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Renato Pereira

Professor Auxiliar (com Agregação)

Department of Marketing, Operation and Management (IBS)

Coordinator

BRU-Iscte - Business Research Unit (IBS)
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Integrated Researcher

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Curriculum

Holding two PhD degrees and two Habilitation titles, Renato Pereira specialized in Entrepreneurship, Innovation, International Business Management, and in Economic Development in Sub-Saharan Africa.

Former resident-student at Cité Internationale Universitaire de Paris, he was appointed to the Board of Directors of the private foundation in charge of managing the international campus of the French capital city, elected by a college representing 5,000+ voters from 150+ nationalities.

He has worked for different companies of the ICT cluster, including Outsystems, one of the initial Portuguese unicorns. As Director of Inteli - Innovation Center, he has integrated the coordination structure of the Mobi.E consortium, responsible for the development of the 1st nation-wide network in the world for electric vehicle charging, and the board of directors of SGORME, the network operations management company.

For thirteen consecutive years, he was member of the Supervisory Board of Taguspark, the managing company of one of the biggest and most relevant science and technology facilities in Portugal.

He was Advisor to the Minister of Public Works, Transportation and Communications of the XVIIth and XVIIIth Portuguese

Constitutional Governments.

Currently he serves as Director of the Master's in International Management of iscte Business School and as Coordinator of the Research Group in Management; previously has directed the Executive Master in Innovation Management at Iscte Executive Education and several master-level and doctoral-level subjects at both Iscte Business School and School of Sociology and Public Policy.

Previously, he served as Associate Dean for Internationalization and Research at Iscte Business School.

As Associate Professor of Autonomous University of Lisbon, he directed: the PhD program in Business Economics, the Geoeconomics Seminar of the PhD program in International Relations, the MSc program in Business Management, and the BSc program in Management, as well as several subjects from all three levels.

He has been the recipient of different research prizes and other distinctions related with his publications awarded by prestigious members of the scientific community.

He has supervised 5 post-docs, 26 doctorates and over 200 masters.

He has a long and extensive international academic experience, having taken teaching or research visiting positions in higher education institutions from Angola, Brazil, China, Czechia, East-Timor, Finland, France, Hungary, India, Indonesia, Kenya, Lebanon, Macao, Mexico, Mozambique, Peru, Poland, Portugal, Russia, Slovenia, South Africa, Spain, Tanzania, Thailand, Uganda, United Arab Emirates, United Kingdom, and Uzbekistan.

He is member of the Board of Directors of NIBES - Network of International Business and Economics Schools, in charge of Research.

Research Interests

Entrepreneurship

Innovation

Creativity

Conservation of Resources (COR) Theory

Business Model Innovation

Emerging Technologies in Businesses

Entrepreneurial Finance

International Management

Africa

Emerging Markets

Dynamic Capabilities

Dynamic Flexibility

Strategic Flexibility

Electric Mobility

India

International Business

Intercultural Management

Indonesia

Academic Qualifications

University/Institution	Type	Degree	Period
Université Paris Est	Aggregation	Scientific Coordination Habilitation (HDR) in Management Sciences	2023
ISCTE-IUL - Instituto Universitario de Lisboa	Aggregation	Habilitation in Management	2023
ISCTE-IUL - Instituto Universitario de Lisboa	PhD	African Studies	2023
ISCTE-IUL - Instituto Universitário de Lisboa	Advanced Studies	African Studies	2018
MIT - Massachusetts Institute of Technology, Sloan School of Management	Post-graduation	Executive Program in Corporate Strategy	2005
Université Paris Dauphine	PhD	Management Sciences	2003
ISCTE-IUL - Instituto Superior Ciências Trabalho e da Empresa	M.Sc.	Business Sciences	1998
IPE - Instituto Militar dos Pupilos do Exército	Bachelor of Science	Accounting and Administration	1994

External Professional Activities

Period	Employer	Country	Description
2016 - 2020	SGORME - Sociedade Gestora de Operações da Rede de Mobilidade Eléctrica	Portugal	
Since 2010	INTELI - Inteligência em Inovação - Centro de Inovação	Portugal	
2008 - 2021	TAGUSPARK - Sociedade de Promoção e Desenvolvimento do Parque de Ciência e Tecnologia da Área de Lisboa	Portugal	

Other Professional Activities

Period	Activity Type	Activity Description	More Info URL
2008 - 2021	Service on Boards of Directors	Vogal do Conselho Fiscal da TAGUSPARK - Sociedade de Promoção e Desenvolvimento do Parque de Ciência e Tecnologia da Área de Lisboa, S.A.	--

2016 - 2020	Service on Boards of Directors	Vogal do Conselho de Administração da SGORME - Sociedade Gestora de Operações da Rede de Mobilidade Eléctrica, S.A.	--
Since 2010	Service on Boards of Directors	Vogal do Conselho de Administração da INTELI - Inteligência em Inovação - Centro de Inovação	--

Teaching Activities

Teaching Year	Sem.	Course Name	Degree(s)	Coord.
2025/2026	2º	Economies of Africa	Master Degree in African Studies;	Yes
2025/2026	2º	Advanced Topics in Management II	Doctorate Degree (PhD) in Business Administration;	No
2025/2026	2º	Business Intercultural Communication	Institutional Degree in ISCTE Business School;	Yes
2025/2026	2º	International Project	Master Degree in International Management;	Yes
2025/2026	2º	Management and International Markets	Institutional Degree in ISCTE Business School;	Yes
2025/2026	2º	Research Project in Management	Doctorate Degree (PhD) in Management;	No
2025/2026	2º	Theoretical Seminar in African Studies II	Doctorate Degree (PhD) in African Studies;	Yes
2025/2026	2º	Emerging Technologies for Innovative Entrepreneurship		Yes
2025/2026	2º	Entrepreneurship and Innovative Business Venturing		Yes
2025/2026	2º	International Consulting	Master Degree in International Management;	Yes
2025/2026	2º	Entrepreneurship and Networks	Master Degree in International Management;	Yes
2025/2026	2º	Global Business and Management	Master Degree in International Management;	Yes
2025/2026	1º	International Human Resource Management	Master Degree in International Management;	Yes
2025/2026	1º	Work Project in Hospitality and Tourism Management		Yes
2025/2026	1º	Research Project Seminar in International Management	Master Degree in International Management;	Yes

2025/2026	1º	Dissertation in International Management		Yes
2025/2026	1º	E-Business	Master Degree in International Management;	Yes
2025/2026	1º	Communications Skills	Master Degree in International Management;	Yes
2025/2026	1º	International Global Marketing	Master Degree in International Management;	Yes
2024/2025	2º	Economies of Africa	Master Degree in African Studies;	Yes
2024/2025	2º	Advanced Topics in Management II	Doctorate Degree (PhD) in Business Administration;	No
2024/2025	2º	Business Intercultural Communication	Institutional Degree in ISCTE Business School;	Yes
2024/2025	2º	Leadership and Strategic Knowledge		Yes
2024/2025	2º	International Financial Management		Yes
2024/2025	2º	Brand Management and Marketing Communications		Yes
2024/2025	2º	Cross Cultural Communication and Negotiation		Yes
2024/2025	2º	International Project	Master Degree in International Management;	Yes
2024/2025	2º	Management and International Markets	Institutional Degree in ISCTE Business School;	Yes
2024/2025	2º	Trends in Digital Marketing		Yes
2024/2025	2º	International Business		Yes
2024/2025	2º	Innovative Business Modelling		Yes
2024/2025	2º	Research Project in Management	Doctorate Degree (PhD) in Management;	No
2024/2025	2º	Theoretical Seminar in African Studies II	Doctorate Degree (PhD) in African Studies;	Yes
2024/2025	2º	Leading High Performance Teams		Yes
2024/2025	2º	Management Consulting Essentials - Think Like A Consultant		Yes
2024/2025	2º	Emerging Technologies for Innovative Entrepreneurship		Yes

2024/2025	2º	Digital Finance		Yes
2024/2025	2º	Emerging Technologies and Business Development		Yes
2024/2025	2º	Entrepreneurship and Innovative Business Venturing		Yes
2024/2025	2º	International Consulting	Master Degree in International Management;	Yes
2024/2025	2º	Entrepreneurship and Networks	Master Degree in International Management;	Yes
2024/2025	2º	Global Business and Management	Master Degree in International Management;	Yes
2024/2025	1º	Cross Cultural Communication and Negotiation		Yes
2024/2025	1º	Research Project Seminar in International Management	Master Degree in International Management;	Yes
2024/2025	1º	E-Business	Master Degree in International Management;	Yes
2023/2024	2º	Economies of Africa	Master Degree in African Studies;	Yes
2023/2024	2º	Advanced Topics in Management II	Doctorate Degree (PhD) in Business Administration;	No
2023/2024	2º	Business Intercultural Communication	Institutional Degree in ISCTE Business School;	Yes
2023/2024	2º	Cross Cultural Communication and Negotiation		Yes
2023/2024	2º	International Project	Master Degree in International Management;	Yes
2023/2024	2º	Management and International Markets	Institutional Degree in ISCTE Business School;	Yes
2023/2024	2º	Family Business Management	Institutional Degree in ISCTE Business School;	No
2023/2024	2º	Entrepreneurship in Africa and in Emerging Markets		Yes
2023/2024	2º	Entrepreneurship and Innovative Business Venturing	Institutional Degree in ISCTE Business School;	Yes
2023/2024	2º	International Consulting	Master Degree in International Management;	Yes
2023/2024	2º	Entrepreneurship and Networks	Master Degree in International Management;	Yes

