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Paula Vicente

Professora Associada (com Agregação)
BRU-Iscte - Business Research Unit
Department of Quantitative Methods (IBS)



Contacts

E-mail	paula.vicente@iscte-iul.pt
Office	AA1.06
Telephone	217650207 (Ext: 220328)
Post Box	227

Research Interests

Survey Research and Methodology

Official Statistics

Data Science + Surveys

Academic Qualifications

University/Institution	Type	Degree	Period
Universidade de Lisboa - Instituto Superior de Economia e Gestao	Post-graduation	Data Science and Business Analytics	2026

ISCTE-Instituto Universitário de Lisboa	Aggregation	Estatística e Análise de Dados	2013
ISCTE-IUL - Instituto Superior Ciências Trabalho e da Empresa	PhD	Métodos Quantitativos	2004
ISCTE-IUL - Instituto Superior Ciências Trabalho e da Empresa	M.Sc.	Ciências Empresariais	1996
ISCTE-IUL - Instituto Superior Ciências Trabalho e da Empresa	Licenciate	Organização e Gestão de Empresas	1993

Other Professional Activities

Period	Activity Type	Activity Description	More Info URL
2019	Consulting activities	Sondagens ICS/ISCTE	View More
2019	Consulting activities	Estudo sobre Saúde Oral das Crianças e Jovens (SCML)	--

Teaching Activities

Teaching Year	Sem.	Course Name	Degree(s)	Coord.
2026/2027	2º	Data Analysis and Visualization	Bachelor Degree in Management;	No
2026/2027	1º	Phd Thesis in Management	Doctorate Degree (PhD) in Management;	No
2026/2027	1º	Specialization Seminar in Management		No
2025/2026	1º	Phd Thesis in Management	Doctorate Degree (PhD) in Management;	No
2025/2026	1º	Specialization Seminar in Management	Doctorate Degree (PhD) in Management;	No
2025/2026	1º	DataAnalysisApplied to Management	Master Degree in Management;	Yes
2024/2025	2º	Sampling and Information Sources		Yes
2024/2025	1º	Phd Thesis in Management: Specialization in Quantitative Methods Applied to Management		Yes
2024/2025	1º	Phd Thesis in Management	Doctorate Degree (PhD) in Management;	No
2024/2025	1º	Specialization Seminar in Management	Doctorate Degree (PhD) in Management;	No

2024/2025	1º	Data Analysis for Management		Yes
2023/2024	2º	Sampling and Information Sources		Yes
2023/2024	1º	Phd Thesis in Management	Doctorate Degree (PhD) in Management;	No
2023/2024	1º	Specialization Seminar in Management	Doctorate Degree (PhD) in Management;	No
2023/2024	1º	Data Analysis for Management		Yes
2022/2023	2º	Research Project in Quantitative Methods Applied to Management		Yes
2022/2023	2º	Sampling and Information Sources		Yes
2022/2023	1º	Specialization Seminar in Quantitative Methods Applied to Management		Yes
2022/2023	1º	Phd Thesis in Management: Specialization in Quantitative Methods Applied to Management		Yes
2022/2023	1º	Specialization Seminar in Management	Doctorate Degree (PhD) in Management;	No
2022/2023	1º	Data Analysis for Management		Yes
2021/2022	2º	Sampling and Information Sources		Yes
2021/2022	1º	Specialization Seminar in Management	Doctorate Degree (PhD) in Management;	No
2021/2022	1º	Data Analysis for Management		Yes
2020/2021	2º	Sampling and Information Sources		Yes
2020/2021	1º	Specialization Seminar in Management	Doctorate Degree (PhD) in Management;	No
2020/2021	1º	Data Analysis for Management		No
2019/2020	2º	Sampling and Information Sources		Yes
2019/2020	1º	Statistics and Data Analysis III	Bachelor Degree in Psychology;	Yes
2019/2020	1º	Data Analysis for Management		No
2018/2019	2º	Statistics II		No

2018/2019	2º	Data Analysis		No
2018/2019	1º	Data Analysis for Management		Yes
2017/2018	2º	Statistics II		No
2017/2018	2º	Data Analysis		No
2017/2018	1º	Data Analysis for Management		Yes
2016/2017	2º	Statistics II		No
2016/2017	2º	Data Analysis		No
2015/2016	2º	Statistics II		No
2015/2016	2º	Data Analysis		No
2015/2016	1º	Data Analysis for Management		No
2014/2015	2º	Data Analysis		No
2014/2015	1º	Statistics	Bachelor Degree in Economics;	No
2014/2015	1º	Data Analysis for Management		No
2013/2014	2º	Statistics		Yes
2013/2014	1º	Statistics	Bachelor Degree in Economics;	Yes
2013/2014	1º	Data Analysis		No
2013/2014	1º	Data Analysis for Management		No
2012/2013	2º	Statistics II	Bachelor Degree in Finance and Accounting;	No
2012/2013	2º	Data Analysis		Yes
2012/2013	1º	Statistics	Bachelor Degree in Economics;	No
2012/2013	1º	Data Analysis		Yes
2011/2012	2º	Data Analysis		Yes
2011/2012	2º	Statistics and Data Analysis II	Bachelor Degree in Psychology;	Yes
2011/2012	1º	Data Analysis		Yes
2011/2012	1º	Data Analysis for Management		Yes
2010/2011	2º	Statistics II		No

