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## Paulo Bento

### **Professor Auxiliar (com Agregação)**

Department of Marketing, Operation and Management (IBS)

### **Associate Researcher**

BRU-Iscte - Business Research Unit (IBS)  
[Management Research Group]



## Contacts

|                  |                          |
|------------------|--------------------------|
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| <b>Office</b>    | D4.28                    |
| <b>Telephone</b> | 217650474 (Ext: 220955)  |
| <b>Post Box</b>  | 85                       |

## Curriculum

### ACADEMIC

Lecturer at ISCTE Business School (Since 2008...)  
Researcher at the Business Research Unit (Since 2012...)  
Director of the ISCTE Executive Education (2012-2018)  
Director of the Executive MBA (2013-2018)  
Director-General of Programs (2017-2017)  
Director of the Graduate Program in Business Management (2015-18)  
Editor-in-Chief of the Global Economics and Management Review (2013-2016)  
Director of the Sustainability Knowledge Lab (2013-2016)  
Deputy Director of IBS Management Department (2010-2013)  
Co-coordinator of the AACSB accreditation (2010-2013)

### MANAGEMENT

Effective Member of the Supervisory Body at PME Investimentos (2018-2020)  
Non-executive Director at TRANSCOM - Mozambique (2014-2018)  
Co-founder and CEO at for value (2004-2008)  
Controller at Bristol Myers Squibb (1999-2000)

## Research Interests

|                                                                |
|----------------------------------------------------------------|
| L26 – Entrepreneurship                                         |
| O30 – Innovation - General                                     |
| M13 – New Firms • Start-ups                                    |
| M14 – Corporate Culture • Social Responsibility                |
| L31 – Nonprofit Institutions • Social Entrepreneurship         |
| R11 – Regional Economic Activity                               |
| Sustainability (Corporate, Economic, Social and Environmental) |
| New Products/Services Development                              |
| Theories of Business Organisation and Management               |
| Knowledge Management Mechanisms                                |
| Theories of the Firm                                           |
| Corporate and Business Strategy                                |
| Technology Strategy                                            |
| Business Administration                                        |
| Governance and Power                                           |

## Academic Qualifications

| University/Institution                                             | Type        | Degree              | Period |
|--------------------------------------------------------------------|-------------|---------------------|--------|
| ISCTE-Instituto Universitario de Lisboa                            | Aggregation | Management          | 2024   |
| University of Manchester (Manchester School of Management - UMIST) | PhD         | Management Sciences | 2004   |

## External Professional Activities

| Period      | Employer          | Country    | Description |
|-------------|-------------------|------------|-------------|
| 2018 - 2020 | PME Investimentos | Portugal   |             |
| 2014 - 2019 | TRANSCOM          | Mozambique |             |
| 2004 - 2008 | for value         | Portugal   |             |

|             |                      |                          |  |
|-------------|----------------------|--------------------------|--|
| 1999 - 2000 | Bristol Myers-Squibb | United States of America |  |
| 1992 - 1999 | Bank of Portugal     | Portugal                 |  |

## Other Professional Activities

| Period      | Activity Type                                | Activity Description                                                               | More Info URL |
|-------------|----------------------------------------------|------------------------------------------------------------------------------------|---------------|
| 2014 - 2019 | Service on Boards of Directors               | Administrador Não Executivo na Transcom (Moçambique)                               | --            |
| 2013 - 2018 | Coordination of executive education programs | Diretor do Executive MBA                                                           | --            |
| 2012 - 2018 | Service on Boards of Directors               | Presidente do ISCTE Executive Education                                            | --            |
| 2015 - 2018 | Coordination of executive education programs | Diretor do Programa Executivo Gestão para Gestores                                 | --            |
| 2015 - 2017 | Coordination of executive education programs | Diretor do Programa Executivo Gestão Bancária (Moçambique)                         | --            |
| 2013 - 2014 | Coordination of executive education programs | Diretor do Programa Executivo The 6 Days on Management and Business Administration | --            |

## Teaching Activities

| Teaching Year | Sem. | Course Name                 | Degree(s)                      | Coord. |
|---------------|------|-----------------------------|--------------------------------|--------|
| 2024/2025     | 2º   | Strategic Entrepreneurship  |                                | Yes    |
| 2024/2025     | 2º   | Final Project in Management | Bachelor Degree in Management; | No     |
| 2024/2025     | 1º   | Corporate Entrepreneurship  | Bachelor Degree in Management; | Yes    |
| 2023/2024     | 2º   | Strategic Entrepreneurship  |                                | Yes    |
| 2023/2024     | 2º   | Final Project in Management | Bachelor Degree in Management; | No     |
| 2023/2024     | 1º   | Corporate Entrepreneurship  | Bachelor Degree in Management; | Yes    |
| 2022/2023     | 2º   | Strategic Entrepreneurship  |                                | Yes    |
| 2022/2023     | 2º   | Final Project in Management | Bachelor Degree in Management; | No     |
| 2022/2023     | 1º   | Corporate Entrepreneurship  | Bachelor Degree in Management; | Yes    |
| 2021/2022     | 1º   | Corporate Entrepreneurship  |                                | Yes    |
| 2020/2021     | 2º   | Final Project in Management | Bachelor Degree in Management; | No     |

