestão familiar, para a sua continuidade dentro do mercado brasileiro que actua	Portuguese	Iscte	2012
43	Pierre Batista Moaraes Januário	--	--	Iscte	2011
44	Eunísia Patrícia Fernandes Silva	O balanced scorecard como instrumento de alinhamento estratégico nas organizações.	--	Iscte	2011
45	Jorge Semedo Mascarenhas	A Influência dos líderes no processo de Mudança Organizacional - Um estudo de caso.	--	Iscte	2011
46	Manuela Maria Duarte Santos Delgado	A importância do sector micro crédito e o perfil do micro empresário - Ilha de Santo Antão Cabo Verde	Portuguese	Iscte	2011
47	Jadson Fernandes Chaves	Sistemas de transporte público urbano: análise de modelo da qualidade na visão de gestores e usuários de ônibus da região metropolitana da Belém-RMB no estado do Pará-Brasil.	Portuguese	Iscte	2010
48	António Avelino Ramos Oliveira	As práticas de responsabilidade social organizacional: uma análise nas empresas Cabo-Verdianas.	Portuguese	Iscte	2010
49	Carlos Augusto da Fonseca Monteiro	A Contabilidade de Gestão como Suporte da Estratégia das Empresas Cabo Verdianas.	Portuguese	Iscte	2010
50	José António Martins Carvalheiro Leão Varela	Ética e Códigos de Conduta na Banca em Portugal.	Portuguese	Iscte	2009

• M.Sc. Final Projects

- Concluded

	Student Name	Title/Topic	Language	Institution	Concluding Year
1	Ana Margarida Amaro Louro	Case study: Dynamic capabilities emerged with parcels exploration in CTT	English	Iscte	2024

2	Bie Wei	Unveiling Employee Perceptions: Navigating Erdos Group's Path to Sustainable Development and ESG Strategies	English	Iscte	2024
3	Giovèn Ceylan Korn	Business plan for the launch of a new line of sports equipment aimed at people with physical disabilities	Portuguese	Iscte	2023
4	Nuno Miguel Lourenço Simões	Real: an upholstery company in the new luxury context	Portuguese	Iscte	2021
5	Li Zhaoping	BUSINESS PLAN FOR THIRD-PARTY PLATFORM OF MEDICAL SERVICE FOR THE ELDERLY	English	Iscte	2020
6	Filipe de Brito Vieira	The Process of Internationalization based on the Integration in a Network: The case of a Real Portuguese Enterprise	English	Iscte	2019
7	Luiz Carlos Alves	Productivity Management in Brewing Industry	Portuguese	Iscte	2018
8	Diana Filipa Oliveira Martinho	Plano de Negócios: Criação de um negócio de Street Food.	Portuguese	Iscte	2017
9	Ricardo Augusto Albano de Amorim	Informa D&B - O reposicionamento estratégico como forma de enfrentar um novo paradigma	Portuguese	Iscte	2016
10	Ana Filipa Basílio Amaral	Análise do Valor de Mercado da Empresa Familiar Durante o Processo de Sucessão	Portuguese	Iscte	2015
11	Mafalda de Medeiros Faria Cara de Anjo	Competitive Intelligence Within the Higher Education Sector, an Academic and Organisational Approach	English	Iscte	2014
12	Weisheng Zhang	Motivations on Online Book-Shopping of University Students in China	English	Iscte	2014
13	Miguel Maria Portugal Martins Costa	A Entrada do Azeite Gallo no Mercado Chinês	Portuguese	Iscte	2014
14	Olesea Rotaru	Internationalization of Portuguese Companies: Challenges in reaching the foreign Market	English	Iscte	2013
15	Yan Chen	Strategic Management of Survival and Sustainable Development for JA Solar	English	Iscte	2013
16	Ioana Tistea	From Business Process Outsourcing to Business Process Management - Romania as an Outsourcing Destination for Portuguese speaking Countries	English	Iscte	2013
17	Pedro José Peres Martins	Gestão Estratégica com o Balanced Scorecard - Estudo de Caso	Portuguese	Iscte	2012

