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Renato Pereira

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BRU-Iscte - Business Research Unit

Department of Marketing, Operation and Management (IBS)



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Curriculum

Holding two PhD degrees and two Habilitation titles, Renato Pereira specialized in Entrepreneurship, Innovation, International Business Management, and in Economic Development in Sub-Saharan Africa.

Former resident-student at Cité Internationale Universitaire de Paris, he was appointed to the Board of Directors of the private foundation in charge of managing the international campus of the French capital city, elected by a college representing 5,000+ voters from 150+ nationalities.

He has worked for different companies of the ICT cluster, including Outsystems, one of the initial Portuguese unicorns. As Director of Inteli - Innovation Center, he has integrated the coordination structure of the Mobi.E consortium, responsible for the development of the 1st nation-wide network in the world for electric vehicle charging, and the board of directors of SGORME, the network operations management company.

For thirteen consecutive years, he was member of the Supervisory Board of Taguspark, the managing company of one of the biggest and most relevant science and technology facilities in Portugal.

He was Advisor to the Minister of Public Works, Transportation and Communications of the XVIIth and XVIIIth Portuguese Constitutional Governments.

Currently he serves as Director of the Master's in International Management of iscte Business School and as Coordinator of the Research Group in Management; previously has directed the Executive Master in Innovation Management at Iscte Executive Education and several master-level and doctoral-level subjects at both Iscte Business School and School of Sociology and Public Policy.

Previously, he served as Associate Dean for Internationalization and Research at Iscte Business School.

As Associate Professor of Autonomous University of Lisbon, he directed: the PhD program in Business Economics, the Geoeconomics Seminar of the PhD program in International Relations, the MSc program in Business Management, and the BSc program in Management, as well as several subjects from all three levels.

He has been the recipient of different research prizes and other distinctions related with his publications awarded by prestigious members of the scientific community.

He has supervised 5 post-docs, 27 doctorates and over 250 masters.

He has a long and extensive international academic experience, having taken teaching or research visiting positions in higher education institutions from Angola, Brazil, China, Czechia, East-Timor, Finland, France, Hungary, India, Indonesia, Kenya, Lebanon, Macao, Mexico, Mozambique, Peru, Poland, Portugal, Russia, Slovenia, South Africa, Spain, Tanzania, Thailand, Uganda, United Arab Emirates, United Kingdom, and Uzbekistan.

He is member of the Board of Directors of NIBES - Network of International Business and Economics Schools, in charge of Research.

Research Interests

Entrepreneurship

Innovation

Creativity

Conservation of Resources (COR) Theory

Business Model Innovation

Emerging Technologies in Businesses

Entrepreneurial Finance

International Management

Africa

Emerging Markets

Dynamic Capabilities

Dynamic Flexibility

Strategic Flexibility

Electric Mobility

India

International Business

Intercultural Management

Indonesia

PALOP (African Portuguese-speaking countries)

Academic Qualifications

University/Institution	Type	Degree	Period
Université Paris Est	Aggregation	Scientific Coordination Habilitation (HDR) in Management Sciences	2023
ISCTE-IUL - Instituto Universitario de Lisboa	Aggregation	Habilitation in Management	2023
ISCTE-IUL - Instituto Universitario de Lisboa	PhD	African Studies	2023
ISCTE-IUL - Instituto Universitário de Lisboa	Advanced Studies	African Studies	2018
MIT - Massachusetts Institute of Technology, Sloan School of Management	Post-graduation	Executive Program in Corporate Strategy	2005
Université Paris Dauphine	PhD	Management Sciences	2003
ISCTE-IUL - Instituto Superior Ciências Trabalho e da Empresa	M.Sc.	Business Sciences	1998
IPE - Instituto Militar dos Pupilos do Exército	Bachelor of Science	Accounting and Administration	1994

External Professional Activities

Period	Employer	Country	Description
2016 - 2020	SGORME - Sociedade Gestora de Operações da Rede de Mobilidade Eléctrica	Portugal	
Since 2010	INTELI - Inteligência em Inovação - Centro de Inovação	Portugal	
2008 - 2021	TAGUSPARK - Sociedade de Promoção e Desenvolvimento do Parque de Ciência e Tecnologia da Área de Lisboa	Portugal	

Other Professional Activities

Period	Activity Type	Activity Description	More Info URL
2008 - 2021	Service on Boards of Directors	Vogal do Conselho Fiscal da TAGUSPARK - Sociedade de Promoção e Desenvolvimento do Parque de Ciência e Tecnologia da Área de Lisboa, S.A.	--
2016 - 2020	Service on Boards of Directors	Vogal do Conselho de Administração da SGORME - Sociedade Gestora de Operações da Rede de Mobilidade Eléctrica, S.A.	--
Since 2010	Service on Boards of Directors	Vogal do Conselho de Administração da INTELI - Inteligência em Inovação - Centro de Inovação	--

Teaching Activities

Teaching Year	Sem.	Course Name	Degree(s)	Coord.
2026/2027	2º	Economic and Political Processes in Africa	Master Degree in African Studies;	Yes
2026/2027	2º	Advanced Topics in Management II	Doctorate Degree (PhD) in Business Administration;	Yes
2026/2027	2º	International Project		Yes
2026/2027	2º	Research Project in Management	Doctorate Degree (PhD) in Management;	No
2026/2027	2º	Theoretical Seminar in African Studies II	Doctorate Degree (PhD) in African Studies;	Yes
2026/2027	2º	Comparative International Management	Institutional Degree in ISCTE Business School;	Yes
2026/2027	2º	Entrepreneurship and Innovative Business Venturing	Institutional Degree in ISCTE Business School;	Yes
2026/2027	2º	International Consulting		Yes
2026/2027	2º	Entrepreneurship and Networks		Yes
2026/2027	2º	Global Business and Management		Yes
2026/2027	1º	International Human Resource Management		Yes
2026/2027	1º	Work Project in Hospitality and Tourism Management		Yes
2026/2027	1º	Research Project Seminar in International Management	Master Degree in International Management;	Yes
2026/2027	1º	Dissertation in International Management		Yes
2026/2027	1º	Project in International Management		Yes
2026/2027	1º	Global Business Innovation	Institutional Degree in ISCTE Business School;	Yes
2026/2027	1º	Comparative International Management	Institutional Degree in ISCTE Business School;	Yes
2026/2027	1º	E-Business		Yes

2026/2027	1°	Communications Skills		Yes
2026/2027	1°	International Global Marketing		Yes
2025/2026	2°	Economic and Political Processes in Africa	Master Degree in African Studies;	Yes
2025/2026	2°	Advanced Topics in Management II	Doctorate Degree (PhD) in Business Administration;	No
2025/2026	2°	Business Intercultural Communication		Yes
2025/2026	2°	International Project	Master Degree in International Management;	Yes
2025/2026	2°	Management and International Markets		Yes
2025/2026	2°	Research Project in Management	Doctorate Degree (PhD) in Management;	No
2025/2026	2°	Theoretical Seminar in African Studies II	Doctorate Degree (PhD) in African Studies;	Yes
2025/2026	2°	Emerging Technologies for Innovative Entrepreneurship		Yes
2025/2026	2°	Entrepreneurship and Innovative Business Venturing		Yes
2025/2026	2°	International Consulting	Master Degree in International Management;	Yes
2025/2026	2°	Entrepreneurship and Networks	Master Degree in International Management;	Yes
2025/2026	2°	Global Business and Management	Master Degree in International Management;	Yes
2025/2026	1°	International Human Resource Management	Master Degree in International Management;	Yes
2025/2026	1°	Work Project in Hospitality and Tourism Management		Yes
2025/2026	1°	Research Project Seminar in International Management	Master Degree in International Management;	Yes
2025/2026	1°	Dissertation in International Management		Yes
2025/2026	1°	E-Business	Master Degree in International Management;	Yes
2025/2026	1°	Communications Skills	Master Degree in International Management;	Yes

2025/2026	1°	International Global Marketing	Master Degree in International Management;	Yes
2024/2025	2°	Economic and Political Processes in Africa	Master Degree in African Studies;	Yes
2024/2025	2°	Advanced Topics in Management II	Doctorate Degree (PhD) in Business Administration;	No
2024/2025	2°	Business Intercultural Communication		Yes
2024/2025	2°	Leadership and Strategic Knowledge		Yes
2024/2025	2°	International Financial Management		Yes
2024/2025	2°	Brand Creation and Management		Yes
2024/2025	2°	Cross Cultural Communication and Negotiation		Yes
2024/2025	2°	International Project	Master Degree in International Management;	Yes
2024/2025	2°	Management and International Markets		Yes
2024/2025	2°	Marketing Digital and Customer Experience		Yes
2024/2025	2°	International Business: expanding across borders		Yes
2024/2025	2°	Innovative Business Modelling		Yes
2024/2025	2°	Research Project in Management	Doctorate Degree (PhD) in Management;	No
2024/2025	2°	Theoretical Seminar in African Studies II	Doctorate Degree (PhD) in African Studies;	Yes
2024/2025	2°	Leading High Performance Teams		Yes
2024/2025	2°	Management Consulting Essentials - Think Like A Consultant		Yes
2024/2025	2°	Emerging Technologies for Innovative Entrepreneurship		Yes
2024/2025	2°	Digital Finance: FinTech, Blockchain & AI Applications		Yes
2024/2025	2°	Emerging Technologies and Business Development		Yes

2024/2025	2°	Entrepreneurship and Innovative Business Venturing		Yes
2024/2025	2°	International Consulting	Master Degree in International Management;	Yes
2024/2025	2°	Entrepreneurship and Networks	Master Degree in International Management;	Yes
2024/2025	2°	Global Business and Management	Master Degree in International Management;	Yes
2024/2025	1°	Cross Cultural Communication and Negotiation		Yes
2024/2025	1°	Research Project Seminar in International Management	Master Degree in International Management;	Yes
2024/2025	1°	E-Business	Master Degree in International Management;	Yes
2023/2024	2°	Economic and Political Processes in Africa	Master Degree in African Studies;	Yes
2023/2024	2°	Advanced Topics in Management II	Doctorate Degree (PhD) in Business Administration;	No
2023/2024	2°	Business Intercultural Communication		Yes
2023/2024	2°	Cross Cultural Communication and Negotiation		Yes
2023/2024	2°	International Project	Master Degree in International Management;	Yes
2023/2024	2°	Management and International Markets		Yes
2023/2024	2°	Family Business Management	Institutional Degree in ISCTE Business School;	No
2023/2024	2°	Entrepreneurship in Africa and in Emerging Markets		Yes
2023/2024	2°	Entrepreneurship and Innovative Business Venturing	Institutional Degree in ISCTE Business School;	Yes
2023/2024	2°	International Consulting	Master Degree in International Management;	Yes
2023/2024	2°	Entrepreneurship and Networks	Master Degree in International Management;	Yes
2023/2024	2°	Global Business and Management	Master Degree in International Management;	Yes
2023/2024	1°	Cross Cultural Communication and Negotiation		Yes

2023/2024	1°	Research Project Seminar in International Management	Master Degree in International Management;	Yes
2023/2024	1°	Theoretical Seminar in African Studies I	Doctorate Degree (PhD) in African Studies;	Yes
2023/2024	1°	E-Business	Master Degree in International Management;	Yes
2022/2023	2°	Economic and Political Processes in Africa	Master Degree in African Studies;	Yes
2022/2023	2°	Advanced Topics in Management II	Doctorate Degree (PhD) in Business Administration;	No
2022/2023	2°	Business Intercultural Communication		No
2022/2023	2°	Cross Cultural Communication and Negotiation		No
2022/2023	2°	Family Business Management	Institutional Degree in ISCTE Business School;	No
2022/2023	2°	Theoretical Seminar in African Studies II	Doctorate Degree (PhD) in African Studies;	No
2022/2023	2°	Entrepreneurship in Africa and in Emerging Markets		Yes
2022/2023	2°	Comparative International Management	Institutional Degree in ISCTE Business School;	No
2022/2023	2°	Entrepreneurship and Innovative Business Venturing	Institutional Degree in ISCTE Business School;	Yes
2022/2023	2°	Entrepreneurship and Networks	Master Degree in International Management;	Yes
2022/2023	1°	Cross Cultural Communication and Negotiation		No
2021/2022	2°	Economic and Political Processes in Africa		Yes
2021/2022	2°	Advanced Topics in Management II	Doctorate Degree (PhD) in Business Administration;	No
2021/2022	2°	Cross Cultural Communication and Negotiation		No
2021/2022	2°	Family Business Management	Institutional Degree in ISCTE Business School;	No
2021/2022	2°	Entrepreneurship and Innovative Business Venturing	Institutional Degree in ISCTE Business School;	Yes