|           |    |                                                    |                                |     |
|-----------|----|----------------------------------------------------|--------------------------------|-----|
| 2020/2021 | 1º | Corporate Entrepreneurship                         | Bachelor Degree in Management; | Yes |
| 2019/2020 | 2º | Final Project in Management                        | Bachelor Degree in Management; | No  |
| 2019/2020 | 1º | Corporate Entrepreneurship                         | Bachelor Degree in Management; | Yes |
| 2017/2018 | 2º | Advanced Topics Management                         |                                | Yes |
| 2017/2018 | 2º | Advanced Topics on Entrepreneurship                |                                | Yes |
| 2016/2017 | 2º | Advanced Topics on Entrepreneurship                |                                | Yes |
| 2012/2013 | 1º | Fundamentals of Management                         |                                | No  |
| 2012/2013 | 1º | Corporate Entrepreneurship                         |                                | Yes |
| 2011/2012 | 2º | Strategic Entrepreneurship                         |                                | Yes |
| 2011/2012 | 2º | Fundamentals of Management                         |                                | No  |
| 2011/2012 | 2º | Final Project in Management                        | Bachelor Degree in Management; | No  |
| 2011/2012 | 2º | Entrepreneurship and Innovative Business Venturing |                                | Yes |
| 2011/2012 | 2º | New Product Development                            |                                | Yes |
| 2011/2012 | 1º | Fundamentals of Management                         | Bachelor Degree in Economics;  | No  |
| 2011/2012 | 1º | Corporate Entrepreneurship                         |                                | Yes |
| 2010/2011 | 2º | Final Project in Management                        | Bachelor Degree in Management; | No  |
| 2010/2011 | 2º | Entrepreneurship and Innovative Business Venturing |                                | Yes |
| 2010/2011 | 2º | New Product Development                            |                                | Yes |
| 2010/2011 | 1º | Innovation and Business Strategy                   |                                | Yes |
| 2010/2011 | 1º | Corporate Entrepreneurship                         |                                | Yes |
| 2009/2010 | 2º | Entrepreneurship and Innovative Business Venturing |                                | Yes |
| 2009/2010 | 1º | Innovation and Business Strategy                   |                                | Yes |
| 2008/2009 | 2º | Strategic Management                               |                                | No  |

|           |    |                                     |  |     |
|-----------|----|-------------------------------------|--|-----|
| 2008/2009 | 2° | Fundamentals of Management          |  | No  |
| 2008/2009 | 2° | Final Project in Management         |  | No  |
| 2008/2009 | 1° | Innovation and Business Strategy    |  | Yes |
| 2008/2009 | 1° | Logistics and Production Management |  | Yes |
| 2008/2009 | 1° | Fundamentals of Management          |  | No  |

## Supervisions

### • Ph.D. Thesis

#### - Ongoing

|   | Student Name   | Title/Topic                                                                                                                                                 | Language | Status     | Institution |
|---|----------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|------------|-------------|
| 1 | Chen Zhongyuan | Design of business model of shared study lounges                                                                                                            | English  | Developing | Iscte       |
| 2 | Huang Zhen     | How to build up a sustainable development ecosystem within an industrial park                                                                               | English  | Developing | Iscte       |
| 3 | Wang Zhi       | The diversified hospital-running Mode and Operating Mechanism in China's prefecture-level cities                                                            | English  | Developing | Iscte       |
| 4 | Sun Junchuan   | Construction and Practice of Training Mode of Medical Students Innovation Ability Under Artificial Intelligence Environment                                 | English  | Developing | Iscte       |
| 5 | Wen Yiding     | Entrepreneurship financing, risk attitude of investors and innovation of small and medium-sized technology enterprises - case study from the Chinese market | English  | Developing | Iscte       |
| 6 | Liu Jin        | In-patient Satisfaction Evaluation System in Tertiary Public Hospitals in Guangdong: a Value-Based Healthcare perspective                                   | English  | Developing | Iscte       |