18	Leonor Pinheiro Valente	Evolução das Farmácias Portuguesas	Portuguese	Iscte	2012
19	Cristiana Vieira Oliveira	O Processo de Certificação e as suas Implicações numa Pequena Empresa, do Ramos dos Alumínios: O estudo de caso AR-Alumínios.	--	Iscte	2011
20	Catarina de Oliveira Amora	Inteligência Económica: Modelos empresariais e estatais.	--	Iscte	2011
21	Luís Miguel Baptista Barreiros	Criação de um Centro de Competências na área de Testes de Qualidade de Software	Portuguese	Iscte	2011
22	Ana Sofia Raimundo Pereira da Fonseca	--	--	Iscte	2011
23	Lídia Maria Tavares Farropas	--	--	Iscte	2011
24	Sandro José Silva da Fonseca	Estratégia e Modelo de Gestão: Aplicação em organizações sem fins lucrativos, caso do Banco Alimentar Contra a Fome de Lisboa.	Portuguese	Iscte	2010
25	Romana Mahboob Abdul	Análise da Qualidade da Universidade Politécnica.	Portuguese	Iscte	2010
26	Hussen Fernandes Latifo Issak	Análise da Qualidade do Restaurante Sabores de Goa	Portuguese	Iscte	2010
27	Renato Jorge Lopes da Costa	A Coordenação dos Recursos Como Instrumento de Competitividade no Sector da Banca.	Portuguese	Iscte	2010
28	Dúnia Delgado Fernandes Lopes	Plano de Negócio - Pika Projekt.	Portuguese	Iscte	2009
29	Yong Nian Jiang	The feasibility of Demassification Media in Portugal.	English	Iscte	2009
30	Daniela Sequeira Pinto	Business Intelligence - O Poder do Conhecimento.	Portuguese	Iscte	2009

Total Citations

Web of Science®	606
Scopus	682

Publications

• Scientific Journals

- Scientific journal paper

1	<p>Abrantes, B. F., Miao, X., Trigo, V. & António, N. (2025). Competitiveness of artificial intelligence's (AI) technology-adoption in the healthcare sector in China: An expert analysis. <i>Cureus Journal of Business and Economics</i>. 2</p> <p>- Times Cited Google Scholar: 1</p>
2	<p>Abrantes, B. F., Quintas, J., Wegner, D. & António, N. (2024). International business growth: The leveraging effect of collaborative research networks capabilities. <i>International Journal of Business Competition and Growth</i>. 9 (2), 123-147</p> <p>- Times Cited Google Scholar: 2</p>
3	<p>Domingos, M. M., António, N. & Pinheiro, C. (2023). Promoting the integration of payment markets: A stakeholder's vision. <i>European Business Organization Law Review</i>. 29 (1), 69-92</p> <p>- Times Cited Web of Science®: 2</p> <p>- Times Cited Scopus: 2</p>
4	<p>Abrantes, B. F., Preto, M. T. & António, N. (2023). Unraveling collaborative learning stimuli and effective dynamic capability integration on MNCs: the global capabilities administration model (GCAM). <i>Review of International Business and Strategy</i>. 33 (2), 272-300</p> <p>- Times Cited Web of Science®: 5</p> <p>- Times Cited Scopus: 8</p> <p>- Times Cited Google Scholar: 12</p>
5	<p>Pereira, L., Santos, J., Jerónimo, C. & Santos, R. (2022). How to improve operational processes using Monte Carlo simulation. <i>International Journal of Process Management and Benchmarking</i>. 12 (6), 679-694</p> <p>- Times Cited Google Scholar: 1</p>
6	<p>Batista, F., Pereira, L., Lopes da Costa, R. & António, N. (2022). Agile project and portfolio management: A systematic literature review. <i>International Journal of Process Management and Benchmarking</i>. 12 (4), 471-494</p> <p>- Times Cited Web of Science®: 6</p> <p>- Times Cited Scopus: 5</p> <p>- Times Cited Google Scholar: 16</p>
7	<p>Patrício, V., Lopes da Costa, R., António, N., Pereira, L., Gonçalves, R. & Jerónimo, C. H. (2022). Impact of project management to capability transformation. <i>International Journal of Agile Systems and Management</i>. 15 (2), 167-199</p> <p>- Times Cited Scopus: 1</p> <p>- Times Cited Google Scholar: 1</p>
8	<p>Patrício, V., Costa, R. L., Pereira, L. & António, N. (2022). Dynamic capabilities and project management: A systematic literature review. <i>International Journal of Business Innovation and Research</i>. 29 (4), 417-448</p> <p>- Times Cited Web of Science®: 1</p> <p>- Times Cited Scopus: 3</p> <p>- Times Cited Google Scholar: 12</p>
9	<p>Abrantes, B. F., Preto, M. T. & António, N. (2022). Toward a dynamic capabilities' diffusion model for international business headway of SMEs: Evidence from the metallurgic and metal-mechanic (MMI) sectors. <i>Review of International Business and Strategy</i>. 32 (2), 204-227</p> <p>- Times Cited Web of Science®: 5</p> <p>- Times Cited Scopus: 8</p> <p>- Times Cited Google Scholar: 14</p>