2010/2011	1º	Data Analysis for Management		No
2009/2010	1º	Statistics and Data Analysis II		No
2009/2010	1º	Data Analysis for Management		Yes
2008/2009	2º	Statistics and Data Analysis II		Yes
2008/2009	1º	Data Analysis for Management		Yes
2007/2008	2º	Statistics I		Yes
2007/2008	2º	Data Analysis for the Social Sciences III - Multivariate		Yes
2007/2008	2º	Statistics and Data Analysis I		Yes
2007/2008	2º	Statistics and Data Analysis II		No
2007/2008	1º	Statistics I		Yes
2007/2008	1º	Data Analysis for the Social Sciences III - Multivariate		Yes
2006/2007	2º	Data Analysis for the Social Sciences IV - Dependency Models		No

Supervisions

• Ph.D. Thesis

- Ongoing

	Student Name	Title/Topic	Language	Status	Institution
1	Li Yong	Research on Product Innovation and Marketing Model of Luzhou Laojiao Co., LTD	English	Delivered	Iscte
2	Xiang Chaoyu	Influencing factors for P2P Online Lending Platform Development in China.	English	Developing	Iscte

- Concluded

	Student Name	Title/Topic	Language	Institution	Concluding Year
1	Xu Qiuxia	The Influence of Doctors' Psychological Capital and Doctor-Patient Communication on the Doctor-Patient Relationship: An Empirical Study in Guangzhou, China	English	Iscte	2023

2	Shen Jing	Health care service quality and patients' satisfaction under dual-capital operations mode: the case of Shanghai General Hospital	English	Iscte	2022
3	Shen Jing	Health care service quality and patients' satisfaction under dual-capital operations mode: the case of Shanghai General Hospital	English	Iscte	2021
4	Maria Manuela Figueiredo Maia	Indirect sampling in context multiple frame survey	English	Iscte	2013
5	Filomena Carvalho Sousa	--	Portuguese	Iscte	2009
6	Filomena Carvalho de Sousa	O Que É ´ser Adulto´? Práticas e Representações Sociais	Portuguese	Iscte	2009

• M.Sc. Dissertations

- Concluded

	Student Name	Title/Topic	Language	Institution	Concluding Year
1	Sofia Louro Ribeiro	Investment Behaviors in Portugal: The Influence of Financial Literacy on Risk Profiles	Portuguese	Iscte	2025
2	Maria Beatriz Martins Coelho	Cybercrime in Portuguese Companies: Cyberattack Profiles and Incident Reports to Authorities	Portuguese	Iscte	2025
3	Guilherme da Silva Roberto	Consumer Behavior and Influence Marketing: Determining Factors in the Decision and Purchase Intention of Clothing Items in Portugal	Portuguese	Iscte	2024
4	Sofia Isabel Gamito Zacarias	Determinants of the intention to adopt Fintech services	Portuguese	Iscte	2024
5	João Pedro da Silva Rodrigues	Determinants of Cryptoassets' Acquisition in Portugal	Portuguese	Iscte	2023
6	Catarina Isabel Barata Ramos	Determinants of the Last Emigration Wave in Beira Interior	Portuguese	Iscte	2019
7	João Pedro Marques Sousa	A Qualidade do Serviço como Determinante da Fidelização de Clientes no Setor da Reparação Automóvel	Portuguese	Iscte	2016
8	Joana Filipa Inácio Pereira	A Qualidade do Serviço de Saúde como Determinante da Satisfação e da Lealdade: A perspectiva dos utentes dos hospitais privados	Portuguese	Iscte	2015
9	Rita Dias Lima	A Qualidade do Serviço nos Hostels de Lisboa: Impacto na satisfação e lealdade dos hóspedes	Portuguese	Iscte	2015