2021/2022	2º	Entrepreneurship and Networks	Master Degree in International Management;	Yes
2020/2021	2º	Advanced Topics in Management II		No
2020/2021	2º	Entrepreneurship and Innovative Business Venturing	Institutional Degree in ISCTE Business School;	Yes
2020/2021	2º	Entrepreneurship and Networks	Master Degree in International Management;	Yes
2019/2020	2º	Research Project in Strategy and Entrepreneurship		No
2019/2020	2º	Advanced Topics in Management II		No
2019/2020	2º	Entrepreneurship and Innovative Business Venturing	Institutional Degree in ISCTE Business School;	Yes
2019/2020	2º	Entrepreneurship and Networks	Master Degree in International Management;	Yes
2018/2019	2º	Advanced Topics in Management II		No
2018/2019	2º	International Consulting	Master Degree in International Management;	No
2018/2019	2º	Entrepreneurship and Networks	Master Degree in International Management;	Yes
2018/2019	1º	Business Models Innovation		Yes
2017/2018	2º	Advanced Topics in Management II	Doctorate Degree (PhD) in Business Administration;	No
2017/2018	2º	International Consulting	Master Degree in International Management;	No
2017/2018	1º	Innovation Management		Yes
2017/2018	1º	Business Models Innovation		Yes
2017/2018	1º	Corporate Innovation Management		Yes
2016/2017	2º	Advanced Topics in Management II	Doctorate Degree (PhD) in Business Administration;	No
2016/2017	2º	International Consulting		No
2016/2017	1º	Corporate Innovation Management		Yes
2015/2016	2º	Advanced Topics in Management II	Doctorate Degree (PhD) in Business Administration;	No
2015/2016	2º	Applied Project in Innovation Management		Yes

2015/2016	1º	Business Models Innovation		Yes
2013/2014	2º	Advanced Topics in Management II		No

Supervisions

• Post-doc Supervisions

- Concluded

	Student Name	Title/Topic	Language	Institution	Concluding Year
1	Redento Pedro Carlos Maia	Business Economics in the Current Moment of Market Globalization: A Fresh Look	Portuguese	OBSERVARE - Universidade Autónoma de Lisboa	2018
2	Maomede Naguib Omar	Management of Higher Education Institutions in Mozambique	Portuguese	OBSERVARE - Universidade Autónoma de Lisboa	2018
3	Mário da Silva Costa	Social and Environmental Behavior of Manus Industrial Park's Firms	Portuguese	CEEFE - Universidade Autónoma de Lisboa	2012
4	Uaçai de Magalhães Lopes	Education as the Basis of Family-Based and Region-Based Sustainability in Brazil: A Comparative Research Using Data from PNAD 1999-2009	Portuguese	CEEFE - Universidade Autónoma de Lisboa	2011
5	Fausto Tavares de Carvalho Simões	Entrepreneurship - A Challenge to Poverty Alleviation and Unemployment Rate Reduction	Portuguese	CEEFE - Universidade Autónoma de Lisboa	2011

• Ph.D. Thesis

- Ongoing

	Student Name	Title/Topic	Language	Status	Institution
1	Aníbal Antonio Vuma	Fraude e Evasão Fiscal Aduaneira na África Austral	Portuguese	Developing	Iscte
2	Adolfo Caiji Cabeia	Desafios de empreendedorismo produtivo agrícola em África. Caso da região leste de Angola.	Portuguese	Delivered	Iscte
3	Lino Cassivela Joaquim	Empreendedorismo das Micro e Pequenas Empresas e Desenvolvimento Socioeconómico na Região Centro e Sul de Angola	Portuguese	Delivered	Iscte

4	Naiole Cristina Cohen dos Santos Guedes	Legitimate financial flows to Africa(SADV). The case of remittances and the sustainability of universal basic income (UBI) flows; (Angola and Namibia cases)	English	Developing	Iscte
5	Frelson Gil Narcy de Carvalho	Impacto da Bolsa de Valores de Moçambique para as empresas cotadas	Portuguese	Developing	Iscte
6	Ingilo Nortamo Dalsuco	Empreendedorismo de oportunidades em Moçambique: Contributos para uma nova estratégia	Portuguese	Developing	Iscte
7	Hu Zhouming	The Antecedents and Consequents of Transaction Efficiency in Electricity Transaction Platforms -A Platform Leadership Perspective	English	Delivered	Iscte
8	Zhang Xiangrong	The "Company + farmer" Model of Chinese Medicines Manufactures	English	Delivered	Iscte
9	Antonio Casimiro Muembanza	Building an entrepreneurial ecosystem for economic development in Angola	English	Developing	Iscte
10	Ernesto Gouveia Gove	Clusters Empresariais e atividade empreendedora: o caso de Moçambique	Portuguese	Developing	Iscte
11	Horácio Fernando Costa Lopes	Towards a standardized business case methodology framework. Eliminating assumptions and limiting ambiguity to allow comparability and replicability, ensuring accuracy	English	Developing	Iscte
12	Li Guo	Business Model Innovation of Arts and Crafts in Guangdong Province	English	Developing	Iscte
13	HOUEFA CARINE KPEHOUN	DESENVOLVIMENTO SUSTENTÁVEL E TURISMO NO BENIM: O CASO DA CIDADE DE OUIDAH	Portuguese	Developing	Iscte
14	Shixuan Liu	Estudo sobre as políticas económicas da China para África e o desenvolvimento das empresas chinesas em Angola	Portuguese	Developing	Iscte
15	Ololade Monisola Ajibowo	Navigating Borders: The Journey and Struggles of Nigerian Women Entrepreneurs in Lisbon, Portugal	English	Developing	Iscte
16	Lais Méri Quirino Gonçalves	Judicialização da Política : entre as cotas e o não-racial - uma abordagem comparada entre Brasil e África do Sul	Portuguese	Developing	Iscte

17	Mário Jorge Custódio Antunes	As políticas públicas de acesso ao ensino superior em Angola – estudo comparativo entre o sistema público e o sistema privado	Portuguese	Developing	Iscte
18	Lingmei Zhou	A Study on the educational support Practices and Social Impacts of Chinese Enterprises in Mozambique	--	Developing	Iscte
19	Ana Margarida Lopes de Mira Coelho	Integração Regional na CEEAC e Políticas Públicas de Economia Azul: um Estudo de caso sobre Angola	Portuguese	Developing	Iscte
20	João Manuel Lopes Pinto Elyseu	Adaptive Evaluability in Economic Formalisation Policies	--	Developing	Iscte
21	YUXI CHEN	From Tool Adoption to Resource Bricolage: How Content Creators Leverage AI for Innovation Performance	--	Developing	Iscte
22	Haletta Joaquina Miguel de Figueiredo	A Cooperação dos Países da CPLP com Angola ao Nível do Ensino Superior: Vias Estratégicas de Desenvolvimento	Portuguese	Developing	Iscte
23	Kassongo Chey Stanislau	Setor empresarial extrativo de diamantes em Angola: uma análise baseada no Compliance como mecanismo de prevenção e proteção de direito ao ambiente. Caso das Províncias da Lunda-Norte e Lunda-Sul.	Portuguese	Delivered	Iscte
24	Luís Manuel Guimarães de Almeida	Greening Oil & Gas Supply Chain: The Influential role of Stakeholders integration and Institutional pressure	English	Delivered	Iscte
25	Gracieth de Sousa Mateus Leandro	Administração Pública no Turismo e o Desenvolvimento de Destinos Turísticos	--	Developing	Iscte
26	Nuno Manuel Paletti Abranches Félix	Rethinking Organizational Structures: Exploring the Impacts of Digital Transformation on Innovation	English	Developing	Iscte
27	Yang Ling	Empirical Study on the Impact of Innovation Ecosystem Construction Elements on the Performance of Industrial Parks	English	Developing	Iscte
28	Nabeelah Yunus Mussá	Projeto Final de Doutoramento	--	Developing	Iscte

29	Omar Al Aridi	Scaling Up under systemic volatility: formalization and flexibility in Lebanese SMEs and implications for MENA	--	Developing	Iscte
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- Concluded

	Student Name	Title/Topic	Language	Institution	Concluding Year
1	Pedro Luís Nunes Cabrita	Influence of Local Development due to Entrepreneurship on addressing International Sustainable Challenges. A Case Study of São Tomé and Príncipe in Achieving the SDGs	English	Iscte	2026
2	Ming Yanfen	Improving the Core Capacity for EIDs Prevention and Control in Tertiary General Hospitals	English	Iscte	2025
3	Paulo Alexandre Mendes Ramos Romeiro	The birth of new entrepreneurs. The effect of entrepreneurship image on creating entrepreneurs	English	Iscte	2025
4	Rute Sofia Barbosa Xavier Lino	Why and How Corporations Innovate their Business Model in Agribusiness?	English	Iscte	2025
5	Ni Weihua	The Impact of Leadership Style on Innovation Performance in Small and Medium-sized Medical IT Enterprises: A Moderated Mediation Model	English	Iscte	2024
6	Lei Pigui	Antecedents of Business Model Innovation and Their Impact on Firm Performance in Chinese Small and Medium-Sized Enterprises	English	Iscte	2024
7	Govindraj Dempo	Family business succession in VUCA environments: Emphasizing the drivers and pathways of CEO succession under highly challenging conditions	English	Iscte	2023
8	Fernando Jorge Moreira da Silva	Institutional distances and equity-based entry modes of multinational companies in foreign countries	English	Escola Superior de Propaganda e Marketing	2022
9	Cheng Zheng	Business Model Construction Processes and Mechanisms of Start-ups in Nascent Markets - A Multiple Case Study Based on Multi-cases Analysis	English	Iscte	2022
10	Yu Na	Stroke Emergency Management Model of the Regional Medical Consortium of Guangzhou, Guangdong Province, China	English	Iscte	2022

11	Cleelia Uudam Costa	Innovation and Performance in Hotel Industry: Evidence from Portugal.	--	Iscte	2019
12	Dinis Correia Marques	Sustainability and Economic Growth - Moderating Role of Industrial Dynamics	Portuguese	Universidade Autónoma de Lisboa	2017
13	José Joaquim Afonso Diz	Corporate Governance and Cooperative Banking in Portugal	Portuguese	Universidade Autónoma de Lisboa	2015
14	Paulo Renato Pestana Faria	Financial Value Creation – The Case of Stock Options	Portuguese	Universidade de Vigo	2015
15	Robert Carsten Gericke	Corporate Governance and Risk Management in Financial Institutions: An International Comparison Between Brazil and Germany	English	Universidade Autónoma de Lisboa	2015
16	José Manuel Alexandre Marchante	Strategy, Marketing and Economic Performance - Causality Relations in Portuguese Firms	Portuguese	Universidade Autónoma de Lisboa	2014
17	Andreas Schmidt	Fair Value Accounting and the Financial Market Crisis: To What Extent is Fair Value Valuation Responsible For the Financial Crisis? – Empirical Evidence from European Banking Institutions	English	Universidade Autónoma de Lisboa	2014
18	Sandra Cristina Antunes Ribeiro	Applying Elliot Waves to the Portuguese Stock Exchange	Portuguese	Universidade Autónoma de Lisboa	2014
19	Sérgio de Almeida Rosa	The Importance of SME's Financial Information: Measuring Tangible Fixed Assets	Portuguese	Universidade Autónoma de Lisboa	2014
20	Luís Filipe Ramalho Ferreira	Financial Stability and Economic Evolution in Portugal - Researching the Effects of Financial Supervision	Portuguese	Universidade Autónoma de Lisboa	2014
21	Juvêncio Manuel Mouco da Silveira	Succession Process and the Efficacy of Firms: The Case of Family Firms	English	Universidade Autónoma de Lisboa	2013
22	Paula de Fátima Bilé Marques	The Effects of Country of Origin and Fair Trade on Brand Value Creation and their Influence on Coffee Purchase Intention in Portugal	Portuguese	Universidade Autónoma de Lisboa	2013
23	Madalena Constâncio dos Santos Pereira Delgado	Venture Capital Industry's Influence on the Sustained Performance of Portuguese Firms in Maturity Stage	Portuguese	Universidade Autónoma de Lisboa	2011
24	Ana Maria Lourenço Quaresma	Models of Corporate Governance: Their Impact on Risk Management and Consequent Organizational Financial Performance	Portuguese	Universidade Autónoma de Lisboa	2011