10	<p>Lopes da Costa, R., António, N., Sampaio, M. & Miguel, I. (2021). The boundaries in the area of knowledge transfer in management consulting. <i>Gestão e Produção</i>. 28 (1)</p> <ul style="list-style-type: none"> - Times Cited Web of Science®: 1 - Times Cited Scopus: 2 - Times Cited Google Scholar: 8
11	<p>Patrício, V., Lopes da Costa, R., Pereira, L. & António, N. (2021). Project management in the development of dynamic capabilities for an open innovation era. <i>Journal of Open Innovation: Technology, Market, and Complexity</i>. 7 (3)</p> <ul style="list-style-type: none"> - Times Cited Web of Science®: 15 - Times Cited Scopus: 15 - Times Cited Google Scholar: 45
12	<p>Pereira, L., Fernandes, A., Sempiterno, M., Dias, Á., Lopes da Costa, R. & António, N. (2021). Knowledge management maturity contributes to project-based companies in an open innovation era. <i>Journal of Open Innovation: Technology, Market, and Complexity</i>. 7 (2)</p> <ul style="list-style-type: none"> - Times Cited Web of Science®: 26 - Times Cited Scopus: 30 - Times Cited Google Scholar: 62
13	<p>Pereira, L., Carvalho, R., Dias, Á., Costa, R. & António, N. (2021). How does sustainability affect consumer choices in the fashion industry?. <i>Resources</i>. 10 (4)</p> <ul style="list-style-type: none"> - Times Cited Web of Science®: 49 - Times Cited Scopus: 42 - Times Cited Google Scholar: 98
14	<p>Pereira, L., Patrício, V., Sempiterno, M., Lopes da Costa, R., Dias, Á. & António, N. (2021). How to build pride in the workplace?. <i>Social Sciences</i>. 10 (3)</p> <ul style="list-style-type: none"> - Times Cited Web of Science®: 15 - Times Cited Scopus: 10 - Times Cited Google Scholar: 35
15	<p>Dias, Á., Aldana, I., Pereira, L., Lopes da Costa, R. & António, N. (2021). A measure of tourist responsibility. <i>Sustainability</i>. 13 (6)</p> <ul style="list-style-type: none"> - Times Cited Web of Science®: 29 - Times Cited Scopus: 35 - Times Cited Google Scholar: 57
16	<p>Pereira, L., Santos, R., Sempiterno, M., Lopes da Costa, R., Dias, Á. & António, N. (2021). Pereira problem solving: Business research methodology to explore open innovation. <i>Journal of Open Innovation: Technology, Market, and Complexity</i>. 7 (1)</p> <ul style="list-style-type: none"> - Times Cited Web of Science®: 26 - Times Cited Scopus: 39 - Times Cited Google Scholar: 65
17	<p>Pereira, L., Jerónimo, C. H., Sempiterno, M., Lopes da Costa, R., Dias, Á. & António, N. (2021). Events and festivals contribution for local sustainability. <i>Sustainability</i>. 13 (3)</p> <ul style="list-style-type: none"> - Times Cited Web of Science®: 25 - Times Cited Scopus: 25 - Times Cited Google Scholar: 58
18	<p>Pereira, L., António, N., Dias, Á. & Lopes da Costa, R. (2021). Knowledge management in projects. <i>International Journal of Knowledge Management</i>. 17 (1), 1-14</p> <ul style="list-style-type: none"> - Times Cited Web of Science®: 21 - Times Cited Scopus: 46 - Times Cited Google Scholar: 83