2023/2024	2º	Global Business and Management	Master Degree in International Management;	Yes
2023/2024	1º	Cross Cultural Communication and Negotiation		Yes
2023/2024	1º	Research Project Seminar in International Management	Master Degree in International Management;	Yes
2023/2024	1º	Theoretical Seminar in African Studies I	Doctorate Degree (PhD) in African Studies;	Yes
2023/2024	1º	E-Business	Master Degree in International Management;	Yes
2022/2023	2º	Economies of Africa	Master Degree in African Studies;	Yes
2022/2023	2º	Advanced Topics in Management II	Doctorate Degree (PhD) in Business Administration;	No
2022/2023	2º	Business Intercultural Communication	Institutional Degree in ISCTE Business School;	No
2022/2023	2º	Cross Cultural Communication and Negotiation		No
2022/2023	2º	Family Business Management	Institutional Degree in ISCTE Business School;	No
2022/2023	2º	Theoretical Seminar in African Studies II	Doctorate Degree (PhD) in African Studies;	No
2022/2023	2º	Entrepreneurship in Africa and in Emerging Markets		Yes
2022/2023	2º	Comparative International Management	Institutional Degree in ISCTE Business School;	No
2022/2023	2º	Entrepreneurship and Innovative Business Venturing	Institutional Degree in ISCTE Business School;	Yes
2022/2023	2º	Entrepreneurship and Networks	Master Degree in International Management;	Yes
2022/2023	1º	Cross Cultural Communication and Negotiation		No
2021/2022	2º	Economies of Africa		Yes
2021/2022	2º	Advanced Topics in Management II	Doctorate Degree (PhD) in Business Administration;	No
2021/2022	2º	Cross Cultural Communication and Negotiation		No
2021/2022	2º	Family Business Management	Institutional Degree in ISCTE Business School;	No

2021/2022	2º	Entrepreneurship and Innovative Business Venturing	Institutional Degree in ISCTE Business School;	Yes
2021/2022	2º	Entrepreneurship and Networks	Master Degree in International Management;	Yes
2020/2021	2º	Advanced Topics in Management II		No
2020/2021	2º	Entrepreneurship and Innovative Business Venturing	Institutional Degree in ISCTE Business School;	Yes
2020/2021	2º	Entrepreneurship and Networks	Master Degree in International Management;	Yes
2019/2020	2º	Research Project in Strategy and Entrepreneurship		No
2019/2020	2º	Advanced Topics in Management II		No
2019/2020	2º	Entrepreneurship and Innovative Business Venturing	Institutional Degree in ISCTE Business School;	Yes
2019/2020	2º	Entrepreneurship and Networks	Master Degree in International Management;	Yes
2018/2019	2º	Advanced Topics in Management II		No
2018/2019	2º	International Consulting	Master Degree in International Management;	No
2018/2019	2º	Entrepreneurship and Networks	Master Degree in International Management;	Yes
2018/2019	1º	Business Models Innovation		Yes
2017/2018	2º	Advanced Topics in Management II	Doctorate Degree (PhD) in Business Administration;	No
2017/2018	2º	International Consulting	Master Degree in International Management;	No
2017/2018	1º	Innovation Management		Yes
2017/2018	1º	Business Models Innovation		Yes
2017/2018	1º	Corporate Innovation Management		Yes
2016/2017	2º	Advanced Topics in Management II	Doctorate Degree (PhD) in Business Administration;	No
2016/2017	2º	International Consulting		No
2016/2017	1º	Corporate Innovation Management		Yes
2015/2016	2º	Advanced Topics in Management II	Doctorate Degree (PhD) in Business Administration;	No

2015/2016	2º	Applied Project in Innovation Management		Yes
2015/2016	1º	Business Models Innovation		Yes
2013/2014	2º	Advanced Topics in Management II		No

Supervisions

• Post-doc Supervisions

- Concluded

	Student Name	Title/Topic	Language	Institution	Concluding Year
1	Redento Pedro Carlos Maia	Business Economics in the Current Moment of Market Globalization: A Fresh Look	Portuguese	OBSERVARE - Universidade Autónoma de Lisboa	2018
2	Maomede Naguib Omar	Management of Higher Education Institutions in Mozambique	Portuguese	OBSERVARE - Universidade Autónoma de Lisboa	2018
3	Mário da Silva Costa	Social and Environmental Behavior of Manus Industrial Park's Firms	Portuguese	CEEFE - Universidade Autónoma de Lisboa	2012
4	Uaçáí de Magalhães Lopes	Education as the Basis of Family-Based and Region-Based Sustainability in Brazil: A Comparative Research Using Data from PNAD 1999-2009	Portuguese	CEEFE - Universidade Autónoma de Lisboa	2011
5	Fausto Tavares de Carvalho Simões	Entrepreneurship - A Challenge to Poverty Alleviation and Unemployment Rate Reduction	Portuguese	CEEFE - Universidade Autónoma de Lisboa	2011

• Ph.D. Thesis

- Ongoing

	Student Name	Title/Topic	Language	Status	Institution
1	Adolfo Caiji Cabeia	Desafios de empreendedorismo produtivo agrícola em África. Caso da região leste de Angola.	Portuguese	Delivered	Iscte
2	Lino Cassivela Joaquim	Empreendedorismo das Micro e Pequenas Empresas e Desenvolvimento Socioeconómico na Região Centro e Sul de Angola	Portuguese	Delivered	Iscte
3	Aníbal Antonio Vuma	Fraude e Evasão Fiscal Aduaneira na África Austral	Portuguese	Developing	Iscte

4	Naiole Cristina Cohen dos Santos Guedes	Legitimate financial flows to Africa(SADV). The case of remittances and the sustainability of universal basic income (UBI) flows; (Angola and Namibia cases)	English	Developing	Iscte
5	Ingilo Nortamo Dalsuco	Empreendedorismo de oportunidades em Moçambique: Contributos para uma nova estratégia	Portuguese	Developing	Iscte
6	Frelson Gil Narcy de Carvalho	Impacto da Bolsa de Valores de Moçambique para as empresas cotadas	Portuguese	Developing	Iscte
7	Hu Zhouming	The Business Model for Digital Trading Platform of Distributed Grid with New Power Resources: Analysis Based on Electricity Industry of China	English	Developing	Iscte
8	Zhang Xiangrong	The "Company + farmer" Model of Chinese Medicines Manufactures	English	Developing	Iscte
9	Pedro Luís Nunes Cabrita	Influence of local Entrepreneurship to address grand challenges Case study of São Tome and Principe in achieving the SDGs	English	Developing	Iscte
10	Antonio Casimiro Muembanza	Building an entrepreneurial ecosystem for economic development in Angola	English	Developing	Iscte
11	Ernesto Gouveia Gove	Clusters Empresariais e atividade empreendedora: o caso de Moçambique	Portuguese	Developing	Iscte
12	Horácio Fernando Costa Lopes	Towards a standardized business case methodology framework. Eliminating assumptions and limiting ambiguity to allow comparability and replicability, ensuring accuracy	English	Developing	Iscte
13	Li Guo	Business Model Innovation of Arts and Crafts in Guangdong Province	English	Developing	Iscte
14	HOUefa CARINE KPEHOUN	DESENVOLVIMENTO SUSTENTÁVEL E TURISMO NO BENIM: O CASO DA CIDADE DE OUIDAH	Portuguese	Developing	Iscte
15	Shixuan Liu	Estudo sobre as políticas económicas da China para África e o desenvolvimento das empresas chinesas em Angola	Portuguese	Developing	Iscte

16	Ololade Monisola Ajibowo	Navigating Borders: The Journey and Struggles of Nigerian Women Entrepreneurs in Lisbon, Portugal	English	Developing	Iscte
17	Lais Méri Quirino Gonçalves	Judicialização da Política : entre as cotas e o não-racial - uma abordagem comparada entre Brasil e África do Sul	Portuguese	Developing	Iscte
18	Mário Jorge Custódio Antunes	As políticas públicas de acesso ao ensino superior em Angola – estudo comparativo entre o sistema público e o sistema privado	Portuguese	Developing	Iscte
19	Ana Margarida Lopes de Mira Coelho	Integração Regional na CEEAC e Políticas Públicas de Economia Azul: um Estudo de caso sobre Angola	Portuguese	Developing	Iscte
20	Haletta Joaquina Miguel de Figueiredo	A Cooperação dos Países da CPLP com Angola ao Nível do Ensino Superior: Vias Estratégicas de Desenvolvimento	Portuguese	Developing	Iscte
21	Luís Manuel Guimarães de Almeida	Greening Oil & Gas Supply Chain: The Influential role of Stakeholders integration and Institutional pressure	English	Developing	Iscte
22	Kassongo Chey Stanislau	Setor empresarial extractivo de diamantes em Angola: uma análise baseada no Compliance como mecanismo de prevenção e proteção de direito ao ambiente. Caso das Províncias da Lunda-Norte e Lunda-Sul.	Portuguese	Delivered	Iscte
23	Nuno Manuel Paletti Abranches Félix	Rethinking Organizational Structures: Exploring the Impacts of Digital Transformation on Innovation	English	Developing	Iscte
24	Ling YANG	Empirical Study on the Impact of Innovation Ecosystem Construction Elements on the Performance of Industrial Parks	English	Developing	Iscte

- Concluded

	Student Name	Title/Topic	Language	Institution	Concluding Year
1	Ming Yanfen	Improving the Core Capacity for EIDs Prevention and Control in Tertiary General Hospitals	English	Iscte	2025

2	Paulo Alexandre Mendes Ramos Romeiro	The birth of new entrepreneurs. The effect of entrepreneurship image on creating entrepreneurs	English	Iscte	2025
3	Rute Sofia Barbosa Xavier Lino	Why and How Corporations Innovate their Business Model in Agribusiness?	English	Iscte	2025
4	Ni Weihua	The Impact of Leadership Style on Innovation Performance in Small and Medium-sized Medical IT Enterprises: A Moderated Mediation Model	English	Iscte	2024
5	Lei Pigui	Antecedents of Business Model Innovation and Their Impact on Firm Performance in Chinese Small and Medium-Sized Enterprises	English	Iscte	2024
6	Govindraj Dempo	Family business succession in VUCA environments: Emphasizing the drivers and pathways of CEO succession under highly challenging conditions	English	Iscte	2023
7	Fernando Jorge Moreira da Silva	Institutional distances and equity-based entry modes of multinational companies in foreign countries	English	Escola Superior de Propaganda e Marketing	2022
8	Cheng Zheng	Business Model Construction Processes and Mechanisms of Start-ups in Nascent Markets - A Multiple Case Study Based on Multi-cases Analysis	English	Iscte	2022
9	Yu Na	Stroke Emergency Management Model of the Regional Medical Consortium of Guangzhou, Guangdong Province, China	English	Iscte	2022
10	Cleelia Uudam Costa	Innovation and Performance in Hotel Industry: Evidence from Portugal.	--	Iscte	2019
11	Dinis Correia Marques	Sustainability and Economic Growth - Moderating Role of Industrial Dynamics	Portuguese	Universidade Autónoma de Lisboa	2017
12	José Joaquim Afonso Diz	Corporate Governance and Cooperative Banking in Portugal	Portuguese	Universidade Autónoma de Lisboa	2015
13	Paulo Renato Pestana Faria	Financial Value Creation – The Case of Stock Options	Portuguese	Universidade de Vigo	2015
14	Robert Carsten Gericke	Corporate Governance and Risk Management in Financial Institutions: An International Comparison Between Brazil and Germany	English	Universidade Autónoma de Lisboa	2015
15	José Manuel Alexandre Marchante	Strategy, Marketing and Economic Performance - Causality Relations in Portuguese Firms	Portuguese	Universidade Autónoma de Lisboa	2014