10	Cátia Patrícia Santos Sá	Impacto da Acção Promocional Realizada pelas Lojas Pingo Doce em 1 de Maio de 2012 Junto dos Consumidores	Portuguese	Iscte	2013
11	Ana Denise Pereira Sobreiro Martins Maltez	Frequência de ida às Salas de Cinema: A importância dos trailers e das redes sociais	Portuguese	Iscte	2012
12	Inês Acabado Loureiro Luz	--	Portuguese	Iscte	2010
13	Patrícia Alexandra Raposo Pereira	A Situação Económica e Social na União Europeia:Análise de Alguns Indicadores.	Portuguese	Iscte	2009

• M.Sc. Final Projects

- Concluded

	Student Name	Title/Topic	Language	Institution	Concluding Year
1	João Pedro Almeida Coelho	Implementation of a 360º Performance Appraisal Model of Employees in a Consultancy and Outsourcing Software Company	Portuguese	Iscte	2019
2	Luís Gouveia Spínola	Plano de Marketing Club L Lagoas	Portuguese	Iscte	2014
3	Rita Sofia Ruivo Ferro Meneses	Plano de Negócio - Home4us Parque das Nações	Portuguese	Iscte	2012
4	Cunaal Mahendra Kumar Harjivan	--	Portuguese	Iscte	2011

Total Citations

Web of Science®	604
Scopus	739

Publications

• Scientific Journals

- Scientific journal paper

1	Vicente, P. (2025). Are mobile phones predominant in dual-frame computer assisted telephone interviewing surveys?. International Journal of Market Research, 67(1), 96?111. https://doi.org/10.1177/14707853241286676 - Times Cited Web of Science®: 1 - Times Cited Scopus: 1

2	Suleman, A. & Vicente, P. (2024). COVID-19 vaccination reluctance across Europe: Lessons for the future. Vaccine, 42(21). https://doi.org/10.1016/j.vaccine.2024.126168 - Times Cited Web of Science®: 4 - Times Cited Scopus: 3
3	Vicente, P. (2023). Sampling Twitter users for social science research: Evidence from a systematic review of the literature. Quality and Quantity, 57(6), 5449?5489. https://doi.org/10.1007/s11135-023-01615-w - Times Cited Web of Science®: 42 - Times Cited Scopus: 39
4	Vicente, P. & Suleman, A. (2022). COVID-19 in Europe: From outbreak to vaccination. BMC Public Health, 22. https://doi.org/10.1186/s12889-022-14454-5 - Times Cited Web of Science®: 19 - Times Cited Scopus: 14
5	Vicente, P., Marques, C. & Reis, E. (2021). Willingness to pay for environmental quality: The effects of pro-environmental behavior, perceived behavior control, environmental activism, and educational level. SAGE Open, 11(4), 5. https://doi.org/10.1177%2F21582440211025256 - Times Cited Web of Science®: 51 - Times Cited Scopus: 54 - Times Cited Google Scholar: 86
6	Vicente, P., Sampaio, A. & Reis, E. (2020). Factors influencing passenger loyalty towards public transport services: does public transport providers' commitment to environmental sustainability matter?. Case Studies on Transport Policy, 8(2), 627?638. https://doi.org/10.1016/j.cstp.2020.02.004 - Times Cited Web of Science®: 57 - Times Cited Scopus: 72 - Times Cited Google Scholar: 115
7	Vicente, P., Suleman, A. & Reis, E. (2020). Index of satisfaction with public transport: a fuzzy clustering approach. Sustainability, 12(22), 1?19. https://doi.org/10.3390/su12229759 - Times Cited Web of Science®: 18 - Times Cited Scopus: 18 - Times Cited Google Scholar: 29
8	Ramos, S., Vicente, P., Passos, A. M., Costa, P. & Reis, E. (2019). Perceptions of the public transport service as a barrier to the adoption of public transport: a qualitative study. Social Sciences, 8(5), 1?16. https://doi.org/10.3390/socsci8050150 - Times Cited Scopus: 67 - Times Cited Google Scholar: 126
9	Vicente, P. & Reis, E. (2018). Ex-regular users of public transport: their reasons for leaving and returning. Journal of Public Transportation, 21(2), 101?116. https://doi.org/10.5038/2375-0901.21.2.7 - Times Cited Web of Science®: 10 - Times Cited Scopus: 5 - Times Cited Google Scholar: 13
10	Reis, E., Vicente, P., Rosa, A. & Marques, C. (2017). Methodology to design a Map of Alert for population and housing censuses: the Portuguese case. Methodological Innovations, 10(2), 1?12. https://doi.org/10.1177/2059799117703120
11	Vicente, P., Marques, C. & Reis, E. (2017). Effects of call patterns on the likelihood of contact and of interview in mobile CATI surveys. Survey Methods: Insights from the Field,. https://doi.org/10.13094/SMIF-2017-00003 - Times Cited Web of Science®: 3 - Times Cited Google Scholar: 8