• M.Sc. Dissertations

- Ongoing

	Student Name	Title/Topic	Language	Status	Institution
1	Madie Bugnicourt	Managing the Luxury Experience for Gen Z and Millennials in Global Markets	English	Delivered	Iscte
2	Tobia Lembo	Tariff Announcements and Financial Market Volatility: Evidence from the United States in 2025	English	Developing	Iscte
3	Nuno Ricardo da Cruz Machado e Comando	Sustainable Growth of Social Entrepreneurship Hubs in the Third Sector	--	Developing	Iscte
4	Alexandra Turcu	Designing an International Market-Entry Strategy for scale ups: Case Study of Bandora's Sales Expansion into the U.S.	--	Developing	Iscte
5	Marta Sofia Pité Picaró	Digital Pathways to Global Markets: How Portuguese SMEs Internationalise through Online Strategies	--	Developing	Iscte
6	Sara Oriana Duarte Tragedo	Plano de Negócios- "Seven Sky - Hotel Spa & Healthcare Medical Center"	--	Developing	Iscte
7	Hugo Michal Leszczynski	Optimizing the Lead-to-Purchase Process for Polish HNWI's Buying Portuguese Luxury RealEstate: An In-Company Project	--	Developing	Iscte
8	Sulaiman Opeyemi Emiola	Climate-Smart Agriculture and Business Model Innovation among Nigerian Agri-Enterprises	--	Developing	Iscte
9	Ana Catarina Anjo da Silva	O empreendedorismo feminino e o seu impacto na inovação empresarial	--	Developing	Iscte
10	Carolina Quitério Costa	Business Plan: A Born Global Internationalization Strategy for a New Portuguese Footwear Brand	--	Developing	Iscte
11	João Tomaz Churro Costa Reis	AI-Driven Transformation in Consulting: Redefining Value Creation, Service Models, and Competitive Positioning	--	Developing	Iscte
12	Margarida Soares Abreu	Entrepreneurial Innovation – Sociocultural Factors and Public Policies in Gamification Startups.	--	Developing	Iscte
13	Nuno Pisco Pereira Gomes	A Integração Multidisciplinar como Fonte de Criação de Valor no Setor do Pilates	--	Developing	Iscte

14	Camila Oliveira Santos	Rural Tourism in Fátima	--	Developing	Iscte
15	João Pedro da Silva Mendes Paulino	The Challenges of Business Process Modeling in the Implementation of an After-Sales Service in Construction and its Strategic Alignment	--	Developing	Iscte
16	Candice Barthes	Mental Health in Human Resources	--	Developing	Iscte
17	Bruno Guilherme De Oliveira Lopes	A Expansão da Primeira Liga de Futebol de Portugal: A Influência da Gestão Estratégica e do Interesse dos Adeptos no Crescimento Internacional	--	Developing	Iscte
18	Ana Filipa Romana Pedro	FlyHigh	--	Developing	Iscte
19	Deborah Eneuwa Michael	The impact of cultural and documentation challenges on migrant's employment prospects in Portugal	--	Developing	Iscte
20	António Filipe Reis Santos	Training Ant: An Innovative Business Plan for a Digital Fitness Platform	--	Developing	Iscte
21	Luis Carlos Antunes Barbosa	Avaliação da empresa PUMA SE	--	Developing	Iscte
22	Francisca Camacho Félix	Public-Private Partnerships in Healthcare Data Management: Lessons from Global Practices	--	Developing	Iscte
23	Dmytro Petrosiuk	Pioneering Popcorn: A Business Strategy for Flavoured Ready-to-Eat Snacks in Portugal	--	Developing	Iscte
24	Abosedede Otuogbai	The Impact of different leadership approaches on the retention and departure of employees within Nigerian Manufacturing Companies.	English	Developing	Iscte
25	Muandro Antonio Candida Dengo Muhau	Navigating Technological Transformation in the Mozambican Banking Sector: A Qualitative Study on the Role of Change Management and Leadership in Driving Organizational Culture Shifts	--	Developing	Iscte
26	Abdallah Waleed Hammad	The relationship between employee turnover intentions and task centered direct employee voice	--	Developing	Iscte
27	Angelica Armanda Muata	Financial and Tax Literacy	--	Developing	Iscte

28	Andrew Michael Zino	Capacitating suppliers of activities and things to do to generate ancillary revenue from other holiday elements	--	Developing	Iscte
29	Ludwig Alkmim Vitas	Crossing Borders: Atlantis Aerofleet's Internationalization Strategy for Drone Technologies in Portugal	--	Developing	Iscte
30	Afonso Marques Moreira	Developing a Strategic Framework for Digital Transformation: Tailored Technology Implementation Based on Industry Maturity.	--	Developing	Iscte
31	Afonso Lourenço dos Santos	Plano de Negócios para um Hotel Sustentável em Contexto Rural.	--	Developing	Iscte
32	Maher Ibrahim	Innovation as a Tool for Adaptation in Small and Medium-Sized Enterprises in Crisis Environments.	--	Developing	Iscte
33	Carolina Filipa Patrão Simões	Agronegócio Sustentável e Marketing Verde: Estratégias de Diferenciação e Valor Agregado para o Crescimento Empresarial no Setor Agropecuário	--	Developing	Iscte
34	Albertimara de Sousa Rabelais	O Paradoxo do Empreendedorismo em Angola: Sobrevivência e Prosperidade das Empresas num Contexto de Crise Política e Económica.	--	Developing	Iscte
35	Gonçalo Filipe Barata Mendes	From Charge to Change: Overcoming Logistical Barriers in Electric Mobility Adoption	--	Developing	Iscte
36	Gonçalo Miguel Teixeira Gomes	Project Finance in Renewable Energy Projects	--	Developing	Iscte
37	Filipe Berge de Avelar	Geopolitical Risk Assessment in International Management: development of a conceptual framework using Strategic Intelligence and the PMESII-PT tool.	--	Developing	Iscte
38	Inês Filipa Parrula Nunes Bastos	Business Negotiation in the Wine Area and how they enter the International Market	--	Developing	Iscte
39	Joana Teodoro Bernardino Januário	Artificial Intelligence as an Advantage in Human Resources Management in International Companies	--	Developing	Iscte

40	Tânia Patrícia dos Santos Gonçalves de Carvalho	Graduation of Least Developed Countries - The case of Angola	--	Developing	Iscte
41	Guilherme Jorge Moreira Recheda Castelhana	Unveiling Opportunities: Leveraging the BRICS for Unprecedented Corporate Growth in a Shifting Global Economy	--	Developing	Iscte
42	Gonçalo Aleixo de Jesus	Strategic Integration of Sustainable Practices: Enhancing Companies Competitive Advantage	--	Developing	Iscte
43	Mohamed Mustapha Georges Mouline	Master's Thesis - Business Plan - MD.M Technologies	--	Developing	Iscte
44	Rui Diogo Murça da Silva Ferreira	Business Plan - Implementation and Development of a Sports Center	--	Developing	Iscte
45	Frederico Miguel Payan Carreira da Silva Hilário	Internationalization project	--	Developing	Iscte
46	António Carlos Henriques Bernardino Barbosa	Moinho Do Canto Residences:"Creating a Strategy That is Sustainable and Competitive"	--	Developing	Iscte
47	Vítor Emanuel Gonçalves Viveiros	A Importância das Mudanças Climáticas na Gestão Vinícola	--	Developing	Iscte
48	Luka ernila	Why can a European startup succeed in the U.S. but not achieve comparable success at home?	--	Developing	Iscte

- Concluded

	Student Name	Title/Topic	Language	Institution	Concluding Year
1	Rodrigo Miguel Portilho Nunes	Sustainable Football Tourism: Building a Global Ecosystem for Eco-Conscious Fan Engagement and Local Development	English	Iscte	2026
2	Inês Alves Macário	Adoption of Artificial Intelligence in Banking: Determinants of Consumer Behaviour, Satisfaction and Ethical Challenges	English	Iscte	2026
3	Lara Bricl	Survival of the European Automobile industry in the age of electric vehicles	English	Iscte	2026
4	Nika Strmcnik	A review of good practices on dealing with the aging of the workforce in the EU - A managerial perspective	English	Iscte	2025

5	Ricardo Manuel Lima Marques Pinheiro	Local vs Global Influencers: Which Strategy is More Effective for International Brand Management	English	Iscte	2025
6	Daniela Paiva Borges	The Impact of In-Store Technology on Customer Experience in Fashion Retail: A Comparative Study of Portugal and Denmark	English	Iscte	2025
7	Helena Isabel Gonçalves Rodrigues	The influence of sustainable Human Resources Practices on Organizational performance on the educational sector in Middle East.	English	Iscte	2025
8	Niko Petrovic	The Impact of AI Innovations On Drug Availability and Cost Efficiency in Pharma Supply Chains	English	Iscte	2025
9	Gonçalo Durana Xambre Vilaça Ramos	The Influence of Leadership Succession Types in Family Businesses on Firm Performance and Investor Confidence	English	Iscte	2025
10	Miguel João de Sousa Saraiva Mateus	When Disney Took a Stand: A Case-Based Study on the Impact of Brand Activism and Authenticity on Consumers' Purchase Intention in Portugal	English	Iscte	2025
11	Daniel Cristóvão Clemente Figueiredo	Digital Transformation and the Future of Work among Early-Career Professionals in the Business World	Portuguese	Iscte	2025
12	Gonçalo Peixoto Quintais Ferreira Correia	User Generated Content as a Strategic Lever for Global Equity: The Case of L'Oréal in the International Cosmetics Industry	English	Iscte	2025
13	Mariana Nunes Canhão	Luxury brands: Blockchain Seal of Authenticity in Internationalization	English	Iscte	2025
14	Lourenço França Martins Santos Silva	The Startup Playbook for AI: Product Management lessons from Europe	English	Iscte	2025
15	Arlindo Sales Marques Lourenço	Public Policies in Angola .	Portuguese	Iscte	2025
16	Mouaz Alrifai	The Impact of International Trade on Economic Development in Conflict-Affected Countries - A Case Study of the Trade for Peace Program	English	Iscte	2025
17	Nicolas Rocher	CustomFit: A Sustainable and Technological Approach to Personalised Lingerie through a Hybrid Business Model	English	Iscte	2025
18	Hala Saker	Arab Trade Expansion Strategy in Portugal: Opportunities for Innovation and Development.	English	Iscte	2025

19	Miguel João Zoubtchenko Rosa Bastos Carvalho	The Impact of Financial and Ecological Knowledge on Student Consumption Decisions: A Comparative Study of Greenwashing Perceptions	English	Iscte	2025
20	Galileo Pedro Victória Indequê	Entrepreneurship in Guinea-Bissau: a strategy to combat poverty.	Portuguese	Iscte	2025
21	Anais Pieraccini	The Economic Impact of International Festivals and their Role in Regional Economic Development	English	Iscte	2025
22	Tara Horvat	The Effectiveness of Hybrid Work: Analyzing Employee Productivity and Satisfaction	English	Iscte	2025
23	Matilda Grace Murphy	Innovative Business Plan: Enhancing the Student Housing Experience with Hospi	English	Iscte	2025
24	Vasco Miguel Martins de Amorim Vasconcelos Carvalho	How Portuguese Sports Clubs Promote Environmental Sustainability and Influence Fans' Pro-Environmental Behavioral Intentions	English	Iscte	2025
25	Muhammad Iqbal Sudibya	Challenges in Human Capital Development in Indonesia: Bridging the Gap Between Education and Industry Needs in Yogyakarta	English	Iscte	2025
26	Xiaojing Ma	Business plan for the start-up corporate named Herbin.	English	Iscte	2025
27	Dalva Jaciara Peliganga da Cunha	The importance of planning for opening and managing businesses: Business plan for BOM CRESCER, LDA. company	Portuguese	Faculdade de Economia, Universidade Agostinho Neto	2024
28	Fernando Sicuba Vunge	Private investment and local administration. Case: Luquembo municipality	Portuguese	Faculdade de Economia, Universidade Agostinho Neto	2024
29	Ana Rita Pereira da Silva	Artificial Intelligence: Opportunities and Challenges in the Future of Labour Market and Work	English	Iscte	2024
30	Ana Rita Botelho Chaves Godinho Gomes	Innovative Business Plan of "PAZ the brand"	English	Iscte	2024
31	Diogo Eduardo Costa Pardal	Private Equity and Venture Capital in Emerging Markets - Examining Investment Strategies and Performance in Rapidly Developing Middle Eastern Economies	English	Iscte	2024
32	Cisko Heineke	Factors influencing the success of entrepreneurial ventures: A comprehensive analysis of strategies, resources, and external factors	English	Iscte	2024