19	<p>Lopes da Costa, R., Pereira, L., Dias, Á., António, N. & Gonçalves, R. (2021). Knowledge and relationship of consultants as key in management consulting industry: the case of Portugal consulting sector. <i>International Journal of Services, Economics and Management</i>. 12 (1), 1-20</p> <p>- Times Cited Scopus: 9</p> <p>- Times Cited Google Scholar: 13</p>
20	<p>Pereira, L., Patrício, V., Fernandes, A., António, N., Santos, R., Jerónimo, C. H....Simões, F. (2021). Benefits measurement of a plan to reduce hypertension in a healthcare foundation using the BCTool. <i>International Journal of E-Health and Medical Communications</i>. 12 (6)</p> <p>- Times Cited Scopus: 3</p> <p>- Times Cited Google Scholar: 3</p>
21	<p>Lim, E. & António, N. S. (2020). National culture as a moderator in ambidexterity-performance relationships: a meta-analysis . <i>International Journal of Business Innovation and Research</i>. 21 (1), 128-149</p> <p>- Times Cited Web of Science®: 1</p> <p>- Times Cited Scopus: 5</p>
22	<p>Lopes da Costa, R., António, N. & Sousa, G. (2020). Digital transformation strategies: conversational commerce. <i>International Journal of Learning and Change</i>. 12 (3), 333-361</p> <p>- Times Cited Web of Science®: 3</p> <p>- Times Cited Scopus: 2</p> <p>- Times Cited Google Scholar: 5</p>
23	<p>Duque, L., Costa, R., Dias, Á., Pereira, L., Santos, J. & António, N. (2020). New ways of working and the physical environment to improve employee engagement. <i>Sustainability</i>. 12 (17)</p> <p>- Times Cited Web of Science®: 62</p> <p>- Times Cited Scopus: 73</p> <p>- Times Cited Google Scholar: 148</p>
24	<p>Lopes da Costa, R., Ramos, S. & António, N. (2020). The role of Portuguese companies in the development of corporate strategies: case study. <i>International Journal of Learning and Change</i>. 12 (3), 231-247</p> <p>- Times Cited Scopus: 1</p> <p>- Times Cited Google Scholar: 1</p>
25	<p>Lopes da Costa, R., António, N. & Brás-dos-Santos, J. (2020). The Portuguese model of determinants that make up the management consultancy sector. <i>International Journal of Learning and Change</i>. 12 (2), 209-229</p> <p>- Times Cited Web of Science®: 1</p> <p>- Times Cited Scopus: 5</p> <p>- Times Cited Google Scholar: 6</p>
26	<p>Lopes da Costa, R., Dias, Á., Pereira, L., António, N. & Capelo, A. (2019). The impact of artificial intelligence on commercial management. <i>Problems and Perspectives in Management</i>. 17 (4), 441-452</p> <p>- Times Cited Web of Science®: 23</p> <p>- Times Cited Scopus: 20</p> <p>- Times Cited Google Scholar: 41</p>
27	<p>Lopes da Costa, R., António, N. & Brás-dos-Santos, J. (2019). Management consulting practices and praxis. <i>International Journal of Learning and Change</i>. 11 (1), 39-56</p> <p>- Times Cited Scopus: 10</p> <p>- Times Cited Google Scholar: 15</p>
28	<p>Bin, Y., António, N., Xiao, W. & Trigo, V. (2019). Relational, contractual or dual governance? An inwards look into a Chinese family business. <i>International Journal of Learning and Change</i>. 11 (4), 309-323</p> <p>- Times Cited Scopus: 1</p>

