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Zhang Tianyuan



Research Interests

Data Mining

Academic Qualifications

University/Institution	Type	Degree	Period
ISCTE-Instituto Universitario de Lisboa	M.Sc.	Master of Science	2018
Southern Medical University (China)	Bachelor of Science	Bachelor of Engineering	2016

Total Citations

Web of Science®	55
Scopus	70

Publications

• Scientific Journals

- Scientific journal paper

1	Tianyuan, Z., Moro, S. & Ramos, R. F. (2022). A data-driven approach to improve customer churn prediction based on telecom customer segmentation. Future Internet, 14(3). https://doi.org/10.3390/fi14030094 - Times Cited Web of Science®: 46 - Times Cited Scopus: 58 - Times Cited Google Scholar: 105

• Conferences/Workshops and Talks

- Publication in conference proceedings

1	Tianyuan, Z. & Moro, S. (2021). Research trends in customer churn prediction: A data mining approach. In Rocha, Á., Adeli, H., Dzemyda, G., Moreira, F., & Correia, A. M. R. (Ed.), Trends and Applications in Information Systems and Technologies. Advances in Intelligent Systems and Computing (pp. 227?237). Springer. https://doi.org/10.1007/978-3-030-72657-7_22 - Times Cited Web of Science®: 9 - Times Cited Scopus: 12 - Times Cited Google Scholar: 23

- Talk

1	Tianyuan, Z. & Moro, S. (2021). Research trends in customer churn prediction: A data mining approach. World Conference on Information Systems and Technologies, WorldCIST 2021,.