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Rui Pedro Fonseca

Integrated Researcher

CIES-Iscte - Centre for Research and Studies in Sociology



Contacts

E-mail

rppfa1@iscte-iul.pt

Academic Qualifications

University/Institution	Type	Degree	Period
Centro de Investigação de Estudos em Sociologia - IUL	Post-Doc	"O carnisismo na cultura mediática portuguesa"	2018
Universidad del País Vasco	PhD	Condiciones de producción y prácticas de recepción del arte feminista	2013
Universidad del País Vasco	M.Sc.	As Representações dos Géneros nos Media: Produções Artísticas - anos 60-90. (Análise das Condições Culturais que dão lugar e dificultam a conceptualização da Arte)	2006
Universidad del País Vasco	M.Sc.	Espacios de Representación Y Lugar del la Escultura"	2006

External Professional Activities

Period	Employer	Country	Description
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2022 - 2025	Institute of Social Sciences, University of Lisbon (ICS- ULisboa)	Portugal	Animals across rural and urban settings: attitudes and practices toward handling, slaughter and consumption
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Supervisions

• Ph.D. Thesis

- Ongoing

	Student Name	Title/Topic	Language	Status	Institution
1	Ana Vidal	Education for sustainable development in teacher training: future teachers' perspectives on animal welfare, environment, and sustainability	Portuguese	Developing	Faculdade de Psicologia e de Ciências da Educação da Universidade de Coimbra
2	Fabíola Cristina Gouveia Ferreira Borges de Castro	Head, heart and hands: Uncovering a social norm to influence moral behaviour and support non-cruelty animal policies	English	Developing	Iscte

Total Citations

Web of Science®	64
Scopus	62

Publications

• Scientific Journals

- Scientific journal paper

1	Fonseca, R. P. & De Groeve, B. (2025). 'Meating' the animal and moral emotions: Exploring animal caring and cruelty appeals for dietary change. <i>Appetite</i> . 212 - Times Cited Web of Science®: 1 - Times Cited Scopus: 1 - Times Cited Google Scholar: 1
2	Fonseca, R. P., De Groeve, B. & Graça, J. (2025). Masculinizing plant-based diets as an appeal for dietary change among men. <i>Food Quality and Preference</i> . 123 - Times Cited Web of Science®: 5 - Times Cited Scopus: 6 - Times Cited Google Scholar: 6
3	Fonseca, R. P. & Vizachri, T. (2023). Teachers' views on 'food' animals for sustainability education: An exploratory study . <i>Environmental Education Research</i> . 29 (9), 1310-1327 - Times Cited Web of Science®: 3 - Times Cited Scopus: 2 - Times Cited Google Scholar: 8

