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Qualificações Académicas

Universidade/Instituição	Tipo	Curso	Período
ISCTE-IUL - Instituto Superior Ciências Trabalho e da Empresa	Doutoramento	Gestão	2003
Universidade de Macau	Mestrado	Ciências Empresariais	1994
ISCTE-IUL - Instituto Superior Ciências Trabalho e da Empresa	Licenciatura	Organização e Gestão de Empresas	1988

Orientações

- **Teses de Doutoramento**

- Em curso

	Nome do Estudante	Título/Tópico	Língua	Estado	Instituição
1	Li Xiaobing	Study on the influence of performance management mode on brain drain public secondary hospitals	Inglês	Em curso	Iscte
2	Sun Wei	New incubation Models of business incubators in Chinese Medical Industry - A case study on sun yat-sen University-Daangene Company Limites	Inglês	Em curso	Iscte
3	Ma Xiangjun	The role of top management team on entry mode to foreign market: how and when?	Inglês	Em curso	Iscte
4	Xu Min	Shared value based growth mechanism study of plataform enterprise	Inglês	Em curso	Iscte
5	Xu Jiawei	Research on the Reform of SOE Based on the Internal Entrepreneurship Theory: Take CHIDI as an Example	Inglês	Em curso	Iscte
6	Jing Nie	Global Standard 1 Implementation in China Medical device	Inglês	Em curso	Iscte
7	He Xiaolong	Business model innovation for minigolf sport industry in China	Inglês	Em curso	Iscte
8	Feng Hui	An empirical research on the Elderly care business model´s of China´s cities against context of Aging	Inglês	Em curso	Iscte
9	Chen Dengkun	Strategic motivation, return mechanism and listing mode of private investment in hospitals under the Guidance of medical reform policies - case study of listed enterprises with hospital as core business in China	Inglês	Em curso	Iscte
10	Fu Yuli	Este estudo analisa serviços de parques universitários tecnológicos e seu efeito no crescimento sustentável de startups, cobrindo lacunas com metodologia mista qualitativa para diretrizes práticas.	--	Em curso	Iscte
11	Zheng Ying	Inheritance and development: exploring succession dynamics in family businesses	Inglês	Em curso	Iscte

- Terminadas

	Nome do Estudante	Título/Tópico	Língua	Instituição	Ano de Conclusão
1	Yang Xiaolin	Healing the healer: The Impact of Narrative Hospital Management on the Professional Burnout of Medical Staff in China	Inglês	Iscte	2025
2	Liu Le	Factors Influencing the Intention of Healthcare Professionals in Public Hospitals to Engage in the Commercialization of Scientific and Technological Achievements: A Case-based research in Guangzhou, China	Inglês	Iscte	2025
3	Zhu Hongyu	The Evolution Process of the Value Proposition of Municipal Platform Enterprises from the Perspective of Ecosystem Structure	Inglês	Iscte	2024
4	Qian Boyi	Managerial Ties, Innovation Atmosphere, and Innovation Performance of Family Businesses in China	Inglês	Iscte	2024
5	Chen Liyun	Social Embeddedness and the Willingness for Mutual Recognition of Medical Results: An Empirical Study in the Chinese Healthcare Sector	Inglês	Iscte	2024
6	Liu Jie	Comprehensive and Real Time Information Disclosure of Public Health Events in the COVID-19 Context	Inglês	Iscte	2024
7	Xie Fangmin	Influencing Factors of costumer satisfaction in internet pharmacies in China: An Empirical Study	Inglês	Iscte	2024
8	Zhang Lifen	The Participation of Non-profit Organizations in Community-based Elderly Care in China: Sustainable Development and Stakeholders´ Interests	Inglês	Iscte	2023
9	Zhang Manli	Power Imbalance in Hospital Dual Management System and its Impact on Turnover	Inglês	Iscte	2023
10	Yuan Zhengfu	Industrial policy and the evolution of enterprise strategy: a multi-case study based on Chinese private enterprises.	Inglês	Iscte	2023
11	Guo Ying	The Impact of Service Supply Quality of Training Organizations for Management Postgraduate Examination on Learners´ Satisfaction and Loyalty	Inglês	Iscte	2023
12	Chen Wenbin	Marketing Strategy of Company D in China in the Context of B2C to B2B Transformation -- From the Perspective of Costumer Satisfaction	Inglês	Iscte	2023