16	Andreas Schmidt	Fair Value Accounting and the Financial Market Crisis: To What Extent is Fair Value Valuation Responsible For the Financial Crisis? – Empirical Evidence from European Banking Institutions	English	Universidade Autónoma de Lisboa	2014
17	Sandra Cristina Antunes Ribeiro	Applying Elliot Waves to the Portuguese Stock Exchange	Portuguese	Universidade Autónoma de Lisboa	2014
18	Sérgio de Almeida Rosa	The Importance of SME's Financial Information: Measuring Tangible Fixed Assets	Portuguese	Universidade Autónoma de Lisboa	2014
19	Luís Filipe Ramalho Ferreira	Financial Stability and Economic Evolution in Portugal - Researching the Effects of Financial Supervision	Portuguese	Universidade Autónoma de Lisboa	2014
20	Juvêncio Manuel Mouco da Silveira	Succession Process and the Efficacy of Firms: The Case of Family Firms	English	Universidade Autónoma de Lisboa	2013
21	Paula de Fátima Bilé Marques	The Effects of Country of Origin and Fair Trade on Brand Value Creation and their Influence on Coffee Purchase Intention in Portugal	Portuguese	Universidade Autónoma de Lisboa	2013
22	Madalena Constâncio dos Santos Pereira Delgado	Venture Capital Industry's Influence on the Sustained Performance of Portuguese Firms in Maturity Stage	Portuguese	Universidade Autónoma de Lisboa	2011
23	Ana Maria Lourenço Quaresma	Models of Corporate Governance: Their Impact on Risk Management and Consequent Organizational Financial Performance	Portuguese	Universidade Autónoma de Lisboa	2011

• M.Sc. Dissertations

- Ongoing

	Student Name	Title/Topic	Language	Status	Institution
1	Sulaiman Opeyemi Emiola	Climate-Smart Agriculture and Business Model Innovation among Nigerian Agri-Enterprises	--	Developing	Iscte
2	Hugo Michal Leszczynski	Optimizing the Lead-to-Purchase Process for Polish HNWI's Buying Portuguese Luxury RealEstate: An In-Company Project	--	Developing	Iscte
3	Francisca Barbosa da Costa	Because homes deserve a test-drive too: an innovative business idea	--	Developing	Iscte
4	Ana Catarina Anjo da Silva	O empreendedorismo feminino e o seu impacto na inovação empresarial	--	Developing	Iscte

5	Carolina Quitério Costa	Business Plan: A Born Global Internationalization Strategy for a New Portuguese Footwear Brand	--	Developing	Iscte
6	Margarida Soares Abreu	Entrepreneurial Innovation – Sociocultural Factors and Public Policies in Gamification Startups.	--	Developing	Iscte
7	Nuno Pisco Pereira Gomes	A Integração Multidisciplinar como Fonte de Criação de Valor no Setor do Pilates	--	Developing	Iscte
8	João Tomaz Churro Costa Reis	AI-Driven Transformation in Consulting: Redefining Value Creation, Service Models, and Competitive Positioning	--	Developing	Iscte
9	Camila Oliveira Santos	Rural Tourism in Fátima	--	Developing	Iscte
10	João Pedro da Silva Mendes Paulino	The Challenges of Business Process Modeling in the Implementation of an After-Sales Service in Construction and its Strategic Alignment	--	Developing	Iscte
11	Ana Filipa Romana Pedro	FlyHigh	--	Developing	Iscte
12	Candice Barthes	Mental Health in Human Resources	--	Developing	Iscte
13	Bruno Guilherme De Oliveira Lopes	A Expansão da Primeira Liga de Futebol de Portugal: A Influência da Gestão Estratégica e do Interesse dos Adeptos no Crescimento Internacional	--	Developing	Iscte
14	Deborah Eneuwa Michael	The impact of cultural and documentation challenges on migrant's employment prospects in Portugal	--	Developing	Iscte
15	António Filipe Reis Santos	Training Ant: An Innovative Business Plan for a Digital Fitness Platform	--	Developing	Iscte
16	Luis Carlos Antunes Barbosa	Avaliação da empresa PUMA SE	--	Developing	Iscte
17	Madie Bugnicourt	Managing the Luxury Experience for Gen Z and Millennials in Global Markets	--	Developing	Iscte
18	Inês Alves Macário	Adoption of Artificial Intelligence in Banking: Determinants of Consumer Behaviour, Satisfaction and Ethical Challenges	English	Developing	Iscte
19	Francisca Camacho Félix	Public-Private Partnerships in Healthcare Data Management: Lessons from Global Practices	--	Developing	Iscte

20	Dmytro Petrosiuk	Pioneering Popcorn: A Business Strategy for Flavoured Ready-to-Eat Snacks in Portugal	--	Developing	Iscte
21	Abosede Otuogbai	The Impact of different leadership approaches on the retention and departure of employees within Nigerian Manufacturing Companies.	English	Developing	Iscte
22	Muandro Antonio Candida Dengo Muhau	Navigating Technological Transformation in the Mozambican Banking Sector: A Qualitative Study on the Role of Change Management and Leadership in Driving Organizational Culture Shifts	--	Developing	Iscte
23	Abdallah Waleed Hammad	The relationship between employee turnover intentions and task centered direct employee voice	--	Developing	Iscte
24	Angelica Armando Muata	Financial and Tax Literacy	--	Developing	Iscte
25	Andrew Michael Zino	Capacitating suppliers of activities and things to do to generate ancillary revenue from other holiday elements	--	Developing	Iscte
26	Afonso Marques Moreira	Developing a Strategic Framework for Digital Transformation: Tailored Technology Implementation Based on Industry Maturity.	--	Developing	Iscte
27	Afonso Lourenço dos Santos	Plano de Negócios para um Hotel Sustentável em Contexto Rural.	--	Developing	Iscte
28	Maher Ibrahim	Innovation as a Tool for Adaptation in Small and Medium-Sized Enterprises in Crisis Environments.	--	Developing	Iscte
29	Ludwig Alkmim Vitas	Crossing Borders: Atlantis Aerofleet's Internationalization Strategy for Drone Technologies in Portugal	--	Developing	Iscte
30	Gonçalo Filipe Barata Mendes	From Charge to Change: Overcoming Logistical Barriers in Electric Mobility Adoption	--	Developing	Iscte
31	Carolina Filipa Patrão Simões	Agronegócio Sustentável e Marketing Verde: Estratégias de Diferenciação e Valor Agregado para o Crescimento Empresarial no Setor Agropecuário	--	Developing	Iscte

32	Albertimara de Sousa Rabelais	O Paradoxo do Empreendedorismo em Angola: Sobrevida e Prosperidade das Empresas num Contexto de Crise Política e Económica.	--	Developing	Iscte
33	Gonçalo Miguel Teixeira Gomes	Project Finance in Renewable Energy Projects	--	Developing	Iscte
34	Filipe Berge de Avelar	Geopolitical Risk Assessment in International Management: development of a conceptual framework using Strategic Intelligence and the PMESII-PT tool.	--	Developing	Iscte
35	Inês Filipa Parrula Nunes Bastos	Business Negotiation in the Wine Area and how they enter the International Market	--	Developing	Iscte
36	Rodrigo Miguel Portilho Nunes	Sustainable Football Tourism: Building a Global Ecosystem for Eco-Conscious Fan Engagement and Local Development	English	Developing	Iscte
37	Joana Teodoro Bernardino Januário	Artificial Intelligence as an Advantage in Human Resources Management in International Companies	--	Developing	Iscte
38	Tânia Patrícia dos Santos Gonçalves de Carvalho	Graduation of Least Developed Countries - The case of Angola	--	Developing	Iscte
39	Guilherme Jorge Moreira Rechena Castelhano	Unveiling Opportunities: Leveraging the BRICS for Unprecedented Corporate Growth in a Shifting Global Economy	--	Developing	Iscte
40	Gonçalo Aleixo de Jesus	Strategic Integration of Sustainable Practices: Enhancing Companies Competitive Advantage	--	Developing	Iscte
41	Mohamed Mustapha Georges Mouline	Master's Thesis - Business Plan - MD.M Technologies	--	Developing	Iscte
42	Rui Diogo Murça da Silva Ferreira	Business Plan - Implementation and Development of a Sports Center	--	Developing	Iscte
43	Frederico Miguel Payan Carreira da Sílva Hilário	Internationalization project	--	Developing	Iscte
44	Luka ernila	Why can a European startup succeed in the U.S. but not achieve comparable success at home?	--	Developing	Iscte

45	Sara Oriana Duarte Traguedo	Plano de Negócios- "Seven Sky - Hotel Spa & Healthcare Medical Center"	--	Developing	Iscte
46	Marta Sofia Pité Picaró	Digital Pathways to Global Markets: How Portuguese SMEs Internationalise through Online Strategies	--	Developing	Iscte
47	Alexandra Turcu	Designing an International Market-Entry Strategy for scale ups: Case Study of Bandora's Sales Expansion into the U.S.	--	Developing	Iscte
48	Nuno Ricardo da Cruz Machado e Comando	Crescimento Sustentável de Polos de Empreendedorismo Social no Terceiro Setor	--	Developing	Iscte
49	António Carlos Henriques Bernardino Barbosa	Moinho Do Canto Residences: "Creating a Strategy That is Sustainable and Competitive"	--	Developing	Iscte
50	Vítor Emanuel Gonçalves Viveiros	A Importância das Mudanças Climáticas na Gestão Vinícola	--	Developing	Iscte