12	Vicente, P. (2017). Exploring fieldwork effects in a mobile CATI survey. International Journal of Market Research, 59(1), 57?76. https://doi.org/10.2501/ijmr-2016-054 - Times Cited Web of Science®: 3 - Times Cited Scopus: 3
13	Lima, R. & Vicente, P. (2017). Exploring the relationship between hostel service quality and guests' satisfaction: a comparison between younger and older guests. e-Review of Tourism Research, 14(5-6), 242?257. - Times Cited Scopus: 4
14	Vicente, P. & Marques, C. (2017). Do initial respondents differ from callback respondents? Lessons from a mobile CATI survey. Social Science Computer Review, 35(5), 606?618. https://doi.org/10.1177/0894439316655975 - Times Cited Web of Science®: 1 - Times Cited Scopus: 1 - Times Cited Google Scholar: 5
15	Vicente, P. & Lopes, I. (2016). Attitudes of older mobile phone users towards mobile phones. Communications - European Journal of Communication Research, 41(1), 71?86. https://doi.org/10.1515/commun-2015-0026 - Times Cited Web of Science®: 25 - Times Cited Scopus: 23
16	Rosa, A., Reis, E. & Vicente, P. (2016). Quality assurance in the Portuguese census: the contribution of the balanced scorecard. The Quality Management Journal, 23(4), 37?49. https://doi.org/10.1080/10686967.2016.11918488 - Times Cited Web of Science®: 1 - Times Cited Scopus: 2 - Times Cited Google Scholar: 5
17	Vicente, P. & Reis, E. (2016). Profiling public transport users through perceptions about public transport providers and satisfaction with the public transport service. Public Transport, 8(3), 387?403. https://doi.org/10.1007/s12469-016-0141-z - Times Cited Scopus: 25 - Times Cited Google Scholar: 45
18	Lima, R. & Vicente, P. (2016). A qualidade do serviço como determinante da satisfação dos turistas nos hostels de Lisboa. Revista Portuguesa e Brasileira de Gestão, 15(3), 4?18. https://doi.org/10.12660/rgplp.v15n3.2016.78398 - Times Cited Web of Science®: 1
19	Vicente, P. (2015). The best times to call in a mobile phone survey. International Journal of Market Research, 57(4), 555?570. https://doi.org/10.2501/IJMR-2015-047 - Times Cited Web of Science®: 1 - Times Cited Scopus: 1
20	Vicente, P. & Lopes, I. (2015). When should I call you? An analysis of differences in demographics and responses according to respondents' location in a mobile CATI survey. Social Science Computer Review, 33(6), 766?778. https://doi.org/10.1177/0894439314560696 - Times Cited Web of Science®: 8 - Times Cited Scopus: 6
21	Vicente, P., Reis, E. & Rosa, A. (2015). The relevance of follow-ups in data collection for the quality assurance system of the Portuguese population and housing census. Survey Methodology, 41(1), 183?195.

22	Vicente, P. & Reis, E. (2012). Coverage error in internet surveys: can fixed phones fix it?. International Journal of Market Research, 54(3), 323?345. https://doi.org/10.2501/IJMR-54-3-323-345 - Times Cited Web of Science®: 8 - Times Cited Scopus: 6 - Times Cited Google Scholar: 13
23	Vicente, P. & Reis, E. (2012). The frequency divide: implications for internet-based surveys.. Quality and Quantity, 46(4), 1?14. https://doi.org/10.1007/s11135-012-9703-6 - Times Cited Web of Science®: 4 - Times Cited Scopus: 3 - Times Cited Google Scholar: 12
24	Vicente, P. & Reis, E. (2012). Estudos de mercado com telemóveis. Um caso de aplicação em Portugal. Revista Portuguesa e Brasileira de Gestão, 11(4), 38?48. - Times Cited Google Scholar: 3
25	Vicente, P. & Reis, E. (2010). Marketing research with telephone surveys: is it time to change?. Journal of Global Marketing, 23(4), 321?332. https://doi.org/10.1080/08911762.2010.504521. - Times Cited Scopus: 5 - Times Cited Google Scholar: 15
26	Vicente, P. & Reis, E. (2010). Who is missing from mobile phone surveys?: an analysis of European countries. International Journal of Mobile Marketing, 5(1), 15?27. - Times Cited Google Scholar: 1
27	Vicente, P. & Reis, E. (2010). Using questionnaire design to fight non-response bias in web surveys. Social Science Computer Review, 28(2), 251?267. https://doi.org/10.1177/0894439309340751 - Times Cited Web of Science®: 127 - Times Cited Scopus: 93 - Times Cited Google Scholar: 274
28	Vicente, P., Reis, E. & Santos, M. (2009). Using mobile phones for survey research: a comparison with fixed phones. International Journal of Market Research, 51(5), 613?633. https://doi.org/10.2501/S1470785309200852 - Times Cited Web of Science®: 39 - Times Cited Scopus: 34 - Times Cited Google Scholar: 97
29	Vicente, P. & Reis, E. (2009). Telephone surveys using mobile phones: an analysis of response rates, survey procedures and respondents' characteristics. Australasian Journal of Market and Social Research, 17(2), 49?56. - Times Cited Google Scholar: 8
30	Vicente, P. & Reis, E. (2009). The mobile-only population in Portugal and its impact in a dual frame telephone survey. Survey Research Methods, 3(2), 105?111. https://doi.org/10.18148/srm/2009.v3i2.1708#sthash.YBnTkLZU.dpuf - Times Cited Scopus: 20 - Times Cited Google Scholar: 41
31	Vicente, P. & Reis, E. (2008). Factors influencing households' participation in recycling. Waste Management and Research, 26(2), 140?146. https://doi.org/10.1177/0734242X07077371 - Times Cited Web of Science®: 181 - Times Cited Scopus: 181 - Times Cited Google Scholar: 382