33	Beatriz Alexandra Lopes Cunha	How Second-Hand Stores are Impacting the Fashion Retail Industry	English	Iscte	2024
34	Luisa Xavier Pereira	How Gamification creates Brand Awareness among International Users: Duolingo Case Study	English	Iscte	2024
35	Timofey Chernov	Fractal Decision-Making: Leading in a Fragmented and Complex World.	English	Iscte	2024
36	Rui Nogar Soeiro Moniz Barreto	Exploring Mozambican SMEs' Journey into International Markets.	English	Iscte	2024
37	João Pedro Correia Eusébio	Enhancing Sales Strategies through Artificial Intelligence driven Data Analysis	English	Iscte	2024
38	Emma Rose Parrott	Digital, development and decent work: how should international players support digital entrepreneurs in Kenya to create jobs and deliver on SDG 8?	English	Iscte	2024
39	Rosa Lee Pfister	The Integration Of Artificial Intelligence In Global Talent Acquisition Solutions	English	Iscte	2024
40	Maria Madalena Ribeiro Aniceto	Remote and Sword Health: factors that contributed to the sucess of two portuguese unicorns	Portuguese	Iscte	2024
41	Shixuan Liu	The Ease of Doing Business in Angola from a Chinese Perspective: The Role of Domestic Public Policy	Portuguese	Iscte	2024
42	Luís Manuel Guimarães de Almeida	Agricultural cooperativism's role on the diversification of the Angolan economy: An analysis on Funda's cooperatives	Portuguese	Faculdade de Economia, Universidade Agostinho Neto	2023
43	Anacleto Eduardo	SMEs financial management: Case study in the industrial sector of mineral water in Luanda, 2021-2022	Portuguese	Faculdade de Economia, Universidade Agostinho Neto	2023
44	Marina Manuel Amaral	Analysis of the role of management by objectives practices in organizational performance: A case study in the company Ernst & Young Mozambique (2020-2022)	Portuguese	Instituto Superior de Comunicação e Imagem de Moçambique	2023
45	Gaspar Francisco Pedro Xirimimbi	Assessment of the internal accounting control system of Saigas Lda firm in year 2020	Portuguese	Faculdade de Economia, Universidade Agostinho Neto	2023
46	Isabel Eugénio Chirime Borges	Impacts of the economic evaluation of investment projects in water supply systems implemented in FIPAG Regional Sul, Mozambique	Portuguese	Instituto Superior de Comunicação e Imagem de Moçambique	2023

47	Grasielle Oliveira Esposito	Political and economical relations between Brasil and Portugal - the food industry	Portuguese	Universidade Autónoma de Lisboa	2023
48	Emanuel Igraça Miguel Tunga	Digital entrepreneurship: Determinants for digital start-up success in Angola. Case study: Digital start-ups from the province of Luanda in the period 2013-2020	Portuguese	Faculdade de Economia, Universidade Agostinho Neto	2023
49	Sérgio Adriano Maria Domingos Maló	Business model of the mobile technology platform Service 84321 - Contribution to its construction and validation	Portuguese	--	2023
50	Beatriz Malés Simões	Governance: The key for the Business Family success	Portuguese	Iscte	2023
51	Tomás Filipe Rodrigues do Amaral	Evolution of the Portuguese real estate market and future trends	Portuguese	Iscte	2023
52	Ana Sofia de Assis Lobo Vivaldo Plácido	Characterisation of the Entrepreneurial Phenomenon in the Wine Sector in the Setúbal Peninsula	Portuguese	Iscte	2023
53	Santos Fernandes	Public Policies for the development of entrepreneurship in Guinea-Bissau.	Portuguese	Iscte	2023
54	Ana Luísa Silva Gema Novais	Assessment of International Competitiveness of the Portuguese Pulp and Paper Industry	English	Iscte	2023
55	Arthur Vale Franklin de Sousa	Cluster-based approaches towards developing a customer loyalty program in a security private company	Portuguese	Iscte	2023
56	Walid Bouhlani	Purpose of the application of subscriptions in the business models of SaaS startups	Portuguese	Iscte	2023
57	João Pedro Pinto Sepúlveda Monteiro	I'WASH	Portuguese	Iscte	2023
58	David Jasper Wenzel	Business Plan for the start-up "Sylvester"	English	Iscte	2023
59	Laurijn Rita Gateau	Opening of an e-commerce platform in the Filipino Handicraft industry	English	Iscte	2023
60	Alvy Jacky Lahaye	Internationalization Determinants from Small Enterprises to Multinationals: "Exploring the Factors that Enable Some Companies to Internationalize More Effectively and Efficiently than Others"	English	Iscte	2023
61	Carolina Isabel Seromenho dos Santos	The Digital Transformation in Family Businesses - Luxury Footwear - Pedagogical Case	Portuguese	Iscte	2023
62	Sara Lourenço Melro	Team Padel	Portuguese	Iscte	2023

63	Catarina Fernandes Lobato	The internationalization of companies that are Madeira Island natives. Exhibition of some successful companies and factors that support or hinder Madeiran companies in this process	English	Iscte	2023
64	Mónica Filipa Gomes Martins	Business plan: a new Drive-In Cinema in Lisbon	English	Iscte	2023
65	Mariana Sara de Almeida Cerdeira e Figueiredo Cardoso	Innovative Business Plan_Ecologic Sustainable Store_Demetra	English	Iscte	2023
66	Marisa Atija Matano	Assimetria de informação no mercado de viaturas usadas em Moçambique - Maputo	Portuguese	Instituto Superior de Comunicação e Imagem de Moçambique	2022
67	Ingilo Nortamo Dalsuco	A importância do empreendedorismo no período pós-pandemia em África: Caso de Moçambique	Portuguese	Instituto Superior de Comunicação e Imagem de Moçambique	2022
68	Frelson Gil Narcy de Carvalho	Métodos de avaliação de empresas: Estudo de caso Hyper Market Moçambique, Lda	Portuguese	Instituto Superior de Comunicação e Imagem de Moçambique	2022
69	Horácio Paulo Mingocho	Influência do investimento no crescimento do Município do Moxico - Estudo de caso: Instituto Superior Politécnico Privado Walinga do Moxico no período 2017-2018	Portuguese	Faculdade de Economia, Universidade Agostinho Neto	2022
70	Hélya Danila Sequeira Lopes	Entrepreneurship and Innovation	Portuguese	Faculdade de Economia, Universidade Agostinho Neto	2022
71	Gonçalo Pereira Alves Sampaio da Nóvoa	The adaptability of companies in the automotive sector to the ban on internal combustion vehicles in Europe from 2035	English	Iscte	2022
72	Tiago Silva Contente	A importância do Corporate Entrepreneurship no desenvolvimento de uma sociedade tecnológica	Portuguese	Iscte	2022
73	Madalena Martins Lopes Vaz Pereira	Impact of Augmented Reality on Fashion E-commerce	Portuguese	Iscte	2022
74	Rosária Manuel do Nascimento	Application of the Build-Measure-Learn Feedback Loop: case study	English	Iscte	2022
75	Alexandre Miguel de Sousa Gonçalves	Development of an application that relates fashion stores and fast delivering - Delooks	English	Iscte	2022
76	Xiake Wu	The impact of strategic human resource management on the performance of technology enterprises	English	Iscte	2022

77	Dinis Miguel Conde Leal	The Competitiveness of Business Models in Portuguese Football	Portuguese	Iscte	2022
78	Ana Isabel Pinto Balhico	Strategic Entrepreneurship in a cross-national perspective: Evidence from Portuguese and French ventures	English	Iscte	2022
79	Gonçalo Simões Cidrais Guimarães	Entrepreneurship in Portugal: Critical success factors of the first 4 unicorns - Farfetch, OutSystems, Talkdesk e Feedzai	Portuguese	Iscte	2022
80	Filomena Isabel Ricardo Chainho	Platform for Psychosocial support in divorce	Portuguese	Iscte	2022
81	Gerrit Huwald	Innovative Business Plan: Digital Learning Solution Services for mid-sized German-based freight forwarding companies operating in Europe	English	Iscte	2022
82	Mariana Ferreira Delgado	The Impact of COVID-19 in the Innovation of PPE Companies	English	Iscte	2022
83	Custódio Epalanga Albino	Management	Portuguese	Faculdade de Economia, Universidade Agostinho Neto	2021
84	João Pedro Mendes Dias dos Santos	Management	Portuguese	Faculdade de Economia, Universidade Agostinho Neto	2021
85	Enoque de Bragança	Management	Portuguese	Instituto Superior de Comunicação e Imagem de Moçambique	2021
86	Estevão Banga Vié Caluvi	Economics	Portuguese	Faculdade de Economia, Universidade Agostinho Neto	2021
87	Gabriela Finciuc	Service quality of hotels during Covid-19	Portuguese	Iscte	2021
88	Diana Rita Teixeira Pereira	Innovative Business Plan: An implementation of e commerce to the sexual industry	English	Iscte	2021
89	Martina Bisetti	My Granny Said To Me: development of an online Business Plan out of a Leisure Hobby	English	Iscte	2021
90	Maria Camila Canney Ramirez	Digital transformation: Redefining Caty Cucalón's Art Business	English	Iscte	2021
91	Kraus Saar	What is the driving force behind the Israeli tech industry?	English	Iscte	2021

92	Pedro Luís Nunes Cabrita	Business Model of NGOD in the area of Education in Mozambique	Portuguese	Iscte	2021
93	Yuan Yuan Wu	The Internationalization of Portuguese companies in the Chinese market	Portuguese	Iscte	2021
94	Adeline Muriel Texeira	Empirical Study on Consumer Acceptance of Cultured Meat in Europe	English	Iscte	2021
95	Marta Calsina Ruzafa	Blockchain as a chain for humanitarian aid: Transforming the lives of refugees	English	Iscte	2021
96	Imane Bouymaj	Globalization?s Impact on Cultural Identity: Empirical study on 1st and 2nd Generation Immigrants	English	Iscte	2020
97	Charles Eduard G Millgate	"Acoustica?s International Expansion: The French Market"	English	Iscte	2020
98	Mária Lúcia Santos Leonardo	Venture Capital: The Decision-Making Process and Investment in Startups	Portuguese	Iscte	2020
99	Pedro Miguel Geraldes Pires	A data-driven approach to predict the value and key features of collectible cars	English	Iscte	2020
100	Léonie Caroline Marie Peters-Destéreact	Innovative business plan for a brunch restaurant in Toulouse, France.	English	Iscte	2020
101	Maria Margarida de Almeida Barreira Calvinho	Management	Portuguese	Universidade Autónoma de Lisboa	2019
102	Oswaldo Fernando Lopes de Figueiredo	Management	Portuguese	Faculdade de Economia, Universidade Agostinho Neto	2019
103	Aurélio Dialunvuidi João Manuel	Management	Portuguese	Faculdade de Economia, Universidade Agostinho Neto	2019
104	Geraldo Cunha Carvalho Júnior	Management	Portuguese	Universidade Autónoma de Lisboa	2019
105	Constança de Athayde de Antunes Varela Chaves	Lean and continuous improvement at EDPP	English	Iscte	2019
106	Francisco Barreto Borges	SAAS Enterprise Resource Planning "IDSSY" - Economic-Financial Viability Analysis	Portuguese	Iscte	2019
107	Simão Emanuel Alvarez Castelo dos Santos	Growing Saffron in Hidroponics Culture	Portuguese	Iscte	2019

