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Vitor Ferreira

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Contacts

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Curriculum

Vítor Hugo Santos Ferreira received his PhD in 2010 from the University of Lisbon (ISEG) in Entrepreneurship and Innovation, focusing on the dynamics of regional innovation and catching-up. He has a Master's degree in Economics and Management of Science, Technology and Innovation from the University of Lisbon (ISEG) (2006) and developed his Master's thesis on the "Moulds Sector in Portugal Vs China: Strategies, Skills and Innovation".
He is a professor at the Polytechnic Institute of Leiria since 2002, where he teaches Advanced Strategy, Innovation Management, Entrepreneurship, Creativity and Innovation, Knowledge Management, Games Markets and Multimedia UCs. Between 2012 and 2014 he was Coordinator of the Master of Management Control and is a member of the scientific committee of the International Business Master of IPLeiria since 2014. Over the years he has collaborated with some European business schools in Finland, the Netherlands, Hungary and France and is a visiting professor at the University of Feevale and Coimbra Business School. He has supervised more than 20 entrepreneurial projects and guided 30 Master's dissertations in the areas of Strategy, Innovation, International Business and Knowledge Management. He was responsible for the creation of the "entrepreneurial engineering" award. He is a trainer in the area of entrepreneurship in programmes linked to Poliempreende. Since 2013 he has developed extensive work in Supporting the business sector, in the study of entrepreneurship phenomena and in the implementation of investment projects in higher education/industry (QREN, P2020, Framework Programme). He is a researcher and member of the scientific council of the Centre for the Rapid and Sustainable Development of Products (CDRsp), a research unit of IPLeiria. He was co-responsible for several important studies, such as the "comparison of the Portuguese mould industry with the Chinese one", the "Assessment of the education needs of the Leria Region", the "assessment of a hydrogen-based industry in South Africa" and the "Internal Pine Forest Region as a System of Innovation". He is the author of many published scientific papers, Chair of GBATA (Global Business and Technology Association) and of the European Conference on Knowledege Management and reviewer in many conferences and different journals.
He has worked as a consultant on entrepreneurship and innovation projects for many business associations (Nerlei, Aciso, Airo), where he has also worked as a trainer for entrepreneurs and executives. He was a founding partner of the start-up Look an Go.

Since 2013 he has been Executive Director of D.Dinis Business School, responsible for the management and strategy of this entity. He is responsible for the scientific and teaching courses in Entrepreneurship, the Postgraduate Diploma in Innovation Management, the General Management Program (in partnership with ISCTE), the Mini-MBA and the Management course for SMEs. He is a guest columnist for "Jornal de Leiria" and "o Molde" magazine. He is a founding member of the Eurafitar Innovation Association and a founding member of the accelerator StartUp Leiria.
He has been a guest speaker at more than 20 events in the last 3 years and organizer of several national and international conferences.

Research Interests

Innovation
IPR
Knowledge Management

Academic Qualifications

University/Institution	Type	Degree	Period
Universidade de Lisboa - Instituto Superior de Economia e Gestao	PhD	Economia	2010

Teaching Activities

Teaching Year	Sem.	Course Name	Degree(s)	Coord.
2025/2026	2º	Maritime and Port Economics	Master Degree in Governance and Sustainability of the Sea;	Yes
2025/2026	1º	Business Economics and Strategy	Master Degree in Business Economics and Competition;	Yes
2024/2025	2º	Maritime and Port Economics	Master Degree in Governance and Sustainability of the Sea;	Yes
2024/2025	1º	Business Economics and Strategy	Master Degree in Business Economics and Competition;	Yes
2022/2023	2º	Industrial Economics	Master Degree in Business Economics and Competition;	Yes
2022/2023	2º	Maritime and Port Economics	Master Degree in Governance and Sustainability of the Sea;	Yes
2022/2023	1º	Business Economics and Strategy	Master Degree in Business Economics and Competition;	Yes
2021/2022	2º	Industrial Economics	Master Degree in Business Economics and Competition;	Yes
2021/2022	2º	Maritime and Port Economics	Master Degree in Governance and Sustainability of the Sea;	Yes
2021/2022	1º	Business Economics and Strategy	Master Degree in Business Economics and Competition;	Yes