4	<p>Fonseca, R. P. (2023). The impacts of animal farming: A critical review of secondary and high school textbooks. <i>Cultural Studies of Science Education</i>. 18 (3), 829-852</p> <p>- Times Cited Web of Science®: 5</p> <p>- Times Cited Scopus: 4</p> <p>- Times Cited Google Scholar: 7</p>
5	<p>Fonseca, R. P. (2022). The impacts of animal farming: A critical overview of primary school textbooks. <i>Journal of Agricultural and Environmental Ethics</i>. 35 (3)</p> <p>- Times Cited Web of Science®: 2</p> <p>- Times Cited Scopus: 4</p> <p>- Times Cited Google Scholar: 6</p>
6	<p>Fonseca, R. P. (2019). "120 out of 60": practices and attitudes of workers towards animals in a Portuguese slaughterhouse. <i>Sociologia, Problemas e Práticas</i>. 92, 81-109</p> <p>- Times Cited Web of Science®: 1</p> <p>- Times Cited Scopus: 1</p>
7	<p>Fonseca, R. P. (2019). As atitudes de indivíduos para com os animais suínos em produção familiar e pequena produção. <i>Revista Latinoamericana de Estudios Criticos Animales</i>. I (VI), 215-243</p>
8	<p>Fonseca, R. P. (2018). Perpetuando a invisibilidade e a mitificação de animais em uma coleção de livros infantis. <i>Estudos de Sociologia</i>. 23 (44), 233-252</p>
9	<p>Fonseca, R. P. (2017). A antropomorfização de animais não humanos na publicidade portuguesa: o caso de 'A vaca que ri'. <i>Revista Crítica de Ciências Sociais</i>. 112, 25-42</p> <p>- Times Cited Web of Science®: 1</p> <p>- Times Cited Google Scholar: 2</p>
10	<p>Fonseca, R. P. (2017). Questionando o 'bem-estar animal': de uma campanha publicitária ao regime de exploração legislado e praticado pelo setor leiteiro em Portugal. <i>Desenvolvimento e Sociedade</i>. 3, 171-189</p>
11	<p>Fonseca, R. P. (2017). A construção de masculinidades através da 'carne vermelha': dois casos de estudo na publicidade portuguesa. <i>Tropos: Comunicação Sociedade e Cultura</i>. 6 (2), 1-18</p> <p>- Times Cited Google Scholar: 7</p>
12	<p>Fonseca, R. P. (2017). Perceções da população portuguesa relativamente a dietas, animais e indústria agropecuária. <i>Revista do Programa de Pós-Graduação em Direito</i>. 27 (2), 217-252</p>
13	<p>Fonseca, R. P. (2015). Entre a sombra e realidade: os "programas educativos" da Mimosa. <i>Revista Brasileira de Direito Animal</i>. 10 (20), 15-35</p>
14	<p>Fonseca, R. P. (2015). The presence of carnism on Portuguese television. <i>Open Journal of Social Sciences</i>. 3 (8), 48-55</p> <p>- Times Cited Web of Science®: 1</p> <p>- Times Cited Google Scholar: 4</p>
15	<p>Fonseca, R. P. (2015). O 'bem-estar animal' e a 'eficácia económica' de acordo com o discurso oficial da agropecuária portuguesa. <i>Revista Brasileira de Direito Animal</i>. 10 (18), 55-73</p> <p>- Times Cited Google Scholar: 5</p>
16	<p>Fonseca, R. P. (2015). Between acceptance and veto: the meat perceptual dimensions. <i>Danish Journal of Sociology and Political sciences</i>. 2 (2), 51-59</p>

17	Fonseca, R. P. (2013). Condições de produção dos feminismos artísticos em Portugal. <i>Revista Estudos Feministas</i> . 21 (3), 1015-1138 - Times Cited Scopus: 1 - Times Cited Google Scholar: 6
18	Fonseca, R. P. (2013). A cena artística internacional ainda perpetuadora de assimetrias de género. <i>International Journal on Working Conditions</i> . 5 - Times Cited Google Scholar: 3
19	Fonseca, R. P. (2013). Carreira, arte feminista e mecenato: uma abordagem à dimensão económica do circuito artístico principal sob uma perspetiva de género. <i>Sociologia, Revista da Faculdade de Letras da Universidade do Porto</i> . 26, 113-137 - Times Cited Google Scholar: 6
20	Santos, A. & Fonseca, R. P. (2012). Realidades e imagens do especismo: impactos da indústria (agro)pecuária e representações publicitárias de animais não-humanos sencientes. <i>Sociologia, Revista da Faculdade de Letras da Universidade do Porto</i> . 23, 205-222 - Times Cited Google Scholar: 15
21	Fonseca, R. P. (2011). Condições de produção da arte feminista na Rússia. Públicos e práticas de recepção: The History of Gender and Art in Post-Soviet Space <i>Žen d' Art 1989 - 2009 no MMOMA</i> . <i>Sociologia, Revista da Faculdade de Letras da Universidade do Porto</i> . 22, 129-154
22	Fonseca, R. P. (2010). O activismo estético feminista de Nikki Craft. <i>Revista Estudos Feministas</i> . 18 (3), 765-787
23	Fonseca, R. P. (2007). A arte como discurso: a identidade como mercadoria. <i>Sociologia, Problemas e Práticas</i> . 53, 117-133 - Times Cited Scopus: 1 - Times Cited Google Scholar: 16