#### - Concluded

|   | Student Name | Title/Topic                                                           | Language | Institution | Concluding Year |
|---|--------------|-----------------------------------------------------------------------|----------|-------------|-----------------|
| 1 | Yang Ming    | The Influence of Cooperative Education on Firm Innovation Performance | English  | Iscte       | 2025            |

|   |                             |                                                                                                                                                 |         |       |      |
|---|-----------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------|---------|-------|------|
| 2 | Isabel Maria Santos Caetano | A participação de empresas portuguesas na Iniciativa EUREKA: Um contributo para a avaliação dos seus efeitos                                    | --      | Iscte | 2021 |
| 3 | Zeng Yujie                  | The Influence of House Purchaser Participation on Purchase Intention                                                                            | English | Iscte | 2020 |
| 4 | Yang Minghui                | The relationship between corporate social responsibility and firm performance in emerging economies: evidence from pharmaceutical Chinese firms | --      | Iscte | 2018 |
| 5 | Wang Chunbo                 | Determinants of Emerging Technology Commercialization: Evidence from MEMS Technology                                                            | --      | Iscte | 2018 |
| 6 | Ouyang Hong                 | Research on the business model of private software parks                                                                                        | --      | Iscte | 2015 |

## • M.Sc. Dissertations

### - Ongoing

|   | Student Name                             | Title/Topic                                            | Language | Status     | Institution |
|---|------------------------------------------|--------------------------------------------------------|----------|------------|-------------|
| 1 | Miguel Mouteira Viegas Ferreira da Costa | Racionalização de Custos em Unidades de Saúde Privadas | --       | Developing | Iscte       |

### - Concluded

|   | Student Name                                      | Title/Topic                                                                                                   | Language   | Institution | Concluding Year |
|---|---------------------------------------------------|---------------------------------------------------------------------------------------------------------------|------------|-------------|-----------------|
| 1 | Pedro Guilherme de Antunes Moreira Guimarães Neto | Rural house: Pombeiro da Beira                                                                                | English    | Iscte       | 2025            |
| 2 | João Eduardo e Conceição Gomes da Silva           | Incubated vs. non-incubated companies: the contribution of incubators to the growth of start-ups in Portugal. | Portuguese | Iscte       | 2025            |
| 3 | Maria da Silva Saraiva                            | Acceptance of Self-Checkout in Fashion Retail: The Role of Individual Factors and Technological Perceptions   | Portuguese | Iscte       | 2025            |
| 4 | Beatriz Rita Fontela                              | Ecopreneurship as a tool to achieve Sustainable Development Goals.                                            | Portuguese | Iscte       | 2025            |
| 5 | João Ernesto Gonçalves Marques                    | Regional Development and Entrepreneurial Ecosystem: A case study of Vila de Almeida                           | Portuguese | Iscte       | 2024            |
| 6 | Bárbara Cláudia Maia Ferreira                     | Under the Microscope: Clustering Analysis for Unmasking Money Laundering Networks in Financial Institutions.  | English    | Iscte       | 2024            |

|    |                                   |                                                                                                  |            |       |      |
|----|-----------------------------------|--------------------------------------------------------------------------------------------------|------------|-------|------|
| 7  | Diogo Gomes Torres Lourenço Costa | Pingo Doce Zero Waste Shop                                                                       | English    | Iscte | 2022 |
| 8  | Joshua Yudiantio Utomo            | Rural Banks' Intention to Adopt M-Banking in the Special Region of Yogyakarta                    | English    | Iscte | 2022 |
| 9  | Romain Jean Louis Rausch          | The advantages of implementing a DEI policy within technology firms.                             | English    | Iscte | 2021 |
| 10 | Ana Catarina Dias Martins         | Characterization of Innovation in the Cosmetic Industry: Case Study L'Oréal                      | Portuguese | Iscte | 2021 |
| 11 | Ana Rita Canelas Luz              | Entrepreneurship Performance and influencing factors in the European Union between 2003 and 2018 | English    | Iscte | 2020 |
| 12 | Ana Paula Pinto da Fonseca Moraes | Cultura Organizacional e Inovadora: Um estudo de caso                                            | Portuguese | Iscte | 2013 |
| 13 | Nelson José Patrício Guerreiro    | Inovação nos Serviços - Tendências actuais e o processo de medição                               | Portuguese | Iscte | 2012 |
| 14 | Jorge Santana                     | Impacts of Technology in the Globalized World - An exploratory analysis                          | Portuguese | Iscte | 2010 |
| 15 | Tiago Filipe Lopes da Silva       | Concentração Bancária em Portugal.                                                               | Portuguese | Iscte | 2009 |