- Concluded

	Student Name	Title/Topic	Language	Institution	Concluding Year
1	Lara Bricl	Survival of the European Automobile industry in the age of electric vehicles	English	Iscte	2026
2	Nika Strmcnik	A review of good practices on dealing with the aging of the workforce in the EU - A managerial perspective	English	Iscte	2025
3	Ricardo Manuel Lima Marques Pinheiro	Local vs Global Influencers: Which Strategy is More Effective for International Brand Management	English	Iscte	2025
4	Daniela Paiva Borges	The Impact of In-Store Technology on Customer Experience in Fashion Retail: A Comparative Study of Portugal and Denmark	English	Iscte	2025
5	Helena Isabel Gonçalves Rodrigues	The influence of sustainable Human Resources Practices on Organizational performance on the educational sector in Middle East.	English	Iscte	2025
6	Niko Petrovic	The Impact of AI Innovations On Drug Availability and Cost Efficiency in Pharma Supply Chains	English	Iscte	2025

7	Gonçalo Durana Xambre Vilaça Ramos	The Influence of Leadership Succession Types in Family Businesses on Firm Performance and Investor Confidence	English	Iscte	2025
8	Miguel João de Sousa Saraiva Mateus	When Disney Took a Stand: A Case-Based Study on the Impact of Brand Activism and Authenticity on Consumers' Purchase Intention in Portugal	English	Iscte	2025
9	Daniel Cristóvão Clemente Figueiredo	Digital Transformation and the Future of Work among Early-Career Professionals in the Business World	Portuguese	Iscte	2025
10	Gonçalo Peixoto Quintais Ferreira Correia	User Generated Content as a Strategic Lever for Global Equity: The Case of L'Oréal in the International Cosmetics Industry	English	Iscte	2025
11	Mariana Nunes Canhão	Luxury brands: Blockchain Seal of Authenticity in Internationalization	English	Iscte	2025
12	Lourenço França Martins Santos Silva	The Startup Playbook for AI: Product Management lessons from Europe	English	Iscte	2025
13	Arlindo Sales Marques Lourenço	Public Policies in Angola .	Portuguese	Iscte	2025
14	Hala Saker	Arab Trade Expansion Strategy in Portugal: Opportunities for Innovation and Development.	English	Iscte	2025
15	Mouaz Alrifai	The Impact of International Trade on Economic Development in Conflict-Affected Countries - A Case Study of the Trade for Peace Program	English	Iscte	2025
16	Nicolas Rocher	CustomFit: A Sustainable and Technological Approach to Personalised Lingerie through a Hybrid Business Model	English	Iscte	2025
17	Miguel João Zoubtchenko Rosa Bastos Carvalho	The Impact of Financial and Ecological Knowledge on Student Consumption Decisions: A Comparative Study of Greenwashing Perceptions	English	Iscte	2025
18	Galileo Pedro Victória Indeque	Entrepreneurship in Guinea-Bissau: a strategy to combat poverty.	Portuguese	Iscte	2025
19	Anais Pieraccini	The Economic Impact of International Festivals and their Role in Regional Economic Development	English	Iscte	2025
20	Tara Horvat	The Effectiveness of Hybrid Work: Analyzing Employee Productivity and Satisfaction	English	Iscte	2025
21	Matilda Grace Murphy	Innovative Business Plan: Enhancing the Student Housing Experience with Hospi	English	Iscte	2025

22	Vasco Miguel Martins de Amorim Vasconcelos Carvalho	How Portuguese Sports Clubs Promote Environmental Sustainability and Influence Fans' Pro-Environmental Behavioral Intentions	English	Iscte	2025
23	Muhammad Iqbal Sudibya	Challenges in Human Capital Development in Indonesia: Bridging the Gap Between Education and Industry Needs in Yogyakarta	English	Iscte	2025
24	Xiaojing Ma	Business plan for the start-up corporate named Herbin.	English	Iscte	2025
25	Valva Jaciara Peliganga da Cunha	The importance of planning for opening and managing businesses: Business plan for BOM CRESCER, LDA. company	Portuguese	Faculdade de Economia, Universidade Agostinho Neto	2024
26	Fernando Sicuba Vunge	Private investment and local administration. Case: Luquembo municipality	Portuguese	Faculdade de Economia, Universidade Agostinho Neto	2024
27	Ana Rita Pereira da Silva	Artificial Intelligence: Opportunities and Challenges in the Future of Labour Market and Work	English	Iscte	2024
28	Ana Rita Botelho Chaves Godinho Gomes	Innovative Business Plan of "PAZ the brand"	English	Iscte	2024
29	Diogo Eduardo Costa Pardal	Private Equity and Venture Capital in Emerging Markets - Examining Investment Strategies and Performance in Rapidly Developing Middle Eastern Economies	English	Iscte	2024
30	Cisko Heineke	Factors influencing the success of entrepreneurial ventures: A comprehensive analysis of strategies, resources, and external factors	English	Iscte	2024
31	Beatriz Alexandra Lopes Cunha	How Second-Hand Stores are Impacting the Fashion Retail Industry	English	Iscte	2024
32	Luisa Xavier Pereira	How Gamification creates Brand Awareness among International Users: Duolingo Case Study	English	Iscte	2024
33	Timofey Chernov	Fractal Decision-Making: Leading in a Fragmented and Complex World.	English	Iscte	2024
34	Rui Nogar Soeiro Moniz Barreto	Exploring Mozambican SMEs' Journey into International Markets.	English	Iscte	2024
35	João Pedro Correia Eusébio	Enhancing Sales Strategies through Artificial Intelligence driven Data Analysis	English	Iscte	2024

36	Emma Rose Parrott	Digital, development and decent work: how should international players support digital entrepreneurs in Kenya to create jobs and deliver on SDG 8?	English	Iscte	2024
37	Rosa Lee Pfister	The Integration Of Artificial Intelligence In Global Talent Acquisition Solutions	English	Iscte	2024
38	Maria Madalena Ribeiro Aniceto	Remote and Sword Health: factors that contributed to the sucess of two portuguese unicorns	Portuguese	Iscte	2024
39	Shixuan Liu	The Ease of Doing Business in Angola from a Chinese Perspective: The Role of Domestic Public Policy	Portuguese	Iscte	2024
40	Luís Manuel Guimarães de Almeida	Agricultural cooperativism's role on the diversification of the Angolan economy: An analysis on Funda's cooperatives	Portuguese	Faculdade de Economia, Universidade Agostinho Neto	2023
41	Anacleto Eduardo	SMEs financial management: Case study in the industrial sector of mineral water in Luanda, 2021-2022	Portuguese	Faculdade de Economia, Universidade Agostinho Neto	2023
42	Marina Manuel Amaral	Analysis of the role of management by objectives practices in organizational performance: A case study in the company Ernst & Young Mozambique (2020-2022)	Portuguese	Instituto Superior de Comunicação e Imagem de Moçambique	2023
43	Gaspar Francisco Pedro Xirimbimbi	Assessment of the internal accounting control system of Saigas Lda firm in year 2020	Portuguese	Faculdade de Economia, Universidade Agostinho Neto	2023
44	Isabel Eugénio Chirrime Borges	Impacts of the economic evaluation of investment projects in water supply systems implemented in FIPAG Regional Sul, Mozambique	Portuguese	Instituto Superior de Comunicação e Imagem de Moçambique	2023
45	Grasielle Oliveira Esposito	Political and economical relations between Brasil and Portugal - the food industry	Portuguese	Universidade Autónoma de Lisboa	2023
46	Emanuel Igraça Miguel Tunga	Digital entrepreneurship: Determinants for digital start-up success in Angola. Case study: Digital start-ups from the province of Luanda in the period 2013-2020	Portuguese	Faculdade de Economia, Universidade Agostinho Neto	2023
47	Sérgio Adriano Maria Domingos Maló	Business model of the mobile technology platform Service 84321 - Contribution to its construction and validation	Portuguese	--	2023
48	Beatriz Malés Simões	Governance: The key for the Business Family success	Portuguese	Iscte	2023

49	Tomás Filipe Rodrigues do Amaral	Evolution of the Portuguese real estate market and future trends	Portuguese	Iscte	2023
50	Ana Sofia de Assis Lobo Vivaldo Plácido	Characterisation of the Entrepreneurial Phenomenon in the Wine Sector in the Setúbal Peninsula	Portuguese	Iscte	2023
51	Santos Fernandes	Public Policies for the development of entrepreneurship in Guinea-Bissau.	Portuguese	Iscte	2023
52	Ana Luísa Silva Gema Novais	Assessment of International Competitiveness of the Portuguese Pulp and Paper Industry	English	Iscte	2023
53	Arthur Vale Franklin de Sousa	Cluster-based approaches towards developing a customer loyalty program in a security private company	Portuguese	Iscte	2023
54	Walid Bouhlani	Purpose of the application of subscriptions in the business models of SaaS startups	Portuguese	Iscte	2023
55	João Pedro Pinto Sepúlveda Monteiro	I'WASH	Portuguese	Iscte	2023
56	David Jasper Wenzel	Business Plan for the start-up "Sylvester"	English	Iscte	2023
57	Alvy Jacky Lahaye	Internationalization Determinants from Small Enterprises to Multinationals: "Exploring the Factors that Enable Some Companies to Internationalize More Effectively and Efficiently than Others"	English	Iscte	2023
58	Laurijn Rita Gateau	Opening of an e-commerce platform in the Filipino Handicraft industry	English	Iscte	2023
59	Carolina Isabel Seromenho dos Santos	The Digital Transformation in Family Businesses - Luxury Footwear - Pedagogical Case	Portuguese	Iscte	2023
60	Sara Lourenço Melro	Team Padel	Portuguese	Iscte	2023
61	Catarina Fernandes Lobato	The internationalization of companies that are Madeira Island natives. Exhibition of some successful companies and factors that support or hinder Madeiran companies in this process	English	Iscte	2023
62	Mónica Filipa Gomes Martins	Business plan: a new Drive-In Cinema in Lisbon	English	Iscte	2023
63	Mariana Sara de Almeida Cerdeira e Figueiredo Cardoso	Innovative Business Plan_Ecologic Sustainable Store_Demetra	English	Iscte	2023

