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[Data Analytics]

Contacts

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Research Interests

Econometrics, Artificial Intelligence, Statistical Learning, Cybersecurity, Simulation

Academic Qualifications

University/Institution	Type	Degree	Period
ISCTE Business School	PhD	Management	2020
ISCTE Business School	M.Sc.	Finance	2011
Universidade Nova de Lisboa - Nova School of Business and Economics	Licenciate	Management	2009

Other Professional Activities

Period	Activity Type	Activity Description	More Info URL

2019 - 2020	Participation in business professional associations, professional standard setting of policy-making bodies	Parliamentary Advisor	--

Teaching Activities

Teaching Year	Sem.	Course Name	Degree(s)	Coord.
2025/2026	1º	Longitudinal Models	Bachelor Degree in Data Science;	No
2024/2025	2º	Financial Data: Modelling and Analysis	Bachelor Degree in Finance and Accounting;	Yes
2024/2025	1º	Stocastic Modelling	Bachelor Degree in Data Science (PL);	No
2024/2025	1º	Big Data		No
2024/2025	1º	Statistics I		No
2023/2024	2º	Financial Data: Modelling and Analysis	Bachelor Degree in Finance and Accounting;	No
2023/2024	2º	Data Analytics for Accounting	Master Degree in Accounting and Management Control;	Yes
2023/2024	1º	Stocastic Modelling	Bachelor Degree in Data Science (PL);	No
2023/2024	1º	Statistics I		No
2022/2023	2º	Financial Data: Modelling and Analysis	Bachelor Degree in Finance and Accounting;	No
2022/2023	2º	Data Analytics for Accounting	Master Degree in Accounting and Management Control;	Yes
2022/2023	1º	Stocastic Modelling	Bachelor Degree in Data Science (PL);	No
2022/2023	1º	Statistics I		No
2021/2022	2º	Statistics II		No
2021/2022	1º	Statistics I		No
2021/2022	1º	Data Analysis, Modelling and Research	Master Degree in Business Administration;	No
2020/2021	2º	Statistics II		No
2020/2021	1º	Statistics I		No

2019/2020	2º	Data Analysis and Data Communication with Excel	Institutional Degree in ISCTE Business School;	No
2019/2020	2º	Statistics II		No
2019/2020	1º	Statistics I		No

Supervisions

• Ph.D. Thesis

- Ongoing

	Student Name	Title/Topic	Language	Status	Institution
1	Rita Isabel Correia Palma Raposo	The contribution of ESG and Digital Transformation to Media Companies Financial Performance: strategic positioning in fast changing business environments	English	Developing	Iscte

• M.Sc. Dissertations

- Ongoing

	Student Name	Title/Topic	Language	Status	Institution
1	Afonso Marques Simões Fareleiro	Data-Driven Insights into Air Quality and Urban Dynamics in Lisbon	--	Developing	Iscte

Total Citations

Web of Science®	36
Scopus	37

Publications

• Scientific Journals

- Scientific journal paper

1	Curto, J. & Serrasqueiro, P. (2022). Averaging financial ratios. Finance Research Letters. 48 - Times Cited Web of Science®: 3 - Times Cited Scopus: 4
2	Curto, J. & Serrasqueiro, P. (2022). The impact of COVID-19 on S&P500 sector indices and FATANG stocks volatility: An expanded APARCH model. Finance Research Letters. 46 - Times Cited Web of Science®: 33 - Times Cited Scopus: 33