32	Vicente, P. & Reis, E. (2008). Sondagens na internet: como seleccionar os respondentes. Revista Portuguesa de Marketing, 22, 59?65. - Times Cited Google Scholar: 6
33	Vicente, P. & Reis, E. (2007). Determinantes da adesão das empresas a programas de separação e deposição selectiva de resíduos. Revista Portuguesa e Brasileira de Gestão, 6(2), 20?30. - Times Cited Google Scholar: 5
34	Vicente, P. & Reis, E. (2007). Segmenting households according to attitudes towards recycling in a Portuguese urban area. Resources, Conservation and Recycling, 52(1), 1?12. https://doi.org/10.1016/j.resconrec.2007.01.005 - Times Cited Scopus: 59
35	Reis, E. & Vicente, P. (2000). The refusal problem in surveys and opinion polls: reasons and remedies. Euro Asia Journal of Management, 19(January), 127?143.
36	Vicente, P. & Reis, E. (1998). As sondagens e a população: O que fazer para a reconciliação. Revista de Estatística, 1, 95?109.

• Books and Book Chapters

- Book author

1	Vicente, P. (2012). Estudos de Mercado e de Opinião – princípios e aplicações de amostragem. Edições Sílabo.
2	Vicente, P., Reis, E. & Maria Ferrão (2001). Sondagens: a amostragem como factor decisivo de qualidade (2ª edição). Edições Sílabo. - Times Cited Google Scholar: 240
3	Vicente, P., Reis, E. & Maria Ferrão (1996). Sondagens: a amostragem como factor decisivo de qualidade (1ª edição). Edições Sílabo.

- Book editor

1	Salgueiro, M.F. & Vicente, P. (2017). Programa e Resumos do XXIII Congresso da Sociedade Portuguesa de Estatística. Sociedade Portuguesa de Estatística.

- Book chapter

1	Costa, E., Matos, F., Vicente, P. & Reis, E. (2026). SWOT Analysis and Policy Recommendations for Solar Power in the EU Renewable Energy Transition. Shaping the Future of Data, Knowledge and Innovation with AI for Global Sustainable Change. Springer Nature Switzerland AG.
2	Costa, E., Vicente, P. & Reis, E. (2026). Cross-Sector Collaborations for Accelerating Energy and Digitalization Transitions. Shaping the Future of Data, Knowledge and Innovation with AI for Global Sustainable Change. Springer Nature Switzerland AG.
3	Vicente, P. (2012). Spotlights on Selected European Countries-Portugal.. https://doi.org/10.1007/978-3-642-25411-6

4	Vicente, P. & Reis, E. (2012). Spotlights on Selected European Countries-Portugal. Telephone Surveys in Europe: Research and Practice (pp. 73?81). Springer. https://doi.org/10.1007/978-3-642-25411-6.
5	Vicente, P. (2011). Internet Surveys: Opportunities and Challenges.. https://doi.org/10.4018/978-1-60960-042-6.ch050
6	Vicente, P. & Reis, E. (2010). Internet Surveys: Challenges and Opportunities. Handbook of Research on Mobility and Computing: Evolving Technologies and Ubiquitous Impacts (pp. 1?1). IGI Global: Hershey.
7	Vicente, P. & Reis, E. (2001). Avaliação da precisão das estimativas: O contributo do Bootstrap. In Manuel Alberto Ferreira, Rui Menezes, Margarida Cardaso (Ed.), Temas em métodos quantitativos (pp. 255?275). Edições Sílabo.