13	Zhang Weier	Influencing Factors of Entrepreneurial Intentions of College Students: An Empirical Study in Zhejiang Province, China	Inglês	Iscte	2023
14	Wan Mianshui	The Business Model of High-end Healthcare Service Institutions in China: a Stakeholders? Perspective	Inglês	Iscte	2023
15	Lin Jia	Value Chain of Pharmaceutical Care in Chinese Hospitals: The Case of Guangdong (Provincial) General Hospital	Inglês	Iscte	2022
16	Guo Tingjian	A TQM Approach to Healthcare Quality Management in China's County Level Hospitals: a Case-based research	Inglês	Iscte	2022
17	Miao Xiang	Competitive Analysis of Artificial Intelligence: a Resource-based View	Inglês	Iscte	2022
18	Peng Jinlong	Factors Influencing Innovation Input and Operational Efficiency: the Role of Social Capital	Inglês	Iscte	2022
19	Lin Weifang	Traditional Confucian Values at Workplace, Employee satisfaction and Organizational Culture: An Empirical Study	Inglês	Iscte	2022
20	Sun Yingli	The Effect of Social Exchange Relationships on Work Engagement: An Empirical Study of Medical Teams in Private Hospital in China	Inglês	Iscte	2022
21	Chen Peng	The internationalization process of Chinese multinational enterprises: influencing factors and paths under the belt and road initiative	Inglês	Iscte	2021
22	Isabel Cristina Costa de Almeida Gomes	O que faz mover o Empreendedorismo Sénior: processo e fatores de influência	--	Iscte	2021
23	Wu Linqi	Swift Trust and Behavioral Change: Facilitating Factors of Crowdsourcing in Chronic Disease Prevention	Inglês	Iscte	2020
24	Hu Caishuang	The Influence of Management Mechanisms on Employee Satisfaction and Turnover Intention in Small and Medium Private Enterprises: An Empirical Study in China's Pearl River Delta Region	Inglês	Iscte	2020
25	Wang Gang	The Effect of Prize Structure and Feedback Policy on Employee Effort: A Tournament Theory Approach	Inglês	Iscte	2020

26	Zhang Chunxia	The influence of entrepreneur's learning ability on enterprise innovation performance	Inglês	Iscte	2020
27	Shi Hao	Sustainable development of Chinese family businesses - a dynamic capability approach	--	Iscte	2019
28	Chen Han	Service failure and recovery strategy: the case of China ' s time-honored restaurants	--	Iscte	2019
29	Ouyang Jingbo	Social Capital, Organizational Learning and Enterprise Performance: An Empirical Study on Pharmaceutical Companies in China	--	Iscte	2019
30	Yu Shaoxuan	Career Management, Organizational Commitment and turnover intention: An empirical study on clinicians in public hospital in China.	--	Iscte	2019
31	Ricardo Figueiredo Belchior	Determinants of entrepreneurial intentions & behavior: social cognitive career theory test, new propositions and longitudinal analysis	--	Iscte	2019
32	Shi Gantu	Fourth Party Logistics Platforms: an empirical research on the value of users utility	--	Iscte	2018
33	Wu Zijian	The influence of patient absorptive capacity and perception of technology characteristics on patients' satisfaction with medical services in Guangzhou, China: an affordance theory based approach	--	Iscte	2018
34	Leng Jinhui	Business Model Innovation in Chinese Private Art Galleries: a Dual Value Proposition Model	--	Iscte	2017
35	Lan Li	Learning how to learn: reverse knowledge transfer mechanism in Chinese manufacturing MNEs - in the context of outbound direct investment with aim at knowledge acquisition	--	Iscte	2017
36	Dai Fu	The Process of Hospital Consolidation: A case study in Anhui Province, China	--	Iscte	2017
37	Yu Zhongjian	The Impact of Corporate Social Responsibility on Turnover Intention: An Empirical Study of Three Private Hospitals in Ningbo, China	--	Iscte	2017

