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Zhang Tianyuan



Research Interests

Data Mining

Academic Qualifications

University/Institution	Type	Degree	Period
ISCTE-Instituto Universitario de Lisboa	M.Sc.	Master of Science	2018
Southern Medical University (China)	Bachelor of Science	Bachelor of Engineering	2016

Total Citations

Web of Science®	41
Scopus	58

Publications

- **Scientific Journals**
 - Scientific journal paper

1	<p>Tianyuan, Z., Moro, S. & Ramos, R. F. (2022). A data-driven approach to improve customer churn prediction based on telecom customer segmentation. <i>Future Internet</i>. 14 (3)</p> <ul style="list-style-type: none"> - Times Cited Web of Science®: 34 - Times Cited Scopus: 49 - Times Cited Google Scholar: 81
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• Conferences/Workshops and Talks

- Publication in conference proceedings

1	<p>Tianyuan, Z. & Moro, S. (2021). Research trends in customer churn prediction: A data mining approach. In Rocha, Á., Adeli, H., Dzemyda, G., Moreira, F., & Correia, A. M. R. (Ed.), <i>Trends and Applications in Information Systems and Technologies. Advances in Intelligent Systems and Computing</i>. (pp. 227-237).: Springer.</p> <ul style="list-style-type: none"> - Times Cited Web of Science®: 7 - Times Cited Scopus: 9 - Times Cited Google Scholar: 19
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- Talk

1	<p>Tianyuan, Z. & Moro, S. (2021). Research trends in customer churn prediction: A data mining approach. <i>World Conference on Information Systems and Technologies, WorldCIST 2021</i>.</p>
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