29	<p>Lopes da Costa, R., Gonçalves, R., António, N., Pereira, L. & Dia, P. (2019). Ethnography and management talent as a tools to knowledge sharing in the consulting sector. <i>Journal of Reviews on Global Economics</i>. 8, 183-195</p> <ul style="list-style-type: none"> - Times Cited Web of Science®: 1 - Times Cited Scopus: 8 - Times Cited Google Scholar: 14
30	<p>Fernandes, F., Ferreira, F., Bento, P., Jalali, M. & António, N. (2018). Assessing sustainable development in urban areas using cognitive mapping and MCDA. <i>International Journal of Sustainable Development and World Ecology</i>. 25 (3), 216-226</p> <ul style="list-style-type: none"> - Times Cited Web of Science®: 70 - Times Cited Scopus: 58 - Times Cited Google Scholar: 85
31	<p>Lopes da Costa, R. & António, N. S. (2018). O papel dos consultores como intermediários no processo de construção do conhecimento: uma análise à luz do campo de pesquisa da estratégia como prática. <i>Revista de Gestão dos Países de Língua Portuguesa</i>. 17 (2), 4-23</p> <ul style="list-style-type: none"> - Times Cited Google Scholar: 3
32	<p>Ali, Z. A. & António, N. (2018). Motivação de colaboradores não familiares nas empresas familiares da hotelaria portuguesa. <i>Revista de Gestão dos Países de Língua Portuguesa</i>. 17 (1), 4-19</p> <ul style="list-style-type: none"> - Times Cited Web of Science®: 1
33	<p>Carlucci, D., Ferreira, F. A. F., Schiuma, G., Jalali, M. S. & António, N. J. S. (2018). A holistic conception of sustainable banking: adding value with fuzzy cognitive mapping. <i>Technological and Economic Development of Economy</i>. 24 (4), 1303-1322</p> <ul style="list-style-type: none"> - Times Cited Web of Science®: 33 - Times Cited Scopus: 35 - Times Cited Google Scholar: 57
34	<p>Silva, S. V. Da, António, N. & Crespo de Carvalho, J. (2018). The first decade of service dominant logic research - a bibliometric analysis. <i>International Journal of Business Excellence</i>. 14 (4), 523-544</p> <ul style="list-style-type: none"> - Times Cited Web of Science®: 2 - Times Cited Scopus: 3
35	<p>Faria, P., Ferreira, F., Jalali, M., Bento, P. & António, N. (2018). Combining cognitive mapping and MCDA for improving quality of life in urban areas. <i>Cities</i>. 78, 116-127</p> <ul style="list-style-type: none"> - Times Cited Web of Science®: 80 - Times Cited Scopus: 78 - Times Cited Google Scholar: 128
36	<p>Lopes da Costa, R., António, N. & Miguel, M. I. (2018). Global business models mapping: the American and European models. <i>Global Business and Economics Review</i>. 20 (2), 182-197</p> <ul style="list-style-type: none"> - Times Cited Scopus: 3 - Times Cited Google Scholar: 6
37	<p>Geraldes, J. M. A., Lopes da Costa, R. & António, N. (2018). The basic perspectives of consultant-client relationships in management consulting. <i>Global Advanced Research Journal of Management and Business Studies</i>. 7 (2), 38-48</p> <ul style="list-style-type: none"> - Times Cited Google Scholar: 2
38	<p>Panchapakesan, P., Rosa, A. & António, N. (2017). Antecedents and consequences of mutual trust in PPPs. <i>Journal of Relationship Marketing</i>. 16 (3), 163-178</p> <ul style="list-style-type: none"> - Times Cited Web of Science®: 13 - Times Cited Scopus: 15