38	Xu Xuehu	The influence of job satisfaction and affective commitment on turnover intention among senior professionals in public hospitals: an empirical study in Guagdong province, China	--	Iscte	2016
39	Li Xiaoqiu	Doctors? job satisfaction, organizational citizenship behavior and burnout: an empirical study in China?s public hospital	--	Iscte	2015
40	Chen Chun	Optimization of Fast Moving Consumer Goods (FMCG) marketing channels in China: a case study	--	Iscte	2015
41	Yuan Cheng	Driving Forces of Strategic Innovation in IT Trade Enterprises: An Empirical Study in Chengdu, China	--	Iscte	2015
42	Xu Xiaoping	Introducing change at the Hong Kong University-Shenzhen Hospital: an empirical study	--	Iscte	2015
43	Tan Guoyi	The choice of technological innovation modes: A multiple case study in the green lighting industry in China	Inglês	Iscte	2013
44	Daniela Maria Melo Grade Ribeiro Pacheco Moura	Empreendedorismo e crescimento económico: evidências para Portugal	Português	Iscte	2013
45	Wang Jincheng	Knowledge transfer from european multinational corporations to their subsidiaries in China: Contextual perspectives and expatriate?s roles	Inglês	Iscte	2013
46	Tongyan Wang	The management of trust in PPPs: the case of a post-earthquake psychological rehabilition program in China	Inglês	Iscte	2013
47	Qin Lang	Social capital and management innovation: The case studies of two Chinese private SMEs	Inglês	Iscte	2012
48	Llu Yi	The building of a service brand: the case of Fusen Noble House, China	Inglês	Iscte	2012
49	Dana Thacher Redford	The state of entrepreneurship education in Portugal an empirical study on a nascent system in the european union policy framework	Inglês	Iscte	2009
50	Gu Lihong	Stakeholders' theory and corporate social responsibility (CSR). An empirical study on publicprivate partnership (PPP) for healthcare in China.	Inglês	Iscte	2009

51	Zhao di	Corporate governance in China's hospital: Is privatization the future? A study on the ownership debate	Inglês	Iscte	2008
52	Shaozhuang Ma	Mastering Chinese Managerial Staff: a Comparative Study of Hrm Systems in China	--	Iscte	2007

• Dissertações de Mestrado

- Terminadas

	Nome do Estudante	Título/Tópico	Língua	Instituição	Ano de Conclusão
1	Meiyu Liu	Otimização do mecanismo de desenvolvimento e operação do modelo de atendimento ao idoso integrado à comunidade em Guangzhou, China	Inglês	Iscte	2023
2	Liu Hongyu	Cross-cultural Adjustment Factors of Chinese Expatriates in Portugal	Inglês	Iscte	2015
3	João António Albuquerque Borges de Oliveira	China: Estudo sobre uma Visão Negocial	Português	Iscte	2013
4	Marta Sofia Penteado Agostinho	Chinese Outbound Tourists: Profile and Perceptions of Portugal	Inglês	Iscte	2012
5	Vlademiro Eugénio Oliveira	Empreendedorismo em Cabo Verde Necessidade ou Oportunidade - realidade da Ilha de Santo Antão - Cabo Verde.	--	Iscte	2011
6	Milena Rodrigues Moraes Brant de Almeida	Novos Modelos de Negócios. O caso do tecnobrega e do AfroReggee.	Português	Iscte	2011
7	Aécio Flávio Ferreira da Silva Filho	Empreendedorismo na Capital Amazonense	Português	Iscte	2011
8	Paula Fernanda Borges Alves Giannasi	A tendência empreendedora em jovens universitários: um estudo sobre alunos e ex-alunos do curso de Administração da UNIC - Campus Primavera do Leste - MT - Brasil.	Português	Iscte	2010
9	Cicero Augusto Meira de Vasconcelos	Empreendedorismo na Força Aérea e Segunda Carreira: Estudo de caso com suboficiais do Rio de Janeiro.	Português	Iscte	2009