2020/2021	2º	Industrial Economics	Master Degree in Business Economics and Competition;	Yes
2020/2021	1º	Business Economics and Strategy	Master Degree in Business Economics and Competition;	Yes
2019/2020	2º	Industrial Economics		Yes
2019/2020	2º	Maritime and Port Economics	Master Degree in Governance and Sustainability of the Sea;	Yes
2019/2020	1º	Business Economics and Strategy	Master Degree in Business Economics and Competition;	Yes

Supervisions

• M.Sc. Dissertations

- Ongoing

	Student Name	Title/Topic	Language	Status	Institution
1	Miguel da Cruz Cordeiro	Green Technologies in the Portuguese Navy: The Path to Operational Sustainability	--	Developing	Iscte
2	Tomás Miguel Ferreira Afonso	Diffusion of Electric Mobility in Europe: Sectoral Innovation Systems, Complementary Assets and Competitiveness in a Comparative Perspective	--	Developing	Iscte
3	Patrícia Alexandra Silva Loureiro	Evolution of Market Concentration and Competitiveness after Digi's Entry	--	Developing	Iscte
4	Carlitos Victor Indambé	Port Administration as an Engine of Sustainable Development: The Case of the Port of Sines	Portuguese	Delivered	Iscte
5	Beatriz Sofia Homem de Figueiredo Velez	Assessment of Technological Change in Consumer Behaviour within the Banking Sector	--	Developing	Iscte
6	João Pedro Mourato Correia	Beyond Social Innovation: an analysis of diffusion mechanisms and drivers in public policy	--	Developing	Iscte
7	Tiago José Silva Carreira	The impact of digital and Forest 4.0 on the Forest Economy	--	Developing	Iscte

- Concluded

	Student Name	Title/Topic	Language	Institution	Concluding Year

1	Anelka Raquel Simão Lopes Cordeiro	Maritime Governance and Regulation - A Qualitative AnalysisCase Study: ANTAQ	Portuguese	Iscte	2025
2	Tomás Sousa Falcão de Sousa Lobo	Impact of Innovation and Sustainability on the Performance of Companies in the Wine Sector	Portuguese	Iscte	2024
3	Laura Fernandes Lino Pessoa Castelo	Use of Portugal 20/30 Support for the Promotion of Innovation and Competitiveness of Companies: The Case of the Hotel Sector	Portuguese	Iscte	2024
4	Patrícia Camacho Gonçalves	The Aquaculture Sector in Portugal – Economic characterization and evolution.	Portuguese	Iscte	2024
5	Gonçalo Fernando Viveiros Bernardino	Adoption and performance of artificial intelligence technologies in Portuguese companies	Portuguese	Iscte	2024
6	Patrícia Alexandra Figueiras Albino	Impact of adopting technologies linked to Industry 4.0 on innovation performance	Portuguese	Iscte	2024
7	Catarina da Costa Fonseca	Social Economy - Mapping the entrepreneurial initiative of the organizations	Portuguese	Iscte	2024
8	Afonso Miguel Lima Martins	The Turnaround in Portugal: Key factors for the success or failure of the strategy	Portuguese	Iscte	2023
9	Carolina Neves Esteves	Impact of Tourism Clusters on the Competitiveness of the Central Region of Portugal	Portuguese	Iscte	2023
10	Joana Cabral Soares	The Critical Success Factors for B2C Marketplaces in Portugal	Portuguese	Iscte	2023
11	João Carlos Monteiro Gomes Nobre Rodrigues	The impact of the Portuguese Navy initiatives on the generation of Innovation.	Portuguese	Iscte	2023
12	Mariana Fortio Festas Aleixo Casanova	The rise of Fintech: case study of Klarna - a Buy Now Pay Later Company	Portuguese	Iscte	2023
13	Patrícia Meiginhos Marçal Martins	The Impact of Sharing Economy on Transaction Costs: The comparative case of Uber's platform and traditional taxis	Portuguese	Iscte	2023
14	João Miguel da Silva Jesus	The Influence of the Digital Economy and Entrepreneurship on the Competitiveness and Internationalization of Portuguese Companies	Portuguese	Iscte	2022
15	Raquel Filipa Inácio Duarte	Abusive Practices in the Economy of Digital Platforms	Portuguese	Iscte	2022
16	João Henrique Serrador Filipe	E-commerce and its impact on Portuguese SMEs	Portuguese	Iscte	2022