64	Marisa Atija Matano	Assimetria de informação no mercado de viaturas usadas em Moçambique – Maputo	Portuguese	Instituto Superior de Comunicação e Imagem de Moçambique	2022
65	Ingilo Nortamo Dalsuco	A importância do empreendedorismo no período pós-pandemia em África: Caso de Moçambique	Portuguese	Instituto Superior de Comunicação e Imagem de Moçambique	2022
66	Frelson Gil Narcy de Carvalho	Métodos de avaliação de empresas: Estudo de caso Hyper Market Moçambique, Lda	Portuguese	Instituto Superior de Comunicação e Imagem de Moçambique	2022
67	Horácio Paulo Mingochi	Influência do investimento no crescimento do Município do Moxico - Estudo de caso: Instituto Superior Politécnico Privado Walinga do Moxico no período 2017-2018	Portuguese	Faculdade de Economia, Universidade Agostinho Neto	2022
68	Hélya Danila Sequeira Lopes	Entrepreneurship and Innovation	Portuguese	Faculdade de Economia, Universidade Agostinho Neto	2022
69	Gonçalo Pereira Alves Sampaio da Nóvoa	The adaptability of companies in the automotive sector to the ban on internal combustion vehicles in Europe from 2035	English	Iscte	2022
70	Tiago Silva Contente	A importância do Corporate Entrepreneurship no desenvolvimento de uma sociedade tecnológica	Portuguese	Iscte	2022
71	Madalena Martins Lopes Vaz Pereira	Impact of Augmented Reality on Fashion E-commerce	Portuguese	Iscte	2022
72	Rosária Manuel do Nascimento	Application of the Build-Measure-Learn Feedback Loop: case study	English	Iscte	2022
73	Alexandre Miguel de Sousa Gonçalves	Development of an application that relates fashion stores and fast delivering - Delooks	English	Iscte	2022
74	Xiake Wu	The impact of strategic human resource management on the performance of technology enterprises	English	Iscte	2022
75	Dinis Miguel Conde Leal	The Competitiveness of Business Models in Portuguese Football	Portuguese	Iscte	2022
76	Ana Isabel Pinto Balhico	Strategic Entrepreneurship in a cross-national perspective: Evidence from Portuguese and French ventures	English	Iscte	2022
77	Gonçalo Simões Cidrais Guimarães	Entrepreneurship in Portugal: Critical success factors of the first 4 unicorns - Farfetch, OutSystems, Talkdesk e Feedzai	Portuguese	Iscte	2022

78	Filomena Isabel Ricardo Chainho	Platform for Psychosocial support in divorce	Portuguese	Iscte	2022
79	Gerrit Huwald	Innovative Business Plan: Digital Learning Solution Services for mid-sized German-based freight forwarding companies operating in Europe	English	Iscte	2022
80	Mariana Ferreira Delgado	The Impact of COVID-19 in the Innovation of PPE Companies	English	Iscte	2022
81	Custódio Epalanga Albino	Management	Portuguese	Faculdade de Economia, Universidade Agostinho Neto	2021
82	João Pedro Mendes Dias dos Santos	Management	Portuguese	Faculdade de Economia, Universidade Agostinho Neto	2021
83	Enoque de Bragança	Management	Portuguese	Instituto Superior de Comunicação e Imagem de Moçambique	2021
84	Estevão Banga Vié Caluvi	Economics	Portuguese	Faculdade de Economia, Universidade Agostinho Neto	2021
85	Gabriela Finciuc	Service quality of hotels during Covid-19	Portuguese	Iscte	2021
86	Diana Rita Teixeira Pereira	Innovative Business Plan: An implementation of e commerce to the sexual industry	English	Iscte	2021
87	Martina Bisetti	My Granny Said To Me: development of an online Business Plan out of a Leisure Hobby	English	Iscte	2021
88	Maria Camila Canney Ramirez	Digital transformation: Redefining Caty Cucalón's Art Business	English	Iscte	2021
89	Kraus Saar	What is the driving force behind the Israeli tech industry?	English	Iscte	2021
90	Pedro Luís Nunes Cabrita	Business Model of NGOD in the area of Education in Mozambique	Portuguese	Iscte	2021
91	Yuan Yuan Wu	The Internationalization of Portuguese companies in the Chinese market	Portuguese	Iscte	2021
92	Adeline Muriel Texeira	Empirical Study on Consumer Acceptance of Cultured Meat in Europe	English	Iscte	2021

93	Marta Calsina Ruzafa	Blockchain as a chain for humanitarian aid:Transforming the lives of refugees	English	Iscte	2021
94	Imane Bouymaj	Globalization?s Impact on Cultural Identity: Empirical study on 1st and 2nd Generation Immigrants	English	Iscte	2020
95	Charles Eduard G Millgate	"Acoustica?s International Expansion: The French Market"	English	Iscte	2020
96	Mária Lúcia Santos Leonardo	Venture Capital: The Decision-Making Process and Investment in Startups	Portuguese	Iscte	2020
97	Pedro Miguel Geraldes Pires	A data-driven approach to predict the value and key features of collectible cars	English	Iscte	2020
98	Léonie Caroline Marie Peters-Destéract	Innovative business plan for a brunch restaurant in Toulouse, France.	English	Iscte	2020
99	Maria Margarida de Almeida Barreira Calvinho	Management	Portuguese	Universidade Autónoma de Lisboa	2019
100	Osvaldo Fernando Lopes de Figueiredo	Management	Portuguese	Faculdade de Economia, Universidade Agostinho Neto	2019
101	Aurélio Dialunvuidi João Manuel	Management	Portuguese	Faculdade de Economia, Universidade Agostinho Neto	2019
102	Geraldo Cunha Carvalho Júnior	Management	Portuguese	Universidade Autónoma de Lisboa	2019
103	Constança de Athayde de Antunes Varela Chaves	Lean and continuous improvement at EDPP	English	Iscte	2019
104	Francisco Barreto Borges	SAAS Enterprise Resource Planning "IDSSY" - Economic-Financial Viability Analysis	Portuguese	Iscte	2019
105	Simão Emanuel Alvarez Castelo dos Santos	Growing Saffron in Hidroponics Culture	Portuguese	Iscte	2019
106	Jessica Jaishil	Business Plan for a food service platform for travelers ?YUMMYTRIP?	English	Iscte	2019
107	Evaristo Waya	Management	Portuguese	Faculdade de Economia, Universidade Agostinho Neto	2018
108	Lemba Ana Francisco	Management	Portuguese	Faculdade de Economia, Universidade Agostinho Neto	2018

109	Vanessa Gomez Peñarete	CHALLENGES AND OPPORTUNITIES FOR QUERO-CHUVA: A BRAZILIAN CACHAÇA IN THE PORTUGUESE MARKET	English	Iscte	2018
110	Luo Jianmin	AN EMPIRICAL INVESTIGATION OF THE PORTUGUESE HOUSING PRICES: EVIDENCE FROM THE PERIOD 2004-2018	English	Iscte	2018
111	Sara Lopes de Campos Figueiredo	Content Marketing and Beauty and Cosmetic Brand's Strategy	English	Iscte	2018
112	Diogo Filipe Dias Louro	The Competitiveness of Modern Retail and the Imperative to Respond the Challenges of Circular Economy	English	Iscte	2018
113	Manuel Lupi Cary	efficiency of finance education in ISCTE and ISEG	English	Iscte	2018
114	Sheila Salomé Luciano Mulémbwè	Management	Portuguese	Instituto Superior de Ciências e Tecnologia de Moçambique	2017
115	Fátima Augusto da Conceição	Management	Portuguese	Instituto Superior de Ciências e Tecnologia de Moçambique	2017
116	André Henriques Sapalo	Management	Portuguese	Faculdade de Economia, Universidade Agostinho Neto	2017
117	Augusta Paulo Xerinda	Management	Portuguese	Instituto Superior de Ciências e Tecnologia de Moçambique	2017
118	Rosa Judite Joaquim Manhonha Maenzana	Management	Portuguese	Instituto Superior de Ciências e Tecnologia de Moçambique	2017
119	Sílvia Eugénio Mulungo	Management	Portuguese	Instituto Superior de Ciências e Tecnologia de Moçambique	2017
120	Delfina António Folige	Management	Portuguese	Instituto Superior de Ciências e Tecnologia de Moçambique	2017
121	Arnaldo Wilson Pereira Chaves	Management	Portuguese	Universidade Autónoma de Lisboa	2017

122	Cosme Justino de Jesus	Management	Portuguese	Instituto Superior de Gestão	2017
123	Rodrigo Ferreira Santo	What can Motorsport do to Automotive Industry Development	English	Iscte	2017
124	Tiago Almeida Santos de Azevedo e Silva	Schoolify - Projeto Inovador na Área da Educação	Portuguese	Iscte	2017
125	Manuel Conceição da Silva Mendes	Management	Portuguese	Faculdade de Economia, Universidade Agostinho Neto	2016
126	Gabriel Bila Nhanha	Management	Portuguese	Universidade Autónoma de Lisboa	2016
127	Mateus Luís Singana	Management	Portuguese	Universidade Autónoma de Lisboa	2016
128	Laurinda André Pedro de Macedo	Management	Portuguese	Faculdade de Economia, Universidade Agostinho Neto	2016
129	Quilaco António Pedro	Management	Portuguese	Faculdade de Economia, Universidade Agostinho Neto	2016
130	Arlindo Jossias Sambo	Management	Portuguese	Instituto Superior de Ciências e Tecnologia de Moçambique	2016
131	Luís Abílio da Silva Joaquim	Management	Portuguese	Faculdade de Economia, Universidade Agostinho Neto	2015
132	Ricardo Jorge Lucas Guerreiro	Management	Portuguese	Universidade Autónoma de Lisboa	2014
133	Lauro Farias Júnior	Management	Portuguese	Universidade Autónoma de Lisboa	2014
134	Wesa Tatiana Simão da Cunha	Management	Portuguese	Universidade Autónoma de Lisboa	2014
135	Gonçalo Cabrita Maciel Soveral	The Role of Crowdfunding as an Entrepreneurial Tool in the Particular case of Portugal	English	Iscte	2014
136	Filipa Sofia Margarido Esteves	Management	Portuguese	Universidade Autónoma de Lisboa	2013