- Review article

1	Fonseca, R. P. & Sanchez-Sabate, R. (2022). Consumers' attitudes towards animal suffering: A systematic review on awareness, willingness and dietary change. <i>International Journal of Environmental Research and Public Health</i> . 19 (23) - Times Cited Web of Science®: 45 - Times Cited Scopus: 42 - Times Cited Google Scholar: 59
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• Books and Book Chapters

- Book author

1	Fonseca, Rui Pedro (2018). A vaca que não ri. Animais, 'carne' e leite bovino na cultura dominante. Lisboa. Livros Horizonte. - Times Cited Google Scholar: 5
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• Conferences/Workshops and Talks

- Talk

1	Fonseca, Rui Pedro (2024). The role of moral emotions in dietary change: comparing animal caring versus cruelty appeals. The Psychology and Environmental Sustainability Colloquium - 1st Edition.
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2	Fonseca, Rui Pedro (2023). Animal farming impacts in school textbooks: controversial framings in environmental education. (Un)Common Worlds III Conference.
3	Mesquita, C., Roseta-Palma, C., Fonseca, Rui Pedro & Carvalho, M. (2022). Pegada de Carbono das Refeições na Universidade: Caso do Bar da AE do Iscte-Iul. 4ª Conferência Campus Sustentável.
4	Fonseca, Rui Pedro (2022). Relações interespécie e bem-estar animal em locais de produção e abate. Ciclo de Debates Ambiente & Sociedade – Bem-Estar Animal e Sociedade.
5	Fonseca, Rui Pedro (2021). Os Impactos da Produção Animal. Revisão Crítica dos Manuais Escolares do Primeiro e Segundo Ciclo. 3º Congresso Latino-Americano e 6º Congresso Brasileiro de Bioética e Direito Animal.
6	Fonseca, Rui Pedro (2021). Práticas e atitudes (humanas) para com animais suínos em contexto de abate. GUTopias pós-crise. Artes e saberes em movimento. GT06: Animais não-humanos em contextos de (pós)crise.

• Other Publications

- Other publications

1	Fonseca, Rui Pedro (2019). A vaca que não ri. Animais, carne e leite bovino na cultura dominante. No âmbito da disciplina: Correntes atuais da sociologia.
2	Fonseca, Rui Pedro (2019). Myths and omissions in a “Farm Animals” children books collection. Rethinking revolution: Nonhuman animals, antispeciesism, and power.
3	Fonseca, Rui Pedro (2018). Entre a apologia e o veto: as dimensões percetivas relativamente aos produtos de origem animal. X Congresso Português de Sociologia.
4	Fonseca, Rui Pedro (2018). A invisibilidade e a mitologização sobre animais não humanos numa coleção de livros infanto-juvenis . III Colóquio Internacional de Ciências Sociais da Educação (Braga, Universidade do Minho).
5	Fonseca, Rui Pedro (2018). A História da Arte consagrante das assimetrias de género. Sente-me, ouve-me, vê-me. Obras de mulheres artistas do acervo municipal (Museu Quinta Santiago). 6-18
6	Fonseca, Rui Pedro (2018). Questioning "Animal Welfare" in Portugal: From an Advertising Campaign to Real Practices in the Dairy Sector. 20th International Conference on Animal Welfare.

