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Rui Pedro Mendes Batista



Teaching Activities

Teaching Year	Sem.	Course Name	Degree(s)	Coord
2025/2026	2º	Sustainability Marketing	Post Graduation Program in Marketing Management;	Yes
2024/2025	2º	Sustainability Marketing	Post Graduation Program in Marketing Management;	Yes
2023/2024	2º	Sustainability Marketing	Post Graduation Program in Marketing Management;	Yes

Publications

• Conferences/Workshops and Talks

- Talk

1	Batista, R. & António, N. (2013). Estratégias de Divulgação de Informação pelas Empresas Cotadas. IV Postgraduate Conference, ESGHT, 2013.
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