39	<p>Silva, S. V., António, N. & Crespo de Carvalho, J. (2017). Analysis of the service dominant logic network, authors and articles. <i>Service Industries Journal</i>. 37 (2), 125-152</p> <ul style="list-style-type: none"> - Times Cited Web of Science®: 14 - Times Cited Scopus: 15 - Times Cited Google Scholar: 24
40	<p>Lopes da Costa, R., António, N. & Brás-dos-Santos, J. M. (2017). As “praxis” e práticas que constituem o trabalho estratégico dos consultores: a análise do contexto português à luz do campo de pesquisa da estratégia-como-prática. <i>Economia e Gestão</i>. 17 (46), 4-22</p>
41	<p>Lopes da Costa, R., António, N. & Miguel, M. (2017). Internationalisation and economic growth: the Portuguese case. <i>International Journal of Learning and Change</i>. 9 (2), 91-110</p> <ul style="list-style-type: none"> - Times Cited Scopus: 7 - Times Cited Google Scholar: 12
42	<p>Lopes da Costa, R. & António, N. (2017). O mapa global de gestão. Contributos para uma reflexão baseada nos modelos alemão e norueguês. <i>Revista Portuguesa e Brasileira de Gestão</i>. 16 (1), 65-81</p>
43	<p>Lopes da Costa, R. & António, N. (2016). O modelo de determinantes que constituem o setor de consultoria de gestão em Portugal: uma análise à luz do campo de pesquisa da estratégia-como-prática. <i>Revista Gestão e Planeamento</i>. 17 (2), 272-296</p> <ul style="list-style-type: none"> - Times Cited Google Scholar: 1
44	<p>Sapalo, A., Lopes da Costa, R. & António, N. (2016). O processo de privatização e sua influência empresarial: Angola 1989-2012. <i>Revista Portuguesa e Brasileira de Gestão</i>. 15 (2), 40-64</p> <ul style="list-style-type: none"> - Times Cited Google Scholar: 2
45	<p>Lopes da Costa, R. & António, N. (2015). As quatro dinâmicas de abrangência na resposta à crise portuguesa. <i>Revista Portuguesa e Brasileira de Gestão</i>. 14 (2), 49-61</p> <ul style="list-style-type: none"> - Times Cited Google Scholar: 5
46	<p>Lopes da Costa, R. & António, N. (2015). O conceito de consultoria de gestão: uma análise à luz do campo de pesquisa da estratégia-como-prática. <i>Estudos do ISCA</i>. 11, 1-15</p> <ul style="list-style-type: none"> - Times Cited Web of Science®: 1 - Times Cited Google Scholar: 6
47	<p>Martins, V. C. S., Filipe, M. N. M., Ferreira, F. A. F., Jalali, M. S. & António, N. J. S. (2015). For sale but for how long? A methodological proposal for estimating time-on-the-market. <i>International Journal of Strategic Property Management</i>. 19 (4), 309-324</p> <ul style="list-style-type: none"> - Times Cited Web of Science®: 33 - Times Cited Scopus: 25 - Times Cited Google Scholar: 36
48	<p>Ozleblebici, Z., Pinto, C. & António, N. (2015). Variations in strategy perception among business and military managers. <i>International Journal of Research in Business and Social Sciences</i>. 4 (1), 17-31</p> <ul style="list-style-type: none"> - Times Cited Web of Science®: 5
49	<p>Ozleblebici, Z., Pinto, C. & António, N. (2015). Exploring the strategy modes of military managers. <i>Journal of Military and Information Science</i>. 3 (4), 79-87</p> <ul style="list-style-type: none"> - Times Cited Web of Science®: 1
50	<p>Lopes da Costa, R. & António, N. (2015). Consultoria de gestão em Portugal: a análise do conceito à luz do campo de pesquisa da estratégia-como-prática. <i>International Business and Economics Review</i>. 6, 190-216</p> <ul style="list-style-type: none"> - Times Cited Google Scholar: 5