### • M.Sc. Final Projects - Concluded

|   | Student Name                                    | Title/Topic                                                                           | Language   | Institution | Concluding Year |
|---|-------------------------------------------------|---------------------------------------------------------------------------------------|------------|-------------|-----------------|
| 1 | Beatriz Muñoz Pires Ferreira Fânzeres           | Innovative Project: Rural Accommodation in Sirius Park                                | Portuguese | Iscte       | 2024            |
| 2 | Vera Pereira de Vasconcelos Serrano Santos      | Surf house - expansion project                                                        | Portuguese | Iscte       | 2024            |
| 3 | Andreia Filipa dos Santos Pereira Ferreira      | Development project in the real estate market - a study of a family business          | Portuguese | Iscte       | 2024            |
| 4 | Maria Duque Bandeira da Palma                   | Plano de Negócios "Portuguese Tapas"                                                  | Portuguese | Iscte       | 2014            |
| 5 | André Pinho de Sousa Sequeira                   | Plano de Negócios ICAT                                                                | Portuguese | Iscte       | 2013            |
| 6 | Diana do Couto Fonseca Correia                  | Implementação do Balanced Scorecard numa IPSS: O caso do JRS                          | Portuguese | Iscte       | 2012            |
| 7 | Marisa Moleiro Sapinho                          | Municipal Markets' Recovery Plan The Meals Market                                     | English    | Iscte       | 2012            |
| 8 | Daniela Soraia Vieira e Castro Figueiredo Vasco | Successful Organizations. From the theoretical research to the business point of view | English    | Iscte       | 2012            |

|    |                                         |                                                                                         |            |       |      |
|----|-----------------------------------------|-----------------------------------------------------------------------------------------|------------|-------|------|
| 9  | Bruno Rodrigues Gonçalves               | Casa Waldorf - Projecto de Negócio                                                      | Portuguese | Iscte | 2012 |
| 10 | Sabrina Audrey Malbran                  | Revisão Estratégica - Aplicação a uma microempresa                                      | Portuguese | Iscte | 2012 |
| 11 | Nuno Miguel Cabral Borges Soares        | Análise de Viabilidade da Introdução do Conceito "Hostel" na Região Autónoma dos Açores | Portuguese | Iscte | 2011 |
| 12 | Bruno Filipe da Silva Rodrigues Pereira | Plano de Negócios France Air Angola                                                     | Portuguese | Iscte | 2011 |
| 13 | Eduardo Justino da Cunha Pinheiro       | O Governo das Sociedades                                                                | Portuguese | Iscte | 2011 |
| 14 | Filipa Isabel Oliveira Marques          | Dificuldades Financeiras.                                                               | Portuguese | Iscte | 2009 |

## Total Citations

|                        |     |
|------------------------|-----|
| <b>Web of Science®</b> | 493 |
| <b>Scopus</b>          | 445 |

## Publications

### • Scientific Journals

#### - Scientific journal paper

|   |                                                                                                                                                                                                                                                                                                                                                                                                |
|---|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1 | <p>Luz, A. R. C., Bento, P., Paschoalotto, M. A. C. &amp; Pereira, R. (2024). Entrepreneurship performance in the EU: To what extent do economic, social, and government conditions matter?. Journal of International Entrepreneurship. 22 (1), 94-116</p> <p>- Times Cited Web of Science®: 1</p> <p>- Times Cited Scopus: 1</p> <p>- Times Cited Google Scholar: 2</p>                       |
| 2 | <p>Barakat, L. L., Pedersen, T., Amaral-Baptista, M., Cretoiu, S. B. &amp; Bento, P. (2022). Too much of two good things: Explicating the limited complementarity between drivers of MNC Headquarters' absorptive capacity. Management International Review. 63 (3), 393-426</p> <p>- Times Cited Web of Science®: 4</p> <p>- Times Cited Scopus: 5</p> <p>- Times Cited Google Scholar: 6</p> |
| 3 | <p>Yang, M., Maresova, P., Akbar, A., Bento, P. &amp; Liu, W. (2021). Convergence or disparity? A cross-country analysis of corporate social responsibility reporting for banking industry in Nordic countries and China. SAGE Open. 11 (3)</p> <p>- Times Cited Web of Science®: 16</p> <p>- Times Cited Scopus: 14</p> <p>- Times Cited Google Scholar: 22</p>                               |