• Conferences/Workshops and Talks

- Publication in conference proceedings

1	Ponte, M., Nunes, Ana Catarina, Ramos, P., Cruz, F. & Vicente, P. (2026). Using Sentiment Analysis to Detect Operational Issues in a Holiday Rental Company. Proceedings of the 8th International Conference on Advanced Research Methods and Analytics (CARMA 2026). Editorial Universitat Politécnica de Valência. https://doi.org/10.4995/CARMA2026.2026.22447
2	Nascimento, T., Santos, N., Vicente, P. & Martins, S. (2026). Data Analytics and Strategic Planning in a Bioproducts Micro- Enterprise. Proceedings of the 8th International Conference on Advanced Research Methods and Analytics (CARMA 2026). Editorial Universitat Politécnica de Valência. https://doi.org/10.4995/CARMA2026.2026.22446
3	Vicente, P. & Reis, E. (2026). What It Takes to Become a Data-Driven SME: Insights from Portugal. Proceedings of the 8th International Conference on Advanced Research Methods and Analytics (CARMA 2026). Editorial Universitat Polit`ecnica de Valencia. https://doi.org/10.4995/CARMA2026.2026.22445
4	Costa, E., Vicente, P. & Reis, E. (2025). Driving innovation through cross-sector collaboration with higher education institutions. In Luis Gómez Chova; Chelo González Martínez; Joanna Lees (Ed.), INTED2025 Proceedings (pp. 2045?2053). IATED. https://doi.org/10.21125/inted.2025.0581 - Times Cited Google Scholar: 4

- Conference proceedings editor

1	Hill, M., Ferreira, M. A. M., Dias, J. G., Salgueiro, M.F., Carvalho, H., Vicente, P....Braumann, C.A. (2008). Estatística – da teoria à prática: Actas do XV Congresso Anual da Sociedade Portuguesa de Estatística,. Edições SPE.

- Talk

1	Vicente, P. (2022). Sampling Twitter users for Social Science Research. DaSSWeb-Data Science and Statistics Webinar,.
2	Vicente, P., Marques, C. & Reis, E. (2020). Willingness to pay for environmental quality in Portugal: an application of SEM. XXVII Jornadas de Classificação e Análise de Dados,.

3	Vicente, P., Marques, C. & Reis, E. (2015). Are callbacks a waste of time in mCATI surveys?. XXII Jornadas de Classificação e Análise de Dados,.

• Other Publications

- Working Papers

1	Vicente, P. (2015). Mobile market research and the hard-to-reach consumers. BRU-IUL Working Paper Series 2 15/05,, 1?17.

- Non-peer-reviewed papers

1	Duarte, Luis, Esteves, Paula, Carvalheiro, Florbela, Vicente, P. & Gírio, Francisco (2007). Os sub-produtos agro-industriais de natureza lenhocelulósica: caracterização da situação portuguesa. Engenharia Química,(5), 56?62.

- Other publications

1	Lobo, Marina Costa, Heyne, Lea, Magalhães, Pedro, Barreto, António, Cabrita, L., Costa, P....Vicente, P. (2024). Estudo eleitoral Português: base de dados integrada 2002-2024. Base de Dados,. - Times Cited Google Scholar: 14
2	Magalhães, Pedro, Lobo, Marina Costa, Flores, I., Ramos, A., Santana Pereira, J. & Vicente, P. (2022). Estudo Eleitoral Português, 2022. Estudo Eleitoral Português, 2022,. - Times Cited Google Scholar: 7
3	Vicente, P. (2020). Métodos de pesquisa nas sondagens eleitorais. Revista InterCampus,.
4	Marques, C., Salgueiro, M.F. & Vicente, P. (2019). Deviations from normality: Effects on growth curve models. 12th International Conference of the ERCIM WG on Computational and Methodological Statistics (CMStatistics 2019),.
5	Vicente, P. & Reis, E. (2017). Comparing data from CAPI and CAWI surveys. ESRA Conference 2017,.
6	Vicente, P. & Reis, E. (2017). Comparing CAPI and CAWI surveys. XXIV Jornadas de Classificação e Análise de Dados,.
7	Vicente, P. (2016). Using mobile phones to conduct survey research. PhD Tourism Seminars ISCTE-IUL,.
8	Vicente, P. & Marques, C. (2015). As não-respostas nas sondagens com telemóveis. 1º Seminário DMQGE - ISCTE-IUL,.
9	Marques, C., Vicente, P. & Reis, E. (2015). Não-Respostas nas Sondagens com Telemóveis. XXII Congresso da Sociedade Portuguesa de Estatística - SPE 2015,.
10	Vicente, P., Marques, C. & Reis, E. (2014). Resultados de uma sondagem CATI móvel. XXI Jornadas de Classificação e Análise de Dados (JOCLAD2014),.
11	Vicente, P. & Marques, C. (2013). Predicting the likelihood of contact in a mobile phone survey. 5th Conference of the European Survey Research Association,.