137	António César Amoreira Godinho Figueiredo	Management	Portuguese	Universidade Autónoma de Lisboa	2013
138	Sérgio Manoel Barbosa de Miranda Filho	Management	Portuguese	Universidade Autónoma de Lisboa	2013
139	Ylma Cristina Vasconcelos Torres	Management	Portuguese	Universidade Autónoma de Lisboa	2013
140	Sérgio Ricardo Pereira Accioly	Management	Portuguese	Universidade Autónoma de Lisboa	2013
141	Pedro Teixeira Barros e Sousa de Olim	Management	Portuguese	Universidade Autónoma de Lisboa	2013
142	Luís Miguel Nascimento Vala	Análise do Processo e dos Factores Determinantes	Portuguese	Iscte	2013
143	Rossana Yamel Rea Rodríguez	Management	Portuguese	Universidade Autónoma de Lisboa	2012
144	Francisco Tavares Noronha Neto	Management	Portuguese	Universidade Autónoma de Lisboa	2012
145	Fernando Paulo Teles	Management	Portuguese	Instituto Superior de Gestão	2012
146	Francisco Paulo Brandão	Management	Portuguese	Instituto Superior de Gestão	2012
147	Cleide Ferreira Alves	Management	Portuguese	Instituto Superior de Gestão	2012
148	José Maria Benigno de Freitas	Management	Portuguese	Instituto Superior de Gestão	2012
149	Antônio Morais Pereira	Management	Portuguese	Instituto Superior de Gestão	2012
150	Márcia Adriana Magalhães Omena	Management	Portuguese	Universidade Autónoma de Lisboa	2012
151	Adalgiza Cavalcanti Borges Araujo	Management	Portuguese	Universidade Autónoma de Lisboa	2012
152	Jessica Geraldin Vasconcelos Perestrelo	Management	Portuguese	Universidade Autónoma de Lisboa	2012
153	José Carlos Lopes da Cunha	Management	Portuguese	Universidade Autónoma de Lisboa	2012
154	Dinis Correia Marques	Management	Portuguese	Universidade Autónoma de Lisboa	2012

155	Carlos Emílio Ferreira da Mota	Management	Portuguese	Universidade Autónoma de Lisboa	2012
156	Fernando Rodrigues de Oliveira Ramos	Management	Portuguese	Universidade Autónoma de Lisboa	2011
157	Teófilo dos Santos Rocha Filho	Management	Portuguese	Universidade Autónoma de Lisboa	2011
158	Pedro António Fernandes Gonçalves da Cruz	Management	Portuguese	Universidade Autónoma de Lisboa	2011
159	Cátea Janete Ferreira Soares	Management	Portuguese	Universidade Autónoma de Lisboa	2011
160	Tânia Carina Vieira de Sousa	Management	Portuguese	Universidade Autónoma de Lisboa	2011
161	Joana Filipa Marques Pinto	Management	Portuguese	Universidade Autónoma de Lisboa	2011
162	Sérgio Vicente Vite	Management	Portuguese	Universidade Autónoma de Lisboa	2010
163	Luís Afonso Narciso Pinto Pacheco de Novais	Management	Portuguese	Universidade Autónoma de Lisboa	2010
164	Delfina Maria dos Santos Tomé	Management	Portuguese	Universidade Autónoma de Lisboa	2010
165	João Carlos Barros Pimenta	Management	Portuguese	Universidade Autónoma de Lisboa	2010
166	Mariana Hidalgo Barata Martins Víctorino	Management	Portuguese	Instituto Superior de Comunicação Empresarial	2010
167	Vinícius Ribeiro de Paula	Management	Portuguese	Universidade Autónoma de Lisboa	2010
168	Sérgio de Almeida Rosa	Management	Portuguese	Universidade Autónoma de Lisboa	2009
169	Paula de Fátima Bilé Marques	Management	Portuguese	Universidade Autónoma de Lisboa	2009
170	Anabela Gaspar Pires dos Santos	Management	Portuguese	Universidade Autónoma de Lisboa	2009
171	José Manuel Alexandre Capela dos Santos Marchante	Management	Portuguese	Universidade Autónoma de Lisboa	2009

172	João Luís Barreto Bettencourt Góis	Management	Portuguese	Universidade Autónoma de Lisboa	2009
173	Anabela Sousa Santos	Management	Portuguese	Universidade Autónoma de Lisboa	2008
174	Ana Margarida Alpendre Barbosa	Management	Portuguese	Universidade Autónoma de Lisboa	2008
175	Ana Maria Lourenço Quaresma	Management	Portuguese	Universidade Autónoma de Lisboa	2008
176	Mariana Apolónia Estevam	Management	Portuguese	Universidade Autónoma de Lisboa	2008
177	Paulo Renato Pestana Faria	Management	Portuguese	Universidade Autónoma de Lisboa	2007
178	Ambrósio José da Silva Teixeira	Management	Portuguese	Universidade Autónoma de Lisboa	2007
179	Guilherme Hidalgo Barata Martins Victorino	Management	Portuguese	Universidade Autónoma de Lisboa	2007
180	Patrícia Isabel Paulino Gonçalves	Management	Portuguese	Universidade Autónoma de Lisboa	2007

• M.Sc. Traineeship Reports

- Concluded

	Student Name	Title/Topic	Language	Institution	Concluding Year
1	Bruno Miguel Santos da Costa	Management	Portuguese	Universidade Autónoma de Lisboa	2014
2	Ana Catarina Monteiro Ferreira	Operational risk management in investment banking operations	Portuguese	Universidade Autónoma de Lisboa	2012

• M.Sc. Final Projects

- Ongoing

	Student Name	Title/Topic	Language	Status	Institution
1	Vita Balmazovic	Smart Grocery Shopping App: Enhancing cost-effective shopping through real-time discount tracking and seasonal meal planning	English	Delivered	Iscte
2	Engrácia Jone José	Business Plan for an Innovative Projectpt	--	Developing	Iscte

- Concluded

	Student Name	Title/Topic	Language	Institution	Concluding Year
1	João Diogo De Simas Leite Eufrásio	AtivaMente: A Business Plan for a Paediatric Psychomotricity Clinic	English	Iscte	2025
2	Tiago Carvalho Paiágua Bento	IGO'OUT APP	English	Iscte	2025
3	Pedro Rafael Rebelo Gonçalves da Rocha	Business Plan: Engitec - Low-impact thermal solutions for existing homes.	Portuguese	Iscte	2025
4	Diogo Mourato Leite	Business Plan: Health Tourism	Portuguese	Iscte	2025
5	José António Gomes Garanito	Business Plan for the Innovative Project Madeira CrystalClear	Portuguese	Iscte	2025
6	Valentine Elodie Sirre	Business Plan - Innovative Xerophyte plant-based Skincare Products	English	Iscte	2025
7	Joana Telhado Pereira Colaço	Business Plan - SEASONS	English	Iscte	2025
8	Joaquim Maria Felner da Costa Grave	Business Plan - "MeatScore"(beef quality and palatability certification company)	Portuguese	Iscte	2025
9	Bruno Duarte Rodrigues Gouveia Leite	Company project – restructuring of a commercial vehicle sales unit, focusing on the reformulation of the commercial model.	Portuguese	Iscte	2025
10	Diego Belchí Pertegaz	Mercadona's internationalization strategy in Portugal: challenges and opportunities.	English	Iscte	2025
11	Rita Maria do Carmo Gonçalves	Tremez Village Business Plan	English	Iscte	2024
12	Inês Miguel Salgado Lança	The Network Home: Developing an Innovative Co-Living Business Plan for Almada	English	Iscte	2024
13	Edilson Agnaldo da Costa Pereira	Business Plan: Building Maintenance company in Maputo city	Portuguese	Iscte	2024
14	Inês Rodrigues Vitorino	Aptoide's Expansion Plan into Japan: Seizing Regulatory Opportunities in the Mobile App Market.	English	Iscte	2024
15	Diana Domingues Camacho	Innovative Business Plan: CorkHaven	English	Iscte	2024

16	Luís Filipe Timóteo Sá Pinto	Innovative Business Plan: Navigating the Future - A Strategic Business Plan for Implementing Digital In-Tunnel Advertising in Lisbon's Subway through a Partnership with AdtrackMedia	English	Iscte	2024
17	Catarina Macedo Basto D'Oliveira	Innovative Business Plan: PORQUERAIO	Portuguese	Iscte	2024
18	António Maria Pinto de Carvalho Fonseca dos Santos	Business Plan Agrotourism with Self Check-in: Clotilde by the Vineyards	English	Iscte	2023
19	Diogo Rafael da Silva Costa	Innovative Business Plan Sweets & Drinks	English	Iscte	2023
20	Gianluca Paolo Grassi	Private Equity Powerhouse: An Equity Valuation of KKR & Co.	English	Iscte	2023
21	Alípio Manuel Martins dos Anjos	Internationalization of the company Rumos Sensacionais	Portuguese	Iscte	2023
22	Inês Pimentel Antunes Bertão	Gestão de Conflitos em Empresas Familiares	Portuguese	Iscte	2023
23	Adrian António Gonçalves da Silva	Business Plan: Software for Workshops and Clients	English	Iscte	2023
24	Gonçalo de Castro Domingues Fernandes	Business Plan - Creating an Alvarinho Wine Brand	Portuguese	Iscte	2023
25	Diogo Salgado de Sousa	In-Company Project: Internationalisation of the company Arquiconsult for the United States of America	English	Iscte	2023
26	Beatriz Martins Brito	Succession In Family Businesses - the case of Maguir	Portuguese	Iscte	2023
27	Frederico Veiga dos Reis Canedo	Corporate Governance in a family firm	Portuguese	Iscte	2023
28	Victor Jean-Joseph	Innovative Business Plan : SECU'ROAD	English	Iscte	2023
29	Dhruti Piyushkumar Radia	Is the current Business Model the most valuable approach for this company? - Project for Scoop n Dough	English	Iscte	2022
30	Beatriz Tomaz Barbosa da Costa	Business Plan of a Social Business promoted by a Non-Profit Organization: SEMEAR Cerâmica	Portuguese	Iscte	2022
31	Alice Loureiro Norte	Business Plan of Bondyo: A Ties Rental E-commerce Company	English	Iscte	2022
32	João David Silva Carvalho	Wine On Launch of an online wine search, ordering and delivery service	Portuguese	Iscte	2022
33	Bruno Alexandre Nóbrega Nunes	Digital platform to create memorials	English	Iscte	2022