|    |                                                                                                                                                                                                                                                                                                                                                                                                                |
|----|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 4  | <p>Yang, M., Bento, P. &amp; Akbar, A. (2019). Does CSR Influence firm performance indicators? evidence from Chinese pharmaceutical enterprises. <i>Sustainability</i>. 11 (20)</p> <p>- Times Cited Web of Science®: 129</p> <p>- Times Cited Scopus: 127</p> <p>- Times Cited Google Scholar: 230</p>                                                                                                        |
| 5  | <p>Fernandes, F., Ferreira, F., Bento, P., Jalali, M. &amp; António, N. (2018). Assessing sustainable development in urban areas using cognitive mapping and MCDA. <i>International Journal of Sustainable Development and World Ecology</i>. 25 (3), 216-226</p> <p>- Times Cited Web of Science®: 70</p> <p>- Times Cited Scopus: 58</p> <p>- Times Cited Google Scholar: 86</p>                             |
| 6  | <p>Carayannis, E., Ferreira, F., Bento, P., Ferreira, J., Jalali, M. &amp; Fernandes, B. (2018). Developing a socio-technical evaluation index for tourist destination competitiveness using cognitive mapping and MCDA. <i>Technological Forecasting and Social Change</i>. 131, 147-158</p> <p>- Times Cited Web of Science®: 53</p> <p>- Times Cited Scopus: 51</p> <p>- Times Cited Google Scholar: 83</p> |
| 7  | <p>Faria, P., Ferreira, F., Jalali, M., Bento, P. &amp; António, N. (2018). Combining cognitive mapping and MCDA for improving quality of life in urban areas. <i>Cities</i>. 78, 116-127</p> <p>- Times Cited Web of Science®: 79</p> <p>- Times Cited Scopus: 77</p> <p>- Times Cited Google Scholar: 122</p>                                                                                                |
| 8  | <p>Ferreira, F., Jalali, M., Bento, P., Marques, C. &amp; Ferreira, J. (2017). Enhancing individual entrepreneurial orientation measurement using a metacognitive decision making-based framework. <i>International Entrepreneurship and Management Journal</i>. 13 (2), 327-346</p> <p>- Times Cited Web of Science®: 34</p> <p>- Times Cited Scopus: 34</p> <p>- Times Cited Google Scholar: 69</p>          |
| 9  | <p>Wang, C., Bento, P. &amp; Yin, L. (2017). Determinants of emerging technology commercialization: Empirical evidences from MEMS technology. <i>International Journal of Economic Behavior and Organization</i>. 5 (6), 124-130</p>                                                                                                                                                                           |
| 10 | <p>Ferreira, F. A. F., Marques, C. S. E., Bento, P., Ferreira, J. J. M. &amp; Jalali, M. S. (2015). Operationalizing and measuring individual entrepreneurial orientation using cognitive mapping and MCDA techniques. <i>Journal of Business Research</i>. 68 (12), 2691-2702</p> <p>- Times Cited Web of Science®: 107</p> <p>- Times Cited Scopus: 78</p> <p>- Times Cited Google Scholar: 155</p>          |
| 11 | <p>Bento, P., Sousa, H. &amp; Almeida, M. (2012). Institutional reorientation: the case of Universidade Aberta. <i>Economia Global e Gestão</i>. 17 (3), 141-166</p>                                                                                                                                                                                                                                           |
| 12 | <p>Bento, P. &amp; Sousa, H. (2012). Distance higher education in Portugal: a disruptive strategy. <i>Economia Global e Gestão</i>. 17 (2), 97-125</p>                                                                                                                                                                                                                                                         |
| 13 | <p>Bento, P., Sousa, H. &amp; Oliveira, J. (2012). The COTEC Innovative SME Network from an economic and financial perspective. <i>Economia Global e Gestão</i>. 17 (1), 47-63</p> <p>- Times Cited Google Scholar: 1</p>                                                                                                                                                                                      |

|    |                                                                                                                                                                                                         |
|----|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 14 | Bento, P., Sousa, H. & Almeida, M. (2011). Cooperation and best practices within the COTEC Innovative SME Network. <i>Economia Global e Gestão</i> . 16 (3), 109-133<br>- Times Cited Google Scholar: 1 |
|----|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

#### - Editorial

|   |                                                                                                                                                                                                                         |
|---|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1 | Bento, P., Nikolaeva, R., Simaens, A., Berg., N. & Lengler, J. (2016). Time for a pause. <i>Global Economics and Management Review (GEMREV)</i> . 21 (1-2)                                                              |
| 2 | Bento, P., Nikolaeva, R., Simaens, A., Berg., N. & Lengler, J. (2015). Why Global Economics and Management Review. <i>Global Economics and Management Review (GEMREV)</i> . 19 (1-2)<br>- Times Cited Google Scholar: 1 |
| 3 | Bento, P., Nikolaeva, R., Simaens, A., Berg., N. & Lengler, J. (2013). Note from the Editors. <i>Global Economics and Management Review (GEMREV)</i> . 18 (1)                                                           |