Research Projects

Project Title	Role in Project	Partners	Period
Food animals: representations, practices and attitudes	Global Coordinator	CIES-Iscte	2018 - 2024
Carnism in portuguese media culture	Researcher	CIES-Iscte - Leader	2014 - 2018

The Adaptation of Portuguese Trade Union Strategy, Organization and Practice to Economic, Organizational and Social Change	Researcher	CIES-Iscte - Leader, FCT - (Portugal)	2000 - 2003
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Awards

Prémio Mérito Académico (2019)

Research Networks

Research Network Name	Representative Role	Period
COST Action CA21124 - Lifting farm animal lives – laying the foundations for positive animal welfare (LIFT)	Member	2022 - 2026

Organization/Coordination of Events

Type of Organization/Coordination	Event Title	Organizer	Year
Coordination of scientific event (with scientific committee) outside of ISCTE-IUL	Nonhuman animals in (post)crisis contexts	CONLAB - Congresso Internacional de Países de Língua Lusófona	2021

Diffusion Activities

Activity Type	Event Title	Activity Description	Year
Publication in general diffusion news outlet	Why Are Americans So Obsessed With Protein? Blame MAGA - In Food, Health, Lifestyle, News	Research findings featured in an international news article.	2025
Participation in general diffusion news tv show	Investigation by SIC (television) inside a duck farming facility	Interview within the scope of SIC television	2025
Publication in general diffusion news outlet	How primary school textbooks portray animal farming	How primary school textbooks portray animal farming. Summary by Joly Ghanawi	2024
Publication in general diffusion news outlet	"European Union wants young people to eat pork. Why?"	Interview about the "Lets Talk About Pork" campaign - O Público	2020
Participation in general diffusion news tv show	Linha da Frente (RTP) "And if we talked"	Interview for the "Linha da Frente" program: about human - food animals relationship	2020

Talk/Conference in public diffusion event	The sexual politics of meat: a feminist-vegetarian critical theory	discussion of the author's book in Instituto de Ciências Sociais UL	2020
Publication in general diffusion news outlet	"How is to work in a slaughterhouse?"	Interview about the paper - "120 out of 60": practices and attitudes of workers towards animals in a Portuguese slaughterhouse. - Jornal O Público	2020
Talk/Conference in public diffusion event	"Animal Ethics"	Debate with Luciano Carlos Cunha, Oscar Horta. Moderated by Sandra Teixeira do Carmo	2020
Publication in general diffusion news outlet	"Would you eat a piglet named Babe?"	Interview: "Us and Animals" (theme of TV Borders XXI)	2019
Talk/Conference in public diffusion event	Book presentation "The cow that does not laugh"	Lecture and discussion. Biblioteca Municipal António Ramos Rosa. Faro	2019
Talk/Conference in public diffusion event	The laudatory traces around meat consumption	Ciclo de Conferências (AUSM). Museu Quinta Santiago, Matosinhos	2018
Publication in general diffusion news outlet	"The cow that does not laugh", from Rui Pedro Fonseca Inferno	Interview (Inferno, Chanel Q) - About the book "The cow that does not laugh Animals, meat and bovine milk in the dominant culture"	2018
Talk/Conference in public diffusion event	Official book presentation: "The cow that does not laugh Animals, meat and bovine milk in the dominant culture"	Presented by André Silva. Fnac (Centro Comercial Colombo)	2018
Publication in general diffusion news outlet	«Behind the "mask "of the livestock industry is hidden The Cow That Does not Laugh»	An interview (Publico Newspaper) - About the book "The cow that does not laugh. Animals, meat and bovine milk in the dominant culture"	2018
Publication in general diffusion news outlet	António Jorge with Rui Pedro Fonseca	Interview (Radio program "Razão de ser", Antena 3) - About the book "The cow that does not laugh Animals, meat and bovine milk in the dominant culture"	2018
Talk/Conference in public diffusion event	"The cow that does not laugh Animals, meat and bovine milk in the dominant culture"	Book presentation. Liquidâmbar, Coimbra	2018

Scientific Editing/Reviewing Activities

Type of Activity	Journal Title	ISSN/Quartile	Period	Language
Scientific journal editor	Revista Latinoamericana de Estudios Críticos Animales	2346-920X	2022	Spanish/Castilian