108	Jessica Jaishil	Business Plan for a food service platform for travelers ?YUMMYTRIP?	English	Iscte	2019
109	Evaristo Waya	Management	Portuguese	Faculdade de Economia, Universidade Agostinho Neto	2018
110	Lemba Ana Francisco	Management	Portuguese	Faculdade de Economia, Universidade Agostinho Neto	2018
111	Vanessa Gomez Peñarete	CHALLENGES AND OPPORTUNITIES FOR QUERO-CHUVA: A BRAZILIAN CACHAÇA IN THE PORTUGUESE MARKET	English	Iscte	2018
112	Luo Jianmin	AN EMPIRICAL INVESTIGATION OF THE PORTUGUESE HOUSING PRICES: EVIDENCE FROM THE PERIOD 2004-2018	English	Iscte	2018
113	Sara Lopes de Campos Figueiredo	Content Marketing and Beauty and Cosmetic Brand's Strategy	English	Iscte	2018
114	Diogo Filipe Dias Louro	The Competitiveness of Modern Retail and the Imperative to Respond the Challenges of Circular Economy	English	Iscte	2018
115	Manuel Lupi Cary	efficiency of finance education in ISCTE and ISEG	English	Iscte	2018
116	Sheila Salomé Luciano Mulémbwè	Management	Portuguese	Instituto Superior de Ciências e Tecnologia de Moçambique	2017
117	Fátima Augusto da Conceição	Management	Portuguese	Instituto Superior de Ciências e Tecnologia de Moçambique	2017
118	André Henriques Sapalo	Management	Portuguese	Faculdade de Economia, Universidade Agostinho Neto	2017
119	Augusta Paulo Xerinda	Management	Portuguese	Instituto Superior de Ciências e Tecnologia de Moçambique	2017
120	Rosa Judite Joaquim Manhonha Maenzana	Management	Portuguese	Instituto Superior de Ciências e Tecnologia de Moçambique	2017

121	Sílvia Eugénio Mulungo	Management	Portuguese	Instituto Superior de Ciências e Tecnologia de Moçambique	2017
122	Delfina António Folige	Management	Portuguese	Instituto Superior de Ciências e Tecnologia de Moçambique	2017
123	Arnaldo Wilson Pereira Chaves	Management	Portuguese	Universidade Autónoma de Lisboa	2017
124	Cosme Justino de Jesus	Management	Portuguese	Instituto Superior de Gestão	2017
125	Rodrigo Ferreira Santo	What can Motorsport do to Automotive Industry Development	English	Iscte	2017
126	Tiago Almeida Santos de Azevedo e Silva	Şchoolify - Projeto Inovador na Área da Educação	Portuguese	Iscte	2017
127	Manuel Conceição da Silva Mendes	Management	Portuguese	Faculdade de Economia, Universidade Agostinho Neto	2016
128	Gabriel Bila Nhanha	Management	Portuguese	Universidade Autónoma de Lisboa	2016
129	Mateus Luís Singana	Management	Portuguese	Universidade Autónoma de Lisboa	2016
130	Laurinda André Pedro de Macedo	Management	Portuguese	Faculdade de Economia, Universidade Agostinho Neto	2016
131	Quilaco António Pedro	Management	Portuguese	Faculdade de Economia, Universidade Agostinho Neto	2016
132	Arlindo Jossias Sambo	Management	Portuguese	Instituto Superior de Ciências e Tecnologia de Moçambique	2016
133	Luís Abílio da Silva Joaquim	Management	Portuguese	Faculdade de Economia, Universidade Agostinho Neto	2015
134	Ricardo Jorge Lucas Guerreiro	Management	Portuguese	Universidade Autónoma de Lisboa	2014

135	Lauro Farias Júnior	Management	Portuguese	Universidade Autónoma de Lisboa	2014
136	Wesa Tatiana Simão da Cunha	Management	Portuguese	Universidade Autónoma de Lisboa	2014
137	Gonçalo Cabrita Maciel Soveral	The Role of Crowdfunding as an Entrepreneurial Tool in the Particular case of Portugal	English	Iscte	2014
138	Filipa Sofia Margarido Esteves	Management	Portuguese	Universidade Autónoma de Lisboa	2013
139	António César Amoreira Godinho Figueiredo	Management	Portuguese	Universidade Autónoma de Lisboa	2013
140	Sérgio Manoel Barbosa de Miranda Filho	Management	Portuguese	Universidade Autónoma de Lisboa	2013
141	Ylmara Cristina Vasconcelos Torres	Management	Portuguese	Universidade Autónoma de Lisboa	2013
142	Sérgio Ricardo Pereira Accioly	Management	Portuguese	Universidade Autónoma de Lisboa	2013
143	Pedro Teixeira Barros e Sousa de Olim	Management	Portuguese	Universidade Autónoma de Lisboa	2013
144	Luís Miguel Nascimento Vala	Análise do Processo e dos Factores Determinantes	Portuguese	Iscte	2013
145	Rossana Yamel Rea Rodríguez	Management	Portuguese	Universidade Autónoma de Lisboa	2012
146	Francisco Tavares Noronha Neto	Management	Portuguese	Universidade Autónoma de Lisboa	2012
147	Fernando Paulo Teles	Management	Portuguese	Instituto Superior de Gestão	2012
148	Francisco Paulo Brandão	Management	Portuguese	Instituto Superior de Gestão	2012
149	Cleide Ferreira Alves	Management	Portuguese	Instituto Superior de Gestão	2012
150	José Maria Benigno de Freitas	Management	Portuguese	Instituto Superior de Gestão	2012
151	Antônio Moraes Pereira	Management	Portuguese	Instituto Superior de Gestão	2012
152	Márcia Adriana Magalhães Omena	Management	Portuguese	Universidade Autónoma de Lisboa	2012

153	Adalgiza Cavalcanti Borges Araujo	Management	Portuguese	Universidade Autónoma de Lisboa	2012
154	Jessica Geraldin Vasconcelos Perestrelo	Management	Portuguese	Universidade Autónoma de Lisboa	2012
155	José Carlos Lopes da Cunha	Management	Portuguese	Universidade Autónoma de Lisboa	2012
156	Dinis Correia Marques	Management	Portuguese	Universidade Autónoma de Lisboa	2012
157	Carlos Emério Ferreira da Mota	Management	Portuguese	Universidade Autónoma de Lisboa	2012
158	Fernando Rodrigues de Oliveira Ramos	Management	Portuguese	Universidade Autónoma de Lisboa	2011
159	Teófilo dos Santos Rocha Filho	Management	Portuguese	Universidade Autónoma de Lisboa	2011
160	Pedro António Fernandes Gonçalves da Cruz	Management	Portuguese	Universidade Autónoma de Lisboa	2011
161	Cátea Janete Ferreira Soares	Management	Portuguese	Universidade Autónoma de Lisboa	2011
162	Tânia Carina Vieira de Sousa	Management	Portuguese	Universidade Autónoma de Lisboa	2011
163	Joana Filipa Marques Pinto	Management	Portuguese	Universidade Autónoma de Lisboa	2011
164	Sérgio Vicente Vite	Management	Portuguese	Universidade Autónoma de Lisboa	2010
165	Luís Afonso Narciso Pinto Pacheco de Novais	Management	Portuguese	Universidade Autónoma de Lisboa	2010
166	Delfina Maria dos Santos Tomé	Management	Portuguese	Universidade Autónoma de Lisboa	2010
167	João Carlos Barros Pimenta	Management	Portuguese	Universidade Autónoma de Lisboa	2010
168	Mariana Hidalgo Barata Martins Victorino	Management	Portuguese	Instituto Superior de Comunicação Empresarial	2010
169	Vinícius Ribeiro de Paula	Management	Portuguese	Universidade Autónoma de Lisboa	2010

170	Sérgio de Almeida Rosa	Management	Portuguese	Universidade Autónoma de Lisboa	2009
171	Paula de Fátima Bilé Marques	Management	Portuguese	Universidade Autónoma de Lisboa	2009
172	Anabela Gaspar Pires dos Santos	Management	Portuguese	Universidade Autónoma de Lisboa	2009
173	José Manuel Alexandre Capela dos Santos Marchante	Management	Portuguese	Universidade Autónoma de Lisboa	2009
174	João Luís Barreto Bettencourt Góis	Management	Portuguese	Universidade Autónoma de Lisboa	2009
175	Anabela Sousa Santos	Management	Portuguese	Universidade Autónoma de Lisboa	2008
176	Ana Margarida Alpendre Barbosa	Management	Portuguese	Universidade Autónoma de Lisboa	2008
177	Ana Maria Lourenço Quaresma	Management	Portuguese	Universidade Autónoma de Lisboa	2008
178	Mariana Apolónia Estevam	Management	Portuguese	Universidade Autónoma de Lisboa	2008
179	Paulo Renato Pestana Faria	Management	Portuguese	Universidade Autónoma de Lisboa	2007
180	Ambrósio José da Silva Teixeira	Management	Portuguese	Universidade Autónoma de Lisboa	2007
181	Guilherme Hidalgo Barata Martins Victorino	Management	Portuguese	Universidade Autónoma de Lisboa	2007
182	Patrícia Isabel Paulino Gonçalves	Management	Portuguese	Universidade Autónoma de Lisboa	2007

• M.Sc. Traineeship Reports

- Concluded

	Student Name	Title/Topic	Language	Institution	Concluding Year
1	Bruno Miguel Santos da Costa	Management	Portuguese	Universidade Autónoma de Lisboa	2014
2	Ana Catarina Monteiro Ferreira	Operational risk management in investment banking operations	Portuguese	Universidade Autónoma de Lisboa	2012

• M.Sc. Final Projects

- Ongoing

	Student Name	Title/Topic	Language	Status	Institution
1	Engrácia Jone José	Business Plan for an Innovative Project	--	Developing	Iscte

- Concluded

	Student Name	Title/Topic	Language	Institution	Concluding Year
1	João Diogo De Simas Leite Eufrásio	AtivaMente: A Business Plan for a Paediatric Psychomotricity Clinic	English	Iscte	2025
2	Tiago Carvalho Paláguia Bento	IGO'OUT APP	English	Iscte	2025
3	Pedro Rafael Rebelo Gonçalves da Rocha	Business Plan: Engitec - Low-impact thermal solutions for existing homes.	Portuguese	Iscte	2025
4	Diogo Mourato Leite	Business Plan: Health Tourism	Portuguese	Iscte	2025
5	José António Gomes Garanito	Business Plan for the Innovative Project Madeira CrystalClear	Portuguese	Iscte	2025
6	Valentine Elodie Sirre	Business Plan - Innovative Xerophyte plant-based Skincare Products	English	Iscte	2025
7	Joana Telhado Pereira Colaço	Business Plan - SEASONS	English	Iscte	2025
8	Vita Balmazovic	Smart Grocery Shopping App: Enhancing cost-effective shopping through real-time discount tracking and seasonal meal planning	English	Iscte	2025
9	Joaquim Maria Felner da Costa Grave	Business Plan - "MeatScore"(beef quality and palatability certification company)	Portuguese	Iscte	2025
10	Bruno Duarte Rodrigues Gouveia Leite	Company project - restructuring of a commercial vehicle sales unit, focusing on the reformulation of the commercial model.	Portuguese	Iscte	2025
11	Diego Belchí Pertegaz	Mercadona's internationalization strategy in Portugal: challenges and opportunities.	English	Iscte	2025
12	Rita Maria do Carmo Gonçalves	Tremez Village Business Plan	English	Iscte	2024