34	Guilherme Carreira Corrêa de Oliveira	Business Plan: Cunnict	Portuguese	Iscte	2022
35	João Rodrigues Bruno	Business Plan: Hermit, the brand with ecologic identity	English	Iscte	2021
36	Ivani Alves Ferreira dos Santos	Daily Deal Platform	English	Iscte	2021
37	Julian Félix Schwafert	Business Plan: Dental Monitoring	English	Iscte	2021
38	Mariantonietta Renda	Expand Reality in-company project ? a Proximity Technology Business Model research in support of Healthcare Management.	English	Iscte	2021
39	Carolina Lopes Nunes	Business Plan: Online platform that connects small farmers to consumers	English	Iscte	2021
40	Marcia Gladys Guimarães de Oliveira	Business Plan for Social Impact - Mobile Application to Address Size Discrimination	English	Iscte	2021
41	João Filipe Martins Ramos	Business plan- .WAVE	Portuguese	Iscte	2021
42	Margarida Isabel Ministro Raposo	The impact of online payments on employee benefits	English	Iscte	2020
43	Eneida Cristina da Cruz Fortes Lima	Project Management Tools Application in Development Organizations: Third Sector in Angola	Portuguese	Iscte	2020
44	Diogo Coelho Carreira da Conceição	The Extinction of the Identification Document Through Biometric Screening at TAP Portugal	Portuguese	Iscte	2020
45	Zhenning Wang	BUSINESS PLAN FOR PRIVATE MEDICAL RECORD MANAGEMENT SOFTWARE	English	Iscte	2020
46	João Pedro Calado dos Santos	Innovative business plan: Sports bar directed for sports bettors	Portuguese	Iscte	2020
47	Aulinda da Silva Furtado	Management	Portuguese	Universidade Autónoma de Lisboa	2019
48	João Miguel Ferreira Jacob	Business Plan of a social charity institution - ReViver	Portuguese	Iscte	2019
49	Salvador do Canto Moniz Martins	The Impact of Surfing on Tourism in Portugal	English	Iscte	2019
50	Roni Samuli Vuorela	Business Plan: Sustainable Surf Resort in Simeulue	English	Iscte	2019
51	Telma Sofia Martins Rodrigues Melo	Management of innovation in Portugal: case study of the company Bísaro - Salsicharia Tradicional, Lda.	Portuguese	Iscte	2019

52	Tomás Maria Bello Dias Rebelo de Andrade	Business Plan for a Platform to Develop Tourism in the Inland Portugal	English	Iscte	2019
53	Miguel Luís Carrilho Forte da Cunha	Business Plan: "Casa do Benfica de Maputo"	English	Iscte	2019
54	Thomas Christian Gruber	Product Development in App Business - A corporate project of the moovel Group GmbH (Ltd)	English	Iscte	2019
55	Diogo Manuel da Silva Esteves	Manga Curta, Saudável nas Horas Business Plan	English	Iscte	2019
56	Francisco Luís Mendes Valadas	Forest and plant maintenance in urban areas	Portuguese	Iscte	2019
57	Bernardo Miguel Calado Marques	Internationalization of Vivafit	English	Iscte	2019
58	André Filipe Gonçalves Frade	Business plan - Golden Berry	Portuguese	Iscte	2019
59	Ana Isabel Gonçalves Pinheiro Cardoso	MOBI.E: CASE OF A DISRUPTIVE TECHNOLOGICAL INNOVATION THAT HAS GAINED WORLDWIDE LEADERSHIP	English	Iscte	2019
60	João Miguel Faustino Brejo	Equity research ? Dimpomar, Lda. Case study	English	Iscte	2018
61	Marie Elodie Van Rijckeghem	Business Plan WHY YOU	English	Iscte	2018
62	Marcos Roberto de Godoi	The objective of this project is to present the challenges and results of the digital transformation in the health segment value chain, with automation, integration and metology, maintaining the focus on patient care, being applied in supplementary health in Brazil.	Portuguese	Iscte	2018
63	Mário António Silva Prada	Plano de Negócio de uma Plataforma de Notificação para Produtos Frescos	Portuguese	Iscte	2017
64	Inês Domingos Bernardes	Plano de Negócio - Woozin	Portuguese	Iscte	2017
65	Ivana Bukaiová	Touristic destination and destination image: Case study of Slovakia	English	Iscte	2017
66	Patrícia Sofia Pinto Allen Santinho Horta	Management	Portuguese	Universidade Autónoma de Lisboa	2016
67	Bruno Azevedo Pereira Morgado	Plano de Negócios Cookit	English	Iscte	2015
68	João Manuel Gama Leão	Management	Portuguese	Universidade Autónoma de Lisboa	2014

69	Pedro Afonso Figueiredo Vilar	National Railway Museum's Quest for Visitors: An integrative proposal	English	Iscte	2014
70	Pedro Miguel da Conceição Mendonça	A Contabilidade de Gestão Enquanto Elemento Crítico de um Sistema de Controlo de Gestão: Estudo de caso na TNT Express Portugal	Portuguese	Iscte	2014
71	Cátia de Pinho Gomes	Plano de Negócios: Electronic Sunland - Festival de Música Electrónica	Portuguese	Iscte	2013
72	Ñuno Miguel Gaspar da Rosa Guerreiro Bota	A Internacionalização de PME'S em Portugal - Elaboração de um modelo teórico	Portuguese	Iscte	2013
73	José Miguel Martins de Oliveira	Plano de Negócios de um Lar de Idosos no Distrito de Lisboa	Portuguese	Iscte	2013
74	Filipe Rocha Ferreira Aguiar Nogueira	OTIUM - Projecto Inovador no Mercado da Informação sobre o Lazer	Portuguese	Iscte	2013
75	Pedro Maria Magalhães Carreiras Albuquerque Mascarenhas	On2sports - Projecto Inovador na área do Desporto. Um modelo de negócio viável	Portuguese	Iscte	2012

Total Citations

Web of Science®	499
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Publications

• Scientific Journals

- Scientific journal paper

1	Pereira, R., Omar, M. N., Gafur, S. & Chirindza, F. (N/A). The role of governance in shaping CSR and financial outcomes in Portuguese SMEs. <i>Strategic Change</i> . N/A
2	De Clercq, D. & Pereira, R. (N/A). Coworker ostracism, depersonalization of coworkers and thwarted change-oriented OCB: The mitigating role of employee idealism. <i>Journal of Organizational Effectiveness: People and Performance</i> . N/A
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4	Pereira, R., Omar, M. N., Gafur, S. & Machacha, O. (N/A). Profit with purpose: How CSR fuels UK SMEs' success. <i>Strategic Change</i> . N/A

5	De Clercq, D. & Pereira, R. (N/A). When does role ambiguity escalate into diminished change-oriented organizational citizenship behavior?. <i>Journal of General Management</i> . N/A (N/A) - Times Cited Web of Science®: 5 - Times Cited Scopus: 4 - Times Cited Google Scholar: 9
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- Review article

1	Raharja, B. S., Indarti, N., Pereira, R. & Anggadwita, G. (N/A). The interplay between social capital and community-based financing: Using bibliometric-systematic literature review for future research agenda. <i>Journal of Entrepreneurship and Public Policy</i> . N/A
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2	Pereira, R. & Maia, R. (2018). Entrepreneurship in Africa: an exploratory analysis using data from the Global Entrepreneurship Monitor (GEM). JANUS.NET. 9 (2), 109-123
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• Books and Book Chapters

- Book author

1	Pereira, R. & Piganiol, B. (2017). La Maîtrise de la Vitesse : Clé du Succès de l'Entreprise – Essai sur la Dynamique des Entreprises. Presses Académiques Francophones.
2	Pereira, R., Estevam, M. & Almeida, R. (2009). Harmonização Contabilística Internacional - Análise das Suas Implicações em Portugal. Lisboa/Portugal. Bnometrics.
3	Pereira, R. & Teixeira, A. (2009). Contabilidade das TICs - Despesas de I&D, Activos Intangíveis e Reconhecimento de Réditos. Lisboa. Bnometrics.
4	Pereira, R., Faria, P. & Reis, J. V. (2009). Stock Options - Elementos Financeiros, Contabilísticos e Fiscais. Lisboa. Bnometrics.

- Book editor

1	Bento, P., Pereira, R., Pernas, G., Marques, P. & Figueiredo, M. (2012). Entrepreneurship. Pearson Custom Publishing.
2	Pereira, R. (2010). A Dinâmica nas Ciências Económicas e Empresariais - Contributos para uma Visão Abrangente. Lisboa. Escolar. - Times Cited Google Scholar: 3
3	Pereira, R. (2009). A Dinâmica nas Ciências Econômicas e Empresariais - Contributos para uma Visão Abrangente. Maceió/Brasil. EDUFAL.

- Book chapter

1	Lopes, U. & Pereira, R. (2014). Educação como Fundamento da Sustentabilidade: Uma Análise Embasada na Gestão de Educação (e da Economia Familiar). In Maria de Lourdes Haywanon Santos Araújo e Robinson Moreira Tenório (Ed.), EDUCAÇÃO E GESTÃO LUSÓFONAS: DIFERENTES OLHARES, DIFERENTES CAMINHOS. (pp. 71-113). Feira de Santana/Brasil: UEFS Editora.
2	Pereira, R. (2001). L'accueil des Etudiants Etrangers : Une Certaine Disparité. In Etre Etudiant Etranger au 21ème Siècle. Paris: Cité Internationale Universitaire de Paris.

• Conferences/Workshops and Talks

- Publication in conference proceedings

1	Xavier, R. & Pereira, R. (2023). Exploring the drivers of business model innovation: Insights from a single-case study in agribusiness. In Fernando Moreira and Shital Jayantilal (Ed.), Proceedings of the 18th European Conference on Innovation and Entrepreneurship, part 2. (pp. 913-921).: Academic Conferences International. - Times Cited Scopus: 1 - Times Cited Google Scholar: 5
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2	Luz, A. R., Bento, P., Paschoalotto, M. & Pereira, R. (2021). Entrepreneurship performance in the European Union: In what extent do socioeconomic, environmental, and governmental conditions matter?. In SemeAD2021: XXIV Seminários em Administração. São Paulo: Faculdade de Economia, Administração e Contabilidade da Universidade de São Paulo.
3	Pereira, R. & Maia, R. (2019). The role of foreign organizations on African entrepreneurial development: A case study from Mozambique. In III International Forum on Management: Value creation and local heritage, Book of proceedings. (pp. 371-383).: Universidade de Évora.
4	Delgado, M., Pereira, R. & Dias, Á. (2013). Entrepreneurship, venture capital, and the valuation of firms in maturity stage. In Proceedings of the 6th EuroMed Conference of the EuroMed Academy of Business.
5	Pereira, R. & Bento, P. (2012). Governmental entrepreneurship: The case of the electric mobility in Portugal. In Proceedings of the 39th Annual Conference of the Northeast Business and Economics Association. - Times Cited Google Scholar: 1

- Conference proceedings editor

1	Pereira, R., Sharma, R., Robalo, A. & Ranjan, J. (2019). Facets of Business Excellence in Marketing and Strategy. Bloomsbury India.
2	Pereira, R., Sharma, R., Robalo, A. & Ranjan, J. (2019). Facets of Business Excellence in IT. Bloomsbury India.