• Projetos Finais de Mestrado

- Terminadas

	Nome do Estudante	Título/Tópico	Língua	Instituição	Ano de Conclusão

1	Maximilien Michel Robert Guéry	MEASUREMENT OF EMPLOYER ATTRACTIVENESS IN THE CHINESE CONTEXT: AN UPDATED ANALYSIS OF STUDENTS' PERSPECTIVE	Inglês	Iscte	2018
2	Zhang Panpan	Equity Incentive System in Alibaba, Tencent and Baidu	Inglês	Iscte	2017
3	Ana Sofia Varão Henriques de Campos	The Impact of Cross-Cultural Training in Expatriate Hotel Managers	Inglês	Iscte	2012
4	Rui Fernando Lopes Garcia Cavalheiro	Plataforma multilateral para o empreendedorismo em Português	Português	Iscte	2012
5	Maria Inês Soares Amaral Sampaio	Business Plan - Creative Country House	Inglês	Iscte	2012
6	Alan Voucko	Feasibility Study Producing and Selling Pure Water Making Machines in Croatian Market.	--	Iscte	2011
7	Sven David Wieler	Market Conditions Within the Chemical Industry: Na examination of the market potential of acrylonitrile butadiene rubber.	--	Iscte	2011
8	Bruno Miguel Rodrigues Leal	A Mobilização e Atracção de Empreendedores para um Município. O caso da Lourinhã	Português	Iscte	2011
9	Pedro Jorge Tavares Volante	O Segmento Low-Cost da Indústria Hoteleira em Portugal: O Caso dos Hostels.	Português	Iscte	2011
10	Pedro José Cachopo Macário	China Luxury: The case of a portuguese company in china' s luxury garment market	Português	Iscte	2010

Total de Citações

Web of Science®	127
Scopus	245

Publicações

- **Revistas Científicas**

- Artigo em revista científica

1	Abrantes, B. F., Miao, X., Trigo, V. & António, N. (2025). Competitiveness of artificial intelligence's (AI) technology-adoption in the healthcare sector in China: An expert analysis. Cureus Journal of Business and Economics, 2. https://doi.org/10.7759/s44404-025-08306-9 - N.º de citações Google Scholar: 2

2	Wang, X., Trigo, V., Mello-Sampayo, F. de., Wei, W. & Ferreira. N. B. (2024). Early impact of an integrated healthcare model on stakeholders in China. British Journal of Healthcare Management, 30(11). https://doi.org/10.12968/bjhc.2024.0004
3	Zhang, M., Guo, Q., Pathak, JL., Ou, V., Li, L. & Trigo, V. (2024). Power imbalance in hospital dual management system and its impact on turnover. Frontiers in Public Health, 12. https://doi.org/10.3389/fpubh.2024.1458411 - N.º de citações Web of Science®: 1 - N.º de citações Scopus: 1
4	Gao, S., Li, N., Wang, X., Yu, Y., Zhao, R., Trigo, V....Ramalho, N. (2022). An assessment framework for the training of general practitioners and specialists based on EPAs. Frontiers in Public Health, 10. https://doi.org/10.3389/fpubh.2022.896097 - N.º de citações Web of Science®: 2 - N.º de citações Scopus: 1 - N.º de citações Google Scholar: 3
5	Ma, S., Xu, X, Trigo, V. & Ramalho, N. (2021). Managing doctor-patient relationships and turnover intention in Chinese hospitals with commitment HRM: the moderating role of pragmatism. International Journal of Public Administration, 44(2), 167?176. https://doi.org/10.1080/01900692.2019.1672725 - N.º de citações Web of Science®: 2 - N.º de citações Scopus: 2 - N.º de citações Google Scholar: 3
6	Ma, S., Silva, M. G., Trigo, V. & Callan, V. J. (2020). The Influence of emotional labor and emotional intelligence on job performance: Does ownership type matter? A comparison of public and private organizations in China. International Journal of Public Administration, 43(9), 745?756. https://doi.org/10.1080/01900692.2019.1646276 - N.º de citações Web of Science®: 9 - N.º de citações Scopus: 7 - N.º de citações Google Scholar: 19
7	Bin, Y., António, N., Xiao, W. & Trigo, V. (2019). Relational, contractual or dual governance? An inwards look into a Chinese family business. International Journal of Learning and Change, 11(4), 309?323. https://doi.org/10.1504/IJLC.2019.105605 - N.º de citações Scopus: 1
8	Ma, S., Xu, X., Trigo, V. & Ramalho, N. J. C. (2017). Doctor-patient relationships (DPR) in China: managers and clinicians' twofold pathways from commitment HR practices. Journal of Health Organization and Management, 31(1), 110?124. https://doi.org/10.1108/JHOM-09-2016-0165 - N.º de citações Web of Science®: 25 - N.º de citações Scopus: 27 - N.º de citações Google Scholar: 33
9	Ma, S., Silva, M., Callan, V. & Trigo, V. (2016). Control and commitment HR practices, job satisfaction and turnover intentions: a comparison between local and multinational firms in China. International Journal of Human Resource Management, 27(9), 974?990. https://doi.org/10.1080/09585192.2015.1052535 - N.º de citações Web of Science®: 44 - N.º de citações Scopus: 47 - N.º de citações Google Scholar: 97
10	Naia, A., Baptista, R., Januário, C. & Trigo, V. (2015). Entrepreneurship education literature in the 2000s. Journal of Entrepreneurship Education, 18(1), 111?135. - N.º de citações Scopus: 22

11	Naia, A., Baptista, R., Januário, C. & Trigo, V. (2014). A systematization of the literature on entrepreneurship education in higher education: challenges and emerging solutions in the entrepreneurial classroom. Industry and Higher Education, 28(2), 79?96. https://doi.org/10.5367/ihe.2014.0196 - N.º de citações Scopus: 54
12	Miranda, N., Raminhos, R., Pereira, H. & Trigo, V. (2013). Video for Travel - an effective solution for applying video in the tourism domain. International Journal of Innovations in Business, 2(2).
13	He, H., António, N. & Trigo, V. (2012). HeXie management theory and sustainable development. African Journal of Business Management, 6(50), 12005?12015. https://doi.org/10.5897/AJBM11.2565
14	Simões, J., Silva, M. J., Trigo, V. M. & Moreira, J. (2012). The dynamics of firm creation fuelled by higher education institutions within innovation networks. Science and Public Policy, 39(5), 630?640. https://doi.org/10.1093/scipol/scs040 - N.º de citações Web of Science®: 14 - N.º de citações Scopus: 15
15	Ma, S. & Trigo, V. (2012). The "country-of-origin effect" in employee turnover intention: evidence from China. International Journal of Human Resource Management, 23(7), 1394?1413. https://doi.org/10.1080/09585192.2011.579923 - N.º de citações Web of Science®: 25 - N.º de citações Scopus: 15 - N.º de citações Google Scholar: 36
16	Silva, M. J., Trigo, V. & Antunes, R. (2011). Institutional approach and enterprise creation: support systems in the case of cities in rural and peripheral areas of Portugal. Amfiteatru Economic Journal, 13(29), 258?272. - N.º de citações Scopus: 2
17	Ma, S. & Trigo, V. (2011). Internalization of China's MBA education: failing to walk the talk?. Journal of Teaching in International Business, 22(3), 149?167. https://doi.org/10.1080/08975930.2011.653744 - N.º de citações Scopus: 13
18	Trigo, V., António, N. & Zhao Di (2010). The Frozen River Model: Comparison on Governance of Healthcare Systems in China and the United States. Journal of Chinese Hospitals, 14(6), 0?0.
19	Guedes, D. S. & Trigo, V. (2009). O impacto do suporte oferecido pelos franqueadores no desempenho dos franqueados: um estudo sobre o segmento de educação do Brasil. Revista Eletrônica de Estratégia e Negócios – REEN, 2(1), 43?65. https://doi.org/10.19177/reen.v2e1200941-65 - N.º de citações Web of Science®: 2
20	Trigo, V., Calapez, T. & Santos, M. C. (2009). SMEs and internationalization: an empirical study of SMEs in Portugal. Economia Global e Gestão, 14(3), 9?24. - N.º de citações Google Scholar: 24
21	Ma, S. & Trigo, V. (2008). Winning the war for managerial talent in China. Chinese Economy, 41(3), 34?57. https://doi.org/10.2753/CES1097-1475410303 - N.º de citações Scopus: 28
22	Ma, S. & Trigo, V. (2006). HRM practices in China: does ownership structure matter, evidence from the transitional economy in China. Global Economics and Management Review (GEMREV), XI(3), 21?50.

• Livros e Capítulos de Livros

- Autor de livro

1	Nelson José dos Santos António, Virgínia Maria Trigo & Spring, Anita (2011). Edições Sílabo.
2	Trigo, V. (2006). Cultura Económica Chinesa - Como negociar na China?. Edições Pedago.
3	Trigo, V. (2003). Entre o Estado e o Mercado - Empreendedorismo e a Condição do Empresário na China. Ad Litteram.

- Capítulo de livro

1	Trigo, V. & Chen P. (2022). State and Private-led Clusters of Innovation in China. In Jerome S. Engel (Ed.), Clusters of Innovation in the Age of Disruption. Edward Elgar Publishing. https://doi.org/10.4337/9781800885165 - N.º de citações Scopus: 10
2	Ma, S., Xu, X, Trigo, V. & Ramalho, N. (2020). Pragmatism matters in Chinese public hospital management and doctor patient relationship. In Ali Farazmand (Ed.), Global encyclopedia of public administration, public policy, and governance (pp. 1?6). Springer. https://doi.org/10.1007/978-3-319-31816-5_3959-1
3	Ma, S., Silva, M. G., Trigo, V. & Callan, V. (2020). Emotional labor and emotional intelligence on job performance: comparison of public and private organizations in China. In Ali Farazmand (Ed.), Global encyclopedia of public administration, public policy, and governance. Springer. https://doi.org/10.1007/978-3-319-31816-5_3898-1
4	Trigo, V. & Qin Lang (2014). Emergence of an Entrepreneurial Economy in an Uncertain Environment: the case of China. In Jerome Engel (Ed.), Global Clusters of Innovation: Entrepreneurial engines of economic growth around the world (pp. 247?270). Edward Elgar Publishing.

• Conferências/Workshops e Comunicações

- Publicação em atas de evento científico

1	Ma, S., Silva, M. G., Trigo, V. & Callan, V. (2015). Do job positions matter in emotional labor and in its relationship with job performance?. In José Carlos Dias Rouco (Ed.), Proceedings of the 11th European Conference on Management Leadership and Governance (ECMLG 2015) (pp. 242?247). Academic Conferences & Publishing International (ACPI). - N.º de citações Web of Science®: 3 - N.º de citações Google Scholar: 10
2	Miranda, N., Raminhos, R., Silveira, A., Seabra, P., Pereira, H., Coutinho, E....Trigo, V. (2012). VIDEO FOR TRAVEL An effective solution for using video in the tourism domain. In University for Business Engineering and Management, Banja Luka (Ed.), International Conference on Social and Technological Development (STED 2012) (pp. 0?0).
3	Pereira, H., Trigo, V., Dionísio, J., Cardoso, M., Miranda, N., Raminhos, R....Seabra, P. (2012). Video for travel: Determinants of Video Content Usage Relations. In University for Business Engineering and Management, Banja Luka (Ed.), International Conference on Social and Technological Development (STED 2012) (pp. 0?0).
4	Hui, He; , Nelson José dos Santos António & Virgínia Maria Trigo (2011). Management of Corporate Social Responsibility and Stakeholder Relationship. 3rd European Reward Management Conference (pp. 0?0).

5	Nelson José dos Santos António & Virgínia Maria Trigo (2011). Management Theory and Sustainable Development. Enterprise Management in a Transitional Economy and Post Financial Crisis (pp. 0?0).
6	Virgínia Maria Trigo & Nelson José dos Santos António (2011). Third Generation Family Businesses: A comparison of Succession Issues in Two Brazilian Companies. Enterprise Management in a Transitional Economy and Post Financial Crisis (pp. 0?0).
7	Virgínia Maria Trigo & Naia, A. (2011). Entrepreneurship Education: 10 years of literature review. 8th ESU Conference (pp. 0?0).

- Comunicação em evento científico

1	Ma, S., Silva, M. G., Trigo, V. & Callan, V. J. (2017). The Influence of Emotional Labor and Emotional Intelligence on Job Performance: does ownership structure matter? - A Comparison of Public and Private Organizations in China. The Ninth International Symposium on Multinational Business Management-- Entrepreneurship, Organizational Change and Employment Management,.
2	Ma, S., Xu, X, Trigo, V. & Ramalho, N. (2017). Pragmatism Matters: The Moderation Effect of Pragmatism on the Path between Commitment HRM Practices to Doctor-Patient Relationships and Turnover Intention. The Ninth International Symposium on Multinational Business Management-- Entrepreneurship, Organizational Change and Employment Management,.
3	Ma, S., Silva, M. & Trigo, V. (2015). Emotional Intelligence, Emotional Labor and Job Performance: Does Employer Ownership Matter? - Evidence from China. 15th EBES Conference,.
4	Ma, S., Silva, M. G., Trigo, V. & V. Callan (2015). Do job positions matter in emotional labor and in its relationship with job performance?. 11th European Conference on Management Leadership and Governance (ECMLG 2015),.
5	Ma, S., Trigo, V. & Silva, M. Gabriela (2014). Emotional Intelligence, Familial Background and job performance - Evidence from Professional Managers in China. GEMRev Brown-bag Seminar,.
6	Pereira, H., Miranda, N., Raminhos, R., Silveira, A., Seabra, P., Coutinho, E....Trigo, V. (2012). Vídeo for Travel An effective solution for using video in the tourism domain. International Conference on Social and Technological Development (STED 2012),.
7	Pereira, H., Trigo, V., Dionísio, J., Cardoso, M., Miranda, N., Raminhos, R....Seabra, P. (2012). Video for travel: Determinants of Video Content Usage Relations. International Conference on Social and Technological Development (STED 2012),.
8	Belchior, R. & Trigo, V. (2011). The impact of perceived academic performance on entrepreneurial intentions: Evidence from Portuguese Business School students participating in the Entrepreneurship Education Project. 8th ESU Conference on Entrepreneurship,.
9	Nelson José dos Santos António & Virgínia Maria Trigo (2010). A comparison of Succession Issues in Two Brazilian Companies. Proceedings Enterprise Management in a Transitional Economy and Post Financial Crisis,.
10	Trigo, V., Calapez, T. & Santos, M-C. (2008). SMEs AND GLOBAL MARKETS: do they fit? An empirical study in Portugal. EIASM Conference,.

11	Trigo, V., Calapez, T. & Santos, M-C. (2008). SMEs and internationalization: an empirical study of SMEs in Portugal. RentXXII Research in entrepreneurship and small business,.

• Outras Publicações

- Working paper

1	Ma, S. & Trigo, V. (2013). Zhu Dandan (A): Promotions. Business Case,.

- Outras publicações

1	Ma, S., Zhou, Y. & Trigo, V. (2020). ZHU DANDAN (B): LEADERSHIP DEVELOPMENT. Business Case,, 1?10. https://doi.org/n/a
2	Ma, S. & Trigo, V. (2013). ZHU DANDAN (A): PROMOTIONS and TEACHING NOTE. IVEY CASE CENTER,. https://doi.org/9B13C002; 8B13C002

Projetos de Investigação

Título do Projeto	Papel no Projeto	Parceiros	Período
Corporate Governance in Medium Income Countries: The Case of Portugal	Investigadora	BRU-Iscte	2007 - 2011

Cargos de Gestão Académica

Membro (Docente) (2011 - 2012)
Unidade/Área: Comissão Científica

Membro (Docente) (2010 - 2012)
Unidade/Área: Plenário da Comissão Científica