### • Books and Book Chapters

#### - Book author

|   |                                                                                                                                                                                         |
|---|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1 | Bento, P. (2023). <i>Fundamentos de Empreendedorismo Empresarial</i> . Lisboa. Edições Sílabo.                                                                                          |
| 2 | Reto, L., Bento, P. & Crespo, N. (2023). Cooperative banking and regional and local development. <i>CA Crédito Agrícola</i> .                                                           |
| 3 | Reto, L., Bento, P. & Crespo, N. (2022). <i>A Banca Cooperativa e o Desenvolvimento Regional e Local</i> . Grupo Crédito Agrícola - CIRIEC Portugal.<br>- Times Cited Google Scholar: 1 |

#### - Book editor

|   |                                                                                                                               |
|---|-------------------------------------------------------------------------------------------------------------------------------|
| 1 | Bento, P., Pereira, R., Pernas, G., Marques, P. & Figueiredo, M. (2012). <i>Entrepreneurship</i> . Pearson Custom Publishing. |
| 2 | Bento, P. (2012). <i>New Product Development</i> . Pearson Custom Publishing.                                                 |

### • Conferences/Workshops and Talks

#### - Publication in conference proceedings

|   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|---|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1 | Luz, A. R., Bento, P., Paschoalotto, M. & Pereira, R. (2021). Entrepreneurship performance in the European Union: In what extent do socioeconomic, environmental, and governmental conditions matter?. In <i>SemeAD2021: XXIV Seminários em Administração</i> . São Paulo: Faculdade de Economia, Administração e Contabilidade da Universidade de São Paulo.                                                                                                                                                                                                                                                               |
| 2 | Simaens, A., Bento, P., Amaral-Baptista, M., Duarte de Almeida, I., Pernas, G., Silva, J....Leite, M. (2016). Focusing executive education on corporate perceptions of priorities and skills in sustainability. In João Joanaz de Melo, Antje Disterheft, Sandra Caeiro, Rui F. Santos and Tomás B. Ramos (Ed.), <i>Proceedings of the 22nd International Sustainable Development Research Society Conference, ISDRS 2016</i> . Lisbon: International Sustainable Development Research Society and the Center for Environmental and Sustainability Research, School of Science and Technology, Universidade Nova de Lisboa. |

|   |                                                                                                                                                                                                                                                    |
|---|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 3 | Pereira, R. & Bento, P. (2012). Governmental entrepreneurship: The case of the electric mobility in Portugal. In Proceedings of the 39th Annual Conference of the Northeast Business and Economics Association.<br>- Times Cited Google Scholar: 1 |
|---|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

#### - Talk

|   |                                                                                                                                                                                                                                             |
|---|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1 | Bento, P., Crespo, N. & Reto, L. (2023). Cooperative Banking and Regional and Local Development: the Portuguese case. CIRIEC International - International Symposium.                                                                       |
| 2 | Barakat, L., Pedersen, T., Amaral-Baptista, M., Cretoi, S., Bento, P., Rosa, A....Serrasqueiro, R. M. (2019). International reverse knowledge transfer, absorptive capacity and the role of multinationality. EURAM 2019 Annual Conference. |
| 3 | Barakat, L., Pedersen, T., Cretoi, S., Amaral-Baptista, M., Bento, P., Rosa, A....Serrasqueiro, R. M. (2019). International Reverse Knowledge Transfer and the Role of Multinationality. AIB 2019 Copenhagen Conference.                    |
| 4 | Bento, P. (2014). Publishing – Two Sides of The Same Coin. V Postgraduate Conference 2014 da ESGHT - Research trends and Innovation.                                                                                                        |
| 5 | Bento, P., Sousa, Helena & Almeida, Miguel (2012). Institutional reorientation: the case of Universidade Aberta. 1st Iberoamerican Congress of Strategy.                                                                                    |

### • Other Publications

#### - Entries/Forewords/Afterwords

|   |                                                                                             |
|---|---------------------------------------------------------------------------------------------|
| 1 | Bento, P. (2018). Acrescentar vida aos anos. Formar para a Sociedade do Conhecimento.       |
| 2 | Bento, P. (2009). Deslocalização. Deslocalização: Tendências Críticas em Economia e Gestão. |

#### - Non-peer-reviewed papers

|   |                                                                                                                                                                                                    |
|---|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1 | Barakat, L., Cretoi, S., Bento, P., Amaral-Baptista, M., Rosa, A. & Carvalheira, V. (2015). Atuação das multinacionais brasileiras e portuguesas nos mercados da CPLP. Revista DOM. 9 (27), 94-103 |
| 2 | Pereira, R., Bento, P. & Amaral-Baptista, M. (2015). Vortal: Using the crowd before crowd phenomena. COTEC Portugal, Estudos de Caso do Barómetro Inovação.                                        |
| 3 | Amaral-Baptista, M., Bento, P. & Pereira, R. (2015). WeDo Technologies: A new step in the affirmation of a born-global company. COTEC Portugal, Estudos de Caso do Barómetro Inovação.             |