- Talk

1	Fragoso, R. & Pereira, R. (2021). The influence of entrepreneurial intention on new venture creation in the African context. XXIII Seminario Luso-Español de Economía Empresarial. - Times Cited Google Scholar: 1
2	Capelo, C. & Pereira, R. (2021). Maximizing the Potential of Transparent Simulations by Combining Performance Goals with Learning Goals and Exploratory Guidance in a Dynamically Complex task. 18th International Conference on Cognition and Exploratory Learning in Digital Age (CELDA 2021).
3	Fragoso, R. & Pereira, R. (2021). The influence of entrepreneurial intention on new venture creation in the African context. ECIE21 - 16th European Conference on Innovation and Entrepreneurship. - Times Cited Google Scholar: 1
4	Nguyen, P. H. S. & Pereira, R. (2021). Explorer la relation entre la croissance internationale et l'intra-régionalisation vs l'inter-régionalisation : son ambivalence et le rôle du degré d'engagements internationaux. 30th Conference of AIMS – Association Internationale de Management Stratégique.
5	Capelo, C., Pereira, R. & Dias, J. F. (2020). Performance Effects of Structural and Behavioural Debriefings in Transparent Simulations. 17th International Conference on Cognition and Exploratory Learning in Digital Age (CELDA 2020). - Times Cited Scopus: 1 - Times Cited Google Scholar: 4
6	Pereira, R. & Maia, R. (2019). Business modelling in the era of artificial intelligence: a dynamic model. GFIC 2019 – Global Forum of Intellectual Capital: Knowledge, Innovation and Sustainability.
7	Nguyen, P. H. S. & Pereira, R. (2019). Intra-regionalization, inter-regionalization and firm international growth: a configurational and bidimensional analysis. 45th EIBA – European International Business Academy.

8	Capelo, C., Dias, J. F. & Pereira, R. (2017). Exploring the dynamics of an energy service venture for energy efficiency policy. 35th International System Dynamics Conference. - Times Cited Google Scholar: 2
9	Capelo, C., Pereira, R. & Dias, J. F. (2017). Exploring energy efficiency policy from an ESCO venture. 3rd EfS - Energy for Sustainability International Conference.
10	Vala, L., Pereira, R. & Caetano, I. (2016). Importance of routines for innovation process success. XXVII The International Society for Professional Innovation Management (ISPIM) Innovation Conference.
11	Pereira, R. & Omar, M. N. (2015). Strategic entrepreneurship and dynamic flexibility – Towards an integrative framework. International Conference on Future Challenges in Management and Business.
12	Pereira, R. (2015). Dynamic entrepreneurship – a quantifiable framework. 8th EuroMed Conference of the EuroMed Academy of Business.
13	Quaresma, A., Pereira, R. & Dias, Á. (2013). Corporate governance practices in listed banks - Impact on risk management and resulting financial performance. 40th Annual Conference of the Northeast Business and Economics Association.
14	Santos, J. B., Dias, Á. & Pereira, R. (2012). Price or the perception of price? Follow the decision-making firm's strategy at the Portuguese food distribution sector with the help of advertising messages. International Conference on Education and Information Systems (ICEIM-2012).
15	Dias, Á., Santos, J. B. & Pereira, R. (2011). Entrepreneurship role on dynamic capabilities: A longitudinal study on Brazilian and Portuguese firms. Strategic Management Society Special Conference.
16	Dias, Á., Pereira, R. & Tristany, F. (2011). Strategic flexibility: does history matter? . 4th EuroMed Conference of the EuroMed Academy of Business.
17	Dias, Á., Pereira, R. & Loureiro, S. M. C. (2010). Dynamic capabilities: towards a construct linking marketing capabilities and performance. 3rd EuroMed Conference of the EuroMed Academy of Business. - Times Cited Web of Science®: 1
18	Santos, A. & Pereira, R. (2009). A distribuição em Portugal face à nova ordem económica: o papel dos Discounter. III Congresso Nacional dos Economistas.
19	Faria, P. & Pereira, R. (2007). A criação de valor na óptica da teoria financeira: O caso específico das stock options. II Congresso Nacional dos Economistas.

• Other Publications

- Non-peer-reviewed papers

1	Amaral-Baptista, M., Bento, P. & Pereira, R. (2015). WeDo Technologies: A new step in the affirmation of a born-global company. COTEC Portugal, Estudos de Caso do Barómetro Inovação.
2	Pereira, R., Bento, P. & Amaral-Baptista, M. (2015). Vortal: Using the crowd before crowd phenomena. COTEC Portugal, Estudos de Caso do Barómetro Inovação.

- Recensions in journals

1	Pereira, R. (2023). Antoinette Handley. Business and social crisis in Africa. <i>African Studies Review</i> . 66 (1), 221-222
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- Other publications

1	Pereira, L., Lopes da Costa, R., Gonçalves, R., Pereira, R. & Ferreira, A. (2022). A implementação do conceito Indústria 4.0 em Portugal. XIII Postgraduate Conference on Management, Hospitality & Tourism ESGHT/ISCAL 2022. Book of Abstracts.
2	Pereira, R. & Bento, P. (2012). GOVERNMENTAL ENTREPRENEURSHIP: The Case of the Electric Mobility in Portugal.
3	Martinet, A. C. & Pereira, R. (2012). Sustainable world and lasting corporations: revamp business policy. <i>Economia Global e Gestão</i> . 17 (3), 169-176

Research Projects

Project Title	Role in Project	Partners	Period
Higher Education for Resilient Economy	Local Coordinator	BRU-Iscte (Management), Pozna University of Economics and Business - Leader (Poland), University of Economics in Bratislava - (Slovakia), ESIC University - (Spain), Pforzheim University - (Germany)	2024 - 2026
Reducing Environment Footprint Through Transformative Multi-scale Aviation planning	Researcher	BRU-Iscte (Management), KTH - Leader (Sweden), T.U. DELFT - (Netherlands), AFT - (Czech Republic), Future Needs - (Cyprus), UC3M - (Spain), S&T - (Netherlands), ICCS - (Greece)	2023 - 2026
Counterfactual evaluation of support to companies: crossover between causal inference and machine learning approaches (Contrafactual-ML)	Researcher	DINAMIA'CET-Iscte (GEC) - Leader, BRU-Iscte	2021 - 2022
University Goes Digital for a Sustainable Global Education	Researcher	IRU-Iscte - Leader, BRU-Iscte, ISTAR-Iscte, CIES-Iscte, DINAMIA'CET-Iscte, Webwise Inovação Lda (webwise Inovação Lda) - (Portugal), Université Gustave Eiffel (Université Gustave Eiffel) - (France), Politecnico di Milano (Polimi) - (Italy), SIGMUND FREUD PRIVATUNIVERSITAT WIEN GMBH (SIGMUND FREUD PRIVATUNIVERSITAT WIEN GMBH) - (Austria)	2021 - 2023

Be Competent in Entrepreneurship: Knowledge Alliances for Developing Entrepreneurship Competencies for the Benefit of Higher Education and Business (BeComE)	Researcher	BRU-Iscte (OB&HR), TALTECH - Leader (Estonia), TAU - (Finland), LO - (Poland), University of Sannio - (Italy), VINCIT - (Finland), Ramboll Finland Oy - (Finland), SHUMEE - (Poland), Jack the Maker, Lda. - (Portugal), Indie Campers SA - (Portugal), BE PACKAGING S.R.L - (Italy), GEOLUMEN SRL - (Italy), Harju Elekter Elektroonika - (Estonia), Kaubamaja AS - Tallinn Department Store - (Estonia), EVEA - (Estonia)	2021 - 2022
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Academic Management Positions

Coordenador (2025 - 2029)

Unit/Area: Management Research Group

Director (2025 - 2027)

Unit/Area: Master Degree in International Management

Director (2023 - 2027)

Unit/Area: [0352] Leading High Performance Teams

Director (2023 - 2027)

Unit/Area: [0317] Innovative Business Modelling

Director (2023 - 2027)

Unit/Area: [0142] Leadership and Strategic Knowledge

Director (2023 - 2027)

Unit/Area: [0144] Brand Management and Marketing Communications

Director (2023 - 2027)

Unit/Area: [0317] Innovative Business Modelling

Director (2023 - 2027)

Unit/Area: [0419] Consumer Behaviour Trends

Director (2023 - 2027)

Unit/Area: [0143] International Financial Management

Sub-diretor (2023 - 2025)

Unit/Area: ISCTE Business School

Director (2023 - 2027)

Unit/Area: [0417] Sports Marketing

Director (2023 - 2027)

Unit/Area: [0305] International Business

Director (2023 - 2027)

Unit/Area: [0334] Financial Risk Management

Director (2023 - 2027)

Unit/Area: [0401] Management Consulting Essentials - Think Like a Consultant

Director (2023 - 2027)

Unit/Area: [0146] Cross Cultural Communication and Negotiation

Director (2023 - 2025)

Unit/Area: Master Degree in International Management

Awards

Tudor Rickards and Susan Moger Creativity and Innovation Management Best Paper Award 2019 (2020)

Organization/Coordination of Events

Type of Organization/Coordination	Event Title	Organizer	Year
Member of scientific event's organizing committee	3rd International Conference on Design, Operation and Evaluation of Mobile Communications (MOBILE 2022)	HCII	2022
Member of scientific event's organizing committee	Third International Conference on Facets of Business Excellence – FOBE 2018 – "Think Out of Box: Digital Technology for Strategic Advantage"	IMT Ghaziabad	2018

Scientific Editing/Reviewing Activities

Type of Activity	Journal Title	ISSN/Quartile	Period	Language
Scientific journal editor	International Journal of Intellectual Property Management	1478-9655 / Q2	Since 2025	English
Member of scientific journal editing staff	International Journal of Work Innovation	2043-9032 / Q3	Since 2023	English
Member of scientific journal editing staff	EuroMed Journal of Management	2055-1703	Since 2023	English
Member of scientific journal editing staff	International Journal of Business and Emerging Markets	1753-6227 / Q3	Since 2023	English