51	<p>António, N. S. & Ma, S. (2015). China's special economic zones in Africa: context, motivations and progress. <i>Euro Asia Journal of Management</i>. 25 (44), 79-103</p> <p>- Times Cited Google Scholar: 33</p>
52	<p>Lopes da Costa, R., António, N. & Miguel, I. (2015). Consultants as strategic practitioners: an analysis in the sociological field research of strategy-as-practice. <i>Business, Management and Economics Research</i>. 1 (8), 107-118</p> <p>- Times Cited Web of Science®: 1</p> <p>- Times Cited Google Scholar: 2</p>
53	<p>Lopes da Costa, R. & António, N. (2014). The importance of knowledge produced in the management consulting sector - a perspective analysis related to the research field of strategy-as-practice. <i>East Asian Journal of Business Economics</i>. 2 (3), 1-17</p> <p>- Times Cited Google Scholar: 2</p>
54	<p>Lopes da Costa, R. & António, N. (2014). The "Fashionable Knowledge" of management consultancy in Portugal: a perspective analysis related to the research field of strategy-as-practice. <i>Journal of Emerging Trends in Economics and Management Sciences</i>. 5 (2), 173-186</p> <p>- Times Cited Google Scholar: 2</p>
55	<p>Lopes da Costa, R. & António, N. (2014). Management consultancy in Portugal: the concept analysis related to the research field of Strategy-as-practice. <i>International Journal of Management Sciences</i>. 2 (7), 323-336</p> <p>- Times Cited Google Scholar: 13</p>
56	<p>Lopes da Costa, R., António, N., Miguel, I. & Martinho, F. (2014). The analysis of the four paradigms of business management consulting in Portugal in the light of the research field of strategy-as-practice. <i>Advances in Management and Applied Economics</i>. 4 (3), 39-54</p> <p>- Times Cited Google Scholar: 10</p>
57	<p>Pinto, J., Altinsoy, N. & António, N. S. (2014). The organizational alignment-strategy, structure and process: an empirical study regarding the Impact on the performances of military organizations. <i>Euro Asia Journal of Management</i>. 24 (1-2), 3-22</p>
58	<p>Cardeal, N., Abecassis-Moedas, C. & António, N. (2014). Shared cluster resources as a source of capabilities. <i>International Journal of Entrepreneurship and Small Business</i>. 21 (1), 55-78</p> <p>- Times Cited Scopus: 5</p>
59	<p>Simas, M. J., Lengler, J. & António, N. (2013). Integration of sustainable development in the strategy implementation process: proposal of a model. <i>Corporate Governance</i>. 13 (5), 511-526</p> <p>- Times Cited Web of Science®: 20</p> <p>- Times Cited Scopus: 15</p>
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• Books and Book Chapters

- Book author

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2	António, N. (2023). <i>Nómadas Acorados e outros contos de Gestão</i> . Lisboa. Actual.
3	Lopes da Costa, R., António, N., Pereira, L., Dias, Á. & Gonçalves, R. (2022). <i>Internacionalização Empresarial - A Importância das Redes</i> . Actual Editora.
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- Book editor

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• Conferences/Workshops and Talks