13	Inês Miguel Salgado Lança	The Network Home: Developing an Innovative Co-Living Business Plan for Almada	English	Iscte	2024
14	Edilson Agnaldo da Costa Pereira	Business Plan: Building Maintenance company in Maputo city	Portuguese	Iscte	2024
15	Inês Rodrigues Vitorino	Aptoid's Expansion Plan into Japan: Seizing Regulatory Opportunities in the Mobile App Market.	English	Iscte	2024
16	Diana Domingues Camacho	Innovative Business Plan: CorkHaven	English	Iscte	2024
17	Luís Filipe Timóteo Sá Pinto	Innovative Business Plan: Navigating the Future - A Strategic Business Plan for Implementing Digital In-Tunnel Advertising in Lisbon's Subway through a Partnership with AdtrackMedia	English	Iscte	2024
18	Catarina Macedo Basto D'Oliveira	Innovative Business Plan: PORQUERAIO	Portuguese	Iscte	2024
19	António Maria Pinto de Carvalho Fonseca dos Santos	Business Plan Agrotourism with Self Check-in: Clotilde by the Vineyards	English	Iscte	2023
20	Diogo Rafael da Silva Costa	Innovative Business Plan Sweets & Drinks	English	Iscte	2023
21	Gianluca Paolo Grassi	Private Equity Powerhouse: An Equity Valuation of KKR & Co.	English	Iscte	2023
22	Alípio Manuel Martins dos Anjos	Internationalization of the company Rumos Sensacionais	Portuguese	Iscte	2023
23	Inês Pimentel Antunes Bertão	Gestão de Conflitos em Empresas Familiares	Portuguese	Iscte	2023
24	Adrian António Gonçalves da Silva	Business Plan: Software for Workshops and Clients	English	Iscte	2023
25	Gonçalo de Castro Domingues Fernandes	Business Plan - Creating an Alvarinho Wine Brand	Portuguese	Iscte	2023
26	Diogo Salgado de Sousa	In-Company Project: Internationalisation of the company Arquiconsult for the United States of America	English	Iscte	2023
27	Frederico Veiga dos Reis Canedo	Corporate Governance in a family firm	Portuguese	Iscte	2023
28	Beatriz Martins Brito	Succession In Family Businesses - the case of Maguir	Portuguese	Iscte	2023
29	Victor Jean-Joseph	Innovative Business Plan : SECU'ROAD	English	Iscte	2023
30	Dhruvi Piyushkumar Radia	Is the current Business Model the most valuable approach for this company? - Project for Scoop n Dough	English	Iscte	2022

31	Beatriz Tomaz Barbosa da Costa	Business Plan of a Social Business promoted by a Non-Profit Organization: SEMEAR Cerâmica	Portuguese	Iscte	2022
32	Alice Loureiro Norte	Business Plan of Bondyo: A Ties Rental E-commerce Company	English	Iscte	2022
33	João David Silva Carvalho	Wine On Launch of an online wine search, ordering and delivery service	Portuguese	Iscte	2022
34	Bruno Alexandre Nóbrega Nunes	Digital platform to create memorials	English	Iscte	2022
35	Guilherme Carreira Corrêa de Oliveira	Business Plan: Cunnict	Portuguese	Iscte	2022
36	João Rodrigues Bruno	Business Plan: Hermit, the brand with ecologic identity	English	Iscte	2021
37	Ivani Alves Ferreira dos Santos	Daily Deal Platform	English	Iscte	2021
38	Julian Félix Schwafert	Business Plan: Dental Monitoring	English	Iscte	2021
39	Mariantonietta Renda	Expand Reality in-company project ? a Proximity Technology Business Model research in support of Healthcare Management.	English	Iscte	2021
40	Carolina Lopes Nunes	Business Plan: Online platform that connects small farmers to consumers	English	Iscte	2021
41	Marcia Gladys Guimarães de Oliveira	Business Plan for Social Impact - Mobile Application to Address Size Discrimination	English	Iscte	2021
42	João Filipe Martins Ramos	Business plan- .WAVE	Portuguese	Iscte	2021
43	Margarida Isabel Ministro Raposo	The impact of online payments on employee benefits	English	Iscte	2020
44	Eneida Cristina da Cruz Fortes Lima	Project Management Tools Application in Development Organizations: Third Sector in Angola	Portuguese	Iscte	2020
45	Diogo Coelho Carreira da Conceição	The Extinction of the Identification Document Through Biometric Screening at TAP Portugal	Portuguese	Iscte	2020
46	Zhenning Wang	BUSINESS PLAN FOR PRIVATE MEDICAL RECORD MANAGEMENT SOFTWARE	English	Iscte	2020
47	João Pedro Calado dos Santos	Innovative business plan: Sports bar directed for sports bettors	Portuguese	Iscte	2020
48	Aulinda da Silva Furtado	Management	Portuguese	Universidade Autónoma de Lisboa	2019

49	Salvador do Canto Moniz Martins	The Impact of Surfing on Tourism in Portugal	English	Iscte	2019
50	Roni Samuli Vuorela	Business Plan: Sustainable Surf Resort in Simeulue	English	Iscte	2019
51	João Miguel Ferreira Jacob	Business Plan of a social charity institution - ReViver	Portuguese	Iscte	2019
52	Telma Sofia Martins Rodrigues Melo	Management of innovation in Portugal: case study of the company Bísaro - Salsicharia Tradicional, Lda.	Portuguese	Iscte	2019
53	Tomás Maria Bello Dias Rebelo de Andrade	Business Plan for a Platform to Develop Tourism in the Inland Portugal	English	Iscte	2019
54	Miguel Luís Carrilho Fortes da Cunha	Business Plan: "Casa do Benfica de Maputo"	English	Iscte	2019
55	Thomas Christian Gruber	Product Development in App Business - A corporate project of the moovel Group GmbH (Ltd)	English	Iscte	2019
56	Diogo Manuel da Silva Esteves	Manga Curta, Saudável nas Horas Business Plan	English	Iscte	2019
57	Francisco Luís Mendes Valadas	Forest and plant maintenance in urban areas	Portuguese	Iscte	2019
58	Bernardo Miguel Calado Marques	Internationalization of Vivafit	English	Iscte	2019
59	André Filipe Gonçalves Frade	Business plan - Golden Berry	Portuguese	Iscte	2019
60	Ana Isabel Gonçalves Pinheiro Cardoso	MOBI.E: CASE OF A DISRUPTIVE TECHNOLOGICAL INNOVATION THAT HAS GAINED WORLDWIDE LEADERSHIP	English	Iscte	2019
61	João Miguel Faustino Brejo	Equity research ? Dimpomar, Lda. Case study	English	Iscte	2018
62	Marie Elodie Van Rijckeghem	Business Plan WHY YOU	English	Iscte	2018
63	Marcos Roberto de Godoi	The objective of this project is to present the challenges and results of the digital transformation in the health segment value chain, with automation, integration and metology, maintaining the focus on patient care, being applied in supplementary health in Brazil.	Portuguese	Iscte	2018
64	Mário António Silva Prada	Plano de Negócio de uma Plataforma de Notificação para Produtos Frescos	Portuguese	Iscte	2017
65	Inês Domingos Bernardes	Plano de Negócio - Wozzin	Portuguese	Iscte	2017
66	Ivana Bukaiová	Touristic destination and destination image: Case study of Slovakia	English	Iscte	2017

67	Patrícia Sofia Pinto Allen Santinho Horta	Management	Portuguese	Universidade Autónoma de Lisboa	2016
68	Bruno Azevedo Pereira Morgado	Plano de Negócios Cookit	English	Iscte	2015
69	João Manuel Gama Leão	Management	Portuguese	Universidade Autónoma de Lisboa	2014
70	Pedro Afonso Figueiredo Vilar	National Railway Museum´s Quest for Visitors: An integrative proposal	English	Iscte	2014
71	Pedro Miguel da Conceição Mendonça	A Contabilidade de Gestão Enquanto Elemento Crítico de um Sistema de Controlo de Gestão: Estudo de caso na TNT Express Portugal	Portuguese	Iscte	2014
72	Cátia de Pinho Gomes	Plano de Negócios: Electronic Sunland - Festival de Música Electrónica	Portuguese	Iscte	2013
73	Ñuno Miguel Gaspar da Rosa Guerreiro Bota	A Internacionalização de PME'S em Portugal - Elaboração de um modelo teórico	Portuguese	Iscte	2013
74	José Miguel Martins de Oliveira	Plano de Negócios de um Lar de Idosos no Distrito de Lisboa	Portuguese	Iscte	2013
75	Filipe Rocha Ferreira Aguiar Nogueira	OTIUM - Projecto Inovador no Mercado da Informação sobre o Lazer	Portuguese	Iscte	2013
76	Pedro Maria Magalhães Carreiras Albuquerque Mascarenhas	On2sports - Projecto Inovador na área do Desporto. Um modelo de negócio viável	Portuguese	Iscte	2012

Total Citations

Web of Science®	556
Scopus	538

Publications

• Scientific Journals

- Scientific journal paper

1	Pereira, R., Omar, M. N., Gafur, S. & Mussá, N. (N/A). Beyond funding: How digital finance transforms SME innovation. Review of Accounting and Finance. N/A
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2	De Clercq, D. & Pereira, R. (N/A). Coworker ostracism, depersonalization of coworkers and thwarted change-oriented OCB: The mitigating role of employee idealism. <i>Journal of Organizational Effectiveness: People and Performance</i> . N/A
3	Pereira, R., Omar, M. N., Gafur, S. & Chirindza, F. (N/A). The role of governance in shaping CSR and financial outcomes in Portuguese SMEs. <i>Strategic Change</i> . N/A
4	Parrott, E., Pereira, R., Jarrar, H., Hachard, V. & Rossi, M. (N/A). Africapitalism in action: Harnessing entrepreneurship and innovation for Africa's socioeconomic transformation. <i>International Journal of Entrepreneurial Behavior & Research</i> . N/A - Times Cited Web of Science®: 1 - Times Cited Google Scholar: 1
5	Pereira, R., Omar, M. N., Gafur, S. & Machacha, O. (N/A). Profit with purpose: How CSR fuels UK SMEs' success. <i>Strategic Change</i> . N/A
6	Cheng, Z. & Pereira, R. (2026). Business model construction processes and mechanisms of start-ups in nascent markets. <i>International Journal of Business and Emerging Markets</i> . 18 (2), 129-153
7	De Clercq, D. & Pereira, R. (2026). When does role ambiguity escalate into diminished change-oriented organizational citizenship behavior?. <i>Journal of General Management</i> . 51 (3), 265-278 - Times Cited Web of Science®: 3 - Times Cited Scopus: 6 - Times Cited Google Scholar: 12
8	Azmi, R. A., Salloum, C., Pereira, R., Jarrar, H. & Verdie, J.F. (2025). Strategic change in resolving the efficiency-equity dilemma: A novel approach to portfolio selection. <i>Strategic Change</i> . 34 (3), 429-438 - Times Cited Web of Science®: 8 - Times Cited Scopus: 6
9	De Clercq, D. & Pereira, R. (2025). A lack of clarity, a lack of OCB: The detrimental effects of role ambiguity, through procedural injustice, and the mitigating roles of relational resources. <i>Journal of African Business</i> . 26 (2), 284-309 - Times Cited Web of Science®: 7 - Times Cited Google Scholar: 9
10	De Clercq, D. & Pereira, R. (2025). How overloaded employees can use resilience and forgiveness resources to overcome dissatisfaction and maintain their knowledge-sharing efforts. <i>International Journal of Organizational Analysis</i> . 33 (2), 390-415 - Times Cited Web of Science®: 9 - Times Cited Scopus: 7 - Times Cited Google Scholar: 19
11	Cheng, Z., Jarrar, H., Pereira, R. & Salloum, C. (2025). Serial entrepreneurship and digital innovation. <i>International Journal of Technology Transfer and Commercialisation</i> . 21 (4), 327-344
12	Capelo, C., Pereira, R. & Dias, J. F. (2025). Expanding model transparency and learning potential through structural and behavioural debriefings. <i>Systems Research and Behavioral Science</i> . 42 (6), 1543-1563
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14	<p>Salloum, C., Rossi, M., Jarrar, H., Najem, J. & Pereira, R. (2025). Kingdom's capital charting the dynamic future of private equity. <i>Review of Accounting and Finance</i>. 24 (4), 585-599</p> <p>- Times Cited Web of Science®: 1</p> <p>- Times Cited Google Scholar: 2</p>
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19	<p>Chang, W.-L., Benson, V. & Pereira, R. (2024). Revisiting mobile payment risk-reduction strategies: A cross-country analysis. <i>Journal of Organizational Computing and Electronic Commerce</i>. 34 (4), 318-337</p> <p>- Times Cited Web of Science®: 3</p> <p>- Times Cited Scopus: 2</p> <p>- Times Cited Google Scholar: 4</p>
20	<p>Luz, A. R. C., Bento, P., Paschoalotto, M. A. C. & Pereira, R. (2024). Entrepreneurship performance in the EU: To what extent do economic, social, and government conditions matter?. <i>Journal of International Entrepreneurship</i>. 22 (1), 94-116</p> <p>- Times Cited Web of Science®: 1</p> <p>- Times Cited Scopus: 1</p> <p>- Times Cited Google Scholar: 2</p>
21	<p>Moreira da Silva, F., Ogasavara, M. H. & Pereira, R. (2024). Institutional distances and equity-based entry modes: A systematic literature review. <i>Management Review Quarterly</i>. 74 (3), 1723-1790</p> <p>- Times Cited Web of Science®: 6</p> <p>- Times Cited Scopus: 5</p> <p>- Times Cited Google Scholar: 17</p>
22	<p>Balhico, A., Pereira, R. & Jarrar, H. (2024). Cross-cultural examination of successful entrepreneurial small and medium-sized enterprises. <i>European Business Review</i>. 36 (4), 548-565</p> <p>- Times Cited Web of Science®: 3</p> <p>- Times Cited Scopus: 4</p> <p>- Times Cited Google Scholar: 5</p>

