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Academic Qualifications

University/Institution	Type	Degree	Period
ISCTE-IUL - Instituto Superior Ciências Trabalho e da Empresa	PhD	Gestão	2005
ISCTE-IUL - Instituto Superior Ciências Trabalho e da Empresa	M.Sc.	Políticas e Gestão de Recursos Humanos	1997
ISCTE-IUL - Instituto Superior Ciências Trabalho e da Empresa	Licenciate	Organização e Gestão de Empresas	1993

Teaching Activities

Teaching Year	Sem.	Course Name	Degree(s)	Coord.

2025/2026	1º	Commercial Leadership Management	Post Graduation Program in Commercial Direction;	Yes
2024/2025	1º	Commercial Leadership Management	Post Graduation Program in Commercial Direction;	Yes
2023/2024	1º	Commercial Leadership Management	Post Graduation Program in Commercial Direction;	Yes
2022/2023	2º	Management of Public Institutions	Institutional Degree in ISCTE Business School;	No
2022/2023	1º	Commercial Leadership Management	Post Graduation Program in Commercial Direction;	Yes
2021/2022	2º	Management of Public Institutions	Institutional Degree in ISCTE Business School;	No
2021/2022	1º	Consumer Behavior		No
2021/2022	1º	Commercial Leadership Management	Post Graduation Program in Commercial Direction;	Yes
2020/2021	2º	Organization and Leadership in Public Administration		No
2020/2021	2º	Management of Public Institutions	Institutional Degree in ISCTE Business School;	No
2020/2021	2º	Leadership and Team Motivation		Yes
2020/2021	1º	Consumer Behavior		Yes
2020/2021	1º	Commercial Leadership Management	Post Graduation Program in Commercial Direction;	Yes
2019/2020	2º	Management of Public Institutions		No
2019/2020	1º	Consumer Behavior		Yes
2019/2020	1º	Commercial Leadership Management	Post Graduation Program in Commercial Direction;	Yes

Supervisions

- **M.Sc. Dissertations**

- Concluded

	Student Name	Title/Topic	Language	Institution	Concluding Year

1	Catarina Martins Lopes	Coprodução de Serviços de Saúde e Envolvimento da Comunidade de Dadores de Sangue: Estudo exploratório de mapas cognitivos	Portuguese	Iscte	2015
2	João Paulo Pires Batista	O Papel da Gestão de Talentos na Gestão do Conhecimento Organizacional	Portuguese	Iscte	2014

• M.Sc. Final Projects

- Concluded

	Student Name	Title/Topic	Language	Institution	Concluding Year
1	Helena Isabel Guerreiro da Costa Lopes	A influência dos Blogs na Opinião dos Consumidores	Portuguese	Iscte	2012
2	Paula Sofia Fernandes Martins	Cultura Organizacional em Contexto de Mudança	Portuguese	Iscte	2012
3	Pedro Jorge Santos Mendes	Que Estratégia para Enfrentar a Progressão de Marcas próprias do Distribuidor? Caso Sumol-Compal.	Portuguese	Iscte	2010
4	Edna Marisa Salvador Narciso	Modelo de Comunicação Corporativa no OPART, EPE: Definição Estratégica e Implementação Operacional.	Portuguese	Iscte	2009

Total Citations

Web of Science®	14
Scopus	4

Publications

• Scientific Journals

- Scientific journal paper

1	Moreira, P. (2008). Characterising human resources management practices in Portugal: an empirical analysis. International Journal of Human Resource Management, 19(10), 1864?1880. https://doi.org/10.1080/09585190802324031 - Times Cited Web of Science®: 14 - Times Cited Scopus: 4