12	Vicente, P., Marques, C. & Reis, E. (2013). Call-level influences on non-contacts and refusals in a mobile phone survey. 1st Southern European Conference on Survey Methodology,. - Times Cited Google Scholar: 3
13	Marques, C. & Vicente, P. (2013). Probabilidade de não-contacto numa sondagem por telemóvel: uma abordagem multinível. XXI Congresso da Sociedade Portuguesa de Estatística,.
14	Vicente, P. (2013). Avaliação do trabalho desenvolvido pela bolseira de investigação Drª Inês Lopes..
15	Vicente, P. & Passos, A. M. (2013). Using mobile phones to measure consumer behavior: impact on data quality,. International Conference on Marketing & Consumer Behavior,.
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17	Vicente, P. (2012). A combinação fixo+móvel nas sondagens telefónicas. XIX Jornadas de Classificação e Análise de Dados,.
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21	Hill, M. & Vicente, P. (2011). Sondagens e seus desenvolvimentos..
22	Vicente, P. & Reis, E. (2011). The frequency divide on web surveys: opinions, behavior and demographics differences among internet users. 58th Session of the International Statistical Institute,.
23	Vicente, P. (2011). Eficácia da combinação internet-telefone na redução do erro de cobertura de uma sondagem de opinião. XVIII Jornadas de Classificação e Análise de Dados,.
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25	Maia, M & Vicente, P. (2011). Optimal estimator using Indirect Sampling in dual frame surveys: an application to mixed-mode telephone surveys. XVIII Jornadas de Classificação e Análise de Dados,.
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28	Rosa, A., Vicente, P. & Dias, J. G. (2010). Census Quality Control with BSC: The Portuguese Experience. European Conference on Quality in Official Statistics Q2010,.
29	Vicente, P. & Reis, E. (2010). Sondagens telefónicas em Portugal: uma avaliação do erro de cobertura. XVIII Congresso da Sociedade Portuguesa de Estatística,.

30	Vicente, P. & Reis, E. (2010). Efeito do desenho do questionário nas não-respostas em estudos na internet. Seminário da Associação Portuguesa das Empresas de Estudos de Mercado e Opinião: Research Online,.
31	Maia, M & Vicente, P. (2010). The optimal estimator in Indirect Sampling using dual frames. International Methodology Symposium,.
32	Vicente, P. & Reis, E. (2009). Profiling Mobile Phone Users in Europe. ASEPELT 09-XXIII International Congress of Applied Economics,.
33	Vicente, P. & Maia, M (2009). Optimal Estimator in Indirect Sampling Using Dual Frames. XVII Congresso da Sociedade Portuguesa de Estatística,.
34	Vicente, P. & Reis, E. (2009). Sondagens Telefónicas e Telemóveis. XVI Jornadas de Classificação e Análise de Dados,.
35	Maia, M, Vicente, P. & Reis, E. (2008). Método Generalizado de Partilha de Pesos em Sondagens com Bases Múltiplas. XVI Congresso da Sociedade Portuguesa de Estatística,,.
36	Hill, M., Ferreira, M. A. M., Dias, J. G., Salgueiro, M.F., Carvalho, H., Vicente, P....Braumann, C.A. (2008). XV Congresso Anual da Sociedade Portuguesa de Estatística..

- Newspaper article

1	Silva, Pedro Adão e & Vicente, P. (2019). O que mudou?. Jornal Expresso,.
2	Silva, Pedro Adão e & Vicente, P. (2019). Um partido que não para de crescer. Jornal Expresso,.
3	Vicente, P. & Reis, E. (1997). As sondagens e a população - que reconciliação?. Jornal Expresso,, 16?16.
4	Reis, E., Vicente, P. & Maria Ferrão (1997). Sondagens: obter certezas ou moderar a incerteza?. Jornal Expresso,, 0?0.