23	<p>De Clercq, D. & Pereira, R. (2024). Violated contracts, inadequate career support, but still forgiveness: Key organizational factors that determine championing behaviors. <i>European Management Review</i>. 21 (1), 118-133</p> <ul style="list-style-type: none"> - Times Cited Web of Science®: 10 - Times Cited Scopus: 8 - Times Cited Google Scholar: 13
24	<p>Moreira da Silva, F., Pereira, R. & Ogasavara, M. H. (2024). Assessing the effects of institutions on the ownership structure of MNCs investments in global cities. <i>International Business Review</i> . 33 (2)</p> <ul style="list-style-type: none"> - Times Cited Web of Science®: 1 - Times Cited Scopus: 1 - Times Cited Google Scholar: 1
25	<p>De Clercq, D. & Pereira, R. (2024). How resilient employees can prevent family ostracism from escalating into diminished work engagement and change-oriented organizational citizenship behavior. <i>International Studies of Management and Organization</i>. 54 (1), 25-47</p> <ul style="list-style-type: none"> - Times Cited Web of Science®: 8 - Times Cited Scopus: 10 - Times Cited Google Scholar: 12
26	<p>De Clercq, D. & Pereira, R. (2023). Relationship conflict, low goodwill trust, innovation propensity-and help? How to encourage helping behaviours even in conflictladen work settings. <i>Canadian Journal of Administrative Sciences</i>. 40 (4), 425-440</p> <ul style="list-style-type: none"> - Times Cited Web of Science®: 4 - Times Cited Scopus: 5 - Times Cited Google Scholar: 6
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28	<p>De Clercq, D. & Pereira, R. (2023). I'm betrayed and I'm gone – unless organizational leaders convince me otherwise: Perceived contract breaches, quitting intentions, and leader-related resources. <i>Africa Journal of Management</i>. 9 (3), 232-258</p> <ul style="list-style-type: none"> - Times Cited Web of Science®: 6 - Times Cited Scopus: 6 - Times Cited Google Scholar: 8
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33	De Clercq, D. & Pereira, R. (2023). Using resilience and passion to overcome bullying and lack of meaning at work: a pathway to change-oriented citizenship. <i>Journal of Organizational Effectiveness: People and Performance</i> . 10 (1), 132-157 - Times Cited Web of Science®: 10 - Times Cited Scopus: 8 - Times Cited Google Scholar: 14
34	Leonardo, M. & Pereira, R. (2022). The investment decision-making process of Portuguese venture capital funds: What's different and what's the same?. <i>Academy of Entrepreneurship Journal</i> . 28 (2) - Times Cited Google Scholar: 3
35	Fragoso, R. & Pereira, R. (2022). The influence of career choice intentions on new venture creation in Algeria, Sierra Leone, and South Africa. <i>International Review of Entrepreneurship</i> . 20 (2), 249-276 - Times Cited Google Scholar: 3
36	Bouymaj, I. & Pereira, R. (2022). Homogenization or diversification? The impact of globalization on cultural identity of the first and second-generation immigrants. <i>Journal of Globalization Studies</i> . 13 (1), 73-89 - Times Cited Web of Science®: 1 - Times Cited Scopus: 2
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38	Guillen, J. & Pereira, R. (2022). Gender entrepreneurship in Latin America: Does the institutional system matter?. <i>Journal of Organizational Behavior Research</i> . 7 (1), 198-215 - Times Cited Web of Science®: 3 - Times Cited Scopus: 3 - Times Cited Google Scholar: 5
39	Costa, C. U., Robalo, A. & Pereira, R. (2022). Innovativeness, innovation behavior and performance in the Portuguese hotel industry. <i>Asia-Pacific Journal of Innovation in Hospitality and Tourism</i> . 11 (1), 61-87 - Times Cited Scopus: 3 - Times Cited Google Scholar: 4
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50	<p>De Clercq, D. & Pereira, R. (2021). Sleepy but creative? How affective commitment, knowledge sharing, and organizational forgiveness mitigate the dysfunctional effect of insomnia on creative behaviors. <i>Personnel Review</i>. 50 (1), 108-128</p> <ul style="list-style-type: none"> - Times Cited Web of Science®: 23 - Times Cited Scopus: 21 - Times Cited Google Scholar: 34

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52	<p>De Clercq, D. & Pereira, R. (2021). No news, no excitement, no creativity: Moderating roles of adaptive humour and proactivity. <i>Creativity and Innovation Management</i>. 30 (4), 680-696</p> <ul style="list-style-type: none"> - Times Cited Web of Science®: 10 - Times Cited Scopus: 9 - Times Cited Google Scholar: 14
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57	<p>Dias, Á., Santos, J. B. & Pereira, R. (2020). The role of entrepreneurship on the foundations of dynamic capabilities. <i>International Journal of Entrepreneurial Venturing</i>. 12 (2), 208-227</p> <ul style="list-style-type: none"> - Times Cited Web of Science®: 16 - Times Cited Scopus: 25 - Times Cited Google Scholar: 40
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59	<p>Pereira, R. (2020). A historical perspective of entrepreneurship in Angola. <i>Janus.net</i>. 11 (1), 60-76</p> <ul style="list-style-type: none"> - Times Cited Scopus: 2 - Times Cited Google Scholar: 5
60	<p>Palhais, R., Caetano, I., Dias, Á. & Pereira, R. (2020). Innovation networks on aeronautical portuguese heritage: a collaborative destination marketing approach. <i>PASOS Revista de Turismo y Patrimonio Cultural</i>. 18 (2), 235-252</p> <ul style="list-style-type: none"> - Times Cited Web of Science®: 2 - Times Cited Scopus: 1 - Times Cited Google Scholar: 2

61	<p>Luo, J., Pereira, R. & Dias, Á. (2020). An empirical investigation of the Portuguese housing prices (2004-18). <i>Journal of Reviews on Global Economics</i>. 9, 47-67</p> <p>- Times Cited Web of Science®: 3</p> <p>- Times Cited Google Scholar: 9</p>
62	<p>De Clercq, D. & Pereira, R. (2019). Resilient employees are creative employees, when the workplace forces them to be. <i>Creativity and Innovation Management</i>. 28 (3), 329-342</p> <p>- Times Cited Web of Science®: 49</p> <p>- Times Cited Scopus: 42</p> <p>- Times Cited Google Scholar: 79</p>
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64	<p>Capelo, C., Dias, J. F. & Pereira, R. (2018). A system dynamics approach to analyse the impact of energy efficiency on ESCO ventures in European Union countries: a case study of Portugal. <i>Energy Efficiency</i>. 11 (4), 893-925</p> <p>- Times Cited Web of Science®: 14</p> <p>- Times Cited Scopus: 15</p> <p>- Times Cited Google Scholar: 23</p>
65	<p>Vala, L., Pereira, R. & Caetano, I. (2017). Innovation management processes and routines for business success and value creation. <i>Management Studies</i>. 5 (5), 471-481</p> <p>- Times Cited Web of Science®: 3</p> <p>- Times Cited Google Scholar: 34</p>
66	<p>Dias, Á. & Pereira, R. (2017). Dynamic capabilities and marketing capabilities in Portugal. <i>Academia Revista Latinoamericana de Administracion</i>. 30 (3), 417-430</p> <p>- Times Cited Web of Science®: 23</p> <p>- Times Cited Scopus: 18</p> <p>- Times Cited Google Scholar: 41</p>
67	<p>Pereira, R. & Omar, M. N. (2016). Strategic entrepreneurship and dynamic flexibility: towards an integrative framework. <i>International Journal of Organizational Leadership</i>. 5 (4), 307-312</p> <p>- Times Cited Web of Science®: 5</p> <p>- Times Cited Google Scholar: 8</p>
68	<p>Delgado, M., Pereira, R. & Dias, Á. (2015). Consequences of investment contract duration on the valuation of firms in maturity stage. <i>World Review of Entrepreneurship, Management and Sustainable Development</i>. 11 (2-3), 217-231</p> <p>- Times Cited Google Scholar: 1</p>
69	<p>Quaresma, A., Pereira, R. & Dias, A. (2014). Corporate governance practices in listed banks: impact on risk management and resulting financial performance. <i>Journal of Business and Economics</i>. 5 (8), 1250-1261</p> <p>- Times Cited Google Scholar: 13</p>
70	<p>Dias, A. & Pereira, R. (2012). Mobilidade eléctrica: uma revolução antecipada. <i>JANUS.NET, e-journal of International Relations</i>.</p> <p>- Times Cited Google Scholar: 1</p>
71	<p>Carvalho, S. & Pereira, R. (2010). O Impacto das Novas Tecnologias da Informação e da Comunicação na Produtividade das Empresas: Um Alerta para Empreendedores. <i>Revista de Gestão e Empreendedorismo</i>.</p>

72	Santos, A. & Pereira, R. (2010). A Influência da Tributação de Pequenas e Médias Empresas em Portugal no Desenvolvimento do Empreendedorismo. Revista de Gestão e Empreendedorismo.
73	Pereira, R., Dias, Á. & Gonçalves, P. (2009). Será que Existe um Marketing Empreendedor? Evidências Exploratórias do Setor de Novas Tecnologias em Portugal. Revista de Gestão e Empreendedorismo.
74	Faria, P. & Pereira, R. (2006). Stock Options e Criação de Valor Financeiro. Galileu - Revista de Direito e Economia.

- Review article

1	Raharja, B. S., Indarti, N., Pereira, R. & Anggadwita, G. (N/A). The interplay between social capital and community-based financing: Using bibliometric-systematic literature review for future research agenda. Journal of Entrepreneurship and Public Policy. N/A - Times Cited Web of Science®: 1 - Times Cited Google Scholar: 3
2	Pereira, R. & Maia, R. (2018). Entrepreneurship in Africa: an exploratory analysis using data from the Global Entrepreneurship Monitor (GEM). JANUS.NET. 9 (2), 109-123

• Books and Book Chapters

- Book author

1	Pereira, R. & Piganiol, B. (2017). La Maîtrise de la Vitesse : Clé du Succès de l'Entreprise – Essai sur la Dynamique des Entreprises. Presses Académiques Francophones.
2	Pereira, R., Estevam, M. & Almeida, R. (2009). Harmonização Contabilística Internacional - Análise das Suas Implicações em Portugal. Lisboa/Portugal. Bnomics.
3	Pereira, R. & Teixeira, A. (2009). Contabilidade das TICs - Despesas de I&D, Activos Intangíveis e Reconhecimento de Réditos. Lisboa. Bnomics.
4	Pereira, R., Faria, P. & Reis, J. V. (2009). Stock Options - Elementos Financeiros, Contabilísticos e Fiscais. Lisboa. Bnomics.

- Book editor

1	Bento, P., Pereira, R., Pernas, G., Marques, P. & Figueiredo, M. (2012). Entrepreneurship. Pearson Custom Publishing.
2	Pereira, R. (2010). A Dinâmica nas Ciências Económicas e Empresariais - Contributos para uma Visão Abrangente. Lisboa. Escolar. - Times Cited Google Scholar: 4
3	Pereira, R. (2009). A Dinâmica nas Ciências Económicas e Empresariais - Contributos para uma Visão Abrangente. Maceió/Brasil. EDUFAL.