#### - Other publications

|   |                                                                                                                                                                                                                               |
|---|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1 | Bento, P. (2024). Entrepreneurial Ecosystems and Regional Development: Insights from a Depopulated Area in Portugal. Book of Abstracts of Innovation Management and Entrepreneurship.                                         |
| 2 | Bento, P., Amaral-Baptista, M., Barakat, L., Cretoi, S., Serrasqueiro, R. M., Rogado, C....Junior, A. (2017). A Gestão do Conhecimento na Internacionalização. Raking de Internacionalização das Empresas Portuguesas – 2017. |

|   |                                                                                                                                                                                                                                               |
|---|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 3 | Bento, P., Amaral-Baptista, M., Cretoiu, S., Barakat, L., Rosa, A., Carvalheira, V....Alvim, F. (2016). O Processo de Decisão na Internacionalização das Empresas Portuguesas. Raking de Internacionalização das Empresas Portuguesas – 2016. |
| 4 | Bento, P., Amaral-Baptista, M., Cretoiu, S., Barakat, L., Rosa, A., Carvalheira, V....Cardenuto, H. (2015). A Adaptação Cultural das Empresas Portuguesas no Mundo. Raking de Internacionalização das Empresas Portuguesas – 2015.            |
| 5 | Bento, P., Amaral-Baptista, M., Cretoiu, S., Barakat, L., Rosa, A., Carvalheira, V....Cardenuto, H. (2014). O Impacto da Marca Portugal na Criação de Valor Internacional. Raking de Internacionalização das Empresas Portuguesas – 2014.     |

#### - Master's Dissertation

|   |                                                                                           |
|---|-------------------------------------------------------------------------------------------|
| 1 | Bento, P. (1998). CONCENTRAÇÃO BANCÁRIA EM PORTUGAL - o caso português entre 1992 e 1996. |
|---|-------------------------------------------------------------------------------------------|

#### - Doctoral Thesis

|   |                                                                                                                                  |
|---|----------------------------------------------------------------------------------------------------------------------------------|
| 1 | Bento, P. (2004). Determinants and Behaviour of Industry Takeover Activity in the United States and in the United Kingdom. i-252 |
|---|----------------------------------------------------------------------------------------------------------------------------------|

#### - Report

|   |                                                                                                                                                                                                                  |
|---|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1 | Simões, V. Corado, Roldão, V., Bento, P., Crespo, N., Mendonça, S., Sousa, H....Godinho, M.M. (2010). Estudo de Caracterização da Actividade de Inovação Desenvolvida pelas Empresas da Rede PME Inovação COTEC. |
| 2 | Bento, P., Sousa, H., Camilo, P. & Almeida, M. (2010). Estudo de Suporte ao Processo de Reorientação Institucional da Universidade Aberta.                                                                       |

## Research Projects

| Project Title                                                                                                                                                 | Role in Project | Partners                                                                                                                                                                                                                                                                                                                                                                                                                    | Period      |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------|
| Be Competent in Entrepreneurship: Knowledge Alliances for Developing Entrepreneurship Competencies for the Benefit of Higher Education and Business (BeComeE) | Researcher      | BRU-Iscte (OB&HR), TALTECH - Leader (Estonia), TAU - (Finland), LO - (Poland), University of Sannio - (Italy), VINCIT - (Finland), Ramboll Finland Oy - (Finland), SHUMEE - (Poland), Jack the Maker, Lda. - (Portugal), Indie Campers SA - (Portugal), BE PACKAGING S.R.L - (Italy), GEOLUMEN SRL - (Italy), Harju Elekter Elektroonika - (Estonia), Kaubamaja AS - Tallinn Department Store - (Estonia), EVEA - (Estonia) | 2021 - 2022 |

## Academic Management Positions

Coordenador (2017 - 2018)  
Unit/Area: Post Graduation Program in Business Management

Coordenador (2016 - 2017)  
Unit/Area: Post Graduation Program in Business Management

Sub-diretor (2010 - 2013)  
Unit/Area: Department of Marketing, Operations and General Management

## Awards

Cooperation and Solidarity António Sérgio - Studies and Research category (2023)

Best PhD Thesis (supervisor) at International Conference on Innovation and Entrepreneurship in Marketing and Consumer Behaviour (ICIEMC 2022) (2022)

ISCTE-IUL Scientific Award 2023 (1 article) (2022)

ISCTE-IUL Scientific Award 2019 (2 articles) (2018)

ISCTE-IUL Scientific Award 2018 (2 articles) (2017)

ISCTE-IUL Scientific Award 2016 (1 article) (2015)