- Publication in conference proceedings

1	<p>Pereira, L., Sabido, P. & Santos, J. (2019). Return of investment initiatives in business process management. In 2019 IEEE International Conference on Engineering, Technology and Innovation (ICE/ITMC). Valbonne Sophia-Antipolis: IEEE.</p> <p>- Times Cited Scopus: 1</p>
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4	<p>Hui, He; , Nelson José dos Santos António & Virgínia Maria Trigo (2011). Management of Corporate Social Responsibility and Stakeholder Relationship. In 3rd European Reward Management Conference. (pp. 0-0). Brussels</p>
5	<p>Nelson José dos Santos António & Virgínia Maria Trigo (2011). Management Theory and Sustainable Development. In <i>Enterprise Management in a Transitional Economy and Post Financial Crisis</i>. (pp. 0-0). Nanjing</p>
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6	Lopes da Costa, R. & António, N. (2017). Internationalisation and economic growth: the Portuguese case. XXVII Jornadas Hispano-Lusas. Alicante 2017.
7	Rui Pedro & Nelson António (2016). Sustainable Development Strategies under Ethics in the From-Bean-to-Bar MNEs' Markets: a contribution to climate changes. 19th International Symposium on Ethics, Business and Society.
8	António, N. & Ma, S. (2015). China's Special Economic Zones in Africa: Context, Motivation and Progress. 15th EBES Conference- Lisbon.
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10	Carlucci, D., Ferreira, F., Schiuma, G., Jalali, M. & António, N. (2015). A Holistic Conception of Sustainable Banking: Adding Value with Fuzzy Cognitive Mapping. 2015 BAI International Conference.
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12	Batista, R. & António, N. (2013). Estratégias de Divulgação de Informação pelas Empresas Cotadas. IV Postgraduate Conference, ESGHT, 2013.
13	Batista, Rui & António, N. (2013). Advantages and Disadvantages of voluntary disclosure by Portuguese listed Companies. Bristol, UK 4, 5 July.
14	Kuok, O.M. & António, N. (2013). Motives of Accepting International Assignments in China: Organization Expatriates versus Self Initiated Expatriates. INBAM Conference, June 17-19, 2013, Lisbon.
15	Nelson José dos Santos António & Virgínia Maria Trigo (2010). A comparison of Succession Issues in Two Brazilian Companies. Proceedings Enterprise Management in a Transitional Economy and Post Financial Crisis.

- Conference paper not in proceedings

1	Rkibi, T., Simões, C. , António, N., Costa, C., Pimentel, L., Caldeira, J...Vasconcelos, D. (2025). Désindustrialization et réindustrialization: réalités et tendances. XXX Conférence du réseau ERECO-PGV L'Europe estreprenante et innovante: une réponse aus crises qu'elle traverse?.
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• Other Publications

- Working Papers

1	Varela, José António & António, N. (2012). O Bem Cmum e a Teoria dos Stakeholders. Working Paper-12/07. 0-0
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Academic Management Positions

Director (2020 - 2021)
Unit/Area: Doctorate Degree (PhD) in Business Administration

Coordenador (2018 - 2019)
Unit/Area: Post Graduation Program in Business Management

Membro (Docente) (2018 - 2022)
Unit/Area: Comissão Científica

Membro (Docente) (2018 - 2022)
Unit/Area: Plenário da Comissão Científica

Membro (2018 - 2021)
Unit/Area: Conselho Geral

Director (2018 - 2020)
Unit/Area: Doctorate Degree (PhD) in Business Administration

Membro (Docente) (2017 - 2019)
Unit/Area: Plenário do Conselho Científico

Coordenador (2016 - 2018)
Unit/Area: Doctorate Degree (PhD) in Management

Director (2016 - 2018)
Unit/Area: Doctorate Degree (PhD) in Business Administration

Membro (Docente) (2015 - 2017)
Unit/Area: Plenário do Conselho Científico

Membro (2014 - 2018)
Unit/Area: Comissão Científica

Director (2013 - 2016)
Unit/Area: Doctorate Degree (PhD) in Business Administration

Director (2013 - 2015)
Unit/Area: Master Degree in Chinese Studies

Director (2011 - 2013)
Unit/Area: [5602] Global Management, Strategy and Entrepreneurship

Director (2011 - 2013)
Unit/Area: Doctorate Degree (PhD) in Business Administration

Director (2010 - 2011)
Unit/Area: [5602] Global Management, Strategy and Entrepreneurship

Membro (Docente) (2010 - 2013)
Unit/Area: Plenário da Comissão Científica