- Report

1	Vicente, P. (2013). Relatório 1..

Research Projects

Project Title	Role in Project	Partners	Period
Supporting European Research and Innovation Through stakeholder collaboration and institutional reform	Local Coordinator	BRU-Iscte (Data Analytics), ISTAR-Iscte (IS), DINAMIA'CET-Iscte (IL), UNIZAG - Leader (Croatia), ESEIA - (Austria), Cyl - (Cyprus), IJS - (Slovenia), NURE - (Ukraine), BIT - (Croatia), B1 - (Croatia), UKIM - (Macedonia), VINCA - (Serbia), LPNU - (Ukraine), UTBV - (Romania), EPBIH - (Bosnia and Herzegovina)	2024 - 2027

Avaliação da Metodologia do Inquérito de Qualidade dos Censos 2021	Principal Researcher	BRU-Iscte (Data Analytics) - Leader, INE - (Portugal)	2021 - 2022
Satisfação dos Utilizadores dos Transportes Públicos da Área Metropolitana de Lisboa	Researcher	BRU-Iscte (Data Analytics), AML - (Portugal)	2014
Non-response error in mobile phone surveys: causes, effects and corrections	Principal Researcher	BRU-Iscte	2014 - 2015
The impact of mobile phones on telephone surveys methods and results	Principal Researcher	BRU-Iscte, Marktest - (Portugal)	2009 - 2011
Programa de Controlo e Avaliação da Qualidade dos Censos 2011	Researcher	BRU-Iscte, INE - (Portugal)	2008 - 2012

Academic Management Positions

Coordenador (2026 - 2029)
Unit/Area: Doctorate Degree (PhD) in Management

Coordenador (2026)
Unit/Area: Doctorate Degree (PhD) in Management

Coordenador do 1º Ano (2024 - 2025)
Unit/Area: Bachelor Degree in Data Science (PL)

Coordenador (2024 - 2026)
Unit/Area: Doctorate Degree (PhD) in Management

Coordenador (2022 - 2024)
Unit/Area: Doctorate Degree (PhD) in Management

Coordenador do 2º Ano (2011 - 2014)
Unit/Area: [9167] Industrial Management and Engineering

Professional Associations

European Survey Research Association (2009 - 2013)

Sociedade Portuguesa de Estatística (2000 - 2013)

Associação Portuguesa de Classificação e Análise de Dados (Since 2000)

Organization/Coordination of Events

Type of Organization/Coordination	Event Title	Organizer	Year
Member of scientific event committee	Webinar The Path to Sustainable Campuses: Challenges and Opportunities	Iscte	Since 2026
Member of scientific event's organizing committee	Round Table on Data-Powered Business Innovation, 20th International Conference on Knowledge Management	Iscte	2025
Member of scientific event's organizing committee	From Lab to reality: how can companies benefit from academic research in Business Analytics	Iscte	2025
Member of scientific event's organizing committee	Collaboration Strategies and Policy Frameworks for Research & Innovation in Higher Education Institutions	Iscte	2024
Member of scientific event's organizing committee	Data (&) Analytics na transição verde e digital das empresas e instituições,	Iscte	2024
Member of scientific event's organizing committee	XXIII Congresso Anual da Sociedade Portuguesa de Estatística	ISCTE-IUL	2017
Member of scientific event committee	XXIV Jornadas de Classificação e Análise de Dados	Faculdade de Engenharia da Universidade do Porto	2017
Member of scientific event committee	XXIII Jornadas de Classificação e Análise de Dados	Universidade de Évora	2016
Member of scientific event's organizing committee	1º Seminário DMQGE	ISCTE-IUL	2015
Member of scientific event committee	XXII Jornadas de Classificação e Análise de Dados	CLAD	2015
Member of scientific event committee	XXI Jornadas de Classificação e Análise de Dados	CLAD	2014
Member of scientific event committee	XX Jornadas de Classificação e Análise de Dados	CLAD	2013
Member of scientific event committee	International Conference on Marketing and Consumer Behavior 2013	Instituto Português de Administração de Marketing	2013
Member of scientific event committee	XIX Jornadas de Classificação e Análise de Dados	CLAD	2012
Member of scientific event's organizing committee	Symposium on Recent Advances in Methods for the Analysis of Panel Data	ISCTE-IUL	2011
Member of scientific event committee	Mobile Research Conference 2011	Global Park	2011
Member of scientific event committee	XVIII Jornadas de Classificação e Análise de Dados	CLAD	2011

Diffusion Activities

Activity Type	Event Title	Activity Description	Year
Publication in general diffusion news outlet	em co-autoria com Silva, P.,		2019
Publication in general diffusion news outlet	em co-autoria com Silva, P.,		2019
Talk/Conference in public diffusion event	.		2017
Publication in general diffusion news outlet	.		2016
Publication in general diffusion news outlet	em co-autoria com Hill, M.		2011
Publication in general diffusion news outlet	co-autoria de Hill, M.		2011
Publication in general diffusion news outlet	em co-autoria com Reis, E., Ferrão, F.		1997
Publication in general diffusion news outlet	co-autoria de Reis, E.		1997