Best teacher of the Master in Services and Technology Management (2012)

## Professional Associations

National Association of Young Entrepreneurs (2007 - 2009)

## Organization/Coordination of Events

| Type of Organization/Coordination                 | Event Title                                                              | Organizer                        | Year        |
|---------------------------------------------------|--------------------------------------------------------------------------|----------------------------------|-------------|
| Member of scientific event's organizing committee | EURAM 2019 - Exploring the Future of Management: Facts, Fashion and Fado | EURAM                            | 2017 - 2019 |
| Member of scientific event committee              | EBEN Research Conference - Ethics in a time of crisis                    | European Business Ethics Network | 2013 - 2014 |
| Member of scientific event committee              | Pathways to Growth and Entrepreneurship in Ibero-American Organisations  | ISCTE-IUL                        | 2012        |

## Diffusion Activities

| Activity Type                             | Event Title                               | Activity Description | Year |
|-------------------------------------------|-------------------------------------------|----------------------|------|
| Talk/Conference in public diffusion event | Entrepreneurships                         | Talk                 | 2024 |
| Talk/Conference in public diffusion event | Corporate Entrepreneurship                | Talk                 | 2024 |
| Talk/Conference in public diffusion event | The cooperative banking model in Portugal | Talk                 | 2023 |

|                                                 |                                                                           |                                                                                                                       |      |
|-------------------------------------------------|---------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------|------|
| Talk/Conference in public diffusion event       | Portugal optimistic                                                       | Talk                                                                                                                  | 2018 |
| Talk/Conference in public diffusion event       | People's development and new economic dynamics                            | Talk                                                                                                                  | 2018 |
| Participation in general diffusion news tv show | Resident commentator for the Económico TV (2012-15)                       | COMMENTATOR                                                                                                           | 2015 |
| Publication in general diffusion news outlet    | Thirty-two (32) articles at Diário Económico (2009-15)                    | Articles on: entrepreneurship and innovation; management and governance; teaching and education; politics and society | 2015 |
| Talk/Conference in public diffusion event       | The management education on the current EU context                        | Talk                                                                                                                  | 2015 |
| Talk/Conference in public diffusion event       | Quality healthcare at affordable prices                                   | Talk                                                                                                                  | 2014 |
| Talk/Conference in public diffusion event       | THE CHALLENGES FOR SME - The Gazelle Enterprises and Economic Development | Talk                                                                                                                  | 2013 |
| Talk/Conference in public diffusion event       | There is always one opportunity                                           | Talk                                                                                                                  | 2013 |
| Talk/Conference in public diffusion event       | Wandering on trends                                                       | Talk                                                                                                                  | 2013 |
| Publication in general diffusion news outlet    | Fifty-two (52) articles at Magazine INVEST (2008-12)                      | Articles on: entrepreneurship and innovation; management and governance; teaching and education; politics and society | 2012 |
| Publication in general diffusion news outlet    | One (1) article at the newspaper SOL (Paths in Higher Education)          | Article on teaching and education                                                                                     | 2012 |
| Talk/Conference in public diffusion event       | Strategy for a new commerce                                               | Talk                                                                                                                  | 2010 |
| Talk/Conference in public diffusion event       | Creative management and Mergers and Acquisitions                          | Talk                                                                                                                  | 2009 |
| Talk/Conference in public diffusion event       | Collaborative Networks for Innovation                                     | Talk                                                                                                                  | 2009 |
| Talk/Conference in public diffusion event       | Trade and city strategy and development                                   | Talk                                                                                                                  | 2009 |
| Talk/Conference in public diffusion event       | Business competitiveness by the book                                      | Talk                                                                                                                  | 2009 |
| Publication in general diffusion news outlet    | 4 opinion articles and Leilões e Negócios Magazine (2007-08)              | Opinion articles                                                                                                      | 2008 |
| Publication in general diffusion news outlet    | One (1) article at the EXAME Magazine (Mergers and Acquisitions)          | Theories, hypotheses and reasons; Governance and post-operation                                                       | 2007 |

## Scientific Editing/Reviewing Activities

| Type of Activity | Journal Title | ISSN/Quartile | Period | Language |
|------------------|---------------|---------------|--------|----------|
|------------------|---------------|---------------|--------|----------|

|                                            |                                        |           |             |            |
|--------------------------------------------|----------------------------------------|-----------|-------------|------------|
| Scientific journal editor                  | Global Economics and Management Review | 2340-1540 | 2013 - 2016 | English    |
| Scientific journal editor                  | Economia Global e Gestão               | 0873-7444 | 2011 - 2012 | Portuguese |
| Member of scientific journal editing staff | Economia Global e Gestão               | 0873-7444 | 2009 - 2011 | Portuguese |