- Book chapter

1	Lopes, U. & Pereira, R. (2014). Educação como Fundamento da Sustentabilidade: Uma Análise Embasada na Gestão de Educação (e da Economia Familiar). In Maria de Lourdes Haywanon Santos Araújo e Robinson Moreira Tenório (Ed.), <i>EDUCAÇÃO E GESTÃO LUSÓFONAS: DIFERENTES OLHARES, DIFERENTES CAMINHOS</i> . (pp. 71-113). Feira de Santana/Brasil: UEFS Editora.
2	Pereira, R. (2001). L'accueil des Etudiants Etrangers : Une Certaine Disparité. In <i>Etre Etudiant Etranger au 21ème Siècle</i> . Paris: Cité Internationale Universitaire de Paris.

• Conferences/Workshops and Talks

- Publication in conference proceedings

1	Xavier, R. & Pereira, R. (2023). Exploring the drivers of business model innovation: Insights from a single-case study in agribusiness. In Fernando Moreira and Shital Jayantilal (Ed.), <i>Proceedings of the 18th European Conference on Innovation and Entrepreneurship, part 2</i> . (pp. 913-921).: Academic Conferences International. - Times Cited Web of Science®: 1 - Times Cited Scopus: 1 - Times Cited Google Scholar: 4
2	Luz, A. R., Bento, P., Paschoalotto, M. & Pereira, R. (2021). Entrepreneurship performance in the European Union: In what extent do socioeconomic, environmental, and governmental conditions matter?. In <i>SemeAD2021: XXIV Seminários em Administração</i> . São Paulo: Faculdade de Economia, Administração e Contabilidade da Universidade de São Paulo.
3	Pereira, R. & Maia, R. (2019). The role of foreign organizations on African entrepreneurial development: A case study from Mozambique. In <i>III International Forum on Management: Value creation and local heritage, Book of proceedings</i> . (pp. 371-383).: Universidade de Évora.
4	Delgado, M., Pereira, R. & Dias, Á. (2013). Entrepreneurship, venture capital, and the valuation of firms in maturity stage. In <i>Proceedings of the 6th EuroMed Conference of the EuroMed Academy of Business</i> .
5	Pereira, R. & Bento, P. (2012). Governmental entrepreneurship: The case of the electric mobility in Portugal. In <i>Proceedings of the 39th Annual Conference of the Northeast Business and Economics Association</i> . - Times Cited Google Scholar: 1

- Conference proceedings editor

1	Pereira, R., Sharma, R., Robalo, A. & Ranjan, J. (2019). <i>Facets of Business Excellence in Marketing and Strategy</i> . Bloomsbury India.
2	Pereira, R., Sharma, R., Robalo, A. & Ranjan, J. (2019). <i>Facets of Business Excellence in IT</i> . Bloomsbury India.

- Talk

1	Nguyen, P. H. S. & Pereira, R. (2021). Explorer la relation entre la croissance internationale et l'intra-régionalisation vs l'inter-régionalisation : son ambivalence et le rôle du degré d'engagements internationaux. 30th Conference of AIMS – Association Internationale de Management Stratégique.
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2	Fragoso, R. & Pereira, R. (2021). The influence of entrepreneurial intention on new venture creation in the African context. XXIII Seminario Luso-Español de Economía Empresarial. - Times Cited Google Scholar: 1
3	Capelo, C. & Pereira, R. (2021). Maximizing the Potential of Transparent Simulations by Combining Performance Goals with Learning Goals and Exploratory Guidance in a Dynamically Complex task. 18th International Conference on Cognition and Exploratory Learning in Digital Age (CELDA 2021).
4	Fragoso, R. & Pereira, R. (2021). The influence of entrepreneurial intention on new venture creation in the African context. ECIE21 - 16th European Conference on Innovation and Entrepreneurship. - Times Cited Google Scholar: 1
5	Capelo, C., Pereira, R. & Dias, J. F. (2020). Performance Effects of Structural and Behavioural Debriefings in Transparent Simulations. 17th International Conference on Cognition and Exploratory Learning in Digital Age (CELDA 2020). - Times Cited Scopus: 1 - Times Cited Google Scholar: 5
6	Nguyen, P. H. S. & Pereira, R. (2019). Intra-regionalization, inter-regionalization and firm international growth: a configurational and bidimensional analysis. 45th EIBA – European International Business Academy.
7	Pereira, R. & Maia, R. (2019). Business modelling in the era of artificial intelligence: a dynamic model. GFIC 2019 – Global Forum of Intellectual Capital: Knowledge, Innovation and Sustainability.
8	Capelo, C., Dias, J. F. & Pereira, R. (2017). Exploring the dynamics of an energy service venture for energy efficiency policy. 35th International System Dynamics Conference. - Times Cited Google Scholar: 2
9	Capelo, C., Pereira, R. & Dias, J. F. (2017). Exploring energy efficiency policy from an ESCO venture. 3rd EfS - Energy for Sustainability International Conference.
10	Vala, L., Pereira, R. & Caetano, I. (2016). Importance of routines for innovation process success. XXVII The International Society for Professional Innovation Management (ISPIM) Innovation Conference.
11	Pereira, R. & Omar, M. N. (2015). Strategic entrepreneurship and dynamic flexibility – Towards an integrative framework. International Conference on Future Challenges in Management and Business.
12	Pereira, R. (2015). Dynamic entrepreneurship – a quantifiable framework. 8th EuroMed Conference of the EuroMed Academy of Business.
13	Quaresma, A., Pereira, R. & Dias, Á. (2013). Corporate governance practices in listed banks - Impact on risk management and resulting financial performance. 40th Annual Conference of the Northeast Business and Economics Association.
14	Santos, J. B., Dias, Á. & Pereira, R. (2012). Price or the perception of price? Follow the decision-making firm's strategy at the Portuguese food distribution sector with the help of advertising messages. International Conference on Education and Information Systems (ICEIM-2012).
15	Dias, Á., Santos, J. B. & Pereira, R. (2011). Entrepreneurship role on dynamic capabilities: A longitudinal study on Brazilian and Portuguese firms. Strategic Management Society Special Conference.
16	Dias, Á., Pereira, R. & Tristany, F. (2011). Strategic flexibility: does history matter? . 4th EuroMed Conference of the EuroMed Academy of Business.

17	Dias, Á., Pereira, R. & Loureiro, S. M. C. (2010). Dynamic capabilities: towards a construct linking marketing capabilities and performance. 3rd EuroMed Conference of the EuroMed Academy of Business. - Times Cited Web of Science®: 1
18	Santos, A. & Pereira, R. (2009). A distribuição em Portugal face à nova ordem económica: o papel dos Discounter. III Congresso Nacional dos Economistas.
19	Faria, P. & Pereira, R. (2007). A criação de valor na óptica da teoria financeira: O caso específico das stock options. II Congresso Nacional dos Economistas.

• Other Publications

- Non-peer-reviewed papers

1	Pereira, R., Bento, P. & Amaral-Baptista, M. (2015). Vortal: Using the crowd before crowd phenomena. COTEC Portugal, Estudos de Caso do Barómetro Inovação.
2	Amaral-Baptista, M., Bento, P. & Pereira, R. (2015). WeDo Technologies: A new step in the affirmation of a born-global company. COTEC Portugal, Estudos de Caso do Barómetro Inovação.

- Recensions in journals

1	Pereira, R. (2023). Antoinette Handley. Business and social crisis in Africa. African Studies Review. 66 (1), 221-222
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- Other publications

1	Pereira, L., Lopes da Costa, R., Gonçalves, R., Pereira, R. & Ferreira, A. (2022). A implementação do conceito Indústria 4.0 em Portugal. XIII Postgraduate Conference on Management, Hospitality & Tourism ESGHT/ISCAL 2022. Book of Abstracts.
2	Martinet, A. C. & Pereira, R. (2012). Sustainable world and lasting corporations: revamp business policy. Economia Global e Gestão. 17 (3), 169-176
3	Pereira, R. & Bento, P. (2012). GOVERNMENTAL ENTREPRENEURSHIP: The Case of the Electric Mobility in Portugal.

Research Projects

Project Title	Role in Project	Partners	Period
Higher Education for Resilient Economy	Local Coordinator	BRU-Iscte (Management), Pozna University of Economics and Business - Leader (Poland), University of Economics in Bratislava - (Slovakia), ESIC University - (Spain), Pforzheim University - (Germany)	2024 - 2026

Reducing Environment Footprint Through Transformative Multi-scale Aviation planning	Researcher	BRU-Iscte (Management), KTH - Leader (Sweden), T.U. D�ELFT - (Netherlands), AFT - (Czech Republic), Future Needs - (Cyprus), UC3M - (Spain), S&JT - (Netherlands), ICCS - (Greece)	2023 - 2026
Counterfactual evaluation of support to companies: crossover between causal inference and machine learning approaches (Contrafactual-ML)	Researcher	DINAMIA'CET-Iscte (GEC) - Leader, BRU-Iscte	2021 - 2022
University Goes Digital for a Sustainable Global Education	Researcher	IRU-Iscte - Leader, BRU-Iscte, ISTAR-Iscte, CIES-Iscte, DINAMIA'CET-Iscte, Webwise Inova�o Lda (webwise Inova�o Lda) - (Portugal), Universit� Gustave Eiffel (Universit� Gustave Eiffel) - (France), Politecnico di Milano (Polimi) - (Italy), SIGMUND FREUD PRIVATUNIVERSITAT WIEN GMBH (SIGMUND FREUD PRIVATUNIVERSITAT WIEN GMBH) - (Austria)	2021 - 2023
Be Competent in Entrepreneurship: Knowledge Alliances for Developing Entrepreneurship Competencies for the Benefit of Higher Education and Business (BeComE)	Researcher	BRU-Iscte (OB&HR), TALTECH - Leader (Estonia), TAU - (Finland), LO - (Poland), University of Sannio - (Italy), VINCIT - (Finland), Ramboll Finland Oy - (Finland), SHUMEE - (Poland), Jack the Maker, Lda. - (Portugal), Indie Campers SA - (Portugal), BE PACKAGING S.R.L - (Italy), GEOLUMEN SRL - (Italy), Harju Elekter Elektroonika - (Estonia), Kaubamaja AS - Tallinn Department Store - (Estonia), EVEA - (Estonia)	2021 - 2022

Academic Management Positions

Coordenador (2025 - 2029)

Unit/Area: Management Research Group

Director (2025 - 2027)

Unit/Area: Master Degree in International Management

Director (2023 - 2027)

Unit/Area: [0143] International Financial Management

Director (2023 - 2027)

Unit/Area: [0352] Leading High Performance Teams

Director (2023 - 2027)

Unit/Area: [0317] Innovative Business Modelling

Director (2023 - 2027)

Unit/Area: [0142] Leadership and Strategic Knowledge

Director (2023 - 2027)

Unit/Area: [0144] Brand Management and Marketing Communications

Director (2023 - 2027)

Unit/Area: [0317] Innovative Business Modelling

Director (2023 - 2027)

Unit/Area: [0419] Consumer Behaviour Trends

Sub-diretor (2023 - 2025) Unit/Area: ISCTE Business School
Director (2023 - 2027) Unit/Area: [0417] Sports Marketing
Director (2023 - 2027) Unit/Area: [0305] International Business
Director (2023 - 2027) Unit/Area: [0334] Financial Risk Management
Director (2023 - 2027) Unit/Area: [0401] Management Consulting Essentials - Think Like a Consultant
Director (2023 - 2027) Unit/Area: [0146] Cross Cultural Communication and Negotiation
Director (2023 - 2025) Unit/Area: Master Degree in International Management

Awards

Tudor Rickards and Susan Moger Creativity and Innovation Management Best Paper Award 2019 (2020)

Organization/Coordination of Events

Type of Organization/Coordination	Event Title	Organizer	Year
Member of scientific event's organizing committee	3rd International Conference on Design, Operation and Evaluation of Mobile Communications (MOBILE 2022)	HCII	2022
Member of scientific event's organizing committee	Third International Conference on Facets of Business Excellence – FOBE 2018 – “Think Out of Box: Digital Technology for Strategic Advantage”	IMT Ghaziabad	2018

Scientific Editing/Reviewing Activities

Type of Activity	Journal Title	ISSN/Quartile	Period	Language
Scientific journal editor	International Journal of Intellectual Property Management	1478-9655 / Q2	Since 2025	English
Member of scientific journal editing staff	International Journal of Work Innovation	2043-9032 / Q3	Since 2023	English
Member of scientific journal editing staff	EuroMed Journal of Management	2055-1703	Since 2023	English
Member of scientific journal editing staff	International Journal of Business and Emerging Markets	1753-6227 / Q3	Since 2023	English