17	Tiago Filipe Fidalgo da Silva	Innovation performance: SIBS case study	Portuguese	Iscte	2022
18	Inês Paulos Horta	The importance of Information Technology in small and medium-sized Portuguese companies for their performance in a pandemic period	Portuguese	Iscte	2022
19	Margarida Braz Grilo Santos	Impact of Industry 4.0 on the Mold Industry - Case Study: Marinha Grande	Portuguese	Iscte	2022
20	Beatriz Alexandra Pais Chaveiro	Circular Economy and Performance - case studies of the fashion industry in Portugal	Portuguese	Iscte	2022
21	Leyi Chen	Dynamics of digital platforms innovation : Case of study of Tencent and Alibaba	Portuguese	Iscte	2022
22	Simão Tavares Poppe	THE IMPACT OF PAYMENT METHOD INNOVATIONS ON ORGANIZATIONS	Portuguese	Iscte	2021
23	Simão Pedro Rodrigues Correia	Dynamics of innovation and sustainability in the maritime transport sector	Portuguese	Iscte	2021
24	Joana Filipa Silvério Candeias	Innovation in Ports - Qualitative Analysis Case Study: Port of Sines	Portuguese	Iscte	2021
25	Tiago Filipe Lobato Fonseca da Costa	Innovation of Payments - Challenges to Traditional Portuguese Banking for a Cashless Society	Portuguese	Iscte	2021
26	João Filipe Raimundo Libório	Innovation and pricing strategies - Pratical Cases	Portuguese	Iscte	2021
27	Maria Leonor Pereira Brancal Marcos	Hospitality Innovation- Case study IMB Group	Portuguese	Iscte	2021
28	Alexandre Canário Borrega	Corporate Social Responsibility and Purchase Intention - Case Study Delta Cafés	Portuguese	Iscte	2021
29	Tomás Almeida Luís	The impact of entrepreneurial factors and characteristics on startup growth.	Portuguese	Iscte	2020
30	João Tiago Lourenço Pinto	Measuring innovation in the sea economy in PortugalWhat is the innovation potential of the Sea Economy in Portugal?	Portuguese	Iscte	2020
31	Carlos Palhas Silvestre Neto	INNOVATION PERFORMANCE OF PORTUGUESE RESEARCH INNOVATION CENTERS	English	Iscte	2020
32	Diogo Filipe Cunha Reis	Innovation in the Food Sector in Portugal: A Case of Study of SME versus Multinational	Portuguese	Iscte	2020

• M.Sc. Final Projects

- Concluded

	Student Name	Title/Topic	Language	Institution	Concluding Year
1	Ricardo Jesus Ferreira	Customer integration in the innovation process: a case study at Altice Portugal	Portuguese	Iscte	2020

Total Citations

Web of Science®	63
Scopus	56

Publications

• Books and Book Chapters

- Book author

1	Ferreira, V. & Godinho, M.M. (2015). The determinants of innovation: A patent-and trademark-based analysis for the EU regions. - Times Cited Scopus: 2

• Conferences/Workshops and Talks

- Publication in conference proceedings

1	Godinho, M.M. & Ferreira, V. (2013). Two emerging innovative dragons: An analysis of the IPR strategy of China's Huawei and ZTE. In 2013 Proceedings of PICMET 2013: Technology Management in the IT-Driven Services. - Times Cited Web of Science®: 2 - Times Cited Scopus: 5

• Other Publications

- Non-peer-reviewed papers

1	Godinho, M.M. & Ferreira, V. (2012). Analyzing the evidence of an IPR take-off in China and India. Research Policy. 41 (3), 499-511 - Times Cited Web of Science®: 61 - Times Cited Scopus: 49

- Other publications

1	Susana Cristina Serrano Fernandes Rodrigues, Ferreira, V. & Gabriel Silva (2020). Successful and Unsuccessful Routes for Entrepreneurs. Lessons From an Entrepreneurial Regional Project Program.
2	Ferreira, V. & Henrique Miranda (2019). Leadership and Organization Innovation